

Yanik Silver's

**Internet
Copywriting
Workshop**

Seminar Manual #3

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BIG Copywriting Ideas!!

Big Idea: _____

Value to me: \$ _____ Priority: ____

Big Idea: _____

Value to me: \$ _____ Priority: ____

Big Idea: _____

Value to me: \$ _____ Priority: ____

Big Idea: _____

Value to me: \$ _____ Priority: ____

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Big Idea: _____

Value to me: \$ _____ Priority: ____

Big Idea: _____

Value to me: \$ _____ Priority: ____

Total of what these ideas are worth to me in the next year:

\$ _____

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Endorsements

Yanik Silver's Internet Copywriting Workshop



A Quick Note from Jason Potash...

Thousands of smart marketers in 62 different industries all sing the praises of Dan Kennedy. Including some of the planets top Internet marketers like Marlon Sanders, Terry Dean, Corey Rudl and Yanik Silver. (In fact, both Corey and Yanik pay \$10,000.00+ each year to get advice from Dan.)

He truly is the guru of other gurus!

And that's why I'm so excited to be able to offer you this special free offer. You just wont find a better steal than this! 3 Months of the ELITE gold membership including the amazing NO B.S. Marketing Letter delivered right to your door for only the cost of postage and shipping

Personalized
Jason

P.S. If you want to know more about Dan Kennedy – [just click here](#)

A Message From Dan Kennedy With a Special FREE Offer for Friends of Jason Potash...

Why Would This Grumpy Marketing Genius Give You 3 Months of His Best Information for FREE Even Though He Doesn't Even Go to Lunch for Free with Anyone?

(The Answer May Surprise You)



Just Say "Maybe" And You'll Receive 3 FREE Months of Dan Kennedy's 'ELITE' Gold Membership (Including The World's Best Marketing Newsletter on The Planet, The 'NO B.S. Marketing Letter'). Each Jam-Packed Issue Will Point You To Overlooked Opportunities In Your Business, Hand You Ready-To-Use And Incredibly Powerful Strategies For Magnetically Attracting Lots Of New Customers – Selling More and More Often To Current Customers Offline or Online

Dear Friend,

Untitled

[[firstname]] -- you, a software mogul?

Dear [[firstname]],

It seems like everybody (and their brother) is teaching you the same old thing about how to "make money on the internet".

Frankly, we're sick of it.

That's why what we're about to tell you seems so important...

Have you ever thought about creating your own software?

Trust us, we're computer dunces so the thought never crossed our minds. But consider the wealthiest man on the planet, Mr. Bill Gates. How did he make his vast fortune?

...Software!

That's right! Billions and billions of dollars with software. Unbelievable!

And our minds really opened up to this when we found a new guide that totally distills software development into a simple step-by-step plan that you can follow --

...even if you've NEVER written a lick of code!

"Software Secrets -- Exposed!" is a new course developed by a former CTO and programming veteran, Ben Prater. We found it low on fluff -- and big on *proven* strategies that anyone can follow.

<http://www.33daystoonlineprofits.com/sse.html>

Listen, we realized this guide was so unique and different that we contacted Ben right away and asked him to put together a special offer for our subscribers only.

*** We even managed to get him to knock off \$10.00!

Plus, there's still more... Before we would send out this announcement, we practically forced Ben to add even more meat to his guide with a sample "software blueprint" you can use as a template for your own projects.

But, here's the rub -- to get it at the lowest price he's ever offered -- you have to act fast!

Make sure you click on the link in the P.P.P.P.S. to get the special price.

Make no mistake, people will pay a lot more for a piece of software than they will for an ebook. It has a higher perceived value. It can be about anything you can imagine.

We strongly urge you to check out this incredible opportunity for the "information age". Click Here to go there now:

<http://www.33daystoonlineprofits.com/sse.html>

Untitled

All the best,

Yanik Silver & Jim Edwards
33DaystoOnlineProfits.com

P.S. Here's the simple, step-by-step guide giving you everything you need to know to create computer software... even if don't know how to write a single line of code!

<http://www.33daystoonlineprofits.com/sse.html>

P.P.S: If you are on AOL or the link above isn't highlighted, click below:

[Software Secrets](http://www.33daystoonlineprofits.com/sse.html)

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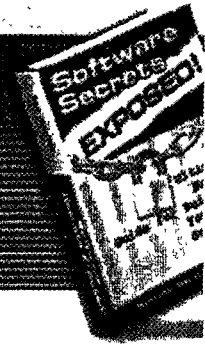
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[Join our Affiliate Program!](#)

"How I Made **\$42,113** in 5 Months Using the Secrets I Expose in this NEW Guide (*with just one project!*) — **AND How You Can Do It Too!**"

Assumed

Dear Internet Friend,

It's insane. The nerds have won!

(Pssst! Hey you're a friend of Yanik, aren't you? Cool. Keep reading — I've got a special offer that only Yanik's friends can grab for a limited time.)

Bill Gates, America's **ultimate and richest geek** — has a "net worth" of well over **forty billion dollars**. (*To give you some perspective — compared to what the average person earns, Bill Gates could purchase a \$300,000 Lamborghini Diablo for about \$.31!*)

Three of the five richest people in the United States have one thing in common — they **built their massive wealth** —

— By Creating Software!

Hundreds of software millionaires have built their software empires by following the same pattern over-and-over:

- They develop a **hot idea** for software...
- ...transform these ideas into **best-selling software** and then...

HOW TO GET LOTS OF MONEY FOR ANYTHING **FAST!**

Wanted: People Who Need Money FAST!

Welcome to the How to Get Lots of Money minicourse!

Your host for this FREE minicourse is **J.F. (Jim) Straw**

Personalized

To begin the course, type in your name and email address:

Your Name:

Your E-Mail:

After you click on the "Enroll" button below, you will receive an email from our autoresponder, getresponse.com, with the return address from me, Stuart Lichtman, and the subject line "(Your Name), I Need Your Confirmation."

Please confirm by clicking on the indicated Confirmation Link. Just after you do, you'll immediately receive the first Lesson with the subject line, "(Your Name), Here's the Secret that Gets You the Money You Want." By enrolling, you are giving us permission to send you emails presenting this minicourse.

You can unsubscribe at any time with the link at the bottom of every message.

Enroll Now!

How YOU can cash in on the \$25,000-a-day secret that's made millions

ORDER

Web Site Endorsements

- Pop-up
- Top of page
- Special offer on site
- Personalized mini course, etc.
- Entire page (YanikRecommends.com)



Yanik Silver's Recommended Internet Marketing Resources

Many people ask me who I recommend for all kinds of services and products. I don't give recommendations lightly. I have to either have used the resource myself or had direct experience from a trusted colleague.

Web Site Resources:

Web Site Hosting

Digital 360 has a great package for beginners or veterans. Their support is actually accessible. Trust me, that means a heck of a lot.

Domain Registration:

I really like '000Domains' - they have an easy to use interface that lets you manage all your accounts and quickly and easily change servers.

Autoresponders

The best value for reliability and features is Aweber in my book. You can do 'broadcasts' to unlimited numbers of subscribers to your list. Plus, there is a great tracking system (among other terrific features) that makes this my #1 pick:

Web Design

Nick Smith is a low-cost solution and he understand direct response marketing. That makes him a top pick.

Merchant Account

98% of our orders come through people paying by credit cards. Unless you can accept credit cards you'll lose a ton of business. I've been working with my rep Glen for years and he's been nothing short of fabulous. He's bailed us out of all kinds of jams and has always looked out for our best interests. Just the other week, he solved a potentially disastrous situation that would have meant me losing thousands and thousands of dollars in business (and massive headaches).

Affiliate Software

Our affiliate program is absolutely, positively one of the most important elements of our success. Once you have a site that sells - it's time to create a winning affiliate program. (If you haven't read 'Instant Internet Profits' - you must before starting your affiliate program). The software I use to run my program is Synergyx. This is my third software I'm on and let me tell you switching is not fun - so it's better to pay a little more the first time around and do it right!

Shopping Cart Software

There are really 2 ways to go. I've pieced different products together because of certain features I like in each. Or you can get an all-in-one solution that was built by marketers for marketers. I've been impressed with the evolution of this software over the last few months and the dependability (which used to be an issue) is very good now. If you're looking for a simple way to put everything you need in one simple package this it - plus you get a 30-day test drive for only a couple bucks.

Tracking

Unless you're tracking your visitors you're simply flying blind. You need to be able to know how many unique visitors you get to your site so you can do your numbers. An easy (and inexpensive) solution for tracking web site visitors is here:

Marketing and Promotion Resources:

General Web Marketing:

This is the first book I ever read about Online marketing. It's been recently revised and it's awesome! You can't find a better value for the money:

Copywriting:

Great copywriting is critical to your success! Either you learn how to do it yourself or hire someone that knows how

Do it yourself resources:

Web Copy Secrets

Instant Sales Letters

Push Button Letters

Dan Kennedy's Advanced Copywriting Seminar-in-a-box

Or... Do want an expert copywriter to do everything for you?

If you're ready to hire a marketing expert/copywriter and you have a budget of at least \$1500, you're entitled to a complimentary 20 minute consultation to discuss your project.

Search Engine Promotion:

I've personally used this resource to land myself a top position inside Yahoo. This is the first search engine strategy that actually made sense to me. Plus, you can save 50% through the link below:

Also, you should consider Pay-per-click Search Engines because you can drive traffic immediately to your site without messing around with any submission guidelines or rules that keep changing:

Email Marketing:

Here is an incredible swipe file to study before sending out any emails

When I do broadcasts to my list, I use my autoresponder service - but I also use a great piece of software to send personalized emails to a smaller, more select group of customers. It runs right off your own computer:

Pop-up Marketing:

Using pop-ups the smart way has been responsible for putting tens of thousands of dollars in my pocket. Here's the absolute best (and most thorough) reference:

Ezine Advertising:

Advertising in ezines is a great way to immediately drive traffic to your site for cheap. When looking for places to advertise I check 3 spots:

Directory of Ezines:

Top Ezines:

Ezine Ad Auctions:

You can bid on ezines you'd like to advertise in. I've been really impressed with the value here.

Co-registration Names:

If you have some money and a proven sales system - you should definitely explore buying subscriber names. You pay for each email address (opt-in only) and not for each visitor. So that means you can keep marketing to this list over and over again. I'm testing several right now but this is the first one I've had good results with:

Ebook Marketing:

Using either free or paid ebooks to create a viral traffic explosion is one of my favorite ways to market online.

I create most of my ebooks in Adobe PDF. This is a cross-platform (between Windows and MAC). You'll need the full version of Adobe Acrobat which is available from any online software retailer. Or you can go to: www.adobe.com/acrobat and have 5 files distilled into PDF for free.

For [ebook cover designs](#) I use this gentleman in New Zealand. I think he's awesome!

To find out how to create an ebook in 7 days or less you need this product: <http://hop.clickbank.net/?ysilver/7dayebook>

And this companion product to maximize your ebook sales: <http://hop.clickbank.net/?ysilver/ebksecrets>

Surveys:

Instead of guessing what your customers want to buy - why not ask them? This powerful software makes it easy:

Misc:

One of my absolute favorite resources for finding people to do work for me (almost any kind) is at Elance. It's a place where you can post a job and people will actually bid to win your work. It's great. I've had ebooks written, graphic work done, CD-rom created and lots more...

<http://www.elance.com>

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Email Endorsement

- **You are just 'pre-selling'**
- **Don't need to sell the whole thing**
- **Super Effective! I've seen as high as 22% conversion from endorsements**
- **Don't use the same copy everyone else**

10 Email Endorsements

- 1. I was skeptical**
- 2. I feel like I let you down**
- 3. I stumbled onto this / my new discovery**
- 4. I never do this**
- 5. You asked for It**

10 Email Endorsements

- 6. Singing the praises to the moon**
- 7. New update or FYI**
- 8. Special offer /free gift only for you**
- 9. Story**
- 10. Now that you have x you need y**

PAUL HARTUNIAN'S PUBLICITY LETTER, LLC
155 Bellevue Avenue
Upper Merionide, NJ 07043
(973)509-5244 fax - (973)509-1833 e-mail - Paul@Hartunian.com

Dear Friend and Subscriber,

How many times have you read about how you can have a "totally automatic" Internet business, only to be disappointed to find out it wasn't true?

Skeptical
Me too. Then I met Terry Dean. Terry told me he had the genuine, honest-to-goodness, authentic keys to getting an automatic Internet business up and running. He told me - *no he emphatically guaranteed* - that he could show me exactly how I - or anyone for that matter - can set up a truly automatic Internet business. He told me - *again he guaranteed* - that once the business was set up, I wouldn't have to lift as little as one finger to do any work. The products would be sold and the money would be put in my bank account.

I still thought there was a catch. Terry said this Internet business would be totally automatic - but only after it was set up.

Ah, there's the catch! It must be a real pain to set up. You must have to be a computer whiz to get this thing going.

Not true, said Terry. "Just watch my videos. They'll tell you everything you need to know. And they'll explain it so simply anyone will be able to understand how to do it."

So I watched the videos.

He was right! From the first minute to the last, Terry spilled everything in simple, crystal clear language. I couldn't tear myself away from these videos. I was mesmerized.

Read what Terry has to say in the enclosed letter. Believe every word of that letter, because it's true. I've seen it myself. It was as easy as Terry said it would be. He didn't leave anything out. Every single one of the secrets to creating a truly automatic Internet business is there!

My automatic Internet business is being built exactly the way Terry explained it to me. When people come to my web site, they'll read about a product. When they order, their credit card will be automatically processed. The money will automatically go into my bank account. The product will automatically be delivered to my customer. I won't have to lift a finger.

When I want more money, I just attract more people to my web site (Terry tells you exactly how to do that too!) and let my automatic Internet business take over.

Xtend life promo
[[firstname]], the facts about supplements...

Dear [[firstname]],

I feel like I've let you down...

Not entirely and certainly not on purpose.

You see, I make a habit of telling people they don't need supplements even though I take them myself. (Yes, you've heard it before "Do as I say...not as I do".) The reason I will not recommend a specific supplement to *anyone* is because of all the false hype, wild promises and ridiculous claims going on out there.

In fact, many of the supplements out there for weight loss or energy enhancement are just plain dangerous. And I don't care how much a company is willing to pay me for my endorsement - I simply won't budge. You see, I get pitched or introduced to a new supplement opportunity almost every other week and I've turned every single one down flat - until now...

Though I will still not recommend a specific supplement, I definitely encourage you take a look at the X-TEND LIFE product line. I have thoroughly reviewed their products, and ingredients, and honestly like what I see. (This is truly a first!)

Check it out here:

http://www.roibot.com/w.cgi?R1100_healthy2

Frankly, this company has really surprised me with how current their ingredient choices are. Like I mentioned, most weight loss supplements are dangerous and that's because they contain some form of Ephedra. This addition, while effective, could cause some otherwise healthy people to go into cardiac arrest (obviously not very good). A better choice is green tea extract, and that's exactly what the folks at X-TEND LIFE use.

http://www.roibot.com/w.cgi?R1100_healthy2

As always, I strongly urge you to discuss any changes with your doctor or a registered dietitian.

All the best,

Jeff Ball,
Get Fit While You Sit

P.S. Not only does the site have some tremendous products but they also provide educational material and information you need to make an informed choice about supplements.

http://www.roibot.com/w.cgi?R1100_healthy2

P.P.S: If you are on AOL or the link above isn't highlighted, click below:

[click here](http://www.roibot.com/w.cgi?R1100_healthy2)

ab doer endorsement

[[firstname]] - Amazing abs guaranteed...

Hi [[firstname]],

Jeff Ball here from GetFitWhileYouSit.com.

Each year, around the holidays, I visit several home gym supply stores looking over what is new in home fitness. This year, as usual, I saw a lot of junk. (Especially, the new fangled electronic muscle stimulator gizmos - what a joke!)

But one piece of equipment I'm quite impressed with is...

...the Ab Doer.

I'm sure you've seen it on TV. It's one of the few pieces of equipment that I truly believe this can help you get a flat, firm stomach quickly and easily.

Discovery

The 'AB-DOER' targets all of your trouble spots from just one seated position! And the best part is it doesn't seem like you're even exercising - all you have to do is move and it works automatically! Takes just a few minutes and you can use it while watching TV or at the office. Plus, if you suffer from some form of lower back pain (like several of my clients), you can exercise the muscles surrounding the lower spine with the Ab-DOER and help alleviate much of this discomfort.

And one last thing, you'll really be surprised at the low price for this great piece of equipment.

Check it out here:

http://www.roibot.com/w.cgi?R1100_abdoer

All the best for a happy and healthy New Year,

Jeff Ball
GetFitWhileYouSit.com

P.S. Get a flat, firm stomach the fast and easy way, with AB-DOER...and finally get the sexy abs you've always wanted!

http://www.roibot.com/w.cgi?R1100_abdoer

P.P.S If you are on AOL or the link above isn't highlighted, click below:

http://www.roibot.com/w.cgi?R1100_abdoer

Please note: This mail is NEVER sent unsolicited. You are only receiving this e-mail because you have purchase

This e-mail is intended *only* for opt-in subscribers. We keep copies of all opt-in requests. Simple instructions to unsubscribe are below:

No Recipient, <firstname>, we learn new stuff everyday -- even on eBay!

To:
From: Yanik <yanik@surefiremarketing.com>
Subject: <firstname>, we learn new stuff everyday -- even on eBay!
Cc:
Bcc:
Attached:

<FirstName>

I guess the saying really is true...

"You learn something new everyday!"

Even, though, I consider myself an eBay "expert" since I've been using eBay and online auctions (and making a lot of money with them) for the past 7 years, I will admit something...

I DON'T KNOW IT ALL! :-)

I can't uncover every conceivable way to profit from eBay. Heck, the site is HUGE! eBay gets over a BILLION hits on their site every month and has millions of items now listed in over 20,000 CATEGORIES!

Yes, eBay is a BIG place. Because it's such a big place, and because there are so many types of items (anything you could ever possibly think of) it would be impossible for any ONE person (like me) to be able to uncover every little possible trick, technique, and method for making money from eBay's site.

So I'm constantly "snooping" around and doing research. I'm constantly looking to see what other people are doing on eBay.

When I was telling you that doing "Research" on eBay will SHOW YOU where those INSTANT profits are... I wasn't kidding!

Discovery

I JUST MADE AN *AMAZING DISCOVERY*

So I'm sitting here on my laptop, just "surfing" around on eBay's site. I was poking around looking for interesting items and great deals. Hey, after all, eBay is like the

No Recipient, <firstname>, we learn new stuff everyday -- even on eBay!

world's biggest garage sale! It's such a fun place to look around and even buy stuff. But back to my story...

I'm going from auction to auction. I'm looking at some neat items I hadn't seen before. In my pursuit to uncover some "hidden gems" I occasionally find myself clicking on the link you can find in any eBay listing that says, "view seller's other items".

So I click the link and check out that particular seller's other auctions. Then if they are selling something that interests me I will usually do a quick search to see if other people are selling it too -- this is how you find bargains and don't end up bidding on the same item you could have bought for less in another auction.

In the process of doing this, I came upon this one guy's auctions. As I was checking out all his other auctions, I noticed something. Something that kind of stopped me dead in my tracks. But in a GOOD WAY.

I noticed what he was doing with his eBay account -- how he had it setup, etc. I didn't know exactly what this guy was "up to" but I could tell he was doing something really unique. Something I hadn't seen anyone do before.

To say I was intrigued would be an understatement!

So I poked around a bit more on his account to learn more about him. I checked out all his auctions. I clicked over to his "ME" page. I even looked at his buying and selling HISTORY for his eBay account.

I noticed he had his own Web Sites outside of eBay as well. So a little "pointing and clicking" and surfing took me off eBay's site and eventually onto some of his sites.

Then I notice this strange link on one of his pages...

"I have found the Silent Sales Machines hiding on eBay".

My first thought was, honestly, this...

WHAT KIND OF *CRAP* IS THIS!?

— skeptical

Seriously. I had a feeling this guy was just some scamster trying to sell some junky \$5 CD on how to...

"Make A Million Dollars On eBay In 4 Days!!!"

BUT. I have to admit. I fell for it. I clicked on that link. I just had to check out what he was talking about. My curiosity got the best of me.

OK, so I'm a little gullible sometimes. :-)

So I click the link and it takes me to a Web Site that is selling an ebook (one that you download) and the site is all about "making money on eBay" so I'm thinking to myself...

HAHAHA! I KNEW IT!!

So right as I am about to hit "Back" on my Web browser and get the heck out of there, a few words catch my attention...

"I solved the mystery."

AHHHHH! I am such a sucker sometimes!

Then right next to that it says:

"The true eBay pro's have had an unfair advantage - they have been working smarter than the rest of us.

Until now..."

Then it had a big "CLICK HERE TO CONTINUE" link.

So, Yes, I just had to click on the link to see what the next page would say. :-)

I find out on the next page that this guy has written this ebook called...

"The Silent Sales Machines Hiding On eBay"

Yes, I thought it was a weird title too. :-)

His name is Jim Cockrum, and he's from Indianapolis, IN.

No Recipient, <firstname>, we learn new stuff everyday -- even on eBay!

It turns out that this guy's little ebook is the #1 SELLER on ClickBank (the largest digital book seller online).

So I was definitely interested in reading more on this page to see WHY it was a #1 Seller.

Here's just some of what he says about the little "Silent Sales Machines" he has setup on eBay that make him money again and again...

>Silent Sales Machines are free to start. They run with little or no maintenance.

>They can be "turned on" in less than 30 minutes in some cases, and are not MLM (but you could really use this idea to explode any MLM or Network Marketing program).

>They are legal, are ethical, are EVERYWHERE waiting for someone to "turn them on", they don't violate any eBay policies, and they are perpetual (they don't quit).

>You could literally be making money from these ideas 30 minutes from now.

>You can easily make money on eBay auctions that don't get ANY bids.

>With very little effort you can earn cash from the efforts of others on eBay - and they'll thank you for it!

Jim even shows PROOF of some of his PayPal statements where here is making \$2,000/month from one of his little sales machine things and \$600/month on another. And he says he's busy cranking out a ton of NEW little silent sales machines! (whatever the heck they are)

Here's what he says about one...

"I spend about 30-45 minutes per week on this one and it makes me about \$2,000 per month PROFIT. Once again, that product costs me NOTHING - it's all profit."

OK. So after reading all this very very interesting stuff on his Web Site I decided to buy his ebook. I just had to. :-)

No Recipient, <firstname>, we learn new stuff everyday – even on eBay!

After all, it was only 25 bucks and he has a 100% moneyback guarantee. So I knew if it was *CRAP* I could just get my moneyback.

So I ordered it. I downloaded it. I took about an hour to read it. It was a pretty concise little ebook showing his complete "plan."

I have to tell you, I was very impressed. I had another one of those "Why didn't I think of this?" moments while I was reading it.

It turns out that Jim really has stumbled upon something pretty amazing. He has found (I'm sure from lots of testing and experimenting) yet another way to make money from eBay's site.

And the best part is, I believe ANYONE can use his step-by-step process to create additional moneymakers on eBay.

I am going to start implementing my own right away!

Heck, it's EASY MONEY for what I am already doing on eBay anyway. The concept runs on auto-pilot so I don't even have to do any "work" once they are set up.

I'd be crazy not to add a bunch of these little suckers. :-)

If you're interested in yet ANOTHER way to exploit eBay's huge Web Site for even more profit, I highly recommend you grab a copy of Jim's ebook. You can download it right this second and be putting up your own little "silent sales machines" tonight.

You can get a copy here:

<http://www.freeauctioncourse.com/silentsales.html>

So there you have it! Maybe we really do...

LEARN SOMETHING NEW EVERYDAY!

I'm glad my "snooping" around on eBay uncovered this amazing concept. I think I'll go right now and surf some more on eBay to see whatelse I can find. :-)

Yours For Online Auction Profits,

-John Reese

=====
About the Author: John Reese has been actively involved with online auctions and eBay since 1996. Mr. Reese has written several articles on the subject and has recently created the "Internet Auction Secrets" product for teaching others how to start, run, and manage a successful online eBay business from home.

