

*Yanik Silver's*

**Internet  
Copywriting  
Workshop**

***Seminar Manual #2***

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# BIG Copywriting Ideas!!

Big Idea: \_\_\_\_\_

Value to me: \$ \_\_\_\_\_ Priority: \_\_\_\_

Big Idea: \_\_\_\_\_

Value to me: \$ \_\_\_\_\_ Priority: \_\_\_\_

Big Idea: \_\_\_\_\_

Value to me: \$ \_\_\_\_\_ Priority: \_\_\_\_

Big Idea: \_\_\_\_\_

Value to me: \$ \_\_\_\_\_ Priority: \_\_\_\_

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Value to me: \$ \_\_\_\_\_ Priority: \_\_\_\_

Big Idea: \_\_\_\_\_

Value to me: \$ \_\_\_\_\_ Priority: \_\_\_\_

Big Idea: \_\_\_\_\_

Value to me: \$ \_\_\_\_\_ Priority: \_\_\_\_

\_\_\_\_\_  
Total of what these ideas are worth to me in the next year:

\$ \_\_\_\_\_

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# Headlines

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## **Headlines**

- 70%, 80%, 90% - Who Cares? The Headlines is a huge part of the success of your ad
- Immediately attract your IDEAL prospect and stop them dead in their tracks to read the subhead
- You've got seconds
- Write out 75-100 Headlines (Do it!)



# Headlines

- Needs to Answer:
  - **So What?**
  - **Who Cares?**
  - **What's in it for ME?**
  - **Why are you Bothering Me?**

## **6 Basic Headline Ideas**

- 1. Offer the biggest promise or self-serving benefit to the reader**

i.e. How to Win Friends and Influence People

## 6 Basic Headline Ideas

2. **Identify your ideal prospect and select them from everyone else (Flagging)**

i.e. Attention Arthritis Sufferers! Here's How You Can Be Naturally Pain-Free Without Expensive Drugs or Painful Surgery

If you are a careful driver you can save money on car insurance

## **6 Basic Headline Ideas**

### **3. Offer news if possible**

i.e. Announcing the Greatest Bible News in 341 Years

Great New Discovery Kills Kitchen Odors Quick! – Makes Indoor Air “Country Fresh”

## **6 Basic Headline Ideas**

### **4. Offer a “quick and easy” solution**

i.e. Here's What to Do to Get Rid of Pimples Fast

Here's a quick way to break up a cold

## **6 Basic Headline Ideas**

- 5. Ask a Provoking Question - Better if it can't be answered by Yes/No**

i.e. Do You Make These Mistakes in English?

Can You Pass This Money Test?

Do You Have These Symptoms Of Nervous Exhaustion?

## 6 Basic Headline Ideas

6. **Your headline should make the reader inclined to keep reading**

BIG FAT WARNING: Curiosity is dangerous if used only by itself

i.e. Amazing Secret Discovered by One-Legged Golfer Adds 50 Years to Your Drives, Eliminates Hooks and Slices....And Can Slash Up To 10 Strokes From Your Game Almost Overnight!

# Headline Appeals

Protect health

Reduce fat

Improve appearance

Get ahead in business

Make money

Save money

Win money

Cash in on bargains

Gain social advancement

Win friends

Influence people

Win praise from others

Gain prestige

Be a leader

Have a happy marriage

Care of children

Improve education

Be creative

Avoid worry

Avoid drudgery

Avoid embarrassment

Avoid discomfort

Avoid boredom

Enjoy comfort

Enjoy leisure

Attain security in old age

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## **27 Proven & Tested Headline Words**

**At Last**

**Here**

**How would?**

**Announcing**

**Bargains**

**YES**

**This**

**Amazing**

**Love**

**Advice to**

**Facts You**

**Now**

**Quick**

**Crazy**

**The Truth of**

**How Much?**

**Do You?**

**Only**

**FREE**

**Secrets of**

**Breakthrough**

**YOU**

**Discover**

**How To**

**Wanted**

**Finally**

**Easy**

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## **38 Surefire Headline Formulas**

### **1. How To / How You**

How to get your cooking bragged about

How To \_\_\_\_\_<Benefit>\_\_\_\_\_

### **2. Bargain Appeal**

12 CD's For The Price Of 1! No More To Buy

\_\_\_<Product/Service>\_\_\_ Only \$xxxx

## **38 Surefire Headline Formulas**

### **3. Story**

How a fool stunt made me a star salesman

How <crazy thing> <lead to outcome they want>

### **4. Situation or Condition Question**

Pregnant? The Sooner You Know The Better

Corns?

<Problem/Situation>?

## 38 Surefire Headline Formulas

### 5. Promise

I'll show you how to hit golf shots as straight as you can point, or this video golfing lesson is free...and I'll pay you \$25 for wasting your time!

I'll <Show/Give/etc> \_\_\_\_ <Benefit>\_ or I'll  
<Penalty>

### 6. Testimonial

"I Paid This Marketing Genius \$600,000 in One Year Alone, Because He Made Me \$2,000,000...Now You Can Hire Him for Less than 1/10th of One Percent of the Amount I Paid Him"

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## **38 Surefire Headline Formulas**

### **5. Without Pain**

In Only 2 ½ Minutes You Can Quickly and Easily Create A Sales Letter Guaranteed To Sell Your Product Or Service...Without Writing!

<Benefit> Without <Pain/Hassle/What They Don't Want>

### **6. Make it believable / Tone Down The Benefit**

Answers to Almost Any Houseplant Question

How To Get Rich SLOWLY

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## 38 Surefire Headline Formulas

### 7. If....Then

If you are a careful driver you can save money on car insurance

If you are <type of person/benefit looking for> then <benefit>

### 8. Double / Triple Guarantee

Double your money back if this isn't the best onion soup you ever tasted

<Double/Triple> your money back if <product/service doesn't do what they want>

## **38 Surefire Headline Formulas**

### **9. ...100% Guaranteed**

Finally, the First Practical, Step-By-Step, Roadmap for Internet Success No Matter What Product or Service You Sell... **100% Guaranteed!**

<Headline>....100% Guaranteed!

### **10. Quick & Easy**

Here's the quick, easy way to write all your business letters without wasting time and effort

Here's the quick & easy way to <benefit>

## **38 Surefire Headline Formulas**

### **11. Paradox**

Man Who Limped with Foot Pain – Now  
Runs 2 Miles Every Day

Beat The Races By Picking Losers

### **12. Authority Headline**

When doctors 'feel rotten' – this is what  
they do

When <expert has problem> - this is what  
they do

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## **38 Surefire Headline Formulas**

### **13. Who Else...**

Who else wants a screen star figure?

Who Else Wants <Benefits>?

### **14. # Reasons Why**

Here are 33 good reasons why you should be reading U.S. News & World Report right now

Here are <# reasons> why you should <do/buy/try something>

## **38 Surefire Headline Formulas**

### **15. Finally & At Last**

At Last Science Shows You How to....Beat  
Headlight Glare! Actually See in the Dark!

At Last, <Advance they've been waiting  
for>

### **16. NEWS (Announcing, Introducing, presenting, just released, new etc)**

New Diet Burns off More Fat Than If you  
Ran 98 miles per week!

Announcing <new product/service, etc>

## **38 Surefire Headline Formulas**

### **17. Stop**

Stop Writing Letters the Hard Way

Stop <Doing something they hate>

### **18. Discover**

Scientists Discover Amazing Artery-  
Scrubbing Nutrient in Caribbean Sugar  
Cane Plant

Discover the fortune that lies hidden in your  
salary

## **38 Surefire Headline Formulas**

### **19. Would You?**

Would You Invest \$97 in a Newsletter If it helped Protect Your Life Savings and Other Personal Assets While Keeping You Lawsuit and Judgment Proof? What if the Newsletter Came With An Unconditional Guarantee?

Would You <do something> IF....<What they want>

### **20. Give Me**

Will you give me 7 days to prove I can make you a new man?

Give me # Days/Hours To Prove I Can <Do Something They Want>

## **38 Surefire Headline Formulas**

### **21. Wanted / We're Looking For**

We're looking for people to write children's books

Wanted! Ideas and Inventions!

We're Looking for People Who <Activity They Want>

### **22. For / To**

To People Who Want To Write But Can't Get Started

To People Who <Want a benefit>

For the 1 Man in 5 Who Shaves Daily

For the <prospect you want to attract>

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## 38 Surefire Headline Formulas

### 23. Do You / Do Your

Do You Have What it Takes To become a Millionaire?!

Do Your Employees Work As Slow As They Read?

### 24. Why

The most expensive magazine in the world, yet over 40,000 businessmen buy it every month, **why?**

**Why** using a lawyer may be dangerous to your wealth...

Why <provoking question that they want the answer to>

## **38 Surefire Headline Formulas**

### **25. Which**

Which Of These 4 Ways To Better Health Will You Choose?

Which of These <Options Do you want>?  
Which of These <Pains/conditions you suffer from>?

### **26. FREE**

Free to brides... \$2 to anyone else

Free Book Tells You 17 Secrets Of Prize Roses

Free <Offer>

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## **38 Surefire Headline Formulas**

### **27. YOU**

You, A Millionaire Writer?

You, A <Career/End result they want>?

### **28. Open Letter**

An open letter to the readers of the New York Times

An Open Letter to <target group you want>



## **38 Surefire Headline Formulas**

### **29. Crazy**

Discover the Amazing Formula That Sells Products Like Crazy

They thought I was crazy to ship Live Maine Lobsters As Far as 1,800 Miles From The Ocean

### **30. Challenge / Dare**

Dare to be rich

43-Year Arthritis Sufferer Shocks Her Doctors (Who Predicted She'd Soon Need A Wheelchair) By Curing Her Arthritis - Naturally - Without Expensive Medication Or Surgery!" (And Challenges You To Do The Same!)

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## 38 Surefire Headline Formulas

### 31. This / These

What If **This** Happened To You On Your Wedding Day?

How many of **these** common gardening mistakes are causing you to work harder than you really have to?

### 32. Awww Shucks

Imagine Harry and Me Advertising our Pears in Fortune!

Imagine Me Holding An Audience Spellbound For 20 Minutes

## **38 Surefire Headline Formulas**

### **33. # Ways**

7 Ways To Collect Your Unpaid Bills

1,495 New Ways To Heal Yourself Now!

<#> Ways to <do what they want>

### **34. Dramatization of Claim**

I made \$35,000 in just 1 day at home in bed with the flu

World Famous Street-Fighter Will Give You a FREE GUN....Just to Prove He Can Take It Away From You Bare-Handed As Easy as Candy From a Baby!

## **38 Surefire Headline Formulas**

### **35. Mystery Man / Woman**

Mysterious Arizona “Human Computer”  
Humiliates Wall Street “Experts” For 21st  
Consecutive Year!

The amazing blackjack secrets of a Las  
Vegas mystery man!

### **36. Dying Wish**

I’d like to give this to my fellow man...while  
I am still able to help!

## **38 Surefire Headline Formulas**

### **37. Confessions**

Confessions Of A Disbarred Lawyer

Confessions of A <Profession or expertise  
people believe are withholding secrets>

### **38. WARNING / CAUTION**

WARNING: This Will Be the Most Important Information You  
Will Ever Read on the Internet About Buying Prescription  
Drugs and Taking Control of Your Healthcare

WARNING! Don't Even Think About Taking Another  
Bodybuilding Supplement Until You Read This!

WARNING: <Before doing something do this>

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## **9 Ways to Make a Headline STRONGER**

1. Add a Guarantee
2. Add More Specifics
3. Turn it into a question
4. Is it absolutely crystal clear?
5. Can you add curiosity?
6. Set it inside quotation marks
7. Increase/Decrease the claim
8. Flag the ideal prospect
9. Highlight keywords especially in long headlines

## **Exercise**

- Come up with 15 different headlines right now for your own product/service using the formulas or swipe file

- 1.
- 2.
- 3.
- 4.
- 5.

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## Exercise

- Come up with 15 different headlines right now for your own product/service using the formulas or swipe file
- 6.
  - 7.
  - 8.
  - 9.
  - 10.



## **Exercise**

- Come up with 15 different headlines right now for your own product/service using the formulas or swipe file

**11.**

**12.**

**13.**

**14.**

**15.**

# Openings

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## **17 Proven Ways to Start Your Copy**

- 1. Question ?????? (Better if it can't  
be answered with yes/no)**

Would you be pleased if you made  
50% on your portfolio every 12  
months?

How much is one more sale worth to  
you?

# **17 Proven Ways to Start Your Copy**

## **2. Preview**

I'm about to reveal a hidden way for you to literally "steal" an almost endless source of content (on practically any subject you could imagine).

## **17 Proven Ways to Start Your Copy**

### **3. Expand on benefit from Headline**

Never before has the attainment of smooth, clear, beautiful complexion been as simple, as inexpensive as now.

## **17 Proven Ways to Start Your Copy**

### **3. If....Then**

If you are worried about the future...about increasing inflation...and the factors that make for such a nervous economy, I have some ideas you should seriously consider.

If you've ever thought about writing your own book or newsletter, or wondered what it would be like to run your own publishing company, you'll be interested in this letter.

# **17 Proven Ways to Start Your Copy**

## **4. Congratulations / Good News**

Congratulations!

Good News...

This may be the luckiest day of your life! You are one of only a few selected people to receive this personal memo.

.

## **17 Proven Ways to Start Your Copy**

### **5. Will You Do Me A Favor?**

Will you accept a <name of free gift>  
– in return for a little favor I want you  
to do?

Would you be good enough to do me  
a favor? I promise not to ask too  
much.

.



## **17 Proven Ways to Start Your Copy**

### **6. Short & Slippery**

Yes, its' true...

Let's face it,...

It's crazy...

Yes, you really can....

## **17 Proven Ways to Start Your Copy**

### **7. Hi, My Name Is....**

Allow me to introduce myself. My name is <your name>. Chances are you haven't heard of me before. But when you finish reading this, you'll be glad you finally did.

My name is <your name>. I'm a <profession>. I'm not a professional ad writer. But what I have to share with you is so extraordinary and so powerful, I decided to write you myself. So bear with me a little.

## **17 Proven Ways to Start Your Copy**

### **8. Special Only for You**

Here is one of those “specials” that we let our customers and friends in on every once in a while.

The enclosed Gift Certificate – and this special offer – is being mailed to a very select group of people. And it may be withdrawn at any time. So do take advantage – and use it now.

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# **17 Proven Ways to Start Your Copy**

## **9. Prediction**

Let me make a prediction...

Please excuse my audacity, but I'm willing to bet \$xxxx your business can be a lot more profitable than it is now.

## **17 Proven Ways to Start Your Copy**

### **10. This is NOT for Everyone**

Frankly, membership in The <Society Name> is not for everyone.

Men who know it all need go no further into this letter than this paragraph, because it is not for them. Neither is it for those who are satisfied with their present positions, and the progress they have made in life.

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# **17 Proven Ways to Start Your Copy**

## **11. Invitation**

This private invitation is going out to just a handful of people, yourself included. I hope you'll accept my invitation. But even if you decide not to, I want to send you a gift...Absolutely Free.

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## **17 Proven Ways to Start Your Copy**

### **12. I'm Mad as Hell**

I'm really steamed up! And I'm not going to take it anymore!

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## **17 Proven Ways to Start Your Copy**

### **13. I'm So Excited**

I'm excited about something very important, and I wanted to share it with you immediately. So, I sat down and wrote this long, but time-critical, letter. Please take a few minutes and read it now.

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## **17 Proven Ways to Start Your Copy**

### **14. All the Hard Work is Finally Done**

After nearly 12 months of long hours, late nights and weekends at the office, my editors and I have collected over <#> of our biggest and best money secrets for <year> -- and bound them into one huge volume.

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## **17 Proven Ways to Start Your Copy**

### **15. With Your Permission**

With your permission, I am going to send you FREE a New, <Product>, with your name stamped upon it in 24-carat solid gold leaf.

With your permission (and with strict precautions for privacy), I am going to send you one of the most important and exciting books ever released by an American publisher.

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## **17 Proven Ways to Start Your Copy**

### **16. I Have a Problem**

I have a tax problem and I want you to be the beneficiary instead of the IRS...

It was a mistake. Somebody goofed and put the wrong tweeter in 3500 of <manufacturer name>'s best 15" 3-way speaker systems.

## **17 Proven Ways to Start Your Copy**

### **17. Story**

On a beautiful late spring afternoon, twenty-five years ago, two young men graduated from the same college. They were very much alike, these two young men. Both had been better than average students, both were personable and both – as young college graduates are – were filled with ambitious dreams for the future.



# **Building Proof & Overcoming Skepticism**

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## **12 Ways to Build Proof**

- 1. Testimonial from Customer (Show results if possible)**
- 2. Testimonial from Industry Expert**
- 3. Testimonial from refunded customer**
- 4. Before / After Pictures**

The process that one has to go through to take a product from it's conception all the way to cashing in on it.



[Click here for a complete picture of the dashboard](#)

It's laid out in very simple intricate steps with the Marketing Dashboard.

Dear Friend,

You start with the first icon.

After looking at it, really, the only way somebody cannot succeed by using the Dashboard is to just NOT be using the steps you've laid out.

You click on it.

You follow the simple, easy steps.

Then you go to icon two.

Innovative.

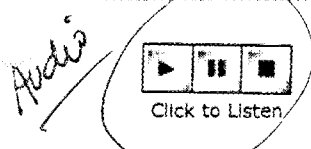
**Next thing you know, your products and services are selling up a storm.** [ crazy?

Pure genius!

It's called point-and-click marketing. And it's destined to become the latest rage in marketing. Why? Because you don't have to wade through dozens, hundreds or thousands of pages of information. Instead, you just click the icons and follow the simple, easy steps.

Stephen Pierce  
Ann Arbor, Michigan

If you're tired of reading reams of information that is difficult or impossible to apply, simply don't have a lot of time to read, then here's what my new *Marketing Dashboard* has for you:



**To any perspective, entrepreneurs out there, I want to tell you, Marlon knows direct response and marketing on the web inside out.**

He can put you on the road to success, shorten your learning curve and he puts online profits easily within your grasp.

He just lays it all out for you step by step with clear, no fluff examples and instructions.

His marketing dashboard for example is a great example of how he

- 1. Walks you step-by-step** through setting up your system without requiring you to read through reams of information that take time to read, decipher, analyze and apply.
- 2. Simplifies your marketing.** All you do is click and follow the instructions. You don't have to try to figure out what's next. You just click the next icon and follow the steps.
- 3. Takes away the confusion.** Every step is clearly laid out and labeled with big numbers. You don't have to try to interpret how XYZ method applies to your individual situation.
- 4. Gives you an A to Z system.** Everything is covered from your marketing vision to your profit plan, to your break even point, to your merchant account, shopping cart, domain selection, stats tracking, ftp, backing up your files, speed researching, organizing your information -- and much more. You won't find anything else like it anywhere. No stone is left unturned.
- 5. Something for you if you're a beginner or advanced student.** My Marketing Dashboard is designed for beginners. But I've included a few steps for advanced students like getting free publicity by starting your own RSS News Feed.
- 6. Gives you confidence.** The entire Dashboard is based on my experience in online marketing since before the World Wide Web existed. You can check out the Alexa.com web sites as proof I know what I'm doing. Chances are, you've seen or read about *Button Letters* software or *The Amazing Formula*.
- 7. Visually demonstrates what to do with screen captures.** A picture is often worth a thousand words. So I include plenty of screen captures to demonstrate the differences



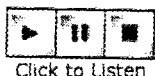
empowers you to succeed whether it's with online or offline marketing.

The dashboard, it gives you the big picture, the whole overview plus it gives you the step by step procedures and it puts all those powerful tools right there at the tips of your fingertips.

So if you're even remotely serious about marketing online you owe it to yourself to listen to his advice, follow the step by step methods, use his tips, his tools and get on the road to success....

I'm confident you'll be as glad you did it as I am. Thanks again!

Kris Copeland  
Miami, FL



**I really am blown away by the creativity of this whole idea!**

It's fabulous to see it all laid out. I'm a visual thinker and it gives me a great overview of the entire process.

It makes it feel "doable". It makes me feel confident that I can go through the checklist and hit all the points that I

without overwhelming you with needless details or endless screen shots. I've stru- to make this simple, practical and useable.

**8. Gives you free trials of innovative, new software** programs that speed and your marketing. I believe time is the most important commodity you have. So I s: by turning you onto a few, choice, potent tools. (With gold option)



Click to Listen to Alex Mandossian

*Audio*

**I've always looked up to Marlon Sanders for all pioneering work he's done and plowed all the grounds for us in the internet marketing community.**

You know, he's the father of the 2 page website. He' also the father of sending HTML email that just leap at you, having all these with these wacky types of pictures of elephants and dogs and things like that.

It's just so entertaining and at the same time it gets attention so that I take the next step and order.

Finally, he's one of the best affiliate support compan and internet marketers I've ever seen. He gives you everything. He spoon feeds you. He chews the food you. He digests it and all you gotta do is push some buttons.

With this new concept, he's done it again.

This marketing dashboard and notes concept he has unbelievable. We think in pictures and he's taken ico that are very easy to look at and use and have us ge down step by step in weekly steps

Six critical steps. Take a look at this. Seriously consi it. Run, don't walk. Take your mouse and click and c this right away.

You're crazy if you don't get this program right away

Alex Mandossian  
San Francisco, CA



**I just wanted to let you know that I am blown away by the "Marketing Dashboard." This thing rocks!**

I've known you now for over 10 years and what I se a compilation of all the knowledge and all the information and all the products and really, all your experience wrapped up into one amazing marketing system.

I mean, you've covered everything here, setting up

need to. It makes it feel solid and complete and real. It looks great and feels great and I really think this is going to help me make it happen.

Thanks very much!

Russ Weinzimmer  
Milford, NH



Click to Listen

**...I think it's awesome.**

It looks like it will help us a lot in building our web page and it did answer a lot of questions....

Thank you for your hard work. Again, I think it's a great program as with all your other programs.

Thank you for help and your constant updates and for your knowledge and sharing your knowledge.

This is the best program I've seen to help someone who's a novice in buliding a website.

Thank you very, very much!

Richard Leusch,  
Apple Valley, CA



Click to Listen



Click to Listen  
to Jonathan Mizel

business, targeting your market, processing sales.

You walk people through the sales process, you walk them through the website process, you walk them through the promotion process.

You've just done a phenomenal job and want to thank you very much.

I think this product is going to be very well received anybody who picks it up is going to be lucky.

Thanks very much man!

Jonathan Mizel  
Maui, Hawaii



Click to Listen  
to Joe Schroeder

**I've done hundreds and hundreds of thousands dollars of sales per month in Network Marketing sales. I'm a pro. I've been in this business for 10 years. I've never seen anybody as proficient and profound and just utterly amazing as the g Marlon Sanders.**

I've been around the corner. Been around the block. Been there, bought the T-shirt and I'm here to tell y Marlon Sanders is the real deal.

He is the real deal of Amazing Formulas and amazing marketing. He's a personal friend. I've known him fo over 4 years. He's trustworthy, honest. He's a genius

I interviewed him on one of our live conference calls front of a few hundred people a few years ago and h went into a stream of conciousness for about 7 minu and he was just rattling off formulas, ideas and mor ideas and it just gave people the cold chills.

Now is your opportunity to enjoy the passion, the lo: the genius of Marlon Sanders. Do it. You won't be sc

This has been Joe Schroeder. I highly endorse this n

Marlon Sanders... you're a genius.

Joe Schroeder  
New Jersey, USA

**When I saw your new Marketing Dashboard a lightbulb went off in my head!**

I'm still only working just a few hours a week from the comfort of my home office.

Don't get discouraged if you can't imagine that kind of income yet. Remember, I started out small just like you probably will. My first month online I made \$1,830.00, month #2 added up to \$2,725.45 and month #3 grew to \$4,714.37

And now you can simply copy my success...

**Announcing the "Instant Internet Profits System"**

Forget just about everything you've seen or heard from other so-called marketing experts. What I've done is put together a complete blueprint for Internet marketing success.

I'm sure you've probably seen and read all kinds of online marketing material that give you hundreds of different techniques and strategies that are supposed to work - forget about that! **You could waste months (and thousands of dollars) - trying to figure out which of these methods actually do work. Or you could save yourself the frustration, time and mistakes by following my lead.**

What I've done is taken the exact steps in the exact order and laid it all out for you in a simple system to follow. Every step is carefully explained. Nothing is left to your imagination to guess how put it all together or which tools to use.

**But you don't have to take my word for it - here's what experts from around the world have to say:**

*Experts*

**I've been asked many times to recommend a program but haven't until now...**



"As an internationally renowned marketing expert, mail order consultant, author and book publisher - I've been asked many times to recommend an Internet marketing program but haven't until now...Yanik Silver's "Instant Internet Profits" is easy and innovative. It is the first program I've seen put together by someone who's made it big in the field and is willing to provide a detailed blueprint so anyone can repeat his success."

- Melvin Powers, "The Dean of Mail Order" and author of 18 books including "How To Get Rich in Mail Order"

**I have spent tens of thousands of dollars buying information...**



"I have spent tens of thousands of dollars buying information on making a profit on the internet. Nowhere have I found anything remotely approaching what you've accomplished. You've created a template for fantastic success for anyone who wants to market on the internet. In simple language, you provided the tools and showed us how to use them. Within the first few chapters of "Instant Internet Profits," I came up with a number of new projects that will be worth hundreds of thousands of dollars, if not millions to me. And it was all because of the information you provided. To me, genius is a quality that takes the complex and makes it simple. In my books, Yanik, you're a genius."

- John Haricharan, award-winning and best-selling author, "When You Can Walk on Water, Take the Boat"

[www.powerpause.com](http://www.powerpause.com)

**This course is simply the best and most complete overall guide...**



"This course is simply the best and most complete overall guide to Internet profits I've ever read. If you can afford to buy only one course on starting your own information marketing business on the Internet, this would be the course I would recommend you... Yanik Silver gives you a complete master strategy of creating, marketing and selling your own information products on the Internet. Besides, you get all the concrete techniques and all the templates you need to get moving. So if you want to get the best overview on starting up and running your own information marketing business, this is the course I will recommend you. Take my word for it, this is a really, really good product! Get it!"

**Taken from a critical review by Klaus Dahl, who reviews dozens and dozens of Internet marketing courses, newsletters, and private sites. [Read the whole review here](#)**

**Instant Internet Profits is top notch...**



"Instant Internet Profits is top notch, in fact I was developing a follow-up to my own "Product Magic" that covered lots of what you have covered in your new product, and so I'm going to shelve that one and just recommend yours - that's how good I think it is!"

- Andy Brocklehurst  
[www.succeed4u.com](http://www.succeed4u.com)

**Blows Everything That Came Before It In The Dust...**



"Every year or so an Internet Marketing Course comes along that blows everything that came before it into the dust. Yanik has packed it all in. He made it big this year, and he gives you the EXACT BLUEPRINT for you to follow. He leads you step-by-step into achieving more than you thought yourself capable of. The tactics and techniques Yanik reveals are extremely clever. They'll help you squeeze the maximum amount of money out of your existing Internet business, and they'll help you develop a new business from scratch. Some of the ideas knocked me out. Gave me that "why didn't I think of doing that?" feeling. I've read most of the courses and books available, and nothing matches this one. I highly recommend it."

- Phil Wiley  
Editor "All the Secrets" Ezine  
[www.ozemedia.com](http://www.ozemedia.com)

[Click here to read even more testimonials](#)

**Here's Exactly What You'll Discover Inside This Proven System:**

- How to quickly and easily create "hot" digital products that customers really want (You'll get examples of 14 easy to develop products that are selling like crazy right now on the Web.) See Page 10
- My 12-part power formula for putting together a "killer" web sales letter. Pretty pictures and graphics alone won't cut it - that's why you need these little discussed (and seldom taught) secrets to mastering the art of web copywriting. (Discover the techniques I use to sell 1 out of every 32 visitors.) Page 63
- Why you should forget everything almost every "guru" or Internet Marketing "expert" tells you. Stop falling for this myth pushed on everybody. See page 53

4. I quadrupled my endurance inside of 30 days. Just think how much this helped my sparring. No matter what, I NEVER get tired..

**5. The chronic back and shoulder pain I had from years of heavy squats, deadlifts and bench pressing went away within a couple weeks. And much of that pain had been with me for nearly 10 years. It's GONE now.**

6. I sleep like a log. Eight hours of deep sleep is no longer a goal. It's automatic. As soon as I hit the rack I'm out like a light.

**7. My self-confidence knows no bounds. Especially when I got compliments from people who hardly paid attention to me before. I honestly believe there is nothing I cannot do. I'm on top of the world.**

8. I can train anywhere. I don't need more than a few square feet of carpet or pavement and I'm all set. I have absolutely no excuses and my body is loving me for it. I don't need any equipment. Just my own bodyweight.

**9. I get a kick-butt workout done in 15 minutes or less. Sure, I could do more - but I've gotten incredible results with this amount - so why ruin a good thing?**

10. I've turned back the clock. My friends tell me I look 5-10 years younger. Awesome!!

**11. I have an explosive type of strength that weights couldn't give me. My movements are super fast even when I'm just screwing around.**

12. My muscles are like a pliable and powerful tiger - ready to pounce on prey in a heartbeat.

So there you have it. The 12 reasons I came up with as to why **Combat Conditioning** is the best fitness program on the planet. But forget about me.

### **Take a look at what some other powerhouses have to say about this program:**

*"I've known Matt Furey since 1997 and his teachings never cease to amaze and inspire me. I recommend Matt to all my patients. His exercise program is perfect for men and women of all ages - and naturally, being I'm an anti-aging physician, that's the benefit I like most. Matt's program, plain and simple, keeps you young - and makes you young."*

Dave Woynarowski, M.D.  
[www.DrDavesBest.com](http://www.DrDavesBest.com)  
Redding, PA



Dave Woynarowski, M.D. aka "Dr. Dave."

*"Matt, I am a US Marine stationed overseas. I am also a wrestler/judoka and the Marine who developed the Marine Corps Martial Arts Program. I use your courses regularly. I like your no-nonsense approach. Particularly as I get older, bodyweight exercises are quick, flexible, all-encompassing and convenient. Keep up the good work!"*

Lt Colonel George Bristol  
USMC

*"In Combat Conditioning Matt Furey follows in the footsteps of Karl Gotch, taking a classical approach to conditioning. This approach is rock solid. Having used the exercises and having the people I coach and train use them, I have found these exercises to be great. Read the book and learn."*

**Kim Wood**  
28-year NFL strength coach  
Cincinnati, OH



Kim Wood, NFL  
Strength Coach.

*"After receiving quite a number of emails from people telling me about their positive experiences with Matt Furey's system of bodyweight exercises, I decided to order his book and video and check it out for myself. Guess what? They're right ... His 'Royal Court' of three bodyweight exercises is demanding - and fun. Combat Conditioning, Furey style, is definitely worth exploring ... Furey's exercises offer a wonderful new challenge -- just what the doctor ordered to renew enthusiasm and keep your gains coming. Give it a try."*

**Clarence Bass**  
Author of *Ripped*



Clarence Bass, Author  
of *Ripped*.

*"After a back injury eight years ago my physical therapist said that I could probably regain 83% of normal functionality. I could hardly do anything I had before. After just getting by for several years things were really not better. The choice was a painful road to a nursing home or an attempt to rebuild my body and take over where physical therapy and medical insurance dared not go.*

*"In January of 2001 on Martha's Vineyard, I saw Bill White training someone in the local gym. He was teaching 'Combat Conditioning' (a la Matt Furey). This was way beyond what anyone else was teaching and immediately I could see real life application.*

*"So... I started training a couple days a week ... It was tough. Eventually I became stronger and for the first time in more than eight years I could walk up and down stairs without support and sleep on my side. (It's a big deal if you haven't been able to before!)"*



Cathy Burnell, Age 44.

*"I said all that to let you know that what you teach has a ripple effect. It is beyond the obvious martial art and more profound than any motivational speech. It is not about ego or appearance. It is about life. Bill White's skills and training techniques were enhanced by the knowledge you gave him. So much of success in anything is all about attitude. Never, never, never give up. In turn, the pay off for me is not only a new lease on life, it is a life worth living."*

**Cathy Burnell**  
Martha's Vineyard, MA

*"I would guess that most of us came from a weight Training background and at first we were sceptical about Combat Conditioning..Most of us said the same thing, "I'm*

*frightened I'll lose size and strength." It shocked the shit out of us when we found that not only did it work, but it worked far better than weights! At first I don't think any of us wanted to believe it, especially us older guys who have been working out with weights over a lifetime and spent God knows how much on gym fees and/or equipment. But it works like magic."*

**Nigel Stewart**  
Bermuda



Nigel Stewart, age 57.

*"Combat Conditioning is growing in popularity by leaps and bounds for one reason. IT WORKS! Those who feel threatened, well, they aint gonna beat us—so they might as well join us. By the way, I'm 51, have worked out my entire life, and nothing compares to what Matt Furey teaches. I'm in the best shape of my life - and that's saying a lot."*

**John Peterson**  
Author, *Pushing Yourself to Power*  
Minneapolis, MN



John Peterson, Age 51.

*Great  
testimonial  
photo*

*"I am in better shape now than before, and before I was using heavy steroids. I looked bad, bloated and was always sore. Now I am clean, look great, and I am strong. I can pick guys up over my head and throw em' like toys, and I am being accused for steroid use because of my muscle tone."*

**Pro Wrestler Ian Hodgkinson, aka Vampiro**



Ian  
Hodgkinson

*"The Hindu pushups are such an incredible workout for the entire upper body, that I hardly recognize myself when I take my shirt off. Yes, my wife is diggin' it. You gotta understand Matt, I've been a fitness freak for the better part of my adult life. But nothing has worked so well for me. Ever. I've been a runner, bike rider, tried exercise videos, lifted weights. I could go on and on. I am recommending Combat Conditioning to all of my students and friends. There is absolutely nothing better on the market."*

**Sensei Mark Anthony Montaquila**  
Author, *Tao of Golf*  
Leominster, MA



Sensei Mark Anthony  
Montaquila.

*"We just bought your Combat Conditioning book and it is fantastic! For years as a gymnast and gymnastics coach I have been doing a lot of these exercises. Some I haven't done in a while like the handstand push-ups and some we do on a regular basis like the v-ups and mountain climbers.*

*"I have added some new ones from your book like the grasshopper, reverse push-ups and of course the Hindu push-ups and Hindu squats. I have also made the kids on the team do them.*

*"I have already noticed a change in my thigh muscles and shoulders!! I thought I was in great shape until I started doing those Hindu push-ups!! I love them.*

- And much, much more...

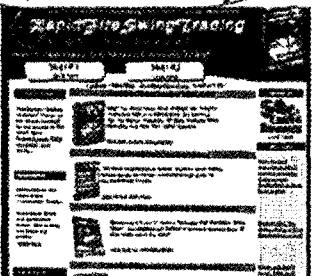
You could study tons of Internet courses and books and still never uncover these proven real-world techniques to generating a significant income on the Internet.

### What Happens When Ordinary People Apply My Proven Online Money-making Secrets?

Note: Some of my students wouldn't let me reveal their moneymaking websites because they were a little worried other people would find out about their profitable niches. So these are just a few of the many success stories I've helped create.

*Resells*

**\$47,752.20 in 49 Days**

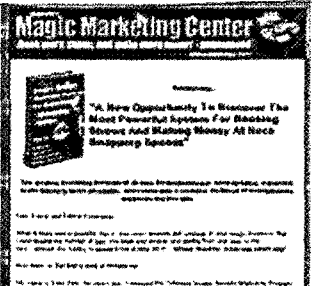


"Just a quick update if you don't mind. Especially since I've used a lot of your information in the process of marketing. Since releasing our new eBook on August 1st 2001, we have now sold 965 copies of our eBook. With 9 refunds for net sales total of 956 eBooks at \$49.95 which of course can be verified through ClickBank. Right now it's ClickBank's #1 investment program. Sales continue to be strong. Just wanted to let you know how one of your students is doing. (smile!)"

- Stephen A. Pierce, rapidfireswingtrading.com

*Customers*

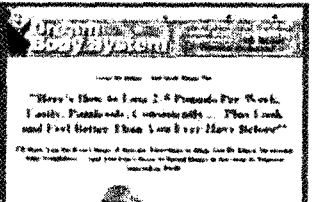
**Within 5 minutes...I was getting orders!...**



"I have bought all of the Internet marketing courses by the big name "gurus" but NONE of them compare with yours. Quite simply it is the best. There is no fluff, no filler only a hard-hitting step-by-step system for achieving success. I LOVE the way you have everything laid out in an easy to follow system. Your section on writing killer copy blows everyone else away. I took your system, created an e-book, wrote a sales letter web site by following your formula EXACTLY (it couldn't have been any easier), promoted it to my opt-in list EXACTLY as you describe, created an affiliate program based on your extremely in-depth and easy to follow formula and the results were immediate! I'm talking within 5 minutes of sending out an email announcement, I was getting orders! Keep in mind that I had a web site up before I got your course and I sold some stuff every now and then but NEVER as consistently or to the extent that I am doing now. Here's the bottom line: It doesn't matter how many other Internet marketing courses someone has bought, if they don't have yours, they are missing the boat. You are the real deal."

- Dave Dee, Magician DaveDec.com

**Let the sites run on autopilot and still getting checks every week!...**



"First off, I started marketing online back in 96. I tried a bunch of different ebooks I wrote. Some sold OK, others not so good. (They were all content sites). Anyways, I was getting increasingly frustrated until I came across your IIP site. Well what can I say. You opened up my mind to the "mini-site" and for that I am very grateful. I launched my 1st site under your model on May 1, 2001

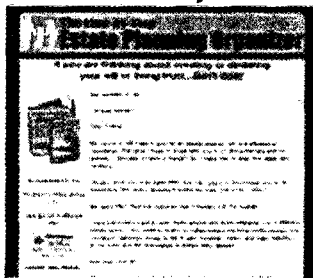


(DreamBodyNow.com). In that month alone I got published in ezines that had circulations of 200,000 or more. By August, I had signed up a couple of heavy hitters as affiliates and I set a sales record for me when on 1 day I sold 29 copies of my manual. I've sold tens of thousands of dollars of product from this site and my followup site (Lose10Poundsin2Weeks.com) and I did some biz on (GrandmasItalianCooking.com)

I currently get anywhere from 10,000 to 15,000 unique visitors to all 3 sites on a monthly basis (90% to my weight loss sites)...I built my weight loss list to over 10,000 subs and recipe list to 2,500 and I worked it every week. Four months ago, I decided to let the sites run on autopilot due to time constraints (my wife and I had a son) - I even stopped sending my newsletter. I get checks EVERY week, granted it isn't making me rich (I don't need the online income, but I love it anyway!) especially after it's converted into CANADIAN dollars! Thanks for helping getting on the road to reaching my goals. I really appreciate it."

- Tony Tasso  
CANADA

**Boosted Sales By 235% in Just 10 Days!...**



"I have to say I was quite skeptical about trying out "your methods" but I can't argue with results. **The tips you gave me on my web site selling an estate planning organizer boosted sales by 235% in just 10 days!** I did not know if your methods would work with such a sensitive product but they did. I know your stuff can work wonders for almost anyone. Thanks again!"

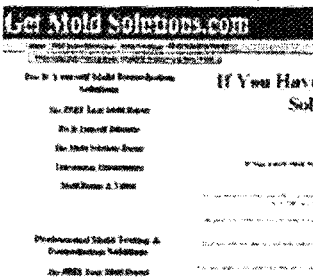
- Jeff Radich, [www.estateplanningorganizer.com](http://www.estateplanningorganizer.com)

**Over \$12,000.00 First Month Online...**

"I can now say for a fact that Yanik Silver is one of only a handful of guys on the planet that really "knows it all". His updated "Instant Internet Profits" course is the closest thing to a "money-making-machine" you'll ever see. Purchase everything Yanik has to offer, take the step by step actions he outlines and you will make more money than you have ever dreamed possible. That's exactly what I have done, my first month online my simple 3 page website I did over \$12,000, and that was just off the search engines with a \$30 dollar ebook in the career market!"

-- Jimmy Sweeney  
President, CareerJimmy Inc.

**I Have a Net Profit of \$28.62 For Each One Sold...**



"I started this project on June 24, 2002 and in less than two months, and as of today, I now have an opt-in list of 1,318 subscribers... So far my biggest selling item is a simple mold test kit that we offer for \$35.97 + \$5.25 shipping. I have a net profit of \$28.62 for each one sold, and this more than covers my cost of doing business on the internet. I'm currently driving traffic from Google like you taught me to do at a cost of .06 per visitor. 30% of visitors sign up for the report series, so my lead cost is .20 cents."

- Kevin Thompson, Marysville, WA

## Bank Guarantee:

I personally guarantee that if you make an honest effort to try just a few of these proven sales letters in your business, you'll produce at least 10 times your investment in profits within the next 60 days. That's right, 10 times extra profits you wouldn't have made if you didn't send out these sales letters. You've got 2 full months to prove to yourself these templates really do work. But if you aren't 100% satisfied, let me know and I'll issue you an immediate, no-hassle refund right on the spot. Plus, the free bonus gifts are yours to keep regardless, just for your trouble.

Is that fair or what?

That means you can try out all the sales letters at my risk, while you see if they work for you or not. And if they don't produce, I honestly want you to ask for your money back. And I'll let you keep the free bonus gifts as my way of thanking you for giving the sales letters a try.

There is absolutely no risk, whatsoever on your part. The burden to deliver is entirely on me. If you don't produce immediate profits using these instant sales letters then I'm the loser, not you.

Believe it or not, I even have a testimonial from someone who asked for a refund (to prove that I will honor the guarantee):

"Your helpfulness and graciousness has been most appreciated. Your customer service has been extraordinary and you have made me feel humbled to ask for a refund.thank you so much for your help.

The above words about you are genuine - I would let you use them as a testimonial but don't know if a testimonial from someone who gets a refund is much use - although I suppose it might show you are a man of honour and honour your guarantee."

**Dale Reardon**  
**Professional Web Site Hosting Solutions**  
**Tasmania, Australia**

Look at it this way -- \$39.97 is really a painless drop in the bucket compared to the money you're going to waste on ineffective mailers and marketing this year. That's why...



Send this site to your friends!

**Here's what golfers are saying about GNS...**



"I use NeuroSwing and Golf Calm and now have a tighter range of focus and confidence. In the past month, I have shot 3 of my best rounds of the year! My clients have

also seen similar improvement in their scores. GNS products are really the new frontier in high-performance golf!"

**Mark Mobley, M.A.**  
Sports Psychology Consultant  
Denver, Colorado  
7.2 Handicap

*Pictures on Golf Course*



"I have been golfing for 26 years, the last 12 as a PGA Club Professional, so I'm always looking for an extra performance edge. With GNS products I noticed immediate

results in my golf game, which resulted in the best stretch of scoring I have ever had! My five tournament rounds resulted in a scoring average of 70.8. To top it off I had my best casual round ever of 65. Now I am hitting the ball consistently farther and straighter with the best concentration levels I have ever had. I recommend these products to all of my clients."

**C.J. Parry**  
PGA Professional  
Glenmoor Country Club  
Cherry Hills Village, Colorado



Quantity: Each Bottle Contains 60 Capsules--a 30-Day Supply



**GOLF ENERGY HP: Stamina Support System.**

Are you a slow starter or do you rack-up str nine? Either way, Golf Energy is the supple contains a proprietary blend of 8 energy en help you quickly improve power and consis the entire round. If you want more energy, l Golf Energy HP!

<b>Special:</b>	Buy 4, Get 1 FREE!
<b>Guarantee:</b>	Lifetime 100% Money-
<b>Price:</b>	As low as \$29.97 per t

**Learn More!** **Order Now**

Order online or call 1-800-595-4670



Quantity: Each Bottle Contains 60 Purple Tablets--a 30-Day Supply



**GOLF EAGLE EYES Nature's Internal Sunglasses**

Does the thought of losing your eyesight ar to play golf scare you to death? Doctors wa golfers have exposed their eyes to years--e damaging UV rays. Over time, even with su hats, this can deteriorate your vision, makir impossible to accurately judge distance, se greens. Enter Eagle Eyes. It may naturally | and restore your vision (and golf game) fro Don't play without it.

<b>Special:</b>	Buy 4, get 1 FREE!
<b>Guarantee:</b>	Lifetime 100% Money-
<b>Price:</b>	As little as \$34.97 per

**Learn More!** **Order Now**

Order online or call 1-800-595-4670

Golfer Now Smacks 312 Yard Drive;

**Single Digit Handicap**



"I was having difficulty grooving the proper swing and I needed more mental toughness and focus on the course. I was hitting "doubles" or

worse at 2 to 3 holes per round and having problems concentrating. But, with your GNS products I can now focus an entire 18 holes, and have reached my goal of a 7 handicap...working toward scratch. Just the other day I hit my longest drive ever: a monster 312 yards on a 369 yard par 4. My playing partners were stunned, and to be honest, so was I. GNS is an incredible company that is dedicated to customer satisfaction!

**Doug Nolan**  
Management Development Coordinator  
Dallas, Texas



"As a sports nutritionist, it is important that I recommend only safe products to my golf clients. That is why I carefully reviewed the

science behind the GNS product line and have determined them to be the safest and most effective solution for golfers who want to avoid burnout and increase their distance, accuracy and overall golf performance."

**Brett Hall R.D.,**  
Sports Nutritionist  
Westminster, CO



Quantity: Each Bottle Contains 60 Capsules--a 30-Day Supply



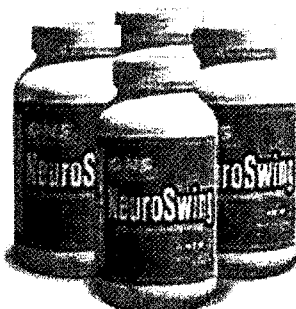
**GOLF CALM - Takes The Edge Of**

New Herbal Cure Quickly Reverses The Stress That Cause Golfers to Choke! If stress, anxiety and confidence are keeping you from great golf you to choke in clutch situations... then here I'm introducing GOLF CALM™ Now you can harness the steel you need to play unbeatable golf!

**Special:** Buy 4, get 1 FREE!  
**Guarantee:** Lifetime 100% Money-Back



Order online or call 1-800-595-4670



Quantity: Each Bottle Contains 120 Capsules--a 30-Day Supply



**NEUROSWING:  
Boost Your Mental Focus and  
Body-Power Fast!**

If poor mental focus and wimpy distance is holding you back from great golf, then you should learn more about scientifically designed to help you crush long laser-like accuracy, and get up and down fast!

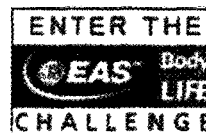
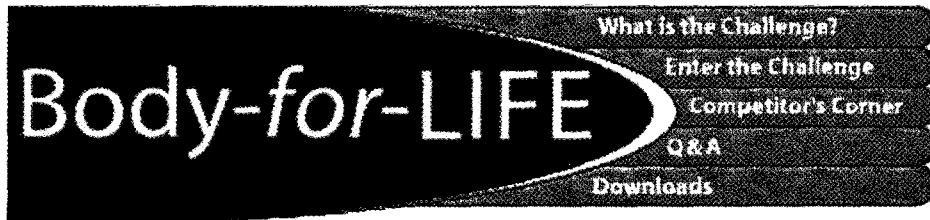
**Special:** Buy 4 Bottles; Get 1 FREE!  
**Guarantee:** Lifetime 100% Money-Back



Order online or call 1-800-595-4670

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<http://www.global-nutrition.com/weight-loss.html>



- Nutrition
- Exercise
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- Guestbook
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- EAS Retailers
- Newsletter
- In the News

### The EAS Body-for-LIFE Plan

**Step 1: Eat More**

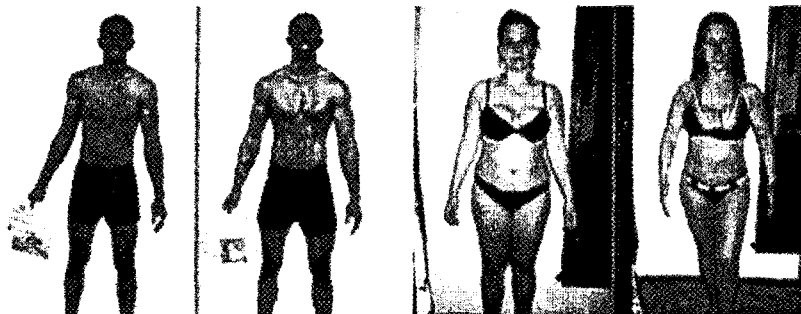
**Step 2: Get Active**

Lose the fat and see real results you can maintain for life. On Body-for-LIFE, you exercise for less than four hours each week, eat balanced meals every few hours and indulge in your favorite foods every week.

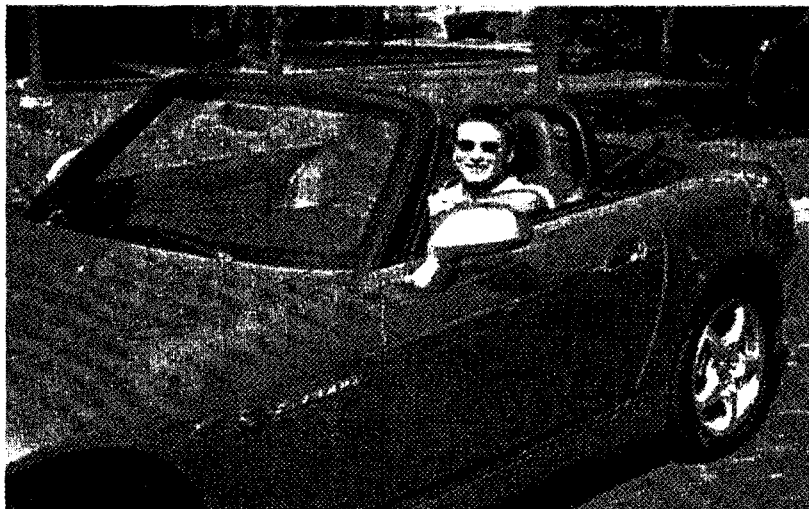
See how these people did it, and how you can, too.

### Whats New

**Meet the Champions of the EAS Body-for-LIFE 4-Week Jumpstart, Round 3!**



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## The Answer for Acne

Proactiv® Solution is a revolutionary acne skin care system discovered to help banish breakouts and get clear skin. From people like you to Vanessa Williams, Judith Light, Stephanie Seymour and Ute Dinculescu, customers all say the same thing: Proactiv Solution really works!

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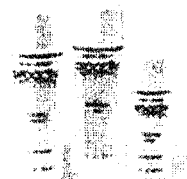


Judith Light

### Get the great skin you want, now!

Clear skin begins with the Proactiv® Solution 3-Step System:

- STEP 1 **Renewing Cleanser** gently exfoliates dead skin cells allowing benzoyl peroxide to penetrate pores.
- STEP 2 **Revitalizing Toner** soothes and softens skin while removing pore-clogging impurities.
- STEP 3 **Repairing Lotion** hydrates skin while penetrating deep to stop acne-causing bacteria at the source.



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[Order Proactiv Now!](#)

### Real Stories

"If it could help me... and I've had acne for so long, it could help anybody."

Patrina Gunsolley



[More Real Stories](#)

### The Proactiv Story

Eight years ago, two Stanford-trained dermatologists embarked upon a mission: to help millions of people put acne behind them. And they've done it! Today, Proactiv® Solution is the number-one-selling topical acne system in America. How did it happen?

[See Proactiv Work](#)

[Find Out More](#)

[Terms & Conditions](#) | [Privacy Policy](#) | [Affiliate Program](#) | [Show Schedule](#) | [Site Map](#) | [Guarantee](#) | [Franchise](#)

Before/After



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Log In Customer Care My Ac



# The Answer for Acne

- Home
- Proactiv System
- Real Stories
- About Acne
- Dermatologists
- Celebrity Spotlight

- Gallery 1
- Gallery 2
- Gallery 3
- Real Stories Index
- Tell Us Your Story

## 3 Steps to Clear Skin

Step 1: Renew

Step 2: Revitalize

Step 3: Repair



Order Proactiv Now!

VIDEO CLIP



Are the Testimonials Real?

## Real Stories

See how Proactiv® Solution can change your skin – and your life. Millions of people have discovered Proactiv Solution. They send us their amazing before-and-after photos, and tell us how Proactiv Solution helped them control and clear their skin...often for the first time. These galleries reflect a small selection from our Acne Success Stories, including our customers' comments and their real, unretouched photos. Proactiv Solution worked for each one of them...it could work for you.

### Gallery 1

Real Sto

<p><b>Patrina Gunsolley, 38</b> </p> <p>BEFORE AFTER</p>	<p><b>Lori Johnson Faye, 30</b> </p> <p>BEFORE AFTER</p>	<p><b>Amy Tucker, 19</b></p> <p>BEFORE</p>
<p><b>Mary Holzerland Beth, 31</b> </p> <p>BEFORE AFTER</p>	<p><b>Ronald Bowman, 15</b> </p> <p>BEFORE AFTER</p>	<p><b>Margaret Chen,</b></p> <p>BEFORE</p>
<p><b>Jill Purcell, 34</b> </p> <p>BEFORE AFTER</p>	<p><b>Michelle Newbill, 28</b> </p> <p>BEFORE AFTER</p>	<p><b>Garrett Delk, 1</b></p> <p>BEFORE</p>

Includes Video Footage

Real Sto

\* Actual unretouched photos. Individual results vary.

Terms & Conditions | Privacy Policy | Affiliate Program | Show Schedule | Site Map | Guarantee | Fr



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Do You Want More Out Of Life?...

**"Discover The Incredible 5-Step Goal Achievement System That Gives You A Positively *Unfair Advantage* In Business... and in Life!"**

Use it to get anything you want:

- A Fat Bank Account...
- A Great Relationship...
- A Luxury Car...
- A Rewarding Job....
- A Fine Home...

"Whatever it is... pull out those hopes, dreams and desires you might be too scared to admit even to yourself, because you're about to discover the exact 5-step formula that gets you *anything* you want... *FASTER* than you ever dreamed possible!"

---

July 26, 2004

From the desk of Jim Edwards

Dear friend,

Many people don't know this, but...

