

How to Create Massive Visibility With Just One Article

by: Gary Nealon

1. Write an article or have an article written for you.



Get it approved in Ezine.(This is the most rigorous approval process.)



3. Spin it and change the format for HubPages and Squidoo.



4. Convert it into a PDF and into images to submit on Scribd and Photobucket.

5. Take a portion of the article and post it to your blog.



6. Convert it to video and post on YouTube.



7. Ping everything—all articles, pdfs, images, blog post, and videos.

OUTSOURCING

1. Hire 3 or 4 people to write a block of articles.



2. Look at the quality of the articles and narrow it down to 2 writers.



3. Continuously feed projects to the 2 writers, keeping them in rotation.