His product contains a 2-Hour Step-By-Step Video as well as access to a "Student's Only" Web Site where his students can keep up with the latest tips, tricks, and techniques. You can learn more about how to become a student at:
<http://www.freeauctioncourse.com/students.html>

~~~~~

Yanik Silver \* SurefireMarketing.com  
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\* New \* <http://www.PublicDomainRiches.com>

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THE GARY HALBERT LETTER

CHERRYWOOD PUBLISHING
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PHONE
(305) 534-7577

FAX
(352) 861-1665

E-MAIL NOSEXGARY@AOL.COM

From:
North of Jewfish Creek
Tuesday, 10:07 a.m.

I never do this

Dear Friend & Subscriber,

I almost NEVER do what I'm going to do right now.

What is this rare thing I'm going to do? Thank you for asking. What I'm going to do is... ask you to click on the link at the bottom of this letter.

When you do that, you will go to a message written by a 19-year-old-kid. This kid has read all my newsletters and studied just as hard as I did when I was first getting started in direct response.

He has come up with a REAL way you can make serious money... even if... you don't have a product to sell, don't have a mailing list, don't have any credibility, or don't have much money.

His name is Jason Cox and he's so excited about what he has discovered, he's on fire about making nearly \$20,000 with his idea. It's refreshing to read his sales letter because, in fact, he grossly underestimates the value of what he has developed. What he's got to teach will be a dream come true for many of my subscribers. It's actually something that can get you out of your daily grind almost immediately.

Jason's written a very good sales letter... but... it stumbles in a few ways he doesn't know about yet. I was tempted to "touch up" his letter in a few spots but, I decided not to. I want you to read it "raw" just like he wrote it.

Speaking of "raw", I wish I had all the raw, "amateur" letters I wrote when I was just getting started. It would be fun to compare them side-by-side with the copy I write now.

Anyway, back to Jason... this kid is going to be wealthy. His copy now (although it has flaws) is plenty good enough to get his message across.

I think you need to read it, print it, and keep it in your "swipe" file. And, to tell the truth, I think you should purchase what he has to offer. Listen: I almost NEVER endorse anything out of all the hundreds of people who constantly want to pitch their products to my list.

But, I AM endorsing this kid. I have his product and, it really is a breakthrough that *almost nobody* knows about. Do yourself a favor and click on the link below. Do it right now. You won't be sorry.

www.JasonJCox.com

Sincerely,



Gary C. Halbert

P.S. This letter makes me feel like I am writing about myself when I was decades younger.

Peace.

[Click Here To View
Our Newsletter Archive](#)

[Click Here If You Want
To Be On My Newsletter
Announcement List](#)

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Untitled

[[firstname]] - Try this business idea...

Hi [[firstname]],

Each and every week, I'm bombarded with emails from people asking me about the best ways to make real money working from home.

Truth is, there really are a few opportunities out there that I would recommend.

Most of the programs I've seen are a big joke . They give you theories and ideas, but they never give you the systems and proven materials to go out and do it yourself.

That's why, there's something I've been tempted to release for a long time - but I never did until now. And as one of my best subscribers, I wanted to let you know about it...

Here's how it happened...

A couple years ago while working on another project, I realized that there was one thing that nearly every business was missing.

One simple thing that virtually every business wants, and they all need desperatley. (Yet most business owners are just too busy - or lazy - to make it happen.)

That's when the light bulb went on - if put together the right way, this could be THE perfect business opportunity for anybody to make good money.

So that's why I've teamed up with Larry Brown, one of my exclusive Internet Apprentices.

Because of Larry's successful background in franchising, he was the perfect person to help me create a true 'paint-by-numbers' system for a real 'kitchen table business'.

What's more, 85% of the work is done for you. Larry has systemetized every aspect of this business. It's as simple as following the directions and putting the pre-done marketing materials to work for you. Heck, the product's even created for you each and every month!

This opportunity meets every one of my 9 criteria for a sound business that will keep making you money month after month. (You'll find out what they are on the site.)

Trust me, this concept will make sense to you too. And I think you'll be as excited as I am about it. It's truly a no brainer.

Check it out here:

<http://3minutenewsletterbiz.com/idea>

If you're serious about owning your own business and making a serious income, do yourself a favor and see what I'm so excited about:

You asked for it

Untitled

<http://3minutenewsletterbiz.com/idea>

You'll be glad you did!

Yanik Silver

P.S. Don't delay because the number of programs available will be strictly limited, so don't miss out. Take a look now.

<http://3minutenewsletterbiz.com/idea>

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10832 Brewer House Rd
N. Bethesda, MD 20852

Please note: You are only receiving this because you visited the Instant Sales Letter site and requested updates on new marketing tips and special offers.

To: "Yanik" <yanik@surefiremarketing.com>
From: "Scott L. Haines" <scott@killercopysecrets.com>
Subject: 33 Minutes and 33 Seconds...

From:
Scott L. Haines
Wednesday, 8:45 p.m.
July 7, 2004

Praise

Hi Yanik,

33 minutes and 33 seconds. That's how long the late, great copywriter Gene Schwartz used to work at any one time.

And that's exactly how long it took me to learn these tips from the video I received as part of The Gene Schwartz Graduate Course in Marketing:

- * The secret to success in any area of your life! (Gene's insightful, but simple solution to success can be used by anyone to get everything they want in life!)
- * Gene's exact writing system he used to produce 27 out of 30 winning promotions for Rodale Press. (That is, when in head-to-head competition against the best copywriters in the world... he slaughtered them 9 times out of 10. That's a 90% batting average!)
- * How working only 3 hours a day, 5 days a week can boost your productivity... and... effectiveness. (Believe it or not, that's all Gene worked... yet he still managed to turn out an incredible--and incredibly effective--volume of writing.)
- * How to outperform your copywriting competition every time!
- * A Zen Master strategy for eliminating writer's block!
- * A simple, 10-dollar device (available almost anywhere) that will eliminate all self-doubt, worry and anxiety about your writing abilities.
- * The difference between working/writing and being creative... and... why you can't do both at the same time!
- * What Gene says is the most important or "key" element in all effective writing. George Orwell, the author of 1984, held this belief too!
- * And much more.

What I learned while watching this video (just the first half hour or so) is going to be a real catalyst or supercharger to my writing career.

Yours too, if you'll let it.

Listen: If you are a writer, of any kind, you'd have to be crazy to pass this up. This is a chance to learn from a legend. A rare opportunity to hear it straight and true from the horse's mouth... from a guy who sold \$2 TRILLION worth of stuff, from home.

And if all you got in the Graduate Course was the video, it would be well more than worth it. But you also get the tele-conferences from Gene's closest clients, colleagues and friends. And a transcript of Gene giving another speech, like the one on the video. And his classic book, Breakthrough Advertising.

In any case, I'm not going to go on and on. You either understand how valuable this deal is, or you don't. I do, and that's why I offered to help spread the word. And that's why I'll be on the calls... starting tomorrow, Thursday, July 8th at 7 p.m. Eastern.

If you want to join me, click on the link below to sign up. Details on tomorrow's call will be rushed to you by e-mail in plenty of time.

Here's the link:

<http://www.agora-inc.com/reports/700SGSBAW700E638/>

Sign up now before it's too late.

Sincerely,
Scott

P.S. Legendary marketing genius Jay Abraham will be one of the guest hosts tomorrow. He will introduce you to the core concepts in Gene's book, Breakthrough Advertising. That, in itself will be a treat.

P.S.#2 I know you get a lot of "better than sliced bread" offers on a daily basis. It's hard to know what's worth a damn, and what is not. This is definitely worth a damn. In fact, I'd go as far as to say, the knowledge I gained today, upon reflection later, will be credited as a true "turning point" in my career, and my wealth. I don't say that lightly. But because I recognize, that if I follow Gene's system for writing, I'll become much more effective and much more prolific. I know this from past experience. You see, I have a system for writing. And when I came up with it, I improved greatly. But it pales in comparison to what I discovered today. You can believe me or not. All I can say is you'll just have to see for yourself. Here's the link again:

<http://www.agora-inc.com/reports/700SGSBAW700E638/>

To: "Yanik Silver" <yanik@surefiremarketing.com>
From: "Joe Vitale" <joe@mrfire.com>
Subject: I'll be blunt, Yanik

This is that rare moment when I have found something so important to your online success that I wish I could kick in your door, grab your hair, and force your face to the site at --

<http://url123.com/hca58>

I resisted reviewing this new two-volume set. I was busy, never heard of the author before, and figured it would be all smoke.

I was wrong.

I started reading "378 Internet Marketing Predictions" and quickly became totally absorbed in all the ideas, technology, and trends I had never heard of before -- and I'm a full-time Internet marketer with 17 books and two decades of experience.

This two-volume set of 378 predictions is a work of visionary genius. I started writing down ideas, then new product ideas, then ways I could change my sites to grab more traffic and make more sales. I only stopped reading and taking notes long enough to send you this plea.

PLEASE check out the site at --

<http://url123.com/hca58>

Please go look at the site right now.

If you don't believe me, and you don't go look at the site right now, then what in the world are you online for?

This is your moment.

See <http://url123.com/hca58>

Go for it.

Dr. Joe Vitale
President, Hypnotic Marketing, Inc.
#1 Best-Selling Author - "Spiritual Marketing"

Author of way too many other books to list here
See <http://www.MrFire.com>

Member BBB Online 2004

Hypnotic Marketing Inc
121 Canyon Gap Rd
Wimberley TX 78676

To unsubscribe or change subscriber options visit:
<http://www.aweber.com/z/r/?jGws7Jy0rJwsbCzsnA==>

endorsement ebay art
{!firstname_fix}, How to sell your art on Ebay...

Hi {!firstname_fix},

Yanik silver here from FigureDrawingSecrets.com.
I've gotten some emails from artists asking for
help selling their artwork.

Here's something you might want to check out:

<http://hop.clickbank.net/?figuredraw/ebayartist>

Selling your art on eBay could be huge.

Did you know over 40,000 people sign-up every single
day on eBay?

Truth is you really can make a living online and I just
stumbled over the material that can help you. It's written
by somebody selling art on Ebay since 1999. (Supporting
himself, his wife, and 3 kids on what he was making.)

FYE

You can get all the details on it here:

<http://hop.clickbank.net/?figuredraw/ebayartist>

Sincerely,

Yanik Silver,
Publisher, "Figure Drawing Secrets"

P.S. Can you really make a living selling your art on Ebay?
You bet! Here's proof positive:

<http://hop.clickbank.net/?figuredraw/ebayartist>

--
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10832 Brewer House Rd
N. Bethesda, MD 20852

Note: You are receiving this because you signed for a special
preview of "Figure Drawing Secrets".

cossmanend pitch

[[firstname]] Check this out before 5:11 p.m., July 16th

July 10th, 2001
12:46 EST

Dear [[firstname]],

*Special
Offer*

Once in a while, I come across something that I feel *obligated* to share with you that will truly make a major difference in your marketing endeavors (and if you act before July 16th -- it's 50% off).

Here's what this is all about.

Legendary, multi-millionaire marketer, E. Joseph Cossman (the man who the Wall Street Journal called "The Messiah of the Free Enterprise System") just released a powerful, new CD-Rom with over 4,000 hyperlinked contacts and databases with proven strategies you can put to work for your business right now.

So what's the big deal?

Simply put, this is like getting to tap into Cossman's private Rolodex of databases, resources and contacts.

Late billionaire Aristotle Onassis said that the secret in business is to know something nobody else knows. That simple philosophy went on to make him one of the world's richest men.

E. Joseph Cossman and his son Howard, formed Cossman International and have over 75 years of combined experience in marketing. They have successfully taken over 20 unrelated products and generated at least \$1 million dollars in sales of each. (That's over \$20,000,000.00 in sales!)

They've marketed everything from household goods, toys, and insecticides to art prints and sporting goods using their proprietary 11 step marketing system (which emphasizes minimal risk along with high profit margins).

And right now you can take advantage of all their years of marketing research, countless little 'tidbits', examples of unusual strategies, little-known sources, and confidential information the Cossmans only kept to themselves...until now! Anybody trying to market their product or service in any form would kill for all this - or at least spend decades accumulating, saving, sorting like they did.

**** why you need to act before July 16th ****

As a part of a special deal I struck, I'm able to offer you a tremendous 50% savings. This is totally legitimate - if you don't use our link below you'll pay double on their normal site (which is still a bargain considering the information you're getting).

But you've got to hurry! I can only guarantee you'll

what's for dinner email
[[firstname]], what's for dinner?

Dear [[firstname]],

Hi, it's Jeff Ball from GetFitWhileYouSit.com.

How many times have you heard your kids or spouse ask you,
"what's for dinner?"

I tell you at our house it has become a running joke.

So if you're like me, you can't get enough quick and easy
recipes to try. That's why I've set up a special page where
you can download 2 great cookbooks just for being a valued
subscriber. The first cookbook is filled with healthy recipes
and the other is all about salad recipes.

I'm sure you'll love them. Here's that special link:
<http://www.getfitwhileyousit.com/freecookbooks/>

Enjoy!

Jeff Ball
www.getfitwhileyousit.com

P.S. And if you're looking for thousands of additional
recipes you should really check out this site:

http://www.roibot.com/w.cgi?R1100_ecook

Inside are recipes for almost **everything** you can imagine.
You really need to check it out.

P.P.S: If you are on AOL or the link above isn't
highlighted, click below:
click here

Please note: This mail is NEVER sent unsolicited. You are
only receiving this e-mail because you visited the Get Fit
While You Sit web site and requested a free report and
updates on new health and fitness tips.

This e-mail is intended **only** for opt-in subscribers. We
keep copies of all opt-in requests.

Free Get

thank you pitch endorsement vyanik
make this sensational offer.

But, there is one catch. Dan will not keep this deal open forever. It's only good until for the next 250 people who take me up on this outrageous offer (and he might even cut it off sooner). After he's reached his limit - this deal is history and the gold membership goes back to the regular price of \$39.97/month. So, please don't delay. I strongly urge you to check out your special thank you gift right here:

<http://www.dk3monthspecial.com/trial/>

Sincerely,

Yanik silver

P.S: One free look is worth a thousand words of advertising. Dan's "NO B.S. Marketing Letter" truly speaks for itself - powerfully. But you be the judge and see if I'm right! Like I said don't take this free gift lightly. Just head over here to see what you're getting.

<http://www.dk3monthspecial.com/trial/>

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Notice: You are receiving it because you are
an Instant Sales Letters site member

jay abraham - mr x promo updated

[[firstname]] - Jay Abraham's Pirated Marketing Secrets...

From: Yanik Silver

Dear [[firstname]],

If you've ever heard of Jay Abraham, this could be one of the most eye-opening letters you will ever read...

Jay is a legendary marketing, business-building, and wealth creating master strategist. He's helped coach over 10,000 different businesses in over 400 industries succeed in all different kinds of market conditions.

My story and "accidental" brush with Jay starts when I was 16.

Story
As soon as I had my driver's license my father sent me out cold-calling on doctors (our family business was selling and repairing medical equipment). And one of the doctors I called on was Dr. Wei, an orthopedist about 1 hour away from the office. The doctor took an instant liking to me and during one of my visits he entrusted me with an audiotape from Jay Abraham.

Little did I know the huge impact that one single tape would have.

It was a tape of Jay Abraham with Tony Robbins on optimizing your marketing and, if you'll bear with me for a moment... I'll tell you how you can also get a copy of this exact same tape for yourself free.

I kept listening to Jays' information over and over again. I must have listened to that darn thing dozens of times in my car driving back and forth.

And just from that brief exposure to Jay Abraham I started applying some of his ideas and I was totally blown away when I began to see increased sales! That was all I needed! Even though I wasn't going to be reimbursed from my father's company -- I went ahead and bought thousands and thousands of dollars of Jay's materials since then.

In fact, I'd conservatively estimate I've easily spent well over \$5,000 on his products. (Money well spent I'd say considering what I'm doing now.)

Jay has got a lot of core knowledge that I haven't heard anywhere else... and if I have heard it elsewhere, it's usually been other people copying Jay.

And that's why I'm so excited to let you in on this...

One of the most unusual Jay Abraham marketing stories ever is about a man Jay will only refer to as "Mr. X". This man pirated \$50,000 worth of Jay's closely guarded secrets and proprietary materials... then revealed everything to the public for less than \$500 -- in the now legendary marketing manual entitled, "Money-Making Secrets of Marketing Genius Jay Abraham and Other Marketing Wizards"...

Jay saved this ex-client a nasty legal battle by seizing his inventory, claiming back all rights and negotiating a huge, out-of-court settlement. But what Mr. X had done turned out to

jay abraham - mr x promo updated
be a brilliant articulation of Jay Abraham's life's work -- and Jay is willing to make this legendary manual available again for a limited time.

This marketing manual is one of the most cost-effective ways for you to get some of Jay's best marketing and profit strategies you can master and apply in your own business or profession. For a limited time... you can also get 4 free bonuses (including the "eye-opening" optimization tape that became the key to my success).

Click here to read complete details about how you can get a copy of the "Money-Making Secrets..." marketing manual:
http://www.roibot.com/w.cgi?R1100_mrx

This massive resource is a four-pound, bound compendium containing the "distilled wisdom" of years of Jay's techniques and experience -- penned, not by Jay, but by a former client of his who literally "stole" Jay's ideas.

Frankly, it's not a book that you read in one sitting, one week or even one year. It's a book you read over many years -- and refer back to again and again, for it is truly a marketing encyclopedia. The table of contents alone takes up nearly eight pages.

Let me tell you something... Jay's core principles and the knowledge base he's amassed account for much of my own success today. Some of the terms I use on my web sites, the words I use, the way my products and services are sold, even some of the wording in this e-mail you're reading right now are inspired by Jay Abraham.

Jay's materials opened my mind up. I couldn't wait to incorporate his techniques and strategies into my business... and now you can too (for a small fraction of what I've invested).

Go here to check out this unusual story:
http://www.roibot.com/w.cgi?R1100_mrx

Do yourself a favor and take a look now at one of the most amazingly compiled, 385 page, oversized (and massive) works ever brought together into one reference manual -- on the essence of Jay's marketing strategies, tactics, and secrets... for a small fraction of what Jay's advice would normally cost you.

I could go on and on... but, if you're serious about marketing... serious about success in business -- there's no way you should be without Jay's vital strategic business growth and marketing information... period.

Click here now and decide for yourself:
http://www.roibot.com/w.cgi?R1100_mrx

All the best,

Yanik Silver
InstantSalesLetters.com

P.S. Important Final Note:

One of the most unusual parts of the "Mr. X" story is how it forced Jay to reveal many of his proprietary methods and techniques for a price that, until then, was less than anything else he had ever sold (literally, "less than pennies-on-the-dollar").

jay abraham - mr x promo updated

Unfortunately, most of Jay Abraham's advice and spectacular training programs don't come cheap (nor should they). Jay gets paid \$5,000 per hour for his knowledge. A day spent with Jay runs you \$40,000! Jay's products normally sell from \$500 to \$2,000 each for tape sets alone. Live training programs range from \$5,000 to as much as \$25,000 for a single event.

But right now, for a limited time, the "Money-Making Secrets..." marketing manual is an incredible opportunity to pick-up nearly \$50,000 worth of Jay's closely guarded secrets & private marketing strategies -- for less than the cost of any other single product Jay offers to his clients.

PLUS... you can get 4 extra free bonuses (easily worth as much as the modest cost of the manual alone) -- AND... A Full 90 Day Guarantee for you to decide if you want to keep it!

Click here for complete details:
http://www.roibot.com/w.cgi?R1100_mrx

P.P.S. If you are on AOL or the link above isn't highlighted, click below:

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powerpause endorsement

[[firstname]] - 3 minutes to greater joy, wealth and happiness?

Hi [[firstname]]

I stumbled across something unusual recently....

And as a valued subscriber I wanted to let you know about it.

A few months ago I met a man named John Harricharan at a seminar, who graciously offered me his material to review.

I smiled and politely thanked him but I knew that I probably wouldn't get around to reading it anytime soon. (You should see my stack of reading material to get to and I'm actually a quick reader.)

But as luck would have it, I was going away on my honeymoon one week after this seminar and I decided to bring some 'lighter' reading along.

Honestly, I can't remember the last time I read a book that didn't deal with the subject of marketing or advertising, but once I started reading John's material on the airplane and I couldn't put it down.

It was simply incredible!

His manuscript combined every success principle I've ever been taught and wraps it all up into one succinct exercise called a "Power Pause". And the best part is it only takes just 3 minutes and 3 steps to achieve.

Yep! Only 3 minutes!

The truth is, I constantly find myself applying John's simple (yet extremely powerful) "Power Pause" principles in my life now and I feel like there is no problem or situation I can't conquer. (Frankly - I'm not one of those spiritual 'walk on hot coals' type of guys - but this stuff really has had a profound effect on my life.)

What's more, other top marketers like Declan Dunn, Jonathan Mizel, Monique Harris, Joe Vitale and Marlon Sanders all vouch for John's material (he even has an endorsement from famed Deepak Chopra, MD).

It's amazing to think there are only 3 steps to solving almost any problem you'll ever deal with (money, happiness, relationship, you name it). And John assures me that it works for anyone willing to give it a try.

The only thing you need to give this information a shot, is an open mind. Open enough to take a chance on yourself and the material contained in the "PowerPause". (Actually, you don't even need to take a chance because his proven material is backed by a 100% unconditional, guarantee -- so you really can't lose!)

Do yourself a favor and check out this valuable information by clicking the link below:

http://www.roibot.com/w.cgi?R1100_ppause

powerpause endorsement

You'll be glad you did!

Yanik Silver

P.S. Could there really be 3 steps to happiness, joy, wealth and getting almost anything you really want in your life? I couldn't believe it either until I applied the "Power Pause" material myself here: http://www.roibot.com/w.cgi?R1100_ppause

P.P.S: If you are on AOL or the link above isn't highlighted, click below:

[Discover the 3 Simple Steps to Greater wealth, Happiness and Joy !](http://www.roibot.com/w.cgi?R1100_ppause)

Notice: This e-mail is NEVER sent unsolicited. You are receiving it because you visited the Instant Sales Letters web site and requested updates about marketing or because you subscribed (or someone subscribed with your address) by e-mail to our Marketing Tips E-Zine.

This e-mail is intended *only* for opt-in subscribers. We keep copies of all opt-in requests.

To: info@101samplebusinessletters.com
Subject: Kern - Here's a free resource I found for you.
From: Frank Kern <fk@k4service.com>

Hi Kern,

Man oh man... I've put together a special downloadable gift for you that you won't believe!

It's like sneakin' in the back-door of one of the world's best copywriters and stealing his own personal "Checklist for success"

I kid you not! And it's not a sales pitch for something else... it's a real tool my copywriting teacher uses every day.

You can get it here:
<http://www.briankeithkillercopy.com/thp.htm>

free SW

Maybe you've heard of my good friend Brian Keith Voiles.

He's quite the copywriter... he's written kick-butt copy for almost all the "gurus"... Ted Nicholas, Gary Halbert, Yanik Silver, Mike Enlow, Jay Abraham, Terry Dean, Kirt Christensen, Michael Kimble, and mel... and the list goes on and on.

He's amazing.

Anyway... I talked Brian into letting me give you his top secret checklist for crafting killer copy... it's called

"The Killer Salesletter, Website & Direct Mail Checklist" and Brian uses it every day on the copy he creates.

You'll love this! You'll be able to use it on every single stitch of copy you ever write!

Here it is:
<http://www.briankeithkillercopy.com/thp.htm>

I use this baby tool... in fact, I

consider it one of the most valuable tools in my bag of copywriting tricks.

And it keeps my copywriting skills sharp and fresh.

You see, Kern, copywriting is the absolute most important skill you need for success in your Internet marketing.

Whether you're writing your own copy, or hiring a writer like me to do it for you, you must know, recognize, and understand "good copy".

I'm absolutely certain this gift will be a blessing in your life. So get on over to

<http://www.briankeithkillercopy.com/thp.htm>

and get your copy of this killer checklist before Brian comes to his senses and quits giving it away!

Sincerely,

Frank Kern

P.S. I hope you really profit BIG from your free gift. Download it here:

<http://www.briankeithkillercopy.com/thp.htm>

This'll only be up for a few days... so head on over there now.

=====
Legal Stuff

You should know that this email is an advertisement. Even if it's not an offer to sell anything directly, you should still consider it an advertisement, or at least a commercial message or solicitation.

You also should know that if this advertisement refers to sales, earnings, or other results achieved by myself an associate, or a customer of mine, those results aren't typical. You may be less successful. You might even lose money.

And if I ever mention someone else's product or website,

and that product or website refers to sales, earnings, or other results achieved by someone, those results aren't typical either. You may be less successful. You might even lose money.

In other words, I am NOT claiming that consumers who buy the product or products advertised in this e-mail are likely to make money, or that all consumers who buy this product or products can earn a substantial income as a result.

Anyone who decides to buy any business opportunity or business development aid will not necessarily make money simply by making that purchase. This should be obvious, I know. People who think to themselves, "I bought this thing and I'm going to make money automatically just because I bought it" are wrong.

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jeff paul teleseminar - text

[firstname], This is a perfect match with your public domain info...

Hello [firstname],

Yanik Silver here from PublicDomainRiches.com

Back when I got started with information product marketing I had no clue what to do. That's when I stumbled onto a course by a guy named Jeff Paul. (Maybe you've seen one of his full page ads or his infomercial that used to run all over the place with him in his underwear making money.)

With Jeff's guidance I created a marketing kit for plastic surgeons that sold over \$200,000 my first 2 years in the information marketing business starting from scratch.

So why am I telling you all this?

Simple. Now that you have the hidden knowledge of creating products at will anytime you want with public domain materials - Jeff's information is the other piece to the puzzle.

However here's the rub, Jeff is "semi-retired" and *very* lazy so he's not out there teaching his newest techniques. Bummer.

Let me assure you Jeff is the real deal.

He's sold over \$30,000,000 worth of his own products via off-line and on-line emotional direct response marketing...and his students/clients have sold far in excess of \$100,000,000 worth of their products and services using his unusual, but deadly effective direct marketing methods.

But here's good news! Jeff emailed me last week and told me about a special one-time only event that I just had to let you know about.

<http://jeffpaulclass.yanikrecommends.com>

Anyway, he's holding a series of teleseminars where Jeff, his partners, guest experts and disgustingly successful students reveal EVERYTHING they know about making money either off-line or on-line, with what Jeff calls Emotional Direct Response Marketing.

But here's the best part. Not only are Jeff and his millionaire guests going to tell you everything that works...they're also going to share EVERY stupid mistake, blunder and screwing they've been victims of, so YOU won't have to make them yourself!

Jeff's information is unique, specific, practical, usable. I HIGHLY recommend anything Jeff does, but since this is a one time only event, with only 145 spots available, over two-thirds of the seats are already sold...I wanted to get this email to you so you can get all the amazing details of this rare event from Jeff!

<http://jeffpaulclass.yanikrecommends.com>

*You have 1x!
You should
grab 'y!*

jeff paul teleseminar - text

All the best,

Yanik Silver

P.S. Jeff's only doing this "Jeff Paul Tells All" teleseminar series once, and nearly all the spots are already taken. So don't hate yourself for missing out on this one time only opportunity to learn EVERYTHING Jeff and his associates have done to sell over \$100,000,000 worth of products and services using Jeff's ingenious secrets!

<http://jeffpaulclass.yanikrecommends.com>

Note: You are receiving this because you purchased the Public Domain Riches information

Autoresponders

Yanik Silver's Internet Copywriting Workshop

Autoresponder Uses

- **Opt-in**
- **Customer**
- **Affiliate**

(www.InstantAutoresponders.com)

Opt-ins

- **Remind them who you are**
- **Stress 'What to do' not 'How to do' it.**
- **Soft sell v. Hard sell (change it up)**
- **Can't follow up enough**
- **Testimonials of happy customers**
- **KEY: Make them look forward to the next one**
- **Could turn into autoresponder newsletter or ezine and/or automatically follow-up with endorsement or back-end offers**

Opt. 1n

Public domain info you requested (part 1)^{pd ar1}

Hi <firstname>,

Just a moment ago you requested instant access to the PublicDomainRiches.com site and to find out more information on public domain.

Hang tight because you're going to find out the 100% legal way to...

Find, re-package and sell public domain content as your own moneymaking information product. (And the best part is it's all free for the taking without asking permission or paying a dime in fees).

Now before I get into that - there's been so much 'mis-information' on public domain, I figure I'd better clear up a couple widely reported myths first:

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Myth #1 - Everything on the Internet is free to use and is already in public domain, right? Wrong! Some people mistakenly believe if something is published online it is free for the taking. No siree! There are very stiff penalties for violations of copyrights.

=====
Myth #2 - Nothing good is in the public domain: That's definitely not the case. First off, you should understand all works published in the United States before 1923 are in the public domain. You'll find timeless works from this period including classics by Shakespeare, the Sherlock Holmes mysteries, Benjamin Franklin's autobiography and much, much more...

However, even more exciting is that anything published from 1923 - 1963 (and not renewed) has fallen into the public domain. In fact, copyright experts believe 85% of these works were never renewed according to attorney, Stephen Fishman. So you're looking at an incredible bonanza of free material.

Heck, the film "Little Shop of Horrors" is a quick example of just the kind of gem I'm talking about that is now freely available in the public domain.

=====
Myth #3 - Nobody would pay for public domain information since it's available for free: Not so. Every year bookstores sell hundreds of thousands of copies of works that are public domain and simply reprinted. In fact, entire companies exist that publish almost all public domain material. As long as the information you find is still relevant and there is a market for it you will find plenty of people willing to pay for this.

Okay now with that out of the way let's quickly talk about...

**** What Exactly Is Public Domain? ****

First off, you need to know I am not an attorney so I am giving you this information .

pd ar1

as I understand it. (As with any business dealings it's a good idea to get appropriate professional advice.)

Public domain is quite simply material the public (that's you) can use (or exploit as the case may be) anyway they want. Public domain falls into 4 main categories:

A. Generic information like facts, numbers, ideas, titles, blank forms, etc.

B. Works granted or donated to the public domain. (Yes, in some cases copyright holders will simply make their work available to anyone to use. Just one example is P.T. Barnum's autobiography.)

C. Works by the government or its agents. (This is an amazing archive by itself!)

D. Formerly copyrighted works that have fallen into public domain or lost their copyright due to a number of different situations.

Quite simply, when you add all of this up it comes a veritable mountain of incredible information (millions and millions of pages) sitting right under your nose - all free -- and all yours for the taking!

Public domain has long been a secret stockpile of content only savvy insiders have kept to themselves and never publicized for years. In fact, entire companies have been built around selling content that has fallen into the public domain.

Personally, I've taken several public domain works and used them as bonuses or as actual products. One of them is used as an "upsell" to a regular version of my best-selling product. This upsell goes for \$15 extra dollars and a whopping 66% of people take it. (Now when you've got an extra 200-300 people a month taking you up on this - it adds up pretty quickly!)

Next, I've used a little-known public domain book as an exclusive bonus for a recent product launch that brought in \$19,453.00 in the first 3 weeks.

Even better, just a few weeks ago I literally threw up a 'down and dirty' public domain project in about 9 hours (working on and off between other projects).

The funny thing is I created this project as a challenge to prove beyond a shadow of a doubt that this works in almost any kind of market. The public domain book I picked was called "Anatomy and Drawing" by an illustrator named Victor Perard. It teaches artists how to draw people and human anatomy better.

Can you imagine a worse market to go after?

You've heard the phrase "starving artists" before, right? Well, this market would definitely NOT be my first choice however it is bringing in about \$300 - \$500 each month like clockwork.

The proof is right here - <http://www.publicdomainriches.com/proof.jpg>

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You can see a screenshot of a Clickbank statement with my recent bi-weekly checks. (In this case the amounts are all NET that comes into my pocket not gross because Clickbank pays out affiliate commissions and handles all the credit cards for me).

Now I literally haven't even touched the site since I put it up and even with me completely out of the picture not lifting a finger it still makes hundreds every single month like clockwork. (Of course, if I was a little more motivated I could easily double or triple this site in no time flat.)

Of course, this project isn't going to make me the filthy rich - but hey -- who wouldn't want their car payment or maybe even their mortgage covered by one of these little autopilot "oil wells"? In fact, I already have one on houseplants doing well and plans for putting up a whole bunch more when I get a few spare moments.

But I'm far from the only one who is quietly making a small fortune from public domain material and over the next few days I'm going to share with you even more real life examples of real people making good money with public domain.

You'll hear about:

- * The viral public domain poem that brought in over 25,000,000 visitors and \$1.2M in sales in just 2 1/2 years.
- * How my friend stumbled over a dusty old wrestling manual and turned it into a six-figure bonanza.
- * How I taught a gentleman in the UK my secrets for making money with public domain works and his first month online generated \$10,000.00+
- * How a strange book from 1910 created an accidental business for a woman from Washington state.
- * And lots more...

But if you can't wait anymore - let me swing open the hidden doors to the public domain stockpile sitting right under your nose. Just check out:

<http://www.publicdomainriches.com>

All the best,

Yanik Silver,
PublicDomainRiches.com

P.S. See you tomorrow with more examples of public domain projects.

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N. Bethesda, MD 20852

Note: You are receiving this because you signed for instant access to "Public Domain Riches".

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{!firstname_fix}, public domain info you requested - part 2

Hi again {!firstname_fix},

Yesterday you signed up at PublicDomainRiches.com and asked to find out more information on public domain.

well, here it comes...

Over the next few days I'll be sharing several real-life success stories about people (just like you) selling public domain products and making small fortunes.

The first example is a gentleman I met at a recent seminar. He heard me talking about Public Domain and he came up and introduced himself. Here's how the conversation went:

"Hi, my name's Morgan. I heard your talk about public domain and I just wanted to introduce myself."

Me: "Oh great - thanks."

Morgan: "I actually used public domain and wanted to tell you about my project."

Me: "Cool. what'd you do?" (thinking it was a tiny little project)

Morgan: "well, in 2 1/2 years I've got 25,000,000 unique visitors to my website from a screensaver I created using public domain."

Me: "Hmmm...interesting. Go on."

Morgan: "...And I made over \$1.2 Million from it."

Me: "Now we're talking. I like that!"

* * * * *

After hearing these numbers I was definitely intrigued. Morgan Westerman is the guy behind a site called TheInterviewwithGod.com. During our conversation he went on to tell me how he took a poem from the public domain (yes, a poem!) and added some stock photos to make it into a screensaver. Tons of people downloaded it and started telling their friends about the site and it just grew and grew and grew. Viral marketing.

Morgan realized he had a good thing going and started expanding how he delivered his information product (yes, even a poem is an information product). He turned it into a nice gift book, calendar, journal, CD-rom of the screen saver, etc. etc.

He kept expanding on a winner, which is very smart, and created a nice \$1.2M windfall in 2 1/2 years.

I'd say that's a pretty good use of public domain.

And you could do the same when you find out the 100% legal way to find, re-package and sell public domain content as

Page 1

pd ar1
your own moneymaking information product. (And the best part is it's all free for the taking without asking permission or paying a dime in fees).

Check it out here:

http://www.publicdomainriches.com/main/?{!ad_tracking}

There's so much opportunity with public domain that's it is literally mind blowing. I'm talking millions and millions of pages sitting right under your nose - all free -- and all yours for the taking!

You can do this.

That's why over the next few days I'm going to keep sharing with you even more real life examples of real people making good money with public domain. So stay tuned...

You'll hear about:

- * How my friend stumbled over a dusty old wrestling manual and turned it into a six-figure bonanza.
- * How I taught a gentleman in the UK my secrets for making money with public domain works and his first month online generated \$10,000.00+
- * How a strange book from 1910 created an accidental business for a woman from Washington state.
- * And lots more...

But if you can't wait anymore - let me swing open the hidden doors to the public domain stockpile sitting right under your nose. Just check out:

http://www.publicdomainriches.com/main/?{!ad_tracking}

All the best,

Yanik Silver,
PublicDomainRiches.com

P.S. See you in 2 days with another example of a moneymaking public domain project.

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{!firstname_fix}, Public domain info you requested - part 5

Hello {!firstname_fix},

Yanik Silver here again from PublicDomainRiches.com. I'm just following up with another real-life success story from another someone else (just like you and me) selling public domain products to make themselves a small fortune.

Today's story is about a student of mine from across the "pond" in York, UK who learned my secrets for making money with public domain works and banked over \$10,000.00+ his first money online starting from scratch.

Peter Woodhead took 4 public domain advertising and marketing books and turned them into a packaged he called Long Lost Marketing Secrets
<http://www.LongLostMarketingSecrets.com>

These weren't just any old books related to marketing. He spent a great deal of time researching and uncovering which ones really contained a tremendous amount of value for marketers. Material where the principles were all solid (even if the language might be a tiny bit dated).

Next, Peter hired a local woman to do re-type the material (you could also just as easily get it scanned and you'll get resources for that with the full Public Domain Riches package).

Then Peter went through every single page of the books to create the compelling bullet points you see on his site. And then he wrote his sales letter with my help.

Peter's efforts paid off because I endorsed his work to my lists and he started seeing orders fly in from everywhere.

Now Peter, did something else that was unusual. He offered resell rights to his package. So not only could you purchase the 4 long lost marketing books but you could also purchase resell rights to sell the package yourself and keep all the money.

That's just one more way you can profit from public domain.

Are you seeing the immense possibilities from everything I've sent you? Now you'll hear from every once in awhile when I have a new resource or a new success story to share with you about public domain.

But the bottom line is you need to get into the game with public domain.

I'll lay everything out for you. You'll find out how to re-package and sell public domain content as your own moneymaking information product.

Check it out here:

http://www.publicdomainprofits.com/main/?{!lad_tracking}

Here are just a handful of the comments about this program:

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"...My head kept buzzing and after the call I was searching some of the websites you mentioned and I've now got an idea to run with - in fact the call ended at 10:30 pm my time and I went to bed around 5:30 in the morning! Like everyone else I always knew about public domain works but never in any detail. Thanks to your call I can say that finding the work I'm interested in only took about 20 minutes and a simple email confirmed that the work is in the public domain and I can use it as I want!

"I should add that I didn't know of the existence of this work until I started searching so it just goes to show how quick things can happen! Thank you for the superb content and the amazing guests who gave me the feeling that I too can do it. I came away with at least 10 times the value before even doing anything."

- Moragh Ptt, Orpington, Kent, UK

* *

"Prior to The Public Domain Riches call, I had many questions concerning copyrights and public domain works. [You] made sense of it all for me and now only one question remains. Whatever will I do with all the money I'll be making?! Honestly, while on the call, which lasted for 2 and 1/2 hours, I came up with 8 different ideas for information products. If only it had been a 4 hour call!"

- Joi Sigers, Charleston, IN

There's so much opportunity with public domain that's it is literally mind blowing. I'm talking millions and millions of pages sitting right under your nose - all free -- and all yours for the taking!

Let me swing open the hidden doors to the public domain stockpile sitting right under your nose. Just check out:

http://www.publicdomainriches.com/main/?{!ad_tracking}

All the best,

Yanik Silver,
PublicDomainRiches.com

P.S. In case you're wondering - we have students using this Public Domain information for their own profits everywhere around the world!

http://www.publicdomainriches.com/main/?{!ad_tracking}

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Hi <\$firstname\$>,
<\$firstname\$> - Part 1 of your free course you requested

Thank you for requesting the free 'mini-course'...
'7 Steps To Quickly and Easily Creating Instant
Internet Profits!'

Let me start out this free report by sharing a little bit
about myself. My name is Yanik Silver.

Several months ago my friends were rolling on the floor
laughing when I told them I wanted to create a profitable
web site. They had every right to joke about it because
I had absolutely no web site design skills, HTML
knowledge...in fact, not much computer know-how.

But that didn't stop me from setting up a simple 2-page
web site and the orders haven't stopped coming in.

In just a few short months I've achieved the ultimate
Internet 'fantasy' of making a lot of money from a simple
web site.

And inside this report you're going to discover the inside
information from someone that's actually done *it* so
let's get going...

=====
'7 Steps to Quickly and Easily Creating
Instant Internet Profits'

By Yanik Silver
<http://www.instantinternetprofits.com>
=====

Opt-in

Everything you've heard about the Internet could be true.

Imagine waking up every morning and finding orders waiting
for you in your email box. As you were sleeping customers
from all over the world were giving you money. And you
don't have to do anything because your computer takes the
order, processes the credit cards, delivers the product
and then deposits money in your bank account - all without
you lifting a finger.

It's like having your own perfect moneymaking machine
working for you tirelessly day and night.

I know it sounds like a pipe dream but it's not. Stick with
me and I'll show you the absolute best way for the little
guy (like you and me) to earn money on the Internet...

Think about the perfect web business:

* You have no competition. Everything you sell is copyright
protected so you can't be 'knocked off'.

* Incredibly huge profit margins. People aren't paying for
bits and bytes they are paying you for the value of the
information. With a digitally delivered or 'downloadable'
product your profit margin is nearly 100%. (Compare that
to any giant online retailer who can only compete on price

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and eek out a slim single digit profit margin)

* You can work from anywhere you wish. It doesn't matter if you're playing beach volleyball in Aruba or skiing in the Rockies. You can run your site from anywhere you can find an Internet connection.

* You can set up your business so it works on complete autopilot (that's how my web site works right now).

* No need for employees. I have absolutely zero employees and I couldn't be happier not to deal with all those headaches and hassles.

* Incredibly low start up costs. You don't need a factory or even a store front because you can run your business in any spare space a computer fits.

* You get paid over and over again for work you do one time. Once you create your digital product you can keep selling over and over again. The work is done one time and you repeatedly profit from it.

Those are some pretty powerful advantages, right? well, these are all the benefits of creating 'Digitally Delivered' Information Products.

And quite simply - I don't believe there is a better opportunity right now then selling a digitally delivered information product. I turned a profit after the first few weeks and now it just keeps growing and growing.

Throughout this training course I'll take you through the 7 steps I use to create instant Internet profits with 'digitally delivered' information products.

=====
Step #1:
Brainstorm Your Winning Digital Information Product
=====

Your first step is freeing up the creative juices inside your noggin.

The best way I know is to take a look a few examples of top selling digital information products so you can get a couple ideas.

=====
Ebooks or Electronic books
=====

Ebooks or electronics books are books that are downloaded on your computer either using an ebook compiler (this is special software that compiles HTML pages into a book) or as an Adobe PDF (portable document format) file. A PDF file is probably the most common and effective way to deliver an ebook because both Mac and PC users can read the book.

A PDF file will retain the same formatting and graphics across these different platforms.

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Ebooks are really starting to get a lot of publicity due to Stephen King's recent ebook 'The Bullet' that 750,000 people downloaded.

Check out these sites to get an idea of a few ebooks that are selling well.

<http://www.sitesell.com/surefire.html>
Ken Evoy, the author of Make Your Site Sell, sold tens of thousands of his ebook and this actually forced him to create a print version. So that's not a bad problem to have.

<http://www.surefiremarketing.com/powerpause>
The 'Power Pause' is an ebook written by my friend John Harricharan. I highly recommend this ebook (and trust me I don't read many non-marketing books but this one really changed my life).

And there are lots of other subjects that ebooks work for.

Check out <http://www.booklocker.com> and see all the different subjects of ebooks they have available.

=====
Membership Sites
=====

Membership sites give users access to a private membership site protected by a password system.

Here are a few successful membership sites:

<http://www.thewarriorgroup.com/cgi-bin/a.pl?warriors&6806>
This is one of the first membership sites on the Net.

=====
Templates or Tools
=====

These are pre-made tools and templates for people to use right away. Tools are in extreme high demand because people are either too lazy or too busy to do things themselves. The more turnkey you can make it for them - the higher the price you can charge and the more sales you'll make.

Here are a few tools and templates on the Net now:

<http://www.instantsalesletters.com>
These are fill-in-the-blank templates for small business owners to create their own sales letters without writing. (This is my site)

=====
Online Newsletter
=====

Instead of sending a paper newsletter you could deliver content online to a subscriber-only area of your web site. A newsletter can be once per month, once per week or once

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per day. People pay for their subscription and the unique information you deliver.

Here's my favorite example:

<http://activemarketplace.com/w.cgi?mizel-9543>
This is Jonathan Mizel's newsletter. I think his newsletter's great and I really can't say enough good things about it. Jonathan delivers some of the most unique and highly useable Internet marketing information I've seen.

=====
Audio files/MP3s
=====

You can deliver audio content to paying customers right over the web. Many people have the free plug-in for 'Real Audio' that allows you to listen to audio over the Net. (real.com) Or MP3 players are very typical on people's computers.

Here's one:

<http://www.mind-motivators.com>
My friend Alex Mandossian and I put together a powerful audio course on "21 Mind Motivators" and psychological tactics that get people to buy.

Of course there are lot more examples that I could go on and on about - but I just wanted to give a taste of what's possible to get you thinking in the right direction.

And there lots of other examples I don't enough room to cover here.

=====
How To Come Up With Your Topic
=====

Coming up with your idea is the fun part. You should go through all your experience and knowledge and try to come up with a list of possible projects.

- * What do people always ask you about?
- * Do you have special knowledge others would like to know?
- * Have you experienced certain setbacks in life and overcome them?
- * Have you succeeded in a career that many people fail at?
- * What subject, interest or hobby are you really passionate about?

You should brainstorm at least 10 project ideas. Trust me - it's not that hard. Carry around a small notebook with you and you'll be amazed at all the ideas you come up with.

Don't evaluate them. Just write them down.

I'll give you a great idea I just recently saw. Scot

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Dantzer created a tutorial 'how to' for people using Adobe Acrobat or PDF files.

He saw that there was a market of people that WANTED to create PDF files and he also found out that many people were timid or unsure about creating those files. So he created a step-by-step, easy to use manual filled with lots of screen shots that walk people through the process.

He calls it the '5 Minute PDF Creator'. I have a copy and I found it extremely helpful.

Here's his site if you want to check it out (there's even a free demo version you can download):

<http://www.surefiremarketing.com/pdf>

Adobe Acrobat (the program he teaches people about) comes with an instruction manual but he made it plain and simple for people to understand - and now he's selling quite a few copies of his new ebook.

Also, use this tool to give you an idea of what people *want* - it'll tell you how many searches were done on your subject:

<http://inventory.overture.com/d/searchinventory/suggestion/>

=====
I hope that gives you a couple ideas and that should do it for day 1. Just try to come up and brainstorm with as many ideas and topics as you can for now. In the next installment of this course we'll tell you what we're going to do with it.

If you can't wait for the next installment you can always get all this information and tons more by getting started with our 'Instant Internet Profits' course...

<http://www.instantinternetprofits.com>

All the best,
Yanik Silver

P.S. Here's what one member had to say about Instant Internet Profits:

'I have reviewed dozens of books/manuals on Internet marketing and Yanik Silver's Instant Internet Profits is one of the 2 or 3 best because it not only has lots of great idea, but is one of the few to offer a step-by-step blueprint for making money on the web. He also provides lots of great resources which can save you not only money but lots of time and frustration if you pick the wrong vendors. Yanik is one of the few 'Internet gurus' who's actually made money on the web.'

In fact, if a friend or relative asked me for a single manual to purchase to launch a moneymaking web site, Yanik's manual would be it.'

Bill Harrison
Executive Editor & Publisher

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Book Marketing Update
FreePublicity.com

=====> <http://www.instantinternetprofits.com>

Hey if you think this free stuff is good -
wait until what you get inside of the paid
package. You'll love it! :)

Or if you're really serious - we have a brand
new ADVANCED version of the course right here:

<http://www.instantinternetprofits.com/6weeks/>

P.P.S. Still coming up you'll find out:

Step#2 - How to quickly and easily create your digital
information product (even without writing)

Step#3 - what it really takes to create a site that sells
(not one that just looks good)

Step#4 - How to automate your site so it runs on almost
100% autopilot.

Step#5 - The best low-cost and no-cost ways to drive tons
of traffic to your new site.

Step#6 - The big secret to getting hundreds (even
thousands) of your competitors and other sites to send you
their best prospects and customers (and you don't pay until
they sell something)!

Step#7 - How to uncover the biggest profit potential your
new web site has for you.

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=====
Notice: You are receiving it because you visited the
Instant Internet Profits Web site and requested
updates about marketing or because you are a current
member.