**"I was a bankrupt failure living in a trailer park!"**

*In fact, here's the tin box I used to call "home."*



Yes, this really is the actual trailer Jim Edwards *used* to live in before he started using the 5-step goal achievement system you're about to discover...

From 1995 to 2001 I was bankrupt (financially, emotionally, and spiritually) and living in a trailer with a broken window and a leaky roof.

I had zero savings.

My wife and I delivered newspapers in the middle of the night just to get by.

I was more than \$12,000 in debt (most of it credit cards with no hope of paying them off).

I often had to dig through the couch and my car seats to find spare change to buy bread and milk.

**My life sucked!**

## But I turned it all around in just a few months! How?

In fact, I made more money the last few months of 2001 than I made the previous 3 years combined!

What turned it all around for me?

What happened to open up my eyes, get me off my ass, and start making things happen?

Simple. I started using the 5-step system that creates every success (*and* failure) we all experience in our lives...

### CD "Sneak Preview" (Turn Your Speakers Up)



Intro Track (1:02)



For Streaming MP3 - [Click Here](#)

Track 1 (3:42)



For Streaming MP3 - [Click Here](#)

Player Requires Flash 6 or later. Are you still using an old version? [Upgrade Here Quickly!](#)  
(NOTE: Audio quality on the physical CD is far superior to

this web preview.)

**"This program is your ticket to freedom!"**

"I don't know anything more valuable than being able to help people achieve their dreams and desires. "5 Steps to Getting Anything You Want" provides the tools you need to discover, activate, and pursue your dreams.

Everything Jim teaches makes perfect, yet profound, sense - plus he shares it all from personal experience. No hype. No "hard to believe" results. When you hear what Jim's been through - and you see where he is now - you'll realize the power of this resource. When you apply it to your life, you will experience that power.

In fact, maybe for the first time ever you'll see exactly what you want to accomplish, and know, deep in your gut, that you're finally going to get it.

My mindset and direction immediately changed for the positive after listening to the CD - you can expect the same and more!"

**Paul Evans**  
International speaker & author of eight books  
www.instantspeakingsuccess.com  
www.audioc4.com

[Click Here to Order Now](#)

**Here's the rest of the story...**

I went from making \$72,000 a year as a mortgage banker in the early '90s to a failed business, bankruptcy, and making less than \$9,000 the entire year of 1999.

By the end of 2000 I found myself working for a boss I couldn't stand... at a job I didn't like... making \$1,500 a month... and living in constant fear of being fired.

I was broken spiritually and financially and I didn't have a clue what to do about it.

Worst of all -- my self image was shattered... I hated myself and I didn't believe things would ever turn around!

**They actually made fun of me in bankruptcy court!**

Things were so bad, that when I went to my bankruptcy hearing, the Judge even made fun of me!

He found out I had written and sold a book about real estate (www.fsbohelp.com), yet I lived in a trailer and didn't own a house.

He laughed at me and said, "Ha ha, must not be a very good book if you can't even follow your own advice and own a house!"

**What a bastard.**

Talk about humiliation!

## **I let myself get so low and stressed out that I developed a heart condition.**

Seriously!

### **A heart condition - at age 32!**

One day in February, 2000 I was lying in a hospital bed wondering if I was going to DIE.

The top of my heart was beating at over 172 beats a minute... the bottom of my heart couldn't keep up... blood was pooling in the upper chambers of my heart... and I was in danger of developing a blood clot that would cause a stroke if it got to my brain.

Things like that cause you to take stock of things... where you are... what's important... and what the hell you're doing with your life!

How had my situation gotten this bad? And more importantly, **how would I ever turn things around?**

To be honest, I was starting to doubt whether I could ever find an answer to my problems.

I kept looking at the situation and I just could not understand why my life would not work.

I had a college degree... I came from a good background... I'd never been in trouble with the law... I've always worked very hard...

I'd been doing all of the things society told me I should do to succeed, but things still weren't working out.

**In fact, the more I tried to change the situation, the more things spiraled down into a black hole.**

## **Two things were holding me back!** *(Sound Familiar?)*

At the time I didn't realize it, but I actually had 2 problems I needed to overcome before things would turn around for me:

1. **I needed to start believing in myself again** and start seeing the possibilities in my life -- instead of the crappy reality!
2. **I needed a plan, a "roadmap"... a "system"** guaranteed to work if I just applied it.

As I would find out later, the system was already in place. In fact, I had been using that "system" all along... but I was using it the **WRONG** way!

*I was using the system to create more of what I didn't want!*

**Bottom line:** I was looking at the events and circumstances in my life the wrong way and I felt powerless to change my situation.

**The Result:** My family and I were miserable!

But things were about to change...

## A New Beginning...

In February 2001 I got the opportunity to attend a seminar on Internet Marketing hosted in Boulder Colorado. Attending that seminar did nothing short of change my life.

- I met people who were making a million dollars year, but to look at them you'd never have known it.
- I met people who were selling thousands of ebooks a year, when I thought "If I could just sell one ebook a day it would be the coolest thing ever."
- I met happy, motivated people who were going somewhere with their lives...

Over the three day weekend of that seminar, I was like a sponge soaking up every bit of wisdom I could get from anyone who was speaking or who would talk to me in the hall at the breaks.

I took lots of notes and networked like crazy. I met as many people as I could just so I could hear what they were doing and how they were being successful.

When I got home, I took what I learned and **I took action.**

One of the first things I did was reduce my 30 page website down to a one page website just like I'd learned at the seminar. To my delight, overnight my sales went up almost 400 percent!

That's right!

I went from selling one ebook a day to four ebooks and almost had a heart attack -- but in a good way :-)

## But I wasn't out of the woods yet!

I took what I learned from that seminar and ended up generating tens of thousands of dollars in online sales... **but I was generating them for someone else (my employer)!**

I still wasn't doing it for me!

... And it took one more kick in the teeth to finally get me up off my ass and make it happen for myself and my family!

In June, 2001 my wife and I had just purchased a cozy little white house with a big fenced yard, in large part to the grace of God, family help, and the **cash flow** from my real estate book sales -- which had increased significantly over the previous five months.

But I still needed my job to make ends meet.

In July of 2001 I got fired from my job (a whole different story I'll tell you another time)... and we hadn't even made the first house payment yet!

My wife gave me an ultimatum - but she also gave me a chance!

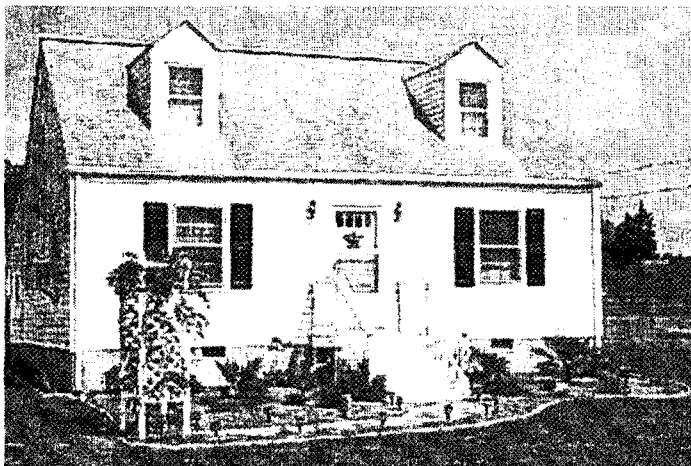
She said, "**Jim, you have one (1) month to make this work or you must go get another job immediately!**"

I can't blame her, we had just enough money in the bank to make the next house payment, but that was it!

I was scared, but in that moment I made up my mind that I was **NOT** going to lose my new house *or* my self respect!

I had reached...

### A Turning Point In My Life!



Where Jim lives now! It's not the Ritz Carlton, but it's a cozy home on 1/3 of an acre with a fenced back yard where the dogs can play safely. AND, it's one heck of an improvement over where Jim was living a short time before!

I didn't realize it at the time, but in that moment of decision I finally STOPPED using the "5-Step" system to get what I *didn't* want and STARTED using it to bring exactly what I did want into my life !

I was like a madman driven to succeed by taking **ACTION!**

I called on one of the relationships I'd developed at the seminar and worked with that person to create an online product line that has done over \$342,169.00 in sales.

I launched an ebook with another co-author that has grossed over \$162,371.00 in sales.

In the last few months of 2001 I was able to generate more income than I had earned the previous three years combined!

In 2002 -- my first full year online with no outside employment -- my products and the products I co-authored generated over 8,400 individual sales... that's over \$440,000 in gross sales!

So my money situation obviously improved and, since we got out of the trailer, I've also taken trips and vacations to Las Vegas (4 times), Tampa Florida (2 times), Mexico (2 times), Belize, The Cayman Islands, and The Bahamas (2 times).

Click each picture to enlarge



Terri snorkeling in an underground cave.



This summer's cruise.



Chilling on the "Mexican Riviera"



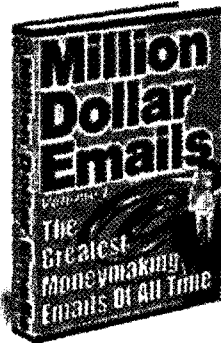
Xel-Ha in Cancun

## **12 Ways to Build Proof**

- 5. Facts / Statistics**
- 6. Your Contact info or Location of your office** (in relation to a trusted landmark like a bank)
- 7. Pictures**
- 8. Screenshots, checks, deposits, income tax statements, etc.**

# Million Dollar Emails

The Greatest Moneymaking Emails Of All Time



## "New Resource Reveals The Amazing Secrets Behind The Net's Most Successful Email Campaigns"

Yours For Only \$19 - The Greatest Collection of Moneymaking Emails Ever

Ready to profit from email marketing?  
Order now!

**Fact:** Jupiter Communications reports that email marketing will become a \$7.3 billion business by 2005.

**Fact:** Over 50% of consumers will be communicating via email by 2001 according to Forrester Research. eMarketer reports that by year-end 2001, there will be 111 million email users.

**Fact:** Email volume has already eclipsed postal mail.

Dear Internet Friend,

It's amazing!

The power of email marketing is truly the "killer app" of the Internet. If you dropped me anywhere in the world with just a dial-up connection, I guarantee that within 24 hours I could generate an immediate cash surge for you.

How?

Just by sending out a simple email.

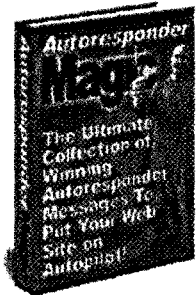
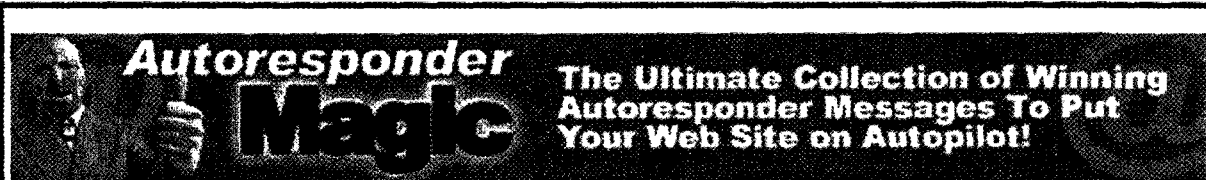
It's true. And it doesn't matter if your business is online or off. Simply put, once you know the secret of using email marketing - it's literally like having the power to create cash on demand. Imagine, anytime you need more money, you just hit SEND!

**Click...Send...Make Money!**

Frankly, I didn't believe it either until I witnessed results like these from my own email marketing campaigns:

- \$9,188.00 in profits in 72 hours
- \$15,558.81 in less than 3 weeks





## Announcing A New Resource That Can Help You Put Your Web Site's Sales On Autopilot!"

Yours For Only \$17 - A Massive Collection of Winning Autoresponder Messages to Model, Copy and Swipe

**Fact:** A recent study conducted by Sales and Marketing Executives International concluded that 81% of major sales are closed after the fifth contact.

**Fact:** 80% of people who inquire about a product or service will buy it within one year of their initial inquiry. However, more than 90% of the time, they don't buy from the same company that they made their initial contact with.

Dear Internet Friend,

What's the quickest and easiest way to massively increase your web site's profits?

If you said, "Get more traffic" - you're dead-bang wrong!

By far, the easiest and most cost effective way to dramatically increase your bottom line is simply increasing your follow-up efforts.

That's right. The startling truth is unless you're constantly and systematically following-up on prospects, you are literally throwing away wads and wads of cash!

**The problem:** How to continually and automatically follow-up with interested prospects?

**The answer:** Sequential Email Autoresponders.

In case you've never heard of autoresponders let me briefly explain how they work...

### The Inside Scoop on 'Autoresponders'

Email autoresponders work like a fax-on-demand system. Maybe you've seen the systems where you call from your fax machine and dial a certain code and you'll get back a document in your fax machine? Well, an email autoresponder works the same way. If you send an email to an autoresponder address you'll get back a prewritten message.

Until just recently, you could only do a one-time auto responder with one message coming back. But now you can set up a whole sequence of autoresponder messages going out on any day you choose.

For example, message #1 might go out immediately, then message #2 goes out 2 days afterwards, next message #3 goes out on day 5, then day 8 comes another message, etc, etc.

sales letters at your disposal.

But I'm not going to charge you anywhere near that amount or even my minimum project price. **In fact, your total investment for all 39 money-making, fill-in-the-blank sales letter templates is just \$39.97.** The money you'll earn as a result of these proven letters can very easily pay you back hundreds (probably thousands) times your meager investment.

So what's the catch? Why am I practically giving these letters away?

Well, it's really quite simple. Since you're accessing these directly from the Internet I have no inventory and no fulfillment costs. I don't need to pay anyone to take the orders over the phone (though, you are welcome to call me at 301-656-2424 to rest assured that I am a real person). This way I can pass along my cost savings to you. So you win and I win.

#### 4 FREE Bonuses For Ordering By Midnight

**Bonus#1:** As a special free bonus for acting immediately I'll also give you a copy of a special e-book "**Surefire Sales Letter Secrets: How To Create a Fortune in Your Business With Powerful Direct Mail.**" This is a \$39.95 value.

"I recently bought your Instant Sales Letter Kit. As a bonus, Surefire Sales Letter Secrets came with it. This book really exceeded my expectations. I read it all in one sitting and couldn't put it down. It is so concise, yet says so much. I found it very clearly written, to the point, well organized and packed with tremendously useful information, but not too long. You have an amazing ability to get the most content with the least amount of words. I'm finding myself referring to it constantly as I write."

Ruth James  
Rockland, CA

**Bonus#2:** My **Surefire Direct Mail Profit Worksheet.** This pre-done spreadsheet gives you a powerful analysis tool for all your direct mail projects. You simply enter in basic information like number of pieces mailed, mailing costs and number of responses -- then this worksheet automatically performs the important analysis

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**Terms of Service | Privacy Policy**

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[sales@surefiremarketing.com](mailto:sales@surefiremarketing.com)

usually willing to tell others the secrets that keep their bank accounts full of cash. They are afraid that if others tips, tricks, and secrets, they will become far less effective. So they keep their mouth shut!

### Until now...

One of these masters of marketing has just come forward and decided to break the secret code among internet. It's been called *"The most revealing book on the internet!"* For the first time, a true "Master of Internet Marketing" same thing that magician did to the world of magic a few years back. Only this time it's not a magician, it's a real master. And this time you won't see it on Fox TV because it's only available in this book right here! This book tells you, the shocking truth about internet marketing. There is even one secret trick that can turn one website into thousand dollars worth of free advertising. You're about to learn every time tested, proven tip, tool and trick in marketing. This amazing book reveals every secret the "big players" use, but aren't telling you about!

### Find out how you can...

- ✓ **Make a full time income by spending only 1 hour a day at your computer**
- ✓ **Completely eliminate the cost of online advertising and promotions.**
- ✓ **Use a special new method of customer billing that is spreading like wild-fire**
- ✓ **Understand the single most powerful and important new billing technique that virtually all successful internet marketers have in common.**

**"Hello fellow entrepreneurs, and welcome to the official Double Payment website where your new business is just a click away."**

Our office is located at:

Crown Industries  
4345 Gunn Highway #161  
Tampa FL, 33618  
We're just a few doors down from Kent's Meats

**Our phone number is: (813) 908-3138**

**Our email address is: [info@DoublePayment.com](mailto:info@DoublePayment.com)**

You'll notice most websites offering business opportunities these days seem to be hiding behind an email address. Internet companies don't list a phone number, and even when they do, it's almost never answered. So I like to be up front, just how easy it is to get in contact with me.

Who am I? My name is Jason Ryan Isaksen and I'd like to let you know what I do for a living. I can tell you a lot right here and now, but I can't tell you everything because then you'd never buy my book.

I begin my "work" day by checking my commission payment totals from the many companies I do business with. Actually my computer does all the business with these companies automatically. I mostly just watch on my computer to make sure it's all running smooth. My favorite part is to find out how much money I made while I was sleeping. I answer emails for about 10-15 minutes. Around 9:15 I take my dog out for a walk so he can do his thing. When

business that runs itself almost completely on autopilot - and that is the freedom!

Now I have the time to do pretty much whatever I want to...

Time to have fun...

I go Rollerblading, work out at the gym, play 18 holes, sleep in late or just plain goof off whenever I want.

Actually, most of my friends still wonder how I'm driving around in a brand new silver S2000 convertible roadster and how my wife, Missy, and I can take off for so many trips. (In fact, during the last year and a half I've been to Las Vegas three times, Hawaii, Amsterdam, a Caribbean Cruise, Aruba, and even spent 2 months living on the beach in California. All while my web sites kept cranking out orders and putting more money into the bank account than when we left.)

Now, I'm not trying to brag or boast. I simply want to make the point and prove to you that I've actually done "it".

There are lots of "so-called" Internet experts out there trying to sell you their rehashed Internet marketing information - but only a handful have actually sold anything except "how to get rich on the Internet" information. (If I were going to take advice - even from a "smart aleck kid" like myself - I'd want to make sure they could "walk their walk" first.) I know all of this sounds like a pipe dream but it's not. Stick with me and I'll show you...

### **The Only Way Left For The "Little Guy" (Like You And Me) To Create Incredible Wealth, Working The Hours We Want**

#### **Here's What I Do NOT Sell Online:**

First of all, you should know I don't run any sleazy sex sites. (I'm not making judgments - but that's not for me because I feel better if I can tell my mother what I do.)

And I don't sell anything rare or unusual (nearly anyone could create the same product once I explain it to them).

Next, I don't sell anything "onesy - twosy" on Ebay.

And I don't sell tons of products making a slim profit on each sale like Amazon ( **my profit margin is nearly 100% on each sale before expenses**).

My methods have absolutely nothing to do with "multi-level marketing", "get-rich-quick" schemes, Internet "shopping malls", "pyramid" ploys, or anything remotely illegal or unethical.

#### **Okay - So What Do I Sell?**

I create what I call 'Digitally Delivered' Information Products.

Let me give you a simple example of what happens on my web site so you'll get the idea. To start with, a visitor comes to my site and they'll read my online sales letter. Then once they decide to order they'll click over to my order page and give me their credit card number. That

PICTURES



Please close this window to continue



Please close this window to continue

money and get your business online, **FAST!**. And you don't have to be a computer wizard or Internet expert.

That's right...I reveal it all to you in *Strike It Niche!*.



## You Won't Find Another Resource Anywhere That Gives YOU This Much Wealth Creating Information!

Let me share a bit more with you about my amazing six months of Internet research...

This way, you'll know that by following the techniques and strategies in *Strike It Niche!* you simply can't fail.

You see, I examined the traffic trends across all the major search engines and directories. However, it was **critical** that all selected niches have high demand and low competition within Google. Why?

Because Google is by far the largest search engine and it will be your primary source for loads of free targeted traffic. Plus it provides search results for Yahoo and AOL – two other search giants.

The blueprints and this eBook are the end result of all those months of analyzing, questioning, evaluating, and re-evaluating my findings.

So you can understand why I got a rush of excitement when I realized that my research could help YOU start a high demand, low competition business that can bring you the **success and happiness** you've dreamed of and desired.

## Imagine How Much Money You Can Make When you Finally Get The Consistent Targeted Traffic You Need...

There's no denying it. When your Web site gets lots of targeted traffic, your profits will soar.

I'll use one of my own Web sites as an example. And, YES, it's represented by an actual blueprint in the book. [Click here.](#)

As you can see below, [www.home-decorating-made-easy.com](http://www.home-decorating-made-easy.com) currently attracts a **whopping 70,000+ visitors per month**, along with nearly 200,000 page views! (refer to the two far right columns)



## 2 Traffic Statistics for www.home-decorating-made-easy.com

Summary Period: Last 12 Months  
Generated 02-Aug-2003 05:11 EDT

Summary by Month						
Month	Daily Avg.			Monthly Totals		
	Visits	Pages	Pages	Visits	Pages	Pages
Aug 2003	1665	1498	3002	3330	2997	6004
Jul 2003	3309	2525	5878	102609	78299	182230
Jun 2003	3167	2354	5975	95028	70627	179253
May 2003	3065	2187	6493	95026	67825	201288
Apr 2003	2793	2013	6209	83852	60406	186272
Mar 2003	2969	2126	6384	92057	65936	197918
Feb 2003	3253	2486	7184	91107	69608	201158
Jan 2003	3313	2502	7331	102785	77588	227906
Dec 2002	2003	1515	4039	62120	46968	125833
Nov 2002	2821	2167	5624	84633	63018	168738

What would this kind of laser targeted traffic be worth to you?

Plenty!

But don't worry, I'll show you how to get lots of FREE targeted visitors to your Web site.

"My name is Kim Thomas. I am site moderator for Kim Thomas Dot Com. I specialize in writing affiliate reviews. This ebook from Michael contains truly great niche ideas. I found 2 niches that I am considering using to make money. They both appear to be very profitable niches according to my own research. Michael also goes into great detail on how you can make money via xxxxxx in addition to your own niche marketing. I definitely recommend this product to you and to all Kim Thomas Dot Com subscribers."

Kim Thomas  
www.kim-thomas.com

### So Why Then Am I Practically Giving Away This Invaluable Resource That's Going To Change Your Life?

I've decided to share this information with you because there really is **plenty of room** within the niches for you to grab a hefty slice of Internet profit pie. You're welcome to create a home decorating site, if you like. I'm not the least bit concerned.

And remember...the blueprints provide you with the information and flexibility to uncover related niche markets that are virtually untapped. That means you can quietly stake new claims and haul away untold profits that others pass right by.

"Just wanted to drop you a note to let you know that when the package containing your course arrived at my front door, I was flabbergasted!

**It's packed with a TON of good content. Powerful stuff, a lot of which I haven't seen published in any other book or course.**

I wish I had something like this when I first started out. It would have shortened the road to Internet success for me, which can be a minefield without the good guidance that Online Marketing Secrets Uncovered offers. Good job!"

Marty Foley  
<http://www.ConvertMoreTraffic.com>

**Want a few tips and strategies right now?**

Go behind the scenes and get an inside look at how some of the Internet's top marketers rollout a new marketing campaign. You'll also get our best tips, special reports and resources to help you skyrocket your business!

First Name:

Email:

COUNT ME IN!

"We will never rent, share or sell your name to anyone else . . . ever! We respect your privacy!"

## Here's How This All Came Together

This product is a team effort - put together by Internet marketing pro Yanik Silver and two members of his exclusive apprenticeship program, Cindy Kappler and Jeff Grant. Cindy and Jeff **tested many of the strategies and techniques** you're about to learn when they launched their first Internet marketing campaign for the product "Web Ad Magic".

Did we launch a successful campaign? You bet we did. Check out our 1 Shopping Cart sales report for June - we launched our first product on June 18th and you'll see we **made 136 sales and generated \$9,283 in revenue in just 12 days** using many of these proven and tested techniques. We made 223 sales and generated \$15,286 in our first six weeks online!

### Sales Reports: Monthly Sales Totals

--	--	--	--

Date From	6/18/2003	Date To	7/31/2003
Month	Orders Count	Gross Sales	Net Sales
June 2003	136	\$9283.00	\$9283.00
July 2003	87	\$6023.72	\$6003.00
Grand Total	223	\$15306.72	\$15286.00

A few months after we launched Web Ad Magic, **we surveyed our customers and asked them what tools they needed** to improve their online marketing. Well, the response was loud and clear! They told us they wanted **a simple video tutorial and a step-by-step manual that easily explains** all the marketing steps you must follow **to be outrageously profitable on the Internet.**

They told us and we listened . . .

Once we saw for ourselves how easy it is to make real money online, we put all the itty bitty details in writing to create a course that is **simple enough for beginners yet comprehensive enough to tantalize even the most advanced Internet marketer . . .**

"I've just finished reading through and dissecting your new product Online Marketing Secrets Uncovered . . .

. . . AND what can I say? It's Fabulous!

This course is a **PROVEN step-by-step guide** that will help all NETpreneurs launch a successful product or service online and MOST importantly **AVOID all of the MAJOR pitfalls** of creating and releasing a new product.

This course is **very well presented and put together** and is **very easy to understand**, even if you're an absolute beginner. The video tutorial helps make all of this possible, as you can **watch with your very own eyes** how to perform certain tasks . . . **it's like having a marketing expert looking over your shoulder and guiding you down the path to success.**

I highly recommend you grab this course and follow their step-by-step guide if you want guaranteed success.

Great job!"

Steve Tanner  
Author of Instant JV Letters

**Your Ticket To Online Success  
Is Just A Click Away . . .**

more....

### Proof That I Really Do "Walk The Talk"

Only six months after starting my first web site - our daily deposits were ranging anywhere from \$384.79 to \$789.61:

▶	1251	11/2/2000 4:03:10 AM	0018	\$784.55	A
▶	1250	11/1/2000 4:03:31 AM	0013	\$449.73	A
▶	1259	10/31/2000 4:03:42 AM	0026	\$758.61	A
▶	1258	10/30/2000 4:02:08 AM	0024	\$789.61	A
▶	1257	10/28/2000 4:02:13 AM	0013	\$638.61	A
▶	1256	10/28/2000 4:02:20 AM	0009	\$394.78	A
▶	1255	10/27/2000 4:02:15 AM	0015	\$384.78	A

Now, today it's not unusual to take in \$1,500.00/day, \$2000.00/day or more:

Settlement Date/Time : 22-Sep-2002 19:19:04

Payment Method	Charge Count	Charge Amount	Refund Count	Refund Amount	Total Count	Total Amount	Net Amount	Decline Count	Approval Percentage	Void Count	Void Amount	Error Count
Visa	11	USD 1,114.84	0	USD .00	11	USD 1,114.84	USD 1,114.84	1	91.57%	0	USD .00	0
MasterCard	8	USD 480.88	0	USD .00	8	USD 480.88	USD 480.88	1	88.89%	0	USD .00	0
American Express	1	USD 136.00	0	USD .00	1	USD 136.00	USD 136.00	0	100%	0	USD .00	0
<b>Totals</b>	<b>20</b>	<b>1,731.72</b>	<b>0</b>	<b>.00</b>	<b>20</b>	<b>1,731.72</b>	<b>1,731.72</b>	<b>2</b>	<b>90.91%</b>	<b>0</b>	<b>.00</b>	<b>0</b>

Settlement Date/Time : 08-Aug-2002 23:00:16

Payment Method	Charge Count	Charge Amount	Refund Count	Refund Amount	Total Count	Total Amount	Net Amount	Decline Count	Approval Percentage	Void Count	Void Amount	Error Count
Visa	29	USD 2,177.48	1	USD 39.97	30	USD 2,217.45	USD 2,137.52	4	88.24%	2	USD 34.00	0
MasterCard	3	USD 128.94	1	USD 30.97	4	USD 168.91	USD 88.97	1	80%	0	USD .00	0
American Express	4	USD 210.94	1	USD 20.00	5	USD 239.94	USD 181.94	0	100%	0	USD .00	0
Discover	1	USD 127.00	0	USD .00	1	USD 127.00	USD 127.00	0	100%	0	USD .00	0
<b>Totals</b>	<b>37</b>	<b>2,644.37</b>	<b>3</b>	<b>100.94</b>	<b>40</b>	<b>2,753.31</b>	<b>2,535.43</b>	<b>5</b>	<b>88.89%</b>	<b>2</b>	<b>34.00</b>	<b>0</b>

These are documented daily deposits from just one of our accounts. And all of this is actual money that was deposited in my account automatically from my website while I'm sleeping, working on other projects or just hanging out. (Now these amounts are gross not net but I do have a VERY healthy profit margin with an extremely low overhead that I'll explain to you in a moment.)

Of course the money is great - but there's actually a much bigger benefit to having an Internet

## **12 Ways to Build Proof**

- 9. Publicity - reprints of articles, magazines, newspapers, etc**
- 10. Guarantees**
- 11. Believable Bonuses – Not \$15,000 in bonuses for a \$50 product**
- 12. Damaging Admission**

PhotoBlocker™ - was featured prominently on

read the 3 page story published 07.22.04 > [click here](#)

# The Washington Post



[Click here to watch ABC 7 story on PhotoBlocker](#)

"This spray makes license plates illegible by traffic-enforcement cameras by reflecting the flash back at the camera."

[Wall Street Journal](#)  
[Read Full Story >](#)

"License-plate spray foils traffic cameras"  
[Washington Times](#)

"...beats traffic camera tickets in a flash" [Chicago Sun-Times](#)

**LOW BANDWIDTH | Enter here**      **HIGH BANDWIDTH | Enter here**  
DIAL-UP CONNECTION      DIAL AND FASTER CONNECTION

**FIGHT BACK!**  
Don't let them take your cash in a FLASH!

Tested by: Denver Police Department and FOX News.  
"Surprisingly effective..." says FoxNEWS  
PhantomPlate products have been featured on

"...a hit with drivers" [De Mail](#)

"the latest tool to help drivers...police are not amused" [ABC News](#)

"license plate cover car out red-light cameras" [DelawareOnline.Com](#)

"...it will hide your license plate from red light cameras..." [CBS News](#)

**PhotoBlocker™ Spray makes your License Plate invisible to speed and red light cameras.**  
Does it really work? Find out for yourself ([click here](#))

[Enter Here for Low Bandwidth](#)

[Enter Here for High Bandwidth](#)

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One Year  
Unconditional  
Money Back  
Guarantee on  
all Courses,  
Tapes, & Books!

As seen on National TV shows : CNN, The Other Half, Leeza, Fox News Network, and more.!

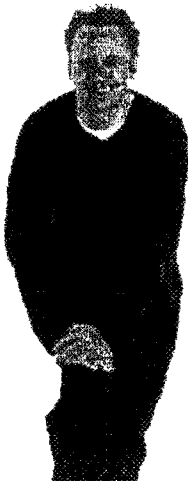
"Bart Baggett is the uncontested leader in the world for the advancement of Graphology."  
—Bob Massey, Professional Handwriting Analyst.

## Imagine Earning \$100 an hour Analyzing Handwriting as a Certified Handwriting Expert. Learn to analyze Handwriting for fun, profit, and better relationships!

Dear Future Student,

Imagine having the power to know more about a person in the first three minutes you meet than it takes most people a lifetime to figure out. It isn't a psychic gift, it isn't even an illegal device...it is the science of handwriting analysis.

Whether or not you saw me on national TV in the past few months on NBC's The Other Half, CNN, or Fox News Network, you have found the world's most popular handwriting analysis website. You are invited to analyze your own handwriting via our new Self-test or check out our limited time discounts for the latest handwriting analysis books and tapes. You can learn to understand personality quickly and easily using our programs.



What's more, you can even become a trained and certified expert in just a few fun months. Many people, like you, hear about handwriting analysis and are really entertained and interested, but you might have never stopped to ask how learning this tool can be used to improve every area of your life.

We have three programs to choose from depending on how serious you are about mastering this science. Click on the image to learn more about each program.



**H5 Basic Starter Course**



**Standard Handwriting Analysis Certification Course**



**Deluxe Certification Course and Professional Marketing System.**

Bart Baggett has appeared on over 1400 radio and TV Shows. All his books are available on this website, even the ones that are NOT available in bookstores, yet.

No matter which you choose, you will soon begin to master one of the most accurate and insightful personality methods ever created...and it will change your life like it has changed mine. You will never look at people the same way again. You will experience that...

**You're About To Learn How To Save Thousands Of Dollars Off Your Dream Wedding...**

**"By Planning My Own Wedding, I Discovered Secrets That Saved Me Over \$10,000... Secrets Wedding Planners and Industry Insiders Would Rather You Didn't Know"**

**—Stephi Stewart, Author of "Fire Your Wedding Planner"**

**Inside I'll show you...**

- Secret techniques that wedding planners and industry insiders don't want you to know... secrets that can save you thousands of dollars on an average wedding.
- How to save up to 96% off the cost of your dress and then "write off the rest".
- The Difference between a "Photographer" and a "Wedding Photographer". HINT: It's not the photo quality...it's the PRICE.
- As a bride, you have the words "Charge Me Extra" written all over you... I'll show you how to turn the tables and use your buying power to get MORE for your money instead of LESS.
- How to save 50% or more by buying your own alcohol and then returning what you don't use for a full refund!
- How to get airline discounts for your out of town guests and earn a free "Wedding Upgrade" for your honeymoon.
- And much, much more...

Just use your *first name* and *valid email* as your password - then click the "Free Instant Access!" button to enter the site and begin your FREE Wedding Planning Course by eMail...

\* Note: Your information is kept 100% confidential and never shared with anyone.

Please allow a few seconds for the next page to load...

First Name:

E-Mail:

Free Instant Access!

As Seen On...



Site Info [More Info](#)  
fireyourweddingplanne..  
Rank: 81,942  
Links in: 47  
Review: ★★★★★

[www.BargainWeddingSecrets.com](http://www.BargainWeddingSecrets.com)





About Neil Shearing

## Internet Success Blueprint by Neil Shearing, Ph.D.

**"When I Got Out Of Bed This Morning, I Discovered I'd Sold \$870.55 Of My Products While I Was Asleep!"**  
**Click Here For Proof!**

### Here's How You Can Do This Too...

Honesty statement: your **results** are not guaranteed (they depend on what you do with the information I provide) but **your satisfaction** is. If you're not happy with the information I provide just return it for a full refund. I may lose sales by "telling it like it is" instead of hype, hype, hype, but that's how I run my business... honestly.

Hi, I'm Neil Shearing,

Let me ask you a question...

Are you looking for a way to make some extra "**pocket money**"?

Are you looking to **pay off your debts** and breathe easily again?

Maybe you want **the best** for your new family, and you know your current "9 to 5" job won't **ever** provide the comforts you want for them?

Whether you want to earn an extra \$100 to \$200 per month, or start a full-time business, I've found the **perfect no-risk solution** for you...



### Profitable From Day One!

I wrote the "**Internet Success Blueprint**" specifically to help **Internet beginners** start making money online.

It's a **complete guide** to starting a **profitable** home business on the Internet.

That's right, **PROFIT-MAKING**. I've been selling online since 1996, and my business has been profitable since **day one!**

**Honesty Statement:** Here's **proof** of my earnings. In **just one night** I earned \$870.55! [Click here](#) to see a screenshot of my inbox!

Please remember, that's not "earnings per month" or even "per week", but **MONEY IN MY BANK** from **just one day**. How many days like that **would you need** to double the money you make in a month?

# Bullets

Yanik Silver's Internet Copywriting Workshop

## **Bullets**

- Mini-headlines (can come from your 75-100 headlines)
- Curiosity + Benefit
- 'Double-barreled'
- Help with moving the reader down the page
- What the readers desire
- One bullet point can turn the sale
- Can't have too many bullets
- Categorized or scattered

**Yanik Silver's Internet Copywriting Workshop**

But I knew there had to be a way - and I found it...

**Announcing the "Get Fit While You Sit"  
Workout Program**

Who said working out has to be HARD?

I've put together a proven program for you to get a complete workout in as little as 12 minutes a day. And the most remarkable part of the whole system is that you can be sitting at your desk, in traffic, in your hotel room or at home watching TV!

I know it all sounds too good but keep reading and I'll prove it to you...

Are you sitting down while reading this? Good, try this...

**For Example, Let Me Give You A Simple  
Exercise You Can Do Right Now To Get Amazing Abs!**

This exercise shows you immediately how simple, how incredibly easy, how incredibly effective my "Get Fit While You Sit" exercises are. When you get started with my workout program, to try at our risk, check page 15 right away. There you'll be shown the exact way to tighten and tone your abs without any of those silly "rockers" or "rollers" that don't really work!

Here's a simple exercise you can do while watching TV or sitting at your computer:

While seated straight up in your chair, forward of the seat back, place the hands softly behind your head. Slowly lift your left leg while lowering your right elbow "down and in" toward the inside of your left knee. Your goal is to touch your elbow slightly below the inside of your knee. Return to the starting position and repeat the same movement to the other side. After you have done one repetition for each side you may count one. Nothing more, completely simple and easy way to shape up your abs.

Easy, right?

Well, inside the complete "Get Fit While You Sit" workout program you'll get 36 simple, yet extremely effective exercises and stretches. All fully illustrated and explained so you can easily get started in just minutes.

[Ready to get started? Click here](#)

**Which of These Trouble Spots Would  
Like to Get Rid Of While Sitting?**

Women:

- Thin your thighs...
- Flatten your tummy...
- Slim down your hips...

*Categorized  
by  
order*

- Tone up your arms...
- Firm up your butt and your entire body...

**Men:**

- Trim down your love handles and get rid of that 'spare tire'...
- Sculpt your chest...
- Get definition in your arms....
- Zap away any job stress and much more...

Of course, I know it sounds too easy and unbelievable...

I bet you're thinking "this can't really work" or "this is too good to be true" (heck, my wife Andie, didn't believe it either until I showed her the exercises). But walk through any health club and you'll see for yourself that 75% - 85% of the people are all SITTING!

Yes, it's true! But even still, I don't expect you to take my word for it - so here's what a few of the first beta testers of "Get Fit While You Sit" had to say about its power and effectiveness:

"This is the easiest program I have followed so far and a week into it I am still doing it. And I have already begun to feel the benefits in my back and carriage."

**Mrs. S.J. Green**  
U.K.

"So far I have lost 5lbs in 2 weeks. I do a lot of sitting. I like the program because I can do it in the privacy of my home, where I am not embarrassed. I like the pictures also and that I can do it from a chair or in the bed. I can feel the progress with the weights."

**Laura Reil**  
Vermont USA

"After spending most of the last 30 years taking care of my children I really need to get back in shape. I'm in the process of changing my whole lifestyle (a step or two at a time of course) I'm interested in eating healthy, getting into a regular exercise routine to strengthen both muscles and heart. I can say the exercises are easy to fit into my schedule, not too difficult to do, and when I'm sitting watching TV I have no excuses for NOT doing the exercises."

**Miselle Barnes**  
California, USA

"I can't believe how easy all of this is. I'm getting in shape while watching 'Sex and the City'. Thank you Jeff!"

**Melissa Feiveson,**  
Business Executive, Age 30

*Stop drawing and painting figures the hard way!...*

## **“At Last! You Can Draw People and Figures Perfectly In Any Position...Without a Model”**

**Long-Lost Manuscript Resurfaces With Over 1016 Detailed Illustrations Of the Bones, Face, Head, Torso, Legs, Hands, and Feet – Covering Every Aspect of Anatomy For the Artist**

Dear Artist,

Let's face it, drawing people and the human body is tough!

There's no doubt, it's probably the most difficult lesson for any artist to learn. Too often the study of anatomy is dull and boring so mastering the human figure isn't even an option. Frankly, figure drawing is the only subject you can't fake.

Of course, some people will tell you can do fine without an understanding of human anatomy. **WRONG!** Just take a look at their drawings and judge for yourself. Their 'mushy-soft' forms are an instant giveaway.

However, the big problem is most books on the subject are filled with boring description after description but not enough actual illustrations and clear drawings. You practically had to be a brain surgeon to figure it out.

Sound at all familiar?

**But now there's good news!...**

Recently a long-lost manuscript by highly acclaimed artist and illustrator, Victor Perard, has been re-discovered. Perard's work is the secret resource many top artists used to perfect their drawing and painting of the human figure.

Now you can discover...

### **The Right (and the Wrong) Way to Learn Figure Drawing**

This newly released work called "Figure Drawing Secrets" by Victor Perard is the quickest and easiest way to learn figure drawing. Inside this magnificent work you'll get over 1016 detailed illustrations of the human body in perspective, from different angles, both in still poses and in movement. Absolutely everything any artist would need.

The work is divided up into 9 comprehensive sections:

Section I: Proportion

*Categorized  
by  
Body Part/  
Section  
of book*

- **The ultimate shortcut to creating perfect proportion for male and female figures.**
- How to determine the center of the male and female figure
- **7 complete illustrations of male and females in proportion and 14 illustrations of major bones in proportion to each other.**
- Exactly how to obtain expression using simplified skeleton sketches
- **3 quick sketch secrets including 72 illustrations of 5-minute and 25-minute sketches.**
- Plus 53 different illustrations of unique poses and sporting activities and more...

#### Section II: Skeleton

- 24 detailed illustrations of the entire skeletal system and spine from the front, side and back.
- **Call outs and identification of each major skeletal feature and their relation to each other.**
- Diagram of male skeleton vs. female skeleton and more...

#### Section III: Head & Neck

- 3 stages of skull growth from infant to adult to old age.
- **22 illustrations of the skull from various angles and positions.**
- Comprehensive call-out of the underlying and superficial muscles of the face and neck.
- **7 views of how the skin folds on the face depending on movement.**
- 44 illustrations of how to block the face and exactly how to modify the plane of the face when the head is turned in different positions.
- **8 images showing changes of relative proportion of facial features.**
- 35 illustrations concentrating on the nose.
- **39 views of muscles in and around the back of the neck and more...**

#### Section IV: The Torso

- **33 illustrations of muscles of the back which includes internal and external views.**
- 30 pelvic bone images in different positions (including front, lying down, side and under view).
- **The 4 types of female torsos are identified and illustrated for you.**
- Special study of male and female groins and the skin folds.

#### Section V: The Arm

- **35 illustrations of the bones of the arm and hand.**
- 7 pictures of the relation and foreshortenings of the arm.
- **17 various views of the clavicle and scapula.**
- 12 front and back views of the deltoid and surrounding areas.
- **11 biceps and triceps in different states of tensing and relaxation.**
- 20 additional full figure drawings in assorted positions with call outs indicating each muscle.
- **25 views of deep and surface muscles in the arm and more...**

#### Section VI: The Hand

- 7 detailed sketches of the hand identifying each structure.
- **18 illustrations showing ligaments of the forearm from the front and back.**
- 16 pictures of the short muscles in the thumb.
- **9 distinct illustrations of wrist movement with the hand in various positions.**
- 17 images showing exactly how to block hands.
- **36 studies of male and female hands in a variety of poses.**
- Plus 18 additional hands of infants, children and adults.

#### Section VII: The Leg

- 11 studies of the leg bone showing the placement and position inside a corresponding figure.

- 9 views of the knee joint in different positions and angles.
- 4 full length pictures of the leg with call outs to each muscle group. You'll see it from the front, back, inner and outer views.
- 8 illustrations of the buttocks.
- 14 pictures detailing the leg's muscle attachments from the front and back.
- 11 images of people in assorted positions and stances showing the internal leg structure.
- 13 illustrations of the muscles of the calf of the leg and still more...

**Section VIII: The Foot**

- 54 Separate illustrations of different feet from 18 month old babies to adults.
- 26 views of the bones of the feet including inner, outer, top and bottom views.
- 4 individual illustrations showcasing the ligaments and tendons of the foot

Plus in section IX you'll get:

- Insider secrets of applying anatomy for composition
- 37 illustrations of foreshadowing and...
- 31 full images of people and groups of people in multiple positions.

As you can see this really is the ultimate tutorial for figure drawing, sketching and painting but until now it was nearly lost forever. (Even if you're an abstract artist you'll benefit immensely from drawing the human form because you'll become an expert at perceiving and rendering shape.)

Now if you'd like to actually see a few sample illustrations from this amazing long-lost resource just sign up below for our FREE "Figure Drawing Secrets" preview. You'll get emailed secret links to take a look at the illustrations from several of the sections.

For More Information

Your Name:

Your E-mail Address:

Submit

*You will receive your first "secret link" in a matter of seconds. And then each day for the next several days we'll send you new links with new anatomy illustrations you can learn from and study (all free).*

*Your information will not be sold or disclosed to anyone. We respect your privacy*

Just imagine being able to draw people anytime, any place, almost anywhere...without the inconvenience of a live model!

**Listen to What Professional Artists  
Say About "Figure Drawing Secrets":**

"An excellent resource for nearly any artist. This is much better than anything I've seen coming out today. With Perard's work you can actually get a sense for the whole human figure. I really like the way there are so many poses, angles and positions illustrated. You can use this



It's really *that simple*.

You see Kovacs knows that there are plenty of guys out there *dying* to learn custom graphics (e graphics of today) that don't want to spend years trying to "figure it out" by themselves. Worse ye BODY out there teaching this simple system... that is unless you want to hunt down and pay BIG customizer willing to share his secrets (good luck with that one).

But finally, that's over, because recently Kovacs did something some people are calling crazy – long-held industry secrets on just how **simple and easy** it is for you to add amazing custom grap cycles... *anything!*

And believe me, he's pissed off more than a few people in the process – mainly the shops who – \$5,000 for custom work. But Kovacs says "forget 'em". He insists that ANYONE who's interested *without a lot of fuss*. This is "big league" instruction – teaching you how to make modern "layered become so wildly popular today. In fact, Kovacs wants to show YOU that these **three-dimension "over and under graphics"** are a snap once you know the handful of tricks and tips to how it's d being an "artist" or anything like that. In fact he insists that...

### Creating Modern Pro-Level "Complex" Graphics Has Absolutely NOTHING To Do With Being An "Artist"

Listen... Kovacs comes from a hard-working background. He grew up with a pack of cigs rolled paint under his nails – and he admits that he's never been formally trained in art. In fact, he's rea – understanding how outstanding graphics are "built", step-by-step.

That's **good news for you**, because with his amazing **NEW instructional package "Mojo Gra** that *anyone* can learn these "steps" – it's just not very hard. Forget about "getting inspired" or "fir or some crap like that. He shows you a straightforward, mechanical, step-by-step process (so sin along), where you'll learn to "build" award-winning custom graphics that will stun and amaze *ever* Graphics" teaches you the exact SAME process that Kovacs *personally* uses for his most deman honors, trophies, and **money** are on the line. What you'll learn will *blow you away!* Because you how to "construct" the kind of graphics that'll get you *serious respect* and put **money** in your poc

Right now, if you're truly interested in getting to that "upper level" of custom graphics work – the friends and family standing back in awe and bystanders asking "*how many shows have YOU wo* this. Now YOU can learn how to paint your own jaw-dropping, show-winning graphics in a matter

*It's true...* even if you've *never* had any art of customizing experience at all!

**Make no mistake** – "Mojo Graphics" is *highly advanced* instruction. You see, Kovacs DEMANDE "hotlist" guys to the **next level**. He's holding *nothing* back. This is info that will quickly allow you to **professional-level work overnight**. Tribal Flames, wild overlaps, hovering drop shadows, dazzlin shooting over-and-under other graphics, inverted flames, insane texturing – EVERYTHING you'll creating stunning **show-quality modern graphics**. This is intensive training material that you sir *anywhere* else.

Mojo Graphics will take you to a PhD level of custom graphics. In a matter of hours, and without you'll know the most advanced graphic techniques that'll have you winning shows, and breaking I me, once that happens, people will be coming out of the woodwork to pay you **big-bucks** for a fe

**Here's just a taste of what you'll learn** in this *amazing* 3-tape (over three solid hours) "**Mojo G package:**

- The two ways to handle **complex "layers"** – watch the reaction from friends asking "ho Kovacs walks you through it all – step-by-step – to make even the critics blush.
- How to **plan** a complex, "under and over" modern graphic – quickly and without a lot of l
- Sure signs of "amateur work" and the simple steps to avoiding them. (Solid info that will l and in the gold).
- Tips to keeping the whole job **inexpensive**. You don't need a bunch of fancy equipment airbrush and a compressor).

- What guys who KNOW look for in "show-winning" graphics and how to get there *quick* problems (you'll hold secrets to truly award-winning work – even most experts won't know)
- The three simple ways to get the outline of your graphics (your first step) onto the side of anything. (This is simple stuff that doesn't require you to know a thing about drawing or airbrushing)
- How to achieve dramatic "overlaps" using a simple candied basecoat. Easy to do but rarely done by bystanders.
- How to layout a plan to make the job go *smooth as silk*. (This bit of info will make the error-free)
- A simple, inexpensive (and little known) paint-mask option... very cool... that's guaranteed to save your project!
- Laying out and blending "inverted flames" – (Kovacs demos this using his buddy's PT Ci... amazing!)
- The simple secrets to intensive multi-layered masking – the ONLY way to get the kind of graphics popular today. (Forget about "pre-elimination" masking – Kovacs walks you through a method that produces better results –FAST).
- The simple trick that will keep you from "scoring" your basecoat – something you NEVER learn from the experts shows you the easy way.
- A cool shortcut to achieving the EXACT color you want (and the easy trick to mixing the colors EVERYTIME).
- A simple solution to "seal down" any lifting that occurs during unmasking. (This one trick will take the worry out of working FAST with multi-layered complex graphics).
- How to achieve the richest color with the least amount of paint (these exact paint-mixing instructions ensure you're laying down paint that's clean, flat and pro-quality.)
- What you MUST know about your outside temperature and how to adjust your thinner/catalyst critical stuff that's super-easy once you know how. (No worries, Kovacs walks you through it)
- How to easily eliminate "orange peel" and unsightly "surface pebbles" in one simple step. (Kovacs provides information that will allow you to easily "side-step" BIG problems).
- How to "blast back" any paint that has the nerve to sag on you. Even experts will be surprised by this trick out of your hat.
- Four simple "shields" that will provide immediate protection and allow you to work at your own pace without risk of damage or unsightly "build".
- Simple "blow-off" techniques for astonishing fades and blends. Kovacs shows you how to make "advanced" graphics work into child's play.
- Color variations to produce dramatic depth so "deep" you'll swear you'll see yourself ten feet away.
- An easy way to adjust the intensity of your color in one easy step (most hot-shots take Y... one out – you'll know how it's done in minutes).
- How to use handcut stencils to produce dramatic texture and complex-looking design. Kovacs shows you how to produce wild effects that'll definitely get noticed.
- The visual illusion you MUST watch out for when using pearls. Knowing this will save you from having your graphics literally "dancing" in the sun.
- A sure-fire way to avoid paint runs. Simple instruction that'll strip away any and all fears of paint runs.
- How to easily add simple drop shadows to make your graphics look 3-dimensional. (So simple it's hard to believe it).
- The simple "light source" rule that makes adding dramatic highlights (and drop shadows) so easy you can know exactly where highlights and shadows need to be ("artists" go through 4-years of college to learn this simple concept).
- How to add subtle dark candies to a flat basecoat to add dimension. Designers fool you... it's not that tough – it's not.
- The simple tricks to adding definition to texture, dramatic shading tricks, and incredible effects... all simple to do but it'll take your work from "hum-ho" to "oh-my-God" in less than 15 minutes.
- A simple way to "melt-down" your colors for smoother blends and less surface flaws.
- Tons of design tricks including the "mix-em-up" tip to keep the viewer off-balance and guess what... judges like to refer to as "adding interest". (Kovacs shows you how it's done without all the fuss).
- Tons of secrets to fixing and avoiding mistakes – it allows you to work without fear on your graphics.
- The "time and temperature" secrets you must know to get the cleanest, sharpest edge on your graphics.
- Why Kovacs insists you should "never panic" – learn tons of new fool-proof ways to make your graphics easy and FUN.
- How to clean up ALL rough edges with a neat little "soft sand" trick that makes "wet sand" graphics completely safe.
- The big "ah-ha" on why you should extend drop shadows. It's all about proper planning – the way.
- Four types of drop shadows and how to produce each one perfectly. Easy to do but they look so dramatic.
- How to use masking tape and an "even pull" to create layouts with beautiful curves. It'll

hours to do it, but it only takes *minutes*.

- The one critical step you *never* want to skip before you add paint to any gun (this'll keep easy to spray).
- The simple pro-level secret to binding your "base graphic" straight into the surface of you create a "super-adhesion" that will **never chip, crack or flake... ever!**
- When it's necessary to only use a "piss-coat" of intercoat-clear and when to lay down a urethane clear. Major info that will ensure your **graphics remain thin and clean**.
- How to quickly and inexpensively achieve a "sheen" in your paint that'll have friends swe *bucks*. (You've got to see what Kovacs does to a "Harley Vivid Yellow" — stunning... and
- A critical step you simply *can't skip* if you're clear-coating over pinstriping.
- *Everything* you need to know about **spray guns** and (most importantly), which one you r done right.
- How to achieve **beautiful blends, fades**, and "fog-ins" with a simple and inexpensive "r
- A simple tip to avoiding "blowing-over" color into unwanted areas — *without* any masking
- How to use a cold version of the old school "hot lacquer" to achieve a **smooth as glass** learn how to avoid laying down your paint too "hot" for that all important pro-level quality).
- A simple "**cross-hatch**" **paint pattern** to ensure an even coat and a fabulous blend from (Kovacs shows you how easy it is by blending ice blue to purple to magenta — cool stuff tl
- The **dreaded 1/8"** mistake that every graphics guy **MUST** know — simple info that will h problems.
- Paint "lift" miracle fixes — when you see this little trick in action you'll understand why ev Kovacs a *master* (and now you will be too)!
- A nifty trick that quickly takes the "bite" out of masking material. It'll only *take seconds* b protection you need.
- Critical know-how to eliminating the kind of "show-through" layers that indicate rookie w that you need to know if you're serious about **pro-level work**.
- The most important way to avoid "run and build" along the edges of your graphics. This r you *light-years* ahead of other custom graphic "artists".
- A cool **quick-fix** to any "fish-eyes" that dare appear in your work. (Kovacs even shows y middle of a fade).
- How to produce the kind of **blends, and fades** that *win shows*. While others (even so-ca struggling with blotchy fades, you'll be easily whipping out the kind of work that'll drive 'er
- Simple **paint gun and airbrush techniques** that'll have you working like a master in *ho*
- A neat little "twist and lift" that makes **unmasking a breeze**. (Even master painters don't keep you out of trouble during unmasking).
- Pinstriping tips that give you a cool "freebie" crossover. (Looks tough, but it's really easy
- How to quickly achieve both "**positive**" **AND** "**negative**" images from **ONE** simple mas
- "**Fool proof**" **quick-fix methods** to avoiding and erasing all mistakes (you'll work quickly ANY surface).
- And much, *much, more!*

Look... I could go on for another *hundred pages* on what you'll learn... *no kidding*. This is "top o intended for anyone serious about learning, (once and for all), how to produce complex-looking c this material is mega-advanced, but Kovacs **walks you through it step by step**. In fact, you dor ANYTHING about custom graphics to learn this. It's just simple and to the point information that'll to WIN car, truck and bike shows or (at the very least) have you **making bucks** while knocking y Believe me — people will be *begging you* to do their car, bike, and helmet because they'll see the you're suddenly capable of producing (but you'll know just how easy it really is).

But these advanced-level lessons aren't for everyone. You have to be **serious** about wanting to stunning graphics. You **bring the desire** — Kovacs **will get there... quickly**. This is for the guy w for all, to be able to produce his own stunning custom graphics. Kovacs strips away all the nonse straight, (if you know anything about Bob Kovacs, he's anything but subtle). He shoots straight fr He wants to give you the very TOP LEVEL graphics instruction. Follow what he teaches, and I gu

**You'll Be Kicking Ass  
Against The Custom Work  
Of ANYONE On The Planet**

It's that *powerful*.

**Here's what you need to do right now:** Click on the "BUY ONLINE NOW" button now and use

## To The Sport Of Bodybuilding!

With the Bulgarian research, I have "mapped out" a strategical way to **INSTANTLY accelerate your growth...** and it's so simple and easy (yet calculated to be **100% "on target"** all the time) that you won't want to believe it. That's why I ask you give me 4 weeks... because by then...

### Your Own Body Will Force You To Believe Me!

**Here's how it will work for you:** The first 3 weeks, I will show you how to *prepare your body for growth...* and then I will throw you into a **hyper-charged state of Maximum Growth**, where you'll easily see the *most intense physical changes you've ever felt in your life!*

### You'll Grow So Fast, You'll Begin To Scare Your Workout Partners!

Still, it's all *automatic*. You don't have to study anything, or remember any complicated training routines... in fact, nearly all of the exercises you do will be the ones you're already using!

The difference is, you'll now be manipulating *all* of the 8 training factors (and not just 2 of them like you are now)... which will not only **force your body to grow at an almost frightening pace**, but will also keep you in your personal **"Maximum Growth Zone"** *every time you work out.*

Can you imagine what a month... or six months, or *a whole year...* of this kind of sustained, systematic growth will do for you?

### The First & Only Manual On Serious Growth Training

I'm delighted to say that my *Serious Growth Training* system is quite possibly the most powerful secret training method the serious minded bodybuilder or other weight trainer could ever marshal.

It's also the fastest, most effective—and though my techniques won't excite pantywaist beginners—for the serious, dedicated, relentless among you, it'll prove easy (though demanding.)

### I'm Talking About Attaining The Sort Of Monster Size You Could Only Dream About Before!

And the best part is, you don't even have to know or understand all the technical scientific reasons behind all this growth! The manual I'm going to send you explains everything, in all the detail you could ever want... but you can also go right to the couple of pages that map out what you need to actually do, and **get started with your very next workout!** Four weeks... and **bam!** My friend, you're off on the bodybuilding ride of your life!

Muscle Classic Overall Winner This manual I'm talking about is called **"Serious Growth III"**, and people are using it right now to tear up gyms all over the world. (*Over fifty thousand converts* to date, and still counting!) Here's just a few of the neat secrets you're about to learn:

- Why **99% of all bodybuilders totally miss the boat** when it comes to understanding the **8 simple "X-factors"** of plateau-free bodybuilding... and how you can **easily** manipulate these 8 secrets to get **massive growth without limit**, as fast as humanly possible! (They'll be crying "steroids" because you're growing so fast!)
- How to **blast your muscle growth through the roof** by limiting your workouts to 45 minutes! (The truth is — though most guys never figure it out — your testosterone levels are blown in *less than an hour of working out...* so everything you after that is not only not putting on muscle, but actually **robbing** you of results you should be getting!)
- Why it's actually **more simple** to train "instinctively" (once you know the secrets) than it is to follow the goofy hit-and-miss "fad" routines that you find out there.

- How to stay inside your personal "**Maximum Growth Zone**" during every workout... *so you get results from every single rep you do, every time!* (The kind of results that builds on itself like a **muscular landslide!**)
- How to use the amazing "**NMA**" secret of *decoding* any exercise to determine its **MAXIMUM POTENTIAL** for results!  
(This will help you finally understand why some exercises work better than others at building solid muscle mass!)
- Why the time you **allow yourself to rest between sets** can have tremendous *long-lasting impact on your size!* (Almost no one knows this, even though it's been *scientifically proven* in the gym!)
- How a **simple** adjustment in your "rep speed" can give you an **explosive edge** on building rock-hard muscle!
- How to reach, *in just 4 weeks*, the point of getting **steady, permanent and phenomenal gains** that don't stop!
- How to get *better* (and faster) results than the bozo's shooting up juice!
- Why the so-called experts are just *dead-wrong* in their ridiculous theories on "Range of Motion"... and how to use what *really works* to **pack another 50% of permanent results** into every workout!
- Why there are only **2 basic, simple diets** you need to concern yourself with while you build massive size... one of these diet secrets will *shock* you, and the other will make you leap for joy (because of all the goodies you can eat to your heart's content!)
- The truth why only athletes who are training "**on the edge**" ever get *any* results from supplements! (And how to get to that "edge" quickly *yourself*... where you can stop wasting money on supplements your body can't handle!)
- A dirt-cheap, simple do-it-yourself tool that will give you a **100%-accurate rating of your body fat!** (This trick is especially important as you gain mass, because all the expensive "fat checks" out there miss the most crucial muscle-specific measurement there is!)
- Why the **Recovery Myth of 72 hours** pushed by so many "experts" is dumb, dumb, *dumb*... and how to use your body's real recovery system to **put on muscle 10 times faster** than anyone else in the gym!
- Why the "**3-Week Accommodation Syndrome**" fools so many guys like you into sticking with routines that don't work beyond 21 days! (Almost *any* half-assed new routine will give you some results during the first month... but once your body accommodates to the stress, that new routine will send you into *undertraining* so fast your head will spin... and your growth will stop!) Yet it's so easy to *beat* this trap, once you know the secrets!

And *more*... so much more, it would take me 20 pages just to outline it all here. But don't be scared by all the "inside" stuff — the fact is, **Serious Growth** will quickly take all the mystery out of putting on size for you forever! Because:

1. It's simple — everything is explained in a way that even a 10-year-old could understand! (If you're a *beginner*, this the most intelligent way to get big fast... if you're already a *committed bodybuilder*, this is **exactly** what you've been searching for to get the continuous, uninterrupted, *massive* growth you've always wanted!)
2. You get your **own proof** (through *actual results*) almost instantly!
3. And, finally, I'm prepared to offer you...

### My Personal 100% Guarantee Of Success!

How can I do that? Easy — you see, you can have your own copy of **Serious Growth** all to yourself for **3 entire months** (90 days)... and if by that time you aren't consistently and easily putting on slabs of muscle that wreck your wardrobe, then I insist you send the manual back, and I'll refund (by return mail) every cent of your purchase price! We'll still be friends, and no hard feelings.

But I seriously doubt you'll be sending the manual back. Everyone I know who has come on board has seen exactly the kind of unlimited, shirt-busting growth I've just described to you... week after week, *year after year*.

*After 15 years of serious bodybuilding*, I was amazed to see the kind of growth the **Serious Growth** training method gave me, in such a short time! Aren't *you* ready for that kind of astonishing growth?

### Why Am I Finally Revealing All These Powerful Secrets To You?

The answer is simple: I can no longer sit by and watch while hard-working bodybuilders like you keep getting

## Okay, Now I Hear You Grumbling: "But I Can't Write" or "I'm Not Creative"

Actually, that's the whole point of these sales letter templates. Even if you can't write a grocery list and if you don't think you have a creative bone in your body -- **you can still create powerful, profit-producing sales letters just by filling in a few simple blanks.**

**It really couldn't be any easier** unless I put the stamp on and addressed the envelope for you, or if I reached through your monitor and clicked the "send" button.

That means, in about 3½ painless minutes, you'll have a sales letter ready to go for your MLM business...without writing!

### Which Of These Fill-In-The-Blank, Sales Letter Templates Could You Use To Grow Your Network Marketing Business? (Check off each one you could use right away!)

#### WARM MARKET

- A simple way to get in **under the radar** of your skeptical relatives and friends.
- My magic letter to convert those family and friend "no's" into **burning "yes's"**.
- A simple postcard to make people a little jealous and **practically begging to join your team.**

#### COLD MARKET

- How to turn "cold" prospects into **active, paying customers** or distributors.
- A quick and easy way to introduce new products or services and **sell them right away.**
- A slick testimonial letter that uses your most satisfied teammates (not you!) to **entice** your cold prospects.
- A template to **paint a picture** of the perfect work-from-home-online lifestyle that pre-sells your prospects on your Internet-based company...and has the serious ones ready to sign up.
- Command immediate attention** for your CD, Video or Website, with this one-of-a-kind letter template.
- Create a **surge of hot, qualified leads, sales appointments and new customers** - almost effortlessly.

*Involvement  
Check  
Boxes*

- A "sneaky" way to drip on your undecided prospects until **they can't help but join.**

#### **PRODUCT AND SERVICE SALES**

- Using just a few powerful sentences, compel current customers or subscribers to **immediately send referrals to you.**
- Attract **new members** to your long distance service (works for any phone plan, too!) and show them how much money they'll keep in their pockets.
- Practically "force" new customers to buy from your **online mall** over and over again - without feeling like a salesman.
- Demand your prospects check out your **legal services plan** (this letter is totally generic, too.)
- Help your prospects add years to their body with your **health products - and get them hooked for life.** And still more..

#### **DOWNLINE TRAINING**

- Backend **your downline into your favorite lead program** - while helping them grow your business!
- Show your team **exactly how to create their list** of friends and family... immediately!
- Train your new downline members to **treat this like a business from day one.**
- Effortlessly **lock your new team members into a one-year commitment.** And more..

#### **EMAILS (Just Added!)**

- Use autoresponders to move your prospects from ice cold to burning hot - **all on autopilot.**
- Almost "force" your prospects to review what you're offering with this simple email.
- Suck your prospects to your website with an ultra-short email that makes them **burn with curiosity.**

With Instant MLM Sales Letters, you'll get all of these fill-in-the-blank templates, plus 7 more, for a total of 29 hard-hitting, profit-generating MLM sales letter templates guaranteed to produce results for you, every time you send them out.

Well, is telling them that you care, is it working?

Of course not.

**Does it work? Does it work? Does it work?**

Stop what doesn't work. Try something that has a chance of working.

I used to enjoy a TV show called The Commish.

The Commissioner, at the end of one show, is putting his arm around his son of about 15 years old, I guess, and saying, "Son, I was told when I was younger that there are three kinds of people. One kind is the dumb ones who don't learn. The smart ones who learn from their own mistakes. Very smart ones. But then there are the wise ones, the ones who learn from other people's mistakes."

When you've already made enough mistakes on your own, I'm telling you that other people have done the same kind of mistakes – the mistake of saying, "But I need you and I love you" – pressure, pressure, pressure. And it doesn't work for them, either.

Learn from what other people just like you have done to successfully win their lover's back, save their relationships, and restore all the wonderful things you had in the beginning...the affection, the love, the communication...and even the sex!

## **Here's How I Can Help You Save Your Relationship Starting Right Now...**

I've just finished a new book called "Stop Your Divorce!" that outlines in step-by-step detail all the most effective divorce-stopping strategies I've developed over my 45-years in private practice. It's different than any book on divorce you've seen.

This program has taken a lifetime to develop.

I was in the bookstore the other day, looking through all the books on divorce, and every book I saw was about how to divorce as friends...how to make it easier on the kids...how to cope with divorce....everything except how to STOP a divorce.

Traditional marriage counseling and advice books only work when both parties are willing and active participants – and are committed to saving the relationship.

The problem with that is most of the time there's only one person who wants to stop the divorce – that's why marriage counseling almost never works, and in most cases drives the other even further away.

"Stop Your Divorce!" is about one thing, exactly what to say and do to stop your divorce or separation – especially if you're the only one who wants to stop it.

The book shows you exactly what to say and do, the exact words to use and the tone of voice to use – helping you every step of the way, guiding and coaching you to save your relationship as quickly as possible.

## **Here Are Some Of The Strategies You'll Discover To Save Your Relationship**

- Three "common sense" strategies you're probably using right now and why they *never* work.



- The one thing you can say to your mate that will have him or her open and willing to listen to your every word.
- Trigger words that immediately defeat any chance you have of getting your communication heard. (You'll probably kick yourself when you realize how often you're using them.)
- What your significant other *really* hears when you keep saying "but I've changed!"
- What to say (and what not to say) on the telephone, if that's the only contact you have, that will have your mate feeling better and better about you.
- Five things you can start doing today that will immediately turn the tide in your favor. (By the way, these five things *always* work.)
- Why all the advice that well-meaning professionals and friends are giving you is actually making it *impossible* for things to work out.
- Why "working" at your relationship isn't working, and what to do about it.
- How to overcome the most self-defeating mindset. Once you realize it, it's like flipping a switch that will allow you to get exactly what you want.

Now, I want to be clear with you – I'm not a psychic, astrologer or associated with any church or religious organization.

I have a Masters degree in psychology and have been in private practice for over 45 years. I specialize in saving relationships.

In nearly half a century of practice, I'm proud to say I've saved thousands of relationships – *even when they seemed hopeless*.

Now, you must take the next step.

You've got to take some constructive action right away, or the very thing you fear most *will* come true, and your situation *will* be hopeless.

Remember, everything you do right now is either helpful or harmful, and the most "natural" attitudes and actions often push your mate or lover away.

"Stop Your Divorce!" will give you the specific step-by-step strategies you need to save your relationship.

You can download the book right now for only \$49.99

## **Here's How You Can Get Started Saving Your Relationship In The Next 10 Minutes...**

When you click on the button below, you'll be taken to a secure order page for your credit card information. We use a third party secure processing company so your order information is kept completely confidential – only the processing company and your credit card company access the information.

Your order is processed immediately, and you'll get a receipt for your purchase with a transaction number and a link to where you can download your book right away.

The whole process takes just a few minutes and you'll be reading your book less than 10-minutes from right now.

real era of pro wrestling. Most importantly, Mike is the executive director of the **International Wrestling Institute and Museum** in Newton, Iowa, that houses a professional wrestling Hall of Fame. And just this year, he inducted Martin "Farmer" Burns into the hall.

## **ORDER HERE**

### **The bottom line is this...**

No matter what style of wrestling or grappling you've studied, these videos are going to make you a helluva lot better. Not only will you be amazed at your new found skills, but so will everyone else.

The videos are structured just like the book, in 12 easy-to-follow lessons. You'll get two videos at a time, that you can follow for four to six weeks.

Then, you're ready for the next two lessons. In six to nine months time, you can be done with the whole course and then, by that time, you'll be the next bonafide butt-kicker people whisper about when they see you walking the streets.

Again, I'll be showing you the details, the setups and the variations that Burns never went into. I'll also sneak in additional material that I learned from Karl Gotch. Priceless material to say the least.

Now, just to whet your appetite for this material, take a look at what you'll learn in these lessons:

#### **Tape One**

- **4 ultra-powerful breathing exercises that focus your mind, increase energy and strength, and make you supremely calm and confident while improving your athletic skills**
- **7 exercises that double your hand speed - this will really throw your opponents off guard**
- **4 exercises that build powerhouse shoulders, arms and grip strength**
- **7 exercises that strengthen your neck from every angle and direction**
- **Six exercises that stretch and strengthen your legs and back - giving you incredible explosiveness**

#### **Tape Two**

- **The proper leverage position for making single and double-leg takedowns amazingly easy**
- **How to hit a lightning fast double-leg on a big guy without even hitting a knee**
- **How to do a single-leg the old-fashioned way - you'll learn how to Rip your opponent's leg out from under him, even when he's trying to sprawl**
- **How to go into one of the brutal step-over toe holds from a single leg**
- **How to avoid being choked when you shoot in - your opponent will be so helpless he won't even be able to attempt that submission on you**
- **How to avoid getting trapped underneath your opponent when you shoot in**
- **How to beat the guard if your opponent jumps into it as soon as you shoot**
- **5 easy ways to off-balance and set up your opponent for leg attacks**
- **How to crank your opponent's neck and make him tap when he shoots in the way he was taught - and how to snap him into the same hold if he won't shoot**
- **How to make your opponent do more than "Cry Uncle" if he turtles up on you**
- **How To Get Into One of Frank Gotch's famous toeholds - caution, this hold is beyond painful**
- **The Farmer Burns' "bar hammerlock" and how to get into it**
- **The quarter-Nelson and how it leads to a neck crank that no one will see - your opponent will feel it though, and he'll tap out**
- **The half-Nelson and how it drills your opponent's shoulder when done The old-fashioned way**
- **The three-quarter-Nelson and how it leads to more brutal pain and last but not least, three ways to apply a Full Nelson - a hold that is VERY, VERY illegal in amateur wrestling**

As you can see, this is a ton of information for the first two lessons of the course. Learning just one thing the way I'll be teaching it can literally catapult you to far more success than you currently imagine. But this is only the beginning.

Now look at what's up ...

### Tape Three

- **The one most vitally important type of exercise you must be doing on a daily basis if you want to move to the top in the grappling arts**
- **What you can do to strengthen your life force and to turn weakness into strength and illness into health**
- **How to calm yourself and relax while under the stress of competition - learn what I did to program myself for success at the World Championships in Beijing, China**
- **The two biggest fears wrestlers have (fear of losing and fear of fatigue) and how to overcome them**
- **The unrevealed purpose of meditation in martial arts training and how to make it work for you - hint: it's not for enlightenment**
- **Why elimination of excess tension will increase sensitivity to your opponent's objectives and how this will instantly make you a better athlete**
- **Why stiff or flexed muscles react more slowly than loose, relaxed muscles - and how to reprogram yours to be lightning fast and super explosive**
- **The secret to increasing your energy without physical effort and how this translates to improved performance**
- **Why you should make your wrestling as hard as humanly possible for your opponent - but as easy as humanly possible for yourself**
- **What Dan Gable told us at Iowa that no combat athlete should be without**
- **Full body breathing exercises and how these make you ultra-sensitive to anything your opponent does**
- **The "Farmer" Burns deep breathing method and how this alone reduces excess fat around the waist, improves digestion and increases energy**
- **Why the Taoists believed in doing deep breathing exercises before any creative endeavor and how this applies to catch wrestling training**
- **Special mind-power breath-holding calisthenics that increase endurance by a long shot**
- **How to double, even triple your hand speed via quick movements in all directions with 2-lb. dumbbells**
- **The "Farmer" Burns squat and how it hits the whole body simultaneously**
- **Another great exercise for increasing lung power and endurance**

And it gets better and better on the technique portion as well. Take a look at what's on ...

### Tape Four

- **The stance of professional catch wrestling and why it is NOT the same as amateur collegiate or freestyle**
- **The importance of how your hands, fingers and thumb are positioned from the pro stance - failure to heed this will make you susceptible to being double-wrist locked right from the feet**
- **How and why you should be able to go right into a stance from a normal walking position**
- **How to improve side to side movement and how to eliminate mistakes like crossing of your feet**
- **The amazing way to attack the legs, single or double, and do so without a penetration step - this alone can double-your takedown speed within one lesson**
- **The basic stances and positions on the ground; why your back should be rounded and feet tucked under**
- **Professional drills that teach you how to secure a double-wrist lock from underneath**
- **Why the amateur sit-out and switch moves from underneath are taught wrong - and how to greatly improve them with the pro method**
- **The reason why the old-time pros referred to leg attacks as "dives" rather than "takedowns" - knowing this little bit of history will change the way you attack people from now on**
- **A sensational drill that teaches you to get a single leg without a penetration step and even when your opponent knows it is coming**
- **The proper position of the head-outside and head-inside single and why this will make your finishes lightning quick and incredibly easy**
- **3 power finishes to the head-inside single that are so simple a weakling can make them work**
- **The importance of being at the proper distance before shooting and how to gauge when you're in range**
- **Professional style duck-under go-behind and how you can use it to bait your opponent into trying for a guillotine - when he tries, you go behind with ease and his choke falls off**
- **Super simple ways to flatten out an opponent who turtles up and how this will lead right into bar hammerlocks, chicken wings or a combination of the two**
- **The bar hammerlock, chicken-wing face-lock - we're talking major MAJOR pain**

- **One small adjustment in your chicken-wing that will blow your opponent's shoulder out of its socket - assuming he's too stupid to tap out, of course**
- How to prevent your opponent from winging and rolling you when you shoot the half-nelson
- **A mind-boggling way to easily get an arm-bar when going for a half-nelson**
- The catch wrestling style arm-bar and why it is vice-grip tight - also, learn where the fulcrum is (it's not your balls) and why you don't wrap your arms around his arm when you do the hold
- **How to get into an arm-bar off the quarter-nelson**
- Turning the crotch hold (or lift) as seen in Olympic freestyle into dangerous predicaments for your opponent - watch him cry in pain as you smoothly move into toe holds that he won't see coming
- **The whirling crotch lift to "Farmer" Burns one-arm stepover toe hold**
- The further half-nelson to a figure four arm-lock on the near-side arm
- **Getting into the figure-four arm-lock when your opponent shoots a head-outside single**
- The lazy man's way to prevent being taken down when your opponent is in on a deep single or fireman's carry - works so well he'll spin like a top
- **Live footage of me snuffing a college wrestler with one submission after another - many of which take 15-20 seconds, and that's starting on the feet - you'll learn a lot just watching how catch really looks in action**

## **ORDER HERE**

Holy, moley, that's a ton more - but guess what? Here's what you'll get on ...

### Tape Five

- **How to get a young child, even one that is a year old, started on the right track with exercise and why Farmer Burns stressed this as fundamental to the health of our nation**
- The Furey one-arm Hindu pushup
- **Live seminar footage from a seminar I gave at John Saylor's dojo in Perrysville, Ohio**
- Combat massage techniques that increase flexibility within one session
- **The secret to rolling and kneading of the muscles and how this removes tension and pain from the body**
- How to increase your energy through partner-assisted flexibility massage techniques
- **The ways to dig through the pain in shoulders and make them feel 100% better within 10 minutes**
- How to walk on someone's back the way it's done in China, and why this is great for relieving stress and improving your body's energy level and flexibility
- **Pressure point massage and why knowing all these points will dramatically improve your submission skills**
- Dirty little attack points that make your opponent give you the limb, even when he doesn't want to
- **Ways to relive pain and increase flexibility in the lower back through assisted stretches**
- Why you don't want to pinch and grab tight muscles
- **How to deeply massage with the use of knees and elbows - and once again, how this ties back into the mastery of submissions**
- Secret method in China of pounding excessive tension out of the muscles
- **Why you want to position a sore shoulder through several different movements when you massage it**
- Ways to immediately increase energy flow in the body through manipulation of the feet and ankles
- **How to knead all the knots out of your thighs and calves**
- The sumo squat and how it simultaneously increases flexibility in your hips while improving leg and hip strength
- **Another sumo stretch that increases flexibility in the thighs and groin**

Now let's take a look at what's on ...

### Tape Six

- **Catch wrestling major weapon - the double-wrist lock and how to do it from the cross body position**
- The importance of USING your thumb when performing the double-wrist lock and why not using it is piss poor technique
- **Other mistakes people make when trying to do a double-wrist lock and the way to correct them**
- The proper hold down position when going for the double-wrist lock - how to make your opponent uncomfortable BEFORE you even grab him
- **The proper position of your opponent's arm if you want to put him into excruciating pain instantaneously**



# **Guarantees**

**Yanik Silver's Internet Copywriting Workshop**

## **Guarantee Formulas**

- **Can use highlighting, Signature, shaded box, certificate border, etc**
- **Conditional v. Unconditional**
- **Longer v. Shorter**

## **Guarantee Formulas**

- 1. 100% Satisfaction**
- 2. Double / Triple Guarantee**
- 3. Moneyback plus penalty**
- 4. "We'll buy it back"**
- 5. 'Better Than Risk-Free'**
- 6. XX-Day Trial Period**
- 7. Unique & Off the Wall**
- 8. No Guarantee**

**Yanik Silver's Internet Copywriting Workshop**



- How to stay inside your personal "**Maximum Growth Zone**" during every workout... *so you get results from every single rep you do, every time!* (The kind of results that builds on itself like a **muscular landslide!**)
- How to use the amazing "**NMA**" secret of *decoding* any exercise to determine its **MAXIMUM POTENTIAL** for results!  
(This will help you finally understand why some exercises work better than others at building solid muscle mass!)
- Why the time you **allow yourself to rest between sets** can have tremendous *long-lasting impact on your size!* (Almost no one knows this, even though it's been *scientifically proven* in the gym!)
- How a *simple* adjustment in your "rep speed" can give you an **explosive edge** on building rock-hard muscle!
- How to reach, *in just 4 weeks*, the point of getting **steady, permanent and phenomenal gains** that don't stop!
- How to get *better* (and faster) results than the bozo's shooting up juice!
- Why the so-called experts are just *dead-wrong* in their ridiculous theories on "Range of Motion"... and how to use what *really works* to **pack another 50% of permanent results** into every workout!
- Why there are only **2 basic, simple diets** you need to concern yourself with while you build massive size... one of these diet secrets will *shock* you, and the other will make you leap for joy (because of all the goodies you can eat to your heart's content!)
- The truth why only athletes who are training "**on the edge**" ever get *any* results from supplements! (And how to get to that "edge" quickly *yourself*... where you can stop wasting money on supplements your body can't handle!)
- A dirt-cheap, simple do-it-yourself tool that will give you a **100%-accurate rating of your body fat!** (This trick is especially important as you gain mass, because all the expensive "fat checks" out there miss the most crucial muscle-specific measurement there is!)
- Why the **Recovery Myth of 72 hours** pushed by so many "experts" is dumb, dumb, *dumb*... and how to use your body's real recovery system to **put on muscle 10 times faster** than anyone else in the gym!
- Why the "**3-Week Accommodation Syndrome**" fools so many guys like you into sticking with routines that don't work beyond 21 days! (Almost *any* half-assed new routine will give you some results during the first month... but once your body accommodates to the stress, that new routine will send you into *undertraining* so fast your head will spin... and your growth will stop!) Yet it's so easy to *beat* this trap, once you know the secrets!

And *more*... so much more, it would take me 20 pages just to outline it all here. But don't be scared by all the "inside" stuff — the fact is, **Serious Growth** will quickly take all the mystery out of putting on size for you forever! Because:

1. It's simple — everything is explained in a way that even a 10-year-old could understand! (If you're a *beginner*, this the most intelligent way to get big fast... if you're already a *committed bodybuilder*, this is **exactly** what you've been searching for to get the continuous, uninterrupted, *massive* growth you've always wanted!)
2. You get your **own proof** (through *actual results*) almost instantly!
3. And, finally, I'm prepared to offer you...

### **My Personal 100% Guarantee Of Success!**

How can I do that? Easy — you see, you can have your own copy of **Serious Growth** all to yourself for **3 entire months** (90 days)... and if by that time you aren't consistently and easily putting on slabs of muscle that wreck your wardrobe, then I insist you send the manual back, and I'll refund (by return mail) every cent of your purchase price! We'll still be friends, and no hard feelings.

But I seriously doubt you'll be sending the manual back. Everyone I know who has come on board has seen exactly the kind of unlimited, shirt-busting growth I've just described to you... week after week, *year after year*.

*After 15 years of serious bodybuilding*, I was amazed to see the kind of growth the **Serious Growth** training method gave me, in such a short time! Aren't *you* ready for that kind of astonishing growth?

### **Why Am I Finally Revealing All These Powerful Secrets To You?**

The answer is simple: I can no longer sit by and watch while hard-working bodybuilders like you keep getting

- How important is your domain name (really) and what is the absolute best domain to have? (The answer will shock you!)
- Are Meta Tags important anymore?
- The biggest secret to using "doorway pages" the right way.
- **The absolute best keywords to go after (they're not what you think).**
- What's the biggest trick if I haven't set up my site already for top search engine placement.
- How should you submit to search engines without getting 'blacklisted'.
- **How to dramatically improve your search engine success for sites already up and running without spending hundreds and hundreds of hours fiddling with it.**
- And much, much more...

**Free Bonus #4:**

Not only will you have LIVE access to all 7 uncensored calls but we'll also be **sending you complete audio CDs of each call to your front door** so you can listen to these amazing traffic secrets over and over again. Review the techniques in the car, while you work out or anywhere you like with these professional recorded audio CDs. (\$273.00 value)

Plus, here's the kicker - **free bonus #5 is a "Mystery Bonus"**. We can't tell you about it but we promise it'll be something you definitely want to take part in. And it could even be a chance to get featured in both our newsletters going out to tens of thousands of subscribers (just think about the extra traffic that could mean).

That's it.

Now as you can see, we're doing just everything possible to make this the ultimate package for your Internet success...but there's still one more assurance you'll get from us...

**You'll Get Our Triple-Decker  
"Better-Than-Risk-Free" Guarantee**

Our policy has always been to over deliver and this series will be no different. That's why the **Instant Traffic Stampeded Round Up** comes with a rock-solid triple guarantee:

*Triple  
Guarantee  
+ All the Way*

<p><b>Triple Guarantee Part 1:</b> Sign up for the entire series of calls and receive all the free goodies and bonuses (if you're accepted). Then if you do not honestly feel the first 2 calls of the series are absolutely mind-blowing - just send us an email saying you want to cancel. We'll refund you right you on the spot for your full subscription price. PLUS you may keep every one of the bonuses as our gift! (Except the CDs which would not have shipped to you yet.)</p>
<p><b>Triple Guarantee Part 2:</b> After the sessions are over, if you're not completely ecstatic over the enormous traffic potential your web site can tap into, just say so any time within ONE FULL YEAR, and we'll reimburse you for your subscription and even pay you back for the long distance charges (with verification of course) for the entire series of all 7 teleconference calls. You just have to show us proof that you used at least one of the traffic techniques you were taught.</p>

**Triple Guarantee Part 3:** Okay here's the part you've been waiting for. If you show us you used the seven "traffic posse" secrets and you don't at least double your website's traffic we'll both eat our cowboy hats (without any salt either). Yuck!

There you go!

As you can plainly see, no matter what, you come out ahead! Bottom line is you can't possibly lose (unless you decide not to join us).

[Click here to reserve your place now](#)

### Join Us Today

As we mentioned, we'll be opening up this series up to **only 137 more people**. We know we could easily fill the series with 300, 400 or even 500+ people if we really wanted but instead we'd like to make sure each person on the calls has the opportunity to get their personal questions answered...and these traffic secrets remain a secret.

We seriously doubt these 137 spots will remain open for long, especially since each guest experts gets their own block of the 137 seats to sell to their list. **We urge you to reserve your place today if you want to be included and not get shut-out.** We're expecting this to be a total "sell-out".

Remember, we only have room for 137 serious web site owners who want to the real secrets to doubling or tripling their traffic - practically overnight. If you're just dabbling online, or you know you won't take any action, ever, with what we're going to be showing you, then you should pass on this (you really should) and we wish you the best of luck!

Giddy-up,



Sheriff Yanik Silver

*Yanik*



Marshall Jim Edwards

*Jim*

**Free Bonus #4: “How to Accept Payments Online in 24 Hours or Less”** – Inside this simple-to-follow report you’ll find out exactly how to begin accepting credit cards and Paypal payments immediately. Unless you’re making it easy for people to give you money – you’re really shooting yourself in the foot. **This exclusive material shows you exactly how to get up and going and taking money right away without having your own costly merchant account.** This report is filled with screenshots so it’s totally step-by-step and easy to follow for everyone. (Value \$29.00)

**Free Bonus #5: “How to Make Big Money With Derivative Works”** – If you want the secret to making really good money with this public domain material I’m going to let the cat out of the bag. You’ll see how to take the original material provided and turn it into highly profitable (and very much in-demand) information products that you can sell for \$200.00, \$500.00, \$1000.00 or more...and then you own the copyright! **Yes, creating a derivative works takes a little bit more time and effort but the rewards are definitely worth it.** And now you’ll have a blueprint when you’re ready to pursue these high-priced information products inside this never-before-released special report. (Value \$149.00)

**Free Bonus #6: “How to Profit from a Content-Rich Site Using Google AdSense”** – Michael is going to share with you his secrets to creating content-rich sites that make you money running Google AdSense on them. There’s definitely a science to this and now you’ll find out how to design the kind of content sites that get maximum clicks from visitors so you get paid over and over again for the ads you show on the page from Google. It’s yet another income stream for your online business. (Value \$29.00)

**Free Bonus #7: “77 Places to Advertise Your Niche Information Product”** – This private report features 77 of the best places you can start immediately buying advertising for your niche info product. Little-known places you only pay when someone clicks on your ad, banner networks, ezines directories, and much more! (Value \$29.00)

With everything you’re getting here we can confidently tell you we’ve done 98.7% of the hard work for you. We’ve tried to think of everything you need to shatter any excuses or roadblocks you’ve had standing in your way. But in case you’re still a tiny bit unsure you’re full protected by our amazing...

*Penalty* →

**100% “We’ll Buy It Back Guarantee”**

**(Plus a \$50 Penalty To Boot)**

Listen, we’re so confident the Public Domain Riches Gold Mine™ package is something you won’t want to part with that we’ll actually buy it back from you at full price anytime for up to 12 months. Plus if you show us you actually tried to put your product together but it didn’t sell we’ll pay you an extra \$50 penalty for wasting your time.

That's a pretty bold guarantee and potentially puts us on the hook for \$12,500.00 but we're not worried. Not only because this is the ultimate "do-it-for-me" package but also because we'll have plenty of people on the waitlist after the first 250 are sold and it won't be a problem to re-sell this package.

However, before we wrap this up – let's cover a few final points you should be fully aware of and must agree to before ordering this package...

- ***You cannot resell the package.** If you decide you'd like to profit by offering resell rights you can only do so to a product you have created yourself (a derivative work in which you have added your own comments, illustrations, translation, etc.) not by selling the 35 works here 'as is or any of the other bonuses or components included'.*
- ***You can include no more than 3 of the 35 public domain works 'as is' as bonuses or inside 'member's only' websites.** If you would like to offer the works as bonuses you cannot package up more than 3 of them 'as is' without making changes to be included as bonuses or part of any membership sites.*
- ***You do not pay royalties.** You keep 100% of the money you sell your products for. You do not have to pay any type of ongoing royalties to us for any product created and you may sell as many products as you like from the material.*
- ***You may claim copyrights.** By making changes to the content provided you may claim copyrights on the material (i.e adding your own comments, illustrations, translation, compiling into a specific order, making recommendations, combining works, recording onto a different medium, etc).*
- ***No income claims are made or implied.** This package is not some kind of "silver bullet" or guaranteed ticket to riches. Far from it. It still comes down to what you make of it and the actions you take and we cannot guarantee that you will make any money since we don't know you or your business.*
- ***No legal liability is assumed.** We are not attorneys and are not offering legal advice. Even though we have been extremely diligent and gone above and beyond in clearing copyrights to the material – Yanik Silver, Surefire Marketing, Inc, Michael Holland and ImagineQuest Information Products, Inc – are not liable in the extremely unlikely event any type of copyright or legal issues may arise from your use of this material.*

I think you'll agree these limitations serve everyone and are pretty straightforward. Now with that out of the way...

**Here's How To Order Right Now**

are unhappy, I'll even pay you an extra \$25.00 for your trouble!

### Immerse Yourself In These Seminar Tapes And.....

You will be MUCH more skilled and better equipped to turn out copy that will achieve the absolute maximum possible results in any situation. Being able to turn words put on paper into floods of precisely the prospects or clients you want, or into cash business literally at will, is THE skill that can quite literally change you and your life.

*Penalty*

Which brings me to my second guarantee: anytime within SIX MONTHS, if you can send proof you used one or more of the strategies and secrets presented in this Seminar package and can honestly say you didn't profit by many times the price of the entire package, I'll still refund every penny you paid PLUS \$50.00 for your trouble! (I dare any direct marketing pro offering seminars to match this guarantee.)

So the Copywriting Seminar-In-The-Box comes to you with ZERO risk. I wouldn't have it any other way.

### Here's what you get with your ADVANCED COPYWRITING SEMINAR-IN-A-BOX:

First, you get the complete Seminar Audio Cassette Learning Library consisting of 10 audio tapes of the entire 2-day Seminar. You'll even get the evening 'Ultimate Panel Discussion' included on these tapes.

By being able to listen to these tapes over and over again, as you drive to and from your office, fly on an airplane, run on your treadmill, or soak in your hot tub, you can "imprint" your powerful subconscious mind with all of Dan's techniques, including many known only to a very small, elite group of direct-response "master practitioners". Soon you'll find that you've "programmed" your "computer" (the one between your ears) with the same know-how that Dan has. Kind of like mind cloning.

Second, you get Two GIANT Manuals: (1) the actual Presentation Notes & Exhibits Manual and (2) the "Lab" (examples) Manual that we used during the Seminar. These manuals include every example Dan showed up on the screen. You won't miss a thing. And these'll be very valuable reference tools you'll return to over and over again. By the way, these Manuals include both Notes and Examples that have not been published before and will not be published in any other place.

And third, you'll receive a "Blue Ribbon Package" of checklists, tip sheets, copy idea-starters, and assorted weapons I've assembled just for this Seminar.

As an option, you can get the "DELUXE VERSION" of the Seminar-In-A-Box, which includes everything I've just described above -- PLUS:

· You get the entire 2-day Seminar on 8 VIDEOS, so you can "attend" while sitting on your couch, watching TV. And, you can attend at your convenience, like a half-hour each night, for example. Or a few hours each weekend. Whatever suits your schedule. Since you couldn't attend the Seminar, I'll deliver the entire Seminar to your living room. (You save the cost of travel, hotel, restaurant meals; you take no time away from your business; you learn at your chosen pace.)

Dan hired the same crew he often uses to film and produce television infomercials to come in and video-tape the Seminar. That's expensive, but once you see these Videos, you'll agree it warranted the expense. You'll feel like you're right there in the room, participating with everybody else, with these Videos!

You get TWO "2nd Opinion Critique Certificates" -- each lets you send any one printed promotional item for your business to me for my personal feedback, by mail or FAX. You can send in an ad, letter, brochure, whatever. And staff does NOT do this; you get advice from me on what you've done well, what you haven't, and how to improve it. **(By the way, a warning: I'm rather blunt. I may hurt your feelings. But I WILL improve what you're doing!)**

As a consultant, I frequently provide this 2nd Opinion Critique Service to many companies, entrepreneurs, even ad agencies, and charge \$200.00 per Critique, so this IS a very real \$400.00 value. However, it can certainly be worth a whole lot more to you. (There's a dentist in Sacramento, for example, who made three "little" changes in his Val-Pak Coupon after my critique -- and TRIPLED the response. Or an industrial products company.....one "little" change in their trade journal ads slashed their cost-per-lead by 30%.)

You ALSO get a "My #1 Marketing Challenge Consultation Coupon". I will respond to your most vexing marketing challenge. I regularly charge \$800.00 per hour for consulting, but this is included for you at no added charge!

### **By Now, I'll Bet You Are "Worrying" About The Price.....**

Most people guess we're into the \$500.00 to \$1,000.00 price range. Fortunately, we are not. The price for everything included with my "Magnetic Marketing Kit" is only \$299.00 (that's a full \$100.00 off the regular catalog price).

### **There's Even A Remarkably Generous DOUBLE GUARANTEE -- And I Enjoy A 96% Satisfaction Rate.**

*Double +*

**Your first Guarantee:** You have TWO full months to examine everything, use what you wish, and, if for any reason or even no reason, you want a full refund, just return everything and you'll get your money back immediately. NO questions asked. You do not need a 'my dog ate my homework story'. No one will ask you any questions at all. No hassle. No 'fine print'. **Simple and straightforward; you are thrilled with what you get in my Kit or you get a full refund.** And, incidentally, I'm devoted to the goal of only having satisfied customers. If you're not going to profit from having my Kit, I really would prefer to buy it back.

*Buy Back*

**Your SECOND Guarantee:** If you keep the Kit after the two months, I'll ride along with you for another TEN months and, if, after a full year from your purchase date, you will show me proof that you used at least one strategy, System, or tool from the Kit, and you will look me in the eye on paper and tell me you did not **put at least \$10,000.00 in your bank account** that you would not have otherwise, send me a note describing your use and failure with the Kit, I will STILL refund every penny you've paid. Even if you've used the Critique and Consultation Coupons, I will STILL refund every penny you've paid -- even after one full year. **I want you to put tens of thousands of dollars of income in your bank account, that you know would never have gotten there without my Kit, or I want to buy it back.**

Now let me give you an amazing statistic: in 1998 and again in 1999, I sold over One Million Dollars worth of my Magnetic Marketing Kits. This includes sales at speaking engagements, to my corporate clients, and through my publisher's catalog. All were sold with this same Double Guarantee. **The result: a 96% satisfaction rate.** But that doesn't just mean that 96% of those people kept their Kits.....96% not only kept their Kits but also sent me success reports and testimonial letters, subscribed to my newsletter, attended my advanced seminars, or bought additional Dan Kennedy books, cassettes, courses, or tool kits. I think that **fact has to tell you a lot about the results YOU can expect from getting my "secrets" working for you.** After all, why would anybody make additional investments in my materials if they weren't profiting tremendously from their first investment?

### **An Incredibly Valuable Fast Action BONUS Offer:**

Frankly, if you can get one of these "super affiliates" on your team it's not unusual for them to sell hundreds of copies of your product in just a day or two. I've had one super affiliate earn a \$10,000.00+ commission check by selling over 400 copies of my product in 72 hours. Was I happy to send him a fat check like that? You bet because that means I had a huge payday myself since I don't pay them until they sell!

**Free Bonus #4:**

**Diskette: Every Template and Letter I Use (a \$299.00 Value)**

When your package arrives you'll also get a diskette with every template I use for customer correspondence, sales letters, setting up joint ventures, recruiting affiliates, my promotional material, legal issues, etc. The whole "kit and caboodle" so you can model it for your own purposes. Plus, since everything's on diskette it saves you hours and hours of time retyping.

**Free Bonus #5:**

**Membership to the Instant Internet Profit Vault (a \$199.00 Value)**

Plus, you'll also receive a membership to the Instant Internet Profits Vault with continual updates on new strategies, tips, case studies and insider information into what's working now.

You'll get access to this online member's only area as soon as you order by creating your own user name and password. You'll immediately get access to a wealth of introductory material to get you ready for the main course to arrive. Plus, you'll also get all the newest discoveries and strategies I'm using.

Here's one example: once inside check out the case study of "How a simple 2-week project created a massive profit windfall of \$9188.00 in just 72 hours". I've never revealed all the step-by-step details before and you'll love it! Plus, this also shows how I managed to create a viral marketing explosion that took the Internet by storm.

There you have it. Is that a great package or what?

Right now you've got everything you need to join the ranks of successful Internet entrepreneurs that are making a killing online - but wait there's still one more thing you can count on...

**100% 'Better-Than-Risk-Free' Guarantee**

In case you have any lingering doubts whatsoever, I want to make this opportunity as risk-free as possible (actually better-than-risk-free). So I will completely guarantee your success using my strategies with my ironclad guarantee:

**If, after reading through "Instant Internet Profits" program you don't believe it is everything I say it is, if you aren't positively thrilled with all the moneymaking potential it has for you, if it doesn't give several sleepless nights or if you're dissatisfied in any way simply return it for a 100% money back refund within one full year and I'll buy it back. That means you get 12 full months to "test drive" the system and if you ever do want a refund it's on its way - no hassles and no silly questionnaires to**



**complete. Plus you can still you keep all the free bonuses (worth over \$1,100.00) just for trying it out.**

Why would I make such a lopsided guarantee in your favor?

Well, the truth is I'm not really worried about refunds because I've seen how powerful these tactics have been in my own business (and for my students as well). In fact, once you get your hands on this information and see the incredible potential, you'd have to be almost insane to return it like this member:

"Your manual was so comprehensive, my business partner now uses it instead of his tons of notes he made from products he bought from other "Internet gurus" I ended up printing another set for my own use! Keep up the good work!"  
-Bernard Yeo  
Quezon City, Philippines

Everything you could imagine and everything you've heard about the "fantasy" of an Internet business is true - but there is one big secret...

### **The Hush-Hush 'Secret' of Super Successful Internet Marketers**

Studies have shown an important fact about the achievements of most successful people. They had a mentor - someone who took them under their wing and showed them the ropes. If you're looking for books (or ebooks or online courses) on making money on the Internet you definitely won't find a shortage of them. But if you're looking for guidance from someone who has actually done it and is willing to share everything with you - I doubt you'll find many qualified candidates.

**A good blueprint (like the one you'll receive on page 53) would have saved me tons of mistakes and been absolutely priceless.** In fact, my goal when creating this system was to put together everything I wished I could have had when I first started.

Listen, there's something else I need to mention and please don't take it the wrong way...

To me, financially it doesn't matter if you invest in this course or not because my first web site along with the half-dozen others I've set up since then will continue providing me with a high 6-figure income. My office expenses are nearly all fixed and I really don't have much to worry about.

In fact, your decision to get started won't affect my lifestyle one way or another - I'll still go on long vacations, rollerblade in the park and generally keep having a good time...but I guarantee it will affect yours. With **Instant Internet Profits**, you will finally have all the secrets you need to create your own fortune online. **I know that's hard to believe - but what if I'm right?**

**The real questions you've got to ask yourself are these:** Are you really serious about creating an Internet business that works on autopilot? Do you really have what it takes to start earning more money and really enjoy doing it?

This may come as a shock - but most people truthfully cannot answer 'Yes' to these questions.

"core" group of rabid customers who've purchased resell rights previously and immediately snap them up whenever I introduce a new package. What's more, over 61,213 of my subscribers are also getting this announcement so if you stop to "think about it" there's a very good chance the offer won't be around anymore. However, you can still rest assured of making the right choice since I'll be giving you a...

### **27-Day Free Inspection Guarantee**

Previously, my other reprint rights packages came without any kind of guarantee. In this case, since it is a significant investment I want you to take a full 27 days to preview and inspect everything in the package. Take a look at the product, the operation manual, quick start checklist plus all the marketing material to see if this right for you. And if for any reason (or no reason) you decide this isn't what you want -- just ship everything back to us within 27 days for a no-hassle, 100% refund. No fine print and no weasel clauses.

Now to be absolutely frank, this marketing license is not some kind of "silver bullet" or guaranteed ticket to riches. Far from it. It still comes down to what you make of it and the actions you take.

Just like in football, you can't score a touchdown from the sidelines. You've got to get out on the field and make it happen. But you're not alone because I can help you and "coach" you to victory. With everything you're getting here I can confidently tell you I've done 98% of the hard work for you. Now it's up to you to take the ball and run with it the last 2 yards for a score.

Don't you think you owe it to yourself to take advantage of this incredible opportunity and get started selling your own high-priced (and high profit) information product?

**[Just click here to pay in one installment of \\$1,995](#)**

**[Click here to pay in 3 EASY installments of \\$665, spread 30 days apart](#)**

#### **\* \* Extra Bonus for Full Payment \* \***

Now if cash is not a problem for you, I certainly prefer not to be a banker. In this case if you pay for the reprint license in full you'll be invited to a special private 90-minute tele-seminar. During this call, we'll discuss the most profitable and powerful ways to promote and market your new license (including the secrets of joint ventures). Plus, we'll touch on critical issues like fulfillment and business operations. Then at the end we'll leave time for your individual questions to be answered. You'll be notified about the time and date for this call once it is scheduled.

So what's the catch? How can we do this??

Frankly, the reason we can afford to offer people "227 Unusual Business Ideas" at such a **low price** is because everything is instantly downloadable and we don't have to ship anything from New Zealand. If we were to send out this material from New Zealand, our post office costs would go through the roof!!

So by delivering this brilliant **Business Brainstorming Bible** (not to mention the How To Guide and your really great bonuses) over the internet there's no inventory to worry about and no postage or fulfilment costs.

You can access "227 Unusual Business Ideas" and the easy-to-use "How To" Guide as a PDF directly from our web site anytime day or night. All you have to do is download the file. It's a snip!

Also, we don't need to pay anyone to take the orders over the phone (though, you are welcome to call us at anytime on +64 21616911 to rest assured that we're real people!!). Although you might just call while Ross is playing a game of squash and Kathy's having a walk along the beach... leave us a message though and we'll call you back.

The bottom line is that every single one of these cost savings gets passed directly onto you... so you can get started more quickly in an unusual money-making business of your own.

Remember you pay \$47 only once, but you can keep on using the ideas in "227 Unusual Business Ideas" again, and again and again.

**Be quick though. You need to order TODAY to receive all the bonuses!**

And there's still one more thing you can be totally assured of...

When you buy "227 Unusual Business Ideas" and the "How To" manual you're buying with **ABSOLUTELY ZERO RISK**.

### 100% Unusual Double Guarantee

**Your FIRST Guarantee:**

**YOUR MONEY-BACK - NO QUESTIONS ASKED**

You have **180 days** to examine everything, use what you wish, and if for any reason (or even no reason at all) you want a full refund, then just let us

know and you'll get your money back immediately. NO questions asked.

You do NOT need a note from your mother. You do NOT need a 'my dog ate my homework story'. No one will ask you any questions at all. No hassle. No 'fine print'. Simple and straightforward; **either you're thrilled with "227 Unusual Business Ideas" or you get a full refund.**

And, incidentally, we're devoted to the goal of only having satisfied customers. So, if you're not going to profit from having this outstanding resource, we really would prefer to buy it back.

#### Your **SECOND** Guarantee:

#### **IF YOU THINK WE STINK...YOU CAN SHOW US HOW MUCH:**

This is the (really low-down and dirty) bottom line. If, after two months, you just don't think "227 Unusual Business Ideas" is all we say it is, you'll get a chance to show us how much you think it stinks. Believe it or not we guarantee to pay for you to send us a pile of poop, courtesy of one of the unusual businesses featured in "227 Unusual Business Ideas". (#161 in the manual.) Yes, we know this is unusual - possibly even slightly wacky even - but we want our guarantee to stick in your mind.

We're serious. When you buy "227 Unusual Business Ideas" you're buying with **ABSOLUTELY ZERO RISK**.

#### "These People Keep Their Promises"

Thank you for your prompt response... You are an honest person who keeps his words and guarantees. I'll be glad to do business with you in the future. Thank you again.

**Gocha Khelashvili**  
PhD, Chicago

#### So let's wrap this up...

#### Here's exactly what you get:

1. **"227 Unusual Business Ideas"** - the craziest collection you'll ever find. You know that the best way to find an idea that works is to surround yourself with as many good ideas as possible... well, here are 227! **Value Priceless... your investment \$47**
2. **A Handbook** to ensure you **KNOW** how to use our business brainstorming manual to generate your own breakthrough business ideas - **How to Use "227 Unusual Business Ideas" to Create an Avalanche of Brilliant Business**

important that you get started with any *Advanced Cholesterol Formula* as soon as possible. So to give you an extra incentive to act today, I've asked Healthy Resolve to waive all the costs of shipping and handling. That's right ... you get free shipping if you order within the next seven days. We want to make sure you get the best value for giving this superior formula a try.

But you can only get free shipping if you order any of our *Advanced Cholesterol Formula Packs* within the next seven days. So why not do it right now? After all, you're fully protected by ...

**My 100% double  
guarantee of  
satisfaction  
... right down  
to the last tablet**

You take absolutely **ZERO** risk when you try *Advanced Cholesterol Formula*. That's because you're protected in two ways:

**1.** *Advanced Cholesterol Formula* is unconditionally guaranteed to help you achieve healthy cholesterol levels by lowering your levels of "bad" LDL cholesterol while increasing your levels of "good" HDL cholesterol. I want both you and your doctor to be thrilled with

the results. If you're not, simply return the bottle at any time — even if you're down to the last tablet — for a 100% refund of every penny you paid, with no questions asked.

**2.** Better yet, even if you decide to return the *Advanced Cholesterol Formula*, you may keep every one of the FREE special reports you received as my thanks for giving this exclusive formula a try.

**If you're still  
not sure, I'll tell you  
what I tell my  
patients every day**

You CAN undo the damage of years past!

It's never too late! I tell my patients all the time to STOP worrying about their cholesterol numbers. Don't let fear take over your life and keep you from living the way you want to.

You can forget feeling guilty about the years of bad foods, skipped workouts, and even the worry about your family history. Thanks to *Advanced Cholesterol Formula*, you can look forward to your best years feeling as healthy and fit as ever.

*Advanced Cholesterol Formula* is the simplest, most advanced way to help UNDO the past. There's no

need to wait for your healthy future to begin.

I urge you to call Healthy Resolve right now at 1-800-728-2288 and get started on your supply of *Advanced Cholesterol Formula*. In just a few short weeks — and in the years to come — you'll be so glad you did!

Wishing you the best of health,

Robert J. Rowen, M.D.

**P.S.** Achieving healthy cholesterol and triglycerides levels can give you and your loved ones a great deal of comfort and peace of mind. Take action now to be sure you live a long, active life, with a healthy heart and arteries. Remember, with our Six-Month Savings Pack, you save \$74.76 and get three FREE special reports. Plus, you're fully protected by our 100% money back guarantee... right down to the last tablet in the bottle.

**P.P.S.** Don't forget. If you order within the next seven days, you'll receive an additional bonus: FREE SHIPPING! You won't spend a dime on shipping or handling. But I urge you to place your order now because I can only make this offer for the next seven days.



**Editor's NOTE:**

Turn the page now to get started on *Advanced Cholesterol Formula* and receive all your FREE gifts!

ebook).

As we said, we're severely limited the number of "Gold" licensees who can get a customized version of this ebook and if you'd like to be considered please click below while this opportunity is still available.