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<\$firstname\$> - Part 7 of your Instant Internet Profits course

Hi <\$firstname\$>,

Welcome to the last part of your 'mini-course' on...
'7 Steps to Quickly and Easily Creating Instant Internet Profits'

In this final lesson I'm going to reveal the big secret that most people completely overlook when they create their web sites...

=====
Step 7: How To Uncover The Biggest Profit Potential Your New Web Site Has For You

By Yanik Silver
<http://www.instantinternetprofits.com>
=====

If you've read any marketing manuals you've probably heard about your backend being the source of all your major profits in the business.

well, it's true.

Your most expensive cost ever is going to be getting that initial customer to buy from your web site. Think about it. Whenever you make an initial transaction with someone new there is always that fear of being ripped off, or not getting exactly what they promised, or being dissatisfied - whatever the case may be.

The easiest way to increase your revenues each and every month (once you start rolling with customers) is simply going back to your same customers and offering new products and services.

Each and every month (at least) my customers will get a pitch from me for something else and it doesn't have to be a product that I create, even though I'm pretty prolific at creating products, it can be a joint venture deal or affiliate program I endorse.

=====
\$2,233.00 In Just A Few Days
=====

Here's a quick example. I did a special pre-publication offer of a new fax manual (www.instantsalesletters.com/faxprofits/) and I sent out a little over 750 emails about it to customers.

And in a matter of days I received 29 orders at \$77/each. So that's \$2,233.00 for just sending out a new offer to my customers. Now imagine if I had 7,500 people to send that offer to? That would be \$22,330.00. Or what about 75,000 customers? I'll let you calculate that one.

=====
Upgrades
=====

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Not only can you increase your sales from new products - but you can make money on upgrades to the existing product they've already bought. Recently, when we added a Gold Membership to our site I wanted to find a way to get current customers to upgrade their membership.

We added some new templates to our site so I used that opportunity to also announce the fact that current members could upgrade to Gold. The response was quite good and my cost once again was zero!

=====
Endorsing Other People's Products
=====

I just did a joint venture deal with a friend of mine for his teleseminar.

The only thing I spent time on was writing the endorsement letter and sending it out to my customers. You can set up all kinds of joint venture deals. The earnings potential from your customers is staggering.

Continually following up with your existing customers is like an untapped Goldmine that keeps increasing in value with each and every customer name.

Your future income is in direct proportion to your customer list. And if you take a statistic from the mail order business - it says - for every month you do not contact your customer they lose 10% of their value. So after a year of no contact it would be like sending out emails to a 'cold' list.

The real key to all of this is delivering a quality product initial product - and if you are then your customers will trust your recommendation of other people's products also.

=====
Email Tips
=====

Since most of your backend offers will be via email - I want to give you a few pointers. These will help minimize you getting into trouble or being wrongly accused of spamming - but at the same time make you lots and lots of money.

1. Restate Your Relationship
2. Tell People How They Got On Your List
3. Make Your Emails Brief
4. Your Subject Line Shouldn't Be A Hard Sell

=====
That wraps up your 'mini-course' on how I create Instant Internet Profits. By knowing and applying these 7 steps you'll be 99% ahead of any competitor.

I hope you've enjoyed it.

pd ar1

To your marketing success,

Yanik Silver
<http://www.instantinternetprofits.com>
yanik@surefiremarketing.com

P.S. Here's another member's comment on the new Instant Internet Profits system:

"This latest package is a little ripper - when you see it all set out for you like this, it makes so much sense - I'm almost embarrassed I wasn't able to work it out for myself. And given another couple of years, I probably would have managed to ... but Yanik has saved us all months and years of time - giving us the step by step help we all need to set up a highly successful business selling information products.

It doesn't matter if you don't already have a product like my writing course, Yanik has dozens of suggestions about products that thousands (dare I say millions?) of Internet users want and need."

Jennifer Stewart
write101.com

=====> <http://www.instantinternetprofits.com>

Hey if you think this free stuff is good - wait until what you get inside of the paid package. You'll love it! :)

Or if you're really serious - we have a brand new ADVANCED version of the course right here:

<http://www.instantinternetprofits.com/6weeks/>

P.P.S. This won't be the last time you hear from me (unless you unsubscribe) :) because you will also continue to receive special marketing tips, strategies, tricks, techniques, updates, case studies, and announcements that are 'hot off the press' and guaranteed to have a positive impact on your bottomline!

--
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Surefire Marketing, Inc
7731 Tuckerman Lane # 162
Potomac, MD 20854

=====
Notice: You are receiving it because you visited the Instant Internet Profits Web site and requested updates about marketing or because you are a current member.

pd ar1

{!firstname_fix} - your first secret preview

Hi {!firstname_fix} -
Thanks for asking for the secret preview pages of
the long-lost manuscript of Victor Perard from
FigureDrawingSecrets.com

Here's your first link
<http://www.anatomydrawingsecrets.com/adspreview3434/index.htm>

Check this out so you'll get a small taste of over 1016 detailed
illustrations of the bones, face, head, torso, legs, hands, and
feet - covering every aspect of anatomy for the artist

Look out for another one coming in 2 days.

Thanks,
Yanik Silver

Publisher, Figure Drawing Secrets
<http://www.FigureDrawingSecrets.com>

--
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N. Bethesda, MD 20852

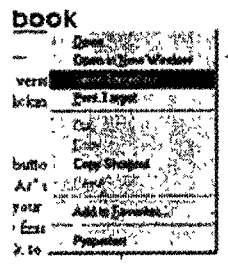
Note: You are receiving this because you signed for a special
preview of "Figure Drawing Secrets".

Thanks for coming to download your “secret” preview of what’s inside Figure Drawing Secrets by Victor Perard.

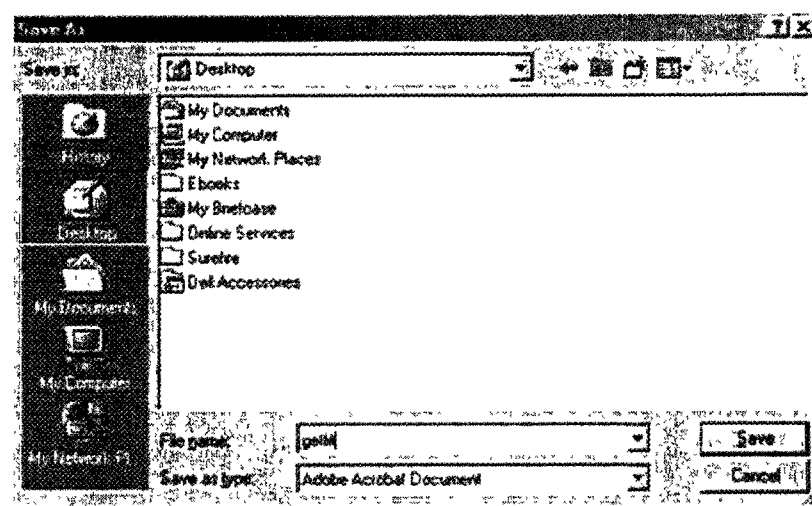
To give you an idea of the caliber of illustrations inside you can download this tiny sampling from the section on the Head and Neck. Remember there are over 1016 detailed illustrations inside Figure Drawing Secrets covering the bones, face, head, torso, legs, hand, arms and feet – everything any artist would need.

Proportion Sampler Download | 571KB

To save this to your computer, simply click on the right mouse button over ebook link above. And then click on either "Save Link As" in Netscape or "Save Target As" in Explorer.



Once you select “save target as” or “save link as” a download screen will come up asking you where you want to save the file to on your computer.



Find the folder you'd like to save the files in and then click on "Save." When you have finished downloading the ebook just go to the folder you downloaded the file to and double click to read and open.

Note: You'll need The Free Acrobat Reader (or the full version of Acrobat) version 3 or higher to read these sections. You can download the Free Reader from Adobe by clicking here. <http://www.adobe.com/products/acrobat/readstep2.html>

“At Last! You Can Draw People and Figures Perfectly In Any Position...Without a Model”

Long-Lost Manuscript Resurfaces With Over 1016 Detailed Illustrations Of the Bones, Face, Head, Torso, Legs, Hands, and Feet – Covering Every Aspect of Anatomy For the Artist

Own Figure Drawing Secrets Today - Click Here



“An excellent resource for nearly any artist. This much better than anything I’ve seen coming out today. With Perard’s work you can actually get a sense for the whole human figure. I really like the way there are so many poses, angles and positions illustrated. You can use this material again and again as a reference anytime you need. I highly recommend it.”

- Daniel Nie, Germantown, MD, full time artist and recipient of the Sam Ragan Fine Arts Award with his artwork extensively displayed in the U.S., Europe and Canada.

If you need help please email: support@surefiremarketing.com

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Customers

- **Make the sale stick**
- **Set “Curriculum” to follow with product**
- **Information on how to use the product better, gather testimonials, recruit to be affiliates, unadvertised bonuses**
- **Automatically follow-up with endorsement or back-end offers**

Untitled

Instant

[[firstname]] - 33 Days to Online Profits Coaching Class

Hi [[firstname]]

Congratulations!

Welcome to the "33 Days to Online Profits" email "Coaching" course!

In this email coaching course we will do our best to:

- ~ Motivate you to take action.
- ~ Remind you to get things done.
- ~ Coax you to success!

By purchasing the "33 Days to Online Profits" Course you showed us you want to make your business succeed online... and we'll help you do it.

You will discover the exact steps, tools, techniques and more the pro's use to sell thousands of dollars worth of products and services online.

So let's not waste any time....

You most likely just got the ebook course, saw the "unadvertised bonus" coaching class on page 2, went to the website and signed up.

You probably haven't even read Day #1 yet!

STOP!

Here's what we want you to do right now - Read Day #1 and do the exercises!

This is probably the most important day of all because it sets the tone for the entire course.

You must know "why" you want to make it BIG online and keep that reason in front of you for the next 33 days.

Once you know "why" you want to go online - then you must get into ACTION!

Doing the exercises and assignments gets you into ACTION!

If you do this - we promise you will be truly astounded at the results you achieve... achievements certainly far beyond your modest investment in this course.

Here's what you can expect from this "coaching" bonus:

- ~ You'll hear from us about once a week.
- ~ We'll give you some tips and tools to keep you going.

Customer follow-up

Untitled

~ we'll remind you where you should be in the process and hopefully keep you on track.

So go get 'em!

Make your Internet dreams come true by following the step-by-step roadmap we lay out for you in "33 Days to Online Profits"!

Your coaches in success,

Yanik Silver and Jim Edwards

PS - what are you waiting for... get going!

PPS - By the way - you can turn this ebook course into a 24 hour a day, 7 day a week profit-generating machine!

For FREE details Click Here Now
<http://www.33daystoonlineprofits.com/gold.shtml>

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Lightfoot, VA 23188

This email is never sent without permission.

You are receiving this email because you (or someone using your email address) purchased the "33 Days to Online Profits" course. If you wish to unsubscribe please see below.

Untitled

7 Days Delivery

[[firstname]] Is your site done?

Hi [[firstname]]

7 days ago you signed up for the "33 Days to Online Profits" email coaching bonus.

Well you've just about finished up your first week of the "33 Days to Online Profits" course.

How's it going so far?

Did you get your web hosting set up?

If not click here to get going:

==> <http://www.33daystoonlineprofits.com/360.html>

Have you chosen a Yahoo category?

How about your domain name - have you registered that yet?

If not... you can at least register a domain to get going!

==> <http://www.33daystoonlineprofits.com/lcd.html>

I bet you really enjoyed writing that sales letter!

It probably got a little tough as you went through it but then suddenly you realized you had cleared the "hump" and were on your way to having it done!

Is it compelling?

Does it make you want to buy?

If you are having a bit of trouble make sure you check out the "killer Mini Sites" bonus we included with the package.

That really does guide you step-by-step through the site building process... especially if you've never done this before.

Also, we know this week has been a *lot* of work... but let's put it all into perspective.

You now have a site - a place to do business online (domain name, web hosting, sales letter).

You have a tool to collect people's names and emails so you can follow up with them and sell them additional products (auto-responder).

You have the ability to have other people sell your products while you make money, literally while you sleep (affiliate program).

You have a way to take money online (merchant account).

You are now ready to start laying the groundwork for getting people to your site.

You should *feel really good* about yourself right now

Untitled

because the most intense part is almost behind you. By the middle of this coming week you'll be ready to start having people show up to your site and buy!

So this coming week get ready to lay the groundwork for getting traffic to your site!

By the way - in case nobody told you - "traffic" is the *lifeblood* of your site.

And if you didn't notice it - about 75% of this course is devoted to getting traffic to your site!

Don't let anybody fool you - targeted traffic is the key to success!

So get some rest and get ready to hit it again tomorrow.

You're doing great!

Your coaches in success,

Yanik Silver and Jim Edwards

PS - we don't know if you've signed up for your autoresponder... if you haven't you really need to do it now!

This coming week you'll focus on getting your "24/7 automated salesperson" up and running!

Check out the autoresponder we use... you'll be quite happy with it!

Click Here ==> <http://www.33daystoonlineprofits.com/gr.html>

=====

Special Offer from Yanik & Jim

=====

Now that you've had a chance to start going through the "33 days to Online Profits" ebook - here's your chance to cash in on the explosive success of this best-selling ebook.

You can resell this incredible package and keep all the money!

That's better than any affiliate program that pays you 25%, 35%, or even the generous ones that give you 60%.

We give you all the tools and promotion material to start making money right away. All you have to do is 'plug-in' what you're given and you could be taking orders and profiting from this very same ebook in just a day or two.

Just consider how many people are interested in learning how to make money online (and more are signing up online every day).

Click here for all the details:
<http://www.33daystoonlineprofits.com/silver.shtml>

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untitled

14 Days Delivery

[[firstname]] You're almost halfway there!

Hi [[firstname]]

14 days ago you signed up for the "33 Days to Online Profits" email coaching bonus.

Well this past week has been a whirlwind hasn't it?!

Just look at what you've accomplished:

You posted the final draft of your sales letter...

You got your autoresponder all set up and running...

You submitted your site to Yahoo, Dmoz and the major search engines...

You signed up with GoTo for pay per click search engine traffic.

WOW! What a week!

In fact, take a minute right now just to feel good about yourself and what you've done!

Next week you are going to hit the trail running with marketing your site through some of the most effective methods possible: ezine advertising and joint ventures.

These are two of the fastest ways to sell large numbers of products... with very little marketing expense!

If you want to get a *jumpstart* on those sections check out this resource:

Killer Classified Ads - learn how to move people to action with just a few words! The perfect skills to have when it comes to writing pay per click ads!

Click Here

==> <http://www.33daystoonlineprofits.com/kca.html>

This resource will help you lay the groundwork for a successful week to come!

Your coaches in success,

Yanik Silver and Jim Edwards

PS - What are you waiting for... you must make your online business a success - get going!

PPS - If you are a real "over-achiever" you should also check out this resource - "Top Ezine Ads" - it will help you get a major headstart over your competition!

Click Here:

==> <http://www.33daystoonlineprofits.com/tea.html>

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21 Days Delivery

[[firstname]] "targeted traffic" is your lifeblood

Hi [[firstname]]

21 days ago you signed up for the "33 Days to Online Profits" email coaching bonus.

We're sure you realize now there is no problem online that can't be solved by more traffic to your site!

If sales are low - get more traffic.

If your newsletter signup's are low - get more traffic.

If you need more money - get more traffic!

Now you can also make more money with the same traffic by testing your offers and headlines to see which ones get people to take action... but more traffic will almost always make you more money!

You must - YOU MUST - drive targeted traffic to your site if you want to make your online business a success.

This past week we did a lot of things that will bring you traffic and sales... and this next week we're going to keep building momentum.

It is so important that you do each assignment as we give it to you since each one builds upon the other.

Can you see how all of the work you did on pay-per-click search engines set the stage for creating ezine ads?

Did you check out Jon Keel's "Instant Web Site Traffic"?

His amazing tools show you how to quickly and easily maximize every dime you spend on pay-per-click search engine traffic!

If you haven't already - take a quick look!

Click here:

==> <http://www.33daystoonlineprofits.com/iwst.html>

How about using all those headlines you did up while writing the sale letter and turning them into pay-per-click links?

Pretty cool huh?

If you pinned us down we would - without a doubt - tell you that the best, surefire way to get massive amounts of targeted traffic to your site is through Joint Ventures.

If you earn nothing else from this course learn this...

Joint ventures are the fastest and best way to sell massive amounts of just about any product or service online.

They have almost zero marketing cost, they get results fast,

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and you only pay once the products have been sold.

If you don't accomplish anything else this week - you ***must*** get yourself a couple of joint venture partners to endorse you to their lists!

Do not rest until you do have at least two people committed to doing a JV with you!

This coming week get ready for even more traffic and a fantastic technique for making 10-40% ***additional income*** from your site with the same amount of visitors!

Now if making 10-40% more money without ANY extra marketing expense doesn't get you excited... nothing will!

If you want to get a leg up on the coming week, make sure you check out these two amazing resources:

ebook wholesaler - sells you the rights to different ebooks you can sell or give away as your upsell. Excellent source for adding a fast upsell to your site!

Click Here ==> <http://www.33daystoonlineprofits.com/ebh.html>

Associate Programs - Sign up for a few of the major affiliate programs so you can see how they are administered. Click Here ==> <http://www.associateprograms.com>

These two resources will help you lay the groundwork for a successful week to come!

Your coaches in success,

Yanik Silver and Jim Edwards

PS - what are you waiting for... you must make your online business a success - get going!

=====

Special Offer from Yanik & Jim

=====

Now that you've had a chance to really go through the "33 days to Online Profits" ebook - here's your chance to cash in on the explosive success of this best-selling ebook.

You can resell this incredible package and keep all the money!

That's better than any affiliate program that pays you 25%, 35%, or even the generous ones that give you 60%.

We give you all the tools and promotion material to start making money right away. All you have to do is 'plug-in' what you're given and you could be taking orders and profiting from this very same ebook in just a day or two.

Just consider how many people are interested in learning how to make money online (and more are signing up online every day).

Click here for all the details:

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<http://www.33daystoonlineprofits.com/silver.shtml>

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28 Days Delivery

[[firstname]] "targeted traffic" is your lifeblood

Hi [[firstname]]

28 days ago you signed up for the "33 Days to Online Profits" email coaching bonus.

wow! Look how far we've come in almost a month.

You've set up your site, gotten an affiliate program set up....

You've found some JV partners...

You've written and submitted your very own article to dozens of ezines!

My friend - you are on a roll!

Have you been surfing for ideas?

Have you used what you found to make your website and business even better and more effective?

Did you find a great ebook to use as an upsell for your product or service?

Can you see the online business possibilities that, with focused effort, can become reality in your life?

There is no other business we know of with such low startup costs that can make you so much money so fast... NONE!

You hold in your hands the roadmap to success... how far down the road have you traveled?

As we come into the last week of our email "coaching" program we want to stress to you one important point above all others.

Are you ready?

ACTION!

ACTION!

ACTION!

Action is the key to success online.

You must take action to make your online business take off.

Contacting Joint Venture prospects.

Testing offers and headlines.

Writing ezine articles and submitting them!

These actions make you money!

As the shoe people say "Just Do It!"

Untitled

Have you been doing it?

Be honest with yourself!

If you have been doing it then you are set to really make an impact on your business in these last few days.

If you haven't been doing it - or if you haven't been doing it 100% - don't worry. There's no better time to start than right now!

If you need to take some action (and get some encouragement and motivation along the way), check out our friend Marlon Sander's site on creating "push button" sales letters - incredible software that helps you create a powerful sales letter by pointing, clicking and pushing a button!

Click Here:

==> <http://www.33daystoonlineprofits.com/pbs1.html>

So regardless of where you actually are in the process... go take at least one action right now that will get you further down the trail to success than you are now.

Call someone!

Email someone!

Write an article and submit it!

Do something... because the "doing" is where you make all the money and get all the satisfaction!

If you really want to "rock and roll" and put everything into perspective so you can take your business to the next level, check this out:

Anatomy of a Rollout - Online Marketing Expert Jonathan Mizel explains exactly how to roll out your business for maximum profit in minimal time.

A "must read" classic.

Click Here ==> <http://www.33daystoonlineprofits.com/aor.html>

Your coaches in success,

Yanik Silver and Jim Edwards

PS - If you need *outrageously effective* banners for your affiliates to use in selling your products

Click Here ==> <http://www.33daystoonlineprofits.com/bam.html>

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33 Days Delivery

[[firstname]] - Congratulations on 33 Days!

Hi [[firstname]]

Exactly 33 days ago you signed up for the "33 Days to Online Profits" email coaching bonus.

Let's see how you did over the last 33 days:

- ~ You set up a site and learned how to make it sell.
- ~ You made contact with JV partners and got them to endorse your product
- ~ You wrote two articles for ezines and sent them out
- ~ You set up an affiliate program
- ~ You started developing your customer base so you can make sales well into the future
- ~ You learned that targeted traffic is the most important part of growing an online business

As this course ends we want you to remember two things:

First, you learned that marketing and selling online is not rocket science... it just takes focused *daily* effort combined with the right knowledge - the knowledge you gained in this course.

Second, you learned that *action* gets you down to the trail to your goal!

We'll here we are... at the end of our 33 Days together!

STOP - Get happy!

You haven't heard the last of us! We're going to help you more along the way with tips, tricks and techniques the pros use to sell thousands of dollars of products and services online!

So keep your eyes peeled in the coming weeks for more from...

Your coaches in success,

Yanik Silver and Jim Edwards

=====

Special Offer from Yanik & Jim

=====

Now that you've had a chance to go all the way through the "33 days to Online Profits" ebook - here's your chance to cash in on the explosive success of this best-selling ebook.

You can resell this incredible package and keep all the money!

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That's better than any affiliate program that pays you 25%, 35%, or even the generous ones that give you 60%.

We give you all the tools and promotion material to start making money right away. All you have to do is 'plug-in' what you're given and you could be taking orders and profiting from this very same ebook in just a day or two.

Just consider how many people are interested in learning how to make money online (and more are signing up online every day).

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pd ar1
[[firstname]] Thank you for your order!

Hi [[firstname]],

Thank you and congratulations on ordering the Instant Sales Letters templates!

Now before you get started let me give you a word of warning: If you're expecting the same old boring, ho-hum letters you've seen all over the place - you won't find them here.

These letters are different!

They're based on *proven* direct response principles.

And before you decide they won't work for your business or that your customers won't respond to them -- take a quick look at these recent results:

"I used one of your sales letters to send to our existing database of unsold customers and quickly generated an additional \$4500 in sales."

Ted Willich
www.justwebit.com

* * *

"I sent a letter based on your template two weeks ago. I used the "reason why" method (told them that summer is slow for us and we wanted to boost cash flow as well as give the customer a great summer discount). I also offered a free black inkjet cartridge to anyone who would provide me with 5 referrals with emails. By Tuesday (4 days later) we had increased sales by \$6000 and received 1000 new prospects."

Dan Loyer
www.ink-jet.com

* * *

"Using "Instant Sales Letters" I made just one, small change in my direct response sales letter (it took less than 5 minutes). But, this one small change has resulted in a mind-boggling 317% increase in sales."

Jim Huebner
Sarasota Florida

After hearing these results I'm sure you want to get started right away using the Instant Sales Letters and creating your own success story!

Before you jump in - here's some important information:

=====
LOGIN AND PASSWORD
=====

You should have already set up your password and login. (If not, please email us at: support@surefiremarketing.com and we'll help you take care of that.)

pd ari

Your login and password let you get back into the system anytime and we will be adding new letters and other material to it regularly, so be sure to check back.

=====

IMPORTANT BOOKMARK

=====

Please bookmark this URL:

<http://www.instantsalesletters.com/letters/business/login.html>

This is the direct link to access the Instant Sales Letters and free bonuses anytime. You'll need to use the same Login and Password you just created and please remember it is *case* sensitive.

Or, another way to get back into the system is by going to: <http://www.instantsalesletters.com> and clicking on "Subscriber login" in the upper right hand corner. Either way will get you in.

Please be sure to read the "welcome" letter with other important information when you first enter the site - it's the link that says: "Read This First".

=====

CREDIT CARD CHARGE

=====

If you paid by credit card your charge will show up on your credit card statement as "Surefire Marketing".

If you have any problems you can contact our Customer Service Department at (301) 770-0423 (8 am - 6 pm EST Monday through Friday. You can also fax us at (301) 770-1096. Or, via email at: <mailto:support@surefiremarketing.com>.

Once again thank you for your order and we look forward to hearing your comments, feedback and success stories.

Sincerely,

Yanik Silver

P.S. Are you interested in earning additional revenue by becoming an affiliate for Instant Sales Letters? Our affiliate program pays a full 45% plus 5% for 2nd tier sales. And it was named by Marty Foley of ProfitInfo.com as one of the "best of the best" affiliate programs. All the details are at: <http://www.instantsalesletters.com/affiliate/>

P.P.S. One last thing, please don't let anyone else log onto the Instant Sales Letters web site with your password. All visits are logged and monitored, and if you allow other users to log onto the site using your name and password, your membership will be revoked. Thank you for your understanding.

Affiliates

- **Train them to be better sellers**
- **Provide new tools and resources**
- **Soft sell**

pd ar1

{!firstname_fix} - the fastest way to earn a commission

Hi {!firstname_fix},

I just wanted to drop you a quick note and thank you again for joining the Surefire Marketing Affiliate Program!

I know you'll find this a very profitable decision.

With that said, I wanted to give you a great tip and an easy technique to start earning your first affiliate commission right away.

We just spent thousands of dollars to upgrade to new, more powerful affiliate software.

Plus, the best part is that you'll enjoy lifetime commissions! Our bullet-proof tracking system will track anyone you send for the next 10 years. Anytime - they buy one of our products - you get the commission! We do the selling and you reap the rewards. Our products range from \$17 - \$299 so those commission checks can really add up in a hurry!

* * *

Okay, on to your first Affiliate marketing lesson...

Note: You can pick up any promotion tools (like these) here: <http://www.surefiremarketing.com/tools/>

HOW TO USE THE 'ENDORSEMENT TECHNIQUE TO SKYROCKET YOUR COMMISSIONS

As you've probably read in your affiliate tool box manuals -- endorsements to your own opt-in list are a very powerful way to promote the program.

(I'm not talking about SPAM, this is unrequested commercial email. Please don't send anyone any emails without their permission -- people really hate it...and worse you'll be dropped from our affiliate program.)

If you have an ezine list or a list of people who have given you permission to send them updates and news this technique is really great!

I have 2 great examples of affiliate members who have endorsed the Instant Sales Letters product and earned a big commission check for themselves. (Several hundred dollars when I last checked!)

Example 1

This example is from Kim Skinner

pd ar1

Here's the email she sent out to her *opt* *in* list:

* * *

Subject: Special Announcement

Hi subscribers,

Do you know what the most important, yet rarely talked about aspect of Internet marketing is?

Your sales copy.

That's right! No matter what kind of methods and techniques you use to get traffic to your site, if you don't have an effective sales letter, you're not going to make any sales.

Yet, virtually all the info you find on this subject is, at best, general info: "Use benefit packed statements," "Talk TO your reader, not AT him," "Use bulleted lists," etc. etc. This kind of advice really doesn't help you.

What if I told you that I found a product that will allow you to quickly and easily create a sales letter, in only 2 1/2 minutes, that is guaranteed to sell your product or service...without writing?

That's right. You just fill in the blanks and you've instantly got a winning sales letter, guaranteed to bring in the sales.

And, if you get yourself a copy of these powerful sales letter templates by midnight tonight, you'll also receive some bonus gifts that will blow your mind, including "The Ultimate Sales Letter Toolbox." This free bonus alone will increase your sales dramatically.

Among other things, the "Toolbox" contains over 300 of the greatest selling words and phrases, over 20 powerful ways to state your guarantee, over 30 closings that make your prospects whip out their wallets, and over 30 P.S.'s that make readers buy.

Increase your sales now by getting yourself a copy of "Instant Sales Letters" by clicking here:
xxxxx

See you on the web!

Kim Skinner

=====
Example 2
=====

This next example is from Dr. Sheldon Nix <successfulpractice.com>, he helps professionals grow their practice. And here's what he sent out to his email list:

* * *

pd ar1

IN THIS WEEK'S ISSUE:

1. Write KILLER Sales Letters With No Hassles.
Great resource.

WRITE KILLER SALES LETTERS IN UNDER 3 MINUTES

Even if you can't write and don't think you have a creative bone in your body you can create powerful, money-making sales letters for your business/practice - just by filling in a few blanks!

I'm talking about something I just came across -- and purchased -- a great, inexpensive way to write brief sales letters in 2 1/2 MINUTES!

One GOOD sales letter can bring in thousands of dollars as I'm sure you know (I HOPE I'm preaching to the choir here.)

This brand new fill-in-the-blanks letter template system is really quite good (and I should know -- I've studied the subject for over a decade). The letters are pre-written for various kinds of businesses and situations and much better than the dry ones selling on CD-ROMS (I've bought them also!).

And, for a change, there are actually templates for professionals as well as product sales folks. Wow! Someone actually has thought about those of us offering services!

These aren't major multi-page letter templates for direct mail PACKAGES, but they are very good. Affiliate program as well if that kind of thing interests you.

Several very good freebies as well. Details at:

<http://www.successfulpractice.com/Products/SalesLetters/salesletters.html>

Dr. Sheldon Nix
Eastern College
1300 Eagle Road
St. Davids, PA 19087
610-341-1595
<http://www.successfulpractice.com>
<http://www.christiancounselor.net>
snix@successfulpractice.com

* * *

Okay, so what do they all have in common? Easy! Each of these affiliates (aside from earning several hundred dollars in just a few days) are using the endorsement technique. They are making a personal recommendation regarding the product. They tell their customers what's good about Instant Sales Letters and how it'll help them grow their practices or businesses. Great stuff! Now, also notice that each of them is using an 'referral redirect' like we discuss in your manual (if you need a refresher go to: <http://www.instantsalesletters.com/affiliate/toolbox.html>)

pd ar1

So there you have it a great way to boost your commissions immediately. I'll be sending each of these affiliates a big check. Congratulations to them for using this technique. And you could be doing the same thing - give it a shot!

Here's a Sample Generic Email:

Subject: Stop writing Sales Letters The Hard Way!

Dear <Name>

In Only 2 1/2 Minutes You Can Quickly and Easily
Create A Sales Letter Guaranteed To Sell Your Product
Or Service... Without Writing!"

How much is one good sales letter worth to your business?

Suppose you could sit down, write a simple letter to your prospects and customers, mail it and then have your phone start ringing off the hook.

Imagine...one letter could bring you tons of hot leads and new customers, get them to keep buying over and over again, reactivate 'lost' customers, and even provide you with a constant stream of referrals. So anytime you need more business - you simply turn the tap on... it's like having the goose that lays the golden egg.

Sounds too good to be true?

well, it isn't if you have the right tools. You see, dollar-for-dollar, nothing provides a better return on investment than direct mail and it doesn't matter what product or service you sell.

Think about it. A sales letter is the most powerful employee you could ever hire. For about the price of a cup of coffee - it will relentlessly go out and deliver your message perfectly, every time. It will never call in sick. It will never complain. And it will never quit on you.

Simply put, a powerful sales letter is like having a little automatic, money-making robot working for you, tirelessly... day and night.

But Creating That Winning Sales Letter Is The Hard Part...

It could take you years and can cost you a small fortune to figure out just the right combinations that make some sales letters work - while others fall flat on their face.

But instead of knocking yourself out trying to come up with just the right sales letter, you can now have an entire collection of hard-hitting, profit-generating sales letters for your business, ready at your beck and call.

To find out all the details click here:
<http://www.instantsalesletters.com/?xxxxx>

Sincerely,

Your Name

pd ar1

P.S. No Matter What Product or Service You Have To Sell -
You'll Find A Sales Letter That's Already Written For You!
Click here to find out more:
<http://www.instantsalesletters.com/?xxxxx>

* * *

More tools are here:
<http://www.surefiremarketing.com/tools/>

** WARNING DO NOT SP*AM **

Remember, you can't send e-mail to people you don't
have a relationship with. They must have requested
you send them information or be an existing customer.
(If not, that is spam and you will be terminated from
our affiliate program.)

Even a small mailing list of 500 - 1,000 people can
generate dozens of sales (and hundreds of dollars in
commissions), so get cracking on this right away!

Well, that's it for now...

I'll be in touch soon with more great tips and
techniques you can use to help you make more sales
and earn commissions.

If you have any questions, feel free to send an e-mail
to:

<mailto:support@surefiremarketing.com>

Thanks again and good luck with your marketing.

Sincerely,

Yanik Silver, President
SurefireMarketing.com

P.S. If you have a promotion idea you found to work
great. Let us know and if we use it - we'll send you
a \$50.00 bonus check!

--
Copyright - All rights reserved
Surefire Marketing, Inc
10832 Brewer House Rd
N. Bethesda, MD 20852

NOTICE: You are receiving this because you signed for the
Surefire Marketing Affiliate program.

If you ever want to be taken off this list (and
stop getting new information on the best tools
and techniques affiliates can use for more commissions),

you can be removed at any time by clicking on the
remove link below.

pd ar1

{!firstname_fix}, 2 new tools to stop affiliate link hijackers

Dear {!firstname_fix},

Please take a moment to read this because it concerns your affiliate commissions (and how you can keep more of them)...

As a SurefireMarketing.com affiliate I want to make sure you get every penny of commission that's rightfully yours.

That's why I'm writing with a solution to a little known problem many affiliates experience.

It's called "Affiliate Commission Theft". And research I've seen states that nearly 30% of all affiliate commissions are "hijacked" or bypassed, often by customers who either put their own affiliate IDs in where yours should be or who "chop off" affiliate links at the end of URLs. The worst part is they are stealing money that is rightfully yours.

But now, I've found 2 solutions to stop "affiliate link hijackers" dead in their tracks!

=====
Solution #1: Affiliate Link Cloaking Software
<http://www.33daystoonlineprofits.com/alcl.html>
=====

The first product is a new piece of software called "Affiliate Link Cloaker," and it is super easy to use! All you need to use it is a PC and a web site. No technical skills required (just your hosting account info and password)!

In fact, in five simple steps you can make any product you sell as an affiliate look like it has its own page on your site.

Notice how my affiliate link literally disappears here: (<http://www.33daystoonlineprofits.com/alcl.html>). Most people won't even realize you're selling as an affiliate!

Think how much better that is than the "naked" Clickbank link for this product that anyone can insert their own Clickbank id# and walk away with your commissions.

This software was tested on 3 live projects and went through 12 revisions. It's now idiot-proof and bulletproof.

Check it out here: =>
<http://www.33daystoonlineprofits.com/alcl.html>

=====
Solution #2: Make Your Name Stick
<http://www.makeyournamestick.com>
=====

Okay, now solution #2 is for you if you don't have a website yet or don't want to bother with any FTP info, hosting or anything like that.

It's called "Make Your Name Stick"

pd ar1

(<http://www.makeyournamestick.com>) and let me show you how it works in a real-life situation.

I registered a domain with them called "yanikrecommends.com". Using the simple online control panel I can create as many subdirectories as I want like this: <<http://autoresponder.yanikrecommends.com>>. This link actually goes to my Aweber affiliate link and no one can cut off my affiliate id number. Plus, it makes total sense because when you read the link it comes across as "this is the autoresponder Yanik recommends". Easy enough, right?

This solution is great if you want to register your own domain and don't want to deal with the bother of hosting (it's free with this service).

Check out all the details here: ==>
<http://www.makeyournamestick.com>

I think both these products are great and get my highest recommendation. And I'm sure one of them will be the perfect solution for you. Go ahead and check them out and watch your commissions increase for our affiliate program (and any other you promote).

Why let hijackers help themselves to your earnings? Protect yourself today!

All the best,

Yanik Silver Surefire Marketing.com

P.S. To make your decision easier - here's a quick run down of the pros and cons for each solution:

Solution #1: Affiliate Link Cloaking Software:
<http://www.33daystoonlineprofits.com/alcl.html>

Pro:

- * Runs on your computer and is a one-time purchase
- * Use on unlimited domains
- * Encrypts your affiliate link with a hexadecimal encrypt that scrambles the affiliate link and can't be seen even if someone tries to view the source code
- * No HTML skills required
- * Can use for search engine submissions

Cons:

- * Requires that you already have a site with a "real" hosting account where you can upload web pages.
- * Software does not work on MACs unless you can simulate a windows environment

Solution #2: Make Your Name Stick:
<http://www.makeyournamestick.com>

Pros:

pd ar1

- * You don't need an existing website or host
- * Can create easy to remember site that makes you look like you "own" it
- * Online interface so there is no software to install on your computer
- * Can use for search engine submission
- * No HTML or FTP to mess with
- * Create unlimited sub-domains from each domain you register

Cons:

- * Pay for each domain you register and have to renew registration (subscription)
- * If someone goes to view the source page they will see the target affiliate link exposed

--

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10832 Brewer House Rd
N. Bethesda, MD 20852

NOTICE: You are receiving this because you signed for the Surefire Marketing Affiliate program.

If you ever want to be taken off this list (and stop getting new information on the best tools and techniques affiliates can use for more commissions), you can be removed at any time by clicking on the remove link below.

Online Advertising

Yanik Silver's Internet Copywriting Workshop

Banners

- **Simple direct response copy**
- **'Stealth' banners work well**
 - People are familiar with the Windows environment
- **"Click Here" still works**


Amazing eBay "System" Makes \$327.50 A Day

Discover this little-known "system" and make money with online auctions.
Start this perfect Internet home business today. **[Free Report \(Click Here\)](#)**

This is the "secret" successful stock and commodity traders DON'T want you to know.

**If You Could Predict The High And Low In Any Market
How Much Money Could You Make? [Click Here!](#)**

Yanik Silver's Internet Copywriting Workshop



Julie S. confesses, "I Cheated!"

No matter how much will-power you have, you will always cheat. That's why Julie gave in to her desire for food by following the Bill Phillips plan which encourages eating 8 times a day and allows you to cheat on your diet once a week.

Thanks to cheating, Julie lost 43 lbs!


Bill Phillips' Eating for Life

- Eat what you like!
- Eat often!
- Enjoy a "free" eating day each week!

only \$2.99 a week*


START NOW!

*1 WEEK TRIAL \$1.99, 12 WEEKS \$29.99, 24 WEEKS \$59.99, 36 WEEKS \$89.99, 48 WEEKS \$119.99, 60 WEEKS \$149.99, 72 WEEKS \$179.99, 84 WEEKS \$209.99, 96 WEEKS \$239.99, 108 WEEKS \$269.99, 120 WEEKS \$299.99



From SCREAMING to sleeping in MINUTES!
Click **HERE** to find out how!

Baby Slumber



Yanik Silver's Internet Copywriting Workshop



Lose 10 Pounds By July 30th

Height ft Weight eDiets

Computer Nintendo 64 Playstation Saturn

Game Site Database (6,842 game sites)

Search

Yanik Silver's Internet Copywriting Workshop

Amazing secrets in **The Ultimate Sales Letter Tool Box:**

2,333 greatest selling words and phrases

I am a and need a sales letter
that will

Choose a website category: then ...

Yanik Silver's Internet Copywriting Workshop

Pay-per-Clicks

- **Classified Ads**
- **Limited space. Google & Overture**
- **Target languages and locations**
- **Split-Testing**
- **Chronicle competitors**
- **Use keywords in ad for higher clickthrough**
- **Can use 'negative qualifiers' to control your costs (cost, demographics, etc)**

Public Domain Uncovered

Discover Exactly How To Find & Use
Copyright-Free Works Without Fees
www.PublicDomainRiches.com

Figure Drawing Secrets

Learn How to Draw The Human Body
People & Anatomy Flawlessly \$14.95
www.FigureDrawingSecrets.com

Help for African Violets

Answers to Almost Any Question
Care, Soil, Propagation & More
HousePlantSecrets.com

Thank You Letters & Notes

Stop Struggling to Write. Just Fill
in a Few Blanks - Only \$14.95
www.InstantThankYouLetters.com

Yanik Silver's Internet Copywriting Workshop

• Business Letters - Over 2,000 Examples - Write business letters fast. Years of research working for you.
www.writeexpress.com

• Create Instant Sales Letters - Now in 2 1/2 minutes you can quickly and easily create a sales letter guaranteed to sell your product or service. Without writing!
www.instantsalesletters.com

**The Secret To A Consistent
Golf Swing**

Discover the simple secret to a perfect
and consistent golf swing. Cure your
slice...

www.swingmachinegolf.com

Yanik Silver's Internet Copywriting Workshop

Ezine Ads

- **Classified or Solo**
- **Use website or better is email**
- **Implied endorsement can be used**

=====

**SPECIAL NOTICE: To Our Readers - We want to let you know about
a new resource that can help you create powerful sales letters
without writing. <http://www.instantsalesletters.com/ezine>
You simply fill in a few blanks and you're all set. It works
for practically any business. Stop writing sales letters the
hard way!**

=====

=====

*** NEW! * "Yanik Silver Reveals How To Find, Re-Package
And Sell Public Domain Content As Your Own Money-making
Information Product"**

Discover the fortune that lies hidden in the massive stockpile
of public domain works – all yours for the taking (yes it's
100% legal and free in any country).

Get the amazing details and real-world examples here:

--> <mailto:publicdomaininf@aweber.com>

=====

Yanik Silver's Internet Copywriting Workshop

Text Links

- **Use 'Power' and Headline Words**
- **Use "Click Here"**
- **Can do very well with it**

CARWIZARD

PRICING | OPTIONS | RESIDUALS | MILEAGE FACTORS | LEASEWIZARD
Are you really prepared to negotiate your next lease? [Go Now!](#)

Departments

- New Cars
- Used Cars
- Financing
- Leasing
- Texas Leases
- Free Price Quote
- Insurance
- Carfax Reports
- Credit Report

Vehicle Reports

• Updated February 27

Select a model year:

- 2003
- 2002
- 2001
- 2000
- 1999

Search for Cars

- By Payment
- By Price
- By Make & Model
- More Searches...

Great Tools

- Run the Numbers
- Buy Wisely
- Negotiating Tips
- Lease or Loan?

Welcome to CarWizard

You've arrived at the most complete and accurate online resource for researching, buying, owning, and selling new and used vehicles. Dive into our informative articles, extensive data, and powerful tools to get the information that you need!



Resources

- **Research**
We've got the tools and the information to help you make the right decision.
- **Lease or Buy**
Craft a deal that fits your budget! Learn the ins and outs of loans and leases.
- **Own**
Rest easy knowing that you're doing right by your car -- and your checkbook.
- **Sell**
Ready to move on? Find out how much your car is worth and how to sell it quickly.

Feature of the Month

Get a quote before you visit the dealership! CarWizard has teamed up with InvoiceDealers.com to offer you the Absolute Best Price on a new car, truck, van or sport utility vehicle. Get a FREE, no-hassle, no-obligation New Car Quote before you step into the dealership. Get started simply by filling out the form below:

Get a Quote

Get a free quote from InvoiceDealers -- before you step into the dealership. [Click Here to learn more.](#)

Know Your Credit

Don't get caught by surprise! Know your credit before you buy or lease your next car. [Click here for a copy of your credit report and your credit score.](#)

Vehicle History

Thinking of buying a used car? Get the facts before you buy. [Click Here to get a complete Carfax report on any used car.](#)

Powerful Text Links

Last Minute Lodgings Call for discounts on unsold hotel rooms throughout the Northwest. All properties are 3-star or better. Make a reservation one week or less before the date of your stay. [Email](#) or phone toll free on 1.877.779.7775 (8AM - 8PM, Pacific Time, 7 days a week), or you will be spending too much!

Special Offer! Trophy Salmon Fishing. [Hakai Lodge](#) in British Columbia has a limited number of openings for July and August. Get a one-time 40% discount on packages that include meals, resort lodgings and equipment for world class fishing. For details [click here](#) or phone Dwaine S Howard on 800-638-3551.

Yanik Silver's Internet Copywriting Workshop

Affiliate Copy

Yanik Silver's Internet Copywriting Workshop

Affiliate Sign Ups

- **Use the same proven direct marketing techniques**
- **Testimonials are underused**
- **“Forced Opt-in”**
- **Email (ads, resource boxes, etc)**



SiteSell Affiliates Earn Thousands of Dollars Per Month. You Can, Too!

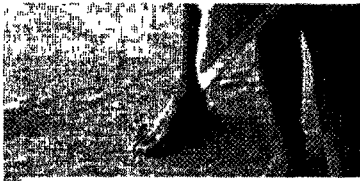
High commissions, lifetime customers and 2 tiers of income add up, fast. And you'll be **proud** to recommend **best-of-breed** products like **Site Build It!**

Top Affiliate and Net marketing experts proclaim it "The Best Affiliate Program on the Net" and "The Perfect Revenue Sharing Program."

[Click here for more information.](#)
AND...

[... to reduce the price of Site Build It! by 50%.](#)

[Click here for more info.](#)



[become an affiliate](#)

[affiliate agreement](#)

[got questions?](#)

[contact us](#)

[Forgot your passy](#)

affiliate log

affiliate id

password

ClubMom Affiliate Program

Promote ClubMom from your Web site or newsletter with ClubMom banners, buttons, text links, articles, and checklists.

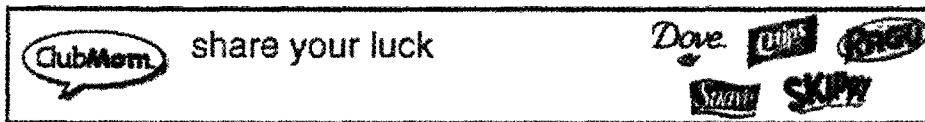
ClubMom is the membership site that was created to reward Moms every day.

Link to ClubMom and start earning money!

What is the ClubMom Affiliate Program?

If you have a Web site, you can join the ClubMom affiliate program and earn money by promoting ClubMom from your site. Every time you refer a new member registration, you will earn \$0.50.

As an affiliate, you will have access to a variety of banners, buttons, and text links, including ClubMom articles, checklists, and mini-sites. Here is an example of a banner currently available for ClubMom affiliates to promote:



How much money can I make?

Honestly, we had one affiliate that earned \$75,203.75 in one month. But we also have lots of affiliates that earn \$1.00 per month. We provide you with the tools and assistance to earn big commissions with ClubMom, and your earnings potential is in your hands.

As a ClubMom affiliate, you will find that we are highly motivated and truly dedicated to your success. We want to send you a check every month, and we want to work with you to help you succeed. ClubMom affiliates have access to tutorials, an e-mail discussion list, archives, and more - all created specifically with the intention to help you earn more money.

How do I join?

- Read the [Affiliate Program Operating Agreement](#)
- Fill out the [Affiliate Application](#).
- Questions? Visit our [Frequently Asked Questions](#).
- If you don't see the answer you need, please email us at affiliates@clubmom.com.

useful information for affiliates

- [En](#)
- [Ne](#)
- [Su](#)
- [Ab](#)
- [Aff](#)



TOP 10 AF June 2004

1. \$2
2. \$9
3. \$7
4. \$7
5. \$6
6. \$6
7. \$5
8. \$3
9. \$3
10. \$2

clubmom friend winner

June 2004 Sweepstak

MAKE MONEY ONLINE
NO WEB SITE NEEDED!
A FREE AD FOR YOUR STORE
PERFECT FOR EBAY/USER
LATER PAYOUT
25-YEAR TRACKING

INTERNET AUCTION SECRETS

earn up to \$50 Per Sale

AFFILIATE PROGRAM

The banner features a central logo with the text "INTERNET AUCTION SECRETS" and an image of a hand holding a stack of cash on the right side.

[Existing affiliates login here](#)

Some Of Our Affiliates Are Already Making Up To \$5,000 A Month!

**"In Only 3 ½ minutes You Can Start
Cashing In On the eBay® Craze
-- Even Without A Web Site!"**

Join Now -- It's Free!

VIDEO

AuctionSecrets.com
AFFILIATE PROGRAM

You Can Earn \$50.00 For
Every Sale You Refer!

Some Affiliates Are Making Up To \$5,000 A Month!

The video thumbnail includes a "VIDEO" icon in the top left corner and a small copyright notice "© 2004" in the bottom right corner.

[Click Here To Watch A Video And Learn About This Affiliate Program](#)

**Earn Huge Monthly Commissions By Simply Promoting
A "How To" eBay® Training Product
-- *The Internet Auction Secrets™ Video***

“ I'm very rarely enthusiastic about promoting other people's products because after ten years of teaching people how to market online, I'm fiercely protective of my reputation for being an 'honest broker' of the real deal on Internet marketing. 'Good enough' is not good enough when I endorse a product. It has to be insanely great.

I cheered when I watched John Reese's "Internet Auction Secrets" video for two reasons. One, it's great to see one of the industry's top performers start to share his 'know how' with the public. Two, this is a damn good instructional program that I can endorse wholeheartedly without the slightest hesitation. Offering this course to my customers is going to make them better Internet marketers which is good for me as the promoter of the

Internet marketing world's top seminar.

From an affiliate's point of view, this has been an excellent deal. As of right now, conversion to my list is 4.46% and I have sub-affiliates with heavy traffic doing as much as 3.85%. I also know that John will be continuously 'burning the midnight oil' to make these numbers even better. I only wish I had a bigger list!

One last note, John's 'management center' for tracking visits and sales and their source is the clearest, easiest to use affiliate tracking system I've ever seen. ””

- Ken McCarthy

Creator of "The System" for Internet Marketing

www.the-system-seminar.com

Some Amazing Facts About The AuctionSecrets.com Affiliate Program:

- **No "Selling" Required**
You don't have to do any selling! Just link to our site and when people visit we'll do all the work. When someone places an order after visiting from your link you get paid!

You can also make money from the visitors coming from other affiliates' links -- see "2-Tier Reward" below.
- **No Web Site Required**
You do not need a Web Site to make money promoting our video. If you have a Web Site, that's great, but it's not required. We'll show you many other ways you can link to us and earn money -- even without a Web Site.
- **30-Second "Quick Start"**
As soon as you sign up (it's free) to become an affiliate we'll walk you step-by-step through our "30-Second Quick Start" plan. In as little as just 30 seconds you can start making money.
- **Sample Ads & Promotions For You To Use**
We supply you with tons of pre-written ads and promotions for you to use. All you have to do is "copy and paste" them wherever you want to use them -- your special tracking ID will already be included and track any sales that result from them.
- **Email Alerts! You'll Know Each Time You Make Money**
Our system will automatically send you an email "alert" everytime you make money! You'll also receive a notification message everytime you have a "sub affiliate" join under you (see "2-Tier Reward" below).
- **No High Minimum Payment**
Unlike other affiliate programs you don't have to earn a "minimum" amount before you get paid. Earn any commission and you get paid!
- **Automatic Marketing System**
Our automated marketing system does all the work for you -- even if the visitors you send to our site don't buy on the first visit. We offer a free email course and newsletter that allows people to "subscribe" for free and receive some great information. Our system will continue to automatically "follow-up" with these people to drive them back to our site again and again. When they come back to the site and order you get paid!
- **Bullet-Proof Tracking System**
Our proprietary tracking system makes sure that you get credit for any sales that you refer through your links. Our system tracks visitors in multiple ways -- browser cookies, affiliate IDs, session IDs, and even email address tracking for "subscribers" to our free course and newsletter. We want to make sure that if you refer a sale, YOU GET PAID.

- 25-Year Visitor Tracking**
 Our system tracks visitors for up to 25 YEARS. If you refer someone to our site and they come back at anytime during the next 25 years and place an order, you earn the commission!
- Short Affiliate URLs**
 Say goodbye to the usual, "www.blahblah.com/cgi-bin/affiliateid?1234567" affiliate URLs that most Internet affiliate programs use. When you sign up for our program you will be able to use a simple URL such as www.auctionsecrets.com/yourname.

Your actual Affiliate ID can be anything you want.

- 2-Tier Rewards**
 Our affiliate program is a "2-Tier" program. What this means is that if you refer someone to our site and they end up joining our affiliate program and becoming an affiliate, you will earn commission from any visitors THEY then send to our site.

(See the commission chart below for the breakdown of 2-Tier rewards).

- PayPal Payments**
 Get paid directly into your PayPal account! We pay commissions by the 15th of each month for sales made from the previous calendar month.

If you do not wish to be paid commissions via PayPal other arrangements can be made.

- Awesome Management Center With Real-Time Statistics**
 You can login to our Management Center and check on your account activity 24 hours a day. You'll always be able to view your activity in REAL-TIME -- how many visitors you've sent to our site, how many sales you've made, and how much money you've made! You'll also be able to check on your sub-affiliate (other affiliates you referred) stats and sales.
- Powerful "Campaign Tracker"**
 For our more advanced affiliates (Web Site and Ezine Publishers) we offer a powerful campaign tracking system that you will not find in 99% of the other affiliate programs in the world. Our campaign tracker allows you to individually track the visitors and sales (by day) for EVERY AD OR PROMOTION you run.

Want to run a banner at the top of your homepage and also one at the bottom? Our system will keep track of the activity for each one so you will always know which of your campaigns are the most profitable -- so you can maximize the return on your efforts. Want to send out two different mailings to your ezine list? Our system will completely track them both and show you which one made you the most money.

- Partner With A Company That Has Been Online Since 1990**
 Our company has been doing business online since 1990 (long before the Internet took off) with the early days of America Online, Compuserve, Delphi and other online services. You can feel good about partnering with a company that has been in business online for over 12 years, and will continue to do so for the next many years to come.

We are Internet Marketing pioneers and will continue to add valuable tools and services to our affiliate program that will help you maximize the amount of money you earn promoting our video.

- Built-In Incentive System For Higher Commissions**
 Unlike most other affiliate programs on the Internet, we designed a program that will AUTOMATICALLY reward you with HIGHER COMMISSIONS based on your sales volume. The more sales you refer, the more you make -- up to \$50.00 per sale and \$10.00 per sub-affiliate sale.

The following chart details our commission structure:

Affiliate Level	Commission	2-Tier Reward	Lifetime Sales

Platinum	\$50.00	\$10.00	100 and Up
Gold	\$45.00	\$10.00	31-99
Silver	\$40.00	\$5.00	11-30
Bronze	\$35.00	\$5.00	0-10

Join Now -- It's Free!

Here's How The Commission Structure Works

When you first sign up to become an affiliate you will start out as a "Bronze Affiliate". You will earn \$35.00 on any video sale that you personally refer to our site with your links. If you refer someone to our site that joins and becomes an affiliate you will also earn \$5.00 for any sales that they refer to our site with their links.

When you have personally referred a total of (10) video sales you will automatically become a "Silver Affiliate". You will then earn \$40.00 for every sale you personally refer (starting with your 11th sale). It does not matter if your (10) sales have been achieved in one month or in 5 years. Once you have made a total of (10) sales you will automatically become a "Silver Affiliate" and start earning higher commissions on all other sales. At the "Silver" Affiliate level you will earn \$5.00 for every sale that is made by any sub-affiliates (affiliates that signed up for our affiliate program after visiting our site through your links).

When you have personally referred a total of (30) video sales you will automatically become a "Gold Affiliate". You will then earn \$45.00 for every sale you personally refer (starting with your 31st sale). It does not matter if your (30) sales have been achieved in one month or in 5 years. At the "Gold Affiliate" level you will earn \$10.00 for every sale that is made by any sub-affiliates.

When you have personally referred a total of (99) video sales you will automatically become a "Platinum Affiliate" -- our highest affiliate level. You will then earn \$50.00 for every sale you personally refer (starting with your 100th sale). It does not matter if your (99) sales have been achieved in one month or in 5 years. At the "Platinum Affiliate" level you will earn \$10.00 for every sale that is made by any sub-affiliates.

Join Now -- It's Free!

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Marlon Sanders
Marketing Dashboard

Hits 'N Cash Affiliate Program

Earn a 50% - 80% Commission On Up To 19 Products

[Sign Up Now](#)

[Check Stats](#)

[Get Tools!](#)

[Get!](#)



How to Make 50% to 60% Profits on 13+ different products!

- Marlon Sanders -

Promote Up to 20+ Different Products!

The Amazing Formula That Sells Products Like Crazy! - CD-ROM

Commission: 60%
You Make \$41.40
[Visit The Site](#)

The Push Button Letters Software Version 2.0 CD-ROM

Commission: 50%
You Make \$55.00
[Visit The Site](#)

The Marlon Sanders' Marketing Dashboard!

Commission: 70%
You Make \$41.96
[Visit The Site](#)

WARNING:

Do NOT Promote Any Affiliate or Associate Program Unless It Meets The Following Criteria

Fill In the Form Below to Get FREE Reseller Tips:

Your Name:

Your E-mail:

Dear Friend,

Are you looking for a very profitable affiliate program or associate program to promote? If you are, may I suggest that you consider the following criteria when choosing any program to promote?

Here are the criteria:

1) Does the affiliate program track sales and orders using a single "session cookie" or 3-year cookies?

Explanation: If you promote Clickbank products you get a commission at the time of sale, but as I read the website it appears they don't set cookies, so if someone buys months later you don't get a commission.

A lot of affiliate and associate programs use what are called "session cookies" which means you only get paid if the person buys within 24 hours of clicking on your link. Worse than that, with some programs you only get paid if they order via your link immediately when they go to the website. What this means to you is, you've spent this time, energy, effort, trouble, cost and expense promoting to search engine building a link, getting traffic, opt-ins and clicks and in the end you're left with the short end of the stick. What kind of a feeling is that?

That's why with HitsnCash.com we set 3-year cookies. So, we can track sales for up to 3 years from the time the person clicks on your associate link, limited only by the technical aspects of cookies. But it's one heck of a lot better system than paying you if someone buys within a 12 or 24-hour period.

C'mon, you and I both know you're driving the traffic and affiliate program owner getting the money from your traffic -- and you ain't getting jack!

----> **[CLICK HERE TO SIGN UP NOW -- IT'S FREE!](#)**

The Cash Like Clockwork System 15 CD Package

Commission: \$255 direct
Or 10% indirect promo
[Visit The Site](#)

Gimme My Money Now!

Commission: 50%
You Make \$48.50
[Visit The Site](#)

How To Create Your Own Products in a Flash

Commission: 50%
You Make \$48.75
[Visit The Site](#)

Amazing Ad Copy Secrets Revealed!

Commission: 50%
You Make \$98.00
[Visit The Site](#)

Associate Program Marketing Handbook

Commission: 50%
You Make \$10.00
[Visit The Site](#)

The Ultimate Beginners Computer Guide!

Commission: 50%
You Make \$14.99
[Visit The Site](#)

The Push Button Email Software Program

Recurring Commission

2) Does the affiliate program follow up with additional products or send your buyers AND pay you commissions on those follow up sales?

Did you know that with a lot of programs you don't make any money on the follow up sales to your buyers? You get zero. Nada. Zilch. In other words, you spend all your money and all your time getting someone to buy their products to get a 1 time commission and the affiliate program owner promotes the heck out of that new product and get them to buy all kinds of other stuff and you don't even get a thank you card or a check in the mail.

I guess there's a fool born every minute.

With the HitsnCash program we follow up with YOUR buyers with up to 20 different products and services that you can earn commissions on. Some of these products are recurring billing programs so you earn your commission month after month, year after year.

Sometimes the commission exceeds 50%.

For example, one of our products we'll pay you a 70% commission on sales. What that means to you is, you can get a buyer one time and make additional commissions doing nothing, because we follow up, we pay for the autoresponders, we write emails, we handle the live chat calls, we return emails and we make the sales and you get the commission.

----> [CLICK HERE TO SIGN UP NOW -- IT'S FREE!](#)

3) Does the affiliate or associate program offer live chat support on website so customers can get answers to their sales questions and customer service problems on the spot?

So you go out on a limb and recommend a product, then the customer buys it but can't download it or has some other similar problem. There's no live chat support, you send an email and don't get a return response for 3 days.

Now how do you think the customer feels about you and your recommendation point? Probably not too keen, hey? What do you think they are going to do next time you make a recommendation? They're probably going to pass.

Question: Do you want to treat your customers like that -- or do you want to run a successful business?

With HitsnCash.com we pay live support operators to be there so your customers have their questions and problems answered right away. That's expensive and not that many people willing to go to bat with associates to do it.

What's more, I know there are other affiliate programs that offer to promote email support. That is, if, and that's a very big if the company gets the email support from the customers, with all the spam filters is doubtful. Even if they respond, the customer get the reply?

I doubt that. That means you are really putting your reputation on the line and you are promoting a program that does not offer live chat.

What's more, the customers have to be able to find the support. On the HitsnCash website the support button is right there on the navigation bar. It's super easy

You Make \$7.49
EVERY MONTH
[Visit The Site](#)

and not only that, but we also have a support desk. In the event our support p has to take a break for any reason, your customer or potential customer can le message on our help desk and receive an immediate tracking number.

.....
Push Button Format
Software Program

Most websites don't offer tracking for support inquiries but we think tracking nu are really important.

Why?

Recurring Commission
You Make \$5.00
EVERY MONTH
[Visit The Site](#)

Because the customer doesn't have to wait for an email the company says they get, can't find in their daily email due to a deluge of spam or just plain forgot to answer.

In short, when you join the HitsnCash affiliate or associate program, we are go treat the customers right. The way the deserve to be treated.

----> **[CLICK HERE TO SIGN UP NOW -- IT'S FREE!](#)**

.....
Push Button Survey
Software Program

Recurring Commission
You Make \$5.00
EVERY MONTH
[Visit The Site](#)

4) Does your affiliate or associate program promote an endless stream other peoples affiliate or associate program products to YOUR buyers a you nothing?

Did you know that a lot of affiliate or associate program owners pay you a 1 tir commission and then sell an endless supply of other people's affiliate or associi program products to the customer or buyer you brought to their site, and you c even get \$1 commission on those sales?

Can you spell the word sucker? Maybe that's not polite but basically it's true.

.....
Push Button Stats
Software Program

Recurring Commission
You Make \$5.00
EVERY MONTH
[Visit The Site](#)

Now I am not saying that I don't occasionally promote one of my friend's produ services, because quite frankly, I do, but it's sure as heck nothing remotely res a non-stop barrage. I spend the vast majority of my time attention and effort promoting my own products to my own customers so that I can pay my affiliati commission on those sales, because that's what they deserve.

.....
How to Create The
Ultimate Automated Web
Business!

Of course a lot of affiliate program owners can't do this. Why? Because they on 1 product to begin with so they have no choice. They have bills to pay and mo feed so they have to promote other people's products or services and you're lei check not even big enough to buy a latte at Starbucks.

Commission: 50%
You Make \$63.50
[Visit The Site](#)

Are you beginning to get a picture here?

.....
The Web Business
Operations Manual

I have full time staff that helps me create new products. I also have several programmers to create new products. We have a huge product list that we pay commissions on and those commissions go right into your pocket. Plus, we do l follow up for you. And we use 3-year cookies to do our best to make sure you c on sales down the line.

Commission: 50%
You Make \$47.50
[Visit The Site](#)

----> **[CLICK HERE TO SIGN UP NOW -- IT'S FREE!](#)**

.....
Amazing Secrets of
Speed Publicity

5) Does your affiliate or associate program offer 50% recurring billing products that pay you half of the profits month after month on auto bill

The back end is very important to me and to you. Because a 50% one time commission is hardly worth the effort, especially on a \$20 or \$50 product. So h you feel when you sell someone's \$20 product, make a whopping \$10 or \$15 p

Commission: 50%
You Make \$48.00
[Visit The Site](#)

How to Put Your
Business On the Web!

Commission: 50%
You Make \$48.75
[Visit The Site](#)

Over 500+ Promo Tools Ready To Use!

- 404 Error Pages
- Opt-In Pop Ups
- Pop Up Free Pages
- Banner Ads
- Ebook Covers
- Text Only Emails
- HTML Email Letters
- Product Reviews
- In-Site Graphics
- Tip Windows
- Weekly Tip Emails

HitsnCash.com Program Overview

- Pays 50% or Higher
- Sets 3 Year Cookies
- Pays on Repeat Sales
- Offers Live Support
- Pays YOU Monthly
- Recurring Billing Sales
- Gives you 500+ Tools
- Contests & Prizes!
- Promotes For You

commission and they sell recurring billing products to your customers and don't pay you on the back end.

Or the best-case scenario is they pay you a token fee. Well that's not the way our affiliate at HitsnCash.com.

We have 7 recurring billing products, which we offer our buyers 30-day free of. Our conversion rate on some of them is very good. Others are a work in progress, but we're always working to make them better. And, you get 50% -- a -- of the monthly recurring billing commissions. And this is not 1 product. We have 7. And I believe that's more than virtually any other associate or affiliate program

----> [CLICK HERE TO SIGN UP NOW -- IT'S FREE!](#)

6) Does your affiliate program offer you a wide variety of tools you can promote their products or services?

You need tools to promote with. Whether the tools are tips you can put on your website, articles, banner ads, pop ups, and so forth. Because you're busy and you got other things to do with your life so shouldn't the associate program owner provide tools to promote their products and services with?

We think so. So not only do we have the HitsnCash.com site that gives you an affiliate, but also, at least twice a month we send out additional emails, mailings, that you can use to send to your list or put on your website to make money.

----> [CLICK HERE TO SIGN UP NOW -- IT'S FREE!](#)

7) Does your affiliate program offer you contests and cash prizes?

In addition to paying out some of the most generous commissions in the industry also periodically hold fun contests with the opportunity to win cool things like digital cameras, mp3 players and other things we pick out. This is over and above the commissions we pay out, of course.

We try to make it fun to promote our program because with a lot of programs, you sign up and the only thing you get is an automated thank you, if and when you make sales.

----> [CLICK HERE TO SIGN UP NOW -- IT'S FREE!](#)

8) Does the affiliate or associate program offer live support where you get YOUR questions answered?

Let's say you need your affiliate program ID or have a commission question. Other than the email that's (more than likely) going to get lost in the vast Internet sea full of ISP email spam blockers and filters, is there any way you can get support?

With HitsnCash.com, we've got our person there live on weekdays to help you: all you need to do is go to our [support page](#) and click the chat button. (The hours are 7:30 AM PST to 4:30 PM PST, Monday to Friday!) We think that's important. It's cheap to provide this service but it does help you.

I hope this has been an eye opening experience. As you can see, not all affiliate programs are as great as they say.

We created ours with YOU in mind and we work hard to make YOU money and YOU happy. We aren't perfect. We make mistakes. But we're on the ball. We're responsive. We're available. And we do our best to follow up with your customers you bring in and pay you commissions on repeat sales.

So if that's the kind of program you want to be a member of, then sign up now

CLICK TO SIGN UP NOW

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SUREFIRE MARKETING, INC.

Now Cash In On A Whole Slew of Best-Selling Products
and Earn Big-Time Commissions Every Month!

Join Now for FREE!

"At last count, each visitor I referred to Yanik's site put \$4.79 in my pocket. And the great news is that number increases because Yanik's affiliate program keeps paying on every product, year after year. I'm averaging 33 times more commission per referral than the next highest program."

- Markus Allen, publisher

"Markus Allen's \$10,000 Marketing Tip of the Day"

www.markusallen.org

"Yanik, I can't believe how much money I've been pissing away by not being one of your affiliates. I don't think I've ever made easier money in my life. This is the simplest, best organized, best paying affiliate program I've ever seen. Bar none."

-Ken McCarthy, Internet pioneer

www.mastermindseries.com



"Top 10 Affiliate Programs at Affiliate-Match.com"

http://www.affiliatematch.com/top_10.htm

"Best-of-the-best of Marty Foley's Affiliate Profit Info"

<http://affiliateprofitinfo.com/programs/best.htm>

We keep adding more and more best-selling products and you earn up to 45% for every customer your refer! Each customer you refer could be worth over \$684.77 in commissions for you!

Here's what makes our new affiliate program so powerful:

- We do the selling for you. Our follow-up systems will help create lifetime commissions for you.
- You earn ongoing commissions on every product sold for up to 10 years.
- Get paid even if the customer comes back and buys 10 years from now.
- Additional income potential with our 2-tier program. Our 2-tier referral system lets you earn income from your own sales, as well as on the sales of Affiliates you refer to the program
- Bullet-proof tracking system makes sure you get the commission. System tracks with cookies and ID number.
- Complete turn-key tools ready for your promotions. You'll get dozens of ready-to-go

- promotional tools! Not just banners to post up to your site (although you will get banners also). You'll get everything you need to start generating orders right away!
- No high minimums to getting paid. You make a sale - you'll get a check! It's that simple.
 - You can always check your stats and visitors in real-time to see how you're doing.
 - You'll receive an email notification of any sales you (or your sub affiliates make).

Here are the top-selling products you can be promoting in just moments (and earning hefty commissions on):

Instant Sales Letters

Instant Sales Letter templates are a valuable (and effective) marketing tool for nearly any business owner who wants to increase their profits. You can create your own powerful sales letter in just minutes... without writing!

One of top sellers! Perfect for any kind of business. You earn 45% on either the regular or gold membership. That's \$17.99 - \$24.74. We have one of the highest conversions of the web for this product!
(membership site)

Instant Internet Profits

The course that shows how a completely different approach to Internet marketing took me from zero to making \$51,351.94 in my first 6 ½ months online, working from home.

This the ultimate resource for anyone who wants to sell information products online. You earn 25% on the manual. That's \$74.25.
(home study course)

33 Days to Online Profits

The step-by-step, day-by-day guide to finally making real money online in 33 days or less for almost any product or service you sell.

An incredibly hot-seller! Perfect for anyone selling any product or service online. You earn commissions 3 ways on this product: 45% of the regular ebook, 45% for the reseller rights and 25% of the customized version. That's \$13.05 - \$74.75.
(ebook)

Autoresponder Magic

Autoresponder Magic is a massive collection of winning autoresponder messages to model, copy and swipe from the top Internet marketers around.

You earn commissions 2 ways on this product: 45% of the regular ebook and 25% of the customized version. That's \$7.65 - \$49.75.
(ebook)

Million Dollar Emails

Million Dollar Emails reveals the secrets of using email marketing and the power to create cash on demand. Imagine, anytime you need more money, you just hit SEND! Click... Send... Make Money!

You earn commissions 2 ways on this product: 45% of the regular ebook and 25% of

the customized version. That's \$8.55 - \$49.75.
(ebook)

"How to Make Instant Sales and Immediate Profits Using Cheap Broadcast Faxes"
Discover how to put the power of broadcast faxing to work for your business. This manual gives the exact secrets of how I spent \$418 to bring in \$35,717.00, practically overnight, simply using dirt-cheap fax marketing...

One of the only guides to using broadcast faxing. Good for business-to-business marketers. You earn 45%. That's \$34.65.
(ebook)

Magnetic Marketing

Amazingly Powerful Advertising, Marketing, Direct Marketing, Customer / Client Attraction & Persuasion Strategies REVEALED! A complete business building package from Dan Kennedy...

Millions of dollars of this proven product from Dan Kennedy have already been sold! Every small business owner needs this. You earn 25% - that's \$74.75.
(hard copy manual with audios)

"Advanced Copywriting Seminar-in-a-box"

Only 115 people were permitted to attend Dan Kennedy's recent, closed door, 2-day Seminar where he revealed ALL of his most prized, most powerful and most profitable copywriting techniques. Everything else was just "elementary school" before this.

Another proven winner from Dan Kennedy! Any interested in learning how to create "salesmanship in print or on the web" needs this incredible resource. A high priced package with a great conversion rate. You earn 25% on either the basic or deluxe package - that's \$124.24 - \$174.25.
(hard copy manual with audios/videos)

Internet Marketing Lab Video set

Now You Can Sneak Away with the Exact Same Online Moneymaking Tools and Profit Strategies Revealed at the Sold-Out \$4,995.00/per person 'Internet Marketing Lab' -- for Just Pennies on the Dollar!"

NEW! An inside glimpse into my entire web business. These videos are HOT!! You earn 25% - that's \$74.75
(hard copy videos)

"Instant Marketing Toolbox"

Here's the first turn-key, monthly marketing system with over 90% of the hard work already done for you... If You're Too Busy Running Your Business To Even Think About Marketing -- This Is What You've Been Waiting For.

NEW! Earn an ongoing monthly commission for every member. Comes with a free trial so it's an easy sell. You earn 25% every month on either a Silver or Gold membership- that's \$4.98 - 7.49 each and every month.
(membership site)

Power Pause

In just three minutes, with only 3 steps, you can achieve personal success and real happiness. Not only do the three steps work, but you can do them anywhere, anytime, for any situation

NEW! We purchased the rights to John Harricharan's amazing manuscript. This product sells great to almost any list. It sells to our business list and even a fitness related list. Great conversion rate! You earn 45% - that's \$43.65 per sale

5-Minute PDF Creator

Perfect tutorial resource for anyone that wants to quickly and easily create great looking ebooks and any other digital content. Over 150 screen captures, diagrams and full color graphics, really gives you exact step-by-step details for publishing success

NEW! We purchased the rights to Scot Dantzer's great product. This ebook sells great to any list interesting in selling digital info products. Great conversion rate! You earn 45% - that's \$16.65 per sale

Mind Motivators

Amazing Breakthrough Psychological Tactics Will Help You Squeeze More Cash-Profits Out of Every Customer You Attract During any Economic Downswing, Meltdown, or Recession ... Even if You're on a Shoestring Budget!

NEW! I teamed up with Alex Mandossian to create a 3 hour+ tele-class on 21 mind motivators and psychological tactics. The reviews on this course are astounding! This product sells to anyone interested in persuading and motivating more customers to buy anything! High Conversion rate! This one's a big winner. You earn 45% - that's \$35.55 per sale on the regular version or if someone purchases the resell rights you make 35% - \$62.65.

Sign Up Now and Get Started!

Questions? Visit our [FAQ](#) (Frequently Asked Questions) page for the answers.

Ready to start making money? **Simply Click Here to Become An Affiliate.** We will immediately set you up with an Affiliate ID and send you complete instructions via email.

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Phone 301-770-0423 Fax 301-770-1096 Email sales@surefiremarketing.com

Welcome to the Secrets of Natural Attraction Affiliate "Weapons" A

"Who Else Wants to Make Gobs of 'Easy Mon Offering a Product Almost Every Single Guy (a few 'not-so-single guys') Desperately Wants / Needs?"

Dear Honored Affiliate,

Congratulations on becoming a member of my affiliate program. **You should receive an email with all your affiliate information.** It will be sent to the email address you entered when you signed up. If you haven't gotten it yet, go check your inbox... it should arrive soon.

Before I give you all the "done for you" tested and proven money-making tools you need to go out and make yourself piles of fast cash I **want to go over a few ground rules and tell you a bit about myself from the direct marketing side of the house.**

I've been in direct marketing for over eight years now, and sold information products via every type of medium from direct mail to internet, from radio to TV, from fax to email, and even from the front of the room at direct marketing conferences. And I'm pretty dang good at it. I'm part of a \$10,000.00 per year "mastermind group" whose members include names those of you in internet marketing will know-- heck, I got one of the "biggest names in internet marketing" to join this group.

I'm not telling you all this to brag... Lord knows I have my share of miserable failures, and will continue to have some. But, I've also had quite a string of successes, including my "womenapproachyou" website, which may be my most successful project to date. I know how to write copy that sells, and I know how to set up systems to automate and enhance those sales. **I test everything very carefully, and let "the numbers" tell me what works and what doesn't.**

This is all very good news for you as an affiliate. **You get to "stand on my shoulders"** so to speak, to take advantage of my hard work, testing, and copywriting abilities. My hard-won knowledge flows to you. If you don't say, as I tell you, it will be my pleasure to send you big, fat checks month in and month out. If you don't, if you try to "improve" the tools I'm giving you here, you will have a much harder time succeeding. **I don't put up "improved tools" because I like the way they look, or the way they sound... I put them up because they work** when I find one that works better, I put it up as well. I don't put up the ones that suck.

Before we get to the tools, however, I want to go over a few ground rules. They will help both you and I make money, and might just keep you out of trouble. **Violate these rules, and I reserve the right to "fire" you as an affiliate. Follow them, and I "reserve the right" to cheerfully send you checks.** Ready? OK, here

The Rules

Rule #1: No spamming. First off, spamming doesn't work, it will get both you and I shut down, and there :

of very bad legal things that happen. If I catch any affiliate spamming, not only will I fire that affiliate will take legal action. In case you don't know what spamming is, it's sending unsolicited email to people who requested to receive email from you (i.e.) opted in. Now sending email to people who have opted into a list is a completely different thing; in fact I highly encourage it. As you probably know, I email my list twice a day (a marketing secret by the way) and get phenomenal results. But I do not spam, and I hate spammers. So, rule #1: "Thou shalt not spam." **Also, I have it on GOOD AUTHORITY that spammers never attract women (they spend all their time spamming), so if you spam not only will you get in legal trouble, you will not meet or date desirable women.**

Rule #2: You can't sign up as an affiliate and then go purchase my e-Book under your affiliate name just to get a discount. I'll instantly get rid of anyone who does this. This is deplorable behavior... if you own my e-Book and receive my daily emails (which you should), you know it's value is worth far more than \$39.95. If you're going to spend that much, you should buy it for that much... \$39.95 for a book that has a track record of literally changing men's lives is not expensive. Now, I know most of you guys would never do that, but there's one or two "cheapos" who always come over on the system. **Guys like this are never successful either in business or with women.** Guys understand the principle of "fair exchange of value" prosper in both money and in women.

Rule #3: All commission payments to affiliates are made via Pay Pal. I can do this quickly, easily and accurately. You don't have to worry about the post office losing (or stealing) your check. I calculate commissions and pay you on the 15th of every month. You'll get an email stating "you've got money" and you can access it from your Pay Pal account. If you're not signed up with Pay Pal, just go to www.paypal.com and get signed up. I hated the thing when it came out but I've grudgingly come to admire it... you really can do a lot of neat things with it.

OK, that's it for the rules. **Let's get on to the "good stuff," the money-making stuff!**

First off, when you signed up, you received an "affiliate link" via email. It looks like this:

<http://www.1shoppingcart.com/app/aftrack.asp?afid=XXXX>

The "XXXX" part is your unique ID number. Here's how this works: when a prospect clicks on your affiliate link, they get sent through my affiliate management software (in this case 1shoppingcart). The software puts a "cookie" on the customer's hard drive which stays active for three years. Whenever someone orders, the software checks to see if there's an "affiliate cookie" on the customer's hard drive. If so, you get credit for the sale, even if they order a year from now. And, if you're on my list, you know I do ALOT to get them to come back to the website (like two emails a day). (these guys who send out "one email a week" have no clue how much business they're missing out on).

When "affiliate commission payday" rolls around, you get paid for all the sales you made up until that time minus returns/refunds. **I hate returns and refunds as much as you do, but they do happen and we just live with them.**

Currently I've set the payout rate at 50% of the current price, and I continually test new prices to see which one performs the best. Right now it's at \$39.95 but if it tests better, higher then I'll raise it, and you'll get 50% off the price. Good news for you is, you don't even have to think about all this... I'll do the testing and track the results, all you have to do is benefit from them.

OK, let's move onto the "weapons."

Affiliate Weapon #1 Benefit driven text links

What is a "text link?" Well, it is simply a "clickable link" in a website. For example, if you were to click on www.womenapproachyou.com you'd go to my website. People click on links because they perceive they're getting something out of the website. The trick is to catch their eye with a benefit-driven "headline" link. When they click on it, they pass it

Lab video email endorsement

Hot pre-publication promotion only for top affiliates

Hi

Happy Holidays!

It's Yanik Silver. As one of the top affiliates for the SurefireMarketing.com program, I wanted to give you the first opportunity to offer our hottest new product before we release to all our affiliates.

It's a set of 3 videos from my presentation at the \$4,995.00/per person Internet Marketing Lab in Washington, DC.

This promotion has produced \$1.21 per email sent to customers and .31/email sent to a small partner opt-in list.

This is a perfect promotion for the start of 2002!

The price point is \$249 and depending on your affiliate commission level you will make at least 25%.

The deadline on the offer is Jan 10th.

The sample email template below has already been coded with your affiliate id#.

If you have any questions or need help with anything please let me know.

Best wishes for a happy and prosperous New Year!
Thank you for your support this year!

-Yanik Silver

P.S. I'm only giving this opportunity to a select group of less than 39 top affiliates so I can promise you that you won't see this offer blasted all over the place. You have the opportunity to make some very good money on this promotion.

----- Email Template Below -----

Subject: Yanik Silver exposed

Dear <first name>,

Here's an amazing opportunity to get 2002 started with a bang!

If you're serious about finally making your Internet business a raging success this year than you owe it to yourself to pay careful attention.

You see, about 2 weeks ago, Yanik Silver released a totally new set of videos from his presentation at

Lab video email endorsement
the sold-out \$4,995.00/per person "Internet Marketing
Lab" in Washington, Dc.

(In case you haven't heard of Yanik, he's the 28-year
old kid who has taken the Internet world by storm.
He cranks one successfully moneymaking project after
another -- and finally he's sharing everything.)

Here's the deal:

Since Yanik still hasn't had time to put up a complete
sales letter detailing everything -- he's letting me offer
you the same private, pre-publication invitation he gave
only to his personal subscribers.

But you'll have to be fast. Yanik's office will be placing
a follow-up order from the video duplicator that will go in
Jan 10th. After that - this special pre-publication deal
is over.

It's rare to get a second chance. I suggest you jump on this
now!

Sincerely,

XXXXXX

P.S. Below is Yanik's original email with more details:

===== Original Message Sent To Yanik's Private List =====

I'm sorry you weren't there..

You see, a few months ago I presented at the sold-out
"Internet Marketing Lab" in Washington, DC put on by Ken
McCarthy. Attendees paid up to \$4,995.00 to be there for
two intense days (and I'm not even counting travel costs).

They paid this seemingly outrageous amount because this
event was unlike anything ever done before on Internet
marketing. This was NOT just another seminar, lecture or
even a "boot camp". There was theory here, no case studies
and absolutely no B.S.

And let me tell you - getting in was harder than breaking
into Fort Knox!

Ken was super picky about who would be accepted. He didn't
want this to be some kind of Internet "wannabe" seminar.
He only wanted real players who were ready to step up to
the next level. Believe me, Ken rejected many more applicants
than he took (I even got emails back from customers asking
me to reason with Ken because he refused to take their money!).

Fact is, this was the first practical tool-by-tool,
technique-by-technique, strategy-by-strategy and
screen-by-screen Internet experience. Truly a hands-on
"LAB". I literally poured out my entire Internet experience.
I held nothing back revealing exactly what I was doing online
and the explanation behind it. That's why I hate the thought
that you weren't there..but you don't have to miss out
entirely...

Lab video email endorsement

The good news is that my presentation from the exclusive Internet Marketing Lab was professionally taped and edited into an incredible 3-volume set, entitled "Yanik Silver's Internet Marketing Secrets Exposed!"

Click here to reserve a copy or read on for more details:

<http://www.surefiremarketing.com/laborder/?xxxxx>

No doubt about it - this was first time I've *ever* showed in explicit detail exactly what tools, software and techniques I use and *how* I use them. Right before your eyes you get to see exactly how I run my online business that has brought in over \$500,000.00 my first full year.

You'll get confidential access to my stats and numbers. Plus, you'll actually see as I walk you through how I run all my profitable, moneymaking email campaigns...LIVE, right on the spot!

Watch exactly how I create money on demand! You'll see me take a small opt-in email list and send out a simple email (that took no more than 20 minutes to create) to generate over \$1,200.00 in less than 24 hours. And this was for a product I didn't create and didn't have to lay one finger on. Positively awesome!

Ken made me promise not to to completely pull back the curtain to show attendees *exactly* what I'm doing online. No theory, no boring lecture and definitely no "10 steps to follow"....

He wouldn't stand for that.

My instructions were to reveal everything about my Internet business just as if I was hanging out having a drink with my best friend. This literally turned out to be a "behind-the-scenes", "all-access-pass" to my Internet business.

But don't take my word for it that I delivered - listen to what a couple attendees had to say:

"In the first 2 hours I got enough information to pay for the whole trip and seminar. What a smart high level seminar."
- John Paul Mendocha, Grand Terrace, CA

"This is a kick-butt, no nonsense lab hosted by Net savvy people that will completely blow your mind with wonderful information and a wealth of ideas. The speakers were all no b.s. folks who make money on the Net all the time and share their techniques and successes."
- Michael Gormley, Garden Grove, CA

"Delivered much more than expected! Priceless. Couldn't recommend it more.... The best I've ever participated in. Thanks guys!"
- Keith Geckler, Gastonia, NC

Lab video email endorsement

Okay, but even with these raving reviews - I need you to trust me a little because I haven't had time to write a full-blown sales letter for this new tape series yet. I'll probably have it done the first part of 2002 but this information is so critical to your online success that I didn't want you to wait that long.

So let me briefly go over just a few of the highlights you'll see:

- * The exact numbers from my website and how I track everything.
- * The absolute easiest way to create cash anytime you feel like it. You'll see exactly how I do it so there's nothing left to chance. It doesn't matter if you have a product or not. This works every time you send out an email!
- * How to put virtually your entire Internet business on total autopilot. I just got back from Aruba for a week and during that time I was gone I deposited \$12,352.89 in my account all while relaxing at the beach.
- * The exact detailed steps I take to ferret out new hot selling information product ideas..which I've never presented this in its entirety before.
- * How I built an incredible powerful network of 5,000+ affiliates in less than a year starting from zero.

And lots more..

Reserve your copy now:

<http://www.surefiremarketing.com/laborder/?xxxxx>

Plus, I'm throwing in 4 special free bonuses for your prompt order:

- Bonus #1: Free twenty-minute phone consultation direct with me. I regularly charge \$500.00 per hour for consultation but I don't take on many clients because I can spend my time working on new projects or just hanging out. I doubt I'll include this bonus when I release it to the general public!
- Bonus #2: The exact hand out material given out to the attendees, including the single, most important piece of paper you'll receive. This is my integrated Internet Marketing blueprint that is the most succinct and neatly categorized explanation of my entire marketing process distilled onto one single sheet of paper.
- Bonus #3: My personal bookmarks. How would you like to see which sites I regularly access and visit? Now you can! This is something I've never made public before. I'll give you my personal bookmarks that I consider to be the most important discussion boards,

Lab video email endorsement
marketing resources, copywriting resources,
research sites, etc. etc.

Bonus #4: A way to make your entire investment FREE! You'll
get a \$299.00 savings certificate good for the
entire 2-day "Internet Marketing Lab" video series
(if and when) they are released.

=====
100% no-risk guarantee
=====

Even though I'm asking you to cut me a little slack since
there is no complete sales letter detailing everything on
these video - I won't leave you without a 100% can't-lose,
ironclad guarantee. Here it is: If you're not absolutely
thrilled after watching these videos - for any reason at
all - I'll gladly buy them back from you, anytime for up
to one full year!

I don't think I could be any fairer than that.
Reserve it now:
<http://www.surefiremarketing.com/laborder/?xxxxx>

=====
Special Pre-order discount - read immediately
=====

How much would it be worth to you to be able to spend a
day with me?

Imagine you and I sitting down together and going over
exactly how I run my web sites on autopilot? What if
you could peer over my shoulders, see the exact tools
and techniques I'm using...and get a personal
explanation on exactly how to do everything I'm
showing you

In other words, how would you like to get a guided
"hands-on" tour of every facet of my online business so
you too can go out and duplicate my success? That's
exactly what you'll get on this video set.

Many of my 'students' have gone on to start living the
kind of life they only imagined before. Take this example:

"Just a quick update if you don't mind. Especially since
I've used a lot of your information in the process of
marketing. Since releasing our new eBook on August 1st 2001,
we have now sold 965 copies of our eBook. With 9 refunds
for net sales total of 956 eBooks at \$49.95 which of course
can be verified through ClickBank. Right now it's
ClickBanks #1 investment program. Sales continue to be
strong. Just wanted to let you know how one of your students
is doing. (smile!)"
- Stephen A. Pierce, rapidfireswingtrading.com

Lab video email endorsement

Now, what kind of price tag do you think I should tack on for this knowledge? This isn't some watered down ebook. I already told you attendees paid up to \$4,995.00 in tuition to get to this lab PLUS a couple hundred bucks for airfare, hotel, food and then add in time away from the office. But I'm not going to charge you that...

However, I'm not going to give it away either. That would be foolish. When the sales letter for this video series is ready I'll probably sell it for \$299 (maybe even \$399) but right now I'll let you have it for just \$249 - until Jan 10th.

That's at least a \$50.00 savings over the soon to be retail price!

why?

Two reasons...

1. First, with the New Year fast approaching, I thought this would be a perfect way to help reward my most valued customers and help you make 2002 your best year ever (even during these so-called "hard times")!
2. I'm about to place an initial stocking order with the video duplicator and if you reserve your set now I can get a quantity discount that I can pass on to you.

However, I must warn you. This is probably the only time you will ever be able to get this complete 3-video set at this price. I will promote the exclusive Lab videos again - and the price will go up at least \$50.00. No ifs, ands or buts...so if you like a bargain, take advantage of this no-risk offer right now. (This deal is gone after January 10, 2002.)

If you wait, it's going to cost you. But even more important than saving \$50 bucks right now is the time and effort you'll waste trying to go at the Internet alone.

You missed the one-time event. But don't miss out twice.

Go here to take advantage of this special deal:
<http://www.surefiremarketing.com/laborder/?xxxxx>

All the best,

Yanik Silver
Surefiremarketing.com

P.S. The tuition for the entire 3-day "Internet Marketing Lab" was up to \$4,995.00 per person. This live tape series will be sold for \$299.00 once the sales letter is done but if your order before January 10th, before the order goes to the video duplicator, you'll save \$50.00 during the pre-publication offer.

<http://www.surefiremarketing.com/laborder/?xxxxx>

P.P.S: If you are on AOL or the link above isn't highlighted, click below:

Lab video email endorsement

[Lab Vidoes](http://www.surefiremarketing.com/laborder/?xxxxx)

P.P.P.S. Skeptical? Here are a few more comments from LAB attendees that they made right on the spot:

"Highly recommended to anyone interested in growing their business it to the next *several* levels. You don't want to miss the candidness of the experts and attendees in this hands on laboratory. Other seminars focus on theories, this one focused on useable ideas now!"
- Mitch Carson, impactproducts.net

"The single most powerful seminar on internet marketing I've ever attended. Ken's style and guests gave until there was nothing left to give. They covered the waterfront of existing and future trends to wring out every dollar possible."
- John Iams, San Diego, CA

"Even as a speaker I learned a *ton* of new ideas and tactics to help expand my business even more! What a great place for everyone to learn in a 'mastermind' setting."
- Bob Gatchel, internetcheapskate.com

"Great content and speakers. Very relevant information. I'd definitely recommend this to my clients and anyone who is interested in a no-fluff, how-to-do-it approach to improving his or her online performance."
- Jon Keel, paidsearchenginertools.com

Untitled

!*FIRST_NAME*!, New public domain product is super red HOT...

Hi !*FIRST_NAME*!

Yanik silver here.

As one of the top affiliates for the SurefireMarketing.com program, I wanted to give you the first shot at promoting a hot new product we've just added before we release to all our affiliates.

It's called "Public Domain Riches" and I've never seen such an incredible response.

Your link looks like this:

http://www.PublicDomainRiches.com/?!*ADDITIONAL_FIELD1*!

Public Domain Riches is available either as a physical product (shipped to the customer) or digital download.

This is a 2 1/2 hour Tele-Class I did on absolutely everything you would need to know on how to find, use, re-package and sell public domain information. Our customers went crazy because this literally means you can "steal" fr-ee content and use it as your own.

You can review it here:

<http://www.megainternetsuccess.com/publicdomain/downloaditnow.htm>
(copy and paste the whole link if it is broken)

username: public
password: domain

Okay on to the good stuff...

Your commission is at least \$33.95 per sale or more depending on your level for the physical version and at least \$22.48 for the digital download.

The site is converting at 2.9% and higher depending on traffic. So once people get there they'll buy!

Below is a tested email you can use.

The sample email templates below has already been coded with your affiliate id#. Please pay attention to the parts in brackets <like this> that means you need to insert your own information there.

All you have to do is copy...paste...send...and make profit!

If you have any questions or need help with anything please let me know.

All the best,

Yanik silver

===== Sample Email Below =====

Approaching Affiliates

- **'Painless'**
- **Proven results**
- **Case studies and testimonials help**

Untitled

Subject:

[[firstname]], how to find and use public domain info

Hi [[firstname]],

<Your Name> here.

I'm about to reveal a hidden way for you to literally "steal" an almost endless source of content (on practically any subject you could imagine).

Simply put, you can use this insider secret to instantly create ebooks, manuals, articles, reports or any other type of information products in a snap. In fact, once you figure this out, you'll be able to tap into millions and millions of pages of material you can use for anything you want...without asking permission or paying a dime in fees.

Amazing but true...

...and the best part is virtually nobody knows about this!

What I'm talking about is using public domain information for your own profit.

In fact, when you add up all the different sources - there is literally a mountain of public domain information (millions and millions of pages) sitting right under your nose -- all free -- and all yours for the taking!

But only **IF** you know how to find it.

Now let me swing open the hidden, secret door to the vault...

You see, public domain has long been a secret stockpile of content only savvy insiders have kept to themselves and never publicized - until now.

http://www.PublicDomainRiches.com/?!*ADDITIONAL_FIELD1*!

You'll uncover absolutely everything on how to find, re-package and sell public domain content as your own moneymaking information product. Trust me, you don't want to miss it!

Go ahead and get the full story here:

http://www.PublicDomainRiches.com/?!*ADDITIONAL_FIELD1*!

Sincerely,

<Your Name>

P.S. You'll be handed the keys to unlock an amazing stockpile of public domain material - which you can use over and over again.

Here's that link again:

http://www.PublicDomainRiches.com/?!*ADDITIONAL_FIELD1*!

----- End sample email -----

From: BlueFoxLabs <sales@bluefoxlabs.com>
Subject: RE: Joint Venture Project
To: yanik@surefiremarketing.com

Hey Yanik,

Ben Prater and Ryan Deiss here...

(We always feel kind of weird sending out joint venture letters. We want them to be personal but still need to reach all of our partners. So we'll be upfront: This is a form letter.)

If you're reading this, it means that we either consider you a personal friend, a close business associate, or just plain respect the heck out of what you do on the Internet. (In fact, chances are good that it's all three.)

Ok...

All boot-licking aside, here's the real reason for this email...

We recently released a brand new product and we want to give you a free copy. The course is entitled...

--> 'Secrets to Cashing In On Dead Software' <--

..we like to call it 'Dead Software'!

In brief --

'Dead Software' shows anyone 1) how to find undervalued software projects on the Internet, 2) acquire them cheaply and then 3) flip them for a quick profit...

It's sort of the same way that real estate investors 1) buy ugly houses, 2) fix them up, and 3) sell them for a massive profit. The concept is simple and proven, but we took it and applied it to software and the Internet --

Nobody is offering anything like it online today...

We are promoting the course here:

--> <http://www.DeadSoftware.com>

If you like what you see, here's your customized

download information so you can preview the product absolutely free:

Member's Site:

<http://www.bluefoxlabs.com/members/download/?sid=8227>

Login: yanik@surefiremarketing.com

Password: 4317250

We have tested the salesletter and the product on our own lists before opening it up to you. We are converting 15% of visitors at the salespage and generating an average of \$.71 per list member.

Here is the affiliate link you can promote the guide from with commissions of 50%:

[http://www.deadsoftware.com/d/?\[YOUR_CLICKBANK_ID\]](http://www.deadsoftware.com/d/?[YOUR_CLICKBANK_ID])

Get this...

We've had fantastic results with previous product launches by customizing the offer for our partners, and we're doing it again for Dead Software --

Two ways:

You can offer a special price off the normal \$97, including \$87 or \$79. And you can have start and end dates for the offer...

Just email either of us -- and we'll get it setup for you immediately. (We'll need your ClickBank username.)

We hope you like the course. In the meantime, if you have any questions please feel free to email us at:

Ryan@DeadSoftware.com

or...

Ben@DeadSoftware.com

In the next couple days, we'll be emailing you with more promotional ideas.

Talk soon,

Ben Prater and Ryan Deiss

From: JWc7389641@aol.com
Subject: Joint Venture Opportunity for Jeff Ball
To: support@getfitwhileyousit.com

Hello Jeff,

My name is Juan Walker, and I just stopped by your get fit while you sit site. I enjoyed it so much, that I wanted to extend a joint venture opportunity to you.

I have just helped released a new ebook called "How I Cured My Acne Condition in 3 Days!", by my partner Chris Gibson. In the past month we have already sold over 200 copies, and gained many satisfied customers.

We have also gained the number 1 spot at clickbank.com for our category.

http://clickbank.com/marketplace/?r=xxxxx&c=health.beauty&s=0&i=10&t=ClickBank_Marketplace

We are also number 9th overall in the Health and Fitness category

http://clickbank.com/marketplace/?r=xxxxx&c=health&s=0&i=10&t=ClickBank_Marketplace

I am writing you today because I would like to extend you the opportunity to make money, while at the same time providing a great resource to your subscribers.

To prove this to you, we are offering you 100% commissions on the first 25 ebooks sold. At \$39.95 per ebook, that's at least \$1000.00 in cold hard cash in your pocket.

After the first 25 sales, we will be more than happy to split the profits with you at a very good rate of 50%. That means that if you sell a total of 50 ebooks, **you will make a total of \$1598.75 for a total of 5 minutes of work.**

All you need to do is send a quick email to your list, and I can even write the email for you. All you have to do is approve it and send it. Then your work is done.

That...should take less than 5 minutes of your time to potentially earn a quick fifteen hundred dollars.

What I would like to do is email you over a free copy of the ebook for your personal review. All I need you to do is respond to this email. to let me know you are interested. If you would like to call me, my phone number is 850-748-2720.

If you call me, I can personally introduce myself to you and hopefully answer any questions you may have.

Again, it will cost you less than 5 minutes to fire out a simple email to your list.

If you only make 50 sales, you will be very happy with the **\$1598.75 in cash** you will receive. Plus, your subscribers will be very happy with their new ebook and grateful to you for the nice recommendation. I look forward to your response. Thank you for your time and consideration.

God Bless YOU and YOURS,

Juan Walker
Chris Gibson
www.acnefreein3days.com
850-748-2720

Marcel - idea for businessletters.com domain

Dear <contact>,

I noticed that you own businessletters.com and that this site is not currently active. I realize you're probably waiting for someone to purchase the domain name - but in the mean time, I have an idea that can make you some money with almost zero effort on your part.

Let me explain.

My name is Yanik Silver and I'm the creator of a site that helps small business owners create powerful sales letters without writing. It's at: <http://www.instantsalesletters.com> and if you visit my site, you'll see that it would be a perfect match for anyone typing in "businessletters.com" in their browsers.

Here's my idea: You simply set-up a redirect page on businessletters.com to go to your affiliate page of [instantsalesletters.com](http://www.instantsalesletters.com) (linked with your affiliate id#). Our conversion rate on the site is quite high (between 1.5% - 3% of the visitors buy!). Normally, our affiliate payout is 45% - but for you we'll raise it to our top level of 60% (plus, you also get lifetime commissions on all our other products).

You can also add a pop-up window to your site that says something like "Businessletters.com domain is for sale. If you would like to contact the site owner about the price - please email: <your email>."

I'm sure this could create an additional source of revenue for you while you're waiting for your domain to sell. The only thing you need to do is sign-up for our affiliate program here: www.surefiremarketing.com/affiliate/ and then email me your affiliate id# so I can manually raise your commissions.

If you'd like to discuss this with me personally you can call me anytime, toll free at 1-800-896-6979 or email me - <mailto:yanik@surefiremarketing.com> and I'll explain everything in full detail.

I look forward to working with you.

Sincerely,

Yanik Silver

No Recipient, Dan Kennedy JV

To:
From: Yanik <yanik@surefiremarketing.com>
Subject: Dan Kennedy JV
Cc:
Bcc:
Attached:

Hi Brian,

Yanik here. How are you doing?

We're doing a special promo only for a tiny group of affiliates (as Bill probably mentioned).

The deal is it looks like you worked out with Dan for a free 3month membership. You'll have a page like this - www.dk3monthspecial.com/trial/ which will be a page just for you with your own affiliate 'keyword' at the end.

Now if somebody just goes to www.dk3monthspecial.com - we are using a "dead end" page so nobody can hijack your links.

Let me know if you're in. I have a teaser ready that's tested and this thing is converting like crazy.

12.8% conversion for the offer.

You make no commissions for month 1-3 (the free months) and then you make recurring commissions of 40% on months 4-15 for people who stay. Also, on the thank you page offer - the 2 products there will be commissionable so you can make some commissions right away.

My last 2 checks (as an affiliate) were over \$5,000 once my guys went into the 4th month.

We're being very selective of people we let promote this offer so please don't tell others about it unless you think they are a good fit and then ask them to email me. I'm running his affiliate program.

I need 3 things from you.

1. Who and where you'd like your check sent to
2. A picture of you for the page (or a link where to find it)
3. The copy for the top of your page. You can leave it generic like I have below or customize it anyway you'd like:

A Quick Note from _<Name>_...

No Recipient, Dan Kennedy JV

Thousands of smart marketers in 62 different industries all sing the praises of Dan Kennedy. Including some of the planet's top Internet marketers like Marlon Sanders, Terry Dean, Corey Rudl and Yanik Silver. (In fact, both Corey and Yanik pay \$10,000.00+ each year to get advice from Dan.)

He truly is the 'guru' of other 'gurus'!

And that's why I'm so excited to be able to offer you this special free offer. You just won't find a better steal than this! 3 Months of the 'ELITE' gold membership including the amazing 'NO B.S. Marketing Letter' delivered right to your door for only the cost of postage and shipping

Sincerely,

<Name>

P.S. If you want to know more about Dan Kennedy [just click here](#)

Thanks and see you soon,

Yanik