Important: You must agree to the following "Resell Rights" license conditions before ordering a resell rights license to the "33 Days To Online Profits - 2004 Edition" - [I Agree To The Resell Rights License Terms and Conditions.](#)

**[Click Here NOW to get started!](#)**  
(By Clicking This Link I Agree to the Resell Rights License)

Best wishes,

Yanik and Jim

*No Guarantee*

P.S. As you might have noticed there is no free bonus or guarantee with this offer. The way I look at it is if you can't see the value of this proposition and the incredible residual moneymaking potential it could have for you - then it would be better if you took a pass and let someone else have the license opportunity.

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without a loss.

Like all wrestlers in India, Gama did Hindu squats, Hindu pushups (also known as *dands* and *bethaks*) as well as bridging, pillar work, club swinging - and so on.

Gama did many things to put himself in top-notch condition. And I'm going to cover them in my new course, which is appropriately named after him - *Gama Fitness*.

By following the lesson plan laid out in this course, you can expect your current level of fitness to go through the roof. After all, when you model success you can expect to become successful yourself.

Now, there are some places where I will deviate from what Gama did - but this is important to do for a couple reasons. First of all, I don't think you'll want to wear a large stone ring around your neck when you do your squats and pushups - nor will you be able to find one in any stores. Second, I don't think you'll have access to the heavy Indian clubs Gama used to swing around. Nor do you need them.

Not to worry.

I have a few sets of Indian clubs myself - and I have used them enough to know their value. Don't get me wrong - they are good - but when tested alongside other methods of training to see which was the best - they didn't hold up.

What I have to teach you is superior to the Indian clubs for increasing functional strength and overall fitness. Although Indian clubs have a certain mystique about them - and although they are "traditional," there is a better way to cut to the chase and get the results you want. Some tradition is great - but only if it still works better than everything else. Right? And so, I'm of the opinion that if Gama were around today, he'd agree with the slight deviations and adjustments I've made.

**Remember:** Although I was already an accomplished elite-level athlete with several major championships to lay claim to (including both national and world titles) - when I first learned Gama's methods - I felt like I had been "put through the ringer."

Sure, I was strong on the weights - but I was a weakling when it came to using my own bodyweight. Yes, there is a BIG difference between functional strength training and bodybuilding.

**After using the *Gama Fitness* exercises on a regular basis - and after getting good at them, I noted the following:**

1. My combat skills improved dramatically.
2. I was more focused and had intense laser-like concentration.
3. I was far more confident in everything I did.
4. My muscles were not just stronger. They were also more flexible.
5. In a combat situation, my sensitivity to what others were trying to do became nearly "psychic."
6. My energy levels sky-rocketed.
7. I slept better and was unaffected by negative stress.
8. Aches and pains that I had had for well over a decade, that were brought on from weight training and hard wrestling practice, just went away. This includes the lower back pain I had from the time I was 20 years old.

**ORDER HERE**

Okay Matt, Tell Me More About the *Gama Fitness* Course

Before I tell you about how the *Gama Fitness* course is structured, I must issue a warning: This program is ONLY for those who want the best. It's only for those who want to live life straight-up, with gusto and enthusiasm. It's ONLY for people who want MAXIMUM fitness right NOW.

And so, if you're satisfied with being average or normal - just forget it. This program is not for you and believe me, if you decide against it, I ain't gonna lose sleep over it. I don't need to beg for customers. In fact, although this may sound like bragging and I probably shouldn't say it - the fact is that I don't even need to coax the uncertain buyer with the gimmickry of money back guarantees, no risk money back guarantees and so on. In fact, I don't make any such offer on any of my programs and they still sell like soft drinks at Disney World in Orlando during the thick of August.

Therefore, let it be known that those who want to know, in advance, if they can "test drive" my course and send it back for a refund - the answer is "No, No, No, and .... Hell Friggin No."

if this attitude causes some people to not buy - so be it. I am a man of principle and I stand solid in my tracks. I absolutely will NOT sit back and help one single person knowingly take my materials, steal the information and send it back for a refund. Forget it, pal. Play that game with someone else. Not me.

How am I able to strike such a defiant pose? What gives me the BALLS to say such a thing?

*Well, there can be only one reason. And that is that Matt Furey products WORK. Those who have my products know this. That's why they continue to come back again and again.*

Alrighty then, here's the scoop on *Gama Fitness*.

The *Gama Fitness* course is available at two different levels of instruction. *The first level is, quite simply, the "Regular Student Program."*

In the **Regular Student Program** you will receive a hefty three ring binder that is divided into **12 step-by-step lessons**. It is organized the same way I would be teaching you if you came to me for personalized instruction. Let's take a brief look at part of what you will learn in each section of the course:

**Lesson One - Dynamic Deep Breathing - How It Makes You Stronger, More Vitally Alive - Plus, How it Transforms Negative Stress into Personal Power**

Lesson Two - 15 Different Ways to Do Hindu Pushups and Squats - Plus, Many Additional Exercises

**Lesson Three - How To Double Your Speed and Explosiveness - Become a Seemingly Unstoppable Force and/or Freak of Nature**

Lesson Four - Taking The Bridge to a Different Level - Includes All The Latest Ways to Bend Yourself into Kick-Butt Shape

**Lesson Five - Pullups That Make Your Lats and Arms Scream With Pleasure**

Lesson Six - The Lost Secret That The Great Gama Used to Develop Supernatural Strength and Power From Every Direction and Angle - Rarely Talked About - Easy to Learn - Amazingly Effective - This Lesson Alone Will Be Worth the Price of the Entire Course Many Times Over

**Lesson Seven - Building the Secondary Muscles of The Shoulders - These Exercises Will Help You Quickly Eliminate Shoulder Pain and Go to a Level of Strength That Will Amaze Your Friends**

Lesson Eight - Keys to Increasing Cardiovascular Fitness in the Fastest Time Humanly Possible

**Lesson Nine - Superior Stretches That Simultaneously Increase Flexibility and Strength - When to Do Them and How Often**

Lesson Ten - Keys to Rejuvenation After Vigorous Training - Follow These Tactics and You'll Be Ready For Action Far Sooner Than Ever Before

**Lesson Eleven - How To Gain Weight - How To Lose Weight - Using Gama Fitness and a**

1/10 07/11  
100



# Closes

Yanik Silver's Internet Copywriting Workshop

## Closes

- Most people wimp out
- Specifics are very important
- Many copywriters refer to these phrases as “bucket brigade” copy because they ‘join’ together paragraphs
- Favorites are using them to like you’d talk “Look”, “Listen” “Now with that said”
- See your list

haven't found one.

Okay, so now the **moment of truth**. The only real question to ask yourself is this:

**Are You Willing To Commit Yourself, Wholeheartedly,  
for 33 Days to Following Our Instructions?**

**Yes** or  **No**

If you've honestly answered "yes", then please consider this a binding contract with yourself right now. This could be the decision that **changes your life**. We promise to do our part, if you'll do yours.

In fact, we're so absolutely positive of this – we're willing to give you one of the most daring **guarantees** you'll see in print.

**Here's the Best Guarantee  
You'll Ever See!**

**Guarantee:** This new program comes with a no-questions, no-quibble, 60 Day money back guarantee. If for any reason (or no reason), you decide this information isn't right for you, just email us at any time within 60 Days, and we'll buy it back from you for every penny you paid.

That's 2 FULL Months to put us to the test - all the risk is on us!

**Now, the only way you can lose is by missing out on this deal.**

Our Internet friends think we're certifiably nuts to offer such a great deal and incredible guarantee. We can't promise we won't be raising the price soon.

Really, there's really nothing left to say. We've done just about **everything possible** to getting started with "33 Days to Online Profits" right away. In fact, if there's something we haven't done (short of giving it away) that you think we should have – let us know. Otherwise, it'll be a huge mystery if you chose not to get in on this deal.

Think about it, you could keep stumbling and fumbling around trying to make the Internet work or you could get 2 proven coaches for just 88 cents per day to work for you.

So what are you waiting for to make your Internet dream come true?

[Click here now to get going!](#)



**INSTANT ACCESS**

Purchase Online with Credit Card by Secure Server

**Click Here NOW to download your copy!**  
It doesn't matter if it's 2:00 a.m. in the morning!

Your Internet friends,

- The one thing you can say to your mate that will have him or her open and willing to listen to your every word.
- Trigger words that immediately defeat any chance you have of getting your communication heard. (You'll probably kick yourself when you realize how often you're using them.)
- What your significant other *really* hears when you keep saying "but I've changed!"
- What to say (and what not to say) on the telephone, if that's the only contact you have, that will have your mate feeling better and better about you.
- Five things you can start doing today that will immediately turn the tide in your favor. (By the way, these five things *always* work.)
- Why all the advice that well-meaning professionals and friends are giving you is actually making it *impossible* for things to work out.
- Why "working" at your relationship isn't working, and what to do about it.
- How to overcome the most self-defeating mindset. Once you realize it, it's like flipping a switch that will allow you to get exactly what you want.

Now, I want to be clear with you – I'm not a psychic, astrologer or associated with any church or religious organization.

I have a Masters degree in psychology and have been in private practice for over 45 years. I specialize in saving relationships.

In nearly half a century of practice, I'm proud to say I've saved thousands of relationships – *even when they seemed hopeless*.

Now, you must take the next step.

You've got to take some constructive action right away, or the very thing you fear most *will* come true, and your situation *will* be hopeless.

Remember, everything you do right now is either helpful or harmful, and the most "natural" attitudes and actions often push your mate or lover away.

"Stop Your Divorce!" will give you the specific step-by-step strategies you need to save your relationship.

You can download the book right now for only \$49.99

## **Here's How You Can Get Started Saving Your Relationship In The Next 10 Minutes...**

When you click on the button below, you'll be taken to a secure order page for your credit card information. We use a third party secure processing company so your order information is kept completely confidential – only the processing company and your credit card company access the information.

Your order is processed immediately, and you'll get a receipt for your purchase with a transaction number and a link to where you can download your book right away.

The whole process takes just a few minutes and you'll be reading your book less than 10-minutes from right now.

When you get the book, scan it a couple of times and read the parts that jump out at you right away – then go back and read it cover to cover. Try some of the strategies for a few weeks. You'll notice a difference right away, and it will encourage you to try some of the other strategies.

Whatever happens, you'll use the book as a constant reference as you're going through this.

**Don't Decide Now...  
Read Stop Your Divorce Risk Free  
With a 100% Money Back Guarantee**

I know that if you knew for sure that the answer to saving your relationship was in this book you'd want to have it. That's why I want you to have a chance to read the book before you decide if you'll keep it.

Stop Your Divorce comes with a 100% Money Back Guarantee. Read the book cover to cover and try the strategies risk free. If the strategies and information in the book aren't helpful to you – we'll cheerfully refund your money, and you can keep the book.

Just click on the button below to order your book safely with our secure order form.

Ebook Order for \$49.99

**Order & Download Now**

[Click here to order now](#)

Printed Copy Order for only \$20 more...

**Order & Download Now**

[Click here to order your printed copy and  
get a copy of the Ebook now](#)

I can help you. But you've got to take the first step.

I look forward to hearing from you today.

Sincerely,

*Homer McDonald*

Homer McDonald, B.S., M.Ed.  
San Antonio, TX

PS – How many of the 44 strategies in Stop Your Divorce will work for you?

I don't know.

What I can tell you is over 8000 people just like you have read Stop Your Divorce since 1998, and I get phone calls every day from people praising the book and telling me how their lives have changed.

They're spouses are back and loving and they still can't believe it.

Let's say you didn't buy this book.

Where will that leave you?

Will you get your mate back using your current strategy?

**You Really Can't Afford Not To Invest In  
These Instant Sales Letter Templates!**

It's easy to get started right away. Just click here and you can have immediate (and unlimited) access to all of the **Instant Sales Letter Templates** right on the spot. You just fill-in-the-blanks, right on your own computer. No retyping and no recopying. It couldn't be easier or faster.

Get ready to create a flood of new customers, get them to buy over and over, and refer others - just by using these powerful sales letters. Why not take 2 ½ minutes now to create a powerful sales letter for your business? Order Now!

Sincerely,



Yanik Silver

P.S. Click here if you've decided not to order.

**P.P.S.** Just think! You'll never again suffer through the pain and hassle of trying to write a powerful sales letter yourself. Or pay big bucks hiring a top copywriter. Now, you can get everything all done for you, practically handed to you on a silver platter. You simply fill-in-the-blanks...and you're done in about 2 ½ minutes -- flat!

(Order now through our Secure Server, and get  
instant access!)  
Click Here Now

Or if you prefer, you can Click Here to get a  
printable order form to mail or fax to us.

---

For Information about the Instant Sales Letter's  
affiliate program, Click here

in my step. Some fire back in my swing. And made me feel alive again. (I also use it on days I don't golf. Keeps me active. The wife says a bit frisky too.)

Thing is, my foursome wants me to see a shrink. They think I'm a bona-fide nut for revealing this secret. (For writing bettergolf.net about all this.) See, at first my foursome laughed when I told them about GOLF ENERGY HP-but the laughter turned to shock when they saw my play on the back nine. Then they begged me for my secret. After just 30 days they've all dropped at least 10 strokes too. And I'll be damned if Bob didn't cut 12. (Show off.)

Makes sense though. The last nine holes are the most tiresome-- and that's where GOLF ENERGY HP kicks in. Gets you going if you're a slow starter too. Just think. Knock one stroke off every other hole and you're down 9 right there. That's what it's doing for us.

I suspect my buddies love the attention. Everyone asking what new clubs and balls they're all using. Gawking at our drives. They don't want anyone else to steal the show. They say I should keep my mouth shut about GOLF ENERGY HP. They think it's the last way for us average guys to level the playing field. They want to be the big shots on campus. That's why they want me committed.

But I've been cheated, lied to and ripped off for years before I wised up. Spent thousands on useless equipment, videos and gadgets that can't hold a candle to this stuff. I like golfers. Especially average ones like me. And I want to save you from being cheated like I was.

Will GOLF ENERGY HP work for you? I don't know. It sure does for the fellows and me. Definitely worth the small investment. You can't lose anyway. It comes with a **LIFETIME Money-Back Guarantee**. You can use all of it. Return even an empty container. And get all your money back. Even after 2 years. There's no time limit.

You can only get this stuff direct from the company who sells it. Golf Nutrition Sciences (GNS). Over the Internet or by phone. I checked them out. They're on the up-and-up. Got my package right away by UPS. They have a whole team of doctors and scientists mixing up herbs for better golf. But they're still one of the little guys. Not one of those greedy billion dollar golf companies. They'll take care of you for sure.

For what you get, the investment is tiny. It's usually ~~\$59.97~~ for a big 60-capsule bottle. That's a 30-day supply. Less than my greens fee for a round. And it's top quality stuff. Like a Rolls Royce. But Travis from bettergolf.net arranged for a better deal for his subscribers. But I'm told this special is only guaranteed until July 28, 2004. I wouldn't want you to miss out. The prices are:

- \$49.97 for one 60-capsule bottle (save \$10)
- \$39.97 each for two 60-capsule bottles (save \$40)
- \$29.97 each for three 60-capsule bottles (save \$60)
- Buy 4 bottles at \$29.97 and get 1 bottle FREE. (save over \$100)

That's a steal if you ask me. I'd gladly pay double. Heck, I used to pay more than \$29.97 for golf balls every month. I recommend

you get at least two bottles to give it a fair shake.

Tip →

Maybe my buddies are right. Maybe most golfers who get GOLF ENERGY HP won't use it right. Maybe they'll forget to take one capsule an hour before play and another when they turn the corner. Too bad for them. I've done my part. I'll be sinking birdies either way. But for the really smart golfers who do follow this advice. LOOKOUT. You can go from a hacker to a respected player almost overnight. You wait and see.

Try GOLF ENERGY as directed. If it doesn't put a spring in your step and slash your scores fast, return it for a full refund. No questions asked. And there's no time limit. That's a deal you can't beat. You have my word on it.

Sincerely,

*Bill Cozine*

Bill Cozine  
Mortgage Broker  
Phoenix, Arizona  
Age 53

Here's how to order:

For fastest service, order GOLF ENERGY HP by clicking on the ORDER NOW button below. You'll be transported to GNS' secure online order form where you can use any major credit card. (It's much safer than using your card to pay for dinner at a restaurant. They never have any problems.) Or you can call 1-800-595-4670 and ask for Molly. (Be sure to mention savings code GEBG1 to claim your special discount.) Special prices are guaranteed until midnight, July 28, 2004.

**ORDER NOW**

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent disease. If advertisement experienced extraordinary results. As individuals differ, so will results.

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# **Copy Connectors**

**Yanik Silver's Internet Copywriting Mastery Workshop**

## **Copy Connectors**

- Move reader seamlessly through copy
- Use when you end a paragraph or begin a new one.
- Many copywriters refer to these phrases as “bucket brigade” copy because they ‘join’ together paragraphs
- Favorites are using them to like you’d talk “Look”, “Listen” “Now with that said”
- See your list

Yanik Silver's Internet Copywriting Mastery Workshop

# **P.S.'s**

**Yanik Silver's Internet Copywriting Workshop**

## 6 P.S. Ideas

### 1. Spur action immediately

**P.S.** Remember, only # companies will be accepted to participate in this <program>. Since this is the only program I have planned for <year>, this may be your only chance to take advantage of this fantastic opportunity. Don't delay – call xxx-xxx-xxxx ext x, and speak to <name> today!

## **6 P.S. Ideas**

### **2. Reminder of bonuses or offer**

**P.S.** I mentioned the report, <title>, was a “bonus for promptness.”

Please respond to this offer within 10 days to be sure of getting your **FREE** copy.

## 6 P.S. Ideas

### 3. Reiterate guarantee

**P.S.** You can lose a lot of money with the wrong newsletter. But you can't lose when you accept this no-risk offer. If you're disappointed with your first issue of <publication> for any reason, just let us know and we'll refund your subscription payment in FULL.

## **6 P.S. Ideas**

### **4. Introduce new bonus**

**P.S.** If you act now, we'll also send you 60 colorful, motivating Reward stickers – FREE!

Yanik Silver's Internet Copywriting Workshop

## **6 P.S. Ideas**

### **5. Introduce more testimonials**

**P.S. Special update:** This new program has only been out a short time -- but we're already getting **incredible unsolicited feedback** from readers like this:



## **6 P.S. Ideas**

### **6. 'Lift Note'**

**P.S.** Click here if you've decided not to order.

# **Little Points That Make a Difference**

**Yanik Silver's Internet Copywriting Workshop**

## **Copy Points**

- **The careful selection of the correct 'feeling' word**
  - Farmer v. Used Car Salesman
  - Cost v. Investment
  - Ebook v. Resource
- **\$10,000.00 vs \$10,000**
- **Meaningless specifics**
- **Clichés or analogies sprinkled in**

Yanik Silver's Internet Copywriting Workshop

The truth is stranger than fiction . . . "How I Make \$4,000.00 A Day, Sitting At My Kitchen Table, In My Underwear!"

A COMPLETELY DIFFERENT APPROACH TO "MAIL-ORDER" TOOK ME FROM BROKE TO \$4,000.00 A DAY, WORKING FROM HOME, IN ONLY A FEW MONTHS - AND I'M CONVINCED ANYBODY CAN COPY WHAT I'M DOING, ONCE THEY UNDERSTAND IT.

Why would any sane person reveal this kind of secret, if it was true? Read my message and find out.

Boys

My righter specifies

Niperville, IL - My name is Jeff Paul. I'm 36 years old. My wife Peggy and I have 3 boys, all horrors. We live in a suburb of Chicago. I'm writing this article, sitting at my kitchen table in my boxer-shorts and a T-shirt, where I have made an average of \$4,000.00 a day for the last 2 years. I have achieved the "fantasy" of making a ton of money from a home-based, easy, pleasant business. I know my story will be hard to believe. And it'll be even tougher for you to believe that you can do it too. But I hope you'll give me a chance. I just may be the guy to change your life around in a big, big way.

IF YOU HAD TOLD ME 3 YEARS AGO I'D BE WRITING ANYTHING LIKE THIS AND PUBLISHING IT IN A MAGAZINE, I'D HAVE LAUGHED IN YOUR FACE. BUT HERE I AM.

This is NOT "multi-level," NOT a deal where I show you how to get rich by selling some book that tells other people how to get rich; NOT a deal where you buy catalogs or products from me to resell, you lose money and I make money. Actually, this is NOT like anything else you've ever seen advertised. And my story is true and I can prove it. Peggy and I are real people. You may get to know us, even get our private phone number and talk with us. Ours is NOT some "made up story."

MAKE MORE MONEY EACH DAY THAN MOST PEOPLE SWEAT FOR ALL MONTH LONG, COULD MY INCREDIBLE STORY LEAD YOU TO AN AMAZING INCOME TOO?

I'm a self-conscious opportunity junkie. For years, I bought books, tapes, tris, opportunities, distributorships and plans. Why? Because I had a job I hated. Oh, it was a "good job," and we had a nice house, cars, but I had to be away from home all the time, wear uncomfortable suits and ties, and I felt depressed, "stuck." I didn't want to wait until I was 65 to have fun. I wanted to be home, go to Little League with my kids, go fishing - so I was searching, always searching for an "opportunity."

Now of what I read away for was useless. Silly (sounding) or too complicated and difficult. Or required making lots of money I remember thinking then, if I ever actually stumbled across anything that was "real," I'd tell the world. But I'm ahead of myself.

I thought my job was lousy until I lost it. At the same time I was dumping money into "mail-order ideas," trying to get a home-based business going. My employer went out of business. Without that paycheck, I was in a bit of trouble quick. You have to know how far down I was when I made my "discovery," so you can see that anybody can do what I've done. We had to move in with Peggy's sister, live in their basement. We were one step away from homelessness. I managed to pick up \$100,000.00 in debt on our credit cards, falling with my attempts at selling various things by mail.

I went from a "young, bright, successful guy with a great job" to an embarrassment to my family, a mouth to my friends. I sat in the basement, after Peggy and the kids went to sleep, on one hand feeling like finding a bridge and jumping; on the other hand, more determined than ever to find some way to make my "dream" of a successful, hassle-free business of my own come true.

Now here's the unbelievable "punch line": In just 2 years, I jumped from the basement to buying a \$385,000.00 house with half down, no other debt, lots of dough in the bank, with a steady daily income of over \$4,000.00 arriving here in the mail, over my FAX machine, and a little bit by phone. Peggy and I run the business. We have one woman who comes here and helps us. Several ladies in the neighborhood stuff envelopes for us in their homes. I have made the "fantasy" REAL.

AFTER YEARS OF BUYING WORTHLESS "JUNK" FROM OPPORTUNITY MARKETERS, AND AFTER GOING \$100,000.00 IN DEBT TRYING TO MAKE MY IDEAS WORK - I FINALLY FOUND SOMEBODY WHO TOLD ME THE WHOLE TRUTH ABOUT MAKING MONEY WITH MAIL-ORDER AND DIRECT MARKETING.

After this REAL expert "weasled" what I was doing -

Well, let me back up for just a minute. It cost an incredible \$1,495.00 to go to this guy's Seminar. Plus airplane tickets. And hotel I had a little room left on my last good credit card, we borrowed some money from friends, and we went. At the hotel, we didn't join the others in the restaurant. We ate peanut butter and crackers for dinner.

At his Seminar, this remarkable guy sat down with us, told us we were 90% of the way there with our product and idea, he made a few suggestions, and sent us home. The month before, September, 1991, we had taken in only \$1,000.00. Following his advice, our income exploded like a fireworks display. Here are the numbers, absolutely verifiable by my bank deposits: in October, we took in \$13,400.00; in November: \$26,200.00; December: \$49,800. In 1992, I took in over ONE MILLION DOLLARS, and I kept about HALF AS PURE PROFIT, after all my expenses.

We ran the business from a little 400-square foot office on top of the garage. I have no fixed overhead and no employees to worry about. No joke, some mornings I've made over \$1,000.00 while still sitting around in my underwear, reading the paper, maybe talking on the phone with a customer - if I'm in the mood. I'm home for my kids. I bought a boat so go fishing on with my buddies. And it gets even better - wait until I tell you about "Auto-Pilot." But, first:

I DON'T EXPECT YOU TO BELIEVE A WORD OF WHAT I'M SAYING.

Shoot, Peggy and I will have to pinch ourselves, to be sure we're not dreaming. The few friends I've told have called us liars. Our neighbors do really believe we won a lottery somewhere.

Well, I hope you know that I can't LIE in print like this. I could get in big trouble.

So I've got all the records, the bank statements, my accountants, my diary, to PROVE everything I've said here is true. And I'm prepared to send PROOF to you, too.

Now, what about what YOU can do, and how I might help YOU? And, why would I? Well, I'm going to explain that, and make it all COMPLETELY RISK-FREE TO YOU.

So, I continue, once taught the truth, the "underground secrets" about mail-order, I took off like a rocket. Now I've turned my business into a step-by-step SYSTEM that anybody of average intelligence can copy and use. So far, I've taught it only to about 20 people, in a little seminar I put together, where I charged them \$795.00 to attend. I used those people as "guinea pigs," to be sure others could follow my System and make money just like I have.

IF I CAN REALLY SHOW YOU HOW TO MAKE \$500, \$1000 OR MORE BEFORE NOON EVERYDAY, WITHOUT LEAVING YOUR HOUSE - HOW MUCH SHOULD I CHARGE YOU FOR MY HELP? MAYBE A BIG, FAT "FRANCHISE FEE," NO, NOT EVEN CLOSE.

One couple went home and made \$12,000.00 in 3 weeks. Another fellow took a simple product he'd been looking around with and made \$3,000.00 in just 19 days. Another is already making over \$300.00 a day! So I guess I could do more seminars and charge \$700, maybe more to teach this - but the last thing I want to do is WORK! I've decided to reveal it all in a simple little book anybody can afford.

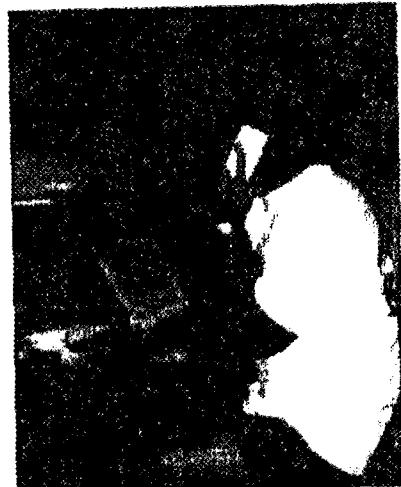
WHY WOULD I SHARE ALL THIS WITH YOU? First, it takes nothing away from me to let you in on everything I've discovered. You see, each person applies my System differently, in different products and different markets. So I lose nothing by sharing. Second, Peggy and I are very grateful for the hard up we got - and he's said to us, "Dad! Thank me - give somebody else a hand up." As comfy as it sounds, we're proof that the American Dream lives and can be yours, too. Remember, I know what it's like to be trapped in a depressing job. To be dead broke, scared, embarrassed. To see others do so much better and wonder: why them - not me? And to send away for opportunities, "looking for help, but getting 'trash.'" So I've decided to come into magazines like this with a very straightforward, FULLY GUARANTEED offer of real help, of a proven System, and see what happens. When I realized that many people could use my System and quickly create home-based incomes of \$1,000.00 or more PER DAY, I got excited about teaching people how to do that!

I WILL GUARANTEE EVERYTHING YOU BE THE JUDGE. I KNOW, IT'S HARD TO BELIEVE, BUT WHAT IF I'M RIGHT? With my book, "How You Can Make \$4,000.00 A Day Sitting At Your Kitchen Table in Your Underwear," you are PROTECTED BY MY SIMPLE GUARANTEE. And I would be an idiot to risk ruining my \$200,000.00-A-MONTH business to steal pocket change from you. Wouldn't that be incredibly stupid? So, you have TWO FULL MONTHS to use my System. Anytime during those 2 months, IF YOU WANT A REFUND, YOU GET A REFUND. NO hassles, NO questions, NO screwing around.

By the way, Peggy HATES the title I've put on this book. She says that it's bad enough that I do sit around the house in my underwear, why tell anybody about it? I'm embarrassed. I'm a little "torn." When I do talk with a customer on the phone, I may be laying in a lounge chair, in my shorts, using a portable phone. I've even taken one call sitting on the commode. Well, I guess I just want you to understand that I'm just a plain, ordinary guy. A long suffering, Cubs fan. A thrilled three-pot "Da Bull's" fan. I don't golf. I bowl. I don't drink wine. I'm a Bud man. I have absolutely no special education, training, experience or qualifications likely to make me a success in direct marketing or mail-order. EVERYTHING I've done to go from dead-broke to making over 2-million dollars from home in 3 years, can be YOUR "success blueprint," too.

WHAT WILL YOU DISCOVER? SOME OF THE THINGS I'LL REVEAL ABOUT HOW I MAKE \$1,000.00 OR MORE BY NOON EVERYDAY, WITHOUT LEAVING MY HOUSE (OR EVEN WHILE SITTING ON MY BOAT):

- How I Got Started With A Little \$138.00 Ad - That Made \$2,240.00
- How To Follow My "Step ladder" Of Careful Re-Investment Of Profit (By the 3rd month, I took in over \$30,000.00 from just \$2,200.00 worth of advertising)
- THE "SECRET" PLACE TO ADVERTISE, where small ads produce giant response...over 500 places to advertise at dirt-cheap rates, virtually ignored by the entire mail-order industry... where you'll have little or no competition and rake in huge profits
- Why & How To Sell High-Priced, Big Profit Items: how I sell 16 items for \$455.00 total over me less than \$40
- How to obtain THE PERFECT PRODUCTS for marketing with my System, without making any big investments
- The amazing "Triple Hoop" advertising secret that lets me keep using a small budget to get big results - so I can TAKE A LOT OF CASH OUT OF MY BUSINESS EVERY MONTH. You can too. (This year, I'm on schedule to TAKE \$750,000.00 FOR MY FAMILY to pay off my house, for vacations, for investments, for charities.)
- How to "LIVE THE FANTASY" - a home-based business that is worry-free, hassle-free
- The huge differences between my System and the tired, old, recycled, "direct" plans you keep seeing advertised
- How to start RIGHT NOW - without leaving your job, with just a few hours a week
- Get The Picture. You're At Home While Everybody Else Fights Traffic Going To



Jeff sitting at home, at his kitchen table, making \$4,000 a day in his underwear.

Work...The Mailman Arrives...Every Envelope You Open Has MONEY in it. AND IT GETS EVEN BETTER - TWO ADDED BENEFITS THAT MAKE THIS THE ONLY HOME-BASED BUSINESS WORTH HAVING.

I've found the way to put my business on AUTO-PILOT. It virtually runs itself. We take days off, vacations, go fishing, goof off like crazy. And the money keeps flowing in. One person, who helps out (Jim - you may talk to her later) keeps everything on track. Next year, I'm taking the entire summer off! I've taught YOU how to quickly create a giant income, then, take the next big step to "Auto-Pilot". EVERY GOOD THING YOU'VE HEARD, EVERY GREAT FANTASY YOU'VE EVER HAD ABOUT MAIL-ORDER IS TRUE, BUT...

Yes, mail-order IS the best business in the world. BUT, and it's a big but, the "tricks" are to know what products to sell (and what products to avoid); where to advertise (and where not to); the honest truth about 800-numbers, 900-numbers, sales letters, ads, radio, TV, classifieds; what LIES are being sold - in other words, you have to be able to sort out the "right stuff." Well, there may be other ways to make a lot of money in mail-order, I can't say. But I can tell you that MY SYSTEM lets you start as a "Bible guy," for small money, no risk, in your spare time, from home...MY SYSTEM contains THREE ENORMOUSLY IMPORTANT SECRETS (I've talked about one of them in this article) that can just about insure anybody's success...MY SYSTEM WORKS.

LET'S WRAP THIS UP:

I have perfected a very unusual Mail-Order Money-making System, the ideal home business, that gives me over \$4,000.00 A DAY; that I really believe YOU can learn and use, too. I've described EVERYTHING in my book, and you can have your copy for just \$14.95 - satisfaction absolutely guaranteed. This is, however, a limited time offer. I intend to raise the price of my book sometime soon. And so be loudly, even "overboard" fair to everybody, I'm going to limit the number we sell this year. So, you need to respond NOW. TO ORDER WITH YOUR VISA, MASTERCARD, OR AMERICAN EXPRESS, CALL TOLL FREE TO 1-800-721-8003, EXT. 17. She'll take your order and see that your book goes out to you immediately, along with my private phone number, proof of everything I've told you, and a lot more I haven't had room to tell you about. (Or mail your check or money-order for \$14.95 plus \$3.50 shipping/handling to: JPDK, Inc., 1811 W. Diehl Rd., Ste. 800, Dept. ER17, Naperville, IL 60563.) You can turn your back on me right now and ignore everything I've said - but why? Maybe my System can free you from money worries and day-to-day drudgery forever. Find out!

P.S. WARNING: HILLARY & BILL CLINTON, BOB DOLE, ALL POLITICIANS HAVE BIG PLANS FOR YOUR HARD-EARNED MONEY.

Forget all the hoopla: the "rich" are NOT going to bear the burden of all the new taxes needed to cover Social Security, health care, etc., etc. - It's the middle-class, middle-income "wage-slave" they have their sights set on. YOU are the target. The only real way to fight back is to make so damned much money that what you have left AFTER their damage is still fantastic. That's what I am. Of course, I cannot and do NOT guarantee you any certain amount of profit or income. Individuals realize vary a lot. A whole lot of people get my information but never do anything with it, and I can't help that. But there ARE people just like you, following my instructions, and creating very big incomes. It's up to you. You can set them and watch helplessly as Washington chews up your late home pay...or you can let me teach you a proven, truly practical way to jump up to such a huge income you can sit back and laugh at the politicians. Which is it going to be?

## **Copy Analogies**

<b>Building a house</b>	<b>Making a sales call</b>
<b>Combinations to a locked vault</b>	<b>Climbing a mountain</b>
<b>Cooking a meal</b>	<b>Baking a cake</b>
<b>Tying a shoe</b>	<b>Riding a bicycle</b>
<b>Playing or watching sports</b>	<b>Waging war</b>
<b>Planning a trip</b>	<b>Growing a garden/farming</b>
<b>Fishing</b>	<b>Prospecting for gold</b>
<b>Driving a car</b>	<b>Giving Birth</b>
<b>Shooting at a target</b>	<b>Reading a novel</b>
<b>Making a movie</b>	<b>Throwing a party</b>
<b>Fighting a fire</b>	<b>Airplane/Rocket on takeoff</b>
<b>Conducting an orchestra</b>	<b>Playing music</b>

**Yanik Silver's Internet Copywriting Workshop**

advance notice goldmine for cust  
{!firstname\_fix}, Advance notice for Public Domain customers

Hi {!firstname\_fix},

Yanik Silver here from PublicDomainRiches.com.

I wanted to give you advance notice to look out for an email coming tomorrow (Wednesday, May 19, 2004) at exactly 12:00 Noon, EST (New York time) with the subject line of "Public Domain Riches Gold Mine is here".

Keep your eyes peeled because that next email is going to give you all the details on the ultimate 'done-it-for-you' niche information marketing package. This grueling project took months to create so you can turn around and immediately profit from it. In fact, my partner and I shelled out well over \$6,890.00 in cash and poured over 150 man-hours into putting all this together for you.

Now after all this hard work there's no way I'm letting the whole world get their hands on this. That's why only 250 packages will be available.

But instead of just 'springing' this on you guys - I figured the only fair thing to do is give everyone advance "warning" especially because we have customers in all different time zones and countries (My partner is doing the same with his best customers.)

With that said, tomorrow when the doors open, I predict even more chaos and mayhem than Janet Jackson's "wardrobe malfunction" during the Super Bowl. So if you want to grab one of the 250 packages - watch for that email announcement.

*Analogy Personality*

I promise you won't be disappointed when you see what I've got up my sleeve -- but I'm keeping quiet about all the juicy details until tomorrow.

All the best,

Yanik silver

----  
Note: You are receiving this because you purchased the Public Domain Riches information

"core" group of rabid customers who've purchased resell rights previously and immediately snap them up whenever I introduce a new package. What's more, over 61,213 of my subscribers are also getting this announcement so if you stop to "think about it" there's a very good chance the offer won't be around anymore. However, you can still rest assured of making the right choice since I'll be giving you a...

### 27-Day Free Inspection Guarantee

Previously, my other reprint rights packages came without any kind of guarantee. In this case, since it is a significant investment I want you to take a full 27 days to preview and inspect everything in the package. Take a look at the product, the operation manual, quick start checklist plus all the marketing material to see if this right for you. And if for any reason (or no reason) you decide this isn't what you want -- just ship everything back to us within 27 days for a no-hassle, 100% refund. No fine print and no weasel clauses.

Now to be absolutely frank, this marketing license is not some kind of "silver bullet" or guaranteed ticket to riches. Far from it. It still comes down to what you make of it and the actions you take.

*Sports  
Copy  
Analogy*

Just like in football, you can't score a touchdown from the sidelines. You've got to get out on the field and make it happen. But you're not alone because I can help you and "coach" you to victory. With everything you're getting here I can confidently tell you I've done 98% of the hard work for you. Now it's up to you to take the ball and run with it the last 2 yards for a score.

Don't you think you owe it to yourself to take advantage of this incredible opportunity and get started selling your own high-priced (and high profit) information product?

**[Just click here to pay in one installment of \\$1,995](#)**

**[Click here to pay in 3 EASY installments of \\$665, spread 30 days apart](#)**

**\*\* Extra Bonus for Full Payment \*\***

Now if cash is not a problem for you, I certainly prefer not to be a banker. In this case if you pay for the reprint license in full you'll be invited to a special private 90-minute tele-seminar. During this call, we'll discuss the most profitable and powerful ways to promote and market your new license (including the secrets of joint ventures). Plus, we'll touch on critical issues like fulfillment and business operations. Then at the end we'll leave time for your individual questions to be answered. You'll be notified about the time and date for this call once it is scheduled.

Listen, aren't you just sick and tired of feeling lower than a rattlesnake's belly every time you check your website's traffic stats? (Especially when you figure some of those hits came from you checking if the site was still up.) ●

Haven't you had enough with all the "guaranteed" ways to drive traffic to your site which only leave your wallet a little lighter and you feeling a whole helluva' lot more frustrated. If you're like us, you've probably tried every traffic technique under the Sun with disappointing results.

It's no wonder...

### Almost Everyone is Dead Wrong About How They Try to Get Traffic to Their Sites

You see, the truth is you don't need 367 different ways to get traffic that each produce a handful of visitors - what you need are the 7 absolute best, NO-FAIL traffic systems ready to blast your traffic through the roof!

Think about it. If you were fighting a raging inferno would you rather have everyone in your neighborhood bringing over a tablespoon of water to put out the fire ... or would you like to have 7 state-of-the-art fire trucks pumping out 7,000 gallons of H<sub>2</sub>O a minute battling the blaze?

It's no contest!

Why piddle around with little trickles of traffic when you can tap into raging, monster traffic sources practically overnight. This is going to sound silly - but we need to ask you:

Have you ever heard any web site owner complaining they have too much traffic?

No way.

It's not exactly a big secret you've got to have...

### TRAFFIC! TRAFFIC! TRAFFIC!

Holy smoke! It's all a numbers game...

Once you've got loads of traffic coming out your ears it doesn't take a brain surgeon to turn a big profit. Just think if you're doing alright now you could be making money hand over fist with a mountain of new traffic bombarding your site!

Well saddle up because we're going to show you how to add hundreds (even thousands) of new visitors to your website each and every month ... even if your site seems like a totally hopeless "ghost town" right now.

### Stop Wishing and Praying For More Traffic

Just imagine if you could round up the Internet's head honcho traffic experts and hold them hostage until they agreed to spill their guts and reveal every one of their jealously guarded visitor sprouting secrets.

Sounds good, right? Of course -- but there's one big problem: How do you get one of these first-class "Traffic Tornadoes" to share their insider secrets with you?

You see, getting these guys to open their mouths doesn't come cheap. Fact is, most of these big players charge upwards of anywhere from \$250.00 to \$500.00/hour or more for consulting (if they're even



• *And lots more...*

July 27, 2004

Dear Internet Friend,

**Yes, you really can make money online.**

And I'm so sure of it - I'm willing to put my money where my mouth is. But first, let me share a story with you...

When my friend Carolyn was nine, she wanted to bake a cake to surprise her parents. She went into the kitchen and starting mixing together flour, sugar, chocolate chips, ice cream and just about anything else she could find that looked good.

You can probably imagine how it turned out. It wasn't a pretty sight. Carolyn ended up with a big mess and something (she couldn't even call it a cake) that tasted absolutely horrible.

Now today, if she's baking a cake - she'll **start with a recipe**. Carolyn explained to me how she measures out all the ingredients and follows the **exact instructions** on the recipe. Now her cakes turn out pretty good and she even gets a couple of compliments.

Okay, but what does any of this have to do with Internet marketing?

Actually lots!

You see, making money online without a **proven plan** is a lot like trying to bake a cake without a **recipe**... you'll only end up making lots of mistakes, a big mess and wasting a bunch of money.

Seems pretty easy, right? But the truth is, I've found more people confused, perplexed, puzzled and just plain baffled about Internet marketing. And who wouldn't be? There are more self-proclaimed gurus and 'wannabe' gurus out there than you can shake a stick at.

The problem is **who can you believe** online?

Everyone's running around telling you they have the "**secrets**" to Internet marketing and making money online. There are so many hyped-up "get rich quick" schemes floating around the Internet -- it drives me crazy!

I say, "Show me the proof!" Let me see what you are selling on the Internet that isn't "how to get rich quick on the Internet". (Isn't there something wrong with that picture?)

I don't think you could find many takers there.

And yet, **that's exactly what I've done**. In only a few short months I've achieved the ultimate Internet "fantasy" of making a lot of money from a simple web site that runs itself virtually on **autopilot** (and no, it didn't have anything to do with sleazy porn sites or selling "get rich quick" information).

"Jim Edwards and Yanik Silver hit the Internet nail right on the head in their **brilliant and realistic '33 Days to Online Profits.'** They actually **lead you by the hand** from total online innocence to **mastery of profits on the Net.**



Order Now!

Everybody needs a coach and now you've got two of the best anytime you need them...

**“Finally – a Simple, Video-Based Training System  
on CD-ROM that Teaches You Step-By-Step How  
to Make *Real* Money Online... 100%  
Guaranteed!”**

**Now it's as simple as watching a video on your computer and you're on your way to  
building your business online...  
no matter what product or service you sell!**

July 27, 2004

From: Jim Edwards and Yanik Silver

Dear Internet Friend,

If you're like us, at times the only way something really "clicks" is when you actually see it done with your own eyes.

Think about one of the simplest tasks of all -- tying your shoe...

Of course, tying your shoes is second nature to you now... BUT at first someone had to show you how to do it a few times. They had to actually take the time and demonstrate exactly how to make the loop, how to cross it over, how to pull the knot tight, etc. etc.

Go ahead and try explaining how to tie your shoe to someone without actually showing them. It'd be downright impossible (and super frustrating for both of you)!

Surprisingly enough, Internet marketing can be almost as easy if you have someone (who's been there and actually done it successfully) take you through the entire step-by-step process right in front of your eyes.

"I'm stunned with what the two of you have come up with! I only have one criticism of your new product – it's grossly under-priced!

"I'm not saying that to be dramatic, but because of what this information can DO for people. Here's how I know: I was paid very well for a year to chronicle the crashing and burning of the overstuffed dot-coms. I was editor of a high-priced, privately circulated Internet marketing newsletter, and I watched in horror as company after company hit the wall, shriveled up and died. Only one of them knew the information you so generously make available on these CDs – and that company is still in business.



## **Graphic Points**

- **Typefaces - stick with standard fonts like Times New Roman, Courier or Arial**
- **Type size**
- **Graphic embellishments**
  - Yellow highlighter
  - Bolding
  - Different colors
  - Shaded boxes
  - Certificate borders
  - Fake handwriting
  - Cross-outs
  - Italics & Underlines sparingly
- **Captions on pictures – use as additional headlines**

**Yanik Silver's Internet Copywriting Workshop**

# Restaurant owner.com

Resources to turn your good restaurant  
into a great business

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## Turn Your Restaurant Into a More Profitable Business . . . Starting Today!



For independent restaurant  
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Whether you're just getting started or are a seasoned pro, you'll  
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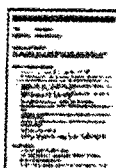


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**How to Get All the Customers You Will Ever  
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depended on getting a new customer within 24 hours, (and in  
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Rod Rus  
Denail S  
Palmer,

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- ◆ Customer Service
- ◆ Marketing
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**RECENT FORUM TOPICS**

- ◆ Liquor and Wine cost percentages for fine dining
- ◆ Food Cost Program
- ◆ Fair Pay Act
- ◆ Delivery or Not?
- ◆ licensed characters for restaurant promotions
- ◆ Food Cost vs beer/wine sales
- ◆ LLC or regular Corporation in CA? Which is best?
- ◆ Web Scripts (reservation & Take-out)
- ◆ Marketing Ideas For BBQ
- ◆ FREE STANDING MENU BOARDS?
- ◆ Sales per Square Footage

**DOWNLOAD: New Restaurant Opening Manual**

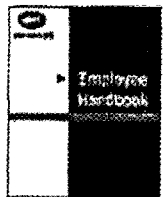


While every new restaurant opening has its unique requirements, this 50 page manual can be a useful guide to anticipate, organize and plan the primary activities that every new restaurant must execute well to have a successful opening. Includes weekly checklists, forms, schedules for procuring products, services, marketing activities, employee hiring, training & more. . . [more >>](#)

**DOWNLOAD: Prime Vendor Forms**

A prime vendor program can be one of the easiest ways to lower your food cost & reduce non-productive purchasing time. Here are all the forms you need to choose the right distributor & get the best de . . . [more >>](#)

**DOWNLOAD: Employee Handbook Template**



A comprehensive Employee Handbook is crucial to the success and safety of your business. Use this template to develop one of the most important documents in any restaurant. Put your own unique set of employee policies, procedures and practices in writing so that everyone on your staff knows the rules and what to expect. . . . [more >>](#)

**Why Most Chains Use a 4 Week Accounting Period (& why you should too)**

by Jim Laube  
There are inherent shortcomings in examining monthly restaurant P&Ls, so much so that every chain operator I know will not even consider preparing their financial statement on a monthly cycle. . . . [more >>](#)

**HIRE BETTER EMPLOYEES: 10 Interview Questions You Should Ask Before You**

**AUDIO: Improving Your Restaurant: Service, Hospitality & Staff**

by Jim Sullivan



Jim Sullivan is a veteran of over 25 years in the hospitality industry as an owner, President, award-winning trainer and best-selling author.

He's worked for organizations as distinct as Brinker International, the Cheesecake Factory, Fairmont Hotels and the U.S. Government. . . . [more >>](#)

**Take the Mystery Out of Mystery Shopping**

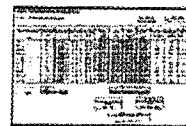
by Elizabeth Sidor



Numerous surveys tell us that most dissatisfied customers don't complain, they just never return. Many operators use

mystery shoppers to find out what's really going on in their restaurants from the guest's point of view. Regularly employing mystery shoppers can help you identify things that are going on in your restaurant that may be causing people to leave and not return. . . . [more >>](#)

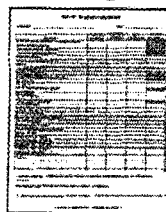
**DOWNLOAD: Menu Engineering Worksheets**



Menu engineering is one of the most profitable exercises any operator can engage in. Use

this powerful and fully automated tool to assess the profitability of your menu items based on their food cost, selling price, gross margin and popularity. . . . [more >>](#)

**DOWNLOAD: Server Training Checklist**



Make sure new servers are ready before they're one on one with your valuable customers. This checklist will help managers and trainers track and

"I've got to be a financial amount bargain subscrip

Eddie S Tavern, Clevela

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Brian Fil Paddy's Restaur. Kentville

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Belinda Ginza Ja Winston

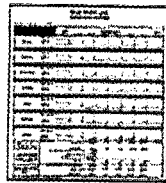
"Thank guys like can get able to here."

• **Businesses selling restaurants**

**Hire Anyone**

How you select people is more important than how you management them once they're on the job. If you start with the right people, you'll have less turnover and not nearly as many problems later on. . . . [more >>](#)

**DOWNLOAD: Restaurant Startup & Feasibility Spreadsheets**



Whether you're planning on opening your first restaurant or adding another location, analyzing the financial feasibility of the project is essential.

These series of linked spreadsheets have been refined over several years on a wide variety and number of actual restaurant ventures and formal restaurant business plans. . . . [more >>](#)

**Seven Ways to Halt Receiving Losses**



The receiving dock or back door is one of the most vulnerable areas in your restaurant. The potential to lose money during the receiving process is

great. Implementing and executing a good receiving system takes some training and time but it's a high-return activity that will pay for itself many times over. . . . [more >>](#)

**ONLINE SEMINAR: What Every Restaurant Pro Should Know About Food Cost**



Learn where most independent restaurants lose money working with food and the most effective ways to lower your food

cost quickly and easily. . . . [more >>](#)

**How to Get Discounts of Up to 90% When Buying Advertising for Your Restaurant**

by Jerry Minchey  
A retired ad salesman, says "almost ALL restaurants paid me two to ten

document the training steps of your server trainees. . . . [more >>](#)

**SPECIAL REPORT: How To Turn New Movers Into New Money For Your Restaurant**

by Michael Attias



When people move to a new city they have no dining patterns and no favorite restaurant.

Learn how to conduct highly targeted, low cost marketing to reach and turn "new movers" in your area into regular customers at your restaurant. . . . [more >>](#)

**Having Bartender Woes? Put Those Days Behind You**

by Robert Plotkin



Bartenders are key employees. The cost of hiring the wrong bartender can be staggering. Learn how to make better hiring decisions when filling this important position. . . .

. . . [more >>](#)

**DOWNLOAD: Restaurant Operations Checklists**



Successful restaurants use checklists to ensure consistent execution throughout their operation. Includes opening, closing, shift change,

purchasing, receiving, storage, preparation, cleaning checklists and our most popular download, the Customer Service Checklist. . . .

[more >>](#)

**How to Prepare For & Deal With a POS System Crisis**

by John Richardson



Without a backup plan, staff will panic, your blood pressure will soar, service will grind to a halt, mistakes will be

rampant, and guests' patience will be tested to a breaking point. Here's how to keep your restaurant functioning in the event of a POS problem. . . . [more >>](#)

Margare Hizzone Bellingh

"You are educatic enough, and esp are hear director business

Martin t City Bag Siloam !

"I have site to n associat is a wea material that is c all indep have us you offe another the num articles training training forms h which w complir vital inf

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"Your w organizz has bee

Dave Cr Crabby Clearwa

times more for their ads than what I was willing to sell them the ad for." In this article he reveals how to get the really big discounts when buying ads. . . . [more >>](#)

**The Top 10 Myths of Restaurant Profitability**

**The Top CLICK HERE 10 Myths of Restaurant Profitability**

Conventional wisdom in the restaurant business is often anything but wise or good for your bottom line. Here are 10 so-called undeniable restaurant truths that could be costing you big money. . . .

[more >>](#)

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# Restaurant owner.com

Resources to turn your good restaurant  
into a great business

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## Member Login Area

The resource you have requested is available only to current members.

If you are a current member, log in using the form below.  
If you are not a member, we invite you to view our [Member Benefits](#) or some of our [FREE sample articles](#).

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**Password:**

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If you are a current member and have forgotten your password, enter your email address below, and your password will be emailed to you.

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Photo



"OHHHH Brother!! I Must Have Been Out Of My Mind To Think I Might Be Able To File My Taxes Without PRO-TAX This Year!"

# 'Embarrassingly Simple 'Triple SECRET' Instantly Puts More Money In Your Pocket ... Hidden In Your Tax Return ... In Less Time, Backed By A Worry-Free-Peace-Of-Mind Accuracy Guarantee!'

Dear PRO-TAX Customer,

It's true! Getting your taxes prepared RIGHT so you can get more of your money back from Uncle Sam is harder than you might think. Last year you filed your taxes electronically through us and got your refund money faster than if you had mailed your tax return. Well, since PRO-TAX is in the business of getting more of your tax refund money back faster than any other tax business - we decided to make some changes to ensure you received the BIGGEST and FASTEST tax refunds on the planet ... AND back up our tax services with a Complete Peace Of Mind Accuracy Guarantee!

**NEW Tax Laws ... NEW Computers ... And A NEW Tax Refund Loan Product That's Out Of This World!**

So here's our Embarrassingly Simple "Triple-Secret" combined together puts more of your money in your pocket faster - and with

the strongest Accuracy Guarantee in the tax industry - you sleep like a baby!

- 1) New complicated tax laws and the uncertainty of the updated child tax credit could cost taxpayers a chunk of money if they don't fill out their tax forms properly. (The IRS does a terrible job telling people what the new tax changes are, so if you don't come back to PRO-TAX it might "cost" you big time.)
- 2) This tax season ALL of our tax offices have new computer equipment so the speed of our service will be lightning fast this year! (This means a shorter wait time for you.)
- 3) We offer Instant Money ...