~~~~~  
Yanik Silver \* SurefireMarketing.com  
yanik@surefiremarketing.com \* 301-770-0423

\*NEW\* - <http://www.PublicDomainRiches.com>

<http://www.InstantSalesLetters.com>  
<http://www.InstantMarketingToolbox.com>  
<http://www.InstantInternetProfits.com>  
<http://www.MindMotivators.com>  
<http://www.WebCopySecrets.com>  
<http://www.33DaysToOnlineProfits.com>  
~~~~~


~ Affiliate Notification of order

Untitled

You just got a new order...

Hi [[First Name]],

Ka-ching!

Congratulations - you just made another sale and earned ((Affiliate Commission))...

(Hey - do a little money dance you earned it) :)

Here are the details:

Order Number: ((Order Number))

Customer Information:

Name: ((First Name)) ((Middle Initial)) ((Last Name))

Order Date:((Date of Order))

((Items Ordered))

You earned ((Affiliate Commission))
Great job and keep up the good work!

Remember, we work hard for you so when the customer comes back to order again - you'll get the commission! :)

If you'd like to see more details on your statistics, sales, and referrer information click here:

<http://www.surefiremarketing.com/cgi-bin/sgx2/affiliate.cgi>

Enter your Affiliate Number: [[Number]]
and the following password: [[Password]]
(Also, you can also change your password and personal information from there, if you'd like).

Best,

Yanik Silver

P.S. Remember your same id# [[Number]] works for all our top-selling products. Get proven promotional tools here and increase your next commission check:

<http://www.surefiremarketing.com/tools/>

And also check our our new ebooks you can "brand" with your affiliate id#

<http://www.viralebookcreator.com>

Overlooked Profit Opportunities

Yanik Silver's Internet Copywriting Workshop

Overlooked Profit Opportunities

- 1. Upsell / Cross-sell**
- 2. 'Thank You' Page**
- 3. Thank you emails**

Yanik Silver's Internet Copywriting Workshop

Special Offer

Since you are ordering today, Tuesday, July 27, 2004, you have the opportunity to upgrade to the **Instant Sales Letters Gold membership**. It includes everything you just heard plus these extras:

Gold Bonus #1 - The long forgotten sales letter writing resource called "**How To Write Letters That Win**" (absolutely priceless and nearly impossible to find).

I uncovered this practically unknown and very rare manuscript while going through all kinds of old advertising and marketing books from the early 1900's (when people realized advertising's only function was to sell). Inside I was greeted to sales letter secrets that have long since been forgotten (or perhaps never known in the first place).

In fact, I think the subtitle for this book really says it all: "**How to build business letters that command attention, stir desire, bring orders - how to put the personal touch into a letter - handling inquires, complaints and collections - actual letters that have brought results. 247 vital pointers gathered from 1200 actual letters**"

Imagine 1,200 letters analyzed and dissected for you. This manuscript is the result of that incredible effort. I just sent a copy to a few marketing colleagues and they were astounded by the material revealed here - take a look at what you'll discover:

- 22 entire sales letters analyzed and dissected for you.
- The real secret to getting more people to respond to your letters.
- 6 Essential elements every successful sales letter needs. (Are you using all of these?)
- How to start a letter with attention, arouse interest, hold interest, create desire using argument, and finally, how to create a 'clincher' to produce immediate results!
- Where to introduce the 'you' element into your sales letters and much more...

Gold Bonus #2 - 667 Business Letters, Forms and Agreements. (Sold elsewhere for \$65.00 or more.)

We've just acquired the rights to a complete library of business letters and forms! Everything from announcement letters to joint venture agreements. From contracts to service agreements. You'll find these letters, forms and agreements absolutely indispensable if you're starting a business or if you've been in business for years. Never be stumped again whenever you need to compose that perfect letter or document.

Make creating business letters and forms quick, easy and painless with this collection of 667 business letters, forms and agreements.

You can have instant access to both these Gold bonuses for only \$15 more if you order now.

[Click here now to sign up as a Gold member.](#)

OR

[Sign up here as a regular member](#)

*Upsell #2
After clicked
to order*

Sales

InstantSalesLetters.com

[Make Money](#) | [Subscriber Login](#)
[Affiliates Login Here](#)
[Contact Us](#)
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GOLD Order Form



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"I've been looking for something like this for years. I have tons of material that I have spent literally thousands of dollars on and still find writing sales letters a chore because everything is all scattered and in different formats..."

"I hope you don't mind my saying so, Yanik, but the Ultimate Sales Letter Toolbox alone is worth 10 times the price of the entire system! You've pulled together a one-of-a-kind resource that contains so many powerful and useful tools. The copy transitions and connectors....I've NEVER seen all of these put together in one place. And the guarantees, closings and P.S.'s sections are terrific, too."

"This is one e-book that under promises and over delivers in spades! Thanks for an excellent product."

Barry Rutten
The Arbor Group

Yes! Give Me The Deluxe Gold Membership To Instant Sales Letters!

I understand that my investment of only \$54.97 is completely protected by your "better-than-risk-free" guarantee. I can put any and all of the sales letter templates to the test for 2 full months. If I don't see a 10 times return on my investment using these sales letter templates and bonuses -- or if I'm dissatisfied for any reason -- you will refund my entire payment. And I can still keep the free bonus **"How to Write Letters That Win"** Ebook, the **667 Business Letters, Forms and Agreements** (\$65.00 value) plus the **4 other bonuses** (\$149.80 value) for my trouble. So no matter what I come out ahead.

On that "better-than-risk-free" basis, here is my order:

Note: Some versions of Netscape and AOL cause the error message: Invalid Referrer Or Relay Response URL. This is an Internet wide problem, and we are working on a solution. In the meantime, if you receive this error, please place your order by phone or fax.

Surefire Marketing, Inc., 7731 Tuckerman Lane # 162, Potomac, MD 20854
Phone 301-770-0423 Fax 301-770-1096

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Last Name

Address

City

State

Zip/Postal Code

Country

Phone (with area code)

Fax (with area code)

Email

Credit Card Number

Expiration Month: 01 | Year: 02

Shipping Address if different from above:

Address:

City:

State or Province:

Zip/Postal Code:

Country:

Submit Secure Transaction

This month's special offer - Because you are ordering Instant Sales Letters, you can also take advantage of a special one-time only discount. This resource is a perfect compliment to the Instant Sales Letters package.

Save \$30.00 Off "Instant Headline Creator Pro"

In 17 Seconds or Less You Can Come Up With Powerful, Attention-Getting Headlines That Makes the Sale! Now let this new software automatically create profit-pulling headlines for you with one click.

Click this radio button to add "Instant Headline Creator Pro" to your order for only \$37 (you'll be able to instantly download this software - works for PC only)

Vpsell #2

No thanks

Instant Headline Creator Pro will automatically create dozens and dozens of winning headlines for any business, product or service. Your headline is the "ad for the ad" and nothing is more important to the success of your marketing. This easy-to-use software will give you the huge head-start you need without banging your head against the wall trying to come up with your own headline that works.

This powerful new resource **is yours today for only \$37** in addition to the price of Instant Sales Letters (regularly selling at \$67 but you save \$30.00 because you are buying them together). Plus you'll also get these 3 exceptional bonuses (valued at over \$99) with Instant Headline Creator Pro:

- #1: 100 Greatest Headlines Ever Written
- #2: 277 Hypnotic Words/Phrases
- #3: 91 Emotional Triggers



Submit Secure Transaction



You'll have access to the Instant Sales Letters templates and bonuses seconds after your credit card is approved. To create your personal password please be sure to click on the link that says "complete your order" once the receipt page is shown.

Thank you!

100% No-Risk Trial Form



"This course is simply the best and most complete overall guide to Internet profits I've ever read. If you can afford to buy only one course on starting your own information marketing business on the Internet, this would be the course I would recommend you... Yanik Silver gives you a complete master strategy of creating, marketing and selling your own information products on the Internet. Besides, you get all the concrete techniques and all the templates you need to get moving. So if you want to get the best overview on starting up and running your own information marketing business, this is the course I will recommend you. Take my word for it, this is a really, really good product! Get it!"

Taken from a critical review by Klaus Dahl who reviews dozens and dozens of Internet marketing courses, newsletters, and private sites.

YES Yanik, Count Me In and rush me your newly revised and updated "Instant Internet Profits" manual! I want to know all your secrets for putting up a simple 2-page moneymaking web site that makes me money while I sleep and runs itself on almost complete autopilot (even if I'm a complete computer "dunce" like you are).

Don't forget to include all Five FREE bonuses worth over \$1,246.00 you promised:

FREE BONUS #1 - Four Jam-Packed Audio Cassette Tapes
(a \$149.00 value)

Tape #1: "Step-by-Step Digital Profits"

Tape #2: "Internet Marketing Boot Camp Presentation"

Tape #3: "Secrets of Building a Powerful Affiliate Program From Scratch"

Tape #4: "The 12,500.00 Monthly Internet System"

FREE BONUS #2 - Personal Web Site Critique with Yanik
(a \$500.00 value)

FREE BONUS #3 - Special Confidential Report: "How to Find, Recruit, Sign-up and Nurture 'Super Affiliates'" (a \$99.00 Value)

FREE BONUS #4 - Diskette: Every Template and Letter Yanik Uses
(a \$299.00 Value)

FREE BONUS #5: Membership to the Instant Internet Profit Vault
(a \$199.00 Value)

There's absolutely no way I can lose because my investment of \$297 is completely protected by your "better-than-risk-free" guarantee. That means I can put any and all of your materials to the test for 12 full months. If I'm not positively

thrilled with the incredible moneymaking potential your system has for me -- or if I'm dissatisfied for any reason -- you will refund my entire payment with no questions asked. And I can still keep the five free bonuses (worth over \$1,200.00) for my trouble. So no matter what I come out ahead. On that "better-than-risk-free" basis, here's my order for "Instant Internet Profits!"

If you prefer to fax in or mail in your order [Please click here.](#)



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Last Name

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City

State

Zip/Postal Code

Country

Shipping (please mark one)

- US (\$7.00 shipping/handling)
- Canada (\$18.00 shipping/handling)
- International (\$38.96 shipping/handling)

Phone (with area code)

Fax (with area code)

Email

Credit Card Number

Expiration Month: 01 Year: 02

Shipping Address if different from above:

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Zip/Postal Code:

Country:

IMPORTANT NOTE: Because you are purchasing "Instant Internet Profits" today, you can also get a special, one-time only discount on these resources that are perfect companions to your package:

Save \$100.00 Off "Internet Marketing Lab Videos"

Finally released from Yanik Silver - the ultimate Internet marketing tutorial comes right to your living room:

"Now You Can Sneak Away with the Exact Same Online Moneymaking Tools and Profit Strategies Revealed at the Sold-Out \$4,995.00/per person 'Internet Marketing Lab - for just pennies on the dollar!"

Click this box to add "Internet Marketing Lab Videos" to your order

The Internet Marketing Lab Videos are a 3-volume video tape series package includes nearly 3 hours of insider information. Right before your eyes, in exact detail you'll see for yourself how Internet superstar, Yanik Silver, drives massive amounts of traffic to his web sites, gets email promotions out, runs his numbers, tracks visitors, tests quickly, gets free advertising, creates hugely successful new products, researches new markets, finds joint venture deals, builds up a massive affiliate network and nearly runs the whole thing on total autopilot! The complete **Internet Marketing Lab Video package is yours today for only \$199** in addition to the price of Instant Internet Profits (regularly selling on our site for \$299 but you save \$100.00 because you are buying together).

A few months ago Yanik Silver presented at the sold-out "Internet Marketing Lab" in Washington, DC put on by Internet mastermind, Ken McCarthy. Only 20 fortunate entrepreneurs and business owners were allowed in. Each one paid up to \$4,995.00 (plus travel costs, hotel and meals) to be there for two intense days. They paid this seemingly outrageous amount because this event was unlike anything ever done before on Internet marketing. **This was NOT just another seminar, lecture or even a "boot camp". There was theory here, no case studies and absolutely no B.S.** Getting in was harder than breaking into Fort Knox! Ken was super picky about who would be accepted. He didn't want this to be some kind of Internet "wannabe" seminar. He only wanted real players who were ready to step up to the next level. **The 20 attendees were selected from a pool of 136 applicants. As you can see, Ken rejected many more applicants than he took.**

Fact is, this was the first practical tool-by-tool, technique-by-technique, strategy-by-strategy and screen-by-screen Internet experience. **Truly a hands-on "LAB"**. No doubt about it - this was first time Yanik has *ever* showed in explicit detail exactly what tools, software and techniques he uses and HOW he uses them. Right

Upsell

before your eyes you get to see exactly how his extremely profitable online business that brought in over \$500,000.00 his first full year online. You'll get **totally confidential access to stats and numbers**. Plus, you'll **actually see as Yanik walks you through how he run all his profitable, moneymaking email campaigns...LIVE, right on the spot! Watch exactly how he creates money on demand - right before your eyes!**

A Few Comments About the Video Set:

"I must have seen your new video set at least 3 or 4 times now and plan to watch them again to learn some more. I can't believe how generous you were in sharing your "money-making secrets"...You have not left any stone unturned and have EXPOSED many, many secrets that would have cost me at least \$5,000 if I were to discover them myself through trial and error."

- Joel Christopher, Helotes, TX

"...within 72 hours of watching your video's, I banked over \$2,475.00 in sales using just ONE technique I learned in video #2. That's over 8 times my investment in the Lab videos!"

- Mike Van Norden, Dallas, TX

Save \$50.00 Off "Web Copy Secrets"

Here's Exactly How to Write Web Copy That Makes the Sale! Now you can look over the shoulders of six top Internet marketers as they take you on a guided tour and "point-by-point" analysis of their most profitable moneymaking web sites.

Click this box to add "Web Copy Secrets" to your order

The Web Copy Secrets package includes seven 1 hour+ audio sessions with top Internet pros. You'll hear each one analysis and dissect their web site LIVE starting from the top and then working our way to the bottom. Each expert breaks down their winning web site paragraph-by-paragraph and piece-by-piece so you understand the psychology behind it. The complete **web copywriting package is yours today for only \$149** in addition to the price of Instant Internet Profits (regularly selling on our site for \$199 but you save \$50.00 because you are buying together).

Team up with top Internet pros like:

* Jonathan Mizel * Marion Sanders * Jim Edwards
* Joe Vitale * Dean Jackson * Yanik Silver

Plus with your order you'll get a bonus CDrom with 2 very rare and out-of-print marketing manuscripts. - "Printed Salesmanship" and "Reason-Why Advertising". And you'll also get access to the special **Web Copy Secrets Bonus Arsenal** that includes: A gallery of real-world web site critiques, 358 best selling Headline, 68-point copy checklist, 13 psychological copywriting triggers and much more (value over \$2,500.00)

**Here's What The "No B.S." Marketing Master Himself,
Dan Kennedy, Has To Say About Yanik:**

"...He is the most amazing young guy. At age 28, he is reaping in excess of \$2,000.00 per day from his web sites, judged 'primitive' or 'bare bones' by many web designers buy highly effective and profitable thanks to sound direct-response

strategy and compelling copy 'tweaked' for Internet use. If you... would love to harvest and extra \$100,000.00, \$200,000.00 or \$300,000.00 a year from your own simple, copy-driven web sites, this extra session by itself easily justifies the fee of the entire Boot Camp. [Talking about Yanik's web copywriting session during Dan's November Copywriting Bootcamp where attendees paid up to \$4,500.00 to attend.]



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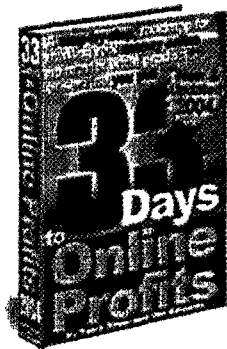


You'll have access to the private Instant Internet Profits member's site seconds after your credit card is approved. The complete manual and additional products will be shipped out UPS (US) or USPS (International). To create your personal password please be sure to click on the link that says "complete your order" once the receipt page is shown. Thank you!

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Email sales@surefiremarketing.com

33 Days to Online Profits

A step-by-step, roadmap for making real money online no matter what product or service you sell



Psssst.....Want an Even Better Deal?

Because you are ordering today, July 27, 2004, you have the opportunity to upgrade to a **'Silver' reseller license** for the "33 Days to Online Profits - 2004 Edition" program.

This gives you the rights to resell this incredible package and keep all the money!

That's better than any affiliate program that pays you a measly 25%, 35%, or even the generous ones that give you 60%.

Not only do you get everything you just heard about – but these **extras just for resellers**:

Reseller Bonus #1 – Rights to use the professionally designed "33 Days to Internet Profits - 2004 Edition" web site template and the **proven sales letter** written by top copywriter, Yanik Silver. Yanik normally charges \$7,500.00 plus 4% royalties for a typical sales letter like this – but it's yours free when you sign-up to be a reseller!

Reseller Bonus #2 – Quick Start Promotion Guide: Along with the powerful sales letter and web site - you'll also get an arsenal of promotion tools to drive traffic to your new site. You'll get pre-done ads for ezines, classifieds and newsletters. You'll get sample email pitches and lots of insider tips and tricks to making money right away. Plus, this bonus manual will walk you **step-by-step** through how to **set up your reseller site** and deliver the ebook to your customers...all on autopilot.

All you have to do is 'plug-in' what you're given and you could be taking orders and profiting from this very same ebook in just a day or two. But don't take my word for it - check out what a few people had to say about **reselling 2 other projects similar to this**:

"I can't believe how easy it was to sell your Autoresponder Magic. I **sold over 150 copies** of it in a few days, to a fairly weak and small list which I have only recently begun to build. Amazing. You must have hit the price point, or the title, or the sales letter, right on - or all 3. This is certainly, and obviously, what people WANT to buy."

Scott Covert
www.banneradmagic.com

"Autoresponder Magic literally sells itself! I really can't believe how easily and fast this ebook sold when I first started marketing it. Plus the sales continue to come in today. I **have sold over 190 copies** of this ebook and that is just counting front end sales. Yanik...you have a real winner here!"

Kris Stringham
www.EzineHits.com

"Yanik, Your Million Dollar Emails is one great product with a staggeringly effective sales page. Yesterday, I sent out my ezine promoting it. My jaw dropped to the floor when I checked my ad tracking results this morning. I **have received a Click to Sales ratio of 1 to 4**. That's right, out of every 4 folks who clicked through to the sales page, 1 bought the ebook! I don't know how you do it, but thanks a million."

Ed Osworth
www.internetmarketingindex.com

Needless to say, you're getting a ton of incredible information inside "33 Days to Internet Profits - 2004 Edition" to study and learn from - but you also get the **opportunity to earn money from it right away**. Imagine, how many people are interested in learning how to make money online (and more are signing up online every day).

To sign up for the "Silver" Reseller upgrade it's only \$99 if you order now. Otherwise, if you decide to become a reseller later on, you'll have to pay \$99 plus the \$29 you would have already spent for the manual. Think about it, if you only sell 4 copies at \$29 you'll already have made back your money!

[Click here now to upgrade to the "Silver" Reseller license](#)

OR

[Click here for the standard "33 Days to Internet Profits" package without the resale rights](#)

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Surprise Free GIFT from Instantsalesletters.com

One Free Month of the New Instant Marketing Toolbox™

As our way of saying "thank you!" for placing your order with us, we'd like to give you one free month of our new **Instant Marketing Toolbox™** Gold membership at absolutely no cost to you (that's a \$29.95 value FREE).

The **Instant Marketing Toolbox™** is for people who "just don't have enough time to do all the marketing they should". Here's the lazy way to put your marketing on autopilot with practically ZERO work on your part! Each month you'll get:

- A powerful, turn-key, "plug-in" marketing tool to INSTANTLY fatten your bank account every month
- Pre-done, ready-to-go client/customer postcard newsletter or Ezine newsletter (you just fill in a few blanks)
- Success interview of the month with world-class business experts and more

It couldn't be easier to quickly and easily growing your business...and your first month is absolutely free!

[Click here now to get started with your free 30-day trial of the Instant Marketing Toolbox™](#)

or

[Click here to find out MORE details about the Instant Marketing Toolbox™](#)

Upsell #3
Free Trial
On 'Thank You'
Page After Registration

Your Smart Responder PRO is ready!

You can now harness the full power of your autoresponder!

Before you log in to your account and harness the full power of your super-charged autoresponder, I would like to personally thank you for choosing GetResponse.com.

**Free GIFT From
GetResponse.com!**

As a way of saying **"thank you!"** for placing an order with us, I would like to give you a month of our HyperTracker PRO service at absolutely **no cost** to you (regular price: \$19.95).

HyperTracker PRO is a state-of-art service that measures the effectiveness of your online promotions. It smartly tracks your visitors, sales and sign-ups and shows you which ads actually make you more money and which are simply generating useless traffic. Click on the button below and see how your business can **benefit** from it!

Get Your FREE HyperTracker PRO!

Your order confirmation has been sent via e-mail.

If you wish to log in to your autoresponder right away, simply [click here](#)

Thank You! Your order has been successfully confirmed. Your card was charged for a total of \$. We have emailed you a receipt. The video will be shipped to you shortly. You will also be receiving your login information to the Video Companion Web site shortly via email.

"How The Biggest Mistake Of My Life Made Me Incredibly Rich"

How I Accidentally Sold A Winning \$1,000,000 Lottery Ticket For Only \$925



I recently spent two amazing months traveling in Europe. This photo was taken atop Mt. Pilatus in Switzerland.

I am often asked...

John, do you know of other ways I can make money online aside from just auctions?

As a matter of fact, I do! There are MANY other ways to make money online. And I will share some with you and tell you how you can get started. You can do these things alongside your online auctions.

You probably don't know my complete "story" and I'd like to share it with you. I think it can honestly change your life.

I'm currently 32 years old and live in sunny, Orlando, Florida. I got started marketing online back in 1990 -- even before the Internet was a commercial place. My background

from the time I was about 18 years old and in college was in the "Mail Order" world.

I studied and learned how to sell things through the mail via ads in the back of magazines and newspapers -- and I spent a few years trying to make money this way. Unfortunately, I didn't make much doing it. But in 1990, I stumbled upon the early days of America Online, Compuserve, Delphi, eWorld, and many other "online services" that eventually became part of the Internet as we know it today -- it would change my life forever.

I discovered many of these online services had classified ad sections and started placing some test ads there. I started to have some success and got more involved in "online marketing". Over the next few years, and as the Internet started to take off, I was involved in many online marketing projects -- including online auctions.

I became an eBay expert and learned other ways to make money online...

I became an expert not only at eBay and online auctions, but also in many other aspects of selling on the Internet. As a result I made a small fortune, and my family and I are set for life. This is something I wish for you and your family. My focus now is on helping other people build long-term lasting online businesses.

But I wasn't always successful -- not even close. It took me 5 long years of marketing online (and a few years before that in Mail Order) before I really had a "breakout" year and started making a lot of money.

Up until about 1995, the most I ever made "working for myself" was a grand total of \$6,500. And that was for an ENTIRE YEAR.

The most I ever made working for someone else (something



I hated) was a whopping \$7.25 an hour -- which was a job I left in early 1994, at the age of 23.

I had dropped out of Business School in my senior year back in 1991, and ended up working at simple jobs (like a video store) to be able to pay my bills and live with roommates. All while trying to work on and grow my own business at night out of the small corner of my apartment bedroom -- yes, that probably sounds like an infomercial. :-)

When I quit my job in early 1994 (while making a mighty \$7.25 an hour) at the age of 23, it was because my little home business was starting to take off and I thought for sure it was going to get "big" and I would be financially secure forever.

Unfortunately, it didn't work out that way.

Just when I thought I had "finally" figured it out, I failed -- AGAIN.

My little business that had showed some promise, ended up failing -- like many other ideas that I had tried before it. You name it, I've tried it. From MLM to Real Estate to Stock Trading to Retail Sales and back.

But this time I was out of work and too thick-headed to abandon my "lost cause" until it was too late.

By age 24, I was nearly \$100,000 in debt. I had spent a lot of money (mostly on credit cards) trying to grow my own business that I had thought was such a "sure thing".

I did a lot of praying and kept working at it. I thought if anyone could be successful working for themselves that it could be me. I came to realize that no one has this "God-given right" to be successful in life. The difference between the people that make a lot of money for themselves and those that don't are that the successful ones are usually the ones that just go out and TAKE ACTION -- and, of course, don't give up.

So I kept working on my own business. I kept reading, researching, and studying other successful people.

Sometime in late 1994, I had stumbled upon "domain names". These are the .COM names like "mysite.com" that web sites use as the addresses to get to their sites. I decided I needed to setup a web site to sell my products.

(At this time, my "products" were simply a few items I was trying to resell from a dropshipping company.)

I proceeded to register one of these domain names and got my own .COM address. Several months later I started to notice that more and more web sites were popping up on the Internet. More and more people were getting their own .COM names to point to their web sites.

Suddenly, like getting hit over the head with a frying pan, it hit me!

If there can only be ONE of each of these .COM names, then they are going to be WORTH something. I thought of them as virtual real estate. If there can be only one "sports.com" or "business.com" or "toys.com", then whatever company owned them would have a valuable asset. So I started registering a few of these "domain names" as they are called.

At that time it cost \$100 to register a name and the registration was covered for 2 years. It would cost \$50/year to renew and keep the name. But if you kept paying to renew it, it was yours to keep forever.

So I found one of my credit cards that had some available credit (at this time I was definitely 99% maxed out and I was in so much debt I just had to laugh about it -- otherwise it got very depressing) so I registered a few names that I thought would be good to have.

About only one week after I had just successfully registered this little group of names, someone contacted me. This guy said that he noticed I just registered a certain name (I can't mention the actual name because I had to sign a non-disclosure agreement and a big company uses the name now) that he was trying to register himself.

He said he really wanted to use this name and was disappointed that I had beat him to it. And then he said something that simply amazed me...

"I would be willing to pay you \$1,000 for it."

\$1,000 if I sold him the name. I was so excited! \$1,000 for something I had just paid only \$100 for!!!

We looked into it and there was a "transfer process" that could be done to transfer ownership of one of these names to another party. This would make me a \$900 PROFIT in barely a week. This \$900 (at the time when I was living with roommates) would pay for my rent and living expenses for THREE MONTHS!

I thought I had died and gone to heaven! I couldn't believe this guy was going to give me \$1,000 for something I had only paid \$100 for just a week earlier. It didn't even cross my mind to try and negotiate and ask for more money, I was too afraid that this was "too good to be true" like many other things.

I immediately said, *YES! I will do it!*

He had me sign a brief agreement and he wired \$1,000 into my bank account. It was so exciting. That was the easiest money I had ever made in all the long years of working on my own business.

About a week later the buyer contacted me. He said he needed me to sign another agreement that simply stated that the name I had sold him did not have outstanding legal liens or claims against it -- which is standard when selling types of intellectual property. I told him I'd be glad to.

He then shared something with me that would change my life forever...

HE HAD RESOLD MY NAME FOR \$1,000,000 IN CASH.

Yes, one million dollars. As it turned out, he was buying the name on behalf of another company that was willing to pay one million dollars for it. ONE MILLION DOLLARS.

I was sick to my stomach.

What had I just done? I basically sold a WINNING LOTTERY TICKET for roughly \$900.

For about a week I sat around my apartment feeling very sick and depressed about it. This was my one big chance in life and I blew it. I had worked so hard. I had studied and researched and read everything I could get my hands on about business -- and yet I still wasn't able to take advantage of the opportunity.

At this point in time I started thinking that maybe, just maybe, I wasn't meant to be successful after all. Maybe it was just "luck" for those that end up making a lot of money.

I had tried so hard for years to start and grow an honest, ethical, and legal business for myself. I started to think this was nearly impossible. Maybe the only ones that made money in life were either those that got lucky or those that made money illegally or unethically -- like selling drugs, or porn, or whatever.

So I started to think that maybe I was destined to have a job. To work for someone else my entire life -- even if I was going to hate my job. I just figured that that's just how life was for most people -- and it would be the same for me.

But then it hit me. I discovered the "secret formula" for making money.

After feeling sorry for myself for over a week, I finally picked myself up and refused to quit. Because of this, I realized something very important...

If this guy was able to make big money selling these names, I could do it too.

So I started to learn everything I could about the domain name market. I started finding people that were making money selling these names. I researched and learned everything I could. I figured that if you can't beat 'em, join 'em.

To make an already long story short, I ended up making a small fortune when it was all said and done. Getting involved

with buying and selling domain names allowed me to make a lot of money.

I then got into other projects online (selling products and services from my own web sites, buying and selling things on eBay, and many other projects).

If there was one major thing that allowed me to succeed it was realizing this...

Don't spend your time trying to "reinvent the wheel". Don't try to make money with a business by being "different". Don't try to be an innovator or an inventor.

The "Secret" For Making Money Is To Find Out What's Working -- Then Do *That*

As simple as this may sound, it really is the "key" to making money. This is one of the primary reasons I am such a believer in doing RESEARCH when it comes to eBay and making money with auctions. There's no reason to try and sell things that other people aren't already selling.

There's no reason to try and do things differently. Find out what is already working for others, and find a way to do the same so you can make money too. It's just that simple.



I spoke for the first time publicly about my success on the internet at Ken McCarthy's "System" event.

Thank you for taking the time to read my story. I hope maybe it will inspire and motivate you. You have already done something incredibly important - TAKEN ACTION.

I have recently started speaking at seminars and conferences to teach other entrepreneurs what I have learned about making money on the Internet.

I spoke publicly for the first time ever about my success on the Internet at a fantastic Internet Marketing seminar that was held in Cincinnati, Ohio in September, 2002.

Many people, just like you, are so anxious to start their own business and work for themselves. I am here to tell you that you can absolutely, positively, 100%, without-a-doubt, be successful working for yourself. I promise you.

You are already ahead of 99% of other people out there that want to work for themselves -- because the hardest thing is to take action and make something happen.

OK, so how can you make money online aside from buying and selling items on eBay? There are many other ways to make money online. In fact, there might be some other things you would rather do than make money with online auctions. Or you might want to do BOTH -- which is what I do.

If you have your own products, you can sell them through your own web site -- which is similar to an eBay Store, yet you don't have to pay eBay a commission on things you sell. It's just selling to the world and you keep all the money. :-)
)

Another thing you can do is actually not sell anything at all!

You can make money by setting up a little web site and starting a free email newsletter on maybe a topic you know something about. Think of it like a little magazine. Online they are called "ezines"



People can come to your site and subscribe and start receiving your little newsletter by email each time you write and send out an issue. In your ezine you can sell advertising to others that want to promote their products and services to your readers.

You can also make money with a little ezine by endorsing and recommending other people's products online. There is something online known as "Affiliate Marketing". You may or may not have heard of it. It's basically where you can make a commission by referring people to the web sites of other companies -- and if those people buy something you get paid!

Amazon.com, the huge online store, built their success with their affiliate program -- they will pay anyone a 5 to 15% commission on any referred sales of any product they sell.

So here's an example... let's say you are writing a little free ezine on gardening. In your newsletter issues you could mention books that you recommend on gardening and link to these actual titles on the Amazon.com site -- if one of your readers then orders that book you earn a commission! It's that easy.

There are thousands of affiliate programs out there for every conceivable product or service. No matter what your web site or ezine topic might be, you will be sure to find plenty of things you can promote that will earn you a commission if anyone you refer buys.

I have personally made as much as \$100,000 IN ONE MONTH by simply promoting the products and services of other companies with "affiliate marketing" like I have just described. It's very powerful stuff.

Millions upon millions of dollars are being earned this way.

So there are all kinds of ways you can make money even if you don't actually sell a product or service yourself! Pretty exciting, huh?

If You Truly Want To Learn Many Ways To Make Money Online

It's actually pretty easy. However, in order for you to learn exactly how you can make money in a number of different ways online, you must be willing to make a commitment to yourself. You must be willing to invest in "self education". In other words, you must be willing to study and apply the techniques that others will teach you.

But don't just expect to buy a "magic pill" or "instant formula" that is a QUICK and EASY solution for making money online. It doesn't work that way.

If you ARE truly serious about educating yourself on the many ways to make money online, and putting them into action so they can start making you REAL profits, I can point you in the right direction.

There are literally HUNDREDS of products being sold online that teach "Internet Marketing" and techniques for making money online. Unfortunately, most of them are PURE GARBAGE and are worthless. I know, I've bought almost all of them!

But the "Good News" is that there ARE some fantastic teaching products out there -- even, though, they often get lost in the clutter of crap flooding the Internet. I **highly recommend** you go right now and order the following two products I am about to tell you about.

The first training product is a very valuable "Home Study Course" on Internet Marketing. It will teach you everything you need to know to setup a Web Site, get traffic to the Web Site, (and much more) and will cover all the different ways you can make money online.

The second training product is a VIDEO "How To" Course that you can **watch** directly on your computer to see exactly how to set up your first site with your own ".com" address, how to properly market it, and how to quickly make money from it. This Video Course contains over THREE HOURS of audio and video instruction -- it makes it very easy for you to quickly learn how it all works.

I feel extremely fortunate, and very blessed, to be able to call both of these amazing marketers (who created these

products I am about to tell you about) my friend. I have the upmost respect for both of them, and only recommend their products because they worked very hard to create fantastic products for helping others earn a living online. I originally met both of these great marketers while I was attending Internet Marketing seminars across the country.



Corey Rudl is an absolutely incredible Internet marketer -- and a downright brilliant guy. You've probably seen news about Corey all over the Internet. He was even profiled on the *Maury Povich* talk show.

His online projects currently generate nearly \$7,000,000 a year online. Corey has created THE Internet Marketing home study course with his, *Insider Secrets To Marketing Your Business On The Internet*. His huge home study course is a "must have" for anyone interested in earning an income from the Internet.

You can learn more about Corey Rudl's home study course by visiting:

<http://www.auctionsecrets.com/corey.html>



Yanik Silver is a fantastic Internet marketer and an amazing "idea guy". You've probably come across Yanik's name online while surfing -- he's everywhere!

Yanik runs MANY very successful little online businesses. Little businesses that make thousands of dollars every month on "auto pilot".

Yanik recently created a VIDEO-based "How To" course for learning how to quickly create profitable little Web sites with his new product called, *33 Days To Online Profits*. It really is FANTASTIC.

You can learn more about Yanik Silver's Step-By-Step Video Course by visiting:

<http://www.auctionsecrets.com/yanik.html>

Keep in mind that both of these products will teach you additional ways to make money along with any online auctions that you run. You can actually use your auctions to promote your other moneymaking Web sites and products for **ADDITIONAL PROFITS**.

I want you to realize something -- YOU can make a fantastic living from the Internet. The Internet is a HUGE place and there are millions of people and tons of things that are being buying bought and sold online right now. If it is your choice, you can learn about the different ways you can make money online and grab a TINY SHARE of the money online -- which is all you need to get rich.

In a world of stock market crashes, corporate scams, a record number of layoffs, and "job security" being something that no longer exists, there's no better time than NOW to get involved in something else for you and your family's future.

I sincerely appreciate you taking your time to read all of this. I honestly hope my words have motivated you, even if just a little bit, and inspire you to go out and create YOUR OWN "success story".

I cannot urge you enough to start educating yourself about other ways to grow your online income. So go grab yourself a copy of Corey Rudl's, *Insider Secrets To Marketing Your Business On The Internet* and also get a copy of Yanik Silver's Video Course, *33 Days To Online Profits*. They will be a great addition to your "library" of home business learning products. I personally own a copy of both.

You never want to "have all your eggs in one basket" as they say. So getting into some other things can really give you more money, more leverage, and allow you to enjoy your home business more.

Just some friendly advice from someone that wasted YEARS of time trying to do things the HARD WAY.

God Bless You And Your Family,

John Reese

Internet Auction Secrets

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Congratulations! Here's where you pick-up copy of the Yanik Silver & Alex Mandossian's 21 Mind-Motivators™

Tuesday, July 27, 2004

From: Yanik Silver and Alex Mandossian

Dear Friend,

Thank you for investing in our 21 Mind-Motivators™ course. We really appreciate you for this and wish you the best of luck using this groundbreaking marketing course.

Good luck and we hope our paths cross often.

Good Sales,

Yanik Silver & Alex Mandossian

The 21 Mind-Motivators™ Downloadable RealAudio Files

These audio files are in RealAudio format. You will need RealAudio installed on your computer, and you can listen to them online or offline. You can save them to your hard-drive by clicking on your RIGHT mouse button and using the "Save Target As" feature.

1. The 21 Mind-Motivator Audio Files

- ▶ **Mind-Motivator 1**
- ▶ **Mind-Motivators 2 - 3**
- ▶ **Mind-Motivators 4 - 6**
- ▶ **Mind-Motivators 7 - 9**
- ▶ **Mind-Motivators 10 - 13**

- ▶ [Mind-Motivators 14 - 17](#)
- ▶ [Mind-Motivators 18 - 21 & Bonuses](#)

If you have RealAudio installed on your computer, the presentation should start downloading when you click the specific presentation you want. If you need the RealAudio software, you can get it for free by [clicking here](#) or on the RealAudio Logo below:



The 21 Mind-Motivators™ Downloadable Adobe PDF File





This is a transcript of the above recordings presented in fully searchable Adobe PDF format. To open, just click the link below. To save, click with your RIGHT mouse button.



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To open these free bonus gifts, just click the link below. To save, click with your RIGHT mouse button.

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-  [TV Spot Mega-Hits](#)
-  [Yanik's Ad Samples](#)
-  [Alex's Survey Questions](#)

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<http://www.adobe.com/products/acrobat/readstep2.html>

Or, you can click the Adobe Logo below:



Resources And Recommendations

Alex's Recommendations

Powerful, Profitable eMarketing Tools:

www.GoGenerator.com

My favorite eCommerce Software Suite:

www.1ShoppingCart.com

Copywriting Classics™ Belongs In Your Library:

www.CopywritingCoach.com

Yanik's Recommendations

Powerpause:

www.surefiremarketing.com/powerpause

Copywriting Seminar-In-A-Box:

www.surefiremarketing.com/copy

33 Days to Online Profits CD-ROM Tutorials:

www.33daystoonlineprofits.com/video

pd ar1
[[firstname]] - did you pick-up your free gift?

Hi [[firstname]],

Yanik Silver here from Instantsalesletters.com

If you haven't yet claimed your free 30-day trial for the new "Instant Marketing Toolbox" - I just wanted to remind you to take advantage of this deal.

If you're too busy running your business to even think about marketing -- the Instant Marketing Toolbox is what you've been waiting for.

Claim your free trial here:

<http://www.instantmarketingtoolbox.com/freetrial/>

Imagine a steady stream of "ready-to-use, plug-in-and-go" marketing tools you could put to use right away. Take for instance Tool #1 - "A simple way to get your customers to immediately increase their orders 37% - 341% or more!"

You'll get scripts, ad copy and tons of examples to make this powerful concept work for you right away. Literally 90% of the hard work is done for you so you can even hand this off to your staff to get done.

Plus, inside the membership site you'll find 3 incredible bonuses (all yours to keep no matter what):

Bonus #1:

"Advanced Instant Sales Letters" - Not available for any price, anywhere - this collection of "under-the-radar" sales letter templates are the "atom bombs" of marketing. These are not your typical sales letters by any stretch.

Bonus #2:

"Insider Conversations with My Mastermind Group" - Every month, I meet with my private marketing mastermind group and think tank. We call ourselves the "marketing junkies" because each of us has vast libraries of marketing materials lining our walls - but really we're more like the "marketing special forces commandos".

Bonus #3:

"7 Hidden Psychological Factors To Persuade Customers to Buy NOW!" - Here's a rare interview conducted with the nation's foremost authority on persuasion, Dr. Robert Cialdini. Dr. Cialdini reveals the 7 most powerful psychological triggers you can use to get customers to say "YES".

And there's even more if you choose the free trial of the Gold membership. You'll also get:

* A pre-done, fill-in-the-blanks postcard or ezine newsletter that you can send out to your customers or clients.

* A success interview with today's top business experts. People like Michael Gerber, Brian Tracy, Robert Allen and

*Thank Gift
Email*

pd ar1

many more. And more...

I don't have enough room in this email to tell you everything inside the new private site. That's why I'd like you to test-drive - absolutely free of charge - one full month of the "Instant Marketing Toolbox". Look it over. Download all the free bonuses. Try out the first month's "tool" in your business. Send out the pre-done newsletter. Listen to the success interview. And then email me your opinion if you think we have a winner here or not.

At the end of the trial period, if you want to continue receiving a new steady stream of ready-to-use marketing tools - just do nothing, and you'll automatically be billed the special low introductory subscription rate.

However, if after going through everything in the first month's toolbox, your verdict is "no thanks," - that's okay, too. It really is. I'd much rather you let me know now, before we invest a lot of money into promotion.

There are no strings attached to this free offer. There isn't some long, complicated drawn out process to cancel your free trial. With your confirmation email there's a link at the bottom to cancel. You just click on this link and you're automatically cancelled. That's it - nice and simple. No games and no tricks.

Other marketers selling monthly membership sites, of course, are outraged that we are giving away a free 30-day trial. That doesn't bother me because I've always believed one of the best ways to introduce a new product is with a free "sample".

Naturally, I'm not going to make this free 30-day trial offer to everyone, so please *do not* forward this email to anyone else. This is only for you.

Remember, regardless of your final decision - everything on the site is yours to keep. So it all adds up to this - in exchange for a little bit of your time and feedback, you'll finally get relief from the pain and hassle of marketing your business!

Get your free trial here:
<http://www.instantmarketingtoolbox.com/freetrial>

I thank you in advance for your input and eagerly look forward to hearing from you.

Sincerely,

Yanik Silver
SurefireMarketing.com

P.S. A small handful of my colleagues got a sneak peek at the site - here are a few of their comments:

"The problem is most business owners (myself included) have trouble finding the time and energy to create more marketing materials. We have too many fires to put out in a typical

pd ar1

business day. That's why I think the Instant Marketing Toolbox is so valuable -- Yanik Silver has taken the work and sweat out of doing more marketing. He makes it easy to grow your business."

- Bill Harrison, Bradley Communications Corp, rtir.com

"What a deal! A paint-by-the-numbers approach to easy marketing and big bucks! I love it!"

- Joe Vitale, mrfire.com

Claim your free trial here:

<http://www.instantmarketingtoolbox.com/freetrial/>

P.P.S: If you are on AOL or the link above isn't highlighted, click below:

[free trial](http://www.instantmarketingtoolbox.com/freetrial)

--

copyright

Surefire Marketing, Inc

10832 Brewer House Rd

N. Bethesda, MD 20852

Notice: You are receiving it because you are an Instant Sales Letters site member

thank you

Page 1 of 2

To: "Yanik Silver" <yanik@surefiremarketing.com>
From: "Matt Furey" <thanks@mattfurey.com>
Subject: Thank you for your order

Dear Yanik,

Thank you for your order. We greatly appreciate your business.

Listed below are some important details about your order.

Most orders are processed and shipped within 2 business days, oftentimes the same day. If there is a mistake on your address, you'll need to let us know immediately.

For domestic orders, we send by priority mail via the U.S. Post Office. Please allow 7-10 days for delivery. In the event that a product is on back-order we will send as soon as the new shipment arrives.

Foreign orders are usually shipped by Global Priority via the U.S. Post Office. Larger foreign orders are sent by Express Mail. In the event that your country does not accept Global Priority, we send by airmail. If you would like a faster international shipping method, please let us know so we can add the additional charge before mailing.

We also encourage you to take a peek below at some of the other Matt Furey websites - there just may be something else we can help you with. All the best.

Zhannie Furey
www.mattfurey.com

P.S. Here are the 'Other Recommended Websites'

<http://www.mattfureyinnercircle.com> - this is Matt's "Members Only" site with a mother lode of information on health, fitness and much more

<http://www.Gama-Fitness.com> - this site contains Matt's 'insider secrets' course on ultimate fitness.

<http://www.carpaltunnelfix.com> - if you or anyone you know is suffering from hand, wrist, or elbow pain - be sure to send them here.

<http://www.personaltrainerprofit.com> - if you want to make money as a personal fitness trainer or service professional, check this one out.

<http://www.farmerburns.com> - if you want to learn catch-as-catch-wrestling (submission wrestling) and old-time physical culture with a modern day twist - then you'll find much to study at this site.

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If you no longer wish to receive communication from us:
<http://autocontactor.com/app/r.asp?ID=8630304&ARID=40397>

To update your contact information:
<http://autocontactor.com/app/r.asp?c=1&ID=8630304>

Untitled

Dear ((First Name)),

Thank you for your order!

If your order included access to a password protected area, your username and password will be sent in a separate email. If your order was for a shipped product - you should receive it shortly. (International residents please allow extra time.)

=====

CREDIT CARD CHARGE

=====

If you paid by credit card your charge will show up on your credit card statement as "Surefire Marketing".

Please check the order details below and if you have any questions, send an email to:
mailto:support@surefiremarketing.com

Order Details

Order Date:((Date of Order))

Bill To:

((First Name)) ((Middle Initial)) ((Last Name))
((Street 1))
((Street 2))
((City)), ((State)) ((Zip))
((Country))

ORDER DESCRIPTION

((Items Ordered))

Total:((Grand Total))

Paid by: ((Type of Payment))

* * * *

P.S. Check out these other best-selling resources from Yanik Silver:

"In Only 2 1/2 Minutes You Can Quickly and Easily Create A Sales Letter Guaranteed To Sell Your Product Or Service...Without Writing!"

<http://InstantSalesLetters.com>

"The Amazing Story of a Self-Proclaimed 'Computer Dunce' From Maryland Who "Stumbled Into" The Perfect Internet Business That Made Him Rich, One That You Can Start Too With a Few Spare Hours a Week and For as Little as \$125...Even if You Can't Stand Computers!"

<http://InstantInternetProfits.com>

"How To Find, Re-Package And Sell Public Domain Content As
Page 1

Untitled

Your Own Moneymaking Information Product - Discover The Fortune That Lies Hidden in The Massive Stockpile of Public Domain Works -- Yours FREE For The Taking Without Permission or Paying a Dime in Fees"

<http://PublicDomainRiches.com>

"Finally, the First Practical, Step-By-Step, Roadmap for Internet Success No Matter What Product or Service You Sell...100% Guaranteed!"

<http://33DaysToOnlineProfits.com>

"Discover The Insider Secrets To Writing Web Copy That Really Sells Online"

<http://webCopySecrets.com>

"Let Me Hand You These 21 Top-Secret Methods To Instantly (and Ethically) Persuade Prospects to Buy NOW and Start Influencing Customers to Keep Buying FOREVER...No Matter What Business You're In!"

<http://MindMotivators.com>

Advanced Techniques

Yanik Silver's Internet Copywriting Workshop

Letter Personalizer

- **BabyShowerSecrets.com**
(John Reese)
- Letter is personalized by anything you like to put into the sales letter

Get Your FREE Custom Baby Shower Report - And Throw The Perfect Party!

**Answer The Five Questions Below And
Immediately Receive A FREE
Baby Shower Web Site Resource List!**

This list contains the best web sites for baby shower resources
and supplies -- from themes to printable games to invitations to
cakes to prizes to free tips and much much more!

Just Answer The Following Five Questions...

1) *Who Will You Be Throwing The Baby Shower For?*

- My Best Friend
- My Daughter
- My Sister
- My Sister-In-Law
- My Co-Worker
- Another Friend
- Another Relative
- Myself

2) *Have You Ever Hosted A Baby Shower Before?*

- NO
- YES

3) *What Is The Mother-To-Be's First Name?*

Mommy

4) *What Is Your First Name?*

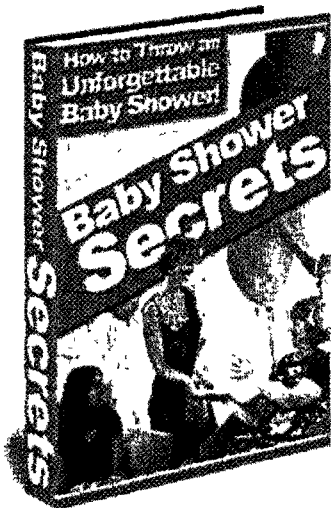
Big Momma

5) *What Is Your Email Address?*

[CLICK HERE TO CREATE YOUR CUSTOM REPORT](#)

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Finally! A Step-By-Simple-Step Guide For Throwing An Unforgettable Baby Shower - Even If T
Your First Time Hosting One!



Learn Exactly How To Host An Amazing Baby Shower That Your Daughter, Mommy, Will Never Forget... And Have Her Adore You Forever!

Now You Can Host That Perfect Baby Shower!

Learn How To Plan The Ultimate Baby Shower With A Step-By-Step Guide That Will Show You Exactly How To Plan And Prepare For Your Party And Also How To Select The...

Perfect Theme! Perfect Games! Perfect Food! Perfect Music!
Perfect Gifts! And Much Much More!

[Click Here To Order Your Copy Of "Baby Shower Secrets" -- It's Only \\$9.95](#)

You'll be able to download the book INSTANTLY.

AND...

If you are not pleased with the book for any reason whatsoever, you get to keep the book for FREE!

[Click Here To Get It Right Now](#)

Wednesday, 4:37 P.M.
From: Kelly Fitzgerald

Dear Big Mamma,

Do you know the things **you must avoid** that can embarrass Mommy at her own baby shower?

Do you know exactly when the best time is to have a baby shower?

Do you know the expensive mistakes that most people make when hosting a baby shower?

If not, you will soon.

You're also about to learn many things about baby showers that you've probably never even thought of!

Thanks to a brand new, breakthrough guide that "spills the beans" about exactly what it takes to host the perfect baby shower, you'll save hours of frustration and know exactly what you need to do -- **from step-by-step checklists to a detailed schedule plan, and much, much more.**

You'll learn it all, from A-To-Z!

You'll quickly discover some of the best baby shower ideas, concepts, and themes that are guaranteed to have you hosting a once-in-a-lifetime, special event that your daughter will never forget.

Mommy Will Think You're An "Angel From Above" When You Host A Perfect Party In Her Honor...

You know, when you throw a baby shower for someone it really is one of the most endearing and generous things you can do for someone. You are celebrating the upcoming birth of their new child, and making them feel (even if just for a couple of hours) like the most special person in the world.

This is a big responsibility and it's absolutely critical that you put together a fantastic party that Mommy, as well as your guests, will really enjoy.

Thanks to the all new *step-by-step* planning and preparation guide (available for INSTANT DOWNLOAD), **Baby Shower Secrets**, you'll learn everything you need to know and do, down to the very last detail, in order to pull off a really special baby shower for daughter.

Mommy and your guests will be talking about the party long after the last game is played, and the last gift is opened. You will truly help create a wonderful memory that will last a lifetime.

You'll Be Ready To Start Planning Right Away...

As soon as you read through the step-by-step guide you'll be ready to start making some decisions to start planning the perfect party. Forget trying to mess with finding tips on the Internet for how to run a baby shower. Now you can save hours of your time by knowing exactly what you need to do with no question or concern left unanswered.

You'll learn how to choose the proper theme, games, food, music, decorations, invitations, gifts, and more. You'll also learn about proper baby shower etiquette and the rules you must follow.

You'll learn all about the **do's and don'ts of baby showers**, including "forbidden" foods and drinks, gift registry, and even inviting 'guys'.

By the time you get through reading this guide you'll know more than some women that have hosted many baby showers -- because this guide was created from years of experience from several different women that have thrown **fantastic baby showers**; not just any baby shower.

You need to know the "insider secrets" in order to throw a **fantastic baby shower**.



Creating a Personality

- People want to buy from people
- It's okay to piss people off – don't be plain vanilla
- Magnify your true personality (like being on stage)
- People will anxiously await your next 'crazy thing'

From: CALTORT1@aol.com
Subject: Yee-ha! It's dank and dreary! 9
To: undisclosed-recipients::;

Personality

Good Morning Secret Email People,

There are two reasons why today, Thursday, March 29th, is a perfect day to go to California Tortilla: the first is because I'm working and I get bored when it's not busy (because as you know, it's all about me) and the second, far more important reason, is because we'll give you a FREE chips and queso when you purchase an entree and give the spunky cashier a piece of paper with today's secret password written on it.

And in keeping with it being all about me today, the secret password is "trencherman." In high school I was voted "Biggest Trencherman" - although they used another, much easier word than "trencherman" because they wanted to make sure that everyone could share in my humiliation.

So now you have to all go out and look up "trencherman" to see why being voted Biggest Trencherman was one of my most horrifying moments in life.

See you at CT!

Pam

From: caltort1@aol.com
Subject: FREE ice cream!
To: yanik@surefiremarketing.com



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HUNGRY?



Hi there my little butternut squash (I like my nicknames to be seasonal),

I just wanted to tell you two things:

Burrito Specials

Fajitas & Quesadillas

Salads & Tacos

Sides & Extras

Desserts

Kids Menu

- Every Thursday starting this week the Bethesda California Tortilla will be giving a coupon for a free gelato (delicious Italian ice cream) to anyone who purchases an entree. (Yee-ha!) The coupon can be redeemed at the new Cafe Gelato right behind us on St. Elmo - but only on the day of your purchase. And believe you me, it's delicious!

- Tomorrow, Wednesday, the a cappella group "Three Guys Mike" will be playing on our patio at 7:00. They're SO, SO good. The girl in the group is the most talented woman on the planet. (When it comes to singing, anyway -- I'm sure I'm a much better hopper than she is.)



Send to a friend

Don't miss it -- there's big happenings over here at the Bethesda CT. (Including Alan acting all superior with his new wedding ring. I knew he'd change.)

See you here!

Pam

[Click here to unsubscribe from this message.](#)

From: "Bob Gatchel" <bobg@smartmarketingsecrets.com>
To: "sales@surefiremarketing.com" <sales@surefiremarketing.com>
Subject: Just checking in

Hey There !!

Bob Gatchel here and I wanted to drop you a short note since you've been promoting the eBook that I helped to write ... you know ... "Million Dollar Emails". I happened to stumble upon your promotion at this site:

<http://www.surefiremarketing.com/lab/indexnoframes.shtml>

So I decided to drop you a line and ask you how it was going with Million Dollar Emails and to ask you a couple of other things!

My buddies Yanik Silver and Robert Allen convinced me to take my famous (or is that infamous <grin>) "How I made \$30,000 in a Weekend Sitting Naked in a Hot Tub With My Wife" <grin>\ and add it to this great ebook! I was very proud to be able add my story (not sure that my WIFE was though <grin>)

I hope that you've been doing well with the book ... I know that we have in many ways! Let me know how it's going!

The reason for my message is that I'm wanting to contact folks like yourself ... the resellers of this ebook ... about a new internet money making project that I'm launching. As you know, I've been around the "internet world" for a long time <grin> and I'm always working on new products or investigating new programs! But ... what I find is more valuable than the deal is working with STRONG JOINT VENTURE PARTNERS that know the value of my products!

That is why I'm contacting you. I'm getting ready to launch a new campaign with a new "hybrid affiliate program" that when linked with a team of joint venture partners can really create a huge "win win" situation for everyone involved! We see income projections for this new product reaching several thousand dollars per month, and that is a consistant income stream!

Look - I'm not gonna throw all the details here, this isn't the time! I just wanted to touch base ...drop you a line ... say THANKS for promoting "Million Dollar Emails". AND to have you write me back at my PRIVATE email address to let me know first if you're interested in adding another stream of internet income to your promotions, a stream that can have significant residual potential in this new "hybrid affiliate program"

Seriously ... just hit reply to this message and I'll personally get back to you (no fancy autoresponder tricks here <grin>) and give

you the details of my new project. I'm not pushing this to the general public yet - I wanted to give the folks that promoted "Million Dollar Emails" the first grab at this. So ... hit reply, lemme know how your promotions are going ... and let me get the complete information back to you right away!

Hope to hear from you ...
and wish you the BEST of success!

Your buddy in the business,

Bob Gatchel .
CEO, SmartMarketingSecrets.com
PRIVATE EMAIL: bobg@smartmarketingsecrets.com

PS ... I've been having "issues" with my email program, so if you get a duplicate of this message, I apologize in advance!
Technology ... ain't it grand !!! Drives me NUTS sometimes!

To: "Furey" <info@101samplebusinessletters.com>
From: "Matt Furey" <matt@mattfurey.com>
Subject: How Many Times Should You Exercise Each Week?

Dear Furey,

The subject of today's tip could very well be called, "How to Cause Confusion." Let me explain:

Last week when I sent out the tip entitled, "Maximize Your Metabolism With Major Muscle Movements" - I neglected to put one two-letter word into the mix, and this led to an onslaught of emails.

Here's what I "should" have written -

"As for Hindu pushups, Hindu squats and bridging, you can do them daily OR you can do them 3x per week. Just vary the intensity level of each workout. It's not smart to strive for your maximum best each day."

My apologies on this. I wrote it while in "new baby stupor."

- Advertisement -

At Last, a Fat Burning Program That Helps You Melt Off Useless Pounds Without Losing an Ounce of Strength, and Without Eliminating All Carbs - follow the exact dietary regime that Matt Furey used to drop 30 pounds and win a world title in China. Easy to follow. Fast results. Go to http://www.mattfurey.com/furey_fat_burning_diet.html

**

Now, I realize some of you want me to give you the ABSOLUTES on everything. I realize that when I say, "take your pick, you can train 3 times per week with Combat Conditioning, or you can do it everyday" - some people will get pissed and think I'm not answering their question.

But I am. Understand, first and foremost, YOU are making the decision, not me. You are the one who decides what you will do with your life, not me. You are the one who either accepts or rejects what I have to say.

Second, I can tell you to train everyday, and you may say, "Nah, I'd rather do it three times a week." And if I said train three times per week, some might say, "But I heard two times a week is better. That's what Bubba says." And if I say train one day a week, you'll say, "But I know a program where they recommend only training once a month."

Laugh all you want. But it's true.

And so, my solution to it all is to give you options. Train everyday or Train 3x a week. Take your pick.

I do not advise going below three times per week. I mean, if you had a dog would you recommend that he only "move" 2x a week? Or less? I don't think so. But with some people, ya never know. Maybe someone right now, who previously figured out that your dog needs breath mints and a day at the spa - will come up with some machine that will exercise your dog so he won't have to. Maybe there already is such a machine.

As an aside, last November, when I was in Beijing for a few days, I took delight in how many of the dogs had on winter clothing. I wanted to laugh - but then I checked the temperature. Twas a cold evening and if I were a dog (or as the Chinese would say during Mao's time - a "running dog"), I'd probably want a jacket, too.

- Advertisement -

What If Everything You've Ever Learned About Exercise Was Wrong?

Forget the weights. They do more harm than good and the evidence is mounting. Forget the cardio. You can get into great shape with 15 minutes of bodyweight calisthenics that simultaneously increase strength, endurance and flexibility. Forget the gyms. Train at home or office with the workout that invigorates.

Go to http://www.mattfurey.com/conditioning_book.html to discover more.

**

And now, for the ultimate "monkey wrench." If you want, you can actually train 2x per DAY.

In fact, you could even get off your "arse" 3x a day and - DO SOMETHING.

Did you know that during my high school and collegiate career, I trained 3x a day, everyday? That was nine straight years of 3x per day training (first year in college was a red-shirt year).

In the olden days, fitness pioneers such as Paul Bragg, Charles Atlas, Earle Liderman, etc. - recommended you do something twice a day. Get up in the morning, do some deep breathing exercises. Or some isometrics. Or some calisthenics. Or swimming, running, walking up hills. Something.

Then at night, before retiring, DO something again.

The workouts need not be long. 15 minutes is really all you need. But guess what those 15 minutes give you? They give you TWO hours of increased productivity. TWO HOURS.

Don't know about you, but with the slate I have each day, I will do 15 minutes worth of exercise to get back 2 hours. It's a no-brainer - even for a "jock" like me.

Now, just think if it were "money" we were talking about.

Would you spend 15 dollars if you knew you'd get 120 dollars in return? I know I would.

Well, Furey, that's it for now.

Kick butt - take names!

Matt Furey

P.S.: By the way, baby Faith is doing great. Her mother is too. From our family to yours - we sincerely appreciate all the notes of congratulations. You're the best.

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To: "Furey" <info@101samplebusinessletters.com>
From: "Matt Furey" <matt@mattfurey.com>
Subject: Business Workout 101

Dear Furey,

Dave Dreher thought he was coming to town for "help" with his New Jersey based personal training business. That he was - but my way of consulting is different than most. It's not just a job to me; it's an opportunity to give someone what I like to call "The Experience."

Depending upon the situation, "The Experience" will vary but one thing is certain, at the end of the day, they will have gone through a memorable event that they will NOT forget.

Yesterday was such a day for Mr. Dreher.

****Advertisement****

WARNING: If You've Ever Dreamed of Being a Best-Selling Writer - You Cannot Afford To Ignore This Incredible Message on the Future of the Internet and How the Proper, Systematic Use of it May Earn You a Fortune... Even if You're Currently Buried in Debt or Working Out of a Spare Bedroom in Your House. For more information go to <http://www.knockoutmarketing.com>

I picked him up a few minutes before 10 a.m. He was already waiting outside the hotel and when he saw me pull up in my yellow H2, he was all smiles.

"I was hoping you would drive this today," Dave said.

"You know," I replied, "when I was leaving the house I grabbed the keys to another car, out of habit. But then I remembered, better drive the HUMMER today, otherwise this guy'll feel cheated. So here she is."

"Nice," said Dave. "This is my first time riding in one."

A few minutes later Dave and I sat in a coffee shop discussing business. After 90 minutes I got restless and told him I'd like to show him where I train.

Once inside the gym I told Dave to change into workout gear.

"For what?" he says.

"You'll see," I said.

Dave changed and re-emerged a few minutes later. We walked over to one of the large gymnastic mats and I told him, this is where I do a lot of work. "Now, watch this," I said.

I grabbed the Power Wheel from Lifeline USA, put my hands on it and gave it a whirl. When I finished I handed the Power Wheel to Dave. "Here, your turn," I said.

"You want me to do what you just did?" Dave asked.

"Yes."

"But I came here for a consultation"

"You're getting it," I interrupted. This is Business Workout 101. This is how I get many of my ideas. Now haul arse."

Even though the workout was rigorous and tough, afterward both of us felt rejuvenated. That's what a great workout does to you. It doesn't beat you down it builds you up. And that's why I prefer Combat Conditioning and all my other programs to weights. When you train with weights, you tear your body down to rebuild. Body weight calisthenics are totally different. You get in harmony with your body and teach it what it naturally wants to do.

Following Business Workout 101, Dave and I spent the rest of the afternoon talking about his personal training business. Without a doubt his mind was sharper and more alert, and my job of helping him was a whole lot easier. Amazing how a good workout "softens" up the brain in a good way. Like I say, "15 minutes of good training yields 2 hours of increased productivity."

For more information on the Lifeline Power Wheel, go to <http://www.mattfurey.com/powerwheel.html>

Well, Furey, that's all for now!

Matt Furey

P.S.: Also, if you'd like to read the "members only" version of this article - wherein I give the exact details of the workout Mr. Dreher went through with me, join the Matt Furey Inner Circle by going to <http://www.mattfureyinnercircle.com>

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Lead Generating

- Get people to raise their hands
- The more hoops they jump through the more you can spend to chase them
- One promotion is not enough
- Follow-up via email AND offline

apprentice email

[[firstname]], an unusual opportunity to partner with Yanik

=====
CAUTION: Only 12 Individuals will Be Selected

Do You Qualify to Be One of Them?
=====

Dear [[firstname]],

As one of our best clients I thought you'd want to see this.

This is probably the most unusual e-mail I've ever sent...

I need help.

Here's my problem: I have way too many ideas (just ask my wife). And that's what got me thinking...

"what if I teamed-up with a few, carefully selected individuals to jointly launch and profit from these "slam-dunk" opportunities?"

But I don't really want to do the typical "coaching" program that's floating around marketing circles. I want to do something really, really special... something completely different - something that's a quantum leap ahead of anything even remotely in the same ballpark. It sounded crazy to my colleagues - but I'm going for it!

Now before you find out what I've got in mind - I want you to know what this is not:

- * It's not a coaching program
- * It's not a course
- * It's not a membership site
- * It's not a ebook or newsletter
- * It's not even remotely close to anything you've seen before!

Unlike those other programs that don't really give a hoot if you succeed or not, I wanted to make my big payoff in direct proportion to your success (that way you can be assured I'll do everything possible to make sure you get big-time results)

That's why I'm introducing the "Yanik Silver Internet Apprenticeship Program"!...

I'll take up to 12 individuals under my wing and teach them all they need to know to create their own Internet money machines revealing absolutely everything I know. That means if you qualify we'll "partner" and team up to profit from my next blockbuster Internet idea!

If you think you might like to be a part of this "Apprentice" program, check out all the details by clicking here right now:

<http://www.surefiremarketing.com/apprentice/>
Page 1

apprentice email

I promise it will get you excited about your future!

All the best,

Yanik Silver

P.S. I'm not planning on doing anything like this again. So if you're even remotely interested, you really ought to check it out right now before someone else reserves your slot. I expect the response to this announcement to be huge once our list of over 42,318 subscribers hears about it. So if you delay you'll be left sitting on the sidelines.

<http://www.surefiremarketing.com/apprentice/>

Notice: You are receiving this email because you visited the Instant Internet Profits Web site and requested updates about marketing and new resources or you are a current member

WANTED:
**12 Select Individuals to
Partner and Team Up With
Yanik Silver on His Next
Blockbuster Internet Idea
For One Year You & I Will Partner-
Up to Promote Our Jointly
Developed Product to My List of
Over 51,391 Red-Hot Buyers & Opt-
ins and to My 12,489+ Hungry
Affiliates!**

***(CAUTION: ONLY 12 PEOPLE WILL
BE SELECTED)***

We'll Personally Work Together to Build
Your Very Own Internet Information
Empire- AND You Could Start Making
Money As Soon As Next Month!

And Get This: You Don't Need to Have a
Product or Product Idea - If You Need
One, I'll Give You One and I Guarantee
You & I Will Make Money Together
With That Idea!

This is a one-time-only opportunity for you to participate in a one-
year, personal Internet "Apprenticeship" program conducted by
Yanik Silver. No more than 12 select individuals will be accepted
(In fact, I might not even take that many). If you would like to
receive full details on this exclusive program please fill in your
contact details below:

First Name:

Last Name:

Address:

City:

State/Province:

Zip/Postal Code:

Phone:

Fax:

Email Address:

Submit

Don't worry we will never sell, rent or trade your name

*Do You Have an Internet Money Machine?... One That Runs Whether
You're Around Or Not?... One That Doesn't Depend On Employees?...
One That Consistently Makes You Money, Even While You're Sleeping? ...*



If Not – You Must Devour Every Word Of This Letter –

[Click Here
To Print](#)

“If You Qualify -- I Will Personally Work With You Side-by-Side to Build As Many Fortune-Generating Machines On The Internet As You Want”

**For One Year You & I Will Partner-Up to Promote Our
Jointly Created Product to My List of 51,391+ Red-Hot
Buyers & Opt-ins and to My 12,489+ Hungry Affiliates!**

(CAUTION: ONLY 12 PEOPLE WILL BE SELECTED)

Do You Qualify to Be One of Them?

**You'll Learn Step-By-Step How to Build Your
Very Own Internet Information Empire – AND You'll
Start Making Money As Soon As Next Month!**

**And Get This: You Don't Need to Have a Product or Product Idea – If
You Need One, I'll Give You One and I Guarantee You & I Will
Make Money Together With That Idea!**



From: Yanik Silver

November 29, 2002 1:24 p.m.

Dear Internet Friend,

I admit it.

I need help... big-time.

My biggest problem is this: I have way too many ideas (*just ask my wife*).

And that's what got me thinking... “What if I teamed-up with a few, qualified individuals to jointly launch and profit from some of these slam-dunk opportunities?”

Everyday I'm flooded with emails and requests asking (sometimes even begging) me to set-up some kind of high-level "mentor" or "coaching" program on selling information products online (totally on auto-pilot). But at this point I don't really want to do the typical "coaching" program that's floating around marketing circles.

I want to do something really, really special... something really different – something that's a quantum leap ahead of anything even remotely in the same ballpark.

~~Nothing like this has ever been offered – anywhere, by anyone – including me!~~ It's beyond eBooks, beyond membership sites, beyond even "coaching", "mentorship" or "protégé" programs. Unlike those other programs that don't really give a hoot if you succeed or not, I wanted to make my big payoff in direct proportion to your success (that way you can be assured I'll do everything possible to make sure you get big-time results)

That's why I decided to create something I'm calling my "**Internet Apprenticeship Program**"!....

12 Select Individuals Will Partner and Team Up With Me on My Next Blockbuster Internet Idea!

I'll take up to 12 individuals under my wing and teach them all they need to know to create their own Internet money machines revealing absolutely everything I know – but only under certain terms and conditions... which you'll learn about in just a minute. For now, I just want you to know right up front that...

This Definitely Isn't For Everyone!

And even though the headline says "only 12 people will be selected", you need to know that 12 is the MAXIMUM that I'll take. I'm being very selective about this – and if there aren't 12 people who meet my stringent requirements for being an apprentice, then I'll just take those who do – and then I'll **work hard turning them into successful, money-making, Internet Entrepreneurs.**

~~Before I tell you what the stringent requirements are – you need to know what they ARE NOT... the requirements have nothing to do with the following!~~

- You do NOT have to already have your own product or product idea...
- You do NOT have to know a single thing about Internet marketing – (In fact, you can be totally Internet illiterate as far as I'm concerned)...
- You do NOT have to have any "insider" connections...
- You do NOT have to have a merchant account...
- You do NOT have to be a techno-geek, understand ftp, or know HTML or any of that other "computerese" stuff – (I still don't – but if you do know all that stuff, it won't get in your way!)...
- You do NOT have to have a website or domain name...
- And you do NOT have to be an expert copywriter...

With this special 12-month "Internet Apprenticeship Program," none of these "excuses" for not succeeding are standing in your way anymore - they've been totally blown to shreds by the unique way I've structured the program!

Say Goodbye to The Most Common Excuse I Hear...

Yes, even the “*I don't have a product to sell or a good product idea*” excuse I hear most often! That's the one which usually stops people dead in their tracks -- but not anymore. Because in just a minute I'll tell you exactly how I've conveniently blasted that hurdle totally away...

For now, just imagine FINALLY being able to live your “Internet Dream”.

- ❑ **Imagine selling a product people want to buy online**, waking up to find money in your inbox from your very own website, 24-hours a day, 7-days a week (like clockwork).
- ❑ **Imagine having very few promotional costs.** No more wasted money on expensive ads or mailers. No more licking stamps. No more paper cuts from sealing envelopes and praying over your stack of mail – never again.
- ❑ **Imagine having no fulfillment costs...** yep, your products are all delivered right when the customer pays for it. Automatically! All without lifting a finger.
- ❑ **Imagine being totally free to come and go as you please.** All you do is spend a couple of hours a week maintaining the “behind the scenes” stuff. *(And all that can be done from a laptop with a wireless connection!)*
- ❑ **Imagine that you have 3...4...even 5 different Internet businesses up and running** – and they're slick as a whistle at churning out orders and automatically pouring the money right into your bank account.
- ❑ **Imagine what it would mean to you to have all these little “oil wells” running on auto-pilot pumping out a consistent cash flow each and every month** – your very own Internet money machine!

Now that I've got you imagining Internet success as I'm sure you've seen it, felt it, heard it, and even smelled it in your mind's eye 1000 times before – let me ask you this question:

How long will you put off your dreams of Internet Riches?

What exactly are you waiting for?

To invest in even more Internet marketing programs, eBooks, membership sites and courses? To go over everything over and over again, trying to soak up the information and making it a part of you? To attend just one more seminar to learn the latest, cutting-edge information and tricks?

Don't get me wrong, these are all good things, and hopefully they've put you on the right path.

But...

**The Longer You Sit on Your Duff & Study...
The Longer You Think About It, and Put Off Doing It –
The Farther Away The Opportunity Gets!**

Meditation is Fine...

But Movement Is Better!

Are you mad at me yet?

Are you “steamin' and screamin'” and saying to yourself, “How dare he say I'm sitting around on my duff and not getting anything done! Well? If you're not mad, fired-up, or just plain fed-up – you should be!!!”

faq folloup email

[[firstname]] - Apprentice Program answers...

Dear [[firstname]],

Yanik Silver here.

Thank you for requesting the information about the new "Internet Apprenticeship Program".

Already the response has been nothing short of overwhelming!

Important: If you haven't downloaded the information yet - grab it here:
<http://www.surefiremarketing.com/apprentice/thanks.html>

Because there are only 12 slots and completed applications have already started to come into the office (via FedEx) I want to make sure I answer the most common questions we're getting from interested people.

Hopefully this should answer some of the questions you may be having. If you have a particular concern or question that isn't answered - send an email to: melissa@surefiremarketing.com and you'll get a personal reply.

QUESTION #1 - If I'm an International resident - can I still apply?

A. Absolutely! We'd love to have you onboard. Since a lot of the 'coaching' and follow-up can be done via email that's no problem. As long as you can make our monthly calls (I'll be somewhat flexible with times) and the monthly mastermind calls you'll be fine.

QUESTION #2 - What if I don't have the money right now?

A. I don't want anyone mortgaging their house or selling family heirlooms to come up with the payment. However, if you only need a few weeks to transfer money or to grab it from somewhere else you can make individual arrangements by emailing: melissa@surefiremarketing.com and perhaps we can work it out.

QUESTION #3 - How do I know you really won't cash my check unless I'm accepted?

A. I didn't even want to bring up this question because I didn't think it was necessary but 1 or 2 people asked so I'm covering it. My best answer is that a good online reputation can be ruined in a "cybersecond".

Why would I throw it away over a couple thousand bucks? Doesn't make sense.

faq folloup email

QUESTION #4 - Can I use 1 of your ideas and 1 of my own during the program?

A. Sure. You can develop as many ideas as you want during our year together. However, you only get to choose 1 idea out of the idea notebook if you wanted to use one of the ones in there (and the first applicants logged with completed payment and application get first choice).

Also, you only get to run 1 project to my list of opt-ins and buyers and our affiliate network. So it's your choice which one. After that, it will be on a situation by situation basis.

QUESTION #5 - When do we start?

A. The program officially begins February 1st, 2003. But before that we'll be in contact (if you're accepted) doing all kinds of "mental foundation" work.

QUESTION #6 - So does that mean you'll be choosing Apprentices before the January 10th, 2003 Application Cut off Date?

A. Yes. The sooner I get the 12 Apprentices picked - the faster we can start working on the mental foundation work I mentioned above. In fact, follow-up phone interviews are already being scheduled for the applicants who have made

Hi

Usually I'd just send you an email but this "Internet Apprenticeship Program" opportunity is so huge I had to send you this cartoon postcard reminder. Plus it makes a really important point (of course I'm joking about the spamming part) but I am serious about not letting this opportunity pass you by.

I'm taking a maximum of 12 individuals and teaming up with them to jointly launch and profit from my next blockbuster Internet idea. I haven't finalized any slots yet, so if you'd like to be considered please download all of the information here:

www.surefiremarketing.com/apprentice/thanks.html

All the best,

Yanik



**"Opportunity paged me, beeped me, linked me,
e-mailed me, faxed me, and spammed me.
But I was expecting it to knock!"**

"Listen To How Real People Are Making Real Money Online With Real Businesses They Started From Scratch...And Exactly How You Can Follow In Their Footsteps!"

This is Your Chance to Eavesdrop on My Most Successful Internet "Apprentices" -- For FREE!

Dear Internet Friend,

Imagine if you had the chance to personally work one-on-one with an established, bona fide Internet expert for an entire year. Somebody who took you under their wing and patiently explained each aspect of Internet marketing to you.

What would you be able to accomplish?

That's exactly what happened last year...

As you may remember, last year I started a one-year Apprenticeship program where Jim Edwards and myself selected 16 select individuals to work with us to create their own Internet empires. **The fee was a hefty \$14,497.00 and it sold out in no-time flat.** (In fact, we turned away tens of thousands of dollars from individuals who did not meet my strict qualifications.)

Each Apprentice was required sign a strict confidentiality pledge to be personally hand trained and mentored throughout the year. The result? These individuals are like the "Navy SEALS of Internet marketing" and they've promised to come clean on their success stories...

The first few projects knocked out by my Apprentice group are already big-time winners. **One Apprentice made over \$10,120.18 in the first 2 weeks of their launch and it's still pumping hot and heavy.** Today her sales top \$22,434.00. More importantly, she has built a solid list of 2,779 opt-ins and 752 affiliates that she can continue to profit from over and over again. (And did I mention she's been pregnant for most of her Apprenticeship?)

Another Apprentice was just testing his project with Google Ad Words and

accidentally discovered his project had all the signs of a major home run! **In the first 8 days, practically doing nothing, it brought in \$5,388.70.** And his project is easily on target to hit six-figures his first year out. (In fact, this project could actually eclipse some of my best-selling products.) He's only 24 but I guarantee he'll have many people twice his age or more a little 'green with envy' when you hear his Apprentice success story.

Or how about an Apprentice from the UK who took 3, free-to-use public domain works and turned them into an easy \$10,000.00 project his first month online.

Plus, I've got a 6 other Apprentices who have launched and are positioned make gobs and gobs of money.

How much would it be worth to you and your business in 2004 to discover their secrets? Keep reading and I'll tell you how you can listen in for free...

Jim Edwards and I are going to get these Apprentices on the phone to grill them about each of their moneymaking Internet projects. From taking public domain works to selling resell rights to selling ebooks to selling physical products to membership sites – you'll get the real low-down from real people on these calls.

So here's what we're going to do....instead of hearing more from the two of us or another expert – we're going to let our Apprentices (many of whom are from all over the world including UK, Ireland, Australia, New Zealand, etc) give you a **totally uncensored point-by-point blow of exactly how they put their projects together from start to finish...from incubation to putting cash in the bank!**

This all started at my "30th Birthday Bash"...

You probably heard about my huge Birthday Bash with over 531 people attended and where we donated \$25,000 to Make-a-Wish Foundation. Well, two of the things people told me they got the most out of the exceptional event were:

#1 Listening to the Apprentices revealing what they learned and how they created their business (unfortunately we only had 1 hour with the Apprentices). And then...

#2 The panel discussion where you got to hear the real behind the scenes details.

So Jim and I decided to take those 2 things and make them available as a series of free teleconferences. Of course we could easily charge \$79, \$99 or more for this group of calls but instead we're only making this to past customers and loyal subscribers in good standing for FREE!

Why would we do this?

Simple. Case studies are the absolute best way for everyone to learn. Not only do you get a priceless education but the actual Apprentices themselves will crystallize what they got out of the entire year. We're going to step behind the curtain and let them give you the blow-by-blow details of going from zero to having a moneymaking project.

But don't worry – this is not some set-up for a new Apprentice program because I'm definitely not doing it again this year. So rest easy, we're not going to ask you for nearly \$15,000 at the end of the calls. ☺

Call Dates and Times

So mark your calendar for these 3 dates:

- ✓ Tuesday February 24, 2004 – 5 pm, EST
- ✓ Wednesday, February 25, 2004, 5 pm, EST and...
- ✓ Thursday February 26, 2004. at 5 pm, EST

It's impossible to squeeze all the info out of the Apprentices into one call so we're going to take one-hour to talk with 3 Apprentices on each call. You'll get 3 calls on 3 consecutive nights. That's 3 hours of uncensored real-world information. (But you don't have to listen in on each of the calls if you can't make it.)

Now keep in mind, these calls are NOT going to be some carefully thought out, scripted presentations, where some important information is deliberately left out or only certain selective ideas are shared. This will be a **totally off the cuff "show-n-tell" discussion**, with each Apprentice thinking on their feet, sharing exactly what worked for them in the real world.

Don't forget, just one Apprentice's "download" would be a \$14,497.00 education by itself – but I'm going to do my best to coax 9 of my successful Apprentices to be on the call (3 per night). **So this way you'll be getting multiple tens of thousands of dollars of insight and advice from these calls.**

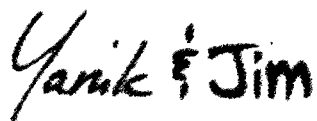
WARNING: We can only accommodate 339 People on the Call

Right now I've reserved 350 lines from the teleconference company. 2 of the lines are used by Jim and myself and then 9 are used by Apprentices so that leaves 339 conference call lines open. It's first come, first served.

To sign up and reserve your spot for these FREE calls you have to fill in the information below. Even if you can only listen to one of the calls – you should still complete the information to get your reservation.

Now if you're one of the first 339 people you'll automatically be sent an email confirmation and a private PIN# for the three calls. Otherwise, if you don't make it in the first group of 339 you'll be put on a wait list.

All the best,



Yanik & Jim

P.S. Just fill out the following information to be sent your confirmation and PIN codes for the three calls on February 24th, 25th and 26th, 2004:

Fill in completely to receive your PIN#
for these private calls

Full Name:

Email:

Address:

City:

State:

Zipcode:

Country:

Submit

reminder for tonights call
{!firstname_fix}, quick reminder for tonight's call

Hi {!firstname_fix} -

Thanks again for signing up to join us for our series of
Internet Apprentice Success Teleconference Calls.

You'll get to listen in to real people making real money
online with real businesses they started from scratch...and
exactly how you can do the same.

=====

Just a reminder again on the times and dates:

- * Tuesday, February 24, 2004 (Tonight)
- * Wednesday, February 25, 2004
- * Thursday, February 26, 2004

Each call takes place from 5:00 pm, EST - 6:00 pm, EST.
(New York time)

And here is the call-in number you will need:

646-519-5860 or 212-461-5860

PIN# 4821

We're completely *sold out* so please be sure to call in
about 5-10 minutes early to make sure you have no trouble
getting on the line.

=====

Remember, you can eavesdrop on all 3 calls or just 1 or 2 -
it's up to you...but definitely be sure to call in because
you'll hear from 10 successful Apprentices (who each paid
\$14,497.00 to work with us for one full year).

Each night we'll hear from 3 or 4 different Apprentices. Each
of them will be sharing their uncensored stories. It'll be a
totally off the cuff "show-n-tell" discussion,
with each Apprentice thinking on their feet, sharing
exactly what worked for them in the real world.

Don't miss it.

Talk to you tonight,

Yanik & Jim

P.S. we will not be selling recordings of these calls so I
strongly suggest you do whatever it takes to try to make
these calls live.

reminder for tonights call

Note: You've received this because you signed for up
for the series of Apprentice Teleseminars brought to you by:

Surefire Marketing, Inc
10832 Brewer House Rd
N. Bethesda, MD 20852

YANIK SILVER

Dear Friend,

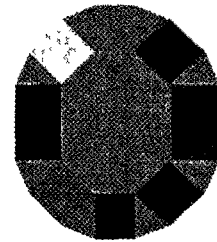
I know what you're thinking...

“Why the @#\$%^ did Yanik send me a rock????”

Actually it's not a rock at all, but a real genuine uncut emerald straight from a Brazilian mine.

Yes, it's true... but most people would never be able to tell this is an uncut emerald from just another 'green rock'.

You see, it takes a true expert to meticulously cut, polish, clean and hone a “rough” emerald into the rare and beautiful green gemstone you see displayed in fine jewelry stores.

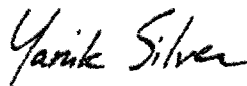


And that's exactly why I sent you this emerald....

Frankly, your Internet business idea is a lot like a “*diamond in the rough*” just waiting to be mined. With the right experts at your side polishing, cutting and shaping your idea – you dream of making real money online can be a fantasy come true. (Just like it has for our previous successful Apprentices you'll read about.)

I've included another copy of the **Internet I³ Internet Apprentice program** you recently downloaded because I don't want you to kick yourself a year from now wishing you had gotten on board! If you delay you'll be left sitting on the sidelines.

Sincerely,



Yanik Silver

P.S. Already the response to this program has been staggering and we only have a few more slots left. **Your deadline for a completed application is March 26, 2004 so an immediate response is necessary.**

Do You Have an Internet Money Machine? ... One That Runs Whether You're Around Or Not? ... One That Doesn't Depend On Employees? ... One That Consistently Makes You Money, Even While You're Sleeping? ...

If Not – You Must Devour Every Word Of This Letter –

“If You Qualify – Jim Edwards & Yanik Silver Will Personally Mentor You to Build As Many Fortune-Generating Machines On The Internet As You Want”

An Urgent Message To YOU If You're Sick and Tired of Just
“Learning” About Internet Marketing
And Finally Ready to Step Up to The Plate and
Start Making Real Money DOING It...
**** Immediate Response is Necessary ****

WARNING: This is an extremely limited program and only a tiny handful of individuals will be allowed to participate in this breakthrough, one-year Internet Apprenticeship coaching

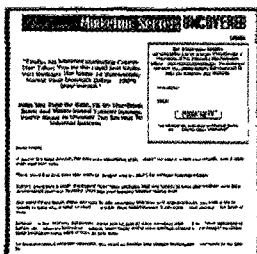
Dear Internet Friend,

Quickly let me get you up to speed on a little experiment I conducted last year...

As some of you know, last year I started a one-year Apprenticeship program where I allowed 16 select individuals to work one-on-one with myself and Jim Edwards to create their Internet empires. **The fee was a hefty \$14,497.00 plus 12% royalties on the project for life - and it sold out in no-time flat.** (We turned away tens of thousands of dollars from individuals who did not meet our strict qualifications.)

We literally poured our blood, sweat and tears into this program to personally hand train and mentor our first batch of Apprentices throughout the year...

And the results?....

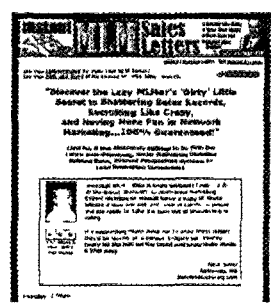


Well, the first few projects knocked out by our Apprentice group are already big-time winners. **One Apprentice, Cindy Kappler, made over \$10,120.18 in the first 2 weeks of her launch and it's still pumping hot and heavy.** Today her sales top \$22,434.00. More importantly, she has built a solid list of 2,779 opt-ins and 752 affiliates that she can continue to profit from over and over again. (And did I mention she was pregnant for most of her Apprenticeship?)

"It gave my business partner and I have the confidence to jump off with both feet and become Internet marketers and the experience has been absolutely fantastic for us. We have been pushed far beyond any limits we may have been pushed beyond before. We learned things that we never thought we could learn but we found that even when it is hard and even when it is difficult, there is a way to get it done and I thank Yanik for being there for us and for mentoring us and I also thank all of the other apprentices that we have met because truly it is a good support system and it is hard to go out and do something, you know, if you do not have folks there to help you. And with a group like this, we have gone well beyond where we might have gone otherwise and I will just add that in the first three weeks of launching our product, we actually grossed about \$18,000.00 which is amazing. And that is a very exciting accomplishment. So, thank you."

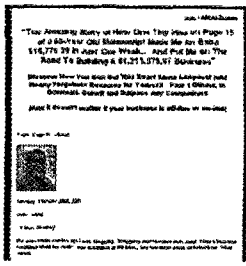
- **Cindy Kappler, Tuscon, AZ**
Webadmagic.com and Onlinemarketingsecretsuncovered.com

Another Apprentice, Chris Zavadowski, was just testing his project with Google Ad Words and accidentally discovered his project had all the signs of a major home run! **In the first 8 days, practically doing nothing, it brought in \$5,388.70.** And his project is easily on target to hit six-figures his first year out. (In fact, this project could actually eclipse some of my best-selling products.) He's only 23 but I guarantee he'll have many people twice his age or more a little 'green with envy'. His tally so far - \$29,206.47.



"This has been amazing! I think that has probably been the best part of working with Yanik and Jim is that coming into this you have some amazing friendships now, people that you just never would have been friends with before that you get to mastermind with and just get some amazing ideas from. We have not really officially launched or rolled it out yet, but we have just been doing some testing and we already did over \$10,000.00 in sales in just the first four weeks with the site. And this just shows you the power of a good idea but if you do not do anything with it, it is not worth anything and this program has really allowed us to take a good idea and do some amazing things with it. And the accountability has been great. If anybody ever has the chance again to do this program again and they do have a chance to be part of it, definitely be part of it. If not, buy everything they have got. Because they are wonderful people and they have got a lot to teach you

- **Chris Zavadowski, Centreville, VA**
InstantMLMSalesLetters.com



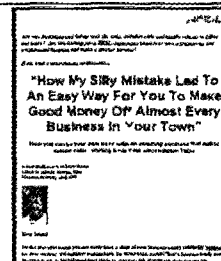
Or how about an Apprentice from the UK, Peter Woodhead?

He took 3, free-to-use public domain works and turned them **into an easy \$10,000.00 project his first month online.** (Public domain can be the easiest shortcut to product creation if you know how to do it the right way.)

"This apprentice program has been absolutely life changing. I have been to a lot of seminars in the past. The opportunity to work one-on-one with Yanik is an opportunity never to missed."

- Peter Woodhead, York, UK
LongLostMarketingSecrets.com

And there's the Apprentice from Georgia, Larry Brown, who **raked in \$5,733.00 in just one day** and now less than a month after releasing his project sales are over \$29,647.25! He developed a complete "business-in-a-box" program that sells for \$397.00 online as a physical product.



"I would just like to say that the whole apprentice experience has been incredibly good. I would like to commend Yanik and Jim on the job that they have done here. Everything regarding the program as far as the products that were delivered and the time and the effort that has been put into the thing has far exceeded my expectations and value."

- Larry Brown, Atlanta, GA
3MinuteNewsletterBiz.com

But the most amazing part of all is that out of all 16 projects every single one of them will be up and making money. That's an unheard of 100% success rate! (Actually we did have 2 people drop out so if you want to count them that would be an 89% success record but 100% with the 16 Apprentices who stuck with it.)

Listen To What A Few of The Other Apprentices Have To Say About Their Experience:

Reap Significant Revenue Over The Next 12 Months...

"People were pretty confused where I come from as to why I would spend \$40,000.00 U.S. dollars and two or three plane trips and countless phone calls, international phone calls on an Apprentice program and some advice from the U.S. But I will tell you that I am going to get an outstanding return on my investment. Not only will this project reap significant revenue over the next 12 months but it has given me a whole business space in which to develop future revenue strings. So I am absolutely ecstatic with the results so far; the learning, the knowledge, the friendships, the relationships, the joint ventures all gained so far and I am looking forward to the future."

- Ross Stokes, SurfCity-Gisborne, New Zealand
227UnusualBusinessIdeas.com

Unbelievable...

"The whole apprenticeship experience has been unbelievable to me. I would tell anybody that was thinking about working with or having the opportunity to along with either Jim Edwards or Yanik Silver to do whatever they can to make that happen for them. They will not regret it."

-Bryan Sullivan, San Luis Obispo, CA

July 29 - 31, 2004, Bethesda, Maryland

IMPORTANT NOTICE:

**278 People Have Already Asked For
Pre-Notification For This One-Time-Only Event....
If You Want IN There's No Time To Delay!**

WARNING:

*No More Than 52 Individuals Will Be Personally Trained and Taught All My Winning
Online (and Offline) Copywriting Techniques and Wordsmith Secrets*

It is very likely this event will be immediately sold-out just from individuals from this priority notification list (well before some of my select customers hear about this). Here is a listing of people who have asked for early notification. If you see your name on the list please click here to proceed and get all the details on the Internet Copywriting Workshop

1. Alan Cheong
2. Alex Jones
3. Alex Sampson
4. Allen Berman
5. Alysan Childs
6. Andrew Hirst
7. Anthony
8. Anthony Babyska
9. Asbjorn Riedel
10. Ashok Shah
11. Asoka Selvarajah
12. Awakening Joy Int.
13. B H James
14. B Snyder
15. Barbara Hartley
16. Barbara Johnson
17. Becky Morris
18. Beryl Huxley
19. Bill Powers
20. Bill Fleming
21. Bland McCartha
22. Bob Beckman
23. Bob Hansen
24. Bob Bicknell
25. Brian Keith Voiles
26. Bruce Cady
27. Carol Douthitt
28. Caroline
29. Carrie
30. Cathi Lender
31. Chris Eby
32. Chris Marshall
33. Chris Zavadowski

The following people signed up for the notification list only via email so for privacy reasons their full emails are not published here:

213.nsxxxxx.dan@exxxxxbil.com
214.selby.xxxe@prxxxxds.com
215.mawxxxx26@aol.com
216.newsxxxx@cs.com
217.naxxxx@sxx8.com
218.ssxxxr465@cs.com
219.eshopxxx123@aol.com
220.ndxxxxress@yahoo.co.uk
221.j6xxxxl@host4.xxx.com
222.haxxxrown@hotmail.com
223.paxxxx@rxxia.com.gt
224.cfmxxxtcm@netscape.net
225.mexxxllsj@aol.com
226.dtxxxert@aol.com
227.ecxxxxhus@aol.com
228.butler_sxxxon@dpsnet.dxxxb.k12.mi.us
229.sxxxxoll@harmony.co.za
230.fexxxxn02@vip.sxxa.com
231.coxxct@phxxxxque-pexxeot.com
232.uxxx@fanuxxxxxtics.com
233.waxxxxise3@aol.com
234.8@bxxxxxily.com
235.carxxxxmhc@aol.com
236.boxxxx973@aol.com
237.edxxxwall@columxxxxlectors.com
238.cerxxxxncy@aol.com
239.hdexxe1127@aol.com
240.msrl@mxxxxlls.com
241.rxxi@bixxxch.com
242.wixxm@mixxxe2nw.com
243.batxxx000@hotmail.com

244.bexxxtd@aol.com
245.l@smtp1.xxn1.net
246.dexxy@aol.com
247.jrxxek@xxl.r.com
248.7@acr-xxx-107.cxxxxet.com.cy
249.cxx5x@aol.com
250.bhxxar@bhxxar.com
251.suxxort@sxxdu.com
252.surexxxees@hotmail.com
253.co_xxcal@cityxxxxrnational.com
254.cxxp@e-kxxxxic.com
255.molxxxirl@aol.com
256.j4xxx97@res11.vicxxox.de
257.oxxxe@txxco.co.uk
258.tnxxen@hxns.org
259.lyris-xxxx@xxx.de
260.newxxterp@xix.com
261.wadxxomas@aol.com
262.maxxxeet_sixxh@sifyxxrp.com
263.info@axxxip.com
264.plaxxxzard@aol.com
265.info@vxxo.com
266.kaxxg@hospicxxxuma.com
267.hxxx@refexxxxare.com
268.maxxon@bxx.com
269.dxxxtel@dexxel.twmail.org
270.cxxrad_xxxeia@yahoo.co.in
271.parixxxushal@hotmail.com
272.klaus.jxxxnickl@sxxm-ag.de
273.info@mail1.mistxxxod.de
274.pauxxafe@pxxis.com
275.uxxld@kxx.de
276.soxxa.bexxer@vaxxxins.de
277.oxxe@hotmail.com
278.51@ipx1xx93.ipxsxxer.de

[Click Here to Immediately To Get All the Details On the Internet Copywriting Workshop](#)

Offline

Yanik Silver's Internet Copywriting Workshop

Offline

- Major profits are being lost by not using offline media.

Direct Mail

1. Postcard to website
2. Full Package
3. 'Lumpy'

Offline Copy

- Make money on mailing even after I've "creamed" my list via email
- Little tweaks into DM or inserts or offline ads
- Capture every single customer's full mailing details
- Worth special attention to convert more of your online list to offline
- Special low-priced or free offers to get names and addresses

*You're Invited to Yanik Silver's 30th Birthday Bash
and Customer Appreciation Celebration!*

When: January 16 & 17, 2004 Cost: FREE

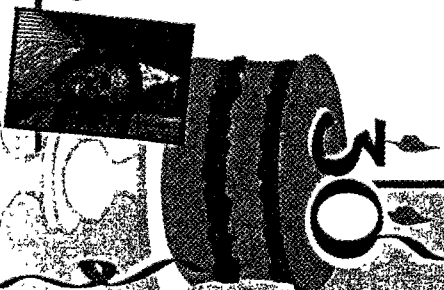
To find out more or RSVP go online - www.YaniksBirthdayBash.com

Here's your chance to network with the real "players" online.
Dramatically multiply your new or existing Internet business
and discover the "hush-hush!" secrets to riches...all for FREE!

WARNING: According to the local Fire Marshall we can only
accommodate an absolute MAXIMUM of 417 attendees.

Only 196 Seats Are Left... and going fast, so don't delay!

(Look on the back for 27 BIG reasons you should be
willing to crawl over broken glass naked to get to Yanik's Birthday Bash)



27 BIG Reasons You Should Be Willing to Crawl Over Broken Glass Naked to Get to Yanik's 30th Birthday Bash and Customer Appreciation Celebration:

- #01: It's free (instead of charging you \$1,000 - \$3,000 like I should - there is no fee for the seminar, just a \$50 donation to charity).
- #02: **Carey Rudt** - The last time I saw Carey speak I was sitting in the audience of a \$5,000 per person event in Hawaii (and that was over 2 years ago). I had paid in some major favors to get him to show up.
- #03: **Marlon Sanders** - Unless you've been living under a rock, then I'm sure you know that Marlon Sanders is another internet marketing legend.
- #04: **Networking opportunity of the year** - guests, attendees, speakers will all be there to do business together.
- #05: **Help support "Make-or-wish Foundation"®** - your \$50 donation will help make a wish (or 2 or 3) come true for a child with a life threatening medical condition.
- #06: **Take a tax-deductible vacation to Florida (ok to your tax professional first)**
- #07: **Spend a couple extra days and bring the family to Disney world or Epcot or any other surrounding attractions**
- #08: **Jim Edwards** will be sharing with you all his amazing multi-media secrets and coming clean on how he creates his breakthrough "I gotta tell you" newsletter and more.
- #09: **Tom Ashton** will exactly how you can sit on your butt and make money
- #10: **New information** from me that I've never, ever shared before, including my 7 personal wealth attraction principles and secrets
- #11: **Birthday cake.** (Yum!)
- #12: **Invincible "VIP" guests in the crowd** - experts like John Reese, Glenn Comany, Paul Myers, Stephen Price, Armand Mann, Alex Manderson, and many others expected.
- #13: **It's pretty damn cold in January in other parts of the country**
- #14: **Goodie bag** filled with hundreds and hundreds of dollars in freebies and specks for each attendee.
- #15: **Discover how to double or triple your online business** with proven affiliate tactics taught to you by Don Kennedy Platinum member, Bill Gunzer
- #16: **Take your expertise and turn it into a super high-priced information product.** Janet Switzer will be teaching you the secrets she used to create Jay Markson's \$15,000 and \$25,000 programs.
- #17: **Learn how to sell tons of products or services online** by getting free publicity from radio, TV, newspapers and magazines after listening to media expert, Steve Harrison
- #18: **Mystery guest appearance.**
- #19: **Feedback on my successful Apprentices** -- this year I hired/picked 12 individuals to work with one-on-one to develop their moonlighting projects - you'll get the uncensored play-by-play of exactly what they did from "shut me down" to "yell nah"
- #20: **Q & A Panel on Traffic Generation** -- Stop wishing and paying for more traffic to your site
- #21: **Q & A Panel on Copywriting Mastery** - You'll hear and have all your copywriting questions answered by some of the world's best "self-taught" copy writers.
- #22: **Q & A Panel on Product Creation Secret** -- You know you need to have your own product to keep 100% of the money - but it's not that easy until now
- #23: **Fun, prizes and games.**
- #24: **High speed internet in the hotel.**
- #25: **Chance to win a full day of consultation with me for the best "gag gift" you'll be FIRED!**
- #26: **Did I mention it's Free?**
- #27: **Did I mention it's Free?**

Check out all the details online:
www.YanikBirthdayBash.com

Marketing Experiment Dept.
9433 Bee Ca Road, #2110
Austin, TX 7
Tel: (512) 302-6799

FREE WEBSITE GIVES YOU FREE MONEY

U.S. POE
PAI
Salt Lake C
PERMIT

**Your Free Website was set-up on April 26, 2004.
Plus a \$50.00 credit was put into your web account.
Check it out now at: www.FreeMoneyWebsite.com**

Remember, this is an extremely limited marketing test and we can only guarantee your FREE WEBSITE and the \$50.00 credit in your web account for the next two days. If you wait, you will miss out. So, I can only urge you to go activate your Free Website RIGHT THIS MINUTE, while it's fresh on your mind.

To see and activate the FREE WEBSITE we set-up for you, go to: www.FreeMoneyWebsite.com Do it now, before we end this free promotion and you miss out. Your Free Website is ready to start making money for you today -- you KEEP 30% of all money this site makes for you.

NOTE: We reserve the right to withdraw this generous, unique FREE offer at any time, without notice. (The \$50.00 credit is guaranteed for the next two days.)
Sincerely,
M.J. Kimble, Director of Free Website Promotions
www.FreeMoneyWebsite.com (FREE Website with NO strings attached)

P.S. When you visit your FREE Website, you'll also see some very exciting details about how your Website can make money for you -- automatically. When you visit your Website, be sure to click on the link that tells you how you can keep 60% of all money your Website generates -- and earn DOUBLE the money!

P.S.#2: To get access to your FREE WEBSITE and the \$50.00, you must enter your "ACCESS CODE #" found above your name on this card.
P.S.#3: As I mentioned earlier, your FREE WEBSITE sells one of the hottest, moneymaking products on the Internet. This popular, high-demand product gives you and your customers 68 specific, easy-to-use "tools" and techniques for making some serious money with ANY Website on the Internet (including the FREE WEBSITE we set-up for you).

ACCESS CODE #:
MOM1
(Required to see your FREE WEBSITE.)

O D VENEMAN
350 KEPPLER DR
ELKO NV 89801-2592

T139 P1



Flip this card over to learn more about the \$50.00 we stuffed into your web account and the FREE Website we just set-up for you. Check it out now at www.FreeMoneyWebsite.com

Your FREE Website That Gives You FREE Money.....

Was Set-Up On April 26, 2004

***PLUS, \$50.00 was put into your
FreeMoneyWebsite.com account.***

As part of a very unusual and daring experiment, you have been selected to receive a FREE MONEY-MAKING WEBSITE. The Website we set-up for you is yours, FREE of charge. There are NO hidden charges. We even give you FREE Internet hosting for your new Website! ALSO, \$50.00 WAS PUT INTO YOUR NEW WEBSITE ACCOUNT, WHICH IS GOOD FOR THE NEXT TWO DAYS. You can see your FREE MONEY WEBSITE right now at: www.FreeMoneyWebsite.com (To see it now, please enter your special "ACCESS CODE" found on the other side of this card.)

Dear O D,

According to our records, you expressed an interest in making money on the Internet. Well, congratulations!..... You were randomly selected to receive (and were set-up with) a FREE MONEY-MAKING WEBSITE! This Website can quickly and easily make you thousands-of-dollars per week. And, to get you to visit your new website RIGHT NOW, we're giving you this "welcome bribe"..... \$50.00 was put into your new web account, which is good for the next two days.

Now you can finally make money on the Internet this quick and easy:

- (1) You go visit your new, custom-designed WEBSITE, and claim your \$50.00.
- (2) Almost instantly, your new WEBSITE can start making money for you -- automatically!

The FREE Money Website we set-up for you sells one of the hottest-selling money-making products on the Internet -- a product that helps tens-of-thousands of people. It's a product you'll be very proud of. (This is not MLM, not another affiliate program, not any type of adult oriented website.)

30% of all the money your new Website generates is YOURS to keep! For example: If the Website we created for you generates \$3,000.00 in sales during the next week, you keep \$900.00 (not bad for one week!). And remember, you paid ZERO to have this Website created for you!

The money you earn from your FREE Website can be used to buy new cars, pay off your mortgage, buy a vacation home for your family, send your kids to college, or anything else you want to buy. You have the potential to make so much money, you can even quit your present job if you like, and live the ultimate lifestyle. Because your Website is FREE, all money it generates.....

Is FREE MONEY for you!

Now you can finally have a proven, workable Website and a real "turn-key" Internet Business ranking out money for you 24 hours a day, 7 days a week.

To see your FREE MONEY WEBSITE is quick and easy (you can see it RIGHT NOW!).
Just follow these 3 simple steps:

1. Go to: www.FreeMoneyWebsite.com (Remember, you keep a whopping 30% of all the money your Free Money Website generates!)
2. Type in your correct name and address of where you want your money sent. (Be sure to enter your "ACCESS CODE #" found above to your name on the other side of this card.)
3. Within a couple of seconds, you will see your FREE custom-designed Website up-and-running on the Internet, ready to make money for you!

(continued on other side.....)

Welcome to: www.FreeMoneyWebsite.com

**In Just A Few Short Minutes,
You Will SEE Your Very Own Money-making
Custom-Website On The Internet -- FREE!**

Dear Friend,

You are just a few minutes away from owning a FREE custom-designed WEBSITE on the Internet. It's yours. It's done. It's operable. It can make money for you -- automatically! You'll see your new Website within a matter of minutes.

Your FREE WEBSITE can make money for you by featuring one of the hottest-selling and most popular products on the Internet! This popular "information product" gives you and your customers 68 specific, easy to use "tools" and techniques for making some serious money with ANY Website on the Internet -- including the FREE WEBSITE I'm about to give you!

Your custom Website will be up and running in about 5 minutes! Then, we'll immediately send you an e-mail containing the following important information:

1. Your personalized Website Address (so you and others can visit your site)
2. All the details about your FREE WEBSITE (including details about the amazing money-making Internet product it sells)
3. How you make money with your new Website.

This Website IS FREE, with NO strings attached (Even your Website hosting is FREE!). If you paid a Web Page Designer to develop a Website for you like this one, you'd easily shell out \$500.00 to \$1,000.00, even more. But you get yours custom-designed, up-and-running -- FREE.

Keep in mind, however, this is a special marketing test and only a limited, small group of people will get this FREE, money-making Website.

To immediately get set-up with your FREE MONEY-MAKING WEBSITE, enter below your "ACCESS CODE NUMBER" and follow the 4 simple steps. Do it right now, before all the FREE WEBSITES are taken.

Sincerely,



Michael Kimble, President
Group M Marketing, Inc.
Kimble & Kennedy Publishing

"Smart Marketing" Companies

P.S. Keep in mind, this Website is FREE (with NO strings attached) and will only take a few minutes of your time to get set-up. Also, keep in mind, this is a special, limited marketing test and I do reserve the right to withdraw this FREE offer at any time.

P.P.S. As an additional FREE gift, I have "pre-loaded" your Free Money Website.com account with a \$50.00 credit, that you can use immediately for additional website profits. When you click the "submit button" to click your free website, you'll discover an unusual way to immediately use this \$50.00 credit.

* Access Code:	
----------------	--

Step #1: To get your FREE WEBSITE, type in the information listed below (in case we need to contact you regarding your FREE WEBSITE). All fields marked with an asterisk (*) are required.

* First Name:		
* Last Name:		
*Business Name: If you don't have a business name, please put your name here.		
* Address:		
* City		
* State		* Zip:
*Telephone: (including area code)		
Fax:		
* Country		
* E-mail Address:		
* Retype E-mail Address:		

Step #2: Now, type in the information you want on your customized, FREE WEBSITE. (This is the contact informati

that will be on your FREE WEBSITE)

Check this box if you want to use the same information listed above in Step #1:

* First Name:		
* Last Name:		
*Business Name: If you don't have a business name, please put your name here.		
* Address:		
* City		
* State		* Zip:
*Telephone: (including area code)		
Fax:		
* Country		
* E-mail Address:		
* Retype E-mail Address:		

Step #3: Make sure the information above is accurate, and then click the button below to have your FREE WEBSITE created.

Check this box if you'd like us to mail you (via First Class Mail) a Special, Free Report that reveals a totally NEW, additional way for you to make money with Free Websites. (This Free Report will be mailed in a yellow envelope.)

Create My FREE WEBSITE

Step #4: Check your e-mail in a couple of minutes. We will e-mail your Free Website address to you along with important moneymaking information about your new Website.

Each Statement Below Is Important Information For You As A Consumer

[Warranties, Disclaimers & Legal Rights](#) | [Earnings Disclaimer](#) | [Terms of Service](#) | [Privacy Policy](#)

[Links](#)

To: "Yanik" <yanik@surefiremarketing.com>
From: "Gary C. Halbert" <gary@thegaryhalbertletter.com>
Subject: Gary Halbert's personal message

This is Gary Halbert. Have you ever wondered if I tell all my marketing secrets in my newsletters and seminars? Actually, I do not.

But, I have decided to reveal to some of you perhaps my most important secret to making huge profits. Nobody has ever told you about this because nobody else knows about it.

There's just one catch. I cannot reveal this secret online. I have to send it to you via snail mail.

If you've been reading my newsletters for any length of time, I think you know by now, I never misuse your email address nor do I let anyone else use your email address for any reason whatsoever. By the same token, if you give me your snail mail address, it will be safe with me. I will consider it as sacred as I do your email address. And, as soon as you give me your snail mail address, I will mail you a letter containing this huge secret you can use to make tons of money. And, I will reveal this secret for free.

Online →
Offline

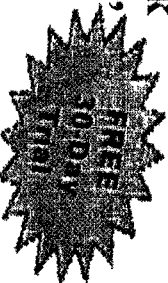
Like I said, you will never get this piece of information from anyone else. Nobody else knows it. So, if you are interested, simply email me your name and snail mail address to my personal email address which is nosegary@aol.com. By the way, in the subject line of your email to me, please write "snail mail address" so I won't mistake your email for spam and delete it without reading it. Thanks for reading this rather long message.

Gary

To unsubscribe or change subscriber options visit:
<http://www.aweber.com/z/r/?LCzsLJy0zKwMjlyc7Jw=>

“If You’re Too Busy Running Your Business To Even Think About Marketing – This Is What You’ve Been Waiting For”

Now you can instantly get all the customers, profits and business you could ever want...with practically no work on your part!



Isn't it time you said goodbye to lousy marketing results? Let me introduce you to the absolute easiest and most "hands-off" way for you to supercharge your online or offline business by putting me, Yanik Silver, to work for you.

Have you ever wished you could just flip a switch, sit back and get all the business you ever wanted?

Woudn't that be wonderful? Well, I don't have a magic wand, but I'm going to give you the next best thing...

Announcing the New Instant Marketing Toolbox™

Wait until you hear about this - You'll love it! With the **Instant Marketing Toolbox™** you'll get new "ready-to-use" "get-out-the-door" and "start-making-money" marketing promotions delivered to you every month created by yours truly.

It's the closest thing to kidnapping me, putting me on your payroll and forcing me to spill my marketing guts each and every month (Considering I charge \$500.00/hour for consulting - it's a whole lot cheaper, too!) **Finally, you don't have to worry about marketing your business and you could get on with actually doing all the things you have to in your business!**

Imagine a steady stream of "ready-to-use, plug-in-and-go" marketing tools you could put to use right away. That's what you'll get PLUS a whole lot more. The Instant Marketing Tool Box™ is designed to give your business a profitable kick in the butt whenever you need it.

Could Your Business Use An Instant Cash Surge of \$5,000.00, \$10,000.00, \$50,000.00 or more every month?

Fact is, the biggest, single complaint we constantly hear from our members is, *"We just don't have enough time to do all the marketing we should"....PRRSTO! Problem solved!*

Because now every month, like clockwork, I'll hand you over the keys to another proven, and pre-done marketing promotion to instantly skyrocket your bottom line. 90% of the hard work is already done for you so can start profiting right away. It's a total "no-brainer". (And your first month is absolutely FREE!)

Sign up today for your free 30-day trial period on me with no strings attached!

www.instantmarketingtoolbox.com/pc/

Finally, there's relief from the pain and hassle of marketing your business yourself! Now you can instantly have all the customers, profits and success you could ever want - with practically no work on your part! This free 30-day trial offer is being made for a limited time only...so please sign up now. Do it today!

"What a deal! A pain-by-the-numbers approach to easy marketing and big bucks! I love it!" - Joe Vitale, author of way too many books to list here (mrfire.com)

FREE 30-Day "Test Drive" of the New Instant Marketing Toolbox™

Here's the first turn-key, monthly marketing system with
over 90% of the hard work already done for you...

Now your marketing is a total "no-brainer" so you can focus on running
your business. Here's just a few "Instant Marketing Tools" you can use:

- How to get your customers to immediately increase their orders
37% - 341% or more! (It's so simple - you'll be amazed!)
- How to literally create cash on demand using the powerful psycholog-
ical trigger of "reason why". (Perfect anytime you need extra cash!)
- The incredible way to have automatic "robots" tirelessly working for
you day and night bringing you qualified customers and hot leads.
- How to go writing thousands of dollars out of people you'd long ago
written off as never buying. And lots more...

Not only do you get the strategies but you get a whole host of pre-done
tools to "make it work" for your business. Absolutely everything you need
to explode your profits with practically zero work on your part:

- Sales Letters
- Powerful Offers
- Telephone Scripts
- Order Forms
- Flyers
- Postcards
- Signage, etc. etc.

**Sign up today for your free 30-day trial period
on me with no strings attached!**

www.instantmarketingtoolbox.com/pc/

Yanik Silver
InstantSalesLetters.com
14312 Fairdale Road
Silver Spring, MD 20905

Presorted
First Class
U.S. Postage
Paid
Permit 1148
Wichita, KS

"The problem is most business owners
(myself included) have trouble finding the time
and energy to create more marketing
materials. We have too many fires to put out
in a typical business day. That's why I think
the InstantMarketingToolbox is so valuable ---
Yanik Silver has taken the work and sweat
out of doing more marketing. He makes it
easy to grow your business."

- Bill Harrison Bradley Communications
www.rtr.com

INSTANT MLM PROFIT SECRETS

Late June 2004

"The World's Smallest MLM Newsletter"

"If you build your business properly, 80% of your organization will be outside your backyard."

Have you heard that often-quoted line before?


While I'm not sure if the "80%" number is correct, I DO know that if you're consistently planting the right seeds (keyword: consistently), then you'll have a hard time keeping your business in your backyard. In fact, it'll become near impossible.

But, like anything worth achieving, you need a plan of action. That's why I've put together a list of my top three proven, profitable ways to recruit long distance. Pick your favorite method that follows, dive in and master it! Here we go...

Long Distance Method #1:
"Don't Call Me...I'll Call You"

This method works best with your Instant MLM Sales Letters templates, and it's quite simple. Find someone who you consider a long distance prospect (anywhere you don't want to drive, really) and mail a "sales letter" or cover letter along with your tape/CD/video. THEN, call them to let them know a special package is on the way.

FACT: Getting your prospect to look at whatever you send is your TOP priority. The #1 way to make sure they look at what you send is to...

Read The Rest Online Right NOW... 
(Plus, find out how to get your FREE July 4th Gift!)

<http://www.InstantMLMProfitSecrets.com/freecd>

*Postcard
to customer*

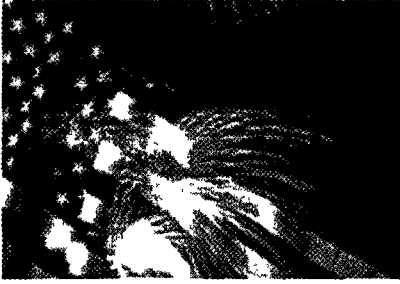
Here It Is!

Your **FREE** "Instant MLM Profit Secrets" June '04 Newsletter Has Arrived!

- *In this month's edition...*
• **Three Proven (and Profitable) Ways to Recruit Long Distance!**
- **Find Out How to Get A Special FREE Fourth of July Gift!** (Hint: It's a single CD, direct from Jim Rohn, that'll explode your business overnight!)

So what are you waiting for? Flip this sucker over!

"You must do the things you think you cannot do." -- Eleanor Roosevelt



Instant MLM Profit Secrets June 2004 Newsletter Part II

"If you build your business properly, 80% of your organization will be outside your backyard."

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FACT: Getting your prospect to look at whatever you send is your TOP priority. The #1 way to make sure they look at what you send is to give them a call right after you've mailed it (and before they've received it).

Let them know you sent them a special package in the mail (hopefully via Priority Mail) and to be watching their mailbox. Tell them you sent a CD/tape/video/etc. and that it's only XX minutes long. They should be receiving it by Monday/Tuesday/Wednesday/etc. and you were calling to set a time to follow-up with them after they watch it. Ask them if they need one day or two days to get to it.

Get your follow-up time. Get off the phone.

(If they ask what this is about - tell them that's why you sent them the information - because it

explains everything).

With your prospect locked into a follow-up time, and knowing you've spent money out of your pocket to send them this, your chances of success are MUCH greater.

Long Distance Method #2: "Plug 'n Play"

If you don't have a CD or tape handy (or if you don't want to spend the money to mail anything just yet) - then this method is for you.

First, make sure you have a pre-recorded message available.

You still will call your prospect, but this time you just ask them if they have 5 minutes available. Many people have objections to spending much time talking or looking at anything, so if you have a quick "sizzle" call available about your product or opportunity, it makes for a great exposure to start with. Ideally, you'd 3-way them into the recording, but if you can't - you can give them the number and follow back up right afterward.

There are several benefits to this approach:

- 1) You've only spent 5-10 minutes of your time. If they aren't interested, you didn't "lose" much.
- 2) If they are interested, then you can go back to method #1 and send them a cover letter and tape/CD.
- 3) It shows them you have a simple SYSTEM in place and that they could easily do it.

The key is to be moving them to the next exposure all the time.

(Note: A more 'techie' twist would be to take a sizzle call and record it for ONLINE use. That means you could email it, post it on a website, put it in autoresponders, etc. Up until about a year and a half ago, it was tricky to do. Now, it's braindead simple. If you want go to the Internet route with this, check out <http://www.InstantOnlineAudio.com>)

Long Distance Method #3: "Now Hear This!"

Similar to method #2, this method has you bringing your prospect to a third party (noticing a pattern yet?) on the phone.

Ask your upline for a list of great live conference calls happening on a regular basis. Then

bring your long-distance prospect onto the LIVE event using 3-way calling. With this method, many times the person actually presenting the call will be doing some sort of close for you, but don't count on it.

So here's what I do: I make sure I have someone else on my team available for a 3-way call AFTER the conference call (upline, downline - doesn't matter, as long as they have good knowledge and 3-way skills). Then instead of YOU having to be the expert with your prospect, you're simply moving him or her on to a third party and yet another exposure.

This is a great method to use after #1 or #2 - once you've qualified your long distance prospect a bit.

Just remember: No matter what you do - it's important to keep it all SYSTEMATIC, so your prospects are subconsciously feeling they can do it.

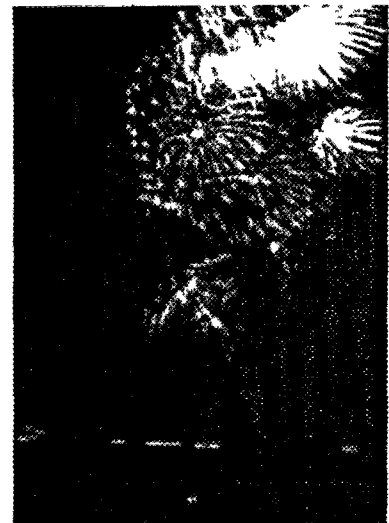
Pick one method to start with, then master it BEFORE you move on to the next one. Slow and steady wins the race.

But I know what you're probably wondering...What about about that...

FREE Independence Day MLM CD!

Okay - I admit it.

I'm a fireworks junkie. (My Mom blames it on my Dad). Of course, I don't think there's anything wrong with it. It's artistic, right?



I just spent awhile online at a fireworks site picking out this year's display of fireworks, and now I'm getting ready to go load up my trunk with my "art".

Now, while I'd love to invite you all up to my office and show off my great fireworks display -

I don't have room for thousands of subscribers and clients. So I was trying to come up with some other way that you can celebrate the July 4th festivities with me.

I racked my brains to come up with something just as fun as fireworks - but also something that doesn't go up in the smoke. That's when I came up with...

...Jim Rohn!

Hopefully you've heard of Jim Rohn (if you haven't, you're **severely** handicapping your personal growth and MLM profits) - he's one of the most influential people in ALL of personal development. **The man is truly AMAZING.**

One of my ALL-TIME favorite Jim Rohn recordings is a single CD called "Building Your Network Marketing Business". It's hands-down **the most influential audio recording** I own. In fact, I buy extras just to hand out to my downline.

When someone new joins my team, the **very first thing** that happens is they are given Jim's CD. I won't even begin to train them until they listen to it. Yep, it's that powerful. (Heck, I listen to it over and over myself!)

So what does this have to do with your network marketing business?

That's easy...

I want YOU to have one of these CDs.

I currently have 11 extras sitting here on my desk. And as a special "Independence Day" offer **ONLY** available to "Basic Clients"....if you're one of the first 11 people to upgrade to Platinum level, not only will you get the 6 tape set shipped to your door and SIX additional bonuses...but I'll also send you a FREE copy of the Jim Rohn CD at my expense.

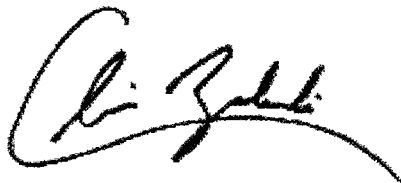
Plus, like every resource I provide to you - upgrading is completely 100% risk-free and carries the same no-holds-barred InstantMLMSalesLetters.com satisfaction guarantee. So you have nothing to lose (and you get a FREE life-changing, business exploding CD to boot!).

How fair is that? Nothing to lose and everything to gain. Plus, I think you'll appreciate this a lot more than a few hours of firecrackers and rockets. :)

If you're ready to pick up your FREE Jim Rohn "Building Your Network Marketing Business" CD (only if you're one of the first 11 to upgrade), then click here NOW.

I look forward to hearing YOUR success story and taking your business to the next level!

To Your Success,



Chris

P.S. - Oh - I almost forgot! Because this is an "Independence Day" freebie - the special gift offer **expires July 8 at midnight.**

P.P.S. - If you've been on the fence about upgrading, then read this unsolicited email I just got from Steve Graham in Farmington, NM (he started out as a Basic Client and quickly upgraded)...

"I couldn't resist the offers, but I had to see what I got for my money with the Basic. Once I saw how good it is and the value, I had to take the next step to Platinum. (Too bad you didn't hold the special offer open for 1 week longer!)

I just finished listening to "Network Marketing In The Internet Age" by Terry Dean and Frank Garon. Very impressive! **This is a 'must' for anyone** who needs a helping hand from A to Z when it comes to the importance of autoresponders, leads, what's most important to cover in the phone script when contacting your leads, leadership skills, and most importantly, the psychology of people as it relates to sales.

I really learned a lot and feel fired up and ready to go. At least now I have a duplicatable plan for once... from people who have 'been there - done that' and **made huge profits.** No guesswork, just facts that work.

Thanks again for the bonuses in the Platinum package!

Kind Regards,

Steve Graham"

If you want to join Steve and the other elite Platinum clients, click here now to upgrade (and if you're one of the first 11 to upgrade - get a FREE profit-

boosting Jim Rohn CD!

© Lifetime Marketing Success, Inc.
13849 Braddock Springs Road, #C
Centreville, VA 20121
703-991-4487
support@instantmlmsalesletters.com

Originally this material was introduced only as a private and confidential "online workshop" for \$1,995.00 per person and the response was so overwhelming that all four classes we offered completely SOLD OUT within a few days! Now the entire system has been turned into a comprehensive home study course for a fraction of the price...

"Give Me 8 Weeks And I'll Show You Step-By-Step How to Create Your Very Own High-Profit Internet Empire Using Nothing But FREE Public Domain Information"

Online Version

Let Me Walk You Through Everything Once The Right Way Then You Can Do It Over and Over Again Yourself Literally Anytime You'd Like To Crank Out A Moneymaking Web Site

Dear Internet Friend,

Since you've purchased the "Public Domain Riches" program I bet your head has been spinning with all kinds of ideas for new projects.

As you know, public domain has long been a secret stockpile of content, only savvy insiders have kept to themselves and never publicized for years...until I finally let the cat out of the bag.

The truth is I've never received so many positive responses in such a short time. Comments like these:

"...My head kept buzzing and after the call I was searching some of the websites you mentioned and I've now got an idea to run with - in fact the call ended at 10:30 pm my time and I went to bed around 5:30 in the morning! Like everyone else I always knew about public domain works but never in any detail. Thanks to your call I can say that finding the work I'm interested in only took about 20 minutes and a simple email confirmed that the work is in the public domain and I can use it as I want! I came away with at least 10

times the value before even doing anything."

- **Moragh Ptt, Orpington, Kent, UK**

* *

"Prior to The Public Domain Riches call, I had many questions concerning copyrights and public domain works. [You] made sense of it all for me and now only one question remains. Whatever will I do with all the money I'll be making?! Honestly, while on the call, which lasted for 2 and 1/2 hours, I came up with 8 different ideas for information products..."

- **Joi Sigers, Charleston, IN**

* *

"I went to an intellectual property attorney two weeks ago to get some questions answered. Much to my surprise, your class provided me with far more useful information than the visit to the attorney. I would recommend

"Public Domain

Riches" to anyone and everyone..."

- **Dawn Murray, Lakewood, CO**

And dozens more all on file...

But I've also been getting flooded with emails and phone calls asking (sometimes even begging) me to create some kind of advanced "hold-you-by-the-hand" program for finding, using, re-packaging and profiting from the public domain.

I finally relented and introduced a private "online workshop" for \$1,995.00 per person and the response was so overwhelming that all four classes we offered **completely SOLD OUT within a few days!**

Now because of the extremely personalized attention and time commitment required by me to handle these online workshops, I've decided not to hold regularly scheduled live workshops.

However, I realized it wouldn't be fair to the people who missed out on the opportunity to experience this "top-secret" information either because of schedule problems or financial reasons.

That's why I've created an accelerated home study course to give you a proven 8-week plan to start making money with your product using freely accessible public domain information. **All for a fraction of what others paid.**

Introducing the...

"8-Week Public Domain Quantum Leap Home Study Program"

Additional Bonus #2:

You Get My Never-Before Released 'Closed Door' Public Domain Presentation Where Attendees Paid Up to \$1,995.00 to Attend

A few months ago I presented information on the public domain to a "tightly focused" group of entrepreneurs who each paid up to \$1,995.00 US to attend. During my feature presentation I extensively covered exactly how to find, re-package and resell public domain material for huge profits.

You'll get a front row seat without leaving the comfort of your living room.

Okay that's just about as good as it gets. Now the only thing I can do to make this offer even better is give you...

A 100% No-Risk, No-Hassle, No-Worries Iron-Clad Guarantee

You have 6 full months to check out everything, listen, read, watch, etc. And if for any reason you don't feel you're not on the right track to making money with your own online money machine – just send back all the material for prompt and courteous refund. No games. No tricks. And no hard feelings. It's that simple.

Really your only consideration in all of this is...

What's All This Worth To You?

By now most people guess we're into the \$1000.00 to \$2,000.00 price range. Yes, like I said previously I did charge \$1,995.00 per student for this information and the response was overwhelming. However, since I've made the assignments self guided - you'll pay a fraction of what others paid.

You get everything in the package for about 1/3 of what I originally charged. Your investment is just \$697. (And this tuition may even be fully tax deductible as a business expense - ask your financial professional.)

Or, if cash is a problem - you can break up the tuition into 3 easy payments of just \$249 spread 30 days apart. (a total of \$747)

All in all, this is a very fair price for such moneymaking, practical information and tutoring.

Two Important Qualifications Before You Sign Up:

Number one: But before you sign up you have to make a promise that you will follow the techniques I teach you to the letter. You must be willing to rigorously adhere to actually doing all the assignments or else there's no

point. Nobody gets in without this assurance.

Number two: The material contained in this program is the most advanced and confidential I've ever shared - and there's no way I'm going to let some unscrupulous person rip it off. That's why you'll also be required to agree to a binding non-disclosure agreement. You'll get access and be privy to insider information that others have never seen and I'll be damned if it starts showing up all over the place in flimsy \$20 ebooks.

Look, if you are even remotely considering taking this material and rehashing it for some other purpose other than putting to work for your own business - let me spare you an enormous amount of grief, headaches and legal expenses - don't sign up!

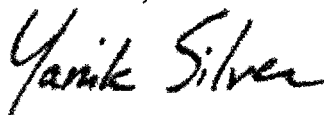
Simply put, if either of these requirements may pose a problem for you, it's best not to waste my time or yours.

However, on the other hand if you're the kind of person who is willing to work, follow a plan, and let someone who has "been there and done it" actually show them the ropes -- this is an incredible chance you shouldn't pass on.

If this sounds like you - you owe it yourself to take action right now.

Please don't take this opportunity lightly and let it slip through your fingers. If you're serious about building a totally automatic web site that puts money in your pocket 24 hours a day, if you'd like to see step-by-step how this is done from the inside out, then this is what you've been waiting for.

All the best,



Yanik Silver, President
Surefire Marketing, Inc.

PS #1: Previously when I've done high-level programs I've taken 12% royalties on the project for life. In this case there is no royalty or ongoing commissions to pay. Whatever you make is yours to keep.

PS #2: If and when I decide to hold additional live Quantum Leap workshops you can apply the full price of this home study program towards the live training if you like.

[Just click here to pay in one installment of \\$697](#)

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Direct Mail Version

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Let Me Walk You Through Everything Once The Right Way Then You Can Do It Over and Over Again Yourself Literally Anytime You'd Like To Crank Out A Moneymaking Web Site