*(turn over for more)*

**★ See Reverse Side for \$20 OFF Any Tax Service Coupon ★**

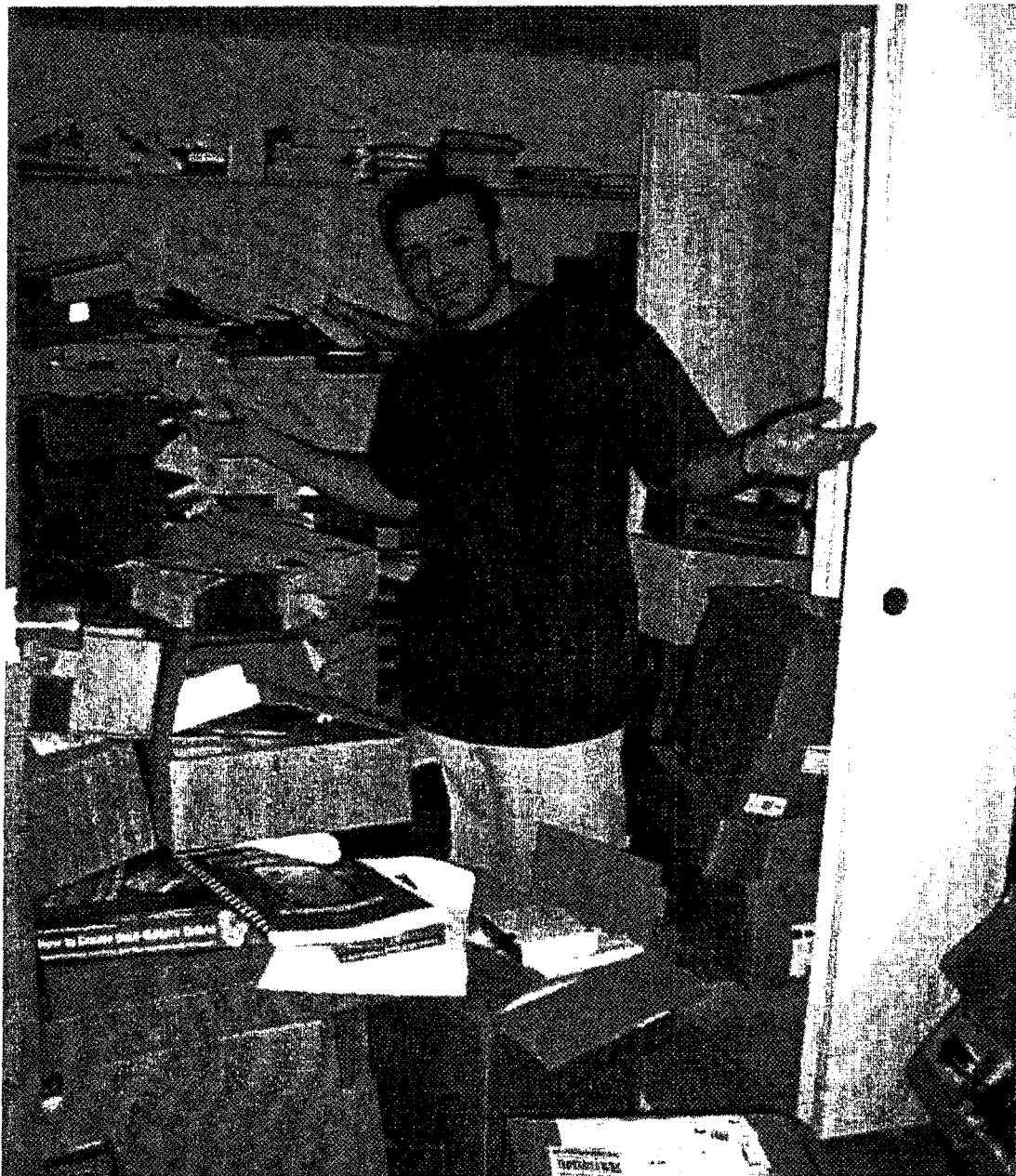


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We Accept ...



First Class Pre-Sort  
US Postage Paid  
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Permit No. 232



I'm not sure what the problem is with our storage room looking like this - but my wife, Missy, sure thinks there is a big problem. Which means it is MY problem. So my problem is your opportunity to save big on some of our best-selling marketing products. Please help me clear out this room!

## Help "Save Yanik's Marriage" SALE

Dear Internet Friend,

I need your help to put me back into good graces with my wife.

<http://www.surefiremarketing.com/saveyanik/>

7/27/2004



Over 531 people crammed in for Yanik Siiver's SOLD-OUT 30th Birthday Bash to hear from the top business and Online marketers on the planet. It was the biggest Internet marketing event ever -- and now here's your chance to sneak away with the same priceless information at a significant discount.

## Pre-Publication Special

### Yanik's 30<sup>th</sup> Birthday Bash Audios & Videos

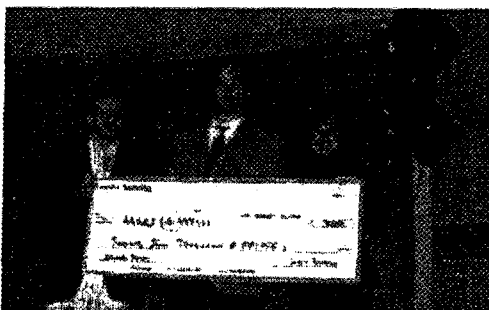
# WARNING:

Discount Offer expires Midnight,

Saturday February 28<sup>th</sup>, 2004 – No exceptions

Dear Internet Friend,

Phew – I'm finally recovering from my amazing Birthday Bash. What an event! We had over 531 people there all networking, celebrating and learning incredible Internet marketing secrets from the world's top online and offline experts.



Even more incredible is the fact we raised over \$25,000 for Make-A-Wish Foundation®, which grants the wishes of children with life-threatening medical conditions. (In fact, a portion of all the tapes sold will continue to go to Make-A-Wish.)



"How a New, High-Energy Discovery  
Turned Me — a Tired, Old Hacker —  
Into an Invincible Golfer!"

Here is the Uncensored Message My  
Foursome Asked Me Not to Write

My golf buddies are great guys. And I understand why they want me to keep my mouth shut. They just want to keep our new golf secret—secret. But I can't keep quiet anymore. I'm a BetterGolf.net subscriber like you. And I'm angry because most golfers are really getting jerked around. And I'm tired of it.

The big golf companies hire golf pros for millions. They say to use some new driver or ball in the magazines and on T.V. And we all go out and buy this stuff like sheep. Then they pitch something else the next month. It's a sell-out to the highest bidder. I even used to believe what they said—swallowed it hook, line and sinker. Biggest mistake I ever made. Cost me thousands. I've got a garage full of junk to prove it.

Then they preach to us about the right way to swing in the articles, books, and videos they sell. Only to change their minds in the next installment—so we keep buying more. I was so confused. Made my head spin. One pro says this. Another that. Who are they kidding? The average golfer like you and me is getting screwed.

Why? I'll tell you. The top pros play with equipment made especially for them. Stuff we can't get. It's a joke. And even if we could get the same stuff it wouldn't amount to a hill of beans. Your body plays the game, not the equipment. It's true. All of this new club technology hasn't done nothing but drain my pockets. I was frustrated, hitting lots of bad shots. Day in, day out. I'm sure it's the same for you.

But recently, I stumbled across a **NEW** way to feel great, hit further and more accurately. You can still slash a lot of strokes too. I promise.

The method? It's easy. No gimmicky stuff. No expensive clubs, balls, videos or swing gadgets to buy. So what is it? Well, I mentioned that new clubs won't do anything for you. Neither will lessons. That's if you don't have the ENERGY to play consistently for an entire round.

Makes sense don't it? It sure did for me. There's an old saying

*If it worked  
for me, it'll  
work for you,  
too!*

# "Lawn care business owners can't keep up demand for their services..."



"This may come as a complete shocker to you, but you can be making an average of \$1,000 a week or more, even part time, with your own lawn care business."

When I started my lawn care business,  
I wish I would have known about the things I'm going to show you  
(It would have saved me a lot of time and frustration.)

A friend of mine, who is in the business,  
helped me get started by giving me two of his smaller customers  
(he had more work than he could do).

Starting with just those two customers, by using the simple methods  
I now have more work than I can do!

My guide and audio CD will show you what I learned along the way.  
It will save you a ton of time and get you making money for yourself.

## Why a lawn care business?

Here are **10 compelling reasons** to start your own highly profitable lawn care business ...

# Gimme My Money Now!

→ → <http://www.gimmeseconds.com/versiontwo/>

Order Basic Kit

Order Deluxe Kit

Our Guarantee

Custom



**YOU WILL DISCOVER:** My Now Famous, Step-By-Step System For Potentially Making Money With My Simple Two-Page (more or less) Web Sites.

## Read These 3 Case Studies of How I Create Products Fast and Rolled Them Out Successfully Via Simple 2 Page Websites Anyone Can Create

July 21, 2004

Dear Friend,

Please read the 3 case studies below to see how I've personally used "Gimme My Money Now!" to generate big profits.

If you've been thinking about selling products or services online or even if you're already doing this, the information you're about to read should get you really excited.

So let's jump right in...

"I'll take you by the hand and show you exactly what I do to generate big profits!"



Click the play button to hear a personal message from Marlon



### CASE STUDY ONE

[www.gimmeseconds.com](http://www.gimmeseconds.com)

Product Information  
gimmeseconds.com  
Time: 12 hrs, 25 min

- Time Spent On Product Creation: 6 hours
- Editing and Proofing of the product: 3 hours (or so...)
- Writing, Proofing the Sales Letter: 90 minutes
- Finding the "perfect" stock photo image: 60 minutes
- Designing Ebook Cover: 15 minutes
- Creating Order Form and Associate Tracking: 10 minutes
- Getting Domain, Setting Up The Web Site: 2 hours, 15 minutes
- Uploading the product: 1 hour
- Setting up Autoresponder: 15 minutes

**Total Time spent: 13 hours, 25 minutes**

Sales During First Week of Launch: 72 @ \$97 ea = \$6,984.00  
Sales During First Month of Launch: 151 @ \$97 ea = \$14,647.00

**Total Sales to Date: \$148,022.00**

Read these 3 case studies to see how I've used "Gimme My Money Now" to roll out products successfully via 2 page websites!



(Please Note: These figures only represent the minimum number of orders received at the lowest dollar amount for the product. We have no way to separate the number of customers who selected the \$146 Gold Version of the product so you're seeing minimum sales figures here, not actual sales.) Also, these sales figures are not current to date.



## CASE STUDY TWO

[www.pushbuttonletters.com](http://www.pushbuttonletters.com)

Product Information  
pushbuttonletters.c

11 days, 12 hrs, 40 m

- Project Instructions: 3 hours
- Setting up testing area for new software: 30 minutes
- Front End Interface Design: 4 days
- Revisions, New Features, More Testing: 2 days
- Setting Up the Order Form, Autoresponders: 2 hours
- More revisions, testing, and features added: 3 days
- Final testing of the new software: 4 hours
- Design and Set Up Web Site: 2 days
- Create & Test Order Form: 30 minutes
- Write Follow Up Email Sequence: 45 minutes
- Write & Format "Text Only" Email Broadcast: 45 minutes
- Create CD-ROM Interface: 25 minutes
- Create Master CD-ROM for duplication: 45 minutes

**Total Time spent: 11 days, 12 hours, 40 minutes**

Sales During First Week of Launch: \$11,050.00  
Sales During First Month of Launch: \$30,050.00

**Total Sales to Date (Version 2.0 only): \$57,000.00**

(Please Note: These figures shown above do not include any sales received via PayPal. These are from one of my merchant accounts only, so this is the minimum sales received.)



## CASE STUDY THREE

[www.pushbuttonformat.com](http://www.pushbuttonformat.com)

Product Information  
pushbuttonformat.c

Time: 12 hours, 50 m

- Project Instructions: 30 minutes
- Hiring Freelance Programmer: 25 minutes
- Creating the Bonuses: 4 hours, 15 minutes
- Design and Set Up Web Site: 3 hours, 25 minutes
- Write Sales Letter, Create & Test Order Form: 3 hours



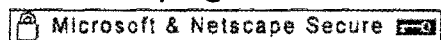


# Order Forms

Yanik Silver's Internet Copywriting Workshop

## Order Form Essentials

- Use a headline for your order form
  - “Risk Free Trial Action Form”
  - “<Product Name> Acceptance Form”
  - “100% Risk-Free Activation Request”
- Written in customer's own excited voice
- YES!
- Re-state the guarantee, bonuses, offer, etc.
- People need to be able to get so excited from reading the order form that they could order from there
- Reassurance the page is secure

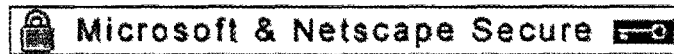


## **Order Form Options**

- Testimonial
- Paypal
- Credit card logos
- Yes is a checkbox
- Upsell(s)
- Photo of product
- License agreement

Yanik Silver's Internet Copywriting Workshop

f



## Risk-Free Action Form

"YES Yanik!" - Count me in! Thank you for finally swinging open the hidden doors to the public domain "vault". Now I can stop struggling to come up with my own information products because I can simply tap into the repository of millions and millions of pages of public domain material...just waiting for me to snap it up - for FREE! Please immediately send me the entire 3-volume, CD audios of the "Public Domain Riches" tele-class where you'll hand me the key to everything I need to know about using public domain works for only \$97. I'm ordering immediately - which means I am entitled to the following bonuses:

**Bonus #1: Word-for-Word printed, hard-copy transcript** of the "Public Domain Riches" Tele-Class. (148 pages)

**Bonus #2: "Public Domain Copyright Checklist" and "Cheat Sheet"** - I can use this checklist to go through and identify which works fall into public domain and also to document that I did my due diligence and save myself any potential legal hassles.

**Bonus #3: "Public Domain Resource Rolodex"** - An incredible resource guide with dozens of websites that already house public domain music, images, video, writings and more. Plus, I'll get links to multiple government web sites with high-quality public domain information on them that I can grab right away. (Thanks Uncle Sam!)

**Bonus #4: Instant Online Access** - While I'm waiting for my package to arrive in the mail - I'll get full and unrestricted online access to the recordings, transcript, copyright checklist and rolodex.

I understand you are giving me an iron-clad 100% money-back guarantee for one full year. So that means I have 365 days to use and profit from this unique information or else I can ask for (and receive) an immediate refund.

### Warning - For Your Protection!

Due to an overwhelming amount of fraud, we do not accept online orders from free e-mail services such as Hotmail, Juno, Rocketmail, USA.net, or Yahoo.

If you want to subscribe using a free e-mail account, you must order by fax or mail. To protect you, we log the IP address and user information from every order, take fraud very seriously, and will prosecute criminal transactions.



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First Name

Last Name

Address

City

State

Zip/Postal Code

Country

**Shipping**

International customers

U.S.A. & Canada customers

Phone (with area code)

Fax (with area code)

Email

Credit Card Number

Expiration Month: 01 | : | Year: 03 | : |

**Shipping Address if different from above:**

Address:

City:

State or Province:

Zip/Postal Code:

Country:



Submit Secure Transaction





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## "The Amazing Formula That Sells Products Like Crazy!" - Only \$69.00!

### Your products sell like crazy or triple-your-money-back!

**Yes Marlon, I want to discover how to sell my products or services like crazy!**

**I understand that I'm going to discover the following:**

- ✓ The simple system a friend of mine used to build a multi-million dollar business and then cash out for bookoo bucks. What it has to do with my formula.
- ✓ Actual examples of multi-million dollar online businesses using variations of my formula. How it's done in the real world.
- ✓ Automating your web site, order taking, product fulfillment and follow up. What no one else is telling you is that even with that, they're STILL working 14-hour days!
- ✓ Need a merchant account? There's only one person I refer people to for a very good reason.
- ✓ Associate programs. Everybody is jumping on the bandwagon. First it was search engines. Now that has grown stale. The sexy new thing is affiliate or associate programs. Everybody has one or wants one. But is there a lion lurking behind door number two? You sure as heck better find out before you go charging through.
- ✓ How one of my friends built a multi-million dollar business using dirt-cheap direct mail. (An interesting twist on my formula you may want to try.)

**And that's just the beginning. Here's a small sample of what else you'll discover:**

- ✓ How a friend of mine gets 10,000 hits a day to his web site!
- ✓ Multi-step marketing: What works and what doesn't. Why?

- ✓ The Ideal Business: How to turn what you know into cash. Speaking. Writing. Information products. Secrets you should know.
- ✓ What to do tomorrow morning to begin selling your products like crazy.
- ✓ How to ratchet up the formula using free publicity, multi-step postcard campaigns, multi-step fax campaigns, and no spam email marketing.
- ✓ What to do when you work your tail end off on a marketing promotion and it bombs. My killer trouble shooting chart. Just follow the steps to success.
- ✓ Can you really make money like they say by placing a little classified ad in a newspaper and then buying ads in more and more and more papers? The truth will shock you!
- ✓ What you need to know about using direct mail.
- ✓ How to get rid of "your price is too high."
- ✓ My famous "Scruffy" method for overcoming sales resistance and getting people to buy today.
- ✓ How the formula works in both online and off-line environments.
- ✓ Secrets of ad copy that sucks up cash like a Twister on steroids!
- ✓ New ways to send your traffic through the roof.
- ✓ How to develop new products, back-end profit centers, lead generators and repeat business money machines in only hours.
- ✓ Where to spend a limited advertising budget. What NOT to waste money on.
- ✓ How to determine the optimal price points for your products.

And much more...

**You also get the following bonuses just for ordering now:**

1. **FREE: Bonus One** - The little-known secret a friend of mine used to get 12,000 new ezine subscribers in only ONE week! (He got 4,700 in one day alone!) The cost? \$250.
2. **FREE: Bonus Two** - You get reprint rights to my first-class report called The Money Secret: How I make an extra \$5,000 to \$13,000 cash bonus anytime I want in only a few hours via Internet marketing.
3. **FREE: Bonus Three** - A 30-day free trial of a software program that lets you launch your own business in one hour.
4. **FREE: Bonus Four** - How I have obtained 8-23% click through on banner



ads (documented by Smart Clicks). In a banner ad campaign, I got as high as 23% click through in a one-month period. I have a secret. I'll reveal it to you.

5. **FREE: Bonus Five** - Full info about the little-known but incredible software program that will double your direct mail sales and profits.

6. **FREE: Bonus Six** - Access to my exclusive "Players Only" web site where I post resources, articles, software downloads and updates.

7. **FREE: Bonus Seven** - Everything you really need to know about Affiliate and Associate programs. Instead of taking as much room as possible and adding filler to explain the topic, I just boil it down to the nitty gritty. I give you straight up the upside, the pitfalls and the software I recommend.

8. **FREE: Bonus Eight** - The rights to resell this product via my associate program for a 60% profit. That's correct. Purchasing this product at retail entitles you to resell it for a 60% profit.

**I also understand that "The Amazing Formula"** is fully covered by your one-year money-back guarantee as well as your triple-your-money-back guarantee if I actually try the formula and it doesn't work for me.

**Declan Dunn, author of "Winning the Affiliate Game"** has this to say about "The Amazing Formula!"

*"The first time I put your formula into action, I sold over \$100,000 of products in one year...part time. I thought I could improve on your formula, and my next sales letter bombed.*

*So I reread your formula, applied it to my latest sales letter, and the results are fantastic. We moved \$6,000 of product in the first day of our mailing. Just goes to show that when you have a tested, proven sales process, stick with it. Thanks for showing me the quickest way to marketing profits."*

Preview Order Total

Reset

**Personal Information**

Name (First/Last)

E-mail address:

Verify E-mail address:

Phone Number:

Fax Number:

Method of Payment Credit Card -

**Credit Card Information**

Name on Credit Card:

Credit Card Number:

Expiry Month: 9

Expiry Year: 2000

**Billing Address**

Street Address:

City Name:

State/Province: ---Select--- <-- select one

Country Name: United States

ZIP/Postal code:

**Special Upgrade Offer!**

Yes! I would also like to order the Amazing Formula Gold version which contains an additional 100 pages of advanced information. This is a \$49.95 value but only **\$30.00** if I order now.

Check this box to order the Gold Version:

Preview Order Total

Reset

**Problem Ordering?**

**Call 1-250-748-5580**

**Or contact us by clicking here**

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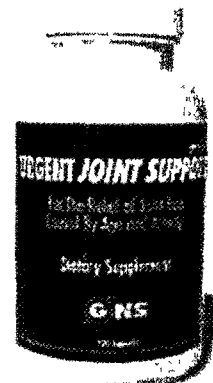
**SECURE ONLINE ORDERING**



**Yes! I want to test-out the URGENT Joint Support for the special introductory price of just \$39.95 (plus \$5.95 shipping).**

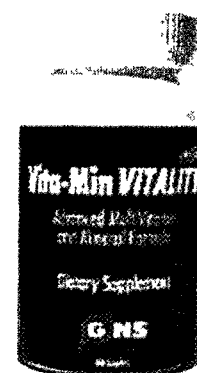
**I save \$30.00 off the regular price, or I can buy 4 and get 1 FREE! I also understand the investment I make today is made with absolutely zero risk or obligation.**

**If my pain doesn't vanish in as little as 10 to 30 days, I can return even the empty containers for a 100% refund of my entire purchase price... with no hassle, no time limit or no questions asked... and I get my money refunded within 48 hours. I never risk a penny!**



**FREE AUTO-SHIP BONUS!  
Vita-Min Vitality! (A \$29.95 Value!)**

For lasting joint protection and pain relief, it is important that you choose "Yes" for the auto-ship selections below. When you do, each month, starting after your initial order runs out, we'll automatically send you a new 30-day supply with FREE shipping! This way you can lock in these limited time discounted prices, you won't have to remember to reorder, you'll always be pain free, PLUS you'll get a FREE 30-day supply of VITA-MIN Vitality! This cutting edge formula contains precise amounts of 28 vitamins, minerals, herbs and antioxidants (including Ginkgo biloba) to maximize your energy, focus and health! It's everything you need in one product. Each bottle contains 60 caplets and is a 30-day supply Regular price ~~\$29.95~~, today's it's FREE when you check the autoship box next to the products you order. You can cancel auto-ship at any time by calling or emailing us. Plus, you're always protected with a Lifetime money-back guarantee.



**Next, select the number of Urgent Joint Support Bottles you'd like to order below:**

- If you type in "1" in the Quantity box below, you will get one 30-day supply of Urgent Joint Support for \$39.95.
- If you type in "2", for you and a friend, you will get two 30-day supplies of Urgent Joint Support for just \$69.90 (save an extra \$10).
- Three bottles is just \$99.85 (save an extra \$20).
- And if you order 4 bottles for \$129.80 you'll save \$30 and get the 5th bottle FREE!

**We accept all major credit cards!**



**A.** To begin the ordering process over our secure server, enter your information below. Please know that the information you provide is protected from unauthorized view by high-tech encryption techniques over a secure server. All information you provide is kept in the strictest of confidence.

QTY: 0 <input type="checkbox"/> AutoShip	Urgent Joint Support System \$39.95 - contains 120 capsules, a 30-day supply. <b>BEST DEAL: Order 4 and get 1 FREE!</b> << Check the autoship box to the left to lock in this price each month and receive a FREE bottle of Vita-Min Vitality valued at \$29.95!
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<b>UPGRADE Your Results With These Additional GNS Products (no added shipping costs)</b>	
<p>QTY: 0</p> <p><input type="checkbox"/> AutoShip</p>	<p><b>Always Joint Support</b> During or after taking Urgent Joint Support, Doctors recommend you continue to take a second amazing product called Always Joint Support. "Lifetime" provides your body with all of the building blocks needed to soothe and repair the damaged cartilage in your joints once the pain is gone. It also helps to prevent inflammation and to protect your joints from deterioration from age and activity.</p> <p>Each serving of Always Joint Support contains <b>500 mg of CM</b> plus 3 equally important ingredients:</p> <ol style="list-style-type: none"> <li><b>1. Glucosamine Sulfate (500 mg):</b> This wildly popular supplement has been shown in over a dozen studies to significantly rebuild damaged cartilage in joints, and it has been shown to be far superior in treating osteoarthritis when compared against anti-inflammatory drugs. In fact, studies suggest it may be a cure for many joint problems.</li> <li><b>2. MSM (Methylsulfonylmethane, 500 mg):</b> This biological form of sulfur has been studied at the UCLA School of Medicine and found to cause an 82% reduction in pain after six weeks for those suffering from degenerative arthritis! Also, in the book, <i>The MSM Miracle</i> by Earl Mindell Ph.D., (author of the famous "Vitamin Bible"), MSM helps remove inflammation, which allows muscles and joints to heal more rapidly.</li> <li><b>3. Sea Cucumber (25 mg):</b> This nutrient contains <u>chondroitin sulfate</u>, a substance found to be a powerful anti-inflammatory and useful in the treatment of all arthritic conditions, as well as tendonitis, bursitis, and injuries from activity</li> </ol> <p>Always Joint support is regularly <del>\$49.95</del> but with your order of Urgent Joint Support today it drops to just <b>\$29.95!</b> You Save <b>\$20!</b>  <b>&lt;&lt; Check the autoship box to the left to lock in this price each month and receive a FREE bottle of Vita-Min Vitality valued at \$29.95!</b></p>
<p>QTY: 0</p> <p><input type="checkbox"/> AutoShip</p>	<p><b>Active Instant Pain Relief Gel</b>  <b>5-Minute Pain Relief GEL Upgrade Offer!</b></p> <p>If you're interested in speeding up your pain relief efforts to absolute "light-speed", —you can now actually experience pain relief in just 5 minutes— test out <b>The New Active Instant Pain Relief Gel!</b> This exclusive, one-of-a-kind gel contains a scientific blend of pain-fighting, soothing and anti-inflammatory ingredients like: Australian Tea Tree Oil to penetrate the skin and quickly soothes joint and muscle pain, Witch to increase blood flow and healing, Aloe for its soothing and anti-inflammatory effects, Plus 10 other for speedy results!</p> <p><b>Active Instant Pain Relief Gel</b> also contains an ultra-fast deep heating "transport carrier system" that helps your skin absorb the soothing and relieving ingredients deep to where it hurts most... for almost <i>INSTANT</i> relief plus:</p> <ul style="list-style-type: none"> <li>• Improved Joint Flexibility</li> <li>• Reduced Stiffness &amp; Swelling</li> <li>• Improved Circulation</li> <li>• Reduced Pain And Discomfort</li> </ul> <p><b>Active Instant Pain Relief Gel</b> is designed to take along with the Urgent Pain Relief System for <b>MAXIMUM</b> results in minimum time. And you won't find this product anywhere else but on this web site. Finally you really can be pain free fast and forever! If not, you'll get 100% of your money back with a rock-solid <b>ONE-YEAR</b> Guarantee!</p> <p>A 4 oz. bottle of <b>Active Instant Pain Relief Gel</b> (a 30 to 60 day supply depending on use) has a regular value of <del>\$39.95</del> But with your order today it's just <b>\$19.97</b>—that's <b>HALF PRICE</b> (with no added shipping cost). <b>Save almost \$20.00!</b></p>

<< Check the autoship box to the left to lock in this price each month and receive a FREE bottle of Vita-Min Vitality valued at \$29.95!

First Name:

Last Name:

Email:

Phone:

Address:

Please provide Street Address. We cannot ship to P.O. boxes.

City:

State: Choose State - Zip:

Shipping Address if different from billing address above: (leave blank if shipping to same address)

Address:

Please provide Street Address. We cannot ship to P.O. boxes.

City:

State: Choose State - Zip:

Credit Card Type:  Visa  MasterCard  Discover  American Express

Credit Card

Number: (no spaces or dashes, please)

Expiration: month - year

Shipping Method: -choose one-

PLEASE NOTE: For shipping to Alaska, Canada, Hawaii, Puerto Rico or U.S. Virgin Islands, you must choose the "Special" shipping option.

All other orders outside of the U.S. must choose "International" shipping, or the price difference will be charged to your credit card. International orders are shipped via United States Postal Service and can take up to 2 weeks for delivery. GNS is not responsible for Customs fees.



Overnight and 2nd Day Shipping is not available for Special or International shipping options.

Please allow one business day before your order leaves our warehouse.

NOTE: UPS does not ship on weekends or holidays.

To send your order, click the Order button below. Please do not hit Order button more than once. An order confirmation will appear in a few seconds, and an e-mail confirmation will be sent to you shortly. If problems occur, please contact us at support@global-nutrition.com or call 1-800-595-4670.

**ORDER NOW, RISK FREE!**

business information on a daily basis – talk about "keeping tabs on the industry"!

**You can access all of this in 30 seconds for just \$1.95**

**Imagine** – in just a few moments from now, you could begin learning the *same secrets* that catapulted my income right into the mid-six figure territory, and discover what it really takes to develop an effective (and profitable!) Internet venture in the *quickest and most efficient way*. What's more, you'll learn new things every single day.

Forget developing large content-based websites, spending *days* of your life slogging away at a website that no-one will read or darting around left, right and center, looking for profitable ways to advertise. I'll show **exactly** what I do to make money online, and how you can copy me to the same – period!

So do yourself a favor. Join today. You'll get immediate access

- **It's fast** – you'll get instant access within 20 seconds!
- **It's only \$1.95** – you can take a 3 day test drive and spend not a penny more!
- **It's automated** – login info will instantly be sent to you by email!

Just choose a payment plan option below and you can begin listening to *insider* Internet marketing secrets and generating information that'll catapult you ahead of the game within moments

Just fill in the form below -- remember, your membership is totally risk free



**YES! Give me instant access!**

**I understand that, by ordering today, you will grant me full, unlimited and unrestricted access to this powerful secret education that will allow me to discover exactly how to profit on the Internet.**

**I understand** that, because of its digital nature, I will literally have access to this powerful education in seconds.

**I understand** that I have three choices from which I can save even **more money** using the prepaid option... Up to a whopping 40% off! These three choices are:

- **\$1.95** 3-day trial membership and \$17 monthly rebilling (you can cancel at any time - no risk)
- **\$71.40** for a half-year prepaid (30% discount). No rebilling!
- **\$122.40** for a a full year prepaid (40% discount). No rebilling!

**SIDE NOTE:** Obviously, the one year prepaid plan is the **best value**, and in total it'll save **YOU** a staggering \$81.60 off the monthly equivalent.

**I understand** that with my membership I get the free bonuses that are mine to keep, forever, even if I cancel.

**Finally, I understand** that there is NO fine print, NO restricted access and NO minimum term contracts. So, if I want a refund, you'll give me one without question up to 60 days after the charge was made. That applies to *all of your payment terms and plans*.

My order is therefore **100% risk-free** and totally guaranteed.

It's just impossible for me to lose!

**Ordering is easy, secure and fast.**  
Simply select the plan and click the button below!

- \$1.95 3-Day Trial (Credit Card)
- \$1.95 3-Day Trial (Using a Check)
- \$71.40 for 6 months - SAVE \$30.60 (30%)

Let me access The Internet Secret!

I look forward to seeing you on the other side

To your success!

Lee Benson  
Internet entrepreneur and owner of Plexec UK Ltd

**P.S** - If you're unsure about becoming a member, click here for reasons why you **must** register

**P.P.S** - Remember, there are only *1,000 guaranteed membership places*. I usually generate *one hundred and two hundred* orders for every email message I zap out to my opt-in list (the techniques I'll show you how to copy!) so they'll go fast when my customers catch on. *out!*

**P.P.P.S** - Some of the techniques you'll learn how so *powerful* and *hard hitting* that they're kept under padlock and key. Only members get access to my *inner vault* of personal profit. Try us out **risk-free for 3 days for just \$1.95** and you'll instantly discover what I mean - *red hot!*

**P.P.P.P.S** - I'll end on one final note. If you're expecting the same old outdated and rehashed content, then *think again*. I personally **guarantee** to commit a *minimum* of 10 hours per week uncovering the latest and **most profitable** Internet strategies, tools, and cash-sucking ideas available. You'll get access to a brand new lesson every single day.

**Remember, you only have until midnight on Wednesday to claim access for free!** After that, the price may jump back up to \$49 a month - *don't delay, join today!*

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**We Take The Guesswork Out Of Capturing New Customers**  
To order by phone, call us toll-free at 1-877-267-7996



THIS IS A SECURED SERVER PAGE YOUR DATA IS SAFELY ENCRYPTED AND IS SAFE FROM UNAUTHORIZED ACCESS.



**Yes!** Rush me Alex Mandossian's Market with Postcards™ advertising course to flood my business with more customers, more patients, and more cash-paying clients than anything else I've ever tried before ... even if I'm on a shoestring budget.

**I understand that I get a \$100 discount off the original \$347 price, along with five FREE bonus gifts worth over \$650:**

1. **FREE - Critique Certificates** for two LIVE consultations with Alex (\$450 Value)
2. **FREE - \$150 Gift Certificate** redeemable at Print World, Inc. (America's best 'just-in-time' digital printer) for my first 4-color, postcard print job. (\$150 Value)
3. **FREE - Mail Order Analyzer™** software that enables me to perform complicated profit/loss and cash flow calculations with a single push of a button. (\$50 Value)
4. **FREE - 50 blank postcards** with Alex Mandossian's latest winning designs proven to reactivate even my most skeptical customers.
5. **FREE - BONUS CD-ROM tutorial (IBM or MAC)** loaded with potent marketing ideas to once-and-for all help me overcome any marketing challenge I face. (\$90 Value)

**I further understand that Market with Postcards™ is fully covered** by Alex Mandossian's personal zero-risk, no questions asked 100% lifetime money-back guarantee less s/h).

(After your order is confirmed, you'll get an electronic receipt within 15 minutes. Be assured that your on-line transaction is **100% secure.**)



**Mark Joyner is acknowledged as the 'Tiger Woods of Internet Marketing',** and he is also CEO of Aesop.com. He has this to say:



**'Alex Mandossian makes things happen -- fast!** I was first introduced to him on a Monday afternoon and by Thursday morning one of his marketing ideas put an extra \$12,500 into my bank account. This guy has an amazing marketing mind ... **if you're smart, you'll put him to work for you too.'**

(For all orders outside of the United States, please use 'UPS-2nd Day' shipping method)

Billing Information

\*Full Name:

Company:

\*Day Phone:

Home Phone:

Fax:

\*Email:

\*Retype Email

\*Address1:

Address2:

\*City:

\*State/Province/County:

\*Postal/Zip Code:

\*Country:

Where did you hear about us?

\*Indicates a REQUIRED FIELD

Please check this box if you wish the shopping cart to remember your personal information for future purchases.

Credit Card Payment Information

Name on Card:

Card Type: Visa

Card Number:

Expire Date: Month (mm): Year (yyyy):

Product Order Information

Quantity	Description	Total
1	Market with Postcards Manual & CD-ROM \$247.00	\$ 247.00

# Tele-Seminar Registration Form — Expires September 26th, 2002

**✓ YES! I ACCEPT YOUR INVITATION!**  
**Give me all 10 Web-Sites and**  
**THE MASTER OWNERSHIP to everything they sell**  
**— worth \$3,495.00 Absolutely FREE!**

**COUNT ME IN!** I want to make BIG money on the Internet. Thank you for inviting me to the September 28th, 2002 INTERNET SHOCKER! Telephone Seminar! I can't wait come!

You will give me all 10 brand new Web-Sites and THE MASTER OWNERSHIP to everything they sell — worth \$3,495.00 Absolutely FREE! It's all mine absolutely free — just for signing up for the September 28th Tele-Seminar!

You will FEDERAL EXPRESS me a valuable package right after the Tele-Seminar... This package will contain my 10 brand new Web-Sites and THE MASTER OWNERSHIP to everything they sell! It's mine to keep, even if I ask for and receive my money-back for this very special Tele-Seminar.

The wealth-making secrets you'll give me during this Tele-Seminar must be perfect for me — or I'll get a full refund and keep the 10 FREE Web-Sites and the FREE MASTER OWNERSHIP to everything they sell. It's all mine — absolutely free — no matter what. On that basis, here is my Tele-Seminar fee of only \$97.50 that gives me everything!

**Send my 10 FREE Web-Sites and THE MASTER OWNERSHIP Certificate to everything they automatically sell by FEDERAL EXPRESS to:**

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Daytime Phone \_\_\_\_\_ Your Reservation Number: KHE346

## Credit Card Information

CHECK ONE:  MasterCard  Visa  Discover  American Express

Account Number \_\_\_\_\_

Signature \_\_\_\_\_ Exp. Date \_\_\_\_\_

## IMPORTANT!

Fill out this Tele-Seminar Registration Form and send it to us by the September 26th, 2002 deadline. Your Registration Package to get into this extremely valuable Tele-Seminar will be sent to you at once. Then, Your 10 FREE Web-Sites THE MASTER OWNERSHIP Certificate to everything they sell Will be sent to you by FEDERAL EXPRESS right after the Tele-Seminar! This valuable package is worth every penny of the \$3,495.00 price, however it's yours absolutely free, just for signing up for this special telephone seminar

There are 3 ways you can register and fill your position in this Tele-Seminar. You can register by phone, fax, or mail. See below for details. **ANOTHER FREE BONUS GIFT!** We will record the Tele-Seminar and give you this recording absolutely FREE! You can listen to this event over and over again! And each time you listen, you'll discover even more about the powerful ways you can potentially make a fortune with the 10 FREE Web-Sites and FREE MASTER OWNERSHIP to everything they sell that you are getting for attending the September 28th Tele-Seminar.

## Everything Will Be Sent To You By Federal Express

**INSTRUCTIONS:** Mail this completed Form to: M.O.R.E. Incorporated • 305 East Main • Goessel, Kansas 67053. Your Registration Package will be sent to you at once! This contains everything you need to gain access to the Sept. 28th Tele-Seminar!

**SUPER FAST! GET IT IN DAYS!** Just FAX this Form OR CALL US. We'll RUSH your Registration Package to you super fast by First Class Priority Mail



**BY PHONE:** Call 1-620-367-2600. Office hours are 9 a.m. to 5 p.m., Central Time. But you can call anytime and leave your order with your name, address, city, state and zip, your daytime phone number, and credit card information. Call NOW! When the call connects, dial 226.

**BY FAX:** Just fill out this Form (be sure to include your credit card information) and fax it to 1-620-367-2261.



# Opt In

Yanik Silver's Internet Copywriting Workshop

## **4 Opt in Methods**

- 1. Pop-up (exit or entry)**
- 2. Part of site**
- 3. “Forced Opt-in”**
- 4. Email (ads, resource boxes, etc)**

## General Opt-in “Rules”

- Sell the opt-in
- Mini course, preview, case studies, REAL Info, special resources, access, reports, etc. (Bribe)
- What are they going to get?
- Assure of privacy, no-spam, unsubscribe at anytime and not a lot of junk (risk-free)
- Testimonials (optional)

# **#1 - Opt-in Pop-up**

Yanik Silver's Internet Copywriting Workshop



### FREE Mini-Course "How They Did It!"

Get real-world "insider" case studies from  
Yanik Silver & Jim Edwards! - FREE

Step behind the curtain and see exactly how they  
quickly and easily get their top-selling products  
and websites together in a flash!

- Yanik walks you through a simple 2 week project  
that brought in \$15,561 (and he hardly did a thing  
himself)
- Jim takes on a tour of his first info-product that has  
absolutely nothing to do with Internet marketing and still  
sells 6 years later!
- and many more "rve" case studies

Subscribe now to get these and more incredible case  
studies of "real world" online success!

First name

Email address

We will never rent, share or sell your name to anyone else  
ever! We respect your privacy!

Yanik Silver's Internet Copywriting Workshop



## "Do You Hate Pop-ups As Much as I Do?"

Maybe maybe not. But one thing is certain when it comes to making much money online. I don't blame my resolutions stay on line! Think it right. I take them on verifiable facts. And the fact of the matter is that although I am against some pop-ups that doesn't work. Remove them from your site and you will lose prospective customers... and money.



Zan Master of the Internet  
Matt Furey

So I have a pop-up on the site because I want you to give me your name and email address so that I can send you a "hot" bunch of great tips on Internet Marketing and Info Publishing. So don't turn your back on me. Don't leave the pop-up without giving me a chance to show you why there isn't anybody else on the internet who can teach you how to see that "pop-up" better than me.

I am the Zan Master of the domain - and I'll show you how to master it as well. But only if you'll let me.

So here's the deal: Give me your name and email address and I promise to send you the most fascinating see-into messages ever seen in the history of online communication. You'll quickly see that I pull no punches. There's no B.S. in what I write. There's no political correctness standing with me either. You want to learn how to kick ass online, then you better hang on my every word. I promise that you won't regret giving a hand with me.

One more thing: I don't trade email rent or give away email addresses. I hate SPAM as much as you do. So your name and email are secure with me. Bound for eternity?

Alrighty then. Let's get k on. Name and email address please!

Name is better very soon

*Matt Furey*

Matt Furey

P.S. Just by reading this pop-up you should be able to see that I ain't your average internet gambler. Believe me now and listen to me later, getting ahead from me is going to be the highlight of your day. Be until tomorrow? You bet. But I mean it. Give me a chance to prove it to you.

Full Name:

E-Mail:

Yanik Silver's Internet Copywriting Workshop

http://www.getfitwhileyousit.com

**Special Free Fitness Report from Jeff Ball - Free!**

Get Jeff's special free report "7 Little-Known Secrets to Quick and Easy Fitness" There's no obligation.

Inside Jeff shatters the myths that hold most people back from looking and feeling their best. There's no obligation. It's a free gift for a limited time. It's a 2 part course delivered 2 days apart in your email box. Plus, you'll get special health and fitness tips, updates, tricks, strategies, and special deals that are guaranteed to have a positive impact on your body.

Your Name: \_\_\_\_\_  
Your E-Mail: \_\_\_\_\_

Don't worry -- your email address will never be rented, traded or sold. Your e-mail address is not made available to anyone -- period. Your complete confidentiality is guaranteed. By subscribing you will not receive a bunch of unwanted junk e-mail.

< | \_\_\_\_\_ | >

**Yanik Silver's Internet Copywriting Workshop**

[Close]

## Free 7 Part E-Course Reveals... How To Sell Products Like Crazy!

Your Name:

Your Email:

[Okay, Click Here To Grab It Now](#)

### In this FREE E-Course, You Will Discover...

- > **Day 1:** My personal story. Plus, 3 "takeaways" you can use right away to sell more products and services!
- > **Day 2:** Practical examples of how to make 200 sales your first month in business using only one marketing method.
- > **Day 3:** The 1 simple equation that makes YOU money...
- > **Day 4:** How I make a six figure income selling products on the 'net from home using my PC and this Amazing Formula.
- > **Day 5:** How to sell a LOT more products or services via the Amazing Formula.
- > **Day 6:** "Barabartze" your business to make more sales, today!
- > **Day 7:** Your final course lesson, PLUS, how to get free reprint rights to our 7 day Cash Like Clockwork Course!

**Yanik Silver's Internet Copywriting Workshop**

## Get the FREE eDAKonian Newsletter

Dear Fellow DAKonian,

My name is Drew and I've probably got the neatest job in the whole world. I get to play with the newest electronic innovations, **usually even before they leave the lab or the factory.**

My website and catalog will take you on a journey through the never never land of new electronic technology. I personally test every product in my very own home, write every word on this site and even take the pictures. **The engineers keep me honest.**

From the fact that you found your way here I think that you're a lot like me. **You like to be ahead of the crowd and push the limits of what technology can do to improve our lives.** We will examine it all here from circuits to benefits. We live in exciting times. **So, let's explore!**

Enter Your Email Address

Please Be Sure To Click The 'Sure Drew Send It to Me' Button Below. ONCE

**It's not required. AND YOU DON'T HAVE TO,** but if you'll give me at least your first name, our conversations will be a lot more fun, and I won't feel so odd sending you eMails that **address you as your email address** and then sign them,

Your Friend, *Drew*

Your First Name (Optional)

Your Last Name (Optional)

Please Be Sure To Click The 'Sure Drew Send It to Me' Button Below. ONCE

**Get the DAK Print catalog.** Just add your snail mail address below and I'll send you the NEXT DAK print catalog. They really are worth getting.

**AGAIN, YOU DON'T HAVE TO SHARE YOUR ADDRESS WITH ME** if you don't want to. It's just that you eDAKonians are special and you deserve to be first!

Street Address

City

State

Zip

Please Be Sure To Click The 'Sure Drew Send It to Me' Button Below. ONCE

**DAK2000.com will be a tip a minute and a ton of fun.**

CLICK TO ENTER Your eMail Address with or without Your Name & Address



## **#2 – On the Page**

- Set it apart (shaded box or “Time Out”)
- Offer could be ‘curiosity’ based not indirectly related to main offer
- Bring them back into the letter
- ‘Thank you’ page needs to take them back to the letter

If you want to learn how to make big "sales" on eBay, you don't even need to buy a book or training product to learn how. Just start placing auctions to sell expensive merchandise.

You'll be "selling" \$50,000/month on eBay in no time! Of course, that merchandise will probably have cost you \$100,000 just to buy -- but, hey, at least you'll be able to say...

*"I made \$50,000 in one month on eBay!"*

Okay, so I'm being a bit sarcastic about all of this, and I apologize. I'm just trying to make a point that making sales doesn't mean anything if you aren't making profit -- i.e. really making money.

Making profit is what is going to allow you to work for yourself and have the lifestyle you want. My ONLY purpose is to teach you how to make profits on eBay and online auctions -- not just "sales".

I know your time is very valuable and I don't want to waste a minute of it. If you read this entire page you will learn some very important things about eBay and making money online that you probably had no idea about.

Let me start by giving you a little background on eBay...

By now you've probably heard about eBay -- who hasn't! You've probably also heard about the thousands of people that are making money on eBay in their part-time or full-time.

It really is crazy. People are going out and buying things cheap. They buy from local garage sales. They buy from second-hand stores. They buy from newspaper classified ads. They buy from wholesalers. They buy from drop-shippers. They even buy from other online sites. They buy things all over the place -- practically any place new or used goods are sold.

The next thing they do is snap a few photos of the items. Then they put them up on eBay and auction them off.

Suddenly, they've made a quick, hassle-free FAT PROFIT.

And you know what the most amazing thing about this is? They manage it all from home, on the Internet, with their home computer -- and often in their spare time.

### **Okay. I'll be honest -- I am one of these people.**

For the past several years I have been doing what I just described -- as well as exploiting other auctions on eBay like I previously told you you'd learn how to do.

As you've probably already read, I actually made over \$38,000 in PROFIT from one single auction on eBay. And I know exactly what you're thinking!

*"He must have sold a car or some kind of real estate..."*

**If you thought that you'd be wrong!**

What's even more amazing about that one auction is that it was something that I bought for \$100. Yep, 100 bucks. Not a bad profit, eh? I think that's something like over 300,000% return. I'd say that was a "good" investment. 😊

You can learn EXACTLY how I made the \$38,450.27 PROFIT in my FREE...

**5-Day Email Mini-Course, "The eBay Home Business Explosion!"**

Get this FREE Email Mini-Course by submitting your information below...

Free 5-Day Email Mini-Course	
	First Name
	Email Address
<input type="button" value="Subscribe"/>	

*You will receive "Part 1" in a matter of seconds.  
 \* Your information will not be sold or disclosed to anyone.  
 I respect your privacy and hate junk email with a passion.*

So, let me guess...

You'd like to learn how to join these moneymaking, online auction people and make money from home too?

Maybe you've already bought some books like "eBay for Idiots" or "Retire Today With Online Auctions".

Yes, I'm just making up these titles. 😊

But, who knows, these may actually be out there by now.

Heck, you've probably received some of that annoying junk email like I have that promotes an "eBay Secrets" product.

The market is currently flooded with books about "making money on eBay" and how to use eBay. Everywhere you look online you will find those products. Many of them are downloadable "ebooks" that promise to teach you the \*secrets\* of eBay.

### Let me share a little secret with you...

You don't need to buy anything if you just want to learn how to use eBay.

You can do this absolutely, positively 100% FREE.

If you go to eBay's site and click on the "Help" button at the top of any page you will be taken to eBay's excellent *Help Section*.

By using eBay's Help Section you can learn all the basics of how bidding and selling on eBay works. This is the exact same information that 99.9% of the books on the market contain -- even the ones promising you "secret" information.

You don't have to PAY for this information. eBay has created an extensive Help Section to teach you how to use their site -- **because they make money as soon as you start using their site.**

And speaking of loving the game of golf, I want to give you a gift for coming to my site. Because of my "insider" status in the goifing world, I'm usually the first to test out new clubs, putters, and instructional info guaranteed to take 20 strokes off your game! (You've seen them all, right?)

Anyway, I write a newsletter that has quietly become a golf "cult" classic. I tell it like it is and I don't worry about hurting anyone's feelings. You'll get all the inside info on what is hot and what instruction videos you should run from and actually make your game worse.

Also, as a thank you for visiting my site, I'll throw in a free download of the hottest online golf game. When I'm not on the course, this is how I get my "fix". Sells for \$39 bucks, you get it free. **Warning:** Highly Addictive!

No big deal, if you want in - put your info in below.

*Sellay  
the opt-in*

Subscribe Below - It's Free! First Name
Email Address
<input type="button" value="Send Infol"/>

Ok, let's move on.

Imagine yourself earning your living in the great outdoors on a golf course. Instead of being stuck in a stuffy office with a telephone glued to your ear, you are enjoying a relaxing 18 holes.



As you surround yourself in the beautiful scenery and soak up the sunshine and fresh air, you remember this bumper sticker:

**A Bad Day On The Golf Course Beats A Good Day At The Office!**

Let me put your mind at ease right now. This is 100% Legitimate, Legal and Ethical.

It's a simple concept you'll be proud to be involved with and you'll brag about it to your friends. (However, no one has to know what your doing, if you want to keep it a secret.)

How many times have you watched a golf tournament on TV or driven by a golf course after work and thought, "If I could only find a way to play golf and make a living at it, instead of what I'm doing now, I'd do it in a heartbeat!"



working 50+ hours per week, at a \$65K/year job. Yes, I'm going to lay it all out for you so you can duplicate the exact system I've used...

But before I get to that, I want you to picture the perfect business...

### **Everything You've Heard About The Internet Could Be True**

Imagine waking up every morning and finding orders waiting for you in your email box. As you were sleeping customers from all over the world were giving you money. And the best part is once you've got your system set up you **don't have to do much at all because your computer takes the order, processes the credit cards, delivers the product and then deposits money in your bank account** - all without you lifting a finger. It's like having your own perfect moneymaking machine working for you tirelessly day and night.

I know this sounds a bit far fetched but it's all true. And when I decided to write this information **I realized I had a major problem**.

My big problem is how do I tell you about my proven Internet strategies and techniques (and what kind of lifestyle it can give you) without sounding like a bunch of hype or coming off as some 'rip-off' artist. I'm sorry to say but that's one of the biggest problems on the Internet since you really don't know who to believe...

Listen, I'm not going to B.S. you and tell you that I make \$25,000 a day in my underwear (I usually work in a pair of lacrosse shorts and my best day so far online has been \$8,022.50). I'm going to give it to you straight. **You'll notice I don't hide behind a fake email address or P.O. Box**. I answer my own phone when I'm around (the number is 301-770-0423 ) and my complete address is on every page of this web site.

<p style="text-align: center;"><b>TIME OUT:</b></p> <p>Before we go any further, go ahead and sign up for a free mini-course called "7 Steps to Quickly and Easily Creating Instant Internet Profits!" It's a 7-part email course sent to you every other day. You'll discover the little-known secrets of how I quietly built an automatic 6-figure income with a simple 2-page web site (and how you can copy my success)</p> <p>Your first lesson will be delivered to email box instantly. Plus, you'll get special marketing tips, updates, tricks, strategies, and special deals that are guaranteed to have a positive impact on your bottom line. There's no obligation. It's a free gift only for a limited time.</p> <table border="1" style="margin-left: auto; margin-right: auto;"><tr><td style="text-align: center;"><b>Subscribe Below For More Information!</b></td></tr><tr><td style="text-align: center;"><b>First Name</b></td></tr><tr><td style="text-align: center;"><b>Email Address</b></td></tr><tr><td style="text-align: center;"><input type="button" value="Send Info!"/></td></tr></table> <p style="text-align: center;"><i>We respect your privacy</i></p>	<b>Subscribe Below For More Information!</b>	<b>First Name</b>	<b>Email Address</b>	<input type="button" value="Send Info!"/>
<b>Subscribe Below For More Information!</b>				
<b>First Name</b>				
<b>Email Address</b>				
<input type="button" value="Send Info!"/>				

Even with that said, I really don't expect you to believe a word I'm saying until you see even

Did they work?

Doesn't it seem like you've been gently and non-invasively lured to read our sales copy paragraph-by-paragraph down to this point?

Be honest. Isn't your gut telling you that **The 21 Mind-Motivators That Capture More Sales & Profits In The "Virtual" And Real World** can make a dramatic difference in your marketing life?

Doesn't feel like you've got everything to gain and nothing to lose when you order this exclusive audio-visual course now?

**KEY POINT:** It is this "transparency factor" that makes every single Mind-Motivator so dangerously powerful AND why we want you to use each one morally and ethically.

If you answered, "YES," then you now realize that **the best thing about these 21 Mind-Motivators is their "transparency"** – people seldom realize that you're applying them in your ads or sales copy.

So after you decide to order, take a minute to have some fun. Print this page and go back and see how many of the 11 Mind-Motivators you can spot.

Okay?

If you can't find them all, don't fret. **Just fill-in your first name and email address in the box below** and we'll email you a "special link" that reveals exactly WHERE and WHY we used each of them on this Web page up to this point.

That way, you too will discover how **these 21 Mind-Motivators can quickly and easily boost your sales and profits overnight!**

Sound like a plan?

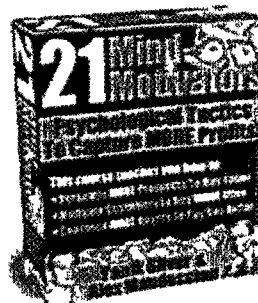
**We're not asking you for any money now** and you won't even be sent to another Web page. **Just fill-in this box to instantly get an email** that reveals all 11 Mind-Motivators we've used down to this point to inspire and convince you to purchase this valuable course

501-8-MAIL

**Send Me The Mind-Motivators Revealed**

When you learn to apply all 21 Mind-Motivators we reveal in our new course you will quickly and easily ...

- Persuade MORE prospects to buy faster!**
- Motivate more customers to buy MORE often!**
- Convince MORE buyers to pay top dollar!**



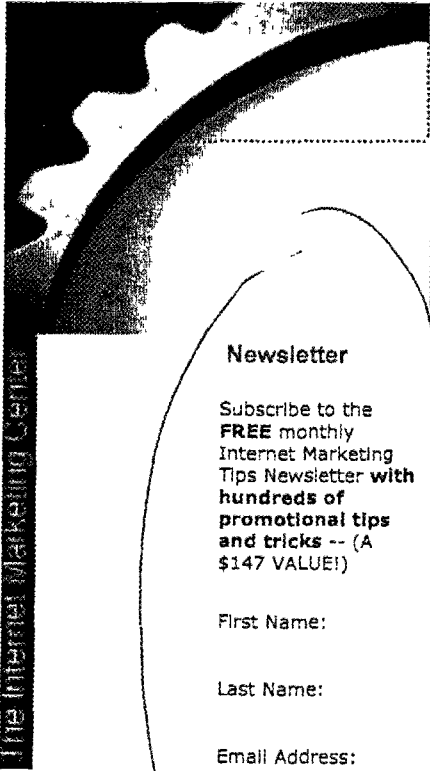
**Order Now and Get These FREE Bonus Gifts Worth \$166**

Because you've decided to order today, you also get:

- ▶ **Bonus Gift #1**      **108 Powerful Action Words (\$19 Value!)**  
This is a handy cheat sheet stuffed with the precise words to increase the believability and pulling-power of your ad copy.
- ▶ **Bonus Gift #2**      **Alex's Survey Questions (\$49 Value!)** Use this time-proven model when writing your next survey to uncover exactly what your customers like and value about you.
- ▶ **Bonus Gift #3**      **Yanik's Famous Ad Samples (\$69 Value!)**  
Six record-breaking ads from Yanik's private vault, completely dissected so you understand precisely why the copy works and the exact Mind-Motivators applied.
- ▶ **Bonus Gift #4**      **TV Spot Mega-Hits (\$29 Value!)** The million-dollar script writing secrets the TV marketing gurus wish you never knew.

How much would the entire **21 Mind Motivators** package be worth to you? Wouldn't it worth at least \$300? Or \$200? Or, how about \$149?

[Click Here](#) **\$65 Cash Reward** *The internet marketing center*



[FAQ | Contact Us](#)

Search



*The internet marketing center*

### How do I Start & Promote a business on the Internet?

#### Step 1

Get a course to promote your business online and explode your sales!

#### Step 2

Get software to promote your business online in less time!

#### Step 3

Get software to automate your business and make it hands free!

#### Newsletter

Subscribe to the **FREE** monthly Internet Marketing Tips Newsletter with **hundreds of promotional tips and tricks** -- (A \$147 VALUE!)

First Name:

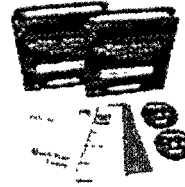
Last Name:

Email Address:

#### Insiders Secrets!

Learn how to **skyrocket your online sales** by up to **837%**

[Click here to learn more](#)



#### Web Hosts...

Want to fast-track your hosting clients' online success... **while increasing your revenues?**

[Find out how...](#)

#### Real People making it big online



Take a personal tour of highly profitable web sites owned by people just like you and me that are making real money (\$100,000+) on the Internet. Learn how they did it!

[Click here for full story...](#)

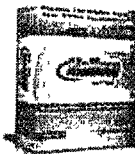
#### Hot Articles

[FREE Product Ideas You Can Steal and Profit From!](#)

[Sell Your Service on the Web!](#)

[Easy-To-Do E-mail Automation Secrets](#)

#### Automate It!



**Mallloop...**  
Breakthrough Software That'll Run Your Business For You!

[Read more...](#)

#### Client List

Microsoft  
Coca Cola  
BuySafe.com  
Galoob Toys  
Ingram Micro  
Matchbox  
Hooters Bar & Grills  
All-Pro Software  
Hong Kong Bank

#### Seminars



**Explode your business** with the killer tips and secrets Corey shares in our **SUPER Informative Ultimate Seminar Video Series!**

[Click here to see Corey LIVE on stage!](#)

#### Affiliate Tracking Solutions

Why Affiliate/Associate Programs are the hottest and fastest way to explode the traffic and sales at your website right now!

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[Increase Your Traffic with a Top Search Engine Ranking!](#)

[Keep Your Competitors from Stealing Your Search Engine Spot!](#)

[Success Secrets shared by Profitable "Mom & Pop" Sites](#)

[Discover How Affiliates Earn \\$40,000+ Per Year](#)

[Ordinary People Making Extraordinary Incomes!](#)

**\$65 Cash Reward**

## #3 – ‘Forced’ Opt-in

- Selling ‘FREE’ subscription, report, etc
- Forced to opt-in before seeing the sales letter
  - **Advanced Tip: Opportunity to Personalize Sales Letter with their name**
- Could use Jonathan Mizel’s ‘name squeeze’ technique with an pop-under



## 10 Great Dating Ideas -- Free

### To Make Every Date Special

Whether you're single and looking for the perfect date, or married and want to put a little romance back into your life, one thing is certain:



Dating is supposed to be fun.



That's ALL this site is about.

You won't find any heavy relationship advice, pop psychology, or guilt trips here about how you "should" be doing things. (You know your Mom's phone number if you want that sort of thing. :)

Instead, you'll get a short, powerful list of ten sure-fire ideas for the date of your life. These dates will give you a creative jump-start, and help you get the romantic fires going.

Then, to help you keep them burning, you'll receive a free subscription to our newsletter, "Great Dating Ideas." We'll give you suggestions for really great dates, ways to save (or gracefully escape) a boring date, funny and romantic touches to make every date special, and more.



Just enter your email address below, and click "Send 10 Great Dating Ideas download info." We'll email you the details to download the free guide, "10 Great Dating Ideas... to Make Every Date Special," and start your free subscription to "Great Dating Ideas" today.

You'll receive an email with your downloading instruction in minutes!

**Please enter the email address where you'd like to receive your downloading info**

Email Address

First Name

Gender (optional) Please Select One

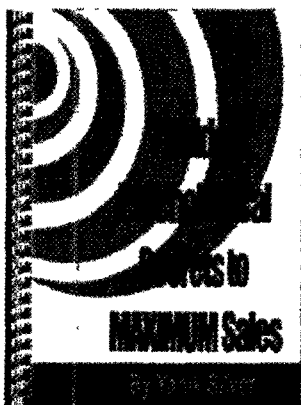
Send 10 Great Dating Ideas download info.

(Here's our online Privacy Pledge)

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**SPECIAL THANK YOU GIFT FOR SUBSCRIBERS  
AND VALUED CUSTOMERS**



**Free Ebook Reveals...**

**“The 7 Hidden Psychological Secrets to  
Getting More Customers to Buy,  
Keeping them Forever and Making Even  
More Money!”**

Dear Internet friend,

I just finished putting together a special confidential report called “7 Hidden Psychological Secrets to MAXIMUM Sales” and my colleagues and friends I've let review it say I should be charging at least \$29. (Heck, I've seen plenty of ebooks that aren't filled with half as much information going for \$29, \$39 or more.) But I'm not going to charge one red cent for it.

Why?

Simple. Two reasons really:

Reason #1: It's a thank you gift for being a valued subscriber and customer.

Reason #2: There are a few links inside to other products including the new “Mind Motivators” that goes deeper into psychological persuasion and a small group of readers will want to expand their knowledge with this product. But don't get me wrong – there is absolutely no fluff in this special report since I cover these juicy secrets and more (all for free):

- The #1 trigger behind the most mailed direct mail piece of all time
- Uncover the single most powerful word that gets people to buy or take action (an no, it's not "FREE" or "YOU")
- Discover the amazing secret of how one simple psychological secret saved a store days before bankruptcy.
- Find out what a "damaging admission" is and why it will skyrocket your sales (Hint: It's the exact opposite of how most people write advertising).
- Plus lots more...

Go ahead and **download** this ebook right now – you'll be glad you did!

All the best



*Yanik*

Yanik Silver

**"Right Mouse" Click Here to  
download your copy right now!**

P.S. One more thing – if you want to give away this special report (and others like it) plus earn commissions at the same time -- check out: <http://www.ViralEbookCreator.com>



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It's the best free credit report offer you'll find: free report, score, AND debt analysis.

Receive your free report and score in seconds. PLUS, a free 30-day trial of weekly credit updates!

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[See score sample](#)

START HERE! It's quick, easy

First name   Mi

Last name   Su

Street address & unit

City   St.

Email address   Zip

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Your **30-day trial** includes weekly **email updates** to keep you informed and protected against fraud

Once you experience the trial, we're sure you'll want to continue. If not, there's **no obligation**, and the free report and score are yours to keep. [Learn more >>](#)

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Last year, **9.9 million** people became victims of identity theft. Protect yourself with our award-winning Credit Monitoring service

With your weekly **email updates**, you'll always be informed about credit reports including fraudulent activity, new inquiries, new accounts, late payments, and receive a brand new credit report and credit score four times per year. PLUS, access to highly trained credit specialists

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# Bencivenga Bullets

Gary Bencivenga's free e-letter of response-boosting secrets



## NEVER BEFORE REVEALED....

**On the eve of his retirement  
and no longer accepting clients,  
the direct response copywriter  
named "Best in America"\*  
finally reveals his  
most powerful trade secrets  
for boosting  
your advertising response—  
on the internet,  
in direct mail and space.**

*Selling  
The  
Opt. in*

\* by Boardroom, Inc. and other leading direct marketers.  
Please see credentials below.

Dear Marketing Top Gun:

Are you looking for a "magic bullet" to boost your response online, in direct mail or space?

Then step forward, fellow gunslinger, and let me strap across your worthy shoulders a whole bandolero full.

These "magic bullets of higher response" are the most explosively powerful secrets I've ever discovered from literally tens of millions of dollars of scientific advertising tests for many of the largest, most successful direct marketers in America.

Each of these bullets can easily boost your response by maybe 15%, 25%, 30% or more. Use them together and the cumulative effect is often

To Start Receiving  
*Bencivenga Bullets,*

an explosion in response of 75%, 125%, sometimes even 200% or more.

These bullets are yours free, thanks to a new e-letter for direct marketers, called *Bencivenga Bullets*.

Just enter your email address in the box at right, and these response-exploding bullets will start zinging your way to boost your response... raise your conversion rate...beat your control... and leverage every dollar you invest to generate more leads, sales and profits.

### Who Am I to Make Such Promises?

My name is Gary Bencivenga. I've spent the last 38 years painstakingly collecting and applying every secret I could find to help America's leading direct marketers achieve breakthrough response.

I broke into direct marketing working with Hall-of-Fame copywriters John Caples at BBDO and later David Ogilvy at Ogilvy & Mather, both of whom taught me quite a few tricks for systematically beating almost any control, even the strong ones.

After them, I was blessed to work with a series of tough-as-sandpaper copy chiefs and smart-as-a-whip clients, including Ted Nicholas and Max Sackheim, who taught me their battle-tested secrets for beating control packages and space ads.

Over the years, I've supervised literally thousands of split-run tests and collected—like beautiful butterflies—the most powerful techniques to use in headlines, offers, formats, copy and design of direct response advertising.

But rather than toot my own horn about the hundreds of breakthrough promotions these techniques have made possible, allow me to quote what others have said about my work....

#### "America's Best Copywriter" —*Brian Kurtz*

"Gary Bencivenga is America's best copywriter, the gold standard. In basketball, everyone wants to 'be like Mike.' In copywriting, everyone wants to 'be like Gary.' In fact, when new writers pitch us to try to get assignments, they know that if they tell us they are a 'student' of Gary Bencivenga, whether self-taught or not, that is the best way to get in the door at Boardroom."

—*Brian Kurtz, Boardroom, Inc. (publishers of Bottom Line Personal)*

Enter Your Name and  
Email

Address below:

Your Name:

Your Email Address:

Enter My Free Subscription

**No obligation ... Nothing  
to buy ... Your e-mail  
address will never be  
shared or rented.**

"World's greatest copywriter."

—*KCI Communications*

"Best copywriter in the world."

—*Marty Chenard, Advanced Business Strategies*

"Many people think Gary Bencivenga is the best copywriter on earth. And, believe it or not, it's hard for even me to dispute that."

—*Gary Halbert, The Gary Halbert Letter (12/29/93 issue, page 7)*

**"His Controls Are Nearly Impossible to Beat" —John Carlton**

"Hall of Fame copywriter Gary Bencivenga (BencivengaBullets.com) is without question one of the top 3 greatest living direct response copywriters in the world, with decades of monster winners for large mailers like Boardroom, Phillips and Rodale.

"His respect among peers is infinite, and his controls are nearly impossible to beat. I had my first big breakthrough, as a rookie, by deconstructing his letters and carefully transcribing his phrasing and word choices."

—*John Carlton, The Marketing Rebel Rant*

**"More Winners Than Anyone Else" —Phillips**

"Best copywriter we've ever used. He's given us more winners, more consistently, than anyone else."

—*Phillips Publishing*

"You can just about count the creative geniuses who revolutionized direct mail on the fingers of two hands....(They include) Gary Bencivenga."

—*Target Marketing (8/94 issue, page 14)*

**"Has Never Lost a Split-Run Test in Selling Our Books..." —Rodale**

"His name is the stuff of legend around here....Against other top creative talent, he has never lost a split-run test in selling any of our books."

—*Rodale Press*

"Possibly the most respected copywriter in the direct marketing business."

—*Who's Mailing What*

"There are, I'd say, only four or five 'A-level' direct response copywriters in the country, the true masters. There are as many as sixty or seventy 'B' and 'B+' writers, but just a tiny handful of 'As'. Gary Bencivenga is on the short list, as am I."

—*Gene Schwartz, world-famous copywriter and author, "Breakthrough Advertising"*

"When people ask me to name the best copywriters in the world, I say with a wink and a smile, 'Well, I consider Gary Bencivenga the second best copywriter, after yours truly, of course.'"

—*Ted Nicholas, direct marketing legend*

**"The David Ogilvy of Direct Response Copy." —*Jeff Greenberg***

"I thank Gary for helping me start the entrepreneurial life I always wanted and for helping me feel like I won the sweepstakes. When I was working as the Vice President of Marketing for the 'Louis Rukeyser Wall Street' newsletter, I was making more money and had more job security than I could ever imagine. My young family and I were set.

"Why would I risk quitting, giving up my salary to start my own newsletter and if it was successful, I would not take home any money for at least another year? Why? Because Gary Bencivenga truly believed in my Charles Givens Newsletter concept and promised to write the copy. I was more excited to get Gary to write the promotional copy than to have Mr. Givens sign the license agreement!

"Gary's promotion generated over \$3 in revenue for every marketing dollar! Gary is the David Ogilvy of direct response copy."

—*Jeffrey G. Greenberg, President, J.G. Communications, Inc.*

**"Gary Is the World's Greatest Living Reason-Why Copywriter."**

—*Alex Mandossian & Yanik Silver, internet marketing gurus*

"Excellent ad writer."

—*John Caples, author, "Tested Advertising Methods"*

"I am very sorry you left Ogilvy & Mather."

—*David Ogilvy, founder, Ogilvy & Mather*

**"'Best Copywriter in the World' Launches E-Letter Called Bencivenga Bullets"**

—*Headline in Newsletter on Newsletters, January 31, 2004*

**"A Genius at Writing Copy" —*Joe Vitale***

"When I heard Gary Bencivenga just started his own newsletter, I instantly subscribed to it. Why? He's a genius at writing copy, he's studied under the legends (like John Caples) and his newsletter is free."

—*Dr. Joe Vitale (Mr. Fire)*

"I don't see as many of Gary's ads as I used to, maybe because I've largely been living in Asia for the past few years. But when I do, they leap out at

me. And often I shake my head in awe and wonder: 'How can anybody write so well?!'"

—*Dan Rosenthal (one of the world's great copywriters)*

"In writing sales copy, the use of superlatives is discouraged. They're empty and meaningless. The only instance where they're permitted is when you have the evidence to back them up.

"Gary Bencivenga is one of the greatest copywriters the world has ever known and he's got the track record to prove it. Instead of sitting on his laurels, he's dispensing a lifetime of priceless wisdom and experience in *Bencivenga Bullets*.

"Ignore them at your peril. They're the best advice you'll find today on how to think and write like a marketing genius. If you read them carefully and commit them to memory, you'll improve instantly and begin to make more money for yourself and your clients.

"You'll also be in the company of a gentleman. There are few e-mail messages I'm dying to open, but Bencivenga Bullets tops the list.

"Thank you, Gary."

—*Robert Leroose, direct response copywriter*

"Hi, Mr. Bencivenga:

"Yesterday I went to a crash course seminar on marketing put together by Jay Abraham in Los Angeles.

"I asked Jay if he knew John Carlton, Dan Kennedy and Gary Halbert? He said yes.

"Then I said, in your opinion who is the best copywriter of the world?

"He asked me, do you have millions of dollars in your bank account? I said why? Then he said, there's a guy who'll only talk to you if you have millions in your pocket. I said, who? He said, Gary Bencivenga. But you simply can't get him even if you have the money. You gotta wait on line.

"Oh, if he only knew you were on the phone with me a couple days ago! Anyway I just wanted to share this with you.

"Best to you and your family—from me and my family. Have a great weekend."

—*Martin Gutierrez, San Diego, CA*

**"The Guru's Guru" —*Steve King***

"Gary, I am still in deep shock. An email from the world's greatest copywriter. It's like getting a signed Monet from Monet.

"Yes I am a copywriter. I have every book, every course, every tape. All the

gurus—Kennedy, Halbert and Carlton. Everything they ever breathe, I read.

"They all mention one person. The greatest. The Guru's guru. The one and only Gary Bencivenga.

"Gary, you have never written a book, tape or seminar. Which if you think about it, is unbelievably cool.

"Gary please, please publish a course. If it is in any way possible, please let me have an advance copy. And don't let anybody else have it!

"It will be the most valuable copywriting material on earth.

"Money is no object. Well, nearly no object.

"For 12 long years I have studied all the legends. I have had great success and fortune.

"But there is a missing link.

"The ultimate answer.

"Your stuff!

"Please let me know the second it is ready.

"I just can't wait to read it."

—*Steve King, Devon, England*

### **"World's Greatest Living Copywriter**

### **Reveals His Secrets—Yours FREE!" —Bob Bly**

"If Gary Bencivenga is not the world's greatest living copywriter (and I suspect he may be, at times!), he's certainly among the top five.

"Anything Gary says about sales or marketing is worth paying attention to. And now you can profit from his wisdom and experience at no charge. How? By subscribing to his new FREE ezine, *Bencivenga Bullets*.

"I know you are overloaded with ezines and other online marketing material, but this is one you MUST read—a real diamond among the lumps of coal in your e-mail in-box. Every piece of advice is a gem! Take a second to subscribe now so you don't miss even a single issue. You will thank me later."

—*Bob Bly, world-famous copywriter, author of numerous books on marketing*

"Since I started writing direct mail, I've heard of the legendary Gary Bencivenga. His work and his success is the 'gold standard' we who toil in his shadow strive for.

"Now, finally, he's revealing his priceless secrets in *Bencivenga Bullets*. I eagerly devour each one as it arrives and read it again and again to suck out every last ounce of priceless wisdom. I can't imagine any writer or marketer



who wouldn't benefit from doing the same."

—*David Deutsch, world-famous copywriter and author of "Million Dollar Marketing Secrets"*

"Gary is the copywriter everyone is in awe of, including me."

—*David Garfinkel, author, "Copywriting Templates"*

"About those *Bullets!* When I read Gary Bencivenga's five word question, it put what I do in a whole new perspective. I realized that this was and still is the question that every marketer and business owner needs to ask ongoingly.

"It solves the riddle of how to get into the mind of your customer, client or patient. I have since run a entire staff training on just this provocative question. The answer has already created some breakthroughs."

—*Charles W Martin, DDS, MAGD, DICOI, FIADFE, Affluent Practice Systems*

### **Come Share My Passion for Boosting Your Response, Your Conversion Rate, Your Profits**

To some, it would seem a sadly unbalanced life—to devote some 38 years and counting to discovering the secrets of boosting advertising response.

It is regrettably true that, as a 21st century man, I know nothing about how to fix a car or miter a molding.

I have never, in my entire life, balanced a checkbook. My wonderful wife, Pauline, patiently handles all such trivia so I can focus on what really matters in life, which from my lamentably narrow perspective means studying the most effective techniques of persuasion and scheming with my clients to boost their response.

Renaissance man? You must be joking. About 98% of the questions on Jeopardy leave me clueless. For heaven sakes, I have trouble with the questions on Hollywood Squares. Ask me to name the capital of Norway or the prime minister of France, and I'll stare at you as blankly as a dead mackerel.

But ask me to cite the most reliable ways to beat your control ad right now, and I could rattle off a dozen in my deepest REM sleep.

Like a chess master who has memorized thousands of lethally effective opening gambits, or a master salesperson with dozens of proven, remarkably

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effective closing strategies on the tip of his or her tongue, I can tell you about scores of masterful techniques that will tweak, goose and explode the response of your promotions by 50% to 200% or more, both online and off.

For example, in *Bencivenga Bullets*, I'll tell you about proven, control-beating headlines, offers, formats, and irresistibly persuasive copy blocks that are working right now to skyrocket response. These priceless, powerful levers of higher response have not only beaten strong control packages and ads with remarkable consistency, but are also making fortunes for their advertisers.

The best part is, you can recycle any of them because they usually set new response records again and again whenever you apply them anew to a different product, premium or industry. Yet very few advertisers know about them, or when and how to use them to maximum effect.

No, I'm not writing this free ezine to get new clients. I can't accept any more assignments. I am entering a pleasant semi-retirement now, working exclusively on my own projects and an occasional critique or revision for long-standing clients.

I'm at the point in my life (age 58) where I'd like to share with others the secrets that were shared so generously with me, secrets of persuasion-in-print that have made fortunes for my clients and given me and my family a very comfortable life.

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### **For Example, in *Bencivenga Bullets*, You'll Discover...**

- How to uncover large new "starving crowds" of prospects who spend like sailors on leave.
- The greatest advertising secret ever discovered, and how it can make each of your advertising dollars do the work of nine or ten.
- Why the two most powerful words in advertising are no longer NEW and FREE. You'll be shocked at what they are. Understand the secret behind these two simple words, and you will have cracked a whole new code, tapped into an atomic power for exploding response higher.
- The most important advertising question. Just five simple words, but they trigger more giant breakthroughs than any other sentence ever spoken.
- How to use the laws of psychology to increase your response. There's a vast universe of scientific research in psychology that direct marketers have blithely ignored. But my clients and I have been looting this gold

mine for years, taking out wagonloads of marketing gold with no competition. From now on, you too will know the most effective "psychological triggers" that make people jump at your offer, buy in larger volume, then come back to buy again with greater frequency and aggressiveness.

- New ways to apply salesmanship-in-advertising. You'll learn lots of simple secrets that translate the laws of compelling salesmanship into direct response copy. For example, you'll discover ingenious closing secrets used by the greatest salespeople in other fields and see exactly how to apply them in direct marketing.
- Simple—sometimes even illogical—strategies that almost always give you a 35% to 100% pop in response and profits. No one knows why these offbeat techniques work, only that they do.
- Which ads pulled best? Results of numerous splitrun tests of headlines, designs, formats, offers, premiums, guarantees, etc. Many surprises here, and all of them can lift your response from 20% to 150% or more.
- How to manipulate the law of supply-demand with astonishing results. Example: most marketers focus exclusively on creating demand. But you can often sell a lot more easily by restricting the supply or availability of your product or premium. You'll see many creative ways to do this with results that will amaze you.
- How you can increase your chances of success when launching a new product by 300%-500% with another simple strategy. Yet very few marketers, even veterans, have ever heard of this.
- What two-way mirror studies have proven about how people open and read their mail, and how to use these findings to boost your response dramatically.

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### **Breakthrough Tips for Selling Online**

The internet is the world's cheapest printing press hooked up to the world's cheapest post office. Claude Hopkins, John Caples, David Ogilvy—all of the advertising greats would have been in ecstasy over this medium.

Yet with blind and deaf spam filters blocking your email, combined with the sheer volume of email, very few direct marketers know how to

To Start Receiving

take full advantage of this incredible marketing machine.

But a few of us do. I'll share what the most successful money-makers are doing, and what our internet controls have in common. Repeat these strategies and, in no time, you will be sinking your own deep wells into this vast new reservoir, triggering geysers of profits.

Trust me, you have no idea of how powerfully the internet is making money for a few clever marketers. Surprisingly, the most successful online marketers are breaking almost all the rules being taught at seminars by internet "gurus." It's true—these unorthodox strategies are far outselling what almost everyone else is doing.

For example....

- How to harness today's most powerful secrets of viral marketing (where your prospects and customers become your enthusiastic sales force).
- Why this simplified website strategy is outselling every other approach. And it makes perfect sense for anyone who understands direct marketing.
- How to use the internet to pretest products and direct response campaigns before you invest a lot of money.
- How to write Google ads that break the bank.
- Why you don't just want hits at your website. Hits stands for "*How Idiots Track Success*"! You want sales. Here's how to harness the internet to deliver them in abundance.
- The smartest ways to make your website "sticky," so visitors stay longer, spend more.
- Why getting people to pay you by the month for an ongoing membership is the hottest new trend on the web. How to make it almost irresistible for prospects to sign up and shower you with delightful, automatically-self-renewing revenue streams. For internet marketers, this highly-successful business model is a dream-come-true. Forget those who say that all internet content "wants to be free." Follow this contrarian strategy and start to make a fortune right now.
- The single most important secret for marketing anything online. Violating this rule is the most common cause of failure.
- The 3 best no-cost, low-cost ways to build your own huge house list online.
- How to double or triple your closing ratio of visitors who land on your

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website.

And, as we copywriters love to say, much, much more.

Best of all, you don't have to buy a thing, now or ever. Just sign up in the box below and *Bencivenga Bullets* is yours free.

**The Powerful Little Response-Boosting Secret  
I Guarantee Nobody Has Ever Told You**

In your very first *Bencivenga Bullet*, you will discover a little secret that will make your prospects and customers want to bond with you for life.

Nobody has ever told you about this technique, I promise. It works like a charm in making prospects and customers want to do business with you and *only you*, even in highly competitive markets.

I invite you to discover it and my other *Bencivenga Bullets* now.

Just enter your e-mail address at right.

Your subscription will automatically be acknowledged by our autoresponder system. You'll soon be receiving lots of killer copy tips for boosting your response in direct mail, online, in space—wherever you advertise.

Yours for higher response,



Gary Bencivenga

P.S. Your email information will never be sold, rented or shared with anyone, ever, for any reason. And you can unsubscribe easily at any time. Join me, and discover hundreds of ingenious ways to get higher response to your advertising, both online and off.

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### Who Is Gary Bencivenga?

Gary Bencivenga is one of the world's most respected copywriters.

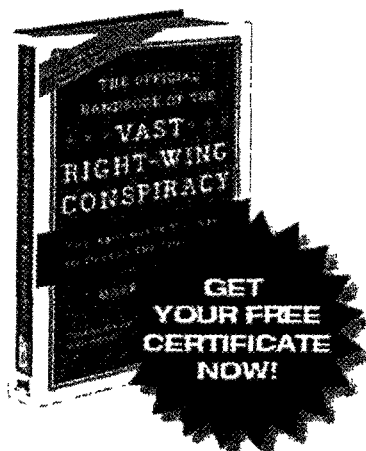
Specializing exclusively in direct response for almost 40 years, Gary apprenticed under John Caples at BBDO and David Ogilvy at Ogilvy & Mather, among several other legendary copy masters. These advertising giants shared with him the results of thousands of their split-run tests, a priceless legacy of knowledge of what really works and what doesn't in scientifically-measured direct response advertising.

Gary has created breakthrough campaigns for many of the most successful direct marketers in America, including Phillips Publishing, Boardroom, Rodale, KCI Communications, Prentice-Hall, Doubleday, Ladies' Home Journal, Business Week, Forbes, Merrill Lynch, among dozens of others.

In direct mail circles, any copywriter who can consistently beat his clients' control packages roughly one out of four times is considered a star. In head-to-head competition against the best copy talent in America, Gary's winning percentage has remained, over many years, above 80%. (In other words, in actual orders and cash generated, his work has won more than eight out of every ten times he has been tested against other top copywriting talent). For several major mailers, over many years, he has never lost a split-run test against the strongest copywriting competition in America.

For most of his career, Gary has worked exclusively on a fee-plus-royalty basis (tied to results), and has for decades been one of the highest-paid copywriters in the world. He is now semi-retired and cannot accept any new clients.

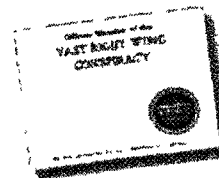
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## **“You’re About To Learn Secrets That Most Men Will Never Know About Women...”**

Inside you’ll learn...

- “The Kiss Test” - How to tell if she’s ready to be kissed.
- The difference between how men and women think about dating - and why most women want to keep you from being successful.
- How to use “secret” body language to keep a woman’s attention.
- How to approach a new woman that you’d like to meet - and exactly what to say to start a conversation without “pick up lines”.
- Fun places to take women that are FREE - no paying for expensive dates...
- And much, much more...

Just use your first name and valid email as your password - then click the “Free Instant Access!” button to enter (Use the same password when returning. All information kept 100% confidential). Allow the next page a few seconds to load.

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[www.DoubleYourDating.com](http://www.DoubleYourDating.com)



## **“Here’s How To Meet And Date The Kind Of Women You’ve Always Wanted”**

**I’ll show you the exact steps and specific directions to help you be more successful with women and dating—and you don't have to be rich or handsome to do it...**

Dear Friend,

Recently I was out with some friends at a local club. I looked over and saw a very attractive woman. I decided that I'd like to meet her and get her number so I could get a date with her later.

I walked over and said a few words to her. Within about 3 minutes she was writing her name and phone number down for me. Keep in mind, this was at a popular club where she was being hit on all night. And I was the one who got her number.

Other guys buy drinks, dance, and try for hours— and usually wind up with nothing in these types of situations. But I was able to talk to her and get her number almost instantly.

The question is: What did I say to her? How did I do it?

If you would have asked me if this was even possible a few years ago, I would have said "No way." *But now I do it ALL THE TIME.*

It's not uncommon for me to go out for an afternoon or evening and come home with 3 or 4 phone numbers from attractive, interesting women.

And it doesn't matter where I am. I can go shopping at a mall, out to a nightclub, or even shopping at the super market, and still meet one woman after another. As a matter of fact, my techniques work **EVEN BETTER** in coffee shops and other 'normal' places.

I have to mention one more thing: I'm a regular guy. I'm 33 years old, I'm only 5'10" tall (short?), and I'm not athletic. I'm a mixture of nationalities, but most people think that I'm Middle Eastern when they first meet me—and I've never been the kind of guy that women approach or ask out.

*So how did I go from not even being able to TALK to women to now being able to get phone numbers in 3 minutes and as many dates as I want?*

### **Unfortunately, Most Men Will Never Have This Kind Of Success With Women**

I know that you want to be more successful with women. Every guy does. But what do most guys do about it?

Nothing.

They sit back and take whatever they can get—which is usually nothing. Sure, once

in awhile most guys have a little luck and meet a girl that will go out with them. But this usually doesn't happen very often.

And just about every guy I've ever talked to would like to have more skills and success when it comes to women. But here's the interesting part: Most guys won't go out and learn how to be successful with women. They just won't do it.

It's as if they had someone say to them when they were young: "You're a loser if you have to *learn* how to meet women" or "If you're not just acting natural and being yourself then there's something wrong with you."

Well I'm here to tell you that these ideas are B.S.!

You weren't born knowing other skills like how to walk, how to speak English, or how to drive a car. These are basic skills that you **LEARNED** when you needed them. Success with women is just another skill, and any man can learn it if he wants to.

One night a few years ago, I got sick and tired of not knowing how to meet women. I was sick and tired of being sick and tired. *I couldn't stand the idea that I was going to spend the rest of my life not knowing how to date the kind of women that I wanted.*

I went on a personal mission, and spent years reading and studying all of the books, tapes, and seminars on how to be successful with women and relationships. But the frustrating part was that most of what I learned was **WRONG**—most of it simply didn't work when I tried it!

Have you ever looked at some of the 'relationship' books like "Men are from Mars, Women are from Venus?" Those books would be great—**EXCEPT THAT THEY DON'T TELL YOU HOW TO MEET WOMEN!**

All most books talk about is what to do after you're already dating a woman. They don't tell you **ANYTHING** about how to meet and attract women. These books only work if you've already got a girlfriend - they do almost nothing to teach you **HOW TO GET ONE IN THE FIRST PLACE!** And the books that do teach you how to meet women are mostly old, outdated, or just plain bizarre.

Even worse, there are books out there like "The Rules" that teach women exactly how to manipulate men in order to get them to buy women expensive gifts and marry them by playing mind games.

The sad truth is that most men give up and never have the kind of success that they want with women—they give up and settle for a woman that isn't what they **REALLY** want—or worse—they settle for no women at all.

### **It Doesn't Have To Be This Way!**

This is where I come in.

I've spent the last few years learning everything there is to know about **MEETING** women and about what causes them to feel attracted to men.

For a long time my friends have been watching me date all of these amazing women and saying "You have to write a book... You have to write a book..."

So that's what I've done. I've taken the time to write down everything that I've

learned and discovered in my new book in plain, easy-to-understand language. A good friend of mine showed me how to publish the book online and make it available to you for instant download.

The book is called **"Double Your Dating: What Every Man Should Know About How To Be More Successful With Women"**.

I've learned that most men do exactly the **WRONG** things in most situations with women. In my book, I'll teach you the **RIGHT** things to do.

If you don't know anything about meeting women, and would like to get this part of your life handled, this book will help you.

If you're already good with women, this book will make you better.

You might want to become a Don Juan who meets new women all the time. You might be looking to meet one special woman. Or attract a particular woman that you've had your eye on. That's fine. Whatever your situation, this book will help you.

By the way, this isn't some repackaged book from the 1970s that's filled with ridiculous ideas and cheesy out-of-date pick-up lines. This book is full of fresh, original ideas all backed by years of my own personal psychological research and my own real world experience learning from scratch. I'm not kidding around with you - I learned all this stuff the hard way. You won't find this kind of information in any other book - I guarantee it.

I've decided to publish this manual only as an 'eBook'... which means that you can download it and start learning these secrets immediately— right from the privacy and comfort of your computer...

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## “How To Find, Re-Package And Sell Public Domain Content As Your Own Moneymaking Information Product”

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Massive Stockpile of Public Domain Works --  
Yours FREE For The Taking Without  
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Free Instant Access and All the Details

I'm about to reveal a hidden way for you to literally “steal” an almost endless source of content (on practically any subject you could imagine).

Simply put, you can use this insider secret to instantly create ebooks, manuals, articles, reports or any other type of information products in a snap. In fact, once you figure this out, you'll be able to tap into millions and millions of pages of material you can use for anything you want.

Amazing but true...and the best part is **virtually nobody knows about this!**

To get instant access to this information and more just fill in your first name and email address. Plus, as an extra bonus in your email you'll also get real life examples of people selling public domain information that anybody can use.

What's more you can also look forward to:

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- **What a ‘derivative’ work is why this could be the key to making a nice six-figure payday just like my friend Matt.**
- **How to own the copyright to a public domain work and much more...**

Be sure to put down your best email address because on top of all the other information you don’t want to miss any of the real-life examples of people selling public domain information on every imaginable topic. Don’t worry I hate spam just as much as you and your email won’t be rented, traded or sold.

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**You're About To Learn How To Save Thousands Of Dollars Off Your Dream Wedding...**

**"By Planning My Own Wedding, I Discovered Secrets That Saved Me Over \$10,000... Secrets Wedding Planners and Industry Insiders Would Rather You Didn't Know"**

*—Stephi Stewart, Author of "Fire Your Wedding Planner"*

**Inside I'll show you...**

- Secret techniques that wedding planners and industry insiders don't want you to know ... secrets that can save you thousands of dollars on an average wedding.
- How to save up to 96% off the cost of your dress and then "write off the rest".
- The Difference between a "Photographer" and a "Wedding Photographer". HINT: It's not the photo quality...it's the PRICE.
- As a bride, you have the words "Charge Me Extra" written all over you... I'll show you how to turn the tables and use your buying power to get MORE for your money instead of LESS.
- How to save 50% or more by buying your own alcohol and then returning what you don't use for a full refund!
- How to get airline discounts for your out of town guests and earn a free "Wedding Upgrade" for your honeymoon.
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fireyourweddingplans...  
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Links in: 47  
Review: ★★★★★

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*Inside You Will Learn...*

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- It is **not** a program where you buy my catalogues or products to stack-up in your garage while I get rich.
- It is **not** a franchise. It does not require you to spend a small fortune buying equipment and hiring employees before you ever make a dime.
- It is **not** a service business that requires you to scrub toilets, repair windshields, clean blinds, or anything else where you only get paid by the hours that you put in.

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Now you can **launch or grow** virtually any Internet business quickly and easily by following a simple formula that has proven itself again and again...

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And much more! Complete the form below for details on this **amazing selling system** that works like crazy!

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Jonathan Mizel & Ken McCarthy Present

# Marketing Rollout!

How to launch your product or service online

Revealed in an exclusive one-on-one interview - master Internet consultant Jonathan Mizel shares his proven formula for rolling out an ad campaign online with low-risk, and high profit potential...



*Personalized*  
"First Name Here, here's how to roll-out your product or service to hot and hungry online prospects!"

July 22, 2004

Dear First Name Here,

*Personalized*  
My name is Yanik Silver. During my first six months in the Internet business, I raked in a cool \$51,351.94 starting from scratch.

That **very first** web project is now generating over \$15,000 per month, and I'm working it part time - very part time - as I develop new ventures based on what I've learned.

I'm not saying this to brag, but simply to introduce myself so you know a little about my background and **feel comfortable** with what I'm about to tell you.

I'm writing to let you in on one of the Internet's most valuable and best kept secrets, and how you can literally save yourself thousands of dollars and hundreds of hours of trial and error in a single strategic master stroke.

Let's start at the beginning **First Name Here...**

Since 1993, thousands of successful business owners have turned to my friend Jonathan Mizel for his ideas, direction and savvy online moneymaking advice.

Jonathan's been at this game for **over 10 years**, well before 99% of the "Johnny-

## #4 – Email Ads, Resource boxes, etc

- Don't send to site – send to autoresponder
  - **Advanced Tip: Filter them out**

=====

\* NEW! \* "Yanik Silver Reveals How To Find, Re-Package  
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=====

**Yanik Silver's Internet Copywriting Workshop**



# Pop Ups

Yanik Silver's Internet Copywriting Workshop

## Pop-Ups

- Still effective but more and more pop-up blockers
- Can use 'unblockable' pops, fly-ins, pop-overs, etc, etc.  
(popupmaster.com)
- Exit
- Entry
- Delayed
- Pop-Under

## **Pop-Ups Uses**

- Opt-in (more detail in a second)
- Discount
- Endorsement / Reasons Why
- “Wait Don’t Go!”
- Are you sure you don’t want to order?
- Additional resources
- Downsells
- Feedback

Discount

Special Offer! - Microsoft Internet ...

09:55 time remaining for your discount

**CONGRATULATIONS!**  
You've been chosen to receive a \$10  
discount off the "Get Fit While You Sit"  
Workout Program

As part of a special marketing test, you'll  
save \$10.00, if you order within in the next  
10 minutes. Instead of \$29.95, you'll only  
pay \$19.95.

[Click Here Now To Take Advantage of  
This Special Discount](#)

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Yanik Silver's Internet Copywriting Workshop




## Endorsement / Reasons Why

<p>Pardon the interruption...</p> <p>7 More Reasons Why You Must Get The Whole Truth</p> <p>#3 Armand Morin writes "Stephen, I purchased your book and I just wanted to give you a quick note I followed your instructions, somewhat. I screwed it up and actually didn't create several Smart Pages, I just created one</p> <p>Here is what happened I put of the 3 search phrases I chose, I received #2 Rankings in Google.</p> <p>Now the key to this whole deal, is that it took me only 2 days to get this site ranked. I am sure I was lucky and posted my site as Google was about to reindex.</p> <p>I uploaded my site on January 14th and on January 16th -#2 Ranking! Wow! I really just wanted to say great job "</p> <p>-Armand Morin <a href="http://www.bookgenerator.com">www.bookgenerator.com</a></p> <p><a href="#">Order Now</a>   <a href="#">Go to Reason #4</a></p>	<p>Pardon the interruption...</p> <p>7 More Reasons Why You Must Get The Whole Truth</p> <p>#7 Rebecca Rogers writes "I created 2 or 3 of these "smart" pages for each of the affiliate programs I was promoting (a 10 minute job) Uploaded them to my server and linked to the new "smart" pages from a page on my site that was already being epidered by Google on a regular basis</p> <p>Only 9 days after putting the "smart" pages online they have attracted no less than 5,000 visitors and the total profit comes to \$575 dollars!</p> <p>For a job which took no more than 30 minutes to complete from start to finish! Grab yourself a copy of The Whole Truth. "</p> <p>-Rebecca Rogers <a href="http://www.onlinemarketinglibrary.com">www.onlinemarketinglibrary.com</a></p> <p><a href="#">Order The Whole Truth Now!</a></p>
---	---

Yanik Silver's Internet Copywriting Workshop

Wait – Don't Go!

**Did You See the Video? -- Web Page Dialog**



**"Oops.... wait a second!"**

Before you go... **did you see the Sample Video?**

It gives you a brief "demo" of the screen capture video Yanik and Jim use to teach you exactly how to market online.

[Click here to take a quick look at the free "sneak preview" video!](#)

[Click Here to Return to the Sales Letter!](#)

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**Whoa! Wait a Second –  
Are You Sure You Want to Pass Up This Deal???**

You just won't find a better steal than this! 3 Months of the 'ELITE' gold membership including the 'NO B.S. Marketing Letter' delivered right to your door for only the cost of postage and shipping.

Thousands of smart marketers in 62 different industries all sing the praises of Dan Kennedy. Including some of the planet's top Internet marketers like Marlon Sanders, Terry Dean, Corey Rudl and Yanik Silver. (In fact, both Corey and Yanik pay \$10,000.00+ each year to get advice from Dan.)

Don't you think a measly 7 cents per day is worth it to you and your business?

[Click here to get started with a totally risk-free 3-month trial](#)

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You  
Didn't  
Order

100% Better-Than-Risk-Free Guarantee - Microsoft Internet Explorer

Oh No!... Changed Your Mind?

Don't forget about...

My 110% Satisfaction, Full 90-Day  
Money Back Better-Than-Risk-Free GUARANTEE!

**My policy is simple.**

I personally guarantee that if you read this eBook, absorb the truths, market products according to these truths and make an honest effort to use the battle tested and proven money making strategies revealed in "Under Oath", you'll see measurable improvements in your business such as more traffic, targeted traffic, more pages listed in the search engines, higher search engine positions for targeted keyword phrases and more product sales ...which means cash in your hands to spend as you choose!

But if you're not 100% satisfied at any time 90 days after your purchase let me know and I'll issue you a 100% no hassles refund immediately, right on the spot. Plus the free bonuses are yours to keep regardless, just for your trouble.

No clauses, no conditions - it's as simple as that. Meaning that your purchase is absolutely risk-free!

I'm the one taking all the risk for you. So, you can't possibly lose, unless you pass this up and don't give it a try! Order today!

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New  
Resources


Surefire Marketing - Microsoft Internet Explorer

**FLASH UPDATE**

**Problem:** According to research 92% of people go online to look for information. That means a vast majority of people NEVER go online with the intention of buying ANYTHING

**Solution:** An ebook packed with valuable marketing information which becomes your 24/7 salesperson

"Here is The One of The Most Powerful Methods To "Virally" Skyrocketing Your Affiliate Earnings Immediately (and almost automatically)..."



Now you can create viral PDF ebooks customized with your affiliate links inside to nearly all our products and you can earn big-time commissions! It's totally FREE to customize it! [Just click here](#)

You can sell these ebooks, give them away, use them as bonuses or anything you want and the best part is your affiliate links are securely embedded inside to make your more money!

[Click here to find out how to brand this powerful ebook for FREE with your affiliate ID#](#)

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**DISCOVER THE BEST WAYS TO MAKE MONEY ONLINE**

**eBay & Online Auctions**

*"Discover The Hottest Home Business Of The Past 50 Years - Maybe Ever!"*

eBay and online auctions are unbelievably HOT!

Thousands of people are already making a part-time or full-time living from online auctions. Learn exactly how you can easily buy and sell items online for a profit

[Click Here To Learn More](#)

**Paid Online Surveys**

*"Learn How To Make Money From Giving Your Opinion!"*

This is one of the EASIEST ways to make money online.

Companies will pay you to fill-out online surveys and give your opinion for their market research. You can make \$5 to \$75 for each survey you take.

[Click Here To Learn More](#)

**Downloadable "eBooks"**

*"It's Amazing! Now You Can Make Money Selling Tiny Downloadable Products!"*

Selling INFORMATION is the perfect business.

Now you can create your own downloadable "ebook" and put this entire little business on AUTO-PILOT People can buy and download your product automatically.

[Click Here To Learn More](#)

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**Each Product Below Solves One or More of Your Internet Marketing Problems!**

Higher Response Marketing Dashboard

**The Marketing Dashboard**

"Point and Click" Your Way to Sales and Profits!

[▶ MORE INFO](#)



**"The Amazing Formula!"**

For the first time ever you get 17 drop dead mind boggling bribes just for taking "The Amazing Formula!" for a test drive.



[▶ MORE INFO](#)



**"Gimme My Money Now!"**

How to really rake it in with crazy little two page web sites that you can create in a flash and host for pocket change!

[▶ MORE INFO](#)

 <p><b>"Ultimate Beginners Guide"</b></p> <p>Find out how to download files, use Winzip, navigate your computer, use email, chat, FTP, cut &amp; paste and more!</p> <p><a href="#">▶ MORE INFO</a></p>	 <p><b>"Automate Your Web Business"</b></p> <p>How to auto-pilot any online marketing money system so you can move on to your next money making opportunity!</p> <p><a href="#">▶ MORE INFO</a></p>
<p align="center"><b>VIEW ADDITIONAL PRODUCTS USING THE MENU BELOW</b></p>	
<p>See More Products Below</p> <ul style="list-style-type: none"> <li>See More Products Below</li> <li>Push Button Letters Software</li> <li>The Marketing Dashboard</li> <li>Associate Program Marketing Handbook</li> <li>The Web Site Power System</li> <li>Secrets of Speed Publicity</li> <li>Push Button Email Software</li> <li>Push Button Format Software</li> <li>Push Button Stats Software</li> <li>Push Button Survey Software</li> <li>Web Operations Manual</li> <li><u>Unified Field Marketing Discovery</u></li> <li>The Cash Like Clockwork System</li> </ul>	<p align="right"><a href="#">Go &gt;&gt;</a></p> <p><b>"Gimme M</b></p> <p>How to really raise page web sites t flash and host</p>

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## Downsell

### "Hold On ...If Cash Is A Problem - READ THIS

...Still a little unsure or maybe just a little low on cash?

**No problem!**

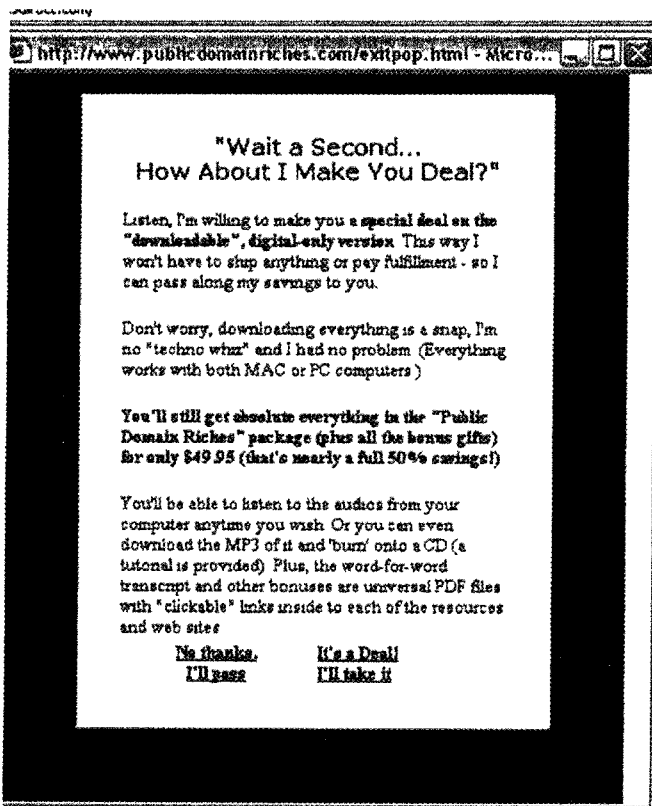
To make this even easier and more affordable for you, you can now make three easy payments of only \$232.22 for the "Deluxe" copywriting-seminar-in-a-box, or two easy payments of \$248.50 for the "Basic", spread 30 days apart. You can use your VISA, MasterCard, American Express, or Discover card

If you are SERIOUS about arming yourself with Dan's secrets and skills, then you'll have to agree the investment for this Seminar Package is a tiny price indeed. The bottom line is very simple here. do you SERIOUSLY want to become a modern day alchemist, able to turn paper and ink into floods of cash, over and over again, pretty much at will?... able to do it quickly, efficiently?.....finding money in your mailbox (or email box) every day of your life? If so, you'll do just about anything NOT to miss this one-time (and I do mean it: one time) opportunity.

This is the Best Deal Offered On  
The Advanced Copywriting "Seminar-in-a-Box"... Grab it Now!

ORDER TODAY USING OUR "EASY-PAY" PLAN

**Yanik Silver's Internet Copywriting Workshop**



Yanik Silver's Internet Copywriting Workshop

**Pick your price:**

**Tom wants to help you out.** He knows funerals can be devastating financially, so he'll make you this one time offer to pay what you can afford.

Just pick a price below that you think is fair and we'll deliver the book immediately with all our blessings.

***Eulogy Speeches + All the bonuses***

**Pick your price:**

9.95


12.95


14.95

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Feedback

Before You Leave... Web Page Dialog



**Wait! **  
**Before you go ...**

**What's Your #1 Reason  
That You Cannot Attend  
Mega Marketing Magic?"**

- "I'm not available on those dates."
- "I don't want to travel to Los Angeles."
- "I've already heard all of the speakers."
- "I don't do marketing seminars.."
- Other (Fill In Your Reason Below)

Fill in your answer in this space

Your First Name Here

Your Primary Email Address Here

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your advice! - Microsoft Internet Explorer

**@filtrate**  
by Doni Frenetti



Walt, before you go, I need your advice!

What's the single biggest reason you are leaving without giving e-filtrate a fair try?

Submit Your Advice Now!

© Sonic-Rocket Marketing, 2003

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# Email

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# EMAIL! EMAIL! EMAIL!

- Email is the lifeblood of creating cash on demand – it's just that simple
- Your website is passive. Email is active.
- Anytime you need to drive traffic or create a massive cash surge use email to your customers or opt-in lists.

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## Facts About Email

- **Fact:** Jupiter Communications reports that email marketing will become a \$7.3 billion business by 2005.
- **Fact:** Over 50% of consumers will be communicating via email by 2001 according to Forrester Research. eMarketer reports that by year-end 2001, there will be 111 million email users.
- **Fact:** Email volume has already eclipsed postal mail.

## **Exercise**

- Circle the email subject line that would make you open it

**Circle the Email Subject Line(s) that  
would Make You Open**

1. Video Promotions made easy
2. Grocery Coupons and Free Samples
3. Dental Professionals List: 10% Off Summer Special
4. Ron LeGrand to Give 6 Free Conference Calls...
5. OAT BRAN CAN HELP PREVENT HIGH CHOLESTEROL
6. Claim your 250 Full-Color Business Cards
7. Are you living in the Fog?
8. on line Doctors Write You Free Prescriptions
9. Windows XP Professional update
10. Friend, 2 for 1 sale on full data opt in leads
11. Price Drops: 160GB External Hard Drive, 17" LCD NEC/MITSUBISHI Display..
12. Re-finance fast form - as low as 3.75%
13. I made a HUGE mistake - I have to STOP this
14. You won \$832101
15. Important News for UsaVity Customers
16. You're One of the Closest Friends
17. Finding mortgage
18. VERY VERY IMPORTANT update from Jim & Corine
19. Re-finance your property down to 3.75%
20. ADV: Block Pop-Ups forever, Yanik !
21. Advertise With Us And get High ROI.
22. Housemaid & Helpers
23. Friend, Welcome to Profit Central!
24. Smoker's insurance
25. Amazing Secrets To Fantastic Health
26. Be well
27. Wei If only everybody could see this
28. If you lost your job, how long would it take you to slide down,to the deep,
29. dark, frightening, abyss of gut wrenching poverty
30. Proposal
31. The best information from the Gulf1 coast
32. Stop Pop-Ups and Spyware now
33. Best Rates Nationwide
34. A CRY FOR HELP.PLEASE COME TO MY AID AND HELP ME  
OUT.REPLY TO [afam\\_nze234@yahoo.co.in](mailto:afam_nze234@yahoo.co.in)
35. Yanik, Grab This While You Can
36. Searching for software?
37. Wqwf d a,re y'ou t-ir`ed a^ l^ot
38. wow
39. i was thinking
40. Ten Roses for You
41. Want more
42. Want software?

43. Yanik Don't Miss This
44. Yanik from Holly...read ASAP
45. Confirm your Prescription Discount Sun, 25 Jul 2004
46. you know you want too
47. No perscription needed, all best medication!
48. These Authors and Doctors Recommend Isagenix
49. Get stamps at home
50. Hi Yanik - Can you PLEASE help me??
51. Yanik, feeling OK?
52. Yanik, Meet me in Rockville, Maryland!
53. Please promise you won't misuse this Yanik
54. How I Made \$1000 With ONE simple AD! AD INCLUDED
55. Give away FREE CD's --- Earn \$5K in 30 days!
56. Upgrade your new website now..
57. Laid Off AT&T Worker Makes \$200K Online & You Can Too!
58. How I just made \$645.35 with ONE AD
59. Dan - I'm finally spilling my guts...
60. Stop the MLM Insanity
61. 15 year old makes \$70,000 in 6 weeks hides money in closet
62. Make yourself a millionaire within a year
63. A Free Invitation
64. WOW! READ THIS
65. HAVE YOUR WEBSITE VIEW BY 1 MILLION PROSPECTS DAILY  
!!!!!!!!!!!!!!!!!!!!!!
66. IMC Subscriber, there's only 34 left
67. Wow! This Guy Makes \$60,000 A Month On Clickbank!
68. Yanik, Can the Ancient Pyramids of Egypt give you a winning edge?
69. Yanik, I kept this a secret for almost 7 years...
70. Yanik, here's your audio postcard
71. Melissa, you need to take a look at this...
72. Buffettproof Your Portfolio
73. Yanik, I'm stunned.
74. War certain! Here's what to do now ...
75. Yanik, I am sorry :-(

## Email Copywriting Clinic...

- Three Critical Parts of an email
  1. Subject Lines
  2. 'From' Field
  3. Opening
- Study Your Spam
- Typically I use emails as a teaser Except for ONE very important exception!