Plus, if you're one of the first 50 to respond – I'll hand you a CD-rom filled with 50 different public domain works you can INSTANTLY profit from. Sell the material 'as-is', cut, edit, mix & match or use anyway you'd like.

Dear Friend,

Since you've purchased the "Public Domain Riches" program I bet your head has been spinning with all kinds of ideas for new projects.

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Introducing the...

"8-Week Public Domain Quantum Leap Home Study Program"

For 8 weeks (or as long as you need) this complete program will take you through my unique system for uncovering public domain material, analyzing markets, creating 'kick-butt' sales letters, profiting from joint ventures, putting it all on autopilot and everything else you need to get going. **If you put in the effort to do the homework assignment my goal is to have everyone with their own product ready and making money in as little as 8 weeks.**

Bottom line - you do it the right way with me just one time and then over and over and over again you can set up your own automatic Internet money machine that cranks out cash for you day and night.

Just imagine having your own product you can keep selling for years and years. If you put in the effort - I'll make sure you get there.

Think about waking up every morning and finding orders waiting for you in your email box. While you were sleeping customers from all over the world were giving you money. And you don't have to do much at all because your computer takes the order, processes the credit cards, delivers the product and then deposits money in your bank account - all without you lifting a finger. It's like having your own perfect moneymaking machine working for you tirelessly day and night. *I know this sounds a bit far fetched but it's all true because I'm living proof...*

Personally, I've taken several public domain works and used them as bonuses or as actual products. One of them is used as an "upsell" to a regular version of my best-selling product. This upsell goes for \$15 extra dollars and a **whopping 66% of people take it.** (Now when you've got an extra 200-300 people a month taking you up on this – it adds up pretty quickly!)

Next, I've used a little-known public domain book as an exclusive bonus for a recent product launch that brought in **\$19,453.00 in the first 3 weeks.** Frankly, there are lots of people quietly making a small fortune from public domain material and now you can join them...

And It's Not Just "How To Make Money" Products

Here's a perfect example.

My friend Matt Furey, stumbled over a long-forgotten dusty manual on "catch wrestling" and turned it into a six-figure bonanza. Furey quickly purchased this course for a couple measly bucks and turned it into a complete manual and video set for his market of fitness and wrestling buffs. **He now charges (and gets) \$597.00 for this material - making himself \$100,000.00+ each year from just this one product.**

Not too shabby. But perhaps you don't believe you have the expertise to create a full-blown video series like Matt. No problem...

I'll give you the almost 'no-brainer' way to putting up public domain products for sale on the web. In fact, you'll even get to see exactly what I did every single step of the way. I'll explain more in a moment but for now, check out these results:

ClickBank Paycheck Report: figuredraw

pay period	credits	debits	bonus	release	balance	allowance
2004-02-01	\$214.72	\$12.83	\$0.60	\$0.00	\$179.74	\$20.25
2004-01-16	\$185.90	\$0.00	\$0.40	\$0.00	\$165.17	\$18.63
2004-01-01	\$166.59	\$13.83	\$0.00	\$0.00	\$134.98	\$15.28
2003-12-16	\$202.13	\$26.66	\$0.00	\$0.00	\$155.42	\$17.55

This is a Clickbank statement of recent bi-weekly checks. (In this case the amounts are all NET that comes into my pocket not gross because Clickbank pays out affiliate commissions and handles all the credit cards for me.) I literally threw this public domain project up on the web in about 9 hours (working on and off between other projects).

And the funny thing is I created this project as a challenge to prove beyond a shadow of a doubt that **this works in almost any kind of market**. The public domain work I picked is a book that teaches artists how to draw people and human anatomy better (**FigureDrawingSecrets.com**).

Can you imagine a worse market to go after?

You've heard the phrase "starving artists" before, right? Well, this market would definitely NOT be my first choice however you can see for yourself it is bringing in about \$300 a month. Now I literally haven't even touched the site since I put it up and even with me completely out of the picture **not lifting a finger it still makes hundreds every single month like clockwork**. (Of course, if I was a little more motivated I could easily double or triple this site in no time flat.)

Of course, this project isn't going to make me the filthy rich - but hey -- **who wouldn't want their car payment or maybe even their mortgage covered by one of these little autopilot "oil wells"?**

Listen, the best part is once you figure this all out it takes you almost no time at all to set up 5, 10, 20 or more of these little moneymakers for you. (Personally, I'll have at least 4 other public domain projects on all different topics set up and going in a few weeks when I get a couple spare moments. The next one on houseplants is already up and bringing in revenue.)

Frankly, you can have as many of these autopilot sites as you want since there are millions and millions of pages of public domain content out there just waiting for you to snatch it up.

Let's Do a Little Fun Math So You Can See The Real Profit Potential Here...

If you have just one site doing a measly \$300.00/month (like I do) that makes you an extra \$3,600.00/year. Not bad.

Now how about if we had a few more sites to our stable?...

5 sites x \$300.00/month = \$1,500.00/month or an extra \$18,000.00/year.

10 sites x \$300.00/month = \$3,000.00/month or an extra \$36,000.00/year.

20 sites x \$300.00/month = \$6,000.00/month or an extra \$72,000.00/year.

Now I'll let you figure out what happens if the sites are doing just \$500.00, \$1000.00 or even \$2,000.00/month. It gets really exciting in a hurry!

Look, there's another BIG benefit to all of this – and that is you're practically bullet-proof to any competition. Even if somebody starts competing with you on one or two of your sites – no problem – you've still got a dozen more all churning out money for you day and night. **This truly is something you do part-time and then move full-time when you're ready to go for it and fire your boss!**

But remember it all starts with the proven system that I'll hand to you...

Here's What You Can Look Forward To Inside the "8-Week Public Domain Riches Quantum Leap Home Study Course"

Week One – Finding Public Domain Material and Checking Market Potential

- Hint: I'll let you in on my ultra secret method and checklist of determining whether to pursue a project or not. And the best part is it only costs you a couple bucks and 48 hours.
- **My unique and proprietary spreadsheet to determine if a project is worth pursuing or dumping in the trash**
- Why you should actually be happy to see competitors selling similar information products.
- **12 additional little-known and super secret sources for public domain materials never revealed before.**

Week Two – Clearing Rights for Your Public Domain Material and Formulating Your Offer

- How to find out in 5 minutes if a work really is public domain or not.
- **19 examples of moneymaking public domain projects in all different niches.**
- 13 highly profitable ways to package up and sell public domain information online and 9 additional ways to sell it as an offline product for even more money.
- **How to create a hot, irresistible offers and powerful bonuses that help the sale not kill it – like many bonuses accidentally do. Plus lots more...**

Week Three– Researching the Market and Starting Your Ad Copy

- The little-known secrets of "talking" just like your market. (Warning: If your message does NOT match your marketplace – you are sunk before you even start.)
- **The right and wrong way to organize your bookmarks while focusing on your product.**
- How to come up with "copy nuggets" and how to use them to make writing your winning letter a breeze.
- **The powerful secret to coming up with "grab-'em-by-the-throat" bullet points (plus 55 proven formulas for you to copy and steal)!**
- Find out how to use the most persuasive and powerful words in the English language to get people to click, read and order practically anything you want with just the words on the screen.
- **The amazing trick to coming up with world-class headlines in less than 18 minutes and more...**

Week Four – Creating Web Site Copy That Practically Forces People to Whip Out Their Credit Card When They Hit Your Site

- Uncover the *13 psychological "buttons"* for making people order now and not "think it over".
- **Discover the surprising secret for getting the 2 kinds of web surfers (readers and skimmers) to order and how to write for each one inside your letter without annoying the others ones.**
- Quiz: Do you know the job of your first sentence? Simple. It's to get people to read the second sentence. And the job of the 2nd one is to get people to read the third, etc. etc. But do you know the absolute best ways to "suck" people into your letter and not let go until they pull out their wallets? You will!
- **The fastest shortcut to turning you into a world-class copywriter in less than 1 hour.**
- My 12-part power formula for putting together a "killer" web sales letter. Pretty pictures and graphics alone won't cut it - that's why you need these little discussed (and seldom taught) secrets to mastering the art of web copywriting. (Theses are the same techniques I use to sell 1 out of every 32 visitors.)
- **How to make even the most reluctant and skeptical visitor practically beg you to take their money. And still even more...**

Week Five – Quickly and Easily Building an Opt-in List and Preparing Your Highly Profitable Product for Sale

- The "sneaky" way to automatically publish an ezine that you don't have to write every issue. Do it once and forget about it!
- **A simple 5-minute solution to what you can do if you don't want to create an entire autoresponder sequence to capture email addresses.**
- The profit multiplier formula for wringing every last dollar from every single email you capture.
- **3 ways to get your public domain product ready for sale (2 are entirely hands off).**
- Five easy-to-follow examples of how to take your public domain material and turn them into a derivative work for 5x-10x the price you could charge just for an ebook.

Week Six – Automating Your Online Business So Your Computer Does All The Hard Work While You Build More Sites or Just Goof Off

- The no hassle way to set up your entire web site on autopilot. You can have credit card cards processed, orders fulfilled and money go right into your bank account immediately while you sleep or play "hooky". Let your computer do all the dirty grungy work that forces other businesses to hire "worker drones".
- **How to set-up automatic systems that continue to sell your customers and keep pouring more and more money into your bank account every single day.**

- The easy way to accept credit cards, have your affiliate program run for you and you just receive checks each month for only \$49.95.
- **The single greatest producing page on your website and most people completely ignore it (no, it's not the 'home page' or even the order page).**
- How to calculate your web site's critical numbers and why you need these to "roll out" big time.
- **Think you've won the battle when people click to your order form? Think again.** If you're not using these 7 important parts to a winning order form you're driving potential customers away. Find all of this out and much more....

Week Seven – Driving Tons of Traffic to Your Site Without Breaking the Bank

- The big secrets to driving gobs and gobs of traffic to your site with my 6 absolute best techniques that always work. (BIG POINT: This is not 167 different ways to drive a tiny drip of traffic- I'm going to come clean on every humongous source of high-quality traffic!)
- **What to do if your site gets traffic but doesn't make a sale. VERY IMPORTANT – Most people would give up, but with a few simple tweaks you can start making money each month with a "dead" product.**
- How to generate thousands of dollars in free advertising using Ezines. (I've spent less than \$200 advertising my web site and you can too - after you learn this coveted secret.)
- **Discover the secret to free publicity and how to turn yourself into an "expert" with discussion boards. Careful: there are plenty of pitfalls here just waiting for you to fall into.**
- *My simple "no-geek" way I handle search engines.*
- Ways to use pay-per-click search engines without spending more than you need to. Plus, there's still more...

Week Eight - Getting Dozens, Even Hundreds of Sites Working For You Selling Your Product and The Right Way to Set Up Joint Ventures

- Where to uncover the elusive "Super Affiliates" that will drive your sales through the roof.
- **How to get your competitors thrilled to send you their best customers and traffic.**
- The 4 components of building a successful affiliate program from scratch.
- How to get hundreds, even thousands of websites working for you advertising and selling your product and you only pay them once they make a sale!
- **The 15 'must-have' features your affiliate software needs to have or else you should keep looking.**
- The "back-door" secret to getting top 10 positioning on the big Search Engines without even submitting your site or hassling with META Tags. (*Yes, even Google!*)

- **Arm yourself with the dirty secret nobody wants to talk about - Affiliate Fraud.** Here's how to protect yourself from paying out to people who only intend to rip you off. Yes, it's happening right now and one of my colleagues almost went bankrupt because of this.
- The pros and cons of running your affiliate program yourself or letting someone else handle all the details for you.
- **How to get all your affiliate payments out quickly and easily with just one click of your mouse. Absolutely painless I promise!**

There you go...

After each lesson you are given simple homework assignments to make sure you stay on track to reach your goal. Now once you've mastered these steps - it's the closest thing I know to **legally creating your own automatic money machine by "stealing" a product from the public domain.** And you can do this over and over and over again once you see how to do it the right way with me as your personal guide.

But don't take my word for it – here's what a few students from our first online workshops had to say (these comments were given before they even finished the course):

A Few of the First Comments About This Comprehensive Program:

“...I am well on my way to completing my first product. I thought "all that public domain stuff is so out of date -- it's probably got no relevance to today". Boy, was I wrong! There's a wealth of great stuff in public domain -- if you know how to find it. Not only did I find some great stuff...I now have 3 or 4 projects "on the shelf" that I will tackle once I finish the first one.”
- **Owen Pigott, Herndon, VA**

“After a year and a half of floundering in my internet business attempts, I discovered Yanik's Public Domain Workshop. I'm so thankful for his clear, step by step instructions on how to create and market your product. Thanks to his assistance, I'm days away from actually launching my first product package! Yanik lets you in on the secrets he uses...! He gives invaluable advice plus encouragement along the way! I'd highly recommend the workshop - it's worth every penny!”
- **Lisa Preston, Nicholasville, KY**

“Wow what a course... I have just finished reading week #5 and went back over what we have covered to date and it is amazing how much great information there is. The step by step format is easy to follow with plenty of examples and the videos make it easy to see how the steps are actually done. The lessons can be applied to more than just creating a Public Domain product eg creating your own product or your own sales page for a service etc.”
- **Bronwyn Buck, Palm Beach, QLD, Australia**

“The 1st 5 lessons have been great. They have been broken down into clear and very workable steps. We are right on track and anxious to finish the course and start making some money. The course is just complete as I hoped and expected.”

- Ken Wolfe, Vernon, CT

"I am enjoying the class a lot. I have been trying to do [this] for over year now. I would not have figured this out without the class. This is my first online information product that I will do. I am a beginner... You tell me if it is good or I am on the right track or work on it a little more. You can work at your own pace..."

- Barbara Johnson, Oakland, CA

More Good News...

Make no mistake, if you only received the 8-week Quantum Leap System - it would be well worth it...**But I'm pulling out all the stops!**

There's still so much more you'll get with this program. In fact, to assure your success online I've taken the extraordinary step of including these additional bonuses:

Additional Bonus #1:

39 Full-Length Screen Capture Videos on CD-rom (\$295.00 value)

Now just to make sure I haven't left anything out I'm going to hand you one of the best bonuses of all --- **you'll get to watch me in real-time do the exact same thing you're doing.**

I'll be working "without a net" and going through the identical process you're going through. Remember, my public domain project has absolutely nothing to do with advertising, marketing, Internet marketing, or making money. I didn't even have a list of people interested in this so I come in with a blank slate and probably **start exactly where you are beginning.**

This will be like a real-time laboratory experiment you can watch and learn from. (I plan on selling these "**watch-me-then-you-do-it**" **screen capture videos** separately for \$295.00 but it is a free gift for you right now). Literally this is the closet thing to watching over my shoulder and sitting next to me at my computer.

You'll get 39 full-length videos on CD-rom that you can watch over and over again. You'll see first-hand exactly how I put up my "silly" little site for artists teaching them how to draw better even though I'm not one myself. (Though I did want to be a cartoonist when I was 11 years old.)



Actually, here's a quick comment on these videos from a student:

"...I think you are the perfect teacher. You know what people like....step by step instructions followed by videos to guide and further instruct you. The videos are tremendously valuable. I watch those over and over because you always pick up something that you may have missed the first time. And of course, you forget. I think the course is well layed out. Right now, I can't think of anything that it's lacking..."

- Linda Kajda, Harwich, MA

Additional Bonus #2:

You Get My Never-Before Released 'Closed Door' Public Domain Presentation Where Attendees Paid Up to \$1,995.00 to Attend

A few months ago I presented information on the public domain to a "tightly focused" group of entrepreneurs who each paid up to \$1,995.00 US to attend. During my feature presentation I extensively covered exactly how to find, re-package and resell public domain material for huge profits. You'll get a front row seat without leaving the comfort of your living room.

Additional Bonus #3 (ONLY For the First 50 People):

CD-rom with 50 DIFFERENT Public Domain Works

Now to give you a **huge headstart to instantly profit from the public domain** I'm going to hand you a single CD-rom that contains 50 completely different public domain works that you can do absolutely anything you want with them.

That means you can sell them 'as is', package them up together, cut and use pieces of them, edit them, use as articles, mix and match and use anyway you like. Your bonus CD-rom is filled with all different kinds of subjects and niches. Everything from dream interpretation to small business success to dessert recipes to famous autobiographies. It's really a huge compilation just waiting for you to tap into and profit from (even if you don't think you're creative).

Heck, you can even own the copyright to the material by combining different works together giving it a new title. Or simply add a couple of your own comments, new illustrations, etc. Then you've created a totally unique information product that you control and own.

But fair warning - this bonus is only for the first 50 people otherwise too many people will have these same works and this devalues the material for everyone. **So if you want this special bonus you need to act fast!**

Note: The only restriction with this CD-rom is that you cannot sell more than 10 of the works together as a package.

Okay that's just about as good as it gets. Now the only thing I can do to make this offer even better is give you...

A 100% No-Risk, No-Hassle, No-Worries Iron-Clad Guarantee

You have 6 full months to check out everything, listen, read, watch, etc. And if for any reason you don't feel you're not on the right track to making money with your own online money machine – just send back all the material for prompt and courteous refund. **No games. No tricks. And no hard feelings. It's that simple.**

Really your only consideration in all of this is...

What's All This Worth To You?

By now most people guess we're into the \$1000.00 to \$2,000.00 price range. Yes, like I said previously I did charge \$1,995.00 per student for this information and the response was overwhelming. However, since I've made the assignments self guided - *you'll pay a fraction of what others paid.*

What's more, at the \$1,995.00 price tag the students didn't have the bonus CD-rom filled with 50 different public domain works they could use as a simple shortcut - so you're getting an even better deal here!

You get everything in the package for about 1/3 of what I originally charged. Your investment is just \$697. (And this tuition may even be fully tax deductible as a business expense - ask your financial professional.) **Or, if cash is a problem - you can break up the tuition into 3 easy payments of just \$249 spread 30 days apart. (a total of \$747)**

All in all, this is a very fair price for such moneymaking, practical information and tutoring.

Two Important Qualifications Before You Sign Up:

Number one: But before you sign up you have to make a promise that you will follow the techniques I teach you to the letter. You must be willing to rigorously adhere to actually doing all the assignments or else there's no point. Nobody gets in without this assurance.

Number two: The material contained in this program is the most advanced and confidential I've ever shared - and there's no way I'm going to let some unscrupulous person rip it off. That's why you'll also be required to agree to a binding non-disclosure agreement. You'll get access and be privy to insider information that others have never seen and I'll be damned if it starts showing up all over the place in flimsy \$20 ebooks.

Look, if you are even remotely considering taking this material and rehashing it for some other purpose other than putting to work for your own business - let me spare you an enormous amount of grief, headaches and legal expenses - don't sign up!

Simply put, if either of these requirements may pose a problem for you, it's best not to waste my time or yours. However, on the other hand if you're the kind of person who is willing to work, follow a plan, and let someone who has "been there and done it" actually show them the ropes -- this is an incredible chance you shouldn't pass on.

If this sounds like you - **you owe it yourself to take action right now.**

Here's How to Get Started

There are three easy ways to take advantage of this special opportunity:

One: you can FAX the enclosed "No-Risk Trial Form" in, anytime, 24 hours-a-day, 7 days a week, using your choice of credit cards (American

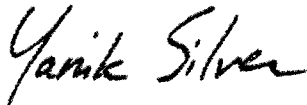
Express, Visa, Mastercard or Discover). Fax orders receive priority attention. Fax to: 301-770-1096

Two: You can call 301-770-0423 and use your choice of credit cards.

Three: you can mail in your "No-Risk Trial Form" along with a personal or company check made payable to: Surefire Marketing, Inc, 10832 Brewer House Road, N. Bethesda, MD 20852. We strongly suggest FedEx to avoid disappointment. (Note: your payment arrives after we reach our 50 person limit on the CD-rom bonus# you'll be asked if you want your order processed without this bonus or your order cancelled.)

Please don't take this opportunity lightly and let it slip through your fingers. If you're serious about building a totally automatic web site that puts money in your pocket 24 hours a day, if you'd like to see step-by-step how this is done from the inside out, then this is what you've been waiting for.

All the best,

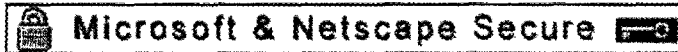


Yanik Silver

PS #1: I expect the first 50 slots for this home study program to fill up immediately because of the bonus CD-rom with 50 different public domain works you can use anyway you'd like. So don't wait another minute. **Once the first 50 orders are filled, it's over and you've missed out on this incredible bonus.**

PS #2: Previously when I've done high-level programs I've taken 12% royalties on the project for life. In this case there is no royalty or ongoing commissions to pay. Whatever you make is yours to keep.

PS #3: If and when I decide to hold additional live Quantum Leap workshops you can apply the full price of this home study program towards the live training if you like.



100% No-Risk Trial Form

- YES** Yanik, this is exactly what I've been waiting for! I'm eager and ready to build my own Internet empire with you as my guide in as little as 8-weeks using free public domain information!

Please rush me your "8-week Public Domain Quantum Leap Home Study Course" that covers your step-by-step instructions to finding, using, re-packaging and profiting from the public domain! I understand you'll be walking me through each step from uncovering public domain material, analyzing markets, creating 'kick-butt' sales letters, profiting from joint ventures, putting it all on autopilot and everything else I need to get going.

I realize others have paid \$1,995.00 for this same confidential information but I can now get everything for a fraction of the price.

And since I'm also responding right away please send me the following free bonuses:

FREE BONUS #1: 39 Full-Length Screen Capture "Watch-Me-Then-You-Do-It" Videos on CD-rom

You'll get to watch me in real-time do the exact same thing you're doing. I'll be going through the identical process you're going through. Remember, my public domain project has absolutely nothing to do with advertising, marketing, Internet marketing, or making money. I didn't even have a list of people interested in this so I come in with a blank slate and probably start exactly where you are beginning.

Literally this is the closest thing to watching over my shoulder and sitting next to me at my computer. You'll get 39 full-length videos on CD-rom that you can watch over and over again. You'll see first-hand exactly how I put up my 'silly' little site for artists teaching them how to draw better, even though I'm not an artist myself. (a \$295.00 value)

FREE BONUS #2: You Get My Never-Before Released 'Closed Door' Public Domain Presentation Where Attendees Paid Up to \$1,995.00 to Attend

A few months ago I presented information on the public domain to a "tightly focused" group of entrepreneurs who each paid up to \$1,995.00 US to attend. During my feature presentation I extensively covered exactly how to find, re-

Order
Order
Form

package and resell public domain material for huge profits. You'll get a front row seat without leaving the comfort of your living room. (a \$1,995.00 value)

There's absolutely no way I can lose because my investment of \$697 is completely protected by your "100% Iron-Clad" guarantee. That means I have 6 full months to check out everything, listen, read, watch, etc. And if for any reason I don't feel I'm on the fast track to building a totally automatic web site that puts money in my pocket 24 hours a day - I can just send back all the material for a prompt and courteous refund. No games. No tricks. I get every penny back. On that totally risk-free basis, here's my order for your "**8-Week Public Domain Quantum Leap Home Study Course**"

Payment Preference:

I prefer to pay (please check one):

- In one installment of \$697 (Save \$50.00)
- In 3 EASY installments of \$249, spread 30 days apart

Or if you prefer to fax in or mail in your order, please print out this form and fax it, anytime 24 hour- a-day to: 301-770-1096 along with your credit card information. Or you can mail your check or money order to:

Surefire Marketing, Inc
7731 Tuckerman Lane # 162
Potomac , MD 20854
Phone: 301-770-0423 Email: sales@surefiremarketing.com

We strongly suggest FedEx to avoid disappointment



[Prefer to Use Paypal? Click here](#)

First Name

Last Name

Address

City

State

Zip/Postal Code

Country

Shipping (please mark one)

US - \$7.00

Canada - \$18.00

All other International \$38.96

(this package is quite heavy and is expensive to ship)

Phone (with area code)

Fax (with area code)

Email

Credit Card Number

Expiration Month: 01 Year: 04

Shipping Address if different from above:

Address:

City:

State or Province:

Zip/Postal Code:

Country:

Qualification #1:

Assurance of work to be completed and good faith effort:

I promise to do my best to follow the techniques taught in the home study course. And I am committing to doing each of the homework assignments to the best of my ability.

Qualification #2:

Non-Disclosure Agreement:

I hereby agree to use the proprietary information provided in this "8-Week Public Domain Quantum Leap Home Study Course" solely in my own business activities and to share it only with members of my

immediate family and my own business associates. I understand that everything being provided in the training series is protected by copyright, so that reproduction or redistribution in any form is prohibited by law. Further, I understand that the material presented in this program gives me access to certain secret and proprietary data and results from the author's business, and this is to be treated in a strictly confidential manner.

Important Notice: Your order will not be processed without your agreement to both qualifications above



Submit Secure Transaction



Quantum Leap 100% No-Risk Action Form

- "Yes Yanik - this is exactly what I've been waiting for! I'm eager and ready to build my own Internet empire with you as my guide in as little as 8-weeks using free public domain information! Please rush me your "8-week Public Domain Quantum Leap Home Study Course" that covers your step-by-step instructions to finding, using, re-packaging and profiting from the public domain! I understand you'll be walking me through each step from uncovering public domain material, analyzing markets, creating 'kick-butt' sales letters, profiting from joint ventures, putting it all on autopilot and everything else I need to get going. I realize others have paid \$1,995.00 for this same confidential information but I can now get everything for a fraction of the price.

There's absolutely no way I can lose because my investment of \$697 is completely protected by your "100% Iron-Clad" guarantee. That means I have 6 full months to check out everything, listen, read, watch, etc. And if for any reason I don't feel I'm on the fast track to building a totally automatic web site that puts money in my pocket 24 hours a day - I can just send back all the material for a prompt and courteous refund. No games. No tricks. I get every penny back. On that totally risk-free basis, here's my order for your "8-Week Public Domain Quantum Leap Home Study Course"

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Offline
Order
Form

Free Bonus Gifts:

- "Yes!" I'm also responding immediately, please send me all the bonus gifts including the 39 full-length "watch-then-you-do-it" videos on CD-rom and DVD presentation. Plus, if I'm one of the **FIRST 50 people I get a CD-rom with 50 Different Public Domain works!** That means I can do practically anything I want with them. Sell them 'as is', package them up together, cut and use pieces of them, edit them, use as articles, mix and match, etc (*the only restriction I understand is that I cannot sell more than 10 of the works together as a package*). This bonus CD-rom is filled with all different kinds of subjects and niches but it's only for the first 50 people so I'm signing up right now while you're still doing this!

Payment Method:



Cashiers Check or Money Order Personal or Business Check

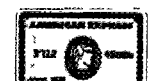
Please charge my credit card:

VISA Mastercard American Express Discover



Card# _____ Exp Date ____/____

Signature _____



Full Payment - \$697 (free shipping)

3 Easy Payments of \$249, Now and 2 More

Payments of \$249 Spread 30 Days Apart!

(s/h of \$7 or \$38.62 for international added to first payment)



Fax Anytime To 301-770-1096 (anytime, 24 hours)

Or Call 301-770-0423 To Place Your Order

Or Mail To: Surefire Marketing, Inc. 10832 Brewer House Rd., N. Bethesda, MD 20852

Stop Sweating To Create Your Own Product. It's 100% Legal and Free When You See Exactly...

"How To Find, Re-Package And Sell Public Domain Content As Your Own Moneymaking Info Product"

Discover The Fortune That Lies Hidden In The Massive Stockpile of Public Domain Works – Yours FREE For The Taking Without Asking Permission or Paying a Dime in Fees

From: Yanik Silver

Dear Fellow KIC Member,

I'm about to reveal a hidden way for you to literally "steal" an almost endless source of content (on practically any subject you could imagine.

Simply put, you can use this insider secret to instantly create manuals, ebooks, articles, reports or any other type of information products in a snap. In fact, once you figure this out, you'll be able to tap into millions and millions of pages of material you can use for anything you want.

Amazing but true...and the best part is virtually nobody knows about this!

What I'm talking is tapping into public domain information for your own profit. But before I get into that - there's been so much 'mis-information' on public domain, I figure I'd better clear up a couple widely reported myths first:

Myth #1 – Everything on the Internet is free to use and is

already in public domain, right? Wrong! Some people mistakenly believe if something is published online it is free for the taking. No sir! There are very stiff penalties for violations of copyrights.

Myth #2 – Nothing good is in the public domain: That's definitely not the case. First off, you should understand all works published in the United States before 1923 are in the public domain. You'll find timeless works from this period including classics like the Sherlock Holmes mysteries, Benjamin Franklin's autobiography and much, much more. However, even more exciting is that anything published from 1923 – 1963 (and not renewed) has fallen into the public domain. In fact, copyright experts believe 85% of these works were never renewed so you're looking at an incredible bonanza of free material.

Myth #3 – Nobody would pay for public domain information since it's available for free: Not so. Every year bookstores sell hundreds of thousands of copies of works that are public domain and simply reprinted. In fact, entire companies exist that publish almost all public domain material. As long as the information you find is still relevant and there is a market for it you will find plenty of people willing to pay for this. Okay now with that out of the way let's quickly talk about...

What Exactly Is Public Domain?

First off, you need to know I am not an attorney so I am giving you this information as I understand it. (As with any business dealings it's

a good idea to get appropriate professional advice.)

Public domain is quite simply material the public (that's you) can use (or exploit as the case may be) anyway they want.

Public domain falls into 4 main categories:

- A. Generic information like facts, numbers, ideas, titles, blank forms, etc.

- B. Works granted or donated to the public domain. (Yes, in some cases copyright holders will simply make their work available to anyone to use. Just one example is P.T. Barnum's autobiography.)
- C. Works by the government or its agents. (This is an amazing archive by itself!)
- D. Formerly copyrighted works that have fallen into public domain or lost their copyright.

Quite simply, when you add all of this up it comes a veritable mountain of incredible information (millions and millions of pages) sitting right under your nose – all free -- and all yours for the taking!

But the BIG problem is finding this stuff...

Where do you find high quality public domain information you can package together for free?

Let Me Swing Open the Hidden, Secret Door to the Vault:

Public domain has long been a secret stockpile of content only savvy insiders have kept to themselves and never publicized for years. In fact, entire companies have been built around selling content that has fallen into the public domain.

Personally, I've taken several public domain works and used them as bonuses or as actual products. One of them is used as an "upsell" to a regular version of my best-selling product. This upsell goes for \$15 extra dollars and a whopping 66% of people take it. (Now when you've got an extra 200-300 people a month taking you up on this – it adds up pretty quickly!)

Next, I've used a little-known public domain book as an exclusive bonus for a recent product launch that brought in \$19,453.00 in the first 3 weeks. But I'm far from the only one who is quietly making a small fortune from public domain material...

Real-Life Examples of Just How Profitable Finding and Selling Public Domain Information Can Be...

"Stumbled Over a Long-Forgotten Dusty Manual and Turned it Into a Six-Figure Bonanza"

A few years ago, my friend, Matt Furey, stumbled over a dusty home study course from 1914 teaching "catch wrestling". Furey quickly purchased this course for a couple measly bucks and turned it into a complete manual and video set for his market of fitness and wrestling buffs. He now charges (and gets) \$597.00 for this material – making himself \$100,000.00+ each year from just this one product.

But get this, some people were so miffed at Matt getting rich selling this public domain information they even tried to sabotage him by putting up free copies of the original course online. Has it stopped sales? Absolutely not!

Newse the Internet

***"Freely Available Government Manual
Is a Cash Cow for Book Publisher"***

One successful mail order book publisher told me in confidence about a public domain manual put out by the government that he **repackaged and sold to the tune of an extra \$250,000.00+ in revenue over the years!** (Sorry I can't reveal the type of book since he wants this kept private but he's sold over 100,000 copies in a tiny niche market.)

***"Washington Woman Turns Public Domain
Book into Freebie And Is Making More Money
Now Than She Ever Imagined..."***

In 1998 Rebecca Fine, from Seattle, Washington had a classic success manual sent to her by a friend. The author had been dead nearly 90 years but the message was so powerful she had to get it out. Rebecca took this freely available public domain book and started giving it away for free from her site because as she says: *"I got tired of emailing the ebook to so many people"*. Her ebook took on a life of its own and this "viral" ebook started getting passed along and forwarded to people. Today she has ezine subscribers from over 114 different countries and she now has a whole line of products built around this one freely available success book.

Rebecca tells me she is making more money than she ever imagined and "living her life on purpose teaching the message in this incredible book". Now you might think it would be a problem for Rebecca that this same work is available in 4 different versions from Amazon.com (remember anyone can re-publish the original since the material is in public domain) but that's not the case because her sales continue to roll along.

Needless to say, it's almost shocking how profitable using works from the public domain can be. That's why after countless requests from customers and students -- I've finally decided to pull back the curtain and finally reveal the truth about finding, using and profiting from public domain information. Just recently, I put on a special, one-time-only 2 ½ hour Tele-Class called "Public Domain Riches".

During this comprehensive (and totally SOLD-OUT) Tele-Class I gave attendees the treasure map to the "mother lode" of free content where I revealed these jealously-guarded secrets:

- The best places online (and off) to actually find public domain works. (I'll hand you over my best resources on a silver platter.)
- How to find a slew of public domain works in 3 minutes or less on just about any subject you want with just one click!
- How to determine exactly if a work is in the public domain. (Especially where to research if a work from 1923-1963 is really in the public domain. Remember, this is where the real bonanza of recent material can be found -- but this can also be a dangerous "gray area" for many works if you're not careful.)
- How to tap into the vast repositories of government publications. Yes, Uncle Sam publishes more content than anyone else and much of it is - can I hear the magic word again? - FREE!
- How to wade through the deliberately misleading copyright notices on many works that should really be public domain. (But on the flipside -- you'll want to know how to look threatening so any "Two-bit Johnny" won't rip off the material you found in the public domain.)

- What to do if someone challenges your public domain claim.
- The 7 different ways to profitably use public domain info.
- How to quickly and easily put public domain works into a "saleable" format.
- The secret to modifying public domain works so they are exclusively yours alone and then selling them for hundreds of dollars! And much, much more...

Plus, as a bonus I arranged 3 special guests on the line with me...

Bonus Guest #1: Bruce Safran, Esq.



Since we're dealing with many legal issues here, it's important to get advice from a seasoned legal professional. That's why I've asked Bruce Safran, a nationally recognized legal expert on Internet, copyright and advertising issues to join us. He'll be covering the important legal pitfalls you need to avoid with public domain.

Bonus Guest #2: Matt Furey:



I've already given a small glimpse into Matt's success with public domain information -- but I wanted you to hear straight from the horse's mouth. Matt will be disclosing exactly how he took a long-lost, out-dated wrestling course and turned it into one of his best-selling products. Plus, he'll share with you his insider secrets on how to push the envelope for pricing (remember he's the guy who charges a jaw-dropping \$597.00 for his enhanced, public-domain information).

Bonus Guest #3: Rebecca Fine:



You've also seen a bit of Rebecca's story earlier -- but she has graciously agreed to come on the line and share everything she's learned about public domain and profiting from it. Rebecca "accidentally" built an entire business around a free public domain book written in 1910 starting from scratch. Today, it brings her in more money than she ever imagined. I promise you'll be inspired and motivated after hearing her uncensored story.

Aren't You Sorry You Missed Out on This?

Frankly, I'm never going to hold this Tele-Class again -- but the good news is I did record every single minute. Now you can have the same "LIVE" access to this unique 2 ½ hour Tele-Class where you'll hold the key to unlock the hidden vault of public domain information to profit from over and over again.

Think about this for a minute. With this knowledge you'll have the confidence of knowing you can whip out an instant product anytime you feel like it -- while others scramble and run around in circles trying to put something together. Plus, you'll have an almost unlimited source of new material for any information product you could ever imagine in the future.

Here's the Bottom Line...

After listening to this breakthrough information you'll hold the key to unlock the hidden vault of public domain material to profit from over and over again.

However instead of me rambling on and on about how I "delivered the goods" during this Tele-Class -- I figure it's better if I show you solid proof. **Go ahead and listen to just a few of the first candid comments coming in from all over the world:**

"Prior to The Public Domain Riches call, I had many questions concerning copyrights and public domain works. [You] made sense of it all for me and now only one question remains. Whatever will I do with all the money I'll be making?! Honestly, while on the call, which lasted for 2 and 1/2 hours, I came up with 8 different ideas for information products. If only it had been a 4 hour call!"

- Joi Sigers, Charleston, IN

**

"You gave me at least a half dozen new ideas to start earning immediate income." - Lori Bergman, Pompano Beach, FL

**

"Like everyone else I always knew about public domain works but never in any detail. Thanks to your call I can say that finding the work I'm interested in only took about 20 minutes and a simple email confirmed that the work is in the public domain and I can use it as I want! I came away with at least 10 times the value before even doing anything." - Moragh Ptt, Orpington, Kent, UK

**

"I went to an intellectual property attorney two weeks ago to get some questions answered. Much to my surprise, your class provided me with far more useful information than the visit to the attorney. I would recommend "Public Domain Riches" to anyone and everyone. The class left me feeling extremely motivated and knowledgeable." - Dawn Murray, Lakewood, CO

**

"It is no exaggeration to say that it would take at least twenty years to accumulate this level of detailed and specific wisdom about public domain materials. There are literally huge fortunes just "laying there" waiting for anyone with the energy to pick it up. The knowledge on your call and especially in the "Rolodex" allow this to be done literally in a matter of days. Yanik you are without peer in presenting such a level of specific detail. The call was simply remarkable" - Dr. Hakim Chishti, Tucson, AZ

**

"I have a huge appetite for searching out public domain materials and thought I knew a fair bit about this topic. What a shock after listening in on Yanik's tele-class to find out what little I really knew about public domain stuff.. and where to find it. There'll be huge changes in the way I steer future and ongoing public domain searches.. " - Darryl Ruff, Kelowna, BC Canada

**

"I took time out of my very busy multiple six-figure virtual business to attend your conference and logged 50 messages while I listened to your information for 2 1/2 hours. Time well spent!!.. " - Patricia Winston, Vancouver, WA

**

"You have outdone yourself. The Public Domain Tele-Class was awesome and contained far more info than I could have imagined. You virtually made it impossible for anyone, to suffer from "an idea shortage" ever again." - Dennis Spriet, Hackettstown, NJ

"Okay, So What's All This Going to Cost Me?"

Frankly, I thought long and hard about delivering this exclusive information only as part of a high-priced seminar where I charged at least \$995.00 per person. But instead of going to all the trouble of arranging for a room and taking time out of my schedule - I settled on a Tele-Class as a perfect and convenient way to deliver this information (for you and me). That's why the entire 3-volume, CD audios of the Tele-Class recordings - shipped right to your door are only \$97. (I think you'll agree this is a tremendous bargain - but in a minute I'll tell you what I'm going to do to make this an even better deal.)

4 Special Bonuses For Your Quick Action

Needless to say, this Tele-Class is jam packed with the jealously guarded secrets to finding, profiting from and exploiting public domain information. Truth is, you'll never find this in-depth

information in any ebook, course or manual. But even with that said, just to sweeten the pot a bit I'm also going to hand you 4 special bonuses to reward you for taking action immediately.

Bonus #1: Word-for-Word printed, hard-copy transcript of the "Public Domain Riches" (148 pages). With the written transcript you'll be able to read and highlight every key point on public domain while laying on your couch. Also, this includes bonus sections on understanding copyrights and researching copyright status of works. (a \$29 00 value)

Bonus #2: "Public Domain Copyright Checklist" and "Cheat Sheet" - Use this checklist and "cheat sheet" to go through and identify exactly which works fall into public domain and also to document that you did your due diligence to save yourself potential legal hassles. (a \$19 value)

Bonus #3: "Public Domain Resource Rolodex" - This just updated resource will provide you with dozens of websites that already house public domain music, images, video, writings and more. Plus, you'll get links to multiple government web sites with high-quality public domain information on them you can grab right away. **Case in point: My good friend just visited one of the government sites listed in this rolodex and came away with material to put together a special report on his topic- and it was all FREE! Thanks Uncle Sam! (a \$19.00 value)**

Bonus #4: Instant Online Access to the recordings, transcript, copyright checklist and rolodex. While you are waiting for your package to arrive in the mail you can still get started with public domain this very minute because you'll get instant online access to everything we talked about. This is like the best of both worlds (a \$49.00 value)

There you have it - you couldn't ask for a better deal, unless I also throw in my...

100% "Better-Than-Risk-Free" Guarantee

Listen, if you don't agree that this is the most impactful, eye-opening and practical information you've ever received on the subject of public domain information and instant product creation, simply email me and I'll issue you a 100% refund on the spot. No hard feelings and no questions asked. In fact, I'll extend this guarantee for an entire year after the live tele-class! That's right, **365 days to use and profit from this unique information or else ask (and receive) an immediate refund.** And if you decide to opt for a refund I still want you to keep the 4 bonuses as my free gift just for giving this a shot.

Fair enough? I urge you to take action right now and grab this material on finding, using and profiting from the public domain. Trust me, you won't want to miss out on this one. Grab your copy now by filling out the enclosed Risk-Free Action Form.

All the best,

Yanik Silver

Yanik Silver

P.S. Do you want a product to sell? One where you get to keep all the money? One that you can keep selling over and over again? Well it's as easy as "stealing" from the millions and millions of pages of public domain content...if you know exactly how to do it. Why not spend 2 1/2 hours with me and my 3 special guests so you find out Go ahead and complete the enclosed Risk-Free Action Form to be privy to this insider information.

P.P.S. Update: Because of the tremendous positive feedback and comments from the first people who received the Public Domain Riches program I've been getting flooded with emails and phone calls asking (sometimes even begging) me to set-up some kind of

"hold-you-by-the-hand" program for finding, using, re-packaging and profiting from the public domain.

I finally relented and introduced a private "online workshop" for \$1,995.00 per person and the response was so overwhelming that all four classes were offered completely SOLD OUT within a few days! Now because of the extremely personalized attention and time commitment required by me to handle these online workshops, I've decided not to hold regularly scheduled live workshops.

However, I realized it wouldn't be fair to the people who missed out on the opportunity to experience this "top-secret" information either because of schedule problems or financial reasons.

That's why I've created an accelerated home study course to give you a proven 8-week plan to start making money with your product using freely accessible public domain information. All for a fraction of what others paid.

"Give Me 8 Weeks And I'll Show You Step-By-Step How to Create Your Very Own High-Profit Public Domain Information Empire"

Let me walk you through everything once the right way then You Can Do It Over and Over Again yourself literally anytime you'd like to crank out a moneymaking web site

Plus, if you're one of the first 50 to upgrade- I'll hand you a CD-rom filled with 50 different public domain works you can INSTANTLY profit from. Sell the material 'as-is', cut, edit, mix & match or use anyway you'd like. (And 2 Other Incredible Bonuses including CD-rom tutorials which walk you through every step of the process from A-to-Z)

Introducing the

"8-Week Public Domain Quantum Leap Home Study Program"

For 8 weeks (or as long as you need) this complete program will take you through my unique system for uncovering public domain material, analyzing markets, creating "kick-but" sales letters, profiting from joint ventures, putting it all on autopilot and everything else you need to get going. If you put in the effort to do the homework assignment my goal is to have everyone with their own product ready and making money in as little as 8 weeks.

Just imagine having your own product you can keep selling for years and years. If you put in the effort - I'll make sure you get there

Think about waking up every morning and finding orders waiting for you in your email box. While you were sleeping customers from all over the world were giving you money. And you don't have to do much at all because your computer takes the order, processes the credit cards, delivers the product and then deposits money in your bank account - all without you lifting a finger

And It's Not Just "How To Make Money" Products

I'll give you the almost "no-brainer" way to putting up public domain products for sale on the web. In fact, you'll even get to see exactly what I did every single step of the way. I'll explain more in a moment but for now, check out these results

ClickBank Paycheck Report figuredraw

pay period	credits	debits	bonus	release	balance
2004-02-01	\$214.72	\$12.83	\$0.60	\$0.00	\$179.74
2004-01-16	\$185.90	\$0.00	\$0.40	\$0.00	\$168.17
2004-01-01	\$166.59	\$13.83	\$0.00	\$0.00	\$134.98
2003-12-16	\$202.13	\$26.66	\$0.00	\$0.00	\$155.42

This is a Clickbank statement of recent bi-weekly checks. (In this case the amounts are all NET that comes into my pocket not gross because Clickbank pays out affiliate commissions and handles all the credit cards for me) I literally threw this public domain project up on the web in about 9 hours (working on and off between other projects).

And the funny thing is I created this project as a challenge to prove beyond a shadow of a doubt that this works in almost any kind of market. The public domain work I picked is a book that teaches artists how to draw people and human anatomy better

Can you imagine a worse market to go after?

You've heard the phrase "starving artists" before, right? Well, this market would definitely NOT be my first choice however you can see for yourself it is bringing in about \$300 a month. Now I literally haven't even

touched the site since I put it up and even with me completely out of the picture not lifting a finger it still makes hundreds every single month like clockwork. (Of course, if I was a little more motivated I could easily double or triple this site in no time flat.)

Of course, this project isn't going to make me the filthy rich - but hey -- who wouldn't want their car payment or maybe even their mortgage covered by one of these little autopilot "oil wells"?

Listen, the best part is once you figure this all out it takes you almost no time at all to set up 5, 10, 20 or more of these little moneymakers for you (Personally, I'll have at least 4 other public domain projects on all different topics set up and going in a few weeks when I get a couple spare moments. The next one on houseplants is already up and bringing in revenue.)

Frankly, you can have as many of these autopilot sites as you want since there are millions and millions of pages of public domain content out there just waiting for you to snatch it up.

But remember it all starts with the proven system that I'll hand to you... Here are the 8 lessons inside this exclusive home study material:

1. Finding public domain material that has market potential. (Hint: I'll let you in on my ultra secret method and checklist of determining whether to pursue a project or not. And the best part is it only costs you a couple bucks and 48 hours.)
2. Clearing rights for your public domain work to stay on the right side of the law.
3. Quickly and easily getting the product into a sellable and highly profitable format.
4. Web site copy that practically forces people to whip out their credit card once they hit your site.
5. Automating your process so your computer does all the hard work while you goof off.
6. Driving tons of traffic to your site without breaking the bank.
7. Setting up joint ventures that can open up a flood of new business.
8. Getting dozens, even hundreds of sites working for you selling your product.

After each lesson you are giving simple homework assignments to make sure you stay on track. Now once you've mastered these steps - it's the closest thing I know to legally creating your own automatic money machine by "stealing" a product from the public domain. And you can do this over and over and over again once you see how to do it the right way with me as your guide

Plus as an extra bonus, you'll get to watch me in real-time do the exact same thing you're doing. I'll be working "without a net" and going through the identical process you're doing. My public domain project has absolutely nothing to do with advertising, marketing, internet marketing, or making money. I don't even have a list of people interested in this so I come in with a blank slate and probably start exactly where you are beginning

This will be like a real-time laboratory experiment you can watch and learn from. (I plan on selling these "watch-me-then-you-do-it" screen capture videos separately for \$295.00 but it is a free gift for you right now).

Here Are A Few Comments About This Comprehensive Program:

"I am well on my way to completing my first product. I thought "all that public domain stuff is so out of date -- it's probably got no relevance to today". Boy, was I wrong! There's a wealth of great stuff in public domain -- if you know how to find it. Not only did I find some great stuff I now have 3 or 4 projects "on the shelf" that I will tackle once I finish the first one"

- Owen Pigott, Herndon, VA

"After a year and a half of floundering in my internet business attempts, I discovered Yanik's Public Domain Workshop. I'm so thankful for his clear, step by step instructions on how to create and market your product. Thanks to his assistance, I'm days away from actually launching my first product package! Yanik lets you in on the secrets he uses. He gives invaluable advice plus encouragement along the way! I'd highly recommend the workshop - it's worth every penny!"

- Lisa Preston, Nicholasville, KY

While all of this is fresh in your mind - sign up right now!

Because quantities are limited, immediately grab Stephen Pierce's

**FREE 90 Minute DVD Which Uncovers
Overlooked Internet Marketing Strategies
That Could Increase Your Business
By 100%, 200%, 300% or More!**



Get Your **FREE DVD Now!**
Yours Absolutely Free, Without
Commitments, or Obligations

1. Improve your marketing mastery in 90 minutes.
2. Win new clients and outsmart your competition.
3. Discover high leverage marketing with zero cost.
4. Generate three times the revenue and four times the profit with half the effort.
5. Go from under-performing into a profit-generating powerhouse.
6. Increase your marketing and strategic skills.
7. Finally breakthrough ideas for massive cashflow.

*Low Price!
'Self Liquidating'
Full Address
Capture*

"Experience the **Moolah Attraction Plan** for Massive Cash Flow
which can make you repeatedly and infinitely profitable."

In these 90 action-packed minutes you will become aware of the...

11 Words for Discovering a MoolahMarket. The #1 reason people don't make money is because they are selling things the market doesn't have an appetite for. In this section, you will not only learn how to discover a hungry crowd... you will discover how to find a starving crowd that hungers and craves specifically for what you have.

4 Key MoolahRelationships™ for Raking In Cash. Relationships are like currents, they can take you to the pit or to the palace. Discover the key relationships that create targeted traffic and cash flow stability.

Pierce Accelerated Affiliate Sales Model. Discover the original marketing system that has transformed the way many businesses operate online and how you can unleash this monster strategy to accelerate your sales and online list building.

2 Things to Know About Building MoolahRelationships™ with your Market. When you know this, you can hypnotize your marketplace while naturally and easily converting prospects into dedicated and faithful buying clients.

5 Tips to Building Joint Venture and Affiliate Relationships. Get this right and you will have an unstoppable online sales force for your products and services, sending an avalanche of website traffic and sales to you.

3 Steps for JV/Affiliate Attention and Retention. Learn how to convert even the most stubborn and resistance potential JV/Affiliate partners into enthusiastic evangelist for your products or services.

The 12 Step JV Ramp Up for a MoolahRollOut™. The methodical carefully laid plan that produce over \$100,000 in 3 days and more than \$500,000 in under 5 months.

...and much more in these **90 jammed pack minutes** of proven, practical and profitable marketing strategies straight from the marketing handbook on a million dollar producer.

P.S. - IMPORTANT UPDATE: Due to the overwhelming response to this offer, the free DVD on Stephen Pierce's **MoolahMaps™** could end at any time. Obviously we can't continue to give a free DVD away forever. These free DVD's are going quickly and we only have a limited supply of complimentary DVD's available. Once the remaining orders for the free DVD's are secured, we'll be forced to put you on our "stand by" list. So don't wait! Request your free DVD today!



**YES! Rush me My FREE DVD on
MoolahMaps™
I understand that I get this DVD and Audio CD
absolutely FREE!**

1. The greatest goldmine of overlooked marketing strategies.
2. Become twice as successful as you are now.
3. Easily and naturally accelerate your sales and profits.
4. Simple marketing plans with exponential profit potential.
5. Discover a fortune in hidden marketing strategies.

This DVD and Audio CD combination is sent to you FREE. All we request is that you pay a nonrefundable \$6.95 for shipping and handling.

First Name: _____ **Last Name:** _____

Phone Number: _____ **Fax Number:** _____

Email Address: _____

(must be a valid e-mail address)

Address: _____

City: _____ **State/Province:** _____ **Zip:** _____

Country:

Choose a Country _____

Send Me My FREE MoolahMap DVD Now!

As part of this free trial program you'll receive a free DVD and Audio CD of Stephen Pierce's "LIVE" **MoolahMaps™** Seminar, and you only pay \$6.95 for shipping and handling.

Remember with this trial offer you are not obligated to buy anything. No commitments, no hassles! Please note this special offer is limited to one complimentary DVD of the **MoolahMaps™** per household.

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Internet
Savings Bank & Trust

An Urgent Message From Yanik Silver That You Can Take To The Bank!

Dear friend and Valued Customer,

As you can see I've sent you a letter inside a money bag - I've done this for two reasons:

1. I needed a way to get your attention.
2. What I have to say is about putting lots of money in your bank account, so I thought the bank bag was particularly appropriate!

Call me crazy, but I'd like nothing more than to offer you a complete turnkey system along with one of my best and most profitable products that you can sell over and over again...AND you keep 100% of the money!!

So, what will this money bag be worth to you?

Take a few moments to read my letter and find out right now →

Dear Clare,

778

WARNING:
Only ²³~~50~~ Reseller Licenses Currently Available

“Finally, Here’s A Real Way to Get Started Making Big Money Selling Insanely Profitable Info Products -- Without The Pain Or Suffering Of Doing it Yourself”

Amazing Opportunity for You To Snap Up These Brand New
‘RED-HOT’ Resell Rights And Keep 100% of The Money!
(Get Started Immediately From Home and in Your Spare Time)

Dear Friend,

Imagine having your own proven product that sells like crazy (for hundreds of dollars) to the never ending parade of small business owners and opportunity seekers online...**and one where you get to keep all the profits for yourself!**

Think how amazing it would feel to wake up in the morning and check your email to find orders waiting for you from all over the world. While you were sleeping people were eagerly buying your products online and you never had to talk to a soul. And it all just kept working automatically like clockwork.

Incredible.

That’s exactly the kind of life I lead and it’s the same one you can too if you read on...

The truth is, there is absolutely no reason why you or anybody else couldn’t get started selling information products to create the life you’ve desired and only dreamt about. Sometimes when I speak to my best friend, John, and hear how hard he works at his law firm, I do feel twinges of guilt of **how easily the money rolls in** (and continues to come in) from my business.

No wonder many people (including me) believe information publishing and marketing is the ultimate business. There aren’t many businesses where can have all these advantages:

- ✓ Gigantic profit margins. People aren’t paying for paper and ink they are paying you for the value of the information. Duplication and reproduction costs are a tiny fraction of the selling price.
- ✓ You can work from anywhere you wish.

If you're still undecided ... read this!

Check out these amazing results!!



We're just starting to get comments back from a handful of the first people to start marketing this program and here's what they have to say:

"Conny and I bought the Reprint Rights to Yanik's 6 Week Internet Course sight unseen.

Our buying decision was based on the fact that *anything* we have ever seen by Yanik has been of exceptional quality - that plus the fact that he has shown himself to be one of the best people we have ever done business with online or off. Yanik is someone who keeps his word and always over-delivers on his promises. That is very important to us.

We have sold an average of one a week with literally no effort on our behalf and literally everyone that has bought the course has given us 'Rave Reviews' We are VERY glad that we made the decision to invest in this course and look forward to it making us money for many years to come!

Incidentally, we own about \$50,000AUD in various Master and Reprint rights and only wish they were all of this depth of content and quality"

- CHRIS BLOOR AND CONNY YVONNE TORNEY, BALCATT, WA, AUSTRALIA

"Within days of receiving your complete turnkey package, I had your letter mailed out. A few days later, we started receiving orders - and they're still coming in! Your course is a hot-seller, Yanik, and if things continue like this, I predict we'll sell \$250,000 worth of your course in the next 9 to 12 months."

- JEFF GARDNER, CARLSBAD, NM

"From Monday when I started selling your course I have sold 9 copies @ the 3 installment \$239 deal. 2 copies @ \$697 So \$3545 in up front income and another \$4302 in rebills to come...I've worked this out to something like a \$18 visitor value!!"

- ANDREW FOX, BANGOR CORK, IRELAND

I've received the package and must tell you that it's exactly what I was hoping for! With all the materials included within the package, its perceived value will definitely be greater than the price.

- MICHAEL J. HARRIS, BUFFALO, NY

**If You Want "First-Mover" Advantage
Now's The Time to Take Action**



Lunch
Bag

Back to School Sale!!!

Bring this bag with you to my house on Friday, September 20, from 4-8pm or Sunday Sept 22 from 12-2pm and save 30% on anything and everything you can fit in this bag (an a little more!) PLUS there will be up to 50% off select items at my house only. Everyone who attends will get there name in a drawing for a \$100 gift basket.

If you cannot make it on those days and times, call me and we will make other arrangements. We have been shopping for the kids all month, it is our turn now!



Leslie Fell
Independent Sales Director
(410) 489-2418
www.marykay.com/leslifell

Lunch
Bag



Dear Friend,

It's not quite a penny from heaven, but it might as well be to a scared and hungry homeless kid.

You see, when I recently added up the numbers, I found that the cost of feeding just one boy or girl here at Covenant House for a single week is \$17.01.

So I've sent you this penny with the heartfelt hope that perhaps you'll send it back to me along with a generous gift of \$17.00 to help me feed a homeless child for a week.

Every day, it's my job to make sure that 1,700 street kids have a safe place to sleep, hot food and medical care if they need it.

My name is Sister Patricia Cruise.

I'm a Sister of Charity and the President of Covenant House. Our original shelter was, and still is, in New York City. But now, we also operate emergency shelters for homeless youth in many other North American cities.

I find no greater beauty in the entire world than the smiling face of a homeless kid who has found peace here at Covenant House.

After what must seem to them like an eternity of abuse and neglect, it takes courage for these

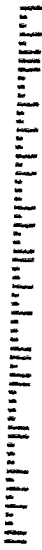


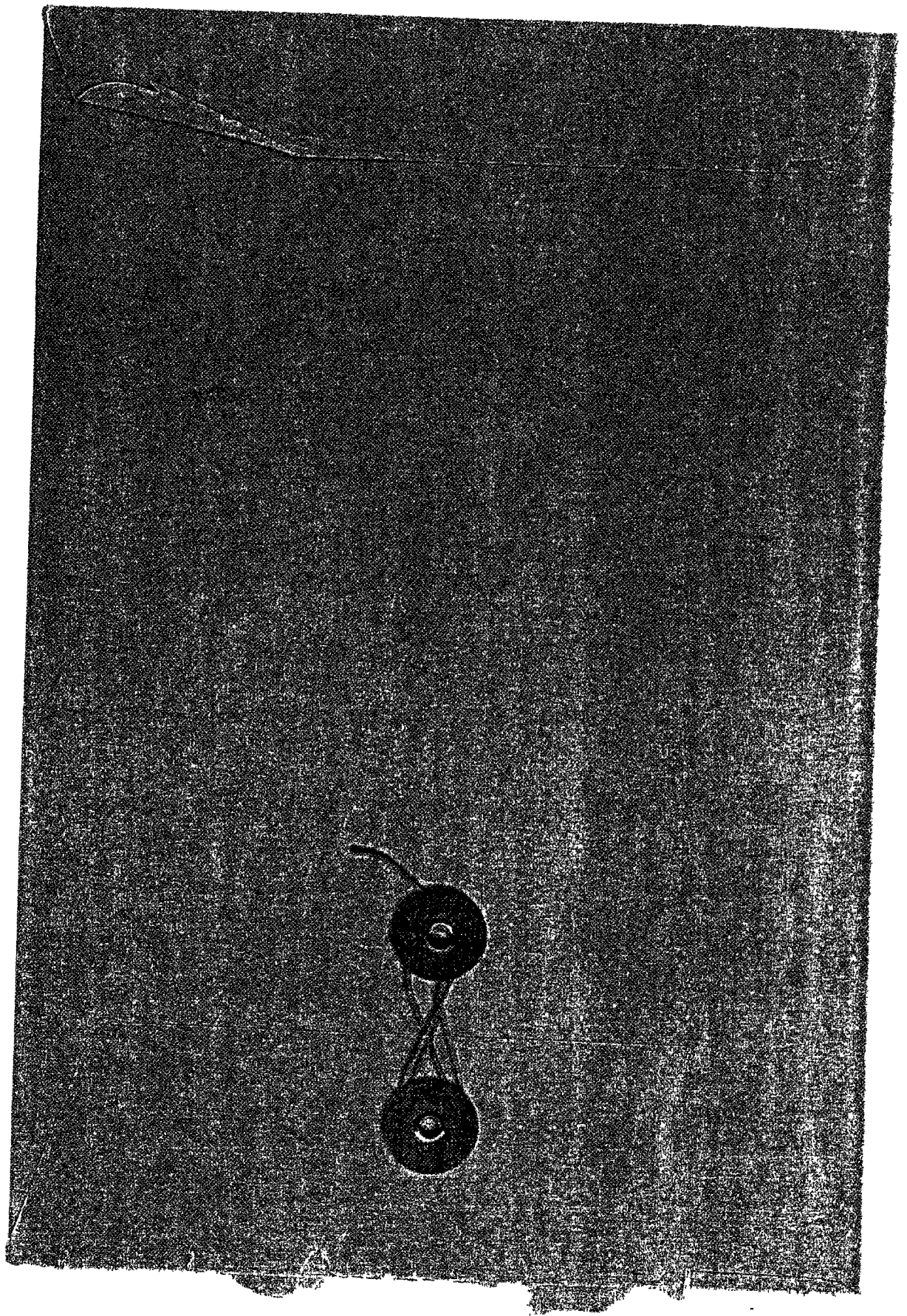
COVENANT HOUSE
A Safe Haven For Homeless Kids

DR. BILL GAZAR, D.D.S.
200 W. Jefferson Street
Baltimore, MD 21201

X-RAY FILM
DO NOT FOLD

Yanik Silver
Surefire Marketing Inc
10832 Brewer House Rd
North Bethesda MD 20852-3416





CLIENT MEMO

From: Dr. Bill Glazer D.D.S. (Doctor of Discount Designer Suits)
Date: Thursday, 2:37 pm

"Why In The Heck Is Bill Glazer Sending You An X-Ray To Celebrate Gage's 57th Anniversary?"

Dear V.I.P. Client and Friend,

Right about now you've probably returned home from work, and after going through your mail are asking yourself the above question. Quite frankly, I'd be asking myself the same question if I received this unusual package in the mail.

The Answer Is Simple!

You see, we are celebrating our 57th Anniversary of providing the men in Baltimore the finest quality and value of apparel. But, we also just made the **BIGGEST CHANGE** in our history, and I had to send you something very special to attract your attention in order to share my news.

Here is the change that I know you are really going to like. We have decided to take all the worry out of making sure that you **ABSOLUTELY** get the best Everyday Low Prices on your Menswear purchases, so we have lowered all of our prices on just about everything in the store.

Plus, to prove it, we'll back it up with our "new" **TRIPLE YOUR MONEY BACK GUARANTEE!** You read it right. We are putting our money where our mouth is. If you see the same merchandise you purchased within 14 days, sold elsewhere for less, we'll refund you 3 times the difference.

But, The News Just Got A Lot Better For You!

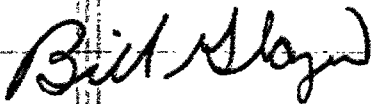
I would be crazy if I didn't recognize clients like you who helped us become "Baltimore's Best" Men's & Boy's Clothing Store. So, since we are celebrating our anniversary, I have two very special gifts for you.

Simply bring in the enclosed prescription before Sunday, Nov. 2nd and you can redeem it for:

1. ~~A FREE \$57.00 Genuine Leather Tote Bag (with ANY \$57. or higher purchase).~~
2. Plus, you'll also receive an **ADDITIONAL 5.7% OFF** your entire purchase.

This is just our way of introducing you to our new "Lowest Price in Baltimore" policy and to "Thank You" for being one of our best clients.

Very Sincerely and Gratefully Yours,



Bill Glazer



P.S.#1: Don't forget to bring in the enclosed prescription so you can redeem it for your Free Gift and **ADDITIONAL 5.7% Discount** before November 2nd.

P.S.#2: You'd better believe we are going to make sure that we sell for the lowest price in town or we would go broke with a **Triple Your Money Back GUARANTEE.**

P.S.#3: You probably guessed it by now, but that big smile on the enclosed X-Ray belongs to a typical Gage client like yourself who has just discovered our new **Lowest Prices in Baltimore GUARANTEE...** See you before November 2nd.

FREE 17" Genuine Leather Tote Bag!
A \$57 value. Yours free with any purchase of \$57 or more.

DR. BILL GLAZER, D.D.S. (Doctor of Discount Designer Suits)

DOWNTOWN
200 W. BALTIMORE ST.
(410) 727-0763

OWINGS MILLS
9616 REISTERSTOWN RD.
(410) 581-5351

(PATIENTS NAME)

(DATE)

RX:

5.7% OFF
Your Entire
Purchase.

SKU # 30-927

FREE
Leather Bag
w/any purchase
of \$57 or more.

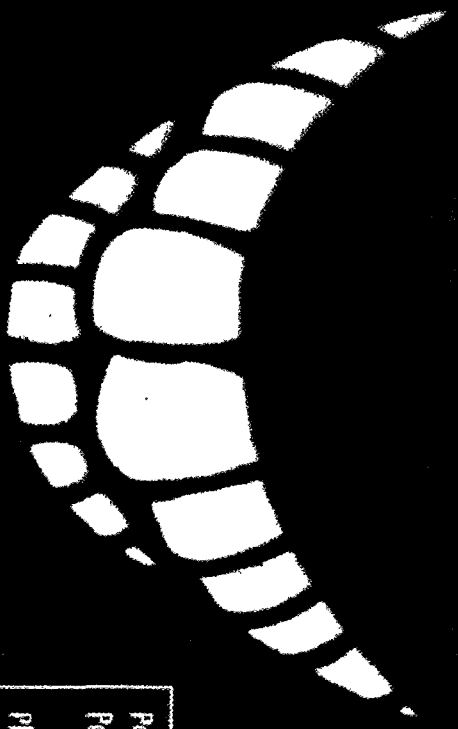