## 2 General Subject Line Formulas

### 1. Curiosity:

- <firstname> - I goofed...
- <firstname>, will you do me a favor?
- <firstname>, I'm so embarrassed...
- <firstname>, can you help me win a bet?

### 2. Straightforward:

- <firstname> - Announcing "product name"...
- Discovered! <firstname>'s secret to a #1 Yahoo listing
- <firstname> - you, a software mogul?

## **Email Openings...**

- ❖ **Stories work like magic**
- ❖ **Promise**
- ❖ **Invitation**
- ❖ **Time Sensitive Announcement**
- ❖ **Quick & Simple**
- ❖ **Many of the same copy formulas apply**

\$1 email announcement

Subject: [[firstname]], Announcing Million Dollar Emails!

Hi [[firstname]],

It's amazing the power of email marketing!

Once you realize how to profitably use permission email marketing in your business - it's literally like being able to create cash on demand.

I mean it!

For example, this email took me about 30 minutes to write. With a little luck, it should earn me 10, maybe 15 thousand dollars. Now, I'm not telling you this to brag or boast but to make a point.

[[firstname]], just by using these email marketing secrets it's as easy as...

\* Click...Send...Make Money! \*

And that's exactly why I couldn't wait to let you know about the new "Million Dollar Emails" ebook I've just released.

-----  
Click on the link below to get all the information or read on to find out more...

<http://www.milliondollaremails.com>  
-----

But please understand, I'm not talking about spamming, that will only land you in hot water. I'm only talking about using \*legal\* permission, opt-in email.

Using permission email marketing, I've witnessed results like these:

- \* \$9,188.00 in 72 hours
- \* \$15,558.81 in less than 3 weeks
- \* 15,400.00 in 14 days

And that's small potatoes compared to what you'll find inside the pages of this new ebook. You'll discover the amazing secrets behind the Net's most successful email campaigns.

Here are a couple examples from the top Internet Pros and eCommerce Leaders:

\* Corey Rudl lets you in on a simple email that generated over \$400,000.00 in revenue

\* Stephen Mahaney spills the beans about an email message responsible for \$800,000.00 in sales and launching his business (which doesn't even take into account ongoing renewals and new sales from this one email).

\* Logos Research Systems unveils the exact email message that generated \$300,000.00 of pre-publication orders (they didn't have to risk a dime because they knew the demand



\$1 email announcement  
was there for their product).

\* Robert Allen, NY Times best-selling author, gives you the email he used to drive his book on Amazon from #450 all the way to #2.

\* world-famous, Vail Resorts in Colorado gives you the exact low-down on their email marketing campaign and how they use offline and online methods to grow their list. (\$179,987.00 in sales directly traceable from their email campaigns.)

And that's still just the tip of the iceberg because I managed to track down even more proven examples from some of the sharpest Internet experts around. People like:

- \* Jonathan Mize
- \* Marty Foley
- \* Jeff Paul
- \* Harmony Major
- \* Markus Allen
- \* Wes Blaylock
- \* Yours truly and many others....

\*\* Absolutely No Theories Here \*\*

Inside this ebook you'll find real-world, actual examples from multi-national corporations all the way down to a small, local "mom and pop" Mexican restaurant. This way, you'll be sure to find a model to use for your business.

What's more, you'll even see exact numbers, results, response rates and other confidential, insider information.

But now here's the best part. For a limited time, I'm giving away free resale and redistribution rights to this ebook so you can keep all the money. Yes, you read that correctly. You keep 100%!

That means you can sell "Million Dollar Emails" or give it away. Use it as a free bonus to get people to subscribe to your Ezine. Bundle it with any other offers. Or whatever else you want to do with it, it's your choice.

Not only are you getting a ton of incredible email messages to model, study and learn from - but you're also getting the opportunity to start making money from it right away. Imagine, the first copy of "Million Dollar Emails" ebook you sell - you'll make back your money!

Do yourself a favor and check out the full story at:

==> <http://www.milliondollaremails.com>

Take care,  
Yanik Silver  
Instantsalesletters.com

P.S. Today...you can earn thousands with a simple email campaign that costs you less than a Tuna sandwich.

P.P.S: If you are on AOL or the link above isn't highlighted, click below:

To: yanik@surefiremarketing.com  
From: Mark Joyner<mj@aesop.com>  
Subject: Invitation (Private and Confidential)

Dear Yanik,

I'd give you a call about this, but I thought it best to just email you first.

(Please do not forward this to anyone - you'll understand why in a moment).

Here's the deal. Jay Conrad Levinson is working with Aesop.com to launch the very first "Guerrilla Network Marketing" company. Jay has never been involved in any form of network marketing before... As you know, this is a very big deal.

The use of the "Guerrilla Marketing" name and the name "Jay Conrad Levinson" with a network marketing company will certainly give this new project tremendous growth potential.

We're in a private pre-launch phase right now and I wanted to give you the chance to participate early. We'll be telling small groups of people every 24 hours for the next few days before we go into "Phase II" of our launch.

The compensation plan is a "forced matrix," so obviously timing will give you an advantage.

Please follow this link to lock in your position:

<http://www.roibot.com/gmbs.cgi>

As part of the pre-launch, we'll be giving you your first month's access to the product for free.

We'll also give you a chance to announce the pre-launch to the world before our actual release date so you can get a head start on building your team.

As soon as you fill in the very short form, we'll email you with more information right away.

We're very excited here as this is obviously the largest launch in our company's long history. I'm glad you could be part of it.

All the best,

Mark

Mark Joyner  
CEO, Aesop.com  
Founder of ROIbot, StartBlaze, et al.

---To unsubscribe please click on this link  
[http://www.roibot.com/unsub\\_roibot.com](http://www.roibot.com/unsub_roibot.com)

email\_teaser\_yanik

[[firstname]], the truth about more traffic...

Hi [[firstname]],

Yanik Silver here from InstantSalesLetters.com

Do you need more traffic to your website?

Heck - who doesn't!

In a recent survey over 91.3% of my subscribers told me they wanted to know how to get MORE traffic to their websites.

They also said they wanted to know how to get that traffic  
\* FAST \*

If you're one of the people who wants more traffic to your website, here's exactly what you've been waiting for...

-----  
"Instant Traffic Stampede"

"Why Settle For Tiny, 'Hit-or-Miss' Traffic spurts when You Can Unleash A Thundering, Non-Stop Traffic Stampede To Your Site -- Practically Overnight!"

<http://www.InstantTrafficStampede.com>

-----

Truth is, you don't need 367 different ways to get traffic that each produce a handful of visitors - what you really need are the 7 absolute best, NO-FAIL traffic systems ready to blast your traffic through the roof!

Listen, why piddle around with little trickles of traffic when you can tap into raging, monster traffic sources practically overnight.

It's all a numbers game...

You see, once you've got loads of traffic coming out your ears it doesn't take a brain surgeon to turn a big profit. Even if you're doing alright now, just picture yourself making money hand over fist with a mountain of new traffic bombarding your site!

And if you stick with me - I'll show you exactly how to add hundreds (even thousands) of new visitors to your website each and every month... even if your site seems totally hopeless right now.

-----  
Stop Wishing and Praying For More Traffic  
-----

Give me 21 days and I'll show the 7 amazing traffic sources to make your hit counter ZOOM out of control! I promise these methods work EVERY TIME (for us regular folks who aren't computer geeks).

I'm just sick and tired of all the hype about traffic and decided somebody ought to put on a "no-holds-barred, tell-

email\_teaser\_yanik  
the-truth, no BS, here's-exactly-how-you-do-it" seminar  
about traffic.

You'll get shocking and uncensored secrets from top  
Internet marketers like Kirt Christensen, Jimmy D. Brown,  
Jon Keel, Andrew Goodman, Charlie Page, Jim Edwards and  
yours truly, Yanik Silver are going to lay it all out for  
you.

Check out all the amazing details here:  
<http://www.InstantTrafficStampede.com>

But you've got to hurry or you'll miss out because there  
are only 137 seats available and they won't last long!

All the best,

Yanik

P.S. - You'd better be fast and high tail it over to this  
new site before this incredible series is all sold out.

Don't hate yourself for missing out on these secrets that  
can mean the difference between a little drip...drip...drip  
of visitors each month or a massive tidal wave of hungry,  
rabid visitors eager to BUY!

P.P.S. My wife begged me not to put up my "cowboy" picture  
on the site. I think it's good for a laugh :-)

Check it out before it's too late:  
<http://www.InstantTrafficStampede.com>

=====  
Please note: You are only receiving this because  
you are an Instant Sales Letter site member

public domain teaser - control

[[firstname]], how to find and use public domain info

Hi [[firstname]],

Yanik Silver here.

I'm about to reveal a hidden way for you to literally "steal" an almost endless source of content (on practically any subject you could imagine).

Simply put, you can use this insider secret to instantly create ebooks, manuals, articles, reports or any other type of information products in a snap. In fact, once you figure this out, you'll be able to tap into millions and millions of pages of material you can use for anything you want...without asking permission or paying a dime in fees.

Amazing but true...

...and the best part is virtually nobody knows about this!

What I'm talking about is using public domain information for your own profit.

In fact, when you add up all the different sources - there is literally a mountain of public domain information (millions and millions of pages) sitting right under your nose -- all free -- and all yours for the taking!

But only *\*IF\** you know how to find it.

Now let me swing open the hidden, secret door to the vault...

You see, public domain has long been a secret stockpile of content only savvy insiders have kept to themselves and never publicized - until now.

I'm inviting you to join me (and several special guests) for a 2 1/2 hour Tele-Class called "Public Domain Riches".

<http://www.PublicDomainRiches.com/>

During this one-time only event, I will reveal to you absolutely everything on how to find, re-package and sell public domain content as your own moneymaking information product. Trust me, you don't want to miss it!

Go ahead and get the full story here:  
<http://www.PublicDomainRiches.com/>

All the best,

Yanik Silver  
SurefireMarketing.com

P.S. After listening to this one-time only tele-class you'll be handed the keys to unlock an amazing stockpile of public domain material - which you can use over and over again.

Here's that link again:

here are my email trade secrets.txt  
Subject: Liberty, here are my email trade secrets

Hi Liberty,

This is definitely the most difficult e-mail I have ever had to send.

I mean, I knew for the last 5 months that I would have to send it -- otherwise all of the work I have done would be for nothing... but now the day has come and I am still a little nervous!

The reason I am so scared is because the information I am about to share with you is going to allow MY competitors to level our playing field.

It was a tough decision... Do I reveal the same strategies that have generated me \$213,705 and 41,409 new opt-in subscribers in the last 30 days alone?

Or... Do I keep these strategies -- that have taken 6 hard years to perfect -- a secret and continue to reap the benefits while my customers and subscribers struggle along using the same old e-mail marketing techniques that no longer work?

Well, since I truly believe that a good business should only worry about their own customers and the competition will not matter, I have chosen to reveal these strategies and share with you literally everything I know about e-mail marketing...

I will show you everything from growing a super-responsive opt-in list as quickly as possible, to generating the highest possible revenue from every e-mail you send, to protecting your business from being wrongly accused of spamming and knowing how to effectively deal with it if you are...

I'll show you when you should mail, how you should mail, what you should write, and when you should send it so that you are guaranteed the best possible results from each and every e-mail...

My years of testing are going to completely eliminate all of YOUR guesswork!

The e-mail marketing industry has changed dramatically over the past few years and as companies have gone out of business, I have continued to generate over \$2.2 million every year with e-mail marketing and have developed two very successful e-mail marketing solutions...

And I am finally going to show you step-by-step what I did and how I did it so you can take my e-mail marketing strategies and model them to create your own success.

It has taken me over 430+ pages to explain -- and I may regret giving all this away. So if you really want to find out what you need to do to successfully grow your business with e-mail marketing then go to...

<http://www.marketingtips.com/emailsecrets>

If you have any questions, please feel free to contact me by sending an e-mail to [info@marketingtips.com](mailto:info@marketingtips.com) or calling 1-888-

here are my email trade secrets.txt  
462-7006 and my customer support team will be happy to help.  
All the best...

Corey Rudl -- President  
Internet Marketing Center

P.S. I have something very exciting for the first 350 people who want this information, but these spots will be taken very quickly, so please do not hesitate. If you are serious about making money using e-mail marketing without ever spamming then go to <http://www.marketingtips.com/emailsecrets> now!



email Yanik v1

[[firstname]], this is almost too good to release...

Hi [[firstname]],

Yanik Silver here.

Please don't take this information lightly.

I'm writing to invite you to check out a special 3-hour+ Tele-Class put on by my colleague, Alex Mandossian, and yours truly.

We called it "21 Mind-Motivators - Psychological Tactics to Capture MORE Profits".

<http://www.mind-motivators.com/>

And during this one-time only event, Alex and I revealed 21 top-secret psychological triggers to instantly (and ethically) persuade more prospects to buy NOW and keep influencing customers to buy FOREVER...no matter what business you're in!

In fact, these are the same marketing secrets ...

- \* Direct marketing guru, Jay Abraham used to sell over \$7.2 million in collectible coins

- \* Legendary adman, David Ogilvy used to sell hundreds of Rolls Royce automobiles

- \* Direct response wizard, Joe Sugarman used to sell over \$42 million of Blu-Blockers(tm)

(Actually, we had Joe Sugarman on the call in person so he could tell his own story. It was amazing!!)

- \* The Wall Street Journal used to produce the #1 direct mail letter of all time

- \* And over 80 more specific Case Studies!

(These 21 triggers are so powerful that you will actually have to promise to use the information for positive and honorable means.)

The response to this information has been overwhelming with testimonials pouring in from 1 out of 3 people on the original call. (That's pretty incredible when you consider most products get a teeny-tiny percentage of users giving any feedback).

Take a look at just a handful of raving reviews:

"Even though I researched about twenty courses and books last year, you gave me a totally new perspective about how to take my business to a new level."

- Riggie Freyer  
Burgdoff, Germany

---

email Yanik v1

"Your teleclass was brilliant. I've been a student and practitioner of marketing for 11 years. After the "class" I went over my notes to find the 6 on-the-money ideas I'd act on right away for myself and my clients. Well, I found so much good stuff there I forced myself to stop after listing 17 of your "most valuable" tips for immediate action."

- Shirley Hanson  
Philadelphia, PA

--

"I have been paying for and receiving so much junk when it comes to copy writing that when I read about your teleclass on 21 motivators, I almost deleted it right away. Boy am I glad that I didn't. It was worth every penny. I had heard some of these motivators before but never explained the way you and Yank did. It has helped put some things in place for me."

Daniel Grueneich  
Timber Creek Enterprises

---

Go ahead and get the full story here:  
<http://www.mind-motivators.com/>

All the best,

Yanik Silver  
SurefireMarketing.com

P.S. Even if you're not interested in getting this resource - you should still check out the web page to actually see 11 of the 21 "triggers" at work. Let me know if you can spot them all.

<http://www.mind-motivators.com/>

P.P.S. Here's what Joe Sugarman, acknowledged as one of the world's top copywriters and best-selling author of "Triggers" had to say:

"Yanik and Alex have masterfully isolated the true keys to motivate a prospect into action and persuade that prospect to buy. These are powerful concepts that work."

Here's that link again:  
<http://www.mind-motivators.com/>

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Please note: You are only receiving this because you are an Instant Sales Letter site member

## **Important Email Points**

1. HTML v. Text
2. Long v. Short
3. CAN SPAM
  - Physical address
  - Working removal link
  - Correct header information
  - Unless you have a prior relationship there must be clearly ID'd as an ad (ADV)

From: "Cliff Clavin" <cliff.clavin@stmp.quicktimetomarket.com>  
To: "yanik@surefiremarketing.com" <yanik@surefiremarketing.com>  
Subject: Get stamps at home



Don't Lick it,  
**CLICK IT!**

*DUMB*

Print Postage online...

**Free \$80 Offer**

- 4-Week No-Risk Trial
- Free Postage (\$25 Value)
- Free Digital Scale (\$50 Value)
- Free Supplies Kit (\$5 Value)

**Sign Up Now!** 

**Get started today on your no-risk trial**

And see why Stamps.com is the leading service for buying and printing postage online. All you need is an Internet connection, your PC and a printer. No hardware to lease or buy!

**Sign up now - no obligations, cancel anytime!**

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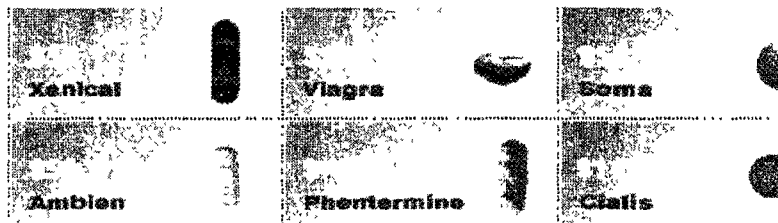
To remove via postal mail: Permanent Removal Department  
14545-J Military Trail #118  
Delray Beach, FL 33484

From: "Gretchen Felton" <yvtpfloxj@lycos.com>  
To: yanik@surefiremarketing.com  
Subject: Confirm your Prescription Discount Sun, 25 Jul 2004 14:09:46 -0500

Confirm your Prescription Discount Sun, 25 Jul 2004 14:09:46 -0500

Buy medications at very low prices.  
America's most trusted pharmacy.

**CLICK HERE TO BUY NOW**



cation craft victor bridgewater carboxylic newsletter

From: "Term Life" <smoker@life.quicktimetomarket.com>  
To: "yanik@surefiremarketing.com" <yanik@surefiremarketing.com>  
Subject: Smoker's insurance

**SMOKERS!**

**Get Great Rates on Term Life Insurance**

- Some of the Best Tobacco Rates Available
- Great Non-Smokers Rates too!
- Get Your Free Quote Now

This insurance offer is made available through Eto Enterprises, L.L.C. Hava Gual Kentucky License #548419, Vermont License #02272. Products underwritten by Liberty Life Insurance Company of New York | Term & Convertible | Goodship | About Liberty Life

**Start Your Free Quote**

State:

Gender:  Male  Female

Date of Birth:  /  /

Coverage Amount:

Initial Term Period:  10 years  20 years

Tobacco Status Description:

**Next >**

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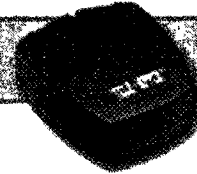
[Click to remove](#)

To remove via postal mail: Permanent Removal Department  
14545-J Military Trail #118  
Delray Beach, FL 33484

From: Tele Zapper <mona@allsend-hsm-coon-119-2873363.com>  
Subject: Tele Zapper Eliminates Telemarketers Permanently  
To: yanik@surefiremarketing.com



# TeleZapper



**"Say Goodbye to Pesky Telemarketers"**

**This is the product telemarketing companies hoped you'd never hear about!** Purchasing the TeleZapper can actually stop about 90% of all telemarketers from **EVER** calling you again! It's easy to install and extremely effective.

**Here's how it works...**

- TeleZapper emits a special tone that fools telemarketing computers into thinking that your number is disconnected, which makes the computer drop the call and then delete your number from its call list.
- Over time, as the TeleZapper works, you receive fewer and fewer annoying computer dialed telemarketing calls.
- TeleZapper plugs into any phone jack and electrical outlet to cover all phones and answering machines on that line.
- TeleZapper will not interfere with other phone services or devices including answering machines, Call Waiting or Caller ID.

It can be frustrating when the phone rings in the middle of dinner, while changing a diaper, or while you're watching your favorite TV show... it's maddening when the person on the phone ends up to be a telemarketer. Stop getting mad! Stop getting those phone calls all together! Order the TeleZapper today!

**Special Low Sale Price**

**Click Here to Order**

**Stop Telemarketers from Ever Calling You Again!**

To discontinue the receipt of emails, visit the following link: <http://allsend-hsm-coon-119-2873363.com/cgi-bin/nhun.cgi?email=yanik@surefiremarketing.com>



From: Safe Money Report <sally@weissinc.com>  
Subject: Weiss Seminar!  
To: Yanik Silver <yanik@surefiremarketing.com>

# All HELL Is About To Break Loose On Wall Street!



**First, Wall Street's biggest BROKERS scalped you:** From 1995 to 2000, they led you into technology stocks the insiders KNEW were absolute garbage. And when the inevitable tech wreck I warned you about began in March of 2000, 100 million investors like you lost a whopping \$5 trillion.

**Then, America's biggest CORPORATIONS skinned you alive:** In 2000-2002, the media suddenly "discovered" another swindle I had warned you about in 1999. As crimes at Enron, WorldCom, Tyco and many other crooked companies were revealed, the stock market crashed again — and mugged investors for another \$2 trillion in painful losses.

**Now, the most powerful institution on Earth — the U.S. GOVERNMENT — is unwittingly laying the most dangerous trap of all for you!**

Dear Safe Money Subscriber,

Your wealth has never been more at risk than right now. More than that: Your ability to grow richer has never been in greater doubt — and for one, simple reason:

**Today's economic and investment picture is more confusing than at any other time in our lifetimes. So much is happening — and happening so fast — it's downright impossible for most people to make sense of it all.**

It's hard to know whether to laugh or cry when you watch the news.

You see talking heads droning on about how the economy is improving ... and about how the stock market is showing signs of strength.

But just click over to another channel ... and HOLEY MOLEY! It's a whole other world!

Intel is warning that its business is going to NOSE-DIVE in 2003 ...



<CLICK!> Another 100,000 folks lost their paychecks in December ...  
<CLICK!> Family home sales are soggy and values are beginning to sag in the nicer neighborhoods in Miami, Houston, San Francisco and dozens of other cities... <CLICK!> Pension funds owe \$200 billion more than they can possibly pay ... <CLICK!> Millions who were rich just three short years ago are beginning to wonder if they'll even be able to pay the bills.

Exasperated, you pick up the paper — and page after page delivers more unsettling news:

"Drums of war beating louder and louder in Iraq" ...

"U.S. government deficit headed for \$200 billion this year, \$300 billion next, and that's even WITHOUT a war" ...

"US raiding Social Security to pay bills again" ...

and — WHOOPS! — "Latest, greatest stock rally **PETERING OUT!**"

How could anyone be certain of preserving wealth — let alone actually GROWING it — at a time like this?

What you need now — more than anything — is a clear, uncluttered, 100% OBJECTIVE vision of what's REALLY going on in Washington, on Wall Street and on Main Street — from someone you can TRUST.

And that's why ...

### **You and I need to talk face-to-face. And I mean SOON!**

For the past three weeks or so, I've dug deeply into every Weiss database and every shred of economic data I could lay my hands on, covering all the known and hidden forces that will drive the economy and the markets in 2003.

I've burned the midnight oil to make sense of it all, painstakingly forming the facts into a picture of the year ahead. It's a picture that will not only make perfect sense to you, but also has revealed a Pandora's Box of spine-chilling hazards AND a handful of intriguing wealth-multiplying opportunities that lay in wait for you.

What have I uncovered? Let me put it this way ...

### **The UNEXPECTED CONSEQUENCES of Washington's economic policies are about to hit your portfolio like a Neutron BOMB!**

Please don't get me wrong; I respect President Bush. He seems to be a decent man with high principles and good intentions.

In normal times, any one of his initiatives could be carried out without significant

harm to the economy. But these are NOT normal times. Now, the UNEXPECTED CONSEQUENCES will be devastating to the vast majority of investors. And I'm not just talking about skyrocketing budget deficits!

There are so many new critical issues this raises, and so much we need to discuss. That's why I need to meet with you — PERSONALLY — right away ...

**I've reserved a seminar room for us so we can discuss your future in person at 8:45 AM on February 20 at the Gaylord Palms Resort in Orlando, Florida during the 25th Annual Florida Money Show.**

In two intensive sessions together, I'll give you the clear, uncluttered, DEFINITIVE picture of the surprising hazards and hidden opportunities awaiting you in 2003 ...

- Why the president's stimulus plan spells FINAL DOOM for the entire tech sector: The disturbing reason why the end of dividend taxes will crush computers, biotech, telecoms, software and internet companies, chip stocks — the works — and drive the Nasdaq to BELOW 800 ...
- Why Washington's spending spree is like giving poison to a dying man: How soaring deficits, rising interest rates and crashing bond prices will absolutely SLAUGHTER stocks and trigger a great second tidal wave of bankruptcies — even among America's bluest blue-chip companies ...
- The handful of investments that will SOAR thanks to Washington's actions in the year ahead...
- Why our open profits (as much as 800%!) in gold stocks recommended in Safe Money are no fluke — and why there are more profits directly ahead: The immediate future for investments in gold ... oil ... real estate and more ...
- Your Safe Money Action Plan for 2003: Urgent capital preservation strategies you MUST put in place IMMEDIATELY to protect what's left of your wealth — and investment moves that will keep you raking in solid, double-digit returns WITH NEARLY ZERO RISK as all hell breaks loose in Washington and on Wall Street ...
- The handful of little-known, often-overlooked investments destined to SOAR 100% ... 200% ... 300% and MORE as this third great crisis unfolds: Surprising ways to double, triple, even quadruple your money even as other investors have the shirts ripped off of their backs ...
- And much, MUCH more. You may walk into our meeting feeling confused ... disoriented ... even fearful about the future. But you'll walk away from our sessions together with a clear picture of the events to come in 2003 ... a simple strategy for insulating your wealth ... an exciting plan for growing richer as these events unfold ... and confidence and peace of mind you haven't known in three years.

**Best of all, admission to the Florida Money Show  
and my seminars is FREE!**

This is one meeting you simply CAN'T AFFORD to miss! Just accept this personal invitation to my seminars and the Florida Money Show by calling TOLL-FREE **1-800-970-4355** now, and give the operator this Authorization Code: **001776**.

Or, simply click the registration link below:


<http://inet.intershow.com/main/main.asp?site=fllms03i&scode=001776>

We'll rush you all the Florida Money Show details you'll need.

Look. Confusion is a killer. It leaves you vulnerable to investments that can destroy your future. It renders you incapable of seeing the tremendous opportunities out there — like the gains of up to 800% we have piled up in gold stocks. Worst of all, it plagues you with worries about your financial security ... your retirement ... your quality of life.

Let me clear it all up for you . help you preserve your wealth and actually GROW RICHER in two sessions. I urge you: Let me know you'll be joining me right away!

Warmest Regards,

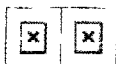


Martin D. Weiss, Ph.D.

P.S. Please be sure to double-check the exact times and locations in the information we send you.



4176 Burns Rd.  
Palm Beach Gardens, FL 33410  
Tel: 800-711-4090 or 561-627-3300  
Fax: 561-625-6685  
smr@weissinc.com



From: MichaelKimble@kimble-kennedy.com  
To: "Friend" <info@101samplebusinessletters.com>  
Subject: Fun, unusual hobby earns \$330,654.67

## **How My Fun, Unusual "Hobby" Earns Me \$65,378.00 A Month!!!**

**I went from a "job" I hated, working my butt off  
50 to 70 hours a week struggling to make ends meet,  
to a "hobby" that consistently earns me \$65,000.00+ a month  
working only a few hours a day, in my spare time, from home.**

Dear Friend,

Not too long ago, I had a real job. I was in the insurance business working very long hours, even on weekends. I was living paycheck to paycheck. I just could not get ahead. I was exhausted and frustrated and hated what I was doing.

Then one day by accident, the most remarkable thing happened. A friend of mine gave me a book to read that revealed a very unusual way to make huge sums of money that hardly anyone on this planet knows about. Since it was something I could easily do in my spare time, I gave it a try. In fact, it's so easy, I call it my "hobby". Anyone can do it, from anywhere in the world, working just one or two hours a day and best of all – it's *FUN!*

Let me quickly tell you what this is NOT:

1. It's NOT multi-level marketing
2. It's NOT a catalog mailing or envelope stuffing scheme
3. It's NOT some kind of franchising or vending machine opportunity
4. It's NOT another "how-to course" or pile of books and tapes, that get you all revved up with no where to go -- or worse, gather dust on a shelf
5. It's NOT placing tiny classified ads in thousands of newspapers, like that goofy deal you see advertised by that kid on late-night TV
6. It's NOT a "regular business" with overhead and headaches

It's a hobby. The first year I goofed around with my new hobby, I earned \$330,654.67! Because of the unique way this hobby works, my income keeps growing automatically, year after year. I kept this hobby to myself while perfecting it into a simple, step-by-step system. It's amazingly easy to learn, inexpensive to use and will work wonders for anyone -- young or old.

Recently, I decided to make my system available, but I'm limiting the number of people who can use it, first come-first served. Of course, you may not want an income as big as mine or you might not do as well as I do -- but even if you do 1/10th as well, you'll still be getting a doctor's-type income from a hobby, and that's pretty exciting. In any case, if you like the idea of receiving thousands or tens of thousands of dollars a month from a spare time hobby, [just click here now!](#)

Sincerely,

A handwritten signature in black ink that reads "Michael Kimble". The signature is written in a cursive, flowing style.

Michael Kimble  
"Professional Hobbyist"

—  
To unsubscribe or change your details, click the link below:  
[http://GetResponse.com/r/hobby2/info\\_Xy101samplebusinessletters.com/6/](http://GetResponse.com/r/hobby2/info_Xy101samplebusinessletters.com/6/)

From: "The Dol Team Inc." <webmaster29--1227816@sendtheinfo.com>  
To: info@101samplebusinessletters.com  
Subject: LeDoux A Special Invitation From David Ledoux

=====

You Can Either Allow The Coming Recession  
To Leave You Weak, Distraught And Broke  
Or You Can Decide To Be Successful.  
The Choice Is Yours.

=====

From the desk of David Ledoux,  
Founder and Chairman of Universal Profit....

Dear Colleague,

The bad news is everywhere. Has it gotten to you yet?

If it isn't anthrax, it's bombing.  
If it isn't bombing, it's protests.  
If it isn't protests, it's the economy or recession  
or layoffs or the stock market.

*Long  
Email*

People like you and I lost over a Trillion dollars  
in the stock market last year.

How did you do?

Did you dump your dot.com bombs before  
they blew up? Did your stockbroker earn his  
overpriced commissions this year?

According to the media, nearly 2 million families  
lost their jobs this year. Job security sure is  
a myth. It's like a fairytale that grown-ups will  
read to their small children in the not so distant  
future. 'Daddy, is it true that people once worked  
for companies for more than five years in a row?'

It is downright frightening watching huge billion-dollar  
corporations dumping 15, 20, even 30 thousand people  
in the blink of an eye. Their axe is swift and  
without remorse. Middle managers, grunts, office  
workers, even head honchos get let go when the times  
are bad. The color of our collar is irrelevant nowadays.

Every night, millions of employees ask themselves the  
question, 'Is my family going to be okay in this economy?'

Is there a way not to live in fear of losing your job?  
Is there a way not to worry about the stock market?

Is there a way not to worry about money, finances and debt ever again?

Have you ever wondered why some people never seem to worry financially?

You know the ones.

They seem to have it all.

A great house, a nice car, travel, vacations, new clothes. No debt.

You ask them, 'How's it going?' and they have a little smile like they know some hidden money-making secret that only the lucky or rich know. Of course, they never tell.

Since I was a teenager, I wondered about why some are so rich while others are so broke. I literally was on a quest, seeking the elusive 'holy grail' of Wealth Secrets. I knew the questions, it was the answers that were so difficult and painful to uncover.

Why do the hardest working people seem so broke?  
Why do some successful people never seem to worry?  
Why does having just a job guarantee a difficult retirement?  
Why does everyone seem to be just hanging on until pay day?  
Why do lottery winners generally lose it all within 2-3 years?  
Why are my struggling friends wearing such nice clothes?  
What do the rich do differently than the masses?  
Is it too late to join the ranks of the rich?

I came to a shocking realization after 10 years of research. I truly believe it's possible for the most broke, struggling individual to rise up and join the ranks of the successful, financially secure top 3% of the population. Why do I believe this?

Because I'm living proof that it is possible...

In December 1991, I found myself in the line-up to apply for welfare.

I hadn't eaten in 3 days.

Everything I owned was gone, including my self-esteem...  
.. it was the lowest point of my life.

Car - gone.  
Business - gone.  
Money - gone.

I ended up in a boarding house for the broken, unloved and unwanted. I was discarded on society's garbage pile.

Fast forward to July 1999. I am on a stage in front of 6 thousand people. I am in a \$1500 suit, with a Rolex on my wrist and a grin on my face. I am receiving an award for earning \$1.5 million in the preceding 48 months.

How does someone go from welfare to millionaire?

What has to change in their life?  
In their thinking?  
In their actions?

Why don't more people become successful?

Imagine your life without worry.  
What would it be like to have more than enough money?

Imagine never answering to an alarm clock, or boss ever again.

Would that lifestyle interest you?

Ask yourself, 'How can I learn to eliminate all my money worries, remove job insecurity, and create financial security for my family?'

The answer is simple.

Join me at the Universal Profit  
'Success, Money & Freedom' Boot Camp.

Consider this your personal invitation to join like-minded men and women on the same quest as you. Peace of mind. Financial security.

The secrets of success.

This is your chance to join 19 like-minded people, 5 success coaches and myself united as a team for 3 days, working intensely on creating your own personal blueprint for your future.

In this 3-day life-changing event, you will learn:

Exactly what you must do every day in order to become financially free within 2-5 years.  
(discipline is like a muscle - you train it to be strong!)

How to identify your own mental barriers that are blocking your personal success (as well as strategies



to eliminate them forever!)

How to enlist the support of your friends, loved ones and co-workers so they help you reach your goals (instead of being negative 'dream-stealers'!)

How to go from shy, timid and nervous to bold, confident and outgoing (you really can change!)

How to train your 'inner voice' to spot investment opportunities, potential lucrative business and to warn you about scams (your intuition is like a radar-detector!)

Why events of your past are acting like 'anchors', dragging you down as you try to climb the ladder of success (you'll learn how to dump these anchors - fast!)

3 techniques that you can use anytime you are nervous or anxious to transform yourself into strong and confident (no more sweaty palms at meetings or big events!)

How to identify, pick and pursue sideline business opportunities without losing your shirt! (never lose face or risk your credibility again!)

How to identify time vampires that destroy your chance or reaching your goals (you'll soon own a strategy that repels them like garlic!)

Discover how to avoid disastrous pitfalls that will attempt to derail you on your success track (and how to recover from temporary setbacks)

AND MUCH MUCH MORE!

**WARNING: DO NOT ATTEND ANY SEMINAR THAT DOES NOT MEET THESE 5 CRITERIA!**

1. It must have a pre-event and post-event system to maximize your results and systematize follow-up.
2. You must be part of your own Mastermind Team to create new leveraged strategies to support your future growth.
3. You must walk out the door at the end with a detailed action plan for personal growth and improvement in all your key life areas.

4. You must be assigned your own Success Coach to help facilitate your new behaviors and integrate your new strategies.

5. There must be an on-going curriculum to accelerate future growth and experiences.

Why is the Universal Profit  
'Success, Money & Freedom Boot Camp' so different?

This is not a bunch of hired guns, talking heads and 'one-hit-wonders' doing 'pump-and-dumps' for 60-minute blasts all day, all weekend long. Attendees won't be sauntering in cold and unprepared, asked to buy a stack of useless reprints or some biz-op deal every 2 hours.

A critical component of your preparation for the 'Success, Money & Freedom Boot Camp' is the Phase I Pre-Event Plan and Self-Audit. For you to be even eligible to attend, you must complete a rigorous homework assignment, and then sit in on a 45-minute Tele-Preview.

Why is this so powerful?

It will instantly disqualify the pretenders who say they want to be successful but are total time stealers. And... You'll walk into the event with a game plan, a clear sense of what you need to learn, detailed strengths and weaknesses, and ready to maximize your experience!

You won't sit in a row of chairs, theatre-style, struggling to stay awake like in some of those other boring seminars. You'll be at a round table with 4-6 other like-minded people. You'll forge a Mastermind Alliance that will push you, challenge you and support you, not just for 3 days, but long into the future. You'll make new friendships and possible business alliances for years to come!

All weekend long you'll be interacting, participating and experiencing exercises designed to transform your thinking about yourself and what is possible. Our Assistant Coaches will be working with you to challenge your thinking, identify your self-limiting habits and to forge new ones. You will be creating a game plan for your business, your life, and your future. You will walk out of the event with a written

blueprint to make things happen!

What really is special is what happens  
AFTER our 3 days together.

Most events send you home all pumped up, back to the sharks, lions and alligators to steal your dreams and knock you back down. Haven't we all been through that torture? Enough is enough!

Immediately after the event will be a 21-day Intensive Coaching Program. Each week we'll get together in our Mastermind Alliances, along with our Assistant Coaches for a 1 hour Tele-Coaching Session. We'll laugh together, celebrate together and work together to help you to integrate the new strategies, attitudes and actions that you designed for yourself. It takes 21 days to create a new habit, whether that is a bad habit that limits you or a wonderful new habit that moves you to new levels of achievement.

There will be weekly homework (don't worry, it's quick and fun!) to help you to stay on track in the weeks and months ahead. We are totally serious about your reaching your new goals! The question is, 'Are you?'

At my normal coaching and consulting rate of \$450/hour, the Post-Event, 21-Day Intensive coaching session is easily worth over \$1200. It will probably be worth 10 times that in the fast cash payoffs in your life.

If you are selected to participate you'll receive:

- The Phase I Pre-Event Plan with Self-Audit
- The 45-minute live Tele-Preview
- The 2-1/2 day 'Success, Money and Freedom' Boot Camp in Orlando
- The seminar curriculum workbook and course materials
- The Post-event 21-day Intensive Coaching Program

We're going to price this entire program somewhere between \$2500 and \$3900 after next year. At that price, it is a bargain for what it will mean to you and your future.

But you have a chance to be a part of history.

The first class is deliberately being kept small - actually hand picked. This is a beta-test of the event complete with fine tuning, audiotaping, videotaping, and testing. You'll be a scientist

with me. You'll actually be completing an in-depth analysis of each component of the process.

Your input is invaluable.

For this event only, our historic first ever, your investment is only \$497 for you AND a spouse or business partner for the entire program.

The Universal Profit Marketing Group 'Success, Money & Freedom' Boot Camp will take place Friday, Saturday & Sunday, January 25, 26 & 27 2002 in beautiful Orlando Florida. Phase I has already begun, with the Pre-Event Plan and Tele-Previews already in motion.

But it's not too late for you yet.

Here's my no-risk, no-money guarantee. Put away your credit card. Take Phase I, easily a \$900 value, TOTALLY FREE on me. Raise your hand that you're interested. Dig into the Pre-Event Plan and Self-Audit. Do the homework. Join me on the Tele-Preview for 45 minutes. Ask questions. Kick the tires. Then when you're totally serious about moving ahead, fine.

Once you're positively, absolutely convinced you're ready to come, then simply say 'Yes!'. Payment options are extremely flexible. At \$497, just put \$197 down. We'll spread the remaining payments over the next 3 months, just \$100 on the 1st day of each month. We'll even extend the payments past the event, if needed.

What's the guarantee?

Take Phase I. Complete the Pre-Event Plan and Self-Audit. Join me on the Tele-preview. Come to the Boot Camp. Sit through Friday night, Saturday and even Sunday morning. Come up to my staff or me anytime during a break on Sunday morning, and if you are not completely happy, I'll give you a 'no hard feelings' full refund.

So, are you ready to move to a new level of living? Free from worry, debt, financial stress, time pressure, armed with new confidence, new security and peace of mind?

Raise your hand to join me in Phase I. Call our offices at 1-905-712-3717 and leave us the best time to call you back, so we can get your Pre-Event package to you.

Or for faster service, fill out and fax in the registration sheet. The Phase I Package will walk you through everything, including getting registered for the next available Tele-Preview.

CLICK HERE-->

<http://www.automateyourwebsite.com/app/adtrack.asp?AdID=8052>

Remember, all of this is totally FREE, no risk to you.

It's sad to think that 80% of people that receive this letter will never take action. They will be trapped in the frustrated majority that never achieve financial security, constantly laying awake at night worrying about their families' future.

Congratulations on your courage. I look forward to working with you!

Click Here To Register-->

<http://www.automateyourwebsite.com/app/adtrack.asp?AdID=8052>

David Ledoux  
Founder and Chairman  
Universal Profit Marketing Group Inc.

P.S. I hope you would never let a temporary shortage of money or a busy schedule to stop you from participating in this special program. Ask yourself, 'How can I get there?' Force that awesome brain of yours to find solutions!

<http://www.automateyourwebsite.com/app/adtrack.asp?AdID=8052>

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**THE ULTIMATE MLM BLUEPRINT FOR MASSIVE SUCCESS**

Need help getting your mlm business into profit?  
200+ pages of profit-producing how-to training  
for SERIOUS networkers!  
<http://www.ilovemlm.com>

IIP e-class letter - Oct2002

Subject: [[firstname]], Announcing IIP e-class #5

"Instant Internet Profits E-class" #1, #2, #3 & #4 SOLD-OUT within a few days. If you hurry, You may qualify for one of the last seats for the next upcoming e-class!

=====  
Finally! I'm giving in...I've been getting flooded with emails and phone calls asking (sometimes even begging) me to set-up some kind of "mentor" or "coaching" program on selling information products online (totally on autopilot). At last - I'm going to let you step behind the curtain and SHOW you everything I know about making money on the Internet!  
=====

-----  
I'm only accepting 15 people to join me for a super intensive, 6-week, "take-you-by-the-hand, get-you-off-your-butt, force-you-to-take-action" Internet marketing e-class. (If you want in - please read this announcement immediately!)  
-----

Note: You are receiving first notice because you previously inquired about our Instant Internet Profits Advanced Eclass

October 7, 2002

From: Yanik Silver

Dear [[firstname]],

It just makes me sick!

There are so many hyped-up "get rich quick" schemes floating around the Internet -- it drives me crazy! There are all kinds of people running around touting themselves as Internet "experts" making wild claims about how easy it is to become the next Internet millionaire.

Yeah right.

I say put your money where your mouth is. Let me see what you are selling on the Internet that isn't "how to get rich quick on the Internet".

I don't think you could find many takers on that.

But that's exactly what I've done. In only a few short months I've achieved the ultimate Internet "fantasy" of making a lot of money from a simple web site that runs itself virtually on autopilot (and no, it didn't have anything to do with sleazy porn sites or selling "get rich quick" information).

My [instantsalesletters.com](http://instantsalesletters.com) site is responsible for bringing me a hefty six-figure income. Just last month it raked in \$21,663.27. (Not bad considering it takes me a couple hours a week to look after and I run the whole thing out of the corner of my living room.)

*Long Email*

IIP e-class letter - Oct2002

And now I'm ready to take \*you\* by the hand and help you copy my success...

After tons of phone calls and emails asking for a "mentor" or "coaching" program - I've decided to offer a private and exclusive online class on exactly how to create a simple web page to sell digitally delivered information products (on total autopilot).

It's called...

"The \*Advanced\* e-class on Instant Internet Profits"

It'll be a very interactive, six-week, e-class. I'll be coaching you every step of the way, evaluating your ideas, critiquing your copy, encouraging you along, fine-tuning your strategy, and giving you the "kick-in-the-butt" you need to get going.

When we first announced this e-class, the response was so overwhelming, it completely SOLD OUT within a few days! (And the additional ones we had to put on were also jam-packed.)

Well, due to overwhelming demand, we have decided to hold a fifth (and most likely final) e-class in order to insure you get a fair opportunity to experience this "top-secret" information.

This is going to be the closest thing to having me peer over your shoulder as you create your own automatic web site that churns out money for you day and night.

Imagine waking up every morning and finding orders waiting for you in your email box. While you were sleeping customers from all over the world were giving you money. And you don't have to do anything because your computer takes the order, processes the credit cards, delivers the product and then deposits money in your bank account - all without you lifting a finger.

It's like having your own perfect moneymaking machine working for you tirelessly day and night. I know this sounds a bit far fetched but it's all true because I'm living proof...

I started the [Instantsalesletters.com](http://Instantsalesletters.com) site February 2000. I started from absolute zero so I know exactly where you're coming from! It's definitely not some distant memory for me.

And my success with Instant Sales Letters isn't some fluke. Consider this -- my next project brought in \$14,223.25 after the first month of its release (and this was during the Holiday season when people are always strapped for cash).

Next, I refined my technique even further to create a massive profit windfall of \$9,842.00 in just 4 days on a project that took less than 2 weeks to complete. Amazing! And just 2 weeks ago we did all over again and brought in \$35,261.45 in less than 9 days.

IIP e-class letter - Oct2002

But even better, all of these information products are still selling strong and running on total autopilot. And it doesn't have to have anything to do with 'making money'. Right now I've got a fitness ebook that's making a 3 to 1 return on our advertising tests!

Look, I'm going to reveal every detail of how I get these projects up and profitable so quickly inside the "Advanced E-class". You'll find out exactly how I turn electrons into pure cash - and I'll walk you through the steps you need to duplicate my success - \*if\* you're one of only 15 who qualify.

I'm only allowing 15 people in this e-class because I want to provide each person with individual attention. (Note: as of this today 6 spots are already taken)

I've got over 37,331 people on my list that could receive this invitation to be part of the new program. So if you delay I doubt you'll get a seat.

Imagine what will happen when I release this information to my huge mailing list. If you blink or stop to think about this - I can guarantee this e-class will be sold out and you'll be left sitting on the sidelines.

You'll be shut out from finding out about these 6 \*critical\* lessons that will guarantee your success...

=====  
Here are the 6 lessons inside the Advanced  
Instant Internet Profits e-class:  
=====

- \* Brainstorming a best-selling information product
- \* Quickly and easily creating the product
- \* Web site copy that forces people to do what you want
- \* Automating your process
- \* Driving tons of traffic to your site without breaking the bank
- \* Getting dozens, even hundreds of sites working for you selling your product

Once you've mastered these steps - it's the closest thing I know to legally creating your own automatic money machine.

You'll finish the e-class with a ready-to-go web site, information product, and killer sales process in place - ready to launch your online success story. That is if you follow the homework assignments that I'll explain to you in a minute...

This is an exclusive opportunity to collaborate with me on creating your own information product and selling it online while you're out playing golf, skiing, goofing off or whatever you like (just like I do).



IIP e-class letter - Oct2002

=====

Now, here's how the e-class will work:

=====

Each week, for 6 weeks, you'll receive your lessons via email (for your convenience and mine) along with a homework assignment to complete. I'll evaluate your homework assignment and send you back my feedback and revisions via email. Don't worry, if need be, we'll set times to talk live by phone. This way you are guaranteed to get my complete attention.

Class will begin on November 3, 2002.

I'm accepting applications now for this 6-week e-class, so I can lock in the seats, update the material, and prepare the lessons. (Don't worry if you'll be out of town - because the email lessons will be waiting for you in your inbox and you do them at your own pace.)

Your cost is only \$1,500, and that includes coaching, consulting to help make sure you achieve "Instant Internet Profits". (I accept credit cards, to make paying for the class easier for you, and the tuition is probably tax deductible as a business expense.) And if you prefer you can get 3 months to pay with our easy payment plan. Just \$500 charged every 30 days to your credit card.

At this rate you should be able to make back your tuition before your final payment is due.

\*\* Plus as an extra bonus you'll also be allowed to take part in 6 weekly teleconference calls LIVE \*\*

All in all, this is a very fair price for such moneymaking, practical information and personal tutoring.

-----

But don't take my word for it - here's what a few students from our first e-class had to say:

-----

"Just a quick note to let you know how much I enjoyed your e-class. Over the years I have taken dozens of classes and attended many marketing conferences. Your e-class was by far the best and most efficient and profitable I've ever been involved with. Your class, step by step taught me exactly how to set up my internet site for the most direct access to my customer's wallet. It's worth at least 10 times what I paid. Thanks for pointing me in the most profitable direction."

- Horace Stracener Jr.  
Miami, FL  
[www.anothernickel.com](http://www.anothernickel.com)

"Yanik's e-class is simply the fastest and easiest way to internet profits that I've seen yet. He takes you by the hand and guides you step-by-step on exactly what to do and how to do it. The nice thing is, you can work at your own pace and he's there whenever you need help. I can't recommend it enough."

IIP e-class letter - Oct2002

"If your goal is to make money online - attend this class. You'll be glad you did... I know I am!"

- Keith Geckler  
Gastonia, NC

=====  
100% Risk-free Guarantee  
=====

This e-class is even guaranteed. If after the first session you realize you're not up to doing the work, or for any other reason it's not for you, I'll refund your money on the spot. No hassles and no hard feelings.

Now, please keep in mind we're going to be exploring exactly how to set-up simple web pages that sell digitally delivered information products all on total autopilot. Some of these techniques will work for other businesses on the web - but this will be \*very\*, \*very\* specialized information on our topic.

So if you don't think you'd like to sell information products (and I have no idea why you wouldn't) or you don't think this e-class would be right for you - I really don't want you in the class. It just wouldn't be fair to someone else who is earnestly looking to sell information products.

Also, I don't want you in the class if \$1,500 is a struggle for you or it's going to put undue strain on your finances. (Though you can use our easy 3-payment installment plan.)

But, if it's a good opportunity for you, I certainly want you to take full advantage of this class to catapult yourself into the "big leagues" online.

Now remember -- I'm limiting this class to only 15 spots and I'll be taking people on a first-come, first-serve basis. (Assuming they fit my criteria, fill out an application, and sign the non-disclosure agreement. (I've turned away paying students before.)

If you're serious about building a totally automatic web site that puts money in your pocket 24 hours a day, if you'd like to see step-by-step how this is done from the inside out, email me back for an application form:

<mailto:yanik@surefiremarketing.com>

with the words "eclass" in the subject line.

I expect the response to this announcement to be huge (again), so don't wait another minute if you'd like to get in on this eclass!

Sincerely,

Yanik Silver, President  
[www.surefiremarketing.com](http://www.surefiremarketing.com)

P.S. Please don't put this off, every minute that passes drastically increases the chance of your slot being taken

IIP e-class letter - Oct2002

by another individual. Because once the 15 slots are filled, it's over and you've missed out. Period. And like I mentioned as of today, only 9 spots remain.

P.P.S. I don't know how many more (if any) e-classes I'll hold like this - so this may be your only opportunity to get personal mentoring and coaching by me. The last one was in February 2002 so as you can see this is not a regular occurrence.

=====  
Notice: You are only receiving this email because you previously were interested in participating in the IIP eclass.

# Follow Up Emails

If you're not following up you're letting a ton of money slip through the cracks

1. FAQ
2. Reasons Why
3. Other People Responded (Testimonials)
4. Time's / Spaces Running Out
5. "I Goofed"
6. 2<sup>nd</sup> Chance

Yanik Silver's Internet Copywriting Workshop

Untitled

[[firstname]] - answers to your questions about public domain

Dear [[firstname]],

Yanik Silver here.

Last week I sent you an email about a new Tele-Class I'm doing called "Public Domain Riches" on August 26, 2003.

FAQ

During this one-time only event, I will reveal to you absolutely everything on how to find, re-package and sell public domain content as your own moneymaking information product.

\* \* SOLD OUT \* \*

Due to the incredible demand we filled up all the slots for this call in 72 hours. I've never seen my subscribers this excited. But due to the power losses in many parts of the country I knew some people missed out on this unique opportunity.

That's why I went back to the conference call company and managed to secure 100 more lines (and 21 were already snapped up over the weekend - leaving only 79 remaining).

So now the race is on...

=====  
Get here to sign up right away:  
<http://www.PublicDomainRiches.com>

=====  
Of course, I've also received a good number of questions from people about public domain and this tele-class. So in case I left something out of the announcement or didn't answer a question I've put together a list of "frequently asked questions" right here:

-----  
QUESTION #1 - what exactly is "Public Domain"?

Public domain is quite simply material the public (that's you) can use (or exploit as the case may be) anyway they want. Public domain falls into 4 main categories:

- A. Generic information like facts, numbers, ideas, titles, blank forms, etc.
- B. works granted or donated to the public domain. (Yes, in some cases copyright holders will simply make their work available to anyone to use. Just one example is P.T. Barnum's autobiography.)
- C. works by the government or its agents. (This is an amazing archive by itself!)
- D. Formerly copyrighted works that have fallen into public domain or lost their copyright due to a number of different situations.

Quite simply, when you add all of this up it comes a

Untitled

veritable mountain of incredible information (millions and millions of pages) sitting right under your nose - all free -- and all yours for the taking!

-----  
QUESTION #2 - How does a Tele-Class work?

It's simple. Once you register you will be given a phone number and PIN# to use for the call on August 26th. You will call the phone number 5 minutes before the call starts and then you'll be asked to enter your PIN#. Once you've done that you'll be part of the tele-class.

I'll be interviewing several special guests and covering material right there on the phone. You can take notes or simply listen.

This is like a live seminar but without the hassle or headache of travel and missing time from work.

-----  
QUESTION #3 - Do I need to make the call LIVE on August 26th -or can I just get the audios or transcripts?

Absolutely! I understand a lot of people can't arrange their schedule to be on the call live at 3 pm (EST) on August 26, 2003 - that's okay. If you sign up for call you can download the transcript and the full audio after the call or if you prefer, have everything shipped to your doorstep.

-----  
QUESTION #4 - How will this help me if I don't live in the U.S.?

We've already had a great number of International students sign on because it doesn't matter which country you live in - you can still use public domain material.

We will be focusing on U.S. Public Domain laws since there are slight differences for each country and we can't possibly cover each one.

At the end of the call you'll know exactly how to find, use and sell public domain information that was published in the U.S. (the same procedures will apply to any country - though with slight differences). And just works published in the U.S. are a huge gold mine alone.

=====  
Click here now for all the details:  
<http://www.PublicDomainRiches.com>

=====  
Now let me swing open the hidden, secret door to the vault...

You see, public domain has long been a secret stockpile of  
Page 2

Untitled

content only savvy insiders have kept to themselves and never publicized - until now.

Click here for all the details:

<http://www.PublicDomainRiches.com/?10001!pdfaq>

Don't hate yourself for missing out!

All the best,

Yanik Silver  
SurefireMarketing.com

P.S. After listening to this one-time only tele-class you'll be handed the keys to unlock an amazing stockpile of public domain material - which you can use over and over again.

Here's that link again:  
<http://www.PublicDomainRiches.com>

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Please note: You are only receiving this because you visited the Instant Sales Letter site and requested updates on new marketing tips and special offers

faq folloup email yanik  
[[firstname]] - re: our last email...

Dear [[firstname]],

Yanik Silver & Jim Edwards here from  
www.33daystoonlineprofits.com

Last week we sent you an email about an incredible new resource we just released on CD-ROM called the "33 Days To Online Profits Video Enhanced eBook".

This breakthrough learning tool literally takes you by hand and shows you, using sound and video, exactly how the market online and explode your on-line profits...

=====  
Get a sneak peek right here:  
<http://www.33daystoonlineprofits.com/video/1/>

=====  
\* \* IMPORTANT NOTE \* \*

In less than 24 hours the price goes up and we didn't want you to miss out because we might have left out something or didn't answer a question.

That's why we've put together a list of "frequently asked questions" in this e-mail to dispel any confusion and answer any remaining questions you might have.

-----  
QUESTION #1 - what exactly is the "33 Days To Online Profits Video Enhanced eBook"?

The "33 Days To Online Profits Video Enhanced eBook" is NOT another downloadable product. It actually comes as a two volume CD-ROM tutorial delivered right to your front door.

You just pop either of the CD-ROMs in your computer (Windows PC) and away you go! Just sit back, relax, and watch as right before your eyes every step of the Internet marketing process for making money online is brought to life.

Once you watch a video you just pause it - minimize it - and then you go do exactly what you saw us do. If you have a question or need a little extra help, just hit "rewind" and instantly access the information you need.

-----  
QUESTION #2 - Do I need a DVD player to watch these videos?

Absolutely not! All you need is a PC computer running windows 95 or later with a sound card and at least 64 MB of memory. As long as your computer is less than about three years old you shouldn't have any trouble playing these videos.

We've used the latest in "screen capture video" so that you can literally sit at your computer monitor and watch just like we're sitting next to you in your living room... showing



faq folloup email yanik  
you exactly what to do right on your computer screen.

Each video comes complete with its own player, so you don't even need to download any plug-in's or extra software in order to watch the video is. Just pop one of the 2 CDs to your computer, click one of the 40+ video links in the video enhanced ebook, and you'll be watching videos in just a couple of minutes.

In fact, you'll get \*41 videos\* totaling 3 hours, 9 minutes, and 44 seconds of video instruction from us, Yanik and Jim.

-----  
QUESTION #3 - How will this two volume CD-ROM set help me build my business?

You bet! We've taken our runaway online best seller "33 Days To Online Profits," updated it, revised it, and added sound and video at just the right places to help you profit from our breakthrough techniques -- faster and easier than ever before.

It's not enough anymore for you to just read about what to do online - now we'll actually \*show and tell\* you exactly what to do... where to go... even where to click, using the magic of "screen capture video"!

To put it simply, if a picture is worth a thousand words, then a video is worth 10,000 words of written instruction! By watching us perform actual marketing techniques right on your screen and listening to us give you instructions at the same time, you can get 10 to 20 more times information faster and put it to use immediately -- instead of sitting there trying to read an ebook and put the methods into practice.

This truly is the wave of the future when it comes to online learning!

-----  
QUESTION #4 - I already own the "33 Days" ebook, why do I need the 2 volume CD-ROM set?

The original "33 Days" ebook is a \*proven\* roadmap that literally walks you step-by-step through what you need to do every single day in order to build your online business.

But there's only so much you can do with any book, no matter how good it is.

What we've literally done with the "33 Days" ebook is go through and find areas where people had problems, questions or difficulty and created videos to explain on-screen exactly what to do. Instead of adding thousands more words to the ebook, we knew we should just \*show and tell\* people what to do in our own words...just like we were sitting next to them.

We knew that if we did it this way we could massively increase your chances for online success.

faq folloup email yanik

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Click here now for all the details:  
<http://www.33daystoonlineprofits.com/video/1/>

---

The bottom line is this ... we've been marketing on the Internet for years now and we know exactly what it takes to turn big profits online. We've made a lot of money selling products that don't have anything to do with making money online ... how many other "experts" can make the same claim? Not many!

Tomorrow night we're going to raise the price on this incredible resource...and it will never be priced this low again -- ever!

We reduced the price by the cost of the ebook to remove even the smallest roadblock you might feel was in your way for picking up a copy of what is sure to be one of the most popular Internet marketing courses in the history of the Internet.

With the "33 Days To Online Profits Video Enhanced Tutorial" it doesn't matter if you are selling online ... be it dog food or diamonds ... information or music CDs -- the information packed into this 2 volume CD-ROM set WILL work for you!

Click here for all the details:

=> <http://www.33daystoonlineprofits.com/video/1/>

Like we set at the beginning, we wanted to send you this email to clear up any questions you had, but if you still have any other questions or concerns please do not hesitate to send an email to <mailto:Cdquestions@33daystoonlineprofits.com> and a member of our customer support team will be happy to help.

Please check it out now before the price increases tomorrow. Don't hate yourself for missing out!

All the best,

Yanik & Jim

P.S. - We gave a handful of people a sneak peek at these CD-ROM's and we're already getting incredible feedback like this:

"I'm stunned with what the two of you have come up with! I only have one criticism of your new product -- it's grossly under-priced! ...this is a cakewalk -- a blank check to clean up big-time on the Internet!"

- David Garfinkel

Author, "How to Find the Hidden Gold Mine in Your Business"

"Your system took me by the hand and showed me EXACTLY what to do... the best part was I could even watch you do it on my screen first. As a musician I'm far from being an 'Internet pro' but now I'm ready to take on the web and win."

- Jeff Ball, Award-winning Recording Artist of "Prairie Runner", "Cedar Moon" and 2 other albums

faq folloup email yanik

Check it out now

=> <http://www.33daystoonlineprofits.com/video/1/>

P.P.S: If you are on AOL or the link above isn't highlighted, click below:

<a href="http://www.33daystoonlineprofits.com/video/1/">33 Days Video</a>

---

You are receiving this email because you (or someone using your email address) bought "33 Days to Online Profits".

The information we have on file is

Your name: [[firstname]]

Your email: [[email]]

If you wish to unsubscribe please see below.

faq public domain

[[firstname]] - re: my last email...

Dear [[firstname]],

Yanik Silver here.

Two weeks ago I sent you an email about an incredible new resource I just made available called...

"8-week Public Domain Quantum Leap Home Study Program"

This breakthrough system will walk you step-by-step through creating your own high-profit Internet empire using nothing but free public domain information. (All for a fraction of what others originally paid.)

=====  
Find out all the details here:

<http://www.PublicDomainRiches.com/leap/>

=====  
\* \* IMPORTANT NOTE \* \*

The limited supply of bonus CD-roms with 50 public domain works you could instantly profit from are nearly all gone. And I didn't want you to miss out because I might have left out something or didn't answer a question.

That's why I've put together a list of "frequently asked questions" in this e-mail to dispel any confusion and answer any remaining questions you might have.

-----  
QUESTION #1 - "Since I already have the original 'Public Domain Riches' program - how is this different?"

This is an advanced program for people who want to get further faster. The original program was a perfect overview to the whole process but this goes beyond anything done before.

For 8 weeks (or as long as you need) this complete program will take you through my unique system for uncovering public domain material, analyzing markets, creating 'kick-butt' sales letters, profiting from joint ventures, putting it all on autopilot.

Plus, after each lesson you are given simple homework assignments to make sure you stay on track to reach your goal. And if you put in the effort to do the homework assignments - you *will* have your own product ready and making money in as little as 8 weeks.

-----  
QUESTION #2 - "How do I identify niche markets that have potentially good buying customers?"

In week one I'll let you in on my ultra secret method and checklist of determining whether to pursue a project or not. And the best part is it only costs you a couple bucks

FAQ

faq public domain

and 48 hours.

Plus, I'll give you my unique and proprietary spreadsheet to determine if a project is worth pursuing or dumping in the trash. But that's not all because you'll be exposed to 12 brand new sources for finding public domain never before revealed anywhere (this is my own personal 'secret stash').

-----  
QUESTION #3 - "Do I need to finish this in 8 weeks?"

Absolutely not! I understand we are all busy - that's why the unique format of this system lets you take everything at your own pace. Heck, if you want to blow through everything in 2 weeks you can do it or if you need more time you've got that luxury as well. Simply completing each homework assignment will keep you on track to your end goal. And once you do it once "the right way" - it becomes 10x easier the next time.

-----  
QUESTION #4 - "What else do I need to buy in order to make money with a public domain site?"

Not much.

Frankly, if you want to get started with selling a public domain work as an ebook you could be up and running for less than \$100. In fact, Bonus #1 will show EXACTLY what you need to do without leaving any stone unturned. You'll get 39 full-length screen capture videos on CD-rom where you'll watch me do the exact same thing you're doing.

You'll see first-hand exactly how I put up my "silly" little site for artists teaching them how to draw better even though I'm not one myself, have no contacts in that field and no list (probably starting in the same boat you are).

-----  
QUESTION #5 - "How is everything delivered?"

You get the whole enchilada shipped right to your front door. It's a big, fat manual containing all 8 lessons plus the bonus DVD and CD-roms.

=====  
Click here now for all the details:  
<http://www.PublicDomainRiches.com/leap/>

=====  
Bottom line - you do it the right way with me just one time and then over and over and over again you can set up your own automatic Internet money machine that cranks out cash for you day and night.

faq public domain

I suggest you check it out completely right here:

<http://www.PublicDomainRiches.com/leap/>

Like I said at the beginning, I just wanted to send you this email to clear up any questions you had, but if you still have any other questions or concerns please do not hesitate to send an email to <mailto:support@surefiremarketing.com> and a member of our customer support team will be happy to help.

Please check it out now before the bonuses are all spoken for. Don't hate yourself for missing out!

All the best,

Yanik Silver  
[SurefireMarketing.com](http://SurefireMarketing.com)

P.S. - Quick update: Just yesterday, I received this email from Dale Gibbons, about his success with the Quantum Leap program:

> ...my sales so far are \$739.07 ;-) That's one month  
> exactly... my first site went up Feb. 8th. Two more  
> are in the hopper and this one keeps getting better  
> & better...

Now I can't tell you his niche but it's something silly that anyone could do. And that's the beauty of using public domain. Check it out and see for yourself:

<http://www.PublicDomainRiches.com/leap/>

---  
Note: You are receiving this because you purchased the Public Domain Riches program. Details to get off this list are below:

28 reasons followup

[[firstname]] - 28 reasons you \*need\* to be at Yanik's Bday Bash...

Hi [[firstname]] -

It's Yanik Silver, AKA "Birthday Boy" here.

Just wanted to follow up with you on the upcoming "30th Birthday Bash and Customer Appreciation Seminar" going on January 16th and 17th, 2004 in sunny Orlando, Florida.

The response has been pretty amazing and I sure don't want YOU to miss out by waiting too long to register. (If you already signed up - please disregard this message.)

Remember, we can only accommodate an absolute MAXIMUM of 417 attendees (that's what the local Fire Marshall says is the maximum room capacity). Even though this event is months away I fully anticipate this selling out faster than a Hollywood breakup.

Get over there now:

<http://www.surefiremarketing.com/bday/>

But in case you're still thinking about it - I've put together 28 compelling reasons why you should be willing to crawl over broken glass naked to make this extraordinary event:

--  
Reason #1: It's free (Instead of charging you \$1,000 - \$3,000 like I should - there is no fee for the seminar just a \$50 donation to charity).  
--

Reason #2: Corey Rudl - The last time I saw Corey speak I was sitting in the audience at a \$5,000 per person event in Hawaii (and that was over 2 years ago). I had pull in some major favors to get him to show up.  
--

Reason #3: Marlon Sanders - Unless you've been living under a rock, then I'm sure you know that Marlon Sanders is another Internet marketing legend.  
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Reason #4: Networking opportunity of the year - guests, attendees, speakers will all be there to do business together.  
--

Reason #5: Help support "Make-a-wish Foundation" (R) - your \$50 donation will help make a wish (or 2 or 3) come true for a child with a life threatening medical conditions.  
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Reason #7: Take a tax-deductible vacation to Florida (talk to your tax professional first).  
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Reason #8: Spend a couple extra days and bring the family to Disney world or Epcot or any other surrounding attractions.  
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Reason #9: Jim Edwards will be sharing with you all his amazing multi-media secrets and coming clean on how he creates his breakthrough "I gotta tell you" newsletter and more.  
--

Reason #10: Tom Antion with exactly how you can sit on your

28 reasons followup

butt and make money.

--

\* Heard enough? Check it out -  
<http://www.surefiremarketing.com/bday/> \*

--

Reason #11: New information from me that I've never, ever shared before, including my 7 personal wealth attraction principles and secrets.

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Reason #12: Birthday cake. (Yum!)

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Reason #13: Incredible "VIP" guests in the crowd - experts like John Reese, Glenn Cannady, Paul Myers, Stephen Pierce, Armand Morin, Alex Mandossian, and many others expected.

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Reason #14: It's pretty darn cold in January in other parts of the country.

--

Reason #15: Goodie Bag filled with hundreds and hundreds of dollars in freebies and specials for each attendee

--

Reason #16: Discover how to double or triple your online business with proven offline tactics taught to you by Dan Kennedy Platinum member, Bill Glazer.

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Reason #17: Take your expertise and turn it into a super high-priced information product. Janet Switzer will be teaching you the secrets she used to create Jay Abraham's \$15,000 and \$25,000 programs.

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Reason #18: Learn how to sell tons of products or services online by getting fr-ee publicity from radio, TV, newspapers and magazines after listening to media expert, Steve Harrison.

--

Reason #19: Mystery guest appearance.

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Reason #20: Eavesdrop on my successful Apprentices - this year I hand-picked 12 individuals to work with one-on-one to develop their moneymaking projects - you'll get the uncensored play-by-play of exactly what they did from "idea incubation" to "roll out".

--

Reason #21: Q & A Panel on Traffic Generation - Stop wishing and praying for more traffic to your site.

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Reason #22: Q & A Panel on Copywriting Mastery - You'll hear and have all your copywriting questions answered by some of the world's best "self-taught" copy wizards, who for their own businesses and/or clients are able to create huge pay days virtually overnight with only words on a computer screen

--

Reason #23: Q & A Panel on Product Creation Secret - You know you need to have your own product to keep 100% of the money - but it's not that easy until now...see and hear exactly how these ultra prolific product creators crank out one moneymaking project right after another.

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Reason #24: Fun, prizes and games.

--



28 reasons followup

Reason #25: High speed Internet in the hotel.

Reason #26: Chance to win a full day of consultation with me for the best 'gag gift'.

Reason #27: It'll be FUN!

Reason #28: Did I mention it's Free? :)

\* \* \*

There you have it. Trust me, it would be a huge mistake to under-value this event just because it is available to you for free. If you can't walk out of here without pages of notes and so many ideas you can't sleep for a week, you'd better hold a mirror up in front of your mouth and check if you're breathing.

I suggest you get over to the site right away. Don't dally or all the seats will be gone and you'll be left sitting on the sidelines.

<http://www.surefiremarketing.com/bday/>

I look forward to seeing you there and celebrating with you.

All the best,

Yanik, AKA "Birthday Boy"

P.S. I know you have to be thinking, "Why is Yanik working so hard to get me to come to a seminar that he is NOT charging for?"

Well, this might sound a bit corny, and you might not even believe it, but it's true. I wanted to give something back to the people who have helped me get to where I am at such an early age. I thought my 30th birthday is a great reason to celebrate and give you the gifts. I didn't want a seminar fee to be the barrier to keep any of my customers away. (Plus, we're raising money for one of my favorite charities and you'll see how this fits into my 7 personal wealth attraction secrets you'll hear about during my presentation.)

==> <http://www.surefiremarketing.com/bday/>

=====  
Please note: You are only receiving this because you visited the Instant Sales Letter site and requested updates on new marketing tips and special offers.

From: joe@mrfire.com  
To: yanik@surefiremarketing.com  
Subject: Did you miss this?

I LOVE getting email like this ---

"I am close to speechless after reading most of the Behrend and Troward materials. It seems so grossly insufficient to merely say thank you for providing these materials, but I don't know what else to say. These materials contain everything that I have ever known (although I realize every day that I know less and less as I learn more and more) and everything that I have always wanted to know. Thank you so much for following your heart to make these materials once again available to a broader audience. I am truly so grateful."

--- Carolita Oliveros

*Oliveros  
Responded*

"Joe, I would like to add my name to the list of people saying 'Thank You' for bringing the lost book of "Attaining Your Desires" back to life for the rest of the world to read. After reading it, I now see why it was one of the three books you brought with you when you moved. It is having such an impact on my life, I am now reading from it at least four times a week because each time I read I get new insights. But it goes beyond that, within two weeks after reading the book I obtained a contract that will put thousands of dollars in my pocket. As it says in the book from the chapter on 'Putting Your Lessons Into Practice,' "the greatest magnet for acquiring money is ideas". And it doesn't stop there. Because of the book I have come up with an idea that should make even more money and it will be donated to the Red Cross efforts in New York. I wish everyone knew about the powerful information contained in the book. Joe, take a bow for bringing this treasure to the world."

-- John Beaton, Calgary, Canada

"I printed the book out last evening and started reading -- I can't put it down -- it is superb and simply re-inforces much of what I have already believed. The crystal clarity with which it is written helps me take the beliefs deeper than I ever have before. Can't wait to see how I actually apply what I am learning." -- Mary Heidkamp

"Recently I obtained the ebook 'Attaining Your Desires' on your recommendation, and I must tell you, it is nothing like I've ever read before! I've read books on Manifesting before and even have tapes on How To Visualize. And I have been practicing their methods for months now but never

really "got it" to achieve the level of spiritual advancement I desired. This book is what I needed to truly understand the workings of our Universe and to bring me to another level of personal growth. I feel so blessed for now I know how to connect with the true spirit of what I want to have in life. Just had to write to thank you for sharing it with us, as I'm sure like myself, so many others were inspired by it.

-- Malika Krish

Obviously, the 1929 book I'm offering explaining how to "Attain Your Desires" is changing lives.

If you haven't ordered it yet, here's your friendly reminder. :)

When you order this amazing ebook (in PDF format), you'll also get access to 2 other free ebooks by the mysterious "Sage" who inspired the author. To order right now, just click here: <http://www.clickbank.net/sell.cgi?outrageous+3+AttainingYourDesires>

Isn't it time you "Attained Your Desires"?

Magically,

Joe Vitale  
joe@mrfire.com

PS -- And here's yet another email I love:  
"Thank you for putting 'Attaining Your Desires' into an E-book. I downloaded the book and just had to keep reading. Thank you." -- Jane Foster

PPS - To see my original sales letter for this amazing e-book, go here: <http://www.mrfire.com/desires.html>

PPPS - To just drop everything and buy the ebook right here and right now, click here: <http://www.clickbank.net/sell.cgi?outrageous+3+AttainingYourDesires>

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To be unsubscribed from the mailing list simply click on the link below  
<http://www.mrfire.com/cgi-bin/s/s.pl?r=1&l=1&e=yanik@surefiremarketing.com>

From: JoeVitale@mrfire.com  
To: yanik@surefiremarketing.com  
Subject: I'm not going to say a word about this ---

I'm not going to say a word about the new site at [www.howtogetlotsofmoneyforanythingfast.com](http://www.howtogetlotsofmoneyforanythingfast.com) but instead I'll let others tell you about it...

"Not since Maxwell Maltz released the classic 'Psycho-Cybernetics', has there been such a remarkable work on the science of mind and the physics of creativity as Stuart Lichtman and Joe Vitale's 'How to Get Lots of Money for Anything Fast.' And truly 'lots of money' is the very least of it. If you are excited to learn a proven positive process for creating anything you want in your life and work, this is Your Book. It is absolutely Brilliant!"

- John Milton Fogg, Author of the million-selling "The Greatest Networker in the World"

"I'm speechless! This is the first and only book of its kind! I'm convinced that anyone who buys this book will be able to achieve all their goals and make their dreams come true.

"I was skeptical that these life-changing formulas would work for me because I have read similar books in the past that didn't work. Boy, was I surprised! This book clearly explains why I was falling short of my goals in the past.

"After I completed just one exercise in this book I felt totally in control of my life! It gets one of my highest recommendations ever!"

- Larry Dotson, Co-author, "Subconscious Internet Marketing"

"As an African-American amputee from San Diego who became an Olympic ski medalist, I have been exposed to some of the greatest goal-setting techniques known to man. When I heard about Stuart Lichtman's new method, I was a little cautious. But this is like nothing I have ever seen.

"As a result of using this program and eliminating some unconscious blocks I didn't know I had, I have recently been presented with a seven-figure opportunity. Every day new opportunities are flying at me. My biggest problem is how to handle all the new business."

- Bonnie St. John, Olympic Silver Medalist, Author, "Succeeding Sane"

There are even more endorsements for this new book, but why list them all here? Go see them for yourself at - [www.howtogetlotsofmoneyforanythingfast.com](http://www.howtogetlotsofmoneyforanythingfast.com)

Thank you,

Joe Vitale  
President, Hypnotic Marketing, Inc.  
#1 Best-Selling Author - "Spiritual Marketing"

PS -- Okay, here's one more endorsement. I knew you wanted at least one more before you headed to the site:

"I never thought there was any real magic in marketing. But I was wrong. After reading Stuart Lichtman's eye-opening new ebook, 'How to get Lots of Money For Anything You Want - Fast!', I now know there is magic. I know that the name of it is 'Cybernetic Transposition.' And I know that it may be the most important book you've ever read."

-- Jay Conrad Levinson, Author, "Guerrilla Marketing" series of books

See <http://www.howtogetlotsofmoneyforanythingfast.com>

Note: You signed up to receive this message at either my main website at [www.mrfire.com](http://www.mrfire.com) or at an ethical, anti-spam, opt-in subscription service such as [www.LeadFactory.com](http://www.LeadFactory.com). If you do not want to receive this or any other message from me, the un-subscribe link is at the bottom of this e-mail. Just click on it.  
Thank you. -- Joe Vitale

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To be unsubscribed from the mailing list simply click on the link below  
<http://www.mrfire.com/cgi-bin/s/s.pl?r=1&l=1&e=yanik@surefiremarketing.com>

From: "Joe Vitale" <jgvitale@ix.netcom.com>  
To: "Joe Vitale" <joe@mrfire.com>  
Subject: Still skeptical?

You recently received my excited letter about the Swiss copywriter's amazing e-book on how to write letters that sell, and about his free Headline Generating software.

But you weren't convinced enough to buy, were you?

I don't blame you. In this skeptical age, we all need more proof before parting with our money. To that end, here's what one person said---

"I got your email about Christian Godefroy's book yesterday. I'm pretty used to being hyped up by people trying to sell me things on the internet. So when you talked about how fantastic the book was, how much I was going to love it, and how just the headline generating software would be worth thousands to me, I was a bit skeptical. You made some pretty bold claims.

"I bought it, and you were absolutely right! I've already begun to read through the ebook. Although I'm only just starting into it, I've \*already\* picked up tons of great advice. The book really helps you understand the true essence of copywriting. And the headline generating software alone is worth ten times what your charging for the whole package."

-- Ryan Berg <http://www.ultimatemarketingsecrets.com>

And here's another one---

"I want to tell you that this headline writing software is just wonderful. The worst part of writing anything is that darn headline. I have spent so many hours grinding my teeth and glaring at my paper or computer screen! This wonderful program just spits out headline after headline."

-- Sydney Johnston, <http://www.auctionknowhow.com>

And this one just showed up today---

"I love the software. It's magical. Within 5 minutes of using the software I was inundated with more powerful, hard-hitting headlines than I could count. With this tool I can now write 80 percent of a sales letter in no time... A sizzling hot, attention-getting headline and bullets, bullets, bullets." -- Randy Diefel

Of course, the REAL proof will be when YOU read the e-book and use the free software and see how they help YOU make more money.

To see my sales letter again, go here <http://www.mrfire.com/secrets.html>

To just order the book and get the software for FREE right now, go to:  
<http://www.clickbank.net/sell.cgi?outrageous/1/SwissLetterSecrets>  
(Your satisfaction is of course guaranteed.)

Why not act now and start getting the results you REALLY want?

Sincerely,

Joe Vitale

PS -- STILL skeptical? Go and read an amazing excerpt from the ebook itself: "How to Stimulate People's Demons In Order To Sell."  
It's at: <http://www.mrfire.com/articles/0053.html>

PPS -- Already bought the book and software? Then join my new affiliate program and make money selling the package to others.  
Get all the details here: <http://www.mrfire.com/affiliates.html>

2nd notice webcopy announcement

[[firstname]] - Final Notice: Only 6 days left...

=====

2nd & Final Notice

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This is your last chance, [[firstname]].

Admission into the "Web Copy Secrets Mastery Series" is closing. If you haven't yet seen this - click here:

<http://www.webcopysecrets.com>

You've got to hurry or you'll miss out on this incredible, one-time learning experience.

April 23, 2002 is when the first session starts and after that you'll be shut out from the LIVE sessions. Hurry -- because you've only got 6 days left to get in!

"Web Copy Secrets Mastery Series" is unlike any private site, marketing manual, ebook, teleconference or seminar you've ever seen, heard or been to.

You'll literally step inside the heads of 6 of the shrewdest Internet marketers on the planet as they walk you section-by-section, highlight-by-highlight, and point-by-point over each important part of their site. I simply cannot do it justice by explaining it here.

Plus, I'm pulling out all the stops on this project starting with 2 totally "over-the-top" bribes waiting for you. You won't believe what they are.

<http://www.webcopysecrets.com>

There are only a handful of seats remaining so don't delay!

All the best,

Yanik Silver

P.S. This will be the last email I send you regarding this invitation...if you have any questions, please don't hesitate to ask!

Check it out before it's too late:  
<http://www.webcopysecrets.com>

P.P.S: If you are on AOL or the link above isn't highlighted, click below:  
<a href="http://www.webcopysecrets.com">Web Copy Secrets</a>

=====

Notice: This e-mail is NEVER sent unsolicited. You are receiving it because you visited the Instant Sales Letters web site and requested updates about marketing or because you subscribed (or someone subscribed with your address) by e-mail to our Marketing Tips E-Zine.

This e-mail is intended \*only\* for opt-in subscribers. We keep  
Page 1



quantum leap teaser 2nd notice  
[firstname] - Flash update only 4 seats left...

**\*\*Flash Update - Only 4 Seats Left\*\***

Dear [firstname] - I wanted to give you one last chance to take advantage of our first (and possibly last) coaching program just on public domain.

There are only 5 seats left so if you're at all interested - please read this message immediately! Class starts October 20th.

Below is a copy of the original announcement you received

\* \* \*

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Re: A special opportunity for the first 15 people  
(If you want in - please read this immediately!)  
-----

Hi [firstname],

Since you purchased the "Public Domain Riches" program I bet your head has been spinning with all kinds of ideas for new projects.

The truth is I've never received so many positive responses in such a short time. Comments like these:

"...My head kept buzzing and after the call I was searching some of the websites you mentioned and I've now got an idea to run with - in fact the call ended at 10:30 pm my time and I went to bed around 5:30 in the morning! Like everyone else I always knew about public domain works but never in any detail. Thanks to your call I can say that finding the work I'm interested in only took about 20 minutes and a simple email confirmed that the work is in the public domain and I can use it as I want! I came away with at least 10 times the value before even doing anything."  
- Moragh Ptt, Orpington, Kent, UK

\* \*

"Prior to The Public Domain Riches call, I had many questions concerning copyrights and public domain works. [You] made sense of it all for me and now only one question remains. Whatever will I do with all the money I'll be making?! Honestly, while on the call, which lasted for 2 and 1/2 hours, I came up with 8 different ideas for information products..."  
- Joi Sigers, Charleston, IN

\* \*

"I went to an intellectual property attorney two weeks ago to get some questions answered. Much to my surprise, your class provided me with far more useful information than the visit to the attorney. I would recommend "Public Domain Riches" to anyone and everyone..."

quantum leap teaser 2nd notice  
- Dawn Murray, Lakewood, CO

And many more all on file.

But I've also been getting flooded with emails and phone calls asking (sometimes even begging) me to create some kind of "hold-you-by-the-hand" program for finding, using, re-packaging and profiting from the public domain.

Now I'm not 100% sure I want to do this - so I'm putting out this "feeler" email to gauge response. This will be a "Pilot Program" so you'll be on the first train out and receive extra attention that the later groups (if I ever do it again) won't get.

I'm calling this exclusive coaching program...

"Public Domain Riches Quantum Leap"

It'll be a very interactive, eight-week online workshop. I'll be coaching you every step of the way, evaluating your possible public domain material, analyzing markets with you, critiquing your copy, helping set up joint ventures, encouraging you along, fine-tuning your strategy, and giving you the "kick-in-the-butt" you need to get going. My goal is for everyone who is accepted into the "PDR Quantum Leap" program to have their own product ready and making money before the end of this year.

Just imagine starting off next year with your own product you can keep selling for years and years. If you put in the effort - I'll make sure you get there.

Fair warning - whenever I've done any kind of one-on-one programs they've instantly SOLD OUT and I expect this to be no different.

Listen, this is going to be the closest thing to having me peer over your shoulder as you create your own automatic web site that churns out money for you day and night using freely accessible public domain information.

Public domain has long been a secret stockpile of content only savvy insiders have kept to themselves and never publicized for years. In fact, entire companies have been built around selling content that has fallen into the public domain.

Personally, I've taken several public domain works and used them as bonuses or as actual products. One of them is used as an "upsell" to a regular version of my best-selling product. This upsell goes for \$15 extra dollars and a whopping 66% of people take it. (Now when you've got an extra 200-300 people a month taking you up on this - it adds up pretty quickly!)

Next, I've used a little-known public domain book as an exclusive bonus for a recent product launch that brought in \$19,453.00 in the first 3 weeks. There are lots of people quietly making a small fortune from public domain material and now you can join them.

Find out exactly how I turn electrons into pure cash - and

quantum leap teaser 2nd notice  
I'll walk you through the steps you need to duplicate my success with public domain material - \*if\* you're one of only 15 who qualify.

I'm only allowing 15 people in this online workshop because I want to provide each person with individual attention.

If you delay I doubt you'll get a seat.

Imagine what will happen if I release this information to my huge mailing list. If you blink or stop to think about this -I can guarantee this online workshop will be sold out and you'll be left sitting on the sidelines.

You'll be shut out from finding out about these \*critical\* lessons that will guarantee your success...

=====  
Here are the 8 lessons inside the Public Domain Riches Quantum Leap Online workshop:  
=====

\* Finding public domain material that has market potential. (Hint: I'll let you in on my ultra secret method and checklist of determining whether to pursue a project or not. And the best part is it only costs you a couple bucks and 48 hours.)

\* Clearing rights for your public domain work to stay on the right side of the law

\* Quickly and easily getting the product into a sellable format

\* Web site copy that forces people to do what you want

\* Automating your process

\* Driving tons of traffic to your site without breaking the bank

\* Setting up joint ventures

\* Getting dozens, even hundreds of sites working for you selling your product

Once you've mastered these steps - it's the closest thing I know to legally creating your own automatic money machine by "stealing" a product from the public domain.

Plus as an extra bonus, you'll get to watch me in real-time do the exact same thing you're doing. I'll be working "without a net" and going through the identical process you're doing. My public domain project has absolutely nothing to do with advertising, marketing, Internet marketing, or making money. I don't have a list of people interested in this so I come in with a blank slate and probably start exactly where you are beginning.

This will be like a real-time laboratory experiment you can watch and learn from. (I plan on selling this separately for \$295.00 but it is yours free if you're one of the \*15\*

quantum leap teaser 2nd notice

students selected.)

You'll walk away from this online workshop with a ready-to-go web site, information product (that you didn't have to create), and a killer sales process in place - ready to launch your online success story. That is if you follow the homework assignments that I'll explain to you in a minute...

This is an exclusive opportunity to collaborate with me on creating your own information product (from a free public domain work) and selling it online while you're out playing golf, skiing, goofing off or whatever you like (just like I do).

=====  
Now, here's how the Public Domain Quantum Leap  
Online Workshop will work:  
=====

Each week, for 8 weeks, you'll receive your lessons via email (for your convenience and mine) along with a homework assignment to complete. I'll evaluate your homework assignment and send you back my feedback and revisions via email. Don't worry, if need be, we'll set times to talk live by phone. This way you are guaranteed to get my complete attention.

The workshop will begin on October 20, 2003. I'm accepting applications now for this breakthrough program, so I can lock in the seats, fine-tune the material, and prepare the lessons. (Don't worry if you'll be out of town - because the email lessons will be waiting for you in your inbox and you do them at your own pace.)

Your cost is \$1,995, and that includes coaching, consulting and everything to help make sure you achieve your goals (the tuition is probably tax deductible as a business expense). And if you prefer you can get 3 months to pay with our easy payment plan. Just \$665 charged every 30 days to your credit card.

At this rate you should be able to make back your tuition before your final payment is due.

All in all, this is a very fair price for such moneymaking, practical information and personal tutoring.

=====  
Your Guar^antee  
=====

This online workshop is even guaranteed. If after the first session you realize you're not up to doing the work, or for any other reason it's not for you, I'll refund your money on the spot. No hassles and no hard feelings.

I don't want you in the class if \$1,995 is a struggle for you or it's going to put undue strain on your finances. (Though you can use our easy 3-payment installment plan.)

But, if it's a good fit for you, I certainly want you to take full advantage of this class to catapult yourself into

quantum leap teaser 2nd notice  
the "big leagues" online.

Now remember -- I'm limiting this class to only 15 spots and I'll be taking people on a first-come, first-serve basis. (Assuming they fit my criteria, fill out an application, and sign the non-disclosure agreement. For a somewhat similar "eclass" I turned away 6 paying students.)

If you're serious about building a totally automatic web site that puts money in your pocket 24 hours a day, if you'd like to see step-by-step how this is done from the inside out, email me back for an application form:

mailto:yanik@surefiremarketing.com

with the words "quantum leap" in the subject line.

I expect the response to this announcement to be huge (again), so don't wait another minute if you'd like to get in on this class!

Sincerely,

Yanik Silver, President  
Surefire Marketing, Inc.

PS #1: Please don't put this off, don't even wait 15 minutes. Get on this now! Every minute that passes drastically increases the chance of your slot being taken by another student. Because once the 15 slots are filled, it's over and you've missed out. Period.

PS #2: I don't know if I will ever hold another online workshop like this - so this may be your only opportunity to get personal mentoring and coaching by me on profiting from public domain.

PS #3: Previously when I've done one-on-one programs I've taken 12% royalties on the project for life. In this case there is no royalty or ongoing commissions to pay. Whatever you make is yours to keep.

PS #4: One more thing and it could be important: I have 6 different public domain books sitting on my bookshelf right now that I've planned at one time or another to turn into a product or a bonus to a product. Since I don't have the time to pursue this - I'll let the first 6 people have the opportunity to take one of these books and use it as their project. You don't have to use one of my books but the option is there if you so choose. If you're one of the first 6 you get this additional help if you want it.

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Note: You are receiving this because you purchased the Public Domain Riches program. Details to get off this list are below:

To: yanik@surefiremarketing.com  
 From: Corey Rudl <coreyr@marketingtip.com>  
 Subject: FINAL NOTICE: Yanik C., there's only 78 left

Hi Yanik C.,

Last week, I sent you an e-mail about the slightly damaged copies of our #1 selling course, "The Insider Secrets To Marketing Your Business On The Internet," that we were blowing out at **over 50% off** the regular price.

And since then, I've received a LOT of phone calls from people asking if there's still time to cash in on this incredible deal... So I wanted to let you know that there are **ONLY 78 COPIES LEFT!**

Other than a few bent covers and a few little marks on the inside, these courses are practically **brand new** – and they still contain the exact tested and proven tips, tricks, and techniques you need to start, build, and literally **explode your profits** on the Internet.

I am talking about killer information that will show you...

1. How to locate thousands of people who are interested in your products, capture their e-mail addresses, and **generate repeat sales** from them... all within 48 hours (without ever spamming).
2. How "automated" follow-up e-mail makes me **\$11,863 per month**, and how you can do the same.
3. The tiny adjustment to our e-mail messages that **boosted sales by 173.9%!**
4. **Ultimate e-mail secret!** How to pull an 8.2% - 22.2% response on every mailing you send (compared to the embarrassing industry standard of 0.2%)!
5. Why the autoresponders most people use are a waste of time, which ones maximize your sales, and how to **GET THEM FREE EVERY MONTH.**
6. The little-known blockbuster technique that will **double your autoresponder sales.** I guarantee that you won't read about it anywhere else.

... and these are just a few of the coveted strategies you'll discover in my course – *even with a bent corner or two!*

With that said, we receive calls on almost a daily basis from budding entrepreneurs who are looking for a way to receive this information but who just can't fit the \$197 into their already tight budgets – a position that almost all of us have been in at one time or another.

So if you are just getting your business started on the Internet and are starting out on the same shoestring budget I did ... here is your opportunity to get the information that is **critical to your success** at *more than 50% off the regular price!*

ATTN ML –  
 but formatted  
 like text

Because of the extremely limited inventory, this offer is first come, first serve. If you choose to wait and we run out of our last 78 copies, there is nothing we can do. So do not hesitate – go to:

<http://www.marketingtips.com/likenewcourse>

... and get this cutting-edge information at a fraction of what anyone else has ever paid for it!

If you have any questions or concerns, please send an e-mail to [info@marketingtips.com](mailto:info@marketingtips.com) or call 888-462-7006; but like I said before, the longer you wait the less chance you will have as we expect these last 78 copies to be gone in the next few hours.

All the best!

Corey Rudl – President  
Internet Marketing Center

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<http://www.marketingtips.com/nltr/?subscr=1282096&email=yanik@surefiremarketing.com>

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This message has been sent to the following e-mail address:  
[yanik@surefiremarketing.com](mailto:yanik@surefiremarketing.com)

public domain teaser - price increase rev

[[firstname]], last chance for public domain info

Hi [[firstname]],

Yanik Silver here.

As you might remember 2 weeks ago I conducted a special, one-time only Tele-Class called "Public Domain Riches".

<http://www.PublicDomainRiches.com>

I revealed the hidden way for you to literally "steal" an almost endless source of content (on practically any subject you could imagine).

The class was totally SOLD-OUT and the overwhelming positive response even shocked me. Take a look at just a few of the first comments coming in from around the world:

"...My head kept buzzing and after the call I was searching some of the websites you mentioned and I've now got an idea to run with - in fact the call ended at 10:30 pm my time and I went to bed around 5:30 in the morning! Like everyone else I always knew about public domain works but never in any detail. Thanks to your call I can say that finding the work I'm interested in only took about 20 minutes and a simple email confirmed that the work is in the public domain and I can use it as I want! I should add that I didn't know of the existence of this work until I started searching so it just goes to show how quick things can happen! Thank you for the superb content and the amazing guests who gave me the feeling that I too can do it. I came away with at least 10 times the value before even doing anything."

- Moragh Ptt, Orpington, Kent, UK

\* \*

"Prior to The Public Domain Riches call, I had many questions concerning copyrights and public domain works. [You] made sense of it all for me and now only one question remains. Whatever will I do with all the money I'll be making?! Honestly, while on the call, which lasted for 2 and 1/2 hours, I came up with 8 different ideas for information products. If only it had been a 4 hour call!"

- Joi Sigers, Charleston, IN

\* \*

"I went to an intellectual property attorney two weeks ago to get some questions answered. Much to my surprise, your class provided me with far more useful information than the visit to the attorney. I would recommend "Public Domain Riches" to anyone and everyone. The class left me feeling extremely motivated and knowledgeable."

- Dawn Murray, Lakewood, CO

\* \*

"It is no exaggeration to say that it would take at least twenty years to accumulate this level of detailed and specific wisdom about public domain materials. There are literally huge fortunes just "laying there" waiting for



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anyone with the energy to pick it up. The knowledge on your  
call and especially in the "Rolodex" allow this to be done  
literally in a matter of days. Yanik you are without peer  
in presenting such a level of specific detail. The call was  
simply remarkable."

- Dr. Hakim Chishti, Tucson, AZ

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Aren't You Sorry You Missed Out on This?

Frankly, I'm never going to hold this Tele-Class again --  
but the good news is I did record every single minute. NOW  
you can have the same "LIVE" access to this unique 2 1/2  
hour Tele-Class where you'll hold the key to unlock the  
secret vault of public domain information to profit from  
over and over again.

I'm in the process of turning all of this material into a  
higher priced "home study" course but you can still grab  
everything for the same low price attendees paid if you act  
fast.

You can get either the digital recordings and bonuses or  
actual audio CDs and printed material sent to your home -  
but I'm only keeping these prices until Friday, September  
12, 9:00 am, EST.

So you've got to hurry!

Get over to: <http://www.PublicDomainRiches.com>

Simply put, you can use these insider secret to instantly  
create ebooks, manuals, articles, reports or any other type  
of information products in a snap. In fact, once you figure  
this out, you'll be able to tap into millions and millions  
of pages of material you can use for anything you  
want...without asking permission or paying a dime in fees.

Amazing but true...

...and the best part is virtually nobody knows about this!

Go ahead and check this out before the price increase on  
Friday:

<http://www.PublicDomainRiches.com/>

All the best,

Yanik Silver  
[SurefireMarketing.com](http://SurefireMarketing.com)

P.S. In fact, when you add up all the different public  
domain sources - there is literally a mountain of public  
domain information (millions and millions of pages) sitting  
right under your nose -- all fr<sup>ee</sup> -- and all yours for the  
taking! But only \*IF\* you know how to find it.

Here's that link again:  
<http://www.PublicDomainRiches.com/>

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Please note: You are only receiving this because you  
are an Instant Sales Letter site member

searchengineCD2 - goof

[[firstname]] - I goofed...

Dear [[firstname]],

I admit it, I screwed up...

Normally, I would never send you out another email within hours of an announcement but so many people emailed me that they couldn't access the link I sent that I felt I had to.

*1 Screenshot up*

You see, before any email message goes out I check and double-check the link to make sure it works. Sure enough, that's exactly what I did yesterday for the Search Engine CD link and everything worked fine... until the email went out.

In the time that I checked the link and the email went out, the shopping cart system that runs the site went down. I started getting emails like this and I realized there was a problem:

```
> Hi Yanik...I am very interested in this Search Engine
> Optimization CD-ROM but can't get to the site...I've been
> trying for two days to use the link that you provided and
> it just gives me this error:
>
> Microsoft OLE DB Provider for SQL Server error '80004005'
> [DBNETLIB][ConnectionOpen (Connect()).]SQL Server does not
> exist or access denied.
> D:\MARKETERSCHOICE\APP\..\db.inc, line 12
```

Ouch!!

It seems that the shopping cart system was being upgraded and an unexpected outage occurred. It lasted the entire day and still isn't back up - but we set-up a new secure order form (it's a little ugly but it works) for now.

So, if you're interested in getting the new Search Engine CD at 50% off - please go to this link:  
<http://www.searchenginecd.com/yanik/>

(I promise it'll work!) :)

Thanks,  
Yanik Silver

P.S. Below is the original email announcement:

\* \* \*

DISCOVERED! [[firstname]]'s secret to a #1 Yahoo Listing

Dear [[firstname]],

I recently achieved a #1 ranking in Yahoo just by following the same simple, yet powerful information I'm about to share with you...

The fact is no matter what you're selling online, whether it's your own products or services, or if you're an affiliate -- you need traffic! There's just no way

searchengineCD2 - goof  
around it. And Search Engines are the last free way to  
drive lots and lots of targeted traffic to your site.

But the BIG problem is getting a top ranking.

You're competing with hundreds, probably thousands, of  
other sites all looking for the top slots. And if that  
wasn't bad enough, the Search Engines keep changing the  
rules on you all the time.

It's enough to drive you crazy!

I threw in the towel because it seemed nearly  
impossible for a techno "dummy" like me to get high  
rankings...until now.

That's why I'm so excited to share a brand new resource  
that will literally give you an unfair advantage.

Here's what I'm talking about...

It's a new, step-by-step CD-Rom put out by one of the  
top Search Engine and directory placement experts, Jim  
Edwards. Please do \*not\* confuse this with another piece  
of search engine submission software or stale, outdated  
ebook. It's the first interactive, tutorial I've seen  
that walks you through every step of getting top ten  
placement in the major search engines and the major  
directories like Yahoo.

Getting top search engine and directory placement  
couldn't be easier...

You just pop the CD-Rom into your computer (MAC or PC)  
and look over his shoulder as he walks you through  
everything (the same steps his company currently charges  
clients a minimum of \$1,500 to do for them).

If you're like me, I learn best by example - and  
that's exactly what you'll get here:

- \* See Jim literally demonstrate right on YOUR computer  
screen.
- \* Listen to him tell you exactly what to do.
- \* watch as he clicks the mouse...writes the text...creates  
the pages...right on your computer screen!

You just follow his examples with nothing left to chance!  
Jim guides you from A to Z, step-by-step through the  
entire design and submission process. There's absolutely  
nothing left out.

And his stuff really, really works!

I'm a perfect example since I used this same information  
to get a #1 listing in Yahoo for one of my new sites. Now,  
I can just sit back and watch the traffic (and sales)  
roll in! And I did it all with the exact same information  
you're getting on this CD-Rom - I didn't have any special  
help.

searchengineCD2 - goof

Now, here's more good news...

Jim is allowing me to make our subscribers a very special 50% savings offer. This is totally legitimate if you don't use our link below you'll pay double on their normal site (which is still a bargain for the information you're getting).

Don't wait. I've managed to set-up a special limited time offer for you to get the first shot at applying these BIG TIME Search Engine secrets.

For your 50% discount and more information go here:

<http://www.searchenginecd.com/yanik/>

I promise you'll love it!

Best,  
Yanik Silver

P.S. If you've ever wished for more website traffic... if you've ever wanted dozens, hundreds, even thousands more sales online...or even if you just wished you'd come up under your own darn company name in the search engines...then this product was made for you!

<http://www.searchenginecd.com/yanik/>

P.P.S: If you are on AOL or the link above isn't highlighted, click below:

[<a href="http://www.searchenginecd.com/yanik/">Search Engine CD</a>](http://www.searchenginecd.com/yanik/)

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Notice: This e-mail is NEVER sent unsolicited. You are receiving it because you visited the Instant Sales Letters web site and requested updates about marketing or because you subscribed (or someone subscribed with your address) by e-mail to our Marketing Tips E-Zine.

This e-mail is intended \*only\* for opt-in subscribers. We keep copies of all opt-in requests.

2nd chance mailing advance notice list  
[firstname] - it's rare to get a second chance...

Dear [firstname],

Our resell rights package for the "Advanced  
6-week Instant Internet Profits" course sold out in  
a blink of an eye.

The bad news is a lot of people were disappointed  
that they missed out.

In fact, I've been getting dozens and dozens of emails  
asking if there will be more reprint rights packages  
released and the answer is a resounding... "NO".

Like I promised, once we sold out - that was it!

However, I do have good news....

For one reason or another we've had 4 reprint rights  
packages come back to us. (Remember we offer a totally  
risk-free, 27-day inspection.)

So now that leaves 4 licenses positions to be filled.

And since you asked to be the advance notification list  
I figured I'd give you first crack.

If you want to check it out - I suggest you hurry over  
to the page right away:

<http://first50rights.yanikrecommends.com>

Don't miss out twice!

All the best,  
Yanik Silver

P.S. Special update: Results just in from a few of  
the first people to start marketing this program.  
They've recouped their investment in just weeks:

"From Monday when I started selling your course I have  
sold 9 copies @ the 3 installment \$239 deal. 2 copies  
@ \$697 So \$3545 in up front income and another \$4302  
in rebills to come...I've worked this out to something  
like a \$18 visitor value!!"

- Andrew Fox, Bangor Cork, Ireland

"within days of receiving your complete turnkey package,  
I had your letter mailed out. A few days later, we started  
receiving orders - and they're still coming in! Your course  
is a hot-seller, Yanik, and if things continue like this,  
I predict we'll sell \$250,000 worth of your course in the  
next 9 to 12 months."

- Jeff Gardner, Wealthworld.com

Here's that link again:

<http://first50rights.yanikrecommends.com>

*2nd Chance*

# Email Checklist

**Before you hit SEND – be sure to use this checklist to maximize your profits and make sure you’re not making any critical mistakes:**

## General

- What is my objective?
- Am I trying to do too much with one email?
- Have I planned a campaign or just a one-shot?
- Are we using a house opt-in list or a 3<sup>rd</sup> party list?
- Have we verified that this is a permission list?
- Are we ready to track clickthroughs all the way to the final action?
- Is there an automatic “one-click” unsubscribe function?
- Have you set-up “seeds” from different email accounts to check that all emails actually go out. (i.e. “aatopoflist@isp.com” and “zzzbottomoflist@hotmail.com”)

## From Field

- Will my email list recognize the name in the “from” field?
- Are we using a company name, brand name or individual’s name?
- Does it look like spam? (e.g. 64238282@lycos.com)
- Did you set-up the return email address to come back to a real person

## Subject Line

- Is my subject line enticing (short is better)?
- Does it pique curiosity so that it will get opened?
- Is it personalized?
- Does the personalization work?
- Have I tested a message to myself?
- Did I use any of the spam filter “no-nos?” (FREE, !!!!!, \$\$\$\$\$\$, etc.)
- How many subject lines did I write before deciding on this one?
- If I got this in my in-box would I think it was spam?
- Are we testing 2 or more subject lines against each other?

## Email Message

- How does this list know you?
- Is the relationship reference in the email?
- Is the writing short and tightly worded?
- Are the paragraphs longer than 4 or 5 lines each? (long copy does sell but it has to look appealing with more white space)
- How many edits did you do? (minimum 2)
- Did you spell check?
- Did you personalize the salutation?
- Does the personalization work?
- Did you format it to less than 65 characters per line – hard return?
- Do all the links work? (Did you double-check?)
- Do web links start with: “http://” and email links with: “mailto:” to make them clickable
- Are there several spots the link appears?
- Did you set-up an ad tracker?
- Are you CAN-SPAM compliant?
- Is there a P.S.?
- Did you provide a way for people to change their addresses?
- Did you include a way to people to remove themselves and unsubscribe?
- Did I check the message through a spam filter program (efiltrate.com)



# 101 Email Subject Lines

1. Exclusive offer for <club> members
2. 20% off all men's at <name>.com
3. Your Web Site's Findability
4. A personal message from <your name>
5. A personal invitation from <your name>
6. A quick message from <your name>
7. Announcing: Guaranteed Outcome Marketing
8. How to get \$128 in Brand new, UNIQUE Free Gifts!
9. Hi !\*FIRST\_NAME\*! ... just checking in ...
10. An Invitation to Ski & Save
11. Fly Delta & Ski for Free
12. [[firstname]] - I'm finally spilling my guts...
13. [[firstname]] - Announcing Autoresponder Magic
14. Free Food, January 18!
15. CUSTOMER NAME, here's something I think you'll like...
16. PROFIT INFO NEWS FLASH!
17. <name>, it's been a while...
18. <name>, here is the process I used...
19. [[firstname]] - A special event you don't want to miss...
20. Important...<firstname> - I just found out about this...
21. [[firstname]] - Find out what's really working on the Net NOW...
22. [[firstname]] - A special offer you don't want to miss...
23. Warning: Why Almost Everyone Is Dead Wrong About Internet Marketing!
24. Who really wants to be a millionaire?
25. CUSTOMER NAME, here's how you can land the deal and close more sales....
26. What do you want for Christmas?
27. CUSTOMER NAME, here are 30 success secrets.
28. <name> and Viral Marketing Magic
29. <name>, you've got to see this...
30. <name> - Internet marketers spill the beans...

31. [[firstname]] - I goofed...
32. Special Prepublication Announcement
33. <name>, you're going to love this one...
34. <name>, here's the answer you've been looking for...
35. [[firstname]] - 3 minutes to greater joy, wealth and happiness?
36. DISCOVERED! [[firstname]]'s secret to a #1 Yahoo Listing
37. <name> - Urgent News
38. <name>, small biz article/joint venture
39. <\$firstname\$>- \*Discover\* your million dollar sales letter
40. <name>, your paycheck has just increased!
41. Still skeptical?
42. <name>, Our Loss is Your Gain
43. <name>, this is extremely urgent
44. An Urgent Message To All <whatever>
45. <name>, how about this...
46. Make search engines work for you!
47. <name>, what do you think?
48. Important message for <first name>
49. <name>, our new tool to increase your website's profitability!
50. <name>, Oh no, you didn't
51. Search Engine Secrets Discovered
52. <name>: private invitation from <your name>
53. <name>, Seen This Product Yet?
54. Quick Update from <your name>...
55. <name>, Check This Out
56. Newsflash from <name>...
57. Great Gifts for Mom at <name>.com
58. <Company Name> Summer Clearance Sale - Up to 75% Off!
59. <name> - Here's A New Idea For You
60. You'll like this
61. This email could be worth tens of thousands of \$\$ to you!
62. Spring Specials from <name>.com
63. Sneak Peek at <name>.com
64. <name> discovers the secret to fax marketing

65. <name>, a great tool for increasing ALL of your sales & ad profits ...
66. <name> - A Great Resource I Just Discovered
67. <name>, I need your help..
68. Personal coaching from <name> that will transform your life!
69. <name> - oops!
70. <name> - Update to your <blank> application
71. Check This Out and Let Me Know
72. An invitation to join <famous name>...
73. An announcement from <company name>...
74. <well known name> asked me to send you this
75. Important Notice from <company name>
76. Tax Relief and a \$10 Special Offer
77. Something unique for your Mom
78. News about <your subject>...
79. Frustrated by your <system>?
80. Open this before 7:15 p.m
81. here's the trick to more <program> affiliate commissions....
82. <name>: Free gift for your referrals
83. <name>: Something that might interest you . . .
84. <name>, You Cannot Afford To Wait!
85. <name>: Are you making this mistake on your website?
86. A final reminder for you, <name>
87. <name>, Read Fast Before The Deadline
88. <name>, see <famous name> speak in person!
89. <name>, You Only Have 48 Hours Left!
90. Final Chance to Get All Three Bonuses...
91. Now is the Time, <name>!
92. Home Owners: Get The Money You Need!
93. Special offer to our customers
94. <name>'s lazy way to Internet marketing success
95. Are You Neglecting 70% to 90% of your Profits?
96. <name>: Help for computer beginners
97. <name>: Make 30% monthly on this new product

98. 2 Free Classes from <famous name>'s <Program Name>!
99. Start Driving Buying Customers to Your Site
100. <name>, Don't Miss <company>'s \$9.99 CD Sale!
101. <name>, before you give up, here's my secret