SKU # 30-926

Bill Glazer

(Dr. Bill Glazer, D.D.S. SIGNATURE)

EXPIRES: 02 NOV 2003

Typical smile of a Gage client after
visiting our 57th anniversary celebration
and receiving their two FREE gifts.



Patient's Name:	Chester S. Kat
Patient #:	593827
Date Taken:	10/15/03
Physician:	Dr. Bill Gager, D.D.S.

From: Bill Glazer
OWNER/GAGE Menswear

6:43 PM

"SOMETIMES WHEN TIMES ARE TOUGH — YOU'VE GOT TO DO SOME PRETTY DRASTIC THINGS..."

Dear Gage Client and Friend...

I just got this VERY impulsive idea... I had to jump on it and print this handwritten note before I had a chance to give it to my typist and think it all out clearly. So... Before I change my mind — I want to make you this "UNBELIEVABLE OFFER."

I'VE ONLY MAILED A FEW HUNDRED OF THESE LETTERS TO PREFERRED CLIENTS LIKE YOU...

Just in case you don't know me, I'm the owner of Gage World class Menstores in Downtown Baltimore & in the Valley Centre Shopping Center in Owings Mills. AND QUITE FRANKLY — I think you are going to be interested in WHAT I'm ~~saying~~ about to tell you.

So... I apologize for this handwritten NOTE... BUT I must get this off my chest A.S.A.P!! In fact, right now I'm in New York sitting at the airport waiting for my flight home. ~~the~~ Problem is... my business is no different from any other retail business this YEAR... REAL TOUGH. AND I'm worried that I have WAY TOO MUCH inventory — and in a few weeks, the new fall 2001 stuff is going to START arriving. (MORE) →

* If you do nothing else, take a look on the last page for my "SHAMELESS BRIBE" COUPONS!

I'm going to do something

*P.S. Don't forget to bring in
the "SHAMELESS BRIBE" Coupons
below... Do it before July 15th, 2001
to get your additional discounts.

**P.P.S. - And... if you come in BEFORE
July 8th, 2001 Bring in your "SHAMELESS
Bribe" coupon for an ABSOLUTELY
FREE pair of Designer Socks!

<p>"SHAMELESS BRIBE" COUPON</p> <p>Take an additional \$20⁰⁰ OFF EVERY SUIT! (EXP. 7/15/01) SKU: 025907</p>	<p>"SHAMELESS BRIBE" COUPON</p> <p>Take an additional \$10⁰⁰ OFF EVERY SPORTCOAT!! (EXP. 7/15/01) SKU: 025908</p>
<p>"SHAMELESS BRIBE" COUPON</p> <p>Take an additional \$500 OFF EVERY PAIR OF DRESS SLACKS! (EXP. 7/15/01) SKU: 025909</p>	<p>"SHAMELESS BRIBE" COUPON</p> <p>FREE PAIR OF DESIGNER SOCKS! (EXP: 7/8/01) SKU: 025910</p>

(5)

DON'T MISS THIS
CHANCE!!!

Only 50 Reseller Licenses ARE
~~Currently~~ Available RIGHT NOW!!

Friday, 5:41 pm
Gate B14, BWI Airport

Dear Fellow Internet Entrepreneur,

Listen, I'm just about to hop on a plane to speak at an Internet marketing conference in Florida so please bear with me ~~a bit~~. (I'm writing furiously before they call my row and I sure hope you can read all of this.)

Usually I would just email you - but this announcement is so exciting and so huge I couldn't take the chance it might get deleted by a spam filter or overlooked in your inbox. That's why I had to im-

Please
Keep
Going... →

diately dash off this personal note to you from the airport and have my assistant slip it in at the last minute.

Simply put, I couldn't bear the thought of you missing this awesome incredible opportunity.

Here's what's got me so fired up!!!...

If you act quickly and qualify --

I'm giving you the chance to be "instantly set up in the information marketing business without the pain or hassles of creating your own product PRODUCT.

YOU HEARD RIGHT!

Before I call it off, you'll walk away with your own insanely profitable info product (with the proven Yank Silver 'brand identity') that could make you money for the rest of your life because I'm going to let you Pocket 100% of the Moolah!

... The catch is you've got to hurry and be one of the next 50 lucky SMART individuals to snap up these brand-new resell rights or else your boat just sailed without you. ~~The truth is~~ you see, never before have I made rights available to my "high-end", "BIG-DOLLAR" Products.

There are 4 very important reasons why I'm doing this but I don't have time to tell you about all of them before my plan takes off. (You can read all about those reasons in the ~~other letter~~ announcement piece.)

In a way... this is a bit of an "experiment" for me and I really don't know if I'll ever do it again.

So far now, before I change my mind I strongly suggest you read the enclosed material right away! You'll see that I'm ~~going~~ handing you practically everything -

you need to start making money from day one. (I'm talking about proven sales letters, marketing materials, a complete website, use of testimonials etc. etc. etc...)

You literally cannot help but "trip" in to PROFITS with what I've pulled together for you!

Go ahead and read the entire announcement that's enclosed with this note because I can't possibly cover everything in this little ^{note}. I promise you'll be glad you did!

Best—

Yanik Siber

P.S. #1 - The chance for you to make serious money with this reprint rights license IS AWESOME because what I've done promoting this product is literally just a drop in the ~~ocean~~ ocean. (~~in~~ In fact, I haven't even begun offering it to my own existing customers so you're even getting a "first mover advantage over me.") ©

P.S. #2 - I'm definitely NOT KIDDING about withdrawing this offer after the next 50 licenses are sold. Don't SAY I DIDN'T WARN you when these red-hot resale rights packages are each all gobbled up!
ok my time is up - I gotta get on board my plane before they close the door!!!!

Robin Henry
The Wealthiest Restaurant
Owner in America.
That Must Be You.
Congratulations.

Hello Robin,

This is your buddy Rory Fatt, wondering if you are so covered up with good customers, rich, fat and sassy that you just do not need to be at the upcoming Ultimate Income Explosion Boot Camp March 18-20th in sunny Phoenix, Arizona. You've missed up this opportunity with this letter. I have a little green book of names in town. I'll know who you are, certainly to have the last thing I can congratulate you with it.

Robin Henry
do with
flow of
are not
are NOT

To: Robin Henry Wescana Inn 439 Fischer Ave The Pas MB R9A 1M3	1574 Gulf Road #1501 Point Roberts, WA 98281-9007
--	---

I can afford to shred money I've enclosed good to add to my net worth, when I'm in your shoes. And, by the way, I learned well that the YOU, if new competition, and "school is

Can you know what to do with steady, predictable success every day...if you want your success"...if you want success, income and

for?

I've put together a SUPERCHARGE you can't miss. I've written you about it three times and we still do not have a registered name. Time has virtually run out, and for the life of me, I can't figure out why you'd want to be left out of this. Anyway, this is your...

Final Notice.

Sure, I know it's still a while before the Boot Camp. Maybe you're thinking you can wait until the last minute to register. Big Mistake. We've had more registrations to date than we've ever had this far before a Boot Camp, more seats sell every day and we will soon SELL OUT! There is only room for 35 more restaurant owners. And, there are a lot of details I



FROM THE DESK OF MARK VICTOR HANSEN

A Special Invitation for Alumni of
Mega Book Marketing University, 2002 ...

Yanik Silver
Surefire Marketing
10832 Brewer House Rd
Rockville, MD 20852-3416

SILVER
PLATTER
Enclosed

"How to Get All the Customers, Sales and Revenue You Can Handle ... Delivered on a Silver Platter"

Dear Yanik,

You already know that I believe in the power of "Thinking Bigger." So let me ask you a candid question.

Can you think of a better example of "big thinking" than to **defy the conventional wisdom** that says "Don't expect to have things you *really* want delivered on a silver platter"?

I ask ... because that's exactly what I'm doing for you.

Let me explain.

What Do You Really Want for Your Business?

Most business owners, entrepreneurs, speakers and authors I know constantly wrestle with pressing questions like:

- "How can I attract new, qualified prospects to my business?"
- "How can I convert more prospects into paying customers?"
- "How can I determine which promotions will work before I mail them?"
- "How can I easily stay in touch with customers and prospects?"
- "How can I eliminate the need to justify my pricing?"

Don't these questions keep you up at night, too? After all, these are the things your business needs to thrive ... and to produce the personal income that will give you the **time and money freedom** to live life the way you want.

The good news is that **all of these challenges can be solved, easily and cost effectively**, with the right marketing. There's **just one catch**.

(next page, please)

“When Was The Last Time Somebody Said, ‘You Look Like A Million Bucks’?!?”

Dear Friend,

There are two reasons I attached this ‘million dollar bill’ to the top of this letter.

- 1) I have something very important to tell you and I needed some way to get your attention.
- 2) Since looking like a ‘million bucks’ is what I can do for you...I thought that using this little “eye-catcher” was especially appropriate.

Let me explain.

You came to see me recently concerning cosmetic surgery and then I never heard from you again. Since that time, I’ve been able to help lots of people just like you achieve the look they’ve always wanted.

In fact, here are a few of their comments:

“This has been one of the best decisions I have ever made. The results of my procedure far exceeded my expectations.” – Darcy P., Darien, IL

“...I remember how difficult it was to decide whether or not to have the procedure done when I came into your office. As I look back I realize that I probably should have done this sooner...I actually now love going to the beach in a string bikini! Having this surgery has made me feel feminine and pretty...”-- Jennifer V., Lisle, IL

That’s when I thought of you. You know, one of my greatest joys is making people look and feel terrific. I know having a cosmetic procedure done is a personal choice and I want you to know I understand.

That’s why if you want to come back for another consultation I’d be happy to schedule one for you. Please call us 630-717-8200 and let us know how we can help you.

Sincerely,

Richard A. Joseph, MD

P.S. Unless you decide to do something different, you're always going to be bothered by your 'trouble spots'. So why not finally take action to achieve the look you've always wanted. You'll be positively amazed by the difference.

P.P.S. If money is a concern – don't worry we have several affordable finance plans available starting at just \$39 per week, depending on the procedure.

Dear Friend,

Enclosed is a wooden nickel coin with the word "TUIT" on it.

Why would I send you such an odd item?

It's simple really, you've often heard people say, "*someday I'll get around to it*" – well this is your reminder to get "to it".

Patients often come to me for a consultation and then don't come back again for several months...or even years to schedule their cosmetic surgery and finally get around to it. Then, do you know what they tell me?

Nearly all of them wish they had not waited so long. They wonder why they never did this for themselves 2 or 3 years ago. Now, I've written to you several times regarding the cosmetic procedure you were interested in, however, I haven't heard back from you.

That's why I've decided to give you one final opportunity...a chance to finally get "*to it*" and to achieve the look you've always wanted.

Here's the deal: If you come back into our office and bring in your TUIT coin within the next 15 days, I'll give you a free BioMedic facial peel.

If you've never had a glycolic peel before, you're really in for a treat. Your face will feel completely refreshed and you'll experience an incredible glow because glycolic peels help reduce fine wrinkles and even sun damage. This is a \$85.00 value – but yours free when you come to the office with your "TUIT" coin.

Now, the next step is up to you. Just call my office at 630-717-8200 and make that appointment. Or if you have any lingering concerns or questions, I'd be happy to speak to you personally.

Warmly,

Richard A. Joseph, MD.

P.S. With the enclosed coin, now is the time to get around "to it" and get the look you've always wanted plus get a free gift!

Dear Friend,

Go ahead and take a look!

I've enclosed this tiny mirror because I wanted you to *really* look at yourself.

Do you honestly believe that your reflection will change in the next 6 months if you don't take any action? Unless you decide to do something different, you're always going to be bothered by those annoying 'trouble spots'.

But now just imagine if you could look in the mirror and see yourself the way you've always wanted. I know you're looking for a way to turn back the years and feel better about yourself because you came to see me recently for a cosmetic surgery consultation.

However, I never heard from you again.

That's why I'm writing to you again to offer you another opportunity to find out about all your available options. For many years it's been my privilege to help numerous patients, just like you, achieve the look they've always wanted. However, I'm always concerned when a patient comes in for a consultation and then I never hear back from them leaving me only to guess about the possible reasons.

For some patients it's the money. No doubt about it, nearly any cosmetic procedure is a 'stretch' for many budgets. But at our office we offer several affordable financing options with easy monthly payments.

Or, some patients are held back because they're fearful of not getting the results they're hoping for. Although no one is perfect, I can tell you that most of my patients are delighted after their surgery and most of them wonder why they waited so long to schedule their procedure. In fact, here's what one recent patient had to say:

I remember how difficult it was to decide whether or not to have the procedure done when I came into your office. As I look back I realize that I probably should have done this sooner...I actually love going to the beach in a string bikini! Having this surgery has made me feel feminine and pretty..."

- Jennifer V., Lisle, IL

Of course your decision whether or not to have a procedure done is very personal and I can't help you decide. But, what I can do is give you my assurance that if you decide to take the next step, I will personally be there for you.

You see, I have a slightly different approach than most cosmetic surgeons because you get as much of my personal attention as possible. And that's not just my opinion, here are what other patients had to say about this:

"Thank you so much for not only making me look natural, but also for doing such a great job and being so nice and caring." – **Julie L., North Aurora, IL**

"I really felt comfortable with Dr. Joseph. He was very honest and upfront about things."
– **Sandra R., Aurora, IL**

Now, the next step is up to you. Just call my office at 630-717-8200 to schedule a return appointment. Or if you have any lingering concerns or questions, I'd be happy to speak to you personally.

Warmly,

Richard A. Joseph, MD.

P.S. Unless you do decide to do something different, you're always going to be bothered by your 'trouble spots'. So why not finally take action to achieve the look you've always wanted. You'll be positively amazed by the difference.

Dear Friend,

I'm sending you a giant eraser for one very important reason...

And that is because I want to help you "***Erase The Years***"!

Look, if you've tried all those goops and "miracle" creams to try and turn back the clock, with little, if any results, then you already know they really don't do much, except cost you a small fortune.

Finally there is a medically proven way you can erase away signs of aging and rejuvenate your face and body. Stop wasting your money on those expensive creams and goops because new medical technology could be your answer.

Listen to what these patients have to say:

"...I remember how difficult it was to decide whether or not to have the procedure done when I came into your office. As I look back I realize that I probably should have done this sooner...I actually now love going to the beach in a string bikini! Having this surgery has made me feel feminine and pretty..."-- Jennifer V., Lisle, IL

" Thank you so much for not only making me look natural, but also for doing such a great job and being so nice and caring." – Julie L., North Aurora, IL

Go ahead and give my office a call to schedule another consultation to find out how you can "erase the years". During our time together, I'll provide you with all the available options you need to make an informed decision.

Now, the next step is up to you. Just call my office at 630-717-8200 and schedule a return appointment. Or if you have any lingering concerns or questions, I'd be happy to speak to you personally.

Warmly,

Richard A. Joseph, MD.

P.S. Unless you do decide to do something different, you're always going to be bothered by your 'trouble spots'. So why not finally take action to achieve the look you've always wanted. You'll be positively amazed by the difference.

Hot Seats

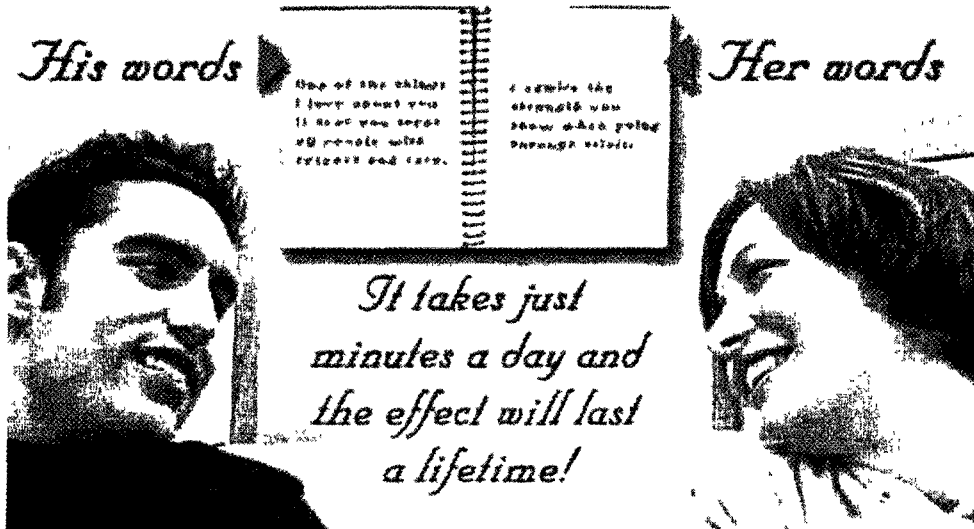
Yanik Silver's Internet Copywriting Workshop

Participant Hot Seat Critiques

"Write Your Love Home Page" Web Copy:

Give Relationships a Gift that will Last a Lifetime

For the cost of a few greeting cards you can give a gift that will make a huge difference in any relationship. It's a personal journal for couples to share words from their hearts each day. The daily writings demonstrate that the relationship is a priority. You don't have to be a writer and it takes just minutes a day.



"Gift Ideas" Web Page:

- Newlyweds
- Anniversary
- Wedding or baby shower
- Couples who travel a lot or if one is away from home
- Military family and or lovers
- Couples who wants to improve communication skills
- Stocking stuffer
- Scrapbook journaling
- Valentine's Day

The *Write Your Love* journal is a powerful growth tool for any relationship and will be so for years to come. For the cost of a few greeting cards one can have a personal heart message each day that will last a lifetime. Simple instructions are included and you don't have to be a writer.

The *Write Your Love* journal is an easy to use tool for parents and children, or for those who are going through a difficult time. It's a gentle, positive tool that's a pleasure to use. It's especially useful for parents and children who don't spend regular time together.

"The Journal" Web Page:

A Powerful Tool for All Couples

The journal is a powerful tool for any two people who want to gently grow their relationship by expressing thoughts and feelings that would go unsaid or unwritten and be forever lost. Writing in this book is a gift to a relationship each day.

For the Cost of a Few Greeting Cards, Get or Give a Gift that will be Cherished for a Lifetime

The simple instructions instantly prompt your writing. It's a unique and useful gift to any relationship whether it's yours or another's. You don't have to be a writer to use the *Write Your Love* journal. Each journal will become a personal treasure. Order today!

"Order Now" Web Page:

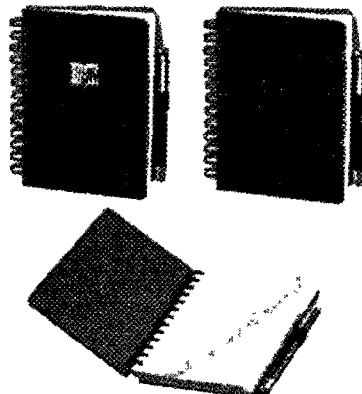
Cost: \$16.00 per book, plus \$2.50 for packing, shipping and handling per book.

Credit Card Payments: (I recently signed up for Clickbank but have not transferred any web content to the site)

Checks, Cashier's Checks or Money Orders: If you'd like to send a check, cashier's check or money order, Please send \$16.00 per book, plus \$2.50 for packaging, shipping and handling per book.

Shipping discounts available for three books or more, so please send and email with your quantity and we'll let you know the shipping charges to include. Please include your name, shipping address, and a daytime telephone number. Please allow 3 weeks for delivery.

The product is a spiral bound booklet with a roller ball pen. **Size:** 5" w x 7" h x 3/4" d. Includes a pen. Following is a sample: that looks like these:



From: "Joyce Binegar" <binegar@houston.rr.com>
To: "Yanik Silver" <yanik@surefiremarketing.com>
Subject: RE: Joyce, Your copy critique at the workshop

Yanik,

Here's the sales copy for critique. It's at:

www.webwealthsuccess.com/si.html

It's the beginning of a sales letter for a product that is an online ASP for website building, hosting, e-commerce shopping cart, and promotion tools all integrated together.

You can see what I have up now at www.webwealthsuccess.com until I have the sales copy complete.

Really looking forward to the workshop, and your assistance with this sales copy... many thanks.

Joyce

Joyce Binegar
binegar@houston.rr.com

> -----Original Message-----
> From: Yanik Silver [mailto:yanik@surefiremarketing.com]
> Sent: Friday, June 11, 2004 9:51 AM
> ...snip...
> "Yanik Silver" **
>)
>
>
>
>
> To unsubscribe or change subscriber options visit:
> <http://www.aweber.com/z/r/?TlzM7AwstCwMDIzMzBzs>

WEB WEALTH \$UCCESS

Your "How To" Resource Center and Complete Solution for Making Money on the Web

Put \$\$\$ in Your Web \$uccess the EZ Way...

Whether you already have a website or you are looking to create your website,
you have come to the right place to EXPLODE your profits online!

To find out how.

[Click here](#)

Resources at the touch of your mouse:

- Website Design
- FREE Hosting
- Your Own Domain Name
- Webpage Creation Tools
- Website Shopping Cart
- Website Email Tools
- Secure SSL Technology
- E-Book Creation
- E-Commerce
- Website Promotion
- Technical Support
- Web Business Planning
- Web Success Tracking
- Graphic Optimization
- Web Marketing Tools
- Search Engine Strategies
- Newsletter for Profit
- Web \$uccess Seminars

How to create a website the EZ way:

[Click here](#)

For more information:

Web Wealth Success.com
1404 Blalock Road #279
Houston, TX 77055 US

Email: info@webwealthsuccess.com

281-589-6327

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Previous

“Stop Procrastinating – Discover How To Get A Professional Looking Website Doing It Yourself Without Being A Web Designer or Programmer”

Imagine being able to put up your commercial website in less than 2 hours... making it look just like in your “million-dollar dream” site...and all without knowing any html or techie stuff...wouldn't that be thrilling! -- and **exactly what you need?**

As you already know, common cookie-cutter templates for webpages proliferate on the web. But what's the point of creating a website that looks just like everyone else's?

Instead, you can have **your own unique and custom website** that you create instantly as you wish without knowing even one word of any complicated computer language.

Being in control of your online business is critical to racking up profits from the Internet. That means being able to **instantly change** your headline or add an irresistible offer on your website...and not having to wait...and wait...and wait...until your webmaster gets around to doing it for you. (And on top of that overcharge you because you want it done *now!*)

Tired of endless searching for all the bits and pieces you need to make an online business work? Let's see...First, you need to pick web creation software, like Front Page or Dreamweaver and learn how to use it. Next, find a web host company to upload your web pages to. Don't forget to pick and register your domain name from a registrar company.

If you want to take money online (and what business doesn't), you'll need a secure server, a gateway, and a merchant account. Oh, did I mention a shopping cart? Email addresses? Catalogue? And on and on The list seems endless...the choices mind-boggling!

And even when you've chosen your different tools, there is **no guarantee that they will work together!** Each comes from a different company. It's like spending a fortune for a pig in a poke.

If I could show you a way to escape this frustration and hopeless searching, how much would it be worth to you?

If you are... (Check which one applies to you.)

- new to the web – a newbie netpreneur – wanting to start a business online
- an offline business owner wanting an online presence to enhance your success
- a person with a great product or idea that you want to sell online
- an organization wanting to market online

...then you're in for an eye-opening revelation.

Take Charge!

Yes, you can be the ***master*** in control of your website, saving yourself mountains of time, money and frustration. Your website is the "store" of your

online business. The order page is the cashier. So, **take complete charge of your online business**. Now it is possible and it has never been easier.

Announcing a breakthrough in technology that **puts you in the driver seat**

of your online business...and gives you a **comprehensive package** of needed Internet **tools that work together** for your online success.

The package has over 350 programs working together as one solution -- that's **one-stop shopping** for you! This complete integration puts the creation and day-to-day operation of your web business under **your control** at the click of your mouse.

Award-Winning Tools

"Rexburg Chamber wins national website award."

The Rexburg Chamber of Commerce website was created with the Tools. This site (www.rexcc.com) was entered into a "Best Chamber Website Contest" winning highest honors and high praises from the contest judges.

Available – Anytime, Anywhere

Better yet, the tools package is a special kind of fully online software called “hostware”. The tools are accessed securely over the Internet. You do not have to buy any software to put on your computer. That means **no downloads, no upgrade installations, no added costs** to you.

There is no need for FTP (File Transfer Protocol) – the process of uploading a webpage from a personal computer to the host’s computer. You create your website online. When you save your webpage, it is saved on the Internet immediately. It available to your visitors once you create a link to the page.

Build Your Webpage - Quick & Easy

Amazingly simple, easy to use online website creation tools **makes building a website truly child's play**...just stack blocks to build the profitpulling website you desire. That’s right. Just pick the blocks you want, in the order that you want them, to build the webpage of your dreams!

Pick a “title block”. Type in the words of your title and hit the submit button. Presto! Your title is now on your webpage. Want a graphic with text along side it? Pick a “graphic-text” block. Insert your graphic. Type your text. Hit submit. It’s on your webpage for you to see. Just point and click...it’s so easy to do.

There are “blocks” for anything imaginable that you would want to do on your webpage. Your webpages aren’t restricted to those same old template layouts, colors, or styles. Instead, you’re in charge.

The tools are **free-form based** so you can **custom create** layouts, styles, fonts, colors, and forms that exactly match **your business identity**. You can even move blocks around on the page to see how different layouts look.

You can change the content of a block or completely delete a block at any time...click...click. Want to add a shopping cart or a bulletin board? You got it...click...click.

Using the tools package, you can solicit names and email addresses from people visiting your website, and build your own "**opt-in**" **mail list** --- an absolute must for online business success. Then you can email information to those on your list that requested it. 200 email accounts are a standard part of the tool package.

Your Silent Business Partner

Your website needs a "host" server to make your site viewable on the Internet.

In many ways, your **hosting service is your silent business partner**. If your host is down, your website is down --- your online business is "closed" for the duration of the downtime.

Hosting is included as part of the tools package. This hosting service, using state-of-the-art technologies, boasts an **unbeatable uptime beyond 99.99%**. Obviously, with this package, you are **truly open for business 24/7!**

Your hosting service also provides response time for your webpage becoming visible to your visitor. A slow response time from your host means your visitor will be off to another site while your webpage is still loading for viewing. That's an expensive loss for your business.

The tools hosting has an **amazing** average response time between **50 to 100 milliseconds** for an html page. **Now that's fast!** Internet standard is a much longer 200 milliseconds. Remember **every second can cost you money.**

I love calling technical support, they've always been super helpful to me, and always courteous. But now I can look up answers to my questions here at the Tools Tech Support web site as well, what a great idea guys, thanks!!

Here's more:

- **Free unlimited support** via telephone, email, website help screens, or online via Microsoft Instant Messenger or Live Chat to answer any question you might have.
- **Free** online support resource manual with detailed descriptions and **step-by-step instructions for every tool.**
- A proprietary "**Watch Dog**" computer program that continually monitors tools and hosting system for potential problems --- it's on duty watching your site so you don't have to be.

- **Live human being** quality control system administrators **on call 24/7** -- means most problems are prevented or quickly fixed.
- 50 MB of web space and domain name hosting included...that's more than enough space for your web business.
- **Secure online transaction** ability using 3-way encryption and SSL technology
 - your visitors' credit card information is totally safe!
- For advanced designers, custom code for HTML, JAVA, FLASH, and Shockwave can be easily inserted into the tools blocks.

An Innovative Solution

When you use the tools package, you acquire an Internet business creation system "in-a-box". Nothing could be easier to use. **Why?** Because the hard behind-the-scene technical work has all been done for you.

Where else can you find so many needed programs all working seamlessly together at the click of your mouse? It's really a no-brainer. I wonder how quickly you will sign up for a free trial.

Oh, I haven't even mentioned the **free gifts** that you'll get when you sign up for a free trial on or before (date). Here they are:

Free Gift #1:

"The Top 13 Mistakes You *Don't* Want to Make Getting Your Business Online - and How To Prevent Them", a must-have report before you start your website.

Free Gift #2:

"How To Create Profit-Pulling Mini Websites Guaranteed to Launch Your Online Success Using the Tools". This is a detailed how to guide ebook showing you the step-by-step quick and easy process to create killer minisites with the tools. It just takes 12 minutes or less or create your profit-generating minisite.

Free Gift #3:

"Discover the One Online Business You Must Be In for Guaranteed Marketing Success – Regardless of the Product or Service You Sell on Your Website".

This fantastic ebook reveals the "secret" all successful Internet businesses know...and now you can know it too!

Remember, I cannot guarantee that you will receive the 3 free gifts listed above if you sign up (date)

You Don't Have To Decide Now – Try It Out With Zero Risk For 30 Days

Go ahead – try it out, play with the tools, see for yourself how easy they are to use.

Try it now, risk free, for 30 days! .

[Click Here to Sign Up Now!](#)



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from Bob Bruss

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Ask Bob a Real Estate Question

Real Estate Mailbag

HOME DEFECT LAWSUIT MAY POSE CREDIT RISK

DEAR BOB: More than two years ago, we had a minor roof leak in our house, which was repaired by a professional roofer. We observed no problems with the roof since then. When we sold our home last February, we didn't say anything about the roof repair when we filled out the disclosure form for our buyers. However, when a heavy rain occurred in late April, the roof leaked in the same

Bob's Notebook

PROS AND CONS OF TITLE INSURANCE

Some owners qualify for discounts

"Title insurance is a big waste of money. What a racket!" That's what a friend who recently refinanced his home mortgage told me as he complained about paying more than \$1,000 for title insurance.

To agree with him and hopefully make him feel better, I then pointed out that title insurers pay out less than 10 percent of the premiums they collect for title policy claims. "You mean they earn 90 percent profit?" he asked.

Although it's virtually impossible to determine exact net title industry profits, I then felt obligated to point out the biggest expense for title insurers is researching property titles before insuring them. Although title insurance is very profitable for the insurers, they probably net somewhere around 10 percent of premiums collected.

WHY TITLE INSURERS PAY FEW CLAIMS. When I ask my college real estate law students if they have ever heard of any property owner having a title insurance claim, each semester I receive blank stares. Having been a real estate investor since 1967, I have yet to have a title insurance claim or even hear of one (except by reading the few title insurance court decisions).

The reason is title insurers try to minimize claims by carefully researching titles before issuing title policies. However, occasionally legitimate title insurance claims arise and title insurers then must pay their insureds.

WHY PROPERTY BUYERS AND LENDERS NEED TITLE INSURANCE. As a percentage of the cost of real property, title insurance premiums probably average about one percent. However, when a title loss occurs, it is usually a big loss.

The largest cause of title insurance policy claims is forged signatures. Even the world's greatest title searcher or abstractor usually can't predict when a forged signature will appear in the chain of title.

The most common cause of forged signatures involves husband and wife disputes where one spouse forges the other's signature. Other forgery situations involve mortgage payoffs when the loan really wasn't paid in full.

spot. The buyers phoned us because they discovered the roof repair. We referred them to the roofer who said there was no guarantee on his repair work two years ago. Now the buyers claim we failed to disclose the roof repair two years ago. Do we have any obligation to them? – Horst S.

DEAR HORST: No. Home defect disclosure forms ask if the seller is aware of the itemized possible problems listed on the form. At the time you sold your home, the roof didn't leak.

The fact the roof leaked in the same spot two years after the roof was professionally repaired doesn't make you automatically liable to the buyers for damages.

Unfortunately, the buyers might sue you in local Small Claims Court for the cost of roof repairs. If that happens, to protect your good credit, if you can work out a reasonable settlement, it might be smart to pay the buyers rather than have a judgment recorded, which can adversely affect your credit.

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used to invite the local manager for a major title insurance company to speak to my college real estate classes. He regaled us for hours with stories of situations involving title insurance claims and why every property owner and mortgage lender needs title insurance.

THE TWO TYPES OF TITLE INSURANCE. Before explaining how to save on title insurance premiums, it is important to understand the two types of title insurance:

1—LENDER'S TITLE INSURANCE. Every institutional mortgage lender insists on receiving a lender's title insurance policy paid for by the borrower (or in some cases by the property seller). These lender title policies protect lenders from insured title risk loss. But they offer zero protection for the borrower.

Lender's title insurance policies protect against title risk losses from many causes, such as forged signatures, recording errors, deed indexing mistakes, unpaid property taxes and other recorded liens, improper foreclosures, title search errors, undisclosed easements, and even title claims by heirs and ex-spouses.

Property surveys can usually be insured too.

2—OWNER'S TITLE INSURANCE. For a one-time title insurance premium, the property owner's marketable title equity can be insured as long as that owner or heirs owns the property. But as time goes on, the owner's title policy becomes more valuable.

For example, suppose a property buyer purchases a \$100,000 property with a \$10,000 cash down payment and a \$90,000 mortgage. The lender's title policy initially protects the \$90,000 mortgage. The owner's title policy insures the buyer's \$10,000 equity.

However, as the mortgage is gradually paid down, the owner's insured equity interest gradually grows until the owner has \$100,000 title protection and the mortgage lender has zero protection after the mortgage is paid in full.

Although not as inclusive as a lender's title policy, the owner's title policy insures against most major title risks. For an extra premium, owners can receive the same full title insurance as lenders receive.

HOW TO SAVE ON TITLE INSURANCE. If title to the property was insured within the last few years, most title insurers will give a discount. The reason is they rely on the previous title insurer to have researched the title up to the date of prior title insurance issue.

If you bought your home or other property within the last few years, or if the property was sold within a few years before your purchase, be sure to ask if the title insurer will discount the premium. Depending on state insurance law and the date of last title insurance issuance, a substantial discount might be available.

Refinancing homeowners should also ask for a title insurance discount, often called a "reissue rate" or a "bring-down rate." Whether buying or refinancing a property, it never hurts to ask for a

title insurance discount.

ASK ABOUT THE "BINDER RATE." Here's another title insurance secret title insurers don't want you to know. If you plan to hold title to your property for one, two or even three years, ask the title insurer about a "binder rate." In many states, title insurers offer this discount rate for short-term holdings.

For example, suppose you plan to fix-up a property and "flip" it for a quick resale profit within a year or so. If you ask for the binder rate, you will then pay an extra 10 percent owner's title policy premium but you will receive a windfall when you sell.

To illustrate, suppose the owner's title insurance premium is \$500. For an extra \$50 you can get the "binder rate." Then, when you sell within one, two or three years, you will receive a refund of the \$500, but not the \$50 binder rate premium.

WHY EVERY PROPERTY BUYER NEEDS TITLE INSURANCE. Recently, I received an e-mail from the buyer of a brand-new townhome condominium. She asked if she needed an owner's title insurance policy since it was a new townhome and there was no title history for it.

I politely answered she is especially vulnerable and needs an owner's title policy more than most home buyers. The causes of possible title risks for her include improper title conveyance to the developer, mechanics' liens by the contractor and subcontractors, unpaid property taxes, encroachments, and even forged signatures.

TITLE INSURANCE IS AN INDEMNITY POLICY. However, title insurance buyers should understand they are obtaining an "indemnity policy." That means the title insurer need not pay a title claim unless an actual title loss occurs or is threatened.

To illustrate, if evidence in the chain of title to a property shows there was an apparent forged signature of an ex-spouse, until that ex-spouse actually sues the current owner of the property, the title insurer need not get involved or make payment on the possible title claim.

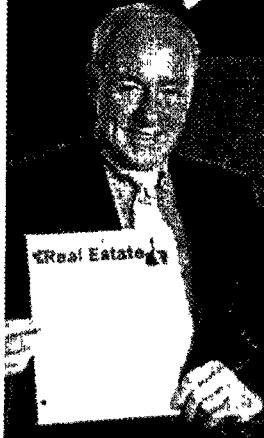
SUMMARY. Title insurance offers many benefits for both mortgage lenders and property owners. When purchasing any property, buyers should always insist on obtaining an owner's title policy because the mortgage lender's title policy offers no protection to the buyer.

If your property is being refinanced, or if you expect to hold title for just a year or two, be sure to ask the title insurer about available discounts.

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Dr. Forrest E. Watson

THERE ARE TWO TYPES OF PEOPLE IN THE WORLD:

THOSE WHO ARE FINANCIALLY INDEPENDENT WHEN THEY RETIRE AND THOSE WHO ARE NOT!

A certain man, so goes an old legend, won a sailing ship in a poker game in San Francisco. He knew nothing of the sea, nothing of navigation or engineering, but the idea occurred to him to take a sea voyage and command his own ship. The ship was launched into the open sea and the self-appointed captain allowed the crew to go ahead with their usual duties, as he didn't have a clue as to what tasks were necessary.

Once headed out to sea, however, the work grew simpler, and the captain had time to observe what was going on. As he strolled on the forward deck, he saw a man turning a big wheel now this way and that. "What in the world is that man doing?" he asked. He was told, "That's the helmsman. He is steering the ship." "Well, I don't see any use in wasting his time on that when there are so many other tasks to be done. There is nothing but water ahead, and I believe the sails can push the ship forward. When there's land in site, or another ship is coming head on, there'll be time enough to do the steering. Put up all the sails and let her go!"

The order was obeyed, for after all he was the captain, and the few survivors of the wreck that followed had cause to remember the fool captain who thought a ship could steer itself.

After reading this legend you will question, no doubt, whether such a foolish captain ever existed. Well, maybe not as the legend goes, but think for a moment about these questions:

- Are you not in command of something more delicate, more precious than any ship --- your own life, your own mind?
- How much attention are you giving to the steering of that mind?
- Do you let your mind do it's own thing?

- Do you let the winds of anger and passion blow it one-way and the other?
- Do you let chance friendships, chance readings, random e-mails, and aimless amusement sway your life into forms you never would have deliberately chosen?
- Are you really captain of your own ship, driving it to a sure harbor of happiness, financial security, peace and success?

People wonder and are concerned why it is, in the richest land the world has ever seen and in times of abundance and prosperity, out of every hundred people who start out in life, full of hopes and dreams, only five out of a hundred attain financial independence by the time they reach the age of retirement. The record could scarcely be worse if people deliberately set out to fail.

Would you like to know why some people succeed, while others fail? Would you like to learn the secrets that would enable you to be one of the five percent?

This program, “The Road to Success”, is designed to give you a blueprint for success, a guide or chart to follow and direction through life’s journey. It will lead you to a rich abundant life filled with success, happiness and peace of mind.

Too many people are like gold fish swimming around and around in a goldfish bowl, never getting anywhere. Life is not a game of chance. The Creator did not put us where we would be sport of circumstances, to be tossed about by a cruel fate, regardless of our own efforts.

“The Road to Success” shows you how to make a life while you are making a living. It teaches you how to have the freedom you desire. You will have more time for your family and friends. It demonstrates how to have a balanced symmetrical life.

Each person is individually responsible for becoming educated, acquiring knowledge and skills, and improving themselves on a lifetime basis. It is important to develop a well-rounded life in three major categories of characteristics; the mental, the physical and the spiritual. No where in society today is symmetrical life-building taught. “The Road to Success” is concerned with the development of a whole life.

Nothing within the realm of the possible can withstand the man or woman who is intelligently bent on success. All people, within themselves, have the power of either success or failure. “The Road to Success” provides the key to unlock the door to success.

From the shoulders down we are worth about \$400.00 per week. From the shoulders up there is no limit, literally, to the amount of money we are worth.

This is a success program with a handle to it that you can take hold of. It enables you to see clearly the steps to take to achieve the desired results. You will hear the sounds of solid doors of security closing against the feelings of confusion and scarcity.

“The Road to Success” is not an abstract philosophy—it is concrete. It is not speculative, but intensely practical. It does not transcend experience but is born of experience.

The biggest room in the world is the room for self-improvement. “The Road to Success” is the key to the door. Will you be one of the five percent who enters the door?

If you have back pain, and want to get rid of it, read this...

Finally Revealed!

"The one hidden secret that all people with back pain have in common, and how knowing that secret can help relieve your back pain, for good!"

Dear Friend,

I recently attended a seminar of about 150 people, men and women of all ages and from all walks of life. I was probably one of the oldest there, at 60+, and there others as young as 23.

In a small group discussion I noticed one lady who was having a great deal of difficulty sitting in a chair for any length of time. She had actually elected to either stand or kneel, to be more comfortable.

Since I have been observing people and doing body therapy for well over 20 years, I recognized the high probability that she was suffering from back pain.

Talking with her later, she told me that she had **several ruptured discs** in her back, and had been suffering from severe back pain since childhood. That would be over 20 years!

She had tried everything she could find in an attempt to relieve her back pain.

She had even created a small tool for her husband to use to pry her vertebrae apart, to give her a few hours of relief.

I offered to show her a couple of the methods I have taught for over 20 years, and she agreed to give them a try.

So, in just a few minutes, I taught her **two very simple methods** that I had taught hundreds of people to use to help relieve their back pain.

One method was for her to use when she was just **standing**, and the other was to use while she was **walking**.

She seemed a bit skeptical at first, because they seemed so simple, but agreed to continue and use what I had taught her.

A day later, in the morning session, she **excitedly** came up to me with surprise in her voice, and told me it was working! She felt better, and the **pain had diminished** enough to notice a definite difference.

Do you **suffer from back pain**, because of an injury, an accident, overwork, or unsuccessful surgery?
Then this could be the most important information you will ever read.

I have just released a **breakthrough multimedia** book on how to **relieve back pain** simply, easily, **without drugs or surgery**, additional pain or rehab, all in the comfort and security of your own home.

Ease Away Back Pain without drugs, surgery, belts, braces, or "exercises".



Multimedia, full motion video and audio,
E-book available for immediate download.

Satisfaction guaranteed, or you money back!

Plus FREE updates, for life!
(My life that is!)

It was good enough for Sears, it's good enough for me.



How Long Has it Been since...

- You were in the back yard having fun **playing ball with your kids**, or having a barbeque and be the Master Chef?
- You **did anything that you wanted** with your kids, or grandkids.
- You enjoyed the outdoors, the fresh air, the friendship while playing a **round of golf with your friends**, without pain?
- You got down on the floor and **played with a baby**, or your dog or cat, and were able to easily get up again!
- You **roughhoused** with a 9 year old.
- You could **bend over** and pick up your own child, or grandchild.
- You went deep sea fishing with the guys (or gals), and were not concerned about the **pitch of the boat**.
- You took a mountain hike and **walked up an down the trails**, without pain.
- You enjoyed carefree, **spontaneous sex**.
- You were able to **sleep through the night** and awake refreshed and ready for the next day with anticipation.
- You could do whatever you want, without the fear that the next step you take, or the next move you make

may "throw your back out" again.

At last, These Are Possible Again.

Ease Away Back Pain describes an approach to movement education that is **painless, effective, and natural.**

For over 20 years I have been teaching this approach to people from all walks of life. I have seen them relieve their pain, often in only minutes.

Many of these people, perhaps like you, had been told by their doctor such things as "There's nothing more that can be done", or "You'll just have to learn to live with it", or the final insult, "It's all in your head!"

Does this sound familiar to you?

With this approach you will learn how to use the most natural thing in the universe, **gravity**, to help relieve your own back pain. You will once again be able to do what you want, when you want.

Here's just some of what you'll learn...

- How to relieve your back pain in a variety of situations.
- How to be comfortable standing in a line at the bank or grocery checkout.
- How you can walk while doing therapy on your back.
- How to ease away back pain even before you get up in the morning.
- How to use your own body weight for your advantage.
- How to improve your balance.
- How to let gravity be your friend.

Here's what some people have said...

I have had trouble with my back all my adult life and have found relief in chiropractic adjustments. But for the last two months my low back and my right leg have given me increasing pain. As my right leg hurt, it was harder to stand up straight as my body would try to protect itself. That would make my low back hurt more, and that made me limp more.

This was not sciatica, and the chiropractic adjustments were not making a significant difference. Then I met Gary Brownlee who showed me some movements (exercises?) I could add to my day.

What a relief! One was very relaxing, which helped my low back considerably and the other helped my right leg almost immediately.

I now walk routinely giving a gentle kick out with my foot. My pain has diminished considerably and my joy has increased considerably.

I am so grateful.

Carol Knoll
Virginia Beach, VA

Dear Gary,

I've suffered from chronic pain in my lower back for a little over four years. Whenever the pain flares up, I use the movement you outline on...and it banishes all discomfort at once.

My only complaint is that I didn't get a copy of **Ease Away Back Pain** sooner!

I'd recommend this to anyone. Thanks to what your book has shown me, I no longer live in fear of a "lower back blowout."

Sincerely,

Frank Kern
Macon, GA

Ease Away Back Pain

is a multimedia E-book that provides clear, detailed descriptions with full motion video, and audio, of 9 effective, painless movements that can be done individually, or in combination, virtually anywhere to relieve your back pain.

You Can Enjoy These Benefits And Many More

- Elimination of pain, or at least reduced pain.
- No more special bulky devices like belts or braces to contend with.
- No more embarrassment from unsightly wraps under your shirt.
- Take a leisurely walk without picking your spots to step.
- Stand with ease in a line at the bank, or at the supermarket.
- Enjoy the results of more than just a temporary fix.
- Increased flexibility and ease of movement.
- No more fear of pain. You won't need to be continually on guard.
- Feel More energy.
- Be yourself...Again!
- Have fun in life!

Ease Away Back Pain A Practical Solution

My No Hassle Guarantee

Order this E-Book, download it, print it, study it, listen to the audios, watch the videos and **USE** the movements described for a full **90 days**.

Use them at home, at work, at the supermarket, the bank, while walking, wherever you happen to be.

This Approach Works, But Only If You Use It!

Give all the movements a fair try, and if you don't experience any pain relief at all, from any of them, simply send an email to sales@grbpub.com requesting a refund, and I will see that you get a full refund, no hassle.

It Is Important To Experience This Approach

**"Words can only lead you to the experience...
once you've had the experience, you don't need the words."
Milton Trager M.D., the developer of this approach.**

You are probably wondering about the cost of this book.

Think of the cost of **multiple visits** to your health practitioner.

Think of the cost of **surgery**, especially in pain and suffering.

Think of the cost of **transportation, time, lost income** etc. for the many visits for rehabilitation after a surgery.

Think of the cost of what you are losing in your **relationships**.

Think of the cost of what you are losing in **your life!**

How much would it be worth to you if it actually worked?

The information contained in this E-book could be **invaluable** to you.

However, I know that you have probably tried many other things that did not do anything to relieve your pain. You may be hesitant to take a chance on me, and I want to be sure **you have the opportunity** to enjoy the benefits of this approach. That's why I offer the **unconditional guarantee** for 90 days

So, for a **limited time only**, as a market test, I am offering this e-book for only **\$47** to the **next 100 people** who order. After that the price will increase.

ORDER NOW!

and within **minutes** you can be on your way to being **pain free!**

What do you have to lose, except pain and fear of pain?

Please note: You will need **Real Player 10** to view the videos in the Ebook. If you don't have it, you can download a free version at

<http://www.real.com>

Note that the ebook is an executable file (.exe) and will not work with a MAC computer. A .pdf version is in the works.

P.S. Remember, you get FREE updates for life!

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You can get a **FREE report** (in .pdf format) about using the same principles to relieve tension in your fingers, hands, wrists, and arms due to **extensive computer use, or repetitive strain injury (RSI)**. Just fill in your information below.

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Copy Critique Notes

Piece: _____

Notes: _____

To all wannabe copywriters:

**“Do You Want To Earn Really Good Money
Writing Sizzling Copy - Not Just for
Yourself but Also for Others?”**

Well Now You Can! By Modelling the Tried and Tested
Methods of 25 Master Wordsmiths from the Past,

Discover (on Page 114) how you can quadruple your results by actually leaving things out; also, how simple changes can improve your response by 48.57 times in just 1 week, and how testing your copy on 1,000 people can tell you about your cost per customer and sale per customer and enable you to roll out to millions. Plus much, much more.

In less than 2 weeks, you too will be able to write killer copy like a pro!

Friday 2nd. July 2004

Dear Budding Copywriter,

Have you ever heard the saying: “Everyone has at least one book in them?” Whether or not this is true, is open to debate, but it's certainly the case that you would like to write for a living. Right?

The attraction is obvious. You are your own boss. You work on interesting and creative work. And there's always the chance of untold riches if your work really takes off.

For most though, the reality is somewhat different. Rejection slips pour down on the doorstep like confetti. All the hard work is wasted. The plain truth is this - the vast majority of people who put pen to paper make nothing at all.

Now, whilst there is an intrinsic pleasure in writing, you still have to pay your way through life.

But wouldn't you rather have the ~~enjoyment and the money~~? Well, there's one branch of writing which allows you to do just that: - Copywriting.

Time-out

Before you go any further, take time to sign-up for my FREE mini-course called:

"Lost Secrets of Marketing Legends"

It's a 9 part e-mail course sent out to you every other day. You'll discover little-know secrets that all the top copywriters Use. Secrets that they don't want you to know.

Your first lesson will be delivered to your e-mail box instantly. In this course you will get lots of ideas, tips, and strategies guaranteed to have a positive impact on your bottom line. Here's just a taster of what's inside your ecourse:

What is the single biggest secret to really making people buy? (and how you can "trigger" it any time)

Find out how the greatest copywriters from the past wrote amazing ad copy and how you can "steal" their secrets for yourself

Discover the winning letter-writing techniques from Robert Collier, headline techniques from John Caples, and the creativity of Leo Burnett.

Plus, much, much more.....

This e-course is a huge treasure trove of hints, tips, and resources for your exclusive benefit

There's no obligation, it's a free gift, but only for a limited time.

You can subscribe right here:

Name:

Email:

Your privacy is respected. So don't worry – your email address is totally secure. Your details will never be passed on or sold to a third party.

in good condition within 30 days of receiving it, and I will refund all your investment. Yes, that also includes shipping costs.

I think that's a fair guarantee, don't you?

This Offer is Limited to Just 500 Copies

Because this product is both rare and of enormous benefit, I've decided to limit the number of copies I distribute to just 500.

This is not a sales ploy. I really am going to limit the number of copies I circulate.

This collection of articles is rare, extremely rare, and by studying them you cannot help but write better copy as a result. I do not want, nor do I think it's a good idea, to saturate the market with such a unique product. Rest assured, after the sale of the 500th copy, you will be unable to order from this site ever again.

Grab your copy now whilst you still can.

This mad lot of rarities will be a sought after product when word gets around just how good it is.

Get your copy of "Masters of Copywriting", right here, right now

Each one of these 25 articles if sold separately could retail for \$47. Such is the value of each.

And when you consider how just one idea, or just one method, could transform any copy that you write into an order-pulling sales machine. Or could transform any existing copy to increase response many times over.

So I could easily charge, and get, over \$1,000 for this product.

But I am not asking anywhere near that price. Not even half of that. In fact, not even a quarter. This unique collection of articles plus the bonus offer can be yours for just \$197. And that's a bargain for something as rare and unique as what this is.

And remember, this is in effect, a limited time offer. When the first five hundred copies are gone – they're gone! Vanished! Expired! Don't expect this offer to be here forever, because it won't. 500 copies and that's it. Offer closed!

Order "Masters of Copywriting" now, right here, don't say you haven't been warned!

If you are dead serious about learning the cool art of Copywriting, this is one resource you must have for your library.

I wish you the very best with your Copywriting,

Peter Woodhead

Peter Woodhead

CEO Presslink Publishing

P.S. Remember, these 25 articles are extremely rare and virtually impossible to find anywhere else. They are not available in digital format - only as a shipped product. But you will need to hurry, I am pulling this website when I reach 500 orders

P.P.S. For the first 100 orders only, I'm going to send a very special added bonus. This will have a \$49 value and is not to be missed. But you will have to be one of the first 100 to get your hands on this unique product.

P.P.P.S. If you're still undecided, I have prepared one of the 25 articles for you to download on to your computer, right now, **[just click here for your free article](#)** You may then judge for yourself if you think that this article, and another 24 similar, are indeed good value.

Copywriting is the Highest Paid Form of Writing

It's a little known fact that Copywriters are amongst the most highly paid writers. They may not compete with the Stephen King's of this world in terms of overall income, but if you compare the earnings per word written, no other form of writing even comes close. In short, Copywriters get paid more money for less work than practically any other writer.

You see, it doesn't matter what kind of business you're in, or what product you have to offer. Copywriting is a "skill" that will stay with you for the rest of your life – if you learn it well, that is!

So what exactly do Copywriters do?

Copywriting is "Salesmanship in Print"

John E. Kennedy, way back in 1904, defined Copywriting as 'Salesmanship-in-Print' and that's a fairly good description which has not been bettered to this day. And many have tried.

Now before you reel back in horror at anything to do with the word 'sales', you can be reassured: you don't need to be a good sales person to be a good Copywriter. Many of the great Copywriters couldn't sell a glass of water to a man dying of thirst.... in a face to face situation!

But give them a clean sheet of paper and time to think. and they'll write words that sell.

And you can too!

That's the goal of Copywriting.... to create sales. It might be through a newspaper advertisement, a Direct Mail piece (sometimes unfairly called junk mail), a product brochure, a TV/Radio commercial, a press release or your website. But, the common thread which runs through all Copywriting work is this objective: to have a positive effect and to sell!



Testimonial

Copywriters are well paid for a number of reasons. Copywriting as a skill is rarely taught properly - if at all. As a result, competent Copywriters are in short supply, and the really good ones are either impossible to find or prohibitively expensive. The demand is massive and growing. That's why you need to be able to write your own Copy.

Markets have never been more competitive. Every company needs to sell its products and services, and will always be on the lookout for that all important 'edge'. They all need, and can benefit from, effective Copywriting to enhance their advertisements, sales letters, brochures, commercials, press releases and websites.

The Ability to Write Copy That Sizzles Will Give You That "Edge"

You may have the best product in the world – which could be a book, a physical kind of product, or even a service – but if your copy is bad, you will sell few, because people will just not be interested.

"Copy is the only thing that counts in advertising"

Kenneth M. Goode

For the most part, companies leave the task of Copywriting to internal staff who have no idea what they're doing, or why. Alternatively, an advertising agency is given the job, who promptly pass all but the most prestigious work on to a junior member of staff. The result? Well, you've probably seen for yourself.

So whether you want to promote your own products or somebody elses, you simply must learn how to write good, persuasive copy. And it doesn't matter if you are marketing off-line or on-line.

Testimonial

You do Not Have to be a Good Writer to be a Good Copywriter

And here's another surprise that most people just don't get – you do not have to be a literary genius to be good, it is a skill that can be learned. And you don't necessarily have to be creative either.

Learning Copywriting is a skill that will last you a lifetime and give you a competitive edge no matter what business you're in.

Good Copywriting is the ability to communicate with your prospect, not face to face, but by the written word. But when writing copy you need to know just who your prospect is and imagine that you are talking to them – face to face.

How well you do this is down to how well you can get inside your prospect mind. But it is a technique that can be learnt. And when learning new techniques there's none better to learn from than those that have gone before and proved their methods time and again with positive results.

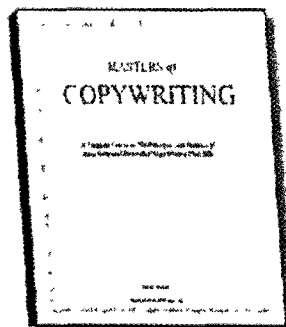
The Advertising Man's Prayer

"O Lord, make me short on words and long on ideas."

Anon

"Masters of Copywriting" is a collection of articles from 25 of the very best Copywriters – ever!. Guys like Claude Hopkins, Bruce Barton, George Frederick, Ben Nash and 21 others. Masters of the art of Copywriting that have consistently proven themselves.

Can't Wait? Order "Masters of Copywriting" right here



391 pages, 8.5" X 11" inches

You see, human nature just hasn't changed over the years. People buy today for the very same reasons that they bought hundreds of years ago. The likes of John E. Kennedy, Claude Hopkins and all their contemporaries knew this principle well and profited accordingly.

Now you have the chance to study the secrets, and follow in the footsteps, of all of these geniuses.

In this manual you will:

- Uncover the reasons why people buy. Why it's words and not pictures, emotion and not logic that will get you the sale. Page 94 describes this really well
- **Discover 12 methods to add believability to your copy. Even some very successful netpreneurs haven't got a clue about all of these. But you can find all of them on page 246**
- Find out which one, single word you can use in your copy to invite your prospect to read on [Hint: it is not "free" nor is it "you"] Find out what it is on page 175
- **Discover who your prospect really is and how you should understand them in order to sell to them. You can find the answer to this on page 225**
- Uncover one vital fundamental element that you must introduce into every copy that you write, but surprisingly few copywriters do this. To find out what this is goto p.372
- **Find that appealing to this one human emotion sells every time. Discover what this on page 57**
- Find out a neat little method for writing great headlines. You can uncover this "secret" by reading page 351
- **Uncover, on page 215 a great example of exactly what your prospect is desperate to read about**
- Add this to your copy and change your response 800%. Not many Copywriters do this effectively, but on page 62 you can find out what it is
- **Improve your copy by studying an easy to find publication. Curious? Find out on page 366**
- Uncover the secrets of how to enter the conversation inside your prospects mind, see these on page 83

- **Discover, on page 74, how all ad copy can be boiled down to only two types and if you understand these it could be your blueprint for success**
- **Find one ingredient you must have in your copy if it is to succeed. To find out what this is go to page 176**
- **Discover why people are open to suggestion and how you should use this to your advantage. You can see how this is done on page 78**
- **Discover why you must test, test, and test again if you want to stay ahead of your competitors. Page 115**
- **Uncover 16 different sales strategies to help your copy sell more. Your competitors won't have heard of any of these. See what they are on page 169**

But that's not all. You will also.....

- **Uncover the three topics that are certain to interest your prospects. It's a fair chance that none of your competitors will have considered these, but you can have access to them on page 198**
- **J.K. Fraser reveals 47 little ideas of what NOT to include in your copy. You'll love these between the pages of 207 and 210**
- **Inject some of this into your copy and you will be able to persuade even the most skeptical of prospects to buy. Refer to page 75 for what I mean.**
- **Understand one psychological technique to hold prospects' attention for longer. You'll be amazed at what this is. Can't wait? The go to page 330**
- **Find three things you must know about your prospect before you can increase your sales. Page 237 explains.**
- **Discover a whole gamut of human traits that will compell your prospects to sit up and take notice of what you have to offer. Page 265**
- **Find out what 4 essential weapons the copywriter must have in his arsenal to succeed in selling to his prospect. Page 314**
- **12 questions to ask your prospects before you even begin to write your copy. Go to page 155**

- How to know the emotions and hopes of the people you want to communicate with. This can dramatically improve your response rate – find out how on page 63
- **Discover a little-known human awareness that all good Copywriters should know. You'll kick yourself in the pants for not thinking of this and 99% of all Copywriters just don't get this. But you will by going to page 36**
- Uncover principles from ancient times that explain clearly three of the best methods used in Copywriting. You'll love this one – see page 64
- **Learn how to make your prospects automatically respond to your assaults on their hearts and minds to improve your sales overnight. Find out how on page 75**

Simple, direct, plain speech is most easily understood by the greatest number of people.

Advertising that is saturated with human interest is bound to be most widely read.

- **Find out why catchy words and phrases will never make good copy but using simple techniques will. Find out what these are on page 128**
- Discover how to get your prospect to act now and know exactly where to position this in your copy. Uncover this little secret on page 139
- **178 questions you must answer if you want to fully research your product and write compelling copy. You'll find these starting on page 152**
- 10 facts that you simply must consider, both before and after, you write your copy. See page 156
- **discover on page 160 how reaching the appeals of your copy can dramatically increase your sales**
- What two topics make a great combination and almost make your copy irresistible to your readers. Find out what this is on page 199
- **On page 276, see how you can grab your prospects by the scruff of the neck, build on it, and keep it sustained to the very end of your copy**
- 4 simple principles to assist a Copywriter in appealing to his prospects' emotions. See what these are on page 315

- **discover a little used technique that will make you stand out from the field. Find out what this is on page 364**
- Discover two reasons why "catchy" expressions are not good for your copy. Go to page 55 to find what these are
- **discover how to make your body copy so effective that your readers will want to read and read on. Page 352**
- See how one analogy from ancient times spells out why advertising is good for your readers. Look on page 69

Simple Words can Paint a Thousand Pictures

People buy things on emotion and then rationalise that purchase with logic. And it's the words that will sell your products not pictures

- It really is words that make your sale. See how, on page 114, how just one small change can improve your responses 1000%

"Short words are best and the old words when short, are best of all"

Winston S. Churchill

- **Revealed on page 98! 5 points that play a vital part in your copy**
- find out why thoroughly researching your product will pay handsome dividends if you take the time to do so. Page 147
- **discover 4 elements of copy that will get your message across to your prospects. Flick through to page 376**
- Introduce into your copy something which you find all around you – all you have to do is look. Find out what this is on page 215
- **discover how introducing a basic human fact into your copy will make it sound much better. This rare piece of information can be found on page 323**

"In Copywriting, as in everything else, it is the people who are the Court of Last Resor"

Joseph H. Appel

Copywriting as a Business

But that's not all you'll get! If you want to learn Copywriting not just for your own products but to profit from as a business, then you will love the free bonus that I am giving away.

"How to Find Freelance Copywriting Work" is a specially written report on how to find work. Industry and individuals are crying out for good Copywriters. By reading this report you will know how to find that work.

Most people will just want to become proficient enough to write their own copy, well that's fine too. But, as you progress and become successful – which you will be as a good Copywriter – people will eventually find you and want to use your expertise.

So if you want to ply your trade as a top-notch Copywriter, and earn a very good living of \$100,000 per year and more, the market's out there.

To summarise: my offer is a tome containing 25 rare articles by master Copywriters of the past, each spilling their own secrets of success.

Plus you will get my free report on how to be successful as a freelance Copywriter, should you fancy your chances at getting paid for your skills.

So What's the Cost of This Unique Collection of Copywriting Masterpieces?

No doubt you're wondering what the cost of such a collection of Copywriting masterpieces will be. It's a fair question.

But let me first explain what this classic collection is not. It is not some ebook or digitally downloadable product. It is a 390 page bound manual which will be delivered right to your door.

So you will get the benefit of handling the product and always have it at hand in your resource library for reference every time you write copy.

In fact, you'll not find this product anywhere in digital format. It is only available as a manual, shipped right to your front door.

And What Guarantee am I Offering?

I don't really need to offer any sort of guarantee because I believe that this product is so good but...

I am so confident that you will both enjoy this product and profit from it that if, for any reason whatsoever, you are not totally delighted with it, simply